



Strengthening Community Access to and Utilization of HIV Prevention Services



Fact Sheet Focus Area 3 National Center for HIV, STD, and TB Prevention Division of HIV/AIDS Prevention Capacity Building Branch

Purpose

The purpose of Focus Area 3 is to improve the capacity of health departments (HDs), community-based organizations (CBOs), and other stakeholders to implement strategies that increase access to and utilization of HIV prevention and risk-reduction and avoidance services for populations at high risk for STD and HIV.

Focus Area 3 Providers

1. Asian and Pacific Islander Wellness Center
2. Black AIDS Institute
3. Community Health Outreach Workers
4. Colorado State University
5. Council of Community Clinics
6. Metropolitan Interdenominational Church
7. My Brother's Keeper
8. National Association of People with AIDS
9. National Black Leadership Commission on AIDS
10. National Minority AIDS Council
11. National Youth Advocacy Coalition
12. The Balm in Gilead
13. U.S. Mexico Border Health Association

- Develop and implement a plan to provide CBA to CBOs and community stakeholders for the selected model and strategy.

Examples of CBA

Training and technical assistance to build capacity to:

- Implement selected models locally
- Conduct needs assessments
- Conduct readiness assessments and preparation
- Develop materials and resources
- Test health messages and conduct medical outreach
- Mobilize and develop multi-sector partnership
- Conduct quality assurance and evaluation
- Develop service linkages to counseling and testing sites

Target Audience

The primary audiences for Capacity Building Assistance (CBA) are CBOs and other community stakeholders who can implement structural interventions and population-based intervention models in local communities.

Primary Provider Activities

- Develop a strategy to improve access to and utilization of HIV prevention services, including HIV testing and counseling, for a racial/ethnic minority population at risk for HIV infection or living with HIV. The strategy should be based on a model for structural or population-based behavioral change. Examples may include coalition development for increased prevention and service integration; national and education mobilization projects; or social marketing projects to reduce stigma or to increase acceptability of HIV prevention services.

Access to Services

CDC funded CBOs and HDs interested in receiving assistance in Focus Area 3 may contact their CDC project officer. Other programs and community stakeholders who are interested can contact their state health department or one of the above-mentioned CBA providers directly to inquire about these services. Please note that most of the CBA services in Focus Area 3 are conducted pro-actively with select CBOs, HDs, and stakeholders.

“The purpose of HIV prevention capacity building is to increase the effectiveness of services, strengthen organizational infrastructure, and increase community action.”

Ted Duncan, Ph.D. & Samuel Taveras, M.Ed.