



Grupo Televisa is the world's leading Spanish-language television producer. Televisa's programming is broadcast on its four networks in Mexico. Much of its programming content reaches the Spanish-speaking community in the United States through Univision as well as countries in Latin America, Asia, Europe, and Africa through other licensing agreements. Televisa is also involved in satellite and cable television, the Internet, publishing, movies, radio, and live entertainment.

Fundación Televisa, as part of *Grupo Televisa*, seeks to enhance development opportunities for as many people as possible through its two areas: Social Development and Cultural Promotion. The social area focuses on:

Education: Providing technology (computers-Internet) to public schools.
Promoting the habit of reading.
Giving eye glasses for children in public schools.
Granting scholarships for children who formerly lived on the streets.

Nutrition: Providing integral nutrition for children aged 0 to 5 years in rural communities.

Health: Paying for treatments for children with cancer and HIV.
Facilitating cornea and kidney transplants.
Donating hearing aids to children with hearing incapacity.

Social Awareness Campaigns: Through high impact media campaigns we promote values such as honesty, generosity, responsibility and respect.

The cultural area seeks to promote Mexican culture and foster artistic creation in several ways:

Cultural promotion and editorial works: dedicated to promoting the main artistic festivals in Mexico and events such as the Ballet Kirov, presenting the weekly cultural and entertainment guide *GuiARTE* which makes a "can't miss" recommendation, and launching editorial projects such as *ABCDF*, a graphic dictionary of Mexico City, *The Soul of Mexico*, a book that reviews Mexico's three-millennium old cultural heritage and our latest publication, *Eternidad Fugitiva*, based on our photographic collection.

Visual Arts: which manages three very important art collections; the Contemporary Art Collection, the Photographic Collection formed by Don Manuel Alvarez Bravo, and the Prehispanic Collection. Art works from this collections have been shown in venues such as The Royal Academy of Art in London, *De Nieuwe Kerk* Foundation in Amsterdam, The Martin Gropius-Bau Museum in Berlin, the *Kunst- und Ausstellungshalle der Bunderepublik Deutschland* in Bonn, The *Palazzo Ruspoli* in Rome, The Hermitage Museum in Saint Petersburg, and now in the National Gallery of Art in the exhibit "The Cubist Paintings of Diego Rivera". We also aim to create and promote exhibits by both Mexican and international artists and to broaden the concept of culture and museum by placing the exhibits in public spaces for all to enjoy.

It is in this vein that we are pleased to support [Courtly Art of the Ancient Maya](#), a groundbreaking exhibition at the National Gallery of Art in Washington and the Fine Arts Museum of San Francisco, that will shed new light on this magnificent civilization, and permits us to promote and share our Mexican heritage with the world.

For more information, visit: www.esmas.com/fundaciontelevisa/

