



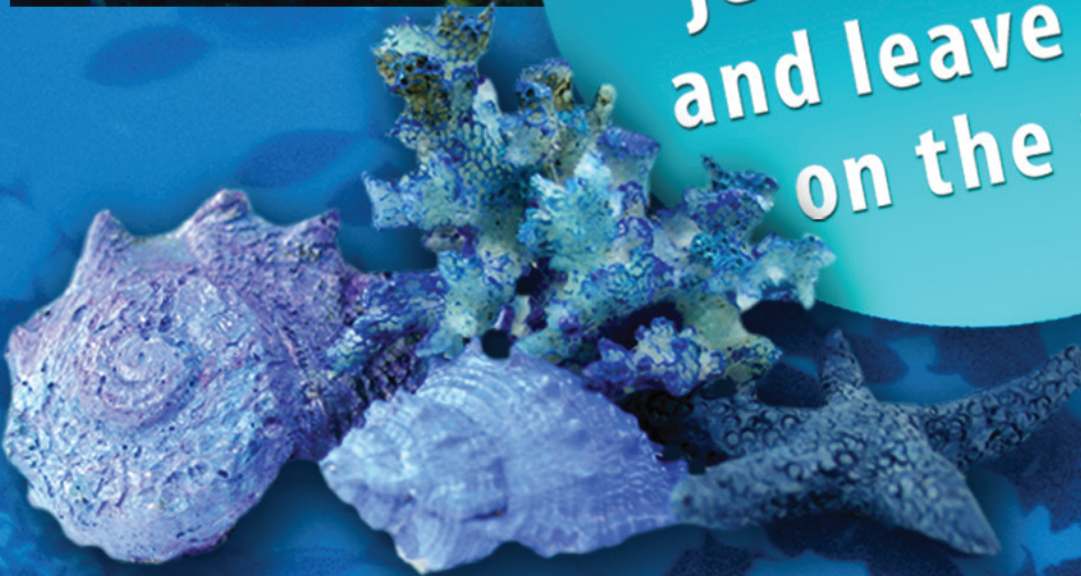
EVERY ACT COUNTS:

CORALS ARE ALREADY A GIFT. DON'T GIVE THEM AS PRESENTS.

Corals are popular as souvenirs, for home decor and in costume jewelry, yet corals are living animals that eat, grow and reproduce. It takes corals decades or longer to create reef structures, so leave corals and other marine life on the reef.

Whether you live one mile or one thousand miles from a coral reef, your actions affect the reefs' future – and the reefs' future affects yours. As the natural guardians of our shores, reefs play a vital role in our global ecosystem. With climate change, pollution and overfishing contributing to coral reef degradation, we can all play a role in protecting our land, sea and sky. And all it takes is a few simple changes to your daily routine.

Choose
souvenirs,
home decor,
and jewelry wisely
and leave corals
on the reef.



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