



Marketing Phrase:

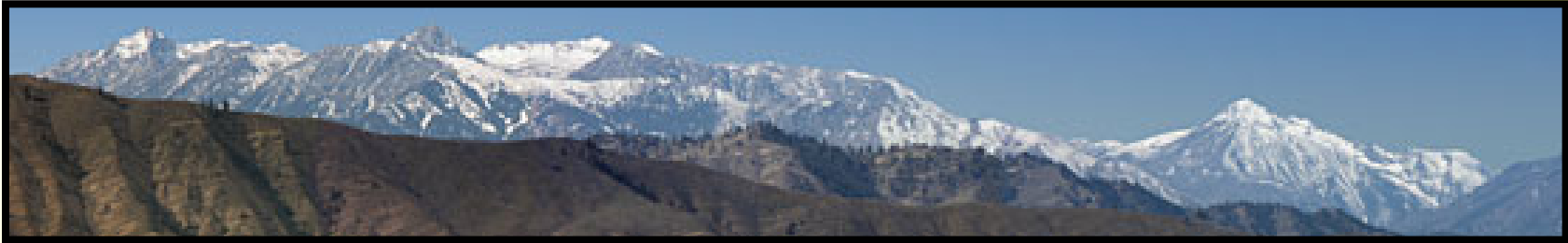
The Okanogan-Wenatchee National Forest

Mountains to See, Places to Be





Recreation Niche Emphasis:

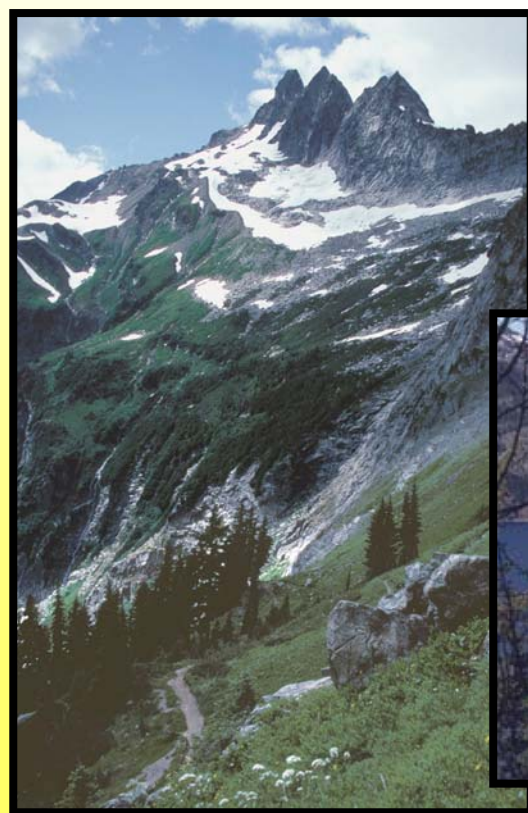


**Stretching from the inspiring heights of the
Cascade Crest to the open lowlands of the
Columbia River,
the Okanogan-Wenatchee National Forest is
defined by contrasts.**



Recreation Niche Emphasis:

Vast wild areas offer solitude, challenge and freedom while travel corridors offer easy access to avenues of adventure.





Recreation Niche Emphasis:

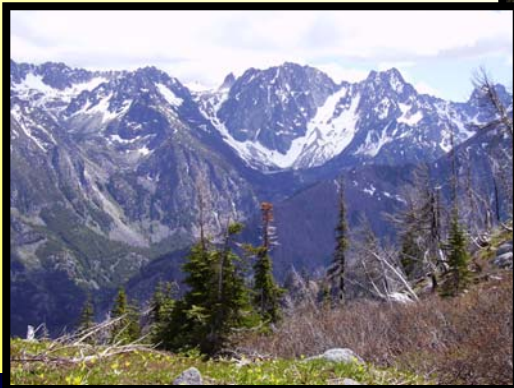
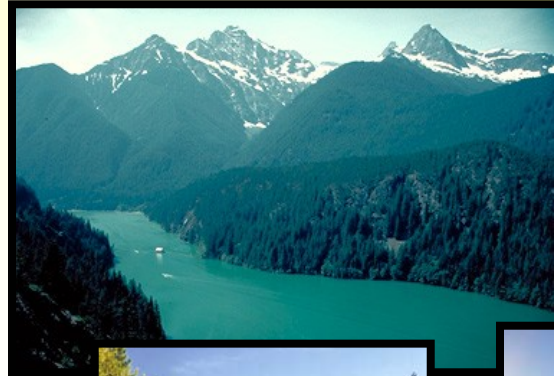
Quality of life and connections to the land will continue to draw a growing and diverse population who call this amazing place their own.





Settings:

- Scenic Corridors
- Front Country
- General Forest
- Okanogan Valley
- Wilderness & Backcountry

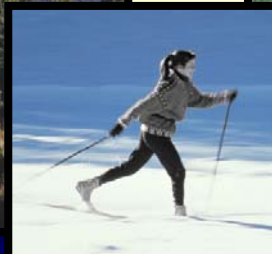




Primary Activities & Opportunities:



- Family/Group Activities
- Driving for Pleasure
- Camping
- Trail Activities – Hiking, Backpacking, OHV Riding, Horseback Riding, Snowmobiling, Nordic Skiing





Primary Visitors:

- Local Communities
- Seattle/Tacoma/Puget Sound
- National/International



