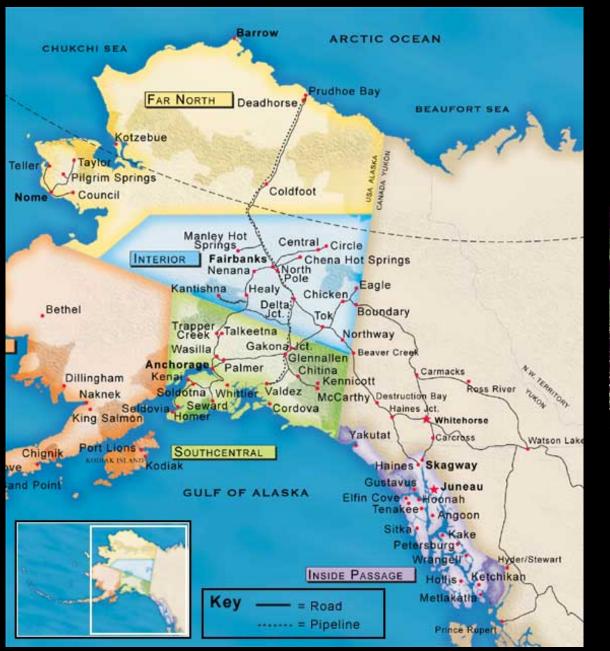


Perspective



- 586,412 sq. miles
- 648,818 people





6553 © Ernst Schneider, Alaska Division of Tourism



5844 © Mark Wayne, Alaska Division of Tourism



1205018 © Alaska Division of Community and Business Development, DOT&PF

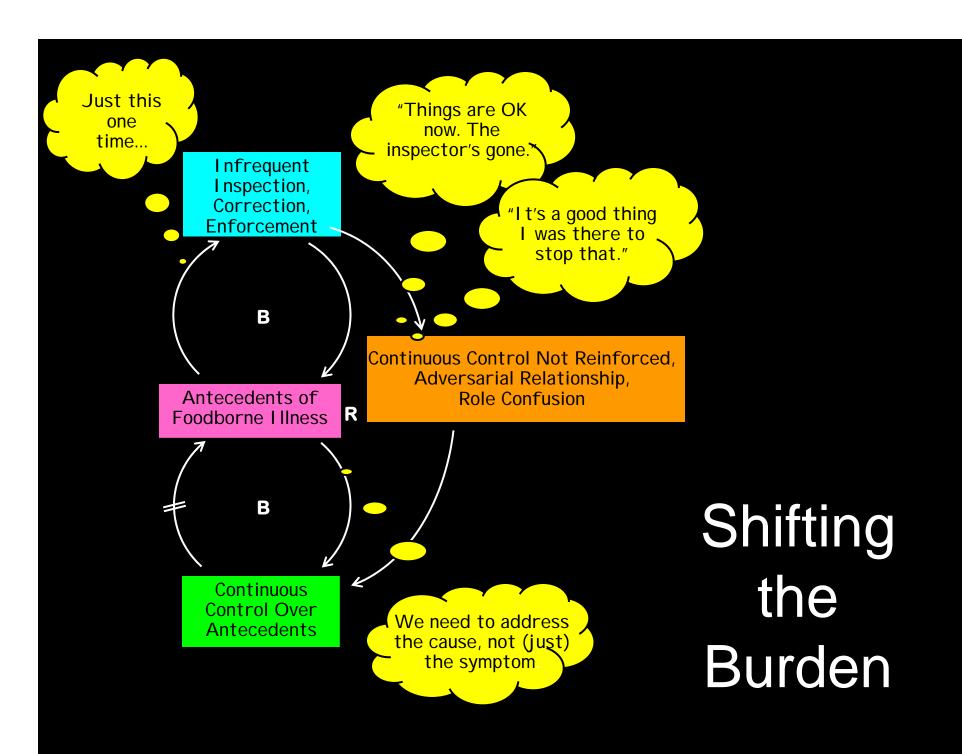
Reality

Vast Jurisdiction

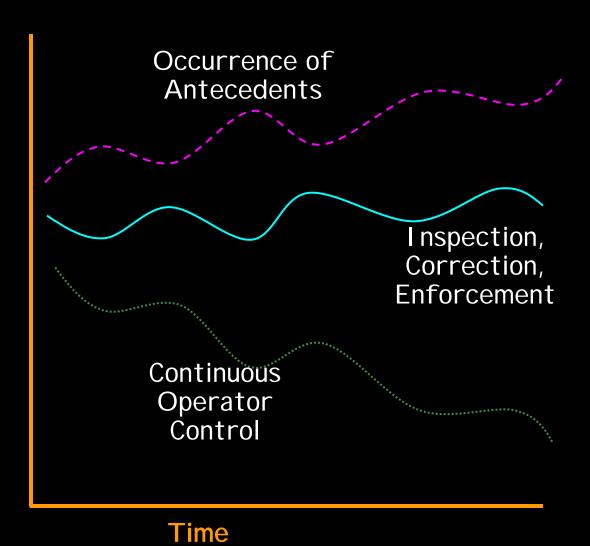








Situation Over Time





Consumer Education Preparation Decision making Market demand Educate Educate Research Research Inform Inform Public health and well-being Private Government Produce Surveillance Process Research Distribute Education Prepare Regulation Import Enforcement Educate Research Inform Supportive Players IOM Ensuring Safe Food from Production to Consumption; 1998.

Vision

We want to work with people who work with food to prevent FBI

Reality + Vision = Tension

- Risk-focused inspection protocol but old-school inspection approach
- Violations as problems
- Processes that don't support systems approach
- Reliance on inspection

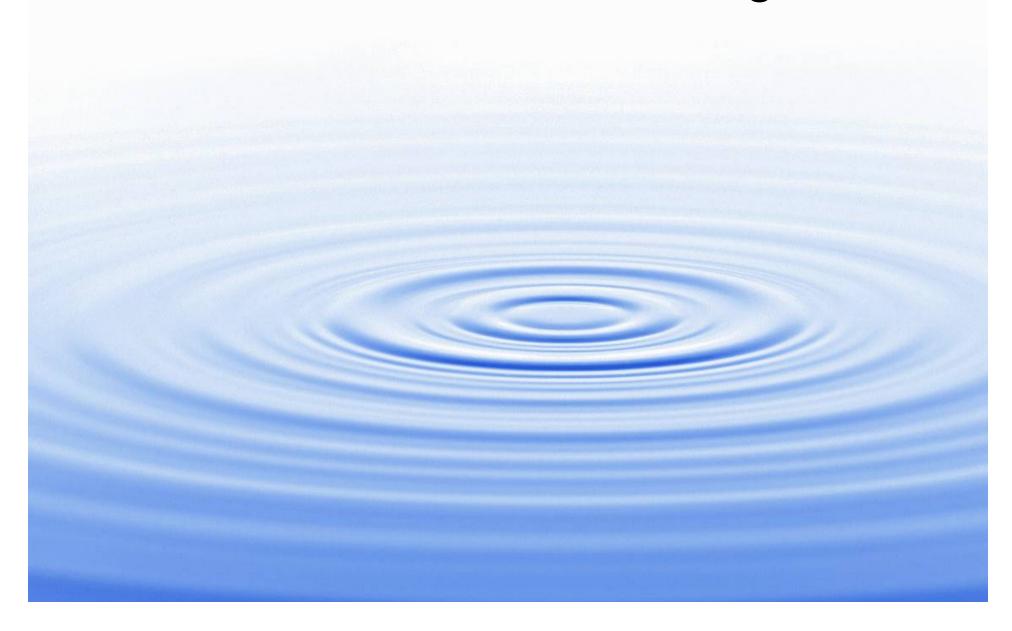
- Operators as partners
- Consultants rather than inspectors
- Symptoms of system problem
- Prevention rather than enforcement
- Long term change

Risk Factor/Intervention Violations Work on Problems **Empowered Operators Empowering Field Staff** Work on Processes Work on Beliefs Inspector vs. Consultant



National Objectives FDA Recommended Standards **CDC Health** 10 Essential **Protection** Services of **EPH** Goals **CDC National** Strategy to **Healthy People** Revitalize EPH 2010 Services

Effects on Retail Food Programs





- AK Food Safety & Sanitation
- Nancy Napolilli, WA DOH Shellfish Program
- Olmsted County Public Health Services, MN
- Katie Kennedy & John Marcello, FDA
- Charles L. Higgins, National Park Service
- Denzil J. Inman
- County of San Diego, Food & Housing Division, CA