

Guide to the 1952 Vice-Presidential Campaign

Richard Nixon Presidential Library and Museum

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Date Completed: February, 2005

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Descriptive Summary

Title: Campaign 1952

Creator: Richard Nixon 1952 Vice-Presidential campaign offices

Extent: 106.2 linear feet (173.5 doc. boxes + 23 double FRC boxes)

Repository: Richard Nixon Presidential Library and Museum
18001 Yorba Linda Boulevard
Yorba Linda, California 92886

Abstract: Senator Richard M. Nixon's 1952 Vice-Presidential Campaign files including internal and public correspondence, campaign literature, financial files, appearance files, campaign research files, materials pertaining to the Republican vice-presidential nomination, materials pertaining to the "Fund Crisis," and post-election congratulatory correspondence.

Administrative Information

Access: Open

Publication Rights: Copyright held by Richard Nixon Library and Birthplace Foundation

Preferred Citation: Folder title. Box #. Campaign 1952. Richard Nixon Library and Birthplace Foundation, Yorba Linda, California.

Acquisition Information: Gift of Richard M. Nixon

Processing History: Collection processing initiated by Susan Naulty prior to 2003, completed by Richard Nixon Library and Birthplace archive staff in February 2005.

Biography

In his 1952 campaign for the United States presidency, Dwight D. Eisenhower chose Senator Richard M. Nixon as his vice-presidential running-mate. Later that summer, the Eisenhower-Nixon ticket received the Republican Party's nomination for presidential candidacy at the Republican National Convention in Chicago, Illinois.

The 1952 campaign was marked by what has become known as the "Fund Crisis," a public inquiry into Richard Nixon's campaign finances which nearly cost Nixon his position on the Eisenhower ticket. The charges were answered publicly in Nixon's televised "Fund Speech," also known as the "Checkers Speech," broadcast of Sept. 23, 1952. Eisenhower finally decided to keep Nixon on the ticket, winning the November election and ending a twenty year streak of Democratic presidencies.

Institutional History

The "Nixon for Vice President" campaign was headquartered in the Washington Hotel, Washington D.C. His campaign manager was Murray Chotiner. Campaign Executive Secretary was Glen P. Lipscomb. Nixon's personal representative was Congressman Patrick J. Hillings. Campaign appearance itineraries were managed by Assistant Campaign Manager, Ruth Arnold.

The Eisenhower-Nixon campaign offices were headquartered at the Brown Palace Hotel in Denver, Colorado, coordinating nationally with Citizens for Eisenhower-Nixon with a branch office in each state.

Nixon's campaign was managed in Southern California by Bernard Brennan through his Los Angeles law office. The controversial campaign expense fund was managed by Dana Smith from Pasadena, California.

Scope and Content Summary:

Series I contains Senator Richard Nixon's correspondence prior to the 1952 Republican National Convention and information regarding various Republican presidential candidates.

Series II contains materials from the 1952 Republican National Convention – Richard Nixon's notes and typescripts, miscellaneous printed matter, comparison of Republican and Democratic campaign platforms, and post-nomination correspondence and articles.

Series III contains campaign literature from Eisenhower, MacArthur, Taft, and Warren as well as materials relating to the Brewster-Grunewald campaign loan affair and the Malaxa immigration case.

Series IV contains staff directories for various Republican campaign organizations including Richard Nixon's campaign staff. Also contains listings for 1952 Congressional and Gubernatorial races and certification of presidential electors from Pennsylvania.

Series V contains Richard Nixon's 1952 campaign itineraries and appearance files.

Series VI contains public responses to Richard Nixon's September 23 "Fund Speech" broadcast.

Series VII contains campaign correspondence including materials pertaining to the "Fund Crisis" issue, campaign contributions, Gibson, Dunn, & Crutcher and Price Waterhouse reports regarding Richard Nixon's campaign fund, files regarding Brig. General Julius Klein, the *New York Post*, Taft-Hartley Act, and other issues.

Series VIII contains public correspondence and the "Thank You" postcard sent out by the Nixon family.

Series IX contains research files on various 1952 campaign issues, Senate Minority Policy Committee special reports on various issues, negative campaign literature, and a collection of Drew Pearson's newspaper columns.

Series X contains correspondence from campaign donors, Richard Nixon's report to the Republican National Committee regarding the "Fund Crisis," lists of campaign contributors, expense account reports, and solicitations from insurance companies after the Sept. 23 "Fund Speech" broadcast.

Series XI contains 1952 election materials, state statistics, and post-election congratulatory correspondence.

Related Collections:

Clippings File – 1952.

Speech File – 1952.

Dwight D. Eisenhower Library and Museum
200 Southeast Fourth Street
Abilene, Kansas 67410
<http://www.eisenhower.utexas.edu/>

Adlai E. Stevenson Papers
Princeton University Library
One Washington Road, Princeton, New Jersey 08544
http://infoshare1.princeton.edu/libraries/firestone/rbnc/finding_aids/stevenson.html

Container List

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