MUNROE

re (d 8//6/09

PARTNERS

# <u>INVOICE</u>

Patti Pierce USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073 INVOICE NO.: 15173

**DATE:** 7/30/2004

JOB NUMBER: FOR-6655

CLIENT JOB NUMBER: Ordered by Lynn Campbell Wingert

TITLE: 8-page LMP Brochure

# DESCRIPTION

Concept, design and layout through disk prep of a 8-page brochure for for the USDA Forest Service "Living memorials Project." All specs are subject to change based upon client approval. Brochure to include stock photography or illustration if necessary. All copy to be provided by client. Size: 8-1/2" x 11", (8-pages). Inks: 4/4. Stock: TBD. Deadline: TBD. Phase IA to be submitted within a determined time upon retrieval of signed estimate. Timing guideline to come.

<u>Phase IA</u> - Concept and design/presentation to include: (2-3) alternate comprehensives of brochure shown copy in place with suggested visuals. Entire concept is presented as a cover and one typical inside spread. select one direction for further creative refinement and development in Phase IB.	Client to	in,
select one direction for further creative refinement and development in Phase is.	\$ 2,625.00	20
		21
Photo/illustration research  Materials	. 150.00	_
~ Materials  ~ Project administration  Subtotal		
<u>Phase IB</u> - Presentation to include: Based upon selection of direction in Phase IA, client's suggested mount incorporated into selected layout. All actual visuals and copy to appear in color for client review. Entire bro	location to to	
shown as a hand assembled comprehensive.  ~ Design, layout, meeting time and coordination	200.00	i
~ Design, layout, meeting time and occionation  ~ Materials  ~ Project administration	150.00	<u> </u>
~ Project administration	\$2,225.00	)

Ok to pay SeptAOT Stul

SUBTOTAL: \$5,475.00

SALES TAX: TAX EXEMPT

COURIER SERVICE:

FED EX: (1) 18.00

TOTAL: \$5,493.00

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453



**CLIENT:** USDA Forest Service ORDERED BY: Erika Svendsen

ADDITIONAL ESTIMATE JOB NUMBER: FOR-6655

DATE: 8/20/04

CLIENT JOB NO .:

TITLE: Additional revisions to 8-page LMP Brochure

#### DESCRIPTION

Additional Phase IB - Presentation to include: Based on client's suggested modifications, addition	ral design
and layout to be incorporated.	\$975.00
Design, layout, project administration and coordination	
5ubtotal	\$975.00
GRAND TOTAL (for additional estimate only)	\$975.00
Approved By Date Fertinate Initiated By: Melissa Crispin Special Cc's: Judy Munroe, Michael Licata	

All estimated costs plus or minus 10%, plus tax and shipping. If the scope of this project should change, requiring Munroe Creative Partners to spend additional design or coordination time, standard studio hourly rates will be charged. Prices above do not include exclusive ownership rights unless otherwise noted. The cost for this option will be furnished if desired.

Ok to pay 9/2/04 Sew

MUNROE Creative per a 8/10/04

#### <u>INVOICE</u>

Patti Pierce USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073 INVOICE NO.: 15172

**DATE:** 7/30/2004

JOB NUMBER: FOR-6577

CLIENT JOB NUMBER: Ordered by Lynn Campbell Wingert

TITLE: Newsietter SPRING

# ASSIGNMENT DESCRIPTION

Based on previously designed template, roll-out of SPRING newsletter. Copy to be supplied by client with the exception of the newsletter title, of which Munroe will submit suggestions. Size: 6 pages, 25.5" x 11" flat, folds to 8.5" x 5.5" finish size. Inks: 2/2 color. Quantity: TBD Client also to provide all photography with captions. Client will be responsible for printing. Deadline: TBD All costs below are based on a special non-profit rate of \$75./hr.

PHASE II -PRODUCTION Presentation to include: Final disk prep. Color laser prints for final approval (includes 1 round of author alterations.)

300.00

Materials and RDF transmittal.
 Project administration.
 \$725.00

Subtotal 4 CARRAGO 9/7/hil

expect to receive 9/2/04

\$ 9B/04

SUBTOTAL:

\$725.00

SALES TAX: TAX EXEMPT

COURIER SERVICE:

FED EX: \_
TOTAL:

\$725.00

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

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re (d 8//6/04

#### INVOICE

Patti Pierce USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073

INVOICE NO.: 15173

JOB NUMBER: FOR-6655

CLIENT JOB NUMBER: Ordered by Lynn Campbell Wingert

TITLE: 8-page LMP Brochure

#### DESCRIPTION

Concept, design and layout through disk prep of a 8-page brochure for for the USDA Forest Service "Living memorials Project." All specs are subject to change based upon client approval. Brochure to include stock photography or illustration if necessary. All copy to be provided by client. Size: 8-1/2" x 11", (8-pages). Inks: 4/4. Stock: TBD. Deadline: TBD. Phase IA to be submitted within a determined time upon retrieval of signed estimate. Timing guideline to come.

<u>Phase IA</u> - Concept and design/presentation to include: (2-3) alternate comprehensives of brochure shown copy in place with suggested visuals. Entire concept is presented as a cover and one typical inside spread. select one direction for further creative refinement and development in Phase IB.	Sur V.
Concept, design, layout, meeting time and coordination	\$ 2,625.00 <u>1</u>
Photo/illustration research	375.00
~ Materials	100.00
~ Materials~ Project administration	150.00
~ Project administration	\$3,250.00
Phase IB - Presentation to include. Based upon selection of direction of direction of direction to include. Based upon selection of direction of dir	. \$1,875.00 . 200.00
Desirat administration	130.00
Subtotal	. \$2,225.00
OK to pay SeptAOT  SUBTOTAL  SALES TAX  COURTER SERVICE	
Of to pay Sept All SUBTOTAL	.: \$5,475.00
SALES TAX	: TAX EXEMPT
COURIER SERVICE	::
FED EX: (1	18.00
TOTAL	: \$5,493.00

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

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CLIENT: USDA Forest Service ORDERED BY: Erika Svendsen

ADDITIONAL ESTIMATE
JOB NUMBER FOR-6655
DATE: 8/20/04

CLIENT JOB NO .:

TITLE: Additional revisions to 8-page LMP Brochure

## **DESCRIPTION**

DESCRIPTION	
Additional Phase IB - Presentation to include: Based on client's suggested modifications, additional additional phase IB - Presentation to include: Based on client's suggested modifications, additional Design, layout, project administration and coordination.	nal design \$975.00 <b>\$975.00</b>
GRAND TOTAL (for additional estimate only)	\$975.00
sporoved By Date stimate Initiated By: Melissa Crispin Special Cc's: Judy Munroe, Michael Licata	

All estimated costs plus or minus 10%, plus tax and shipping. If the scope of this project should change, requiring Munroe Creative Partners to spend additional design or coordination time, standard studio hourly rates will be charged. Prices above do not include exclusive ownership rights unless otherwise noted. The cost for this option will be furnished if desired.

Ok to pay 9/2/04

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MUNROE c × e a t i v e

PARTNERS

per a
8/10/04

#### **INVOICE**

Patti Pierce USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073

**INVOICE NO.:** 15172

DATE: 7/30/2004

JOB NUMBER: FOR-6577

CLIENT JOB NUMBER: Ordered by Lynn Campbell Wingert

TITLE: Newsletter SPRING \*

#### ASSIGNMENT DESCRIPTION

Based on previously designed template, roll-out of SPRING newsletter. Copy to be supplied by client with the exception of the newsletter title, of which Munroe will submit suggestions. Size: 6 pages, 25.5" x 11" flat, folds to 8.5" x 5.5" finish size. Inks: 2/2 color. Quantity: TBD Client also to provide all photography with captions. Client will be responsible for printing. Deadline: TBD All costs below are based on a special non-profit rate of \$75./hr.

PHASE II -PRODUCTION Presentation to include: Final disk prep. Color laser prints for final approval (includes 1 round ) 89

Production coordination and final type composition	\$300.00
- Mac disk prep, production specs, laser proofs and color breaks	150.00
- Project archival stored on disk	100.00
- Proofreading	N/A
- Materials and RDF transmittal.)	100.00
- Project administration	75.00
Subtotal	\$725.00

expect to receive 9/2/04
OK to pay

\$ 9B/04

SUBTOTAL:

\$725.00

SALES TAX:

TAX EXEMPT

COURIER SERVICE:

FED EX:

TOTAL:

\$725.00

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

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c r e a t i v e

PARTNERS

## <u>INVOICE</u>

Patti Pierce USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073

INVOICE NO.: 15328

**DATE:** 10/31/2004

JOB NUMBER: FOR-6481

CLIENT JOB NUMBER: Ordered by Lynn Campbell Wingert

TITLE: Revitalizing Baltimore Brochure

# ASSIGNMENT DESCRIPTION

Design and layout through final Mac disk prep and printing for a 12-page/panel self-cover, #10-size brochure. Copy to be supplied by client. Size: 12 pages, folds to 4" x 9"" flat. Inks: 4/4 color. Quantity: TBD Client also to provide all photography. Graphics and map to be created by MCP. Client will be responsible for printing. All costs below are based on a special non-profit rate of \$75./hr.

ADDITIONAL PHASE IB - DESIGN /LAYOUT Based on re-direction of layout/format.

ADDITIONAL PHASE ID - DESIGNALIZATO O X 2 2 2 2 2	\$1,700.00
- Design, layout, meeting time and coordination.	200.00
- Materials and PDF transmittal.	
Subtotal.  PHASE II -PRODUCTION Presentation to include: Final disk prep. Color laser prints for final approval.	Submitted
- Production coordination and final type composition.	\$600.00
Production coordination and that type composition.      Mac disk prep, production specs, laser proofs and color breaks	150.00
- Mac disk prep, production specs, laser proofs and color of caks	50.00
Project archival stored on disk	N/A
Proofreading (to be proofread by client)	100.00
– Materials and PDF transmittal	200
Project administration	75.00
Subtotal	\$975.00
Subtotal	

	( 0 ) ( ) : : : : : : : : : : : : : : : : : :	SUBTOTAL: SALES TAX: COURIER SERVICE (2): FED EX (4): TOTAL:
		Okay to pay
it due upo	on receipt of invoice. Interest	Jan 12/2/04

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

\$2,875.00

64.80

\$2,965.80

TAX EXEMPT 26.00

pa



CLIENT: USDA Forest Service/Northeastern Research
ORDERED BY: Lynn Campbell Wingert (Jane Gamale-Eldin)

JOB NUMBER: FOR-6481 DATE: 10/12/04

ADD #1 ESTIMATE

CLIENT JOB NO .:

TITLE: Revitalizing Baltimore Brochure/Additional Design

# ASSIGNMENT DESCRIPTION

Based upon new direction of layout from Phase IA, client's additional suggested modifications to be incorporated into layout for further review.

ADDITIONAL PHASE IB - DESIGN DEVELOPMENT/REVISIONS	
- Design, layout, meeting time and coordination, materials/PDF transmittal, project administratio  Subtotal	\$1,900.00 <b>\$1,900.00</b>
GRAND TOTAL	\$1,900.00
Approved By Date	
Special cc's: Judy Munroe	_

Estimate Initiated By: Michael Licata Special cc's: Judy Munroe

All estimated costs plus or minus 10%, plus tax and shipping. If the scope of this project should change, requiring Munroe Creative Partners to spend additional design or coordination time, standard studio hourly rates will be charged. Prices above do not include exclusive ownership rights unless otherwise noted. The cost for this option will be furnished if desired.

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# OICE-RECEIPT CERTIFICATION

1. PURC	HASE ORDER NUMBER	2. TYPE SHILMENT (CHECK ONE) 3.	DATE GOODS RECEIVED/ACCEPTE SERVICE PERIOD END DATE		DATE INVOICE	RECEIVED A
	04-3-0117	PARTIAL COMPLETE	MONTH DAY 28	YEAR POST OF CODE	DAY // 2	YEAR A
	5. VENDOR INVOICE NUMBER 14804  6. VENDOR NAME MUNROE CREATIVE PARTNERS  232532746 A					
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03	ADD'L WORK UNI	DER JOB NUMBER FOR-6238,	PHASE IA - INITIAL DES	SIGN AS DESCR	IB I	1021 3 173
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					+ Freight	12.
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]				-	State or Local Tax	14.
					Sub-Total	15.
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					- Discount	17.
Ì					-Credit	18.
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						1/862.30
25. Att	ach Invoice(s) and mai	il to: (Use of Windows Envelope is Opti	ional AUTHORIZED OFFICIAL	PATRICIA P	IERCE	
		ce & Management	21. ADDRESS USDA Forest Serv	ice		
NAT	IONAL FINANCE		11 CAMPUS BLVD			
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	, , , , , , , , , , , , , , , , , , , ,		22. SIGNATURE	More	V (/ per	<u> </u>
			23. DATE	24. PHONE	(Area Code and Num	uber) 4248
<u></u>		1.54.6	12/19/04	POTE AD-838-B USDA	0 33 /	10 10

MUNROE

PARTNERS

# INVOICE

Lynn Wingert
USDA Forest Service
11 Campus Boulevard
Suite 200
Newtown Square, PA 19073

INVOICE NO.: 14804 DATE: 11/28/2003

JOB NUMBER: FOR-6238

CLIENT JOB NUMBER: 43-3604-3-0117 (Lynn Campbell Wingert)

TITLE: Self-Mailing Newsletter

# ASSIGNMENT DESCRIPTION

Design and layout through final Mac disk prep and printing for a self-mailing newsletter. Copy to be supplied by client with the exception of the newsletter title, of which Munroe will submit suggestions. Size: 6 pages, 25.5" x 11" flat, folds to 8.5" x 5.5" finish size. Inks: 2/2 color. Quantity: TBD Client also to provide all photography with captions. Client will be responsible for printing. All costs below are based on a special non-profit rate of \$75./hr.

PHASE IB - DESIGN ROLL-OUT Presentation to include: Based upon selected design in Phase IA, client's suggested modifications to be incorporated. All actual visuals and copy to appear for client review. Roll-out of completed newsletter presented.

- Design, layout, meeting time and coordination.

- Initial type composition.

- Materials and PDF transmittal.

- Project administration.

\$1,862.50

SUBTOTAL: \$1,862.50 SALES TAX: TAX EXEMPT

COURIER SERVICE:

FED EX:

TOTAL: \$1,862.50

okæy four 2:17.04

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

pa

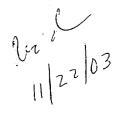
# II DICE-RECEIPT CERTIFICATION

1. PURCHASE ORDER NUMBER 2. TYPE SHIPMENT (CHECK ONE) 3. DATE GOODS RECEIVED/ACCEPTED/ SERVICE PERIOD END DATE  4. DATE INVOICE RECEIVED							
43-36	04-3-0117	PARTIAL COMPLETE	MONTH DAY	YEAR 03	MONTH //	22	YEAR O3
5. VENT	or invoice number	6. VENDOR NAME MUNROE CREATIVE PA	ARTNERS	VID CODE 232532			
I ce	ertify the items bi	lled were received, and accept charged to corresponding lim	pted as complying with the items on purchase ord	his order exceller as follows:	ept as noted b :	elow.	
7. P.O.		8. DESCRIPTION			9. QUAL	3	DOLLAR AMOUNT
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01	CONTRACT IS HE	REBY MODIFIED TO ADD LI	NE ITEM 03. THIS INCR	EASES PO BY	(\$1,612		124,00
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					- State or L	ocal Tax 14.	
					Su	b-Total 15.	
						Trade-In 16.	
					-	Discount 17.	
						-Credit 18.	
						TOTAL	1,736,50
25. Atta	ach Invoice(s) and mail	to: (Use of Windows Envelope is O	ptional AUTHORIZED OFFICIAL	PATRIC	IA PIERCE		
NAT P.O.	A Office of Financ IONAL FINANCE O Box 60075 Orleans, Louisian	CENTER	21. ADDRESS USDA Forest Se 11 CAMPUS BL STE 200 Newtown Squar	VD /	<u> </u>	PA	19073
F	LEASE	EXPENITE	22. SIGNATURE (  23. DATE  / 2/1/03		PHONE (Area Code 0-557-		

refaxed 2/9/04

Porm AD-83B-B USDA (Revised 2/91)





#### INVOICE

Lynn Wingert
USDA Forest Service
11 Campus Boulevard
Suite 200
Newtown Square, PA 19073

INVOICE NO.: 14764

DATE: 10/31/2003

JOB NUMBER: FOR-6238

**CLIENT JOB NUMBER: 43-3604-3-0117** 

TITLE: Self-Mailing Newsletter

#### ASSIGNMENT DESCRIPTION

Design and layout through final Mac disk prep and printing for a self-mailing newsletter. Copy to be supplied by client with the exception of the newsletter title, of which Munroe will submit suggestions. Size: 6 pages, 25.5" x 11" flat, folds to 8.5" x 5.5" finish size. Inks: 2/2 color. Client also to provide all photography with captions. Client will be responsible for printing. All costs below are based on a special non-profit rate of \$75./hr.

PHASE IA - INITIAL DESIGN Presentation to include: (2) alternate masthead designs with typical spread of newsletter layout. Paper stock recommendations are made at this time.

- Concept, design, layout, meeting time and coordination	\$1,125.00
- Masthead Development/Copywriting - newsletter titles prior to design	225.00
- Materials and PDF transmittal.	150.00
	112.50
	\$1,612.50

SUBTOTAL: \$1,612.50

SALES TAX: TAX EXEMPT

COURIER SERVICE (3): 62.00

12-1-03 Okæy Cymc.

FED EX (4): 62.00

TOTAL: \$1,736.50

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

pa

Page: 1 Document Name: Unlittled

P015

PURCHASE ORDER INVOICE DETAILS

DATE: 02/10/04

TIME: 04:08 PM

PO NUMBER: 43 - 3604 - 3 - 0117 REPORT TYPE:

SUMMARY REFERENCE 002

INVOICE NUMBER: 14531

PO STATUS: ACTIVE

INVOICE DATE: 05/31/03

VENDOR

BATCH AND SEQUENCE: 3177N4240-006

MUNROE CREATIVE PARTNERS 1435 WALNUT ST STE 600

DATE RECEIVED: 06/18/03 DATE ENTERED:

06/27/03

VID232532746 A

NFC PROCESS DATE: 07/01/03

PHILADELPHIA

PA 19102

DISCOUNT TERMS:

0.00% 0.00%

00 DAYS 00 DAYS

SCHEDULE NUMBER:

FFIS

NET 30

DAYS 0.00%

00 DAYS

INVOICE STATUS:

GOVERNMENT CODE:

RELEASE CODF:

PAID

FUND CODE:

OPERATOR CODE:

EXCISE TAX:

\$0.00 OTHER TAX:

\$0.00 FREIGHT:

\$0.00

TRADE IN

\$0.00 CREDIT PAID

\$0.00

INVOICED AMT

\$2,778.00 AMOUNT PAID

\$2,778.00

\*\*\*\*\* DIFFERENCE AMOUNT AND REASON \*\*\*\*\*

\*\*\* END OF DATA FOR THIS PO \*\*\*

CLEAR = EXIT PF1 = MENU PF3 = UPDATE PF8 = NEXT INVOICE ENTER =INQUIRE

4-© 1 Sess-1 199.130.223.42 FF300106 3/13

Name: ppierce - Date: 02/10/2004 Time: 17:13:06

# IN TICE-RECEIPT CERTIFICATION

1. PUR	PURCHASE ORDER NUMBER 2. TYPE SHIPMENT (CHECK ONE) 3. DATE GOODS RECEIVED/ACCEPTED/ SERVICE PERIOD END DATE  4. DATE INVOICE RECEIVED								
	04-3-0117	PARTIAL COMPLETE	MONTH	DAY /8	YEAR 8				
	VENDOR INVOICE NUMBER  6. VENDOR NAME  6. VENDOR NAME  MUNROE CREATIVE PARTNERS  232532746 A								
		lled were received, and acceptance to corresponding lim					noted below.		
7. P.O.		8. DESCRIPTION						10. DO	LLAR AMOUNT
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01	CONTRACT IS HE	REBY MODIFIED TO ADD LI	NE ITEM 02.	THIS INCREA	ASE PO	D BY \$2,778.			
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#### **INVOICE**

Lynn Campbell Wingert **USDA** Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073

**INVOICE NO.:** 14531

DATE: 5/31/2003

JOB NUMBER: FOR-5888

CLIENT JOB NUMBER: 43-3604-3-0042 (Lynn Campbell Wingert)

TITLE: R&D Highlights Booklet

## ASSIGNMENT DESCRIPTION

Concept, design and layout of R&D Highlights Booklet. Overall look and feel to be based on selected visual expression board (FOR-5886). Booklet to be approximately 18-pages/Self-cover. Annual book to be created in full color, MCP to suggest bindery method. Client to supply all final copy to MCP in digital format. Client to print through GOP.

PHASE II -PRODUCTION Presentation to include: Laser prints for final approval.

- Production coordination and final type composition	\$855.00
Mac disk prep, production specs, laser proofs and color breaks	760.00
- Project archival stored on disk	100.00
- Materials and PDF transmittal.	300.00
	380.00
- Proofreading	285.00
- Project administration	ቀኅ ረፀስ ስስ

Gleer to pay 6/18/03

\$2,680.00 SUBTOTAL:

TAX EXEMPT SALES TAX:

COURIER SERVICE:

FED EX (5): 98.00 \$2,778.00 TOTAL:

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

Page: 1 Document Name: Unlittled

P015

PURCHASE ORDER INVOICE DETAILS

DATE: 02/10/04

TIME: 04:08 PM

PO NUMBER: 43 - 3604 - 3 - 0117

REPORT TYPE:

SUMMARY REFERENCE 001

INVOICE NUMBER: 14495

PO STATUS: ACTIVE

INVOICE DATE: 04/30/03

VENDOR

BATCH AND SEQUENCE: 3177N4240-008

MUNROE CREATIVE PARTNERS 1435 WALNUT STREET STE 600

DATE RECEIVED: 04/30/03 DATE ENTERED: 06/27/03

VID232532746 A

NFC PROCESS DATE: 07/02/03

PHILADELPHIA

PA 19102

DISCOUNT TERMS:

0.00% 00 DAYS

0.00% 00 DAYS

SCHEDULE NUMBER: INVOICE STATUS:

FFIS NET 30 DAYS 0.00%

00 DAYS

PAID

FUND CODE: TN

GOVERNMENT CODE:

RELEASE CODE:

OPERATOR CODE:

EXCISE TAX:

\$0.00 OTHER TAX:

\$0.00 FREIGHT:

\$0.00

TRADE IN

\$0.00 CREDIT PAID

\$0.00

INVOICED AMT

\$3,000.00 AMOUNT PAID

\$3,000.00

\*\*\*\*\* DIFFERENCE AMOUNT AND REASON \*\*\*\*\*

MORE DATA AVAILABLE \*\*\* \* \* \*

CLEAR = EXIT PF1 = MENU PF3 = UPDATE PF8 = NEXT INVOICE ENTER =INQUIRE

Sess-1 199.130.223.42 FF300106 3/13

Name: ppierce - Date: 02/10/2004 Time: 17:12:59

# IN' CICE-RECEIPT CERTIFICATION

1. PURC	. PURCHASE ORDER NUMBER 2. TYPE SHIPMENT (CHECK ONE) 3. DATE GOODS RECEIVED/ACCEPTED/ SERVICE PERIOD END DATE  4. DATE INVOICE RECEIVED							
43–36	04-3-0117	PARTIAL COMPLETE	MONTH I DAY	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$				
5. VENDOR INVOICE NUMBER  14495  6. VENDOR NAME  MUNROE CREATIVE PARTNERS  232532746 A								
I ce	ertify the items bi	lled were received, and acce	pted as complying wit	th this order	r except as n	oted below.		
7. P.O.	amounts are to be	charged to corresponding li	ne items on purchase	Older as ro.		9. QUANTITY/	10. DO	LLAR AMOUNT
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					- Stat	e or Local Tax	14.	_
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						- Discoun	17.	
						-Credi	18.	
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	A Office of Finance		21. ADDRESS USDA Fores	t Service				
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MUNROE c \* e a t i v e

INVOICE

ARTNERS

Lynn Campbell Wingert USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073

INVOICE NO.: 14495 DATE: 4/30/2003

JOB NUMBER: FOR-6131

CLIENT JOB NUMBER: 43-3604-3-9942 4 (17)
TITLE: NE Research Station General Brochure

# ASSIGNMENT DESCRIPTION

Design and layout of an 8-12pp. general brochure for the NE Research Station. Overall look and feel to be based on design previously developed. Photography to be picked-up from other materials and purchased stock imagery. Deadline for printed deliverable TBD. Client to print through GOP. All final specs to be confirmed.

PHASE IB - DESIGN DEVELOPMENT/REVISIONS Presentation to include: Brochure fully paginated & presented in comp-form with all copy & imagery in place. Includes (2) rounds of client revisions. \$1,330.00 - Design, layout, meeting time and coordination.... - Materials and PDF transmittal.... 230.00 - Project administration....-190.00 \$1,750.00 Subtotal..... PHASE II -PRODUCTION Presentation to include: Laser prints for final approval (includes 1 round of author alterations). \$285.00 - Production coordination and final type composition..... 190.00 - Mac disk prep, production specs, laser proofs and color breaks..... 100.00 -- Project archival stored on disk..... - Materials and PDF transmittal.... 200.00 380.00 - Proofreading.... 95.00 - Project administration.... \$1,250.00 Subtotal.....

Olcey to pale 6.18.03 SUBTOTAL: \$3,000.00

TAX EXEMPT

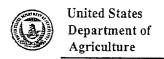
COURIER SERVICE:

FED EX:

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

pa



Forest Service NE/NA

11 Campus Blvd. Ste 200 Newtown Square, PA 21 p 9 5 19073

File Code: 6310

Date: March 31, 2003

MURPHY EPSON, INC ATTN: Cindy Byington 151 E. Nationwide Blvd. Columbus, OH 43215

# Dear Ms. Byington:

Your proposal in the amount of \$12,800.00 submitted in response to RFQ No. NEAT-03-074, for professional services of a marketing-design consultant as described in Section C for our Mid-Atlantic Center for Urban & Community Forestry is accepted and a copy of the purchase order is enclosed.

Donna Murphy is your technical contact and can be reached at 570-945-8095. Please coordinate all work under this project directly with Ms. Murphy.

If you have any administrative questions, please call me at (610)557-4248. Please forward all invoices to me at the above address.

PATRICIA PIERCE Contracting Officer

**Enclosures** 

cc: Donna Murphy

Melissa Emerson, Morgantown

Patrix Sea



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C	Description/Specifications/	4-6	4-6	
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#### Section B

# Urban Appreciation Campaign Tool Kit Production Estimate \$12,800 Budget

Professional Services

\$5,800

(Includes account service, research, copywriting, design, coordination, art prep and production)

#### Reimbursables

1) Kit Folders QTY 1500

\$2322

(Four-color, gloss cover stock, with bleeds, standard pockets, with campaign title, date and area for individual State program credits and 3"x 3" project logo, final size 9x12") (Bring Life to Your Community Logo Plant Trees provided)

(2-8) Kit Insert Sheets & CDs QTY 1500 [Two-color, gloss stock with bleeds, inserts will be gang printed at a cost of \$1786) (CDs will be produced at a cost of \$1076) \$2862

- 2) Sample Letter to Editor
- 3) Sample Action Alert template
- 4) Sample public relations Fact Sheet template
- 5) PPT Presentation on CD QTY 1500 (with hard copy of general presentation notes) (screen print label in black, insert into paper sleeve)
- 6) Mini-Flier on Top 10 Reasons We Need Urban & Community, Forests
- 7) Statistics Sheet on the Value of Trees to a Community
- 8) Contacts/Reference Websites

Collation/Kits Assembly QTY 1500

\$500

Miscellaneous Costs

\$1316

(Deliveries, shipping, postage, long distance, reproductions, photography etc.)

Please note: Estimate assumes all kits will have the same contents.

COLUMBIO STEEL 43215

# PART I - THE SCHEDULE

# SECTION B – SUPPLIES OR SERVICES AND PRICE/COSTS SCHEDULE OF ITEMS

# B. 1 DESCRIPTION OF REQUIREMENT

The contractor shall provide a cost proposal for work as described in Section C including a complete breakdown of costs. Proposals are to include all costs necessary for material, equipment, labor, transportation, supervision and miscellaneous incidents including postage. Contractor shall also provide detail information on staff that will be assigned to this project including at a minimum, their education and experience, their capability to perform the tasks, qualifications, past performance, etc.

# **QUOTERS PLEASE NOTE:**

- A. This Solicitation will result in a professional service contract.
- B. Before preparing your quotation, carefully review Section K -Instructions, Conditions, and Notices to Offerors.
- C. Insert a price quote opposite each item for which a quantity appears above. Failure to do so may preclude consideration of the quotation.
- D. This project is set-aside for small businesses.
- E. Award will be to one quoter.

# MID-ATLANTIC CENTER FOR URBAN AND COMMUNITY FORESTRY

Urban Appreciation Campaign Tool Kit

#### SECTION C. SCOPE OF WORK

### C.1 Introduction

This requirement is for the technical support services of a marketing-design consultant to develop a toolkit of resources that will be used in marketing and promoting Urban and Community Forestry in the Mid-Atlantic Area.

## C 2 Background

Funding for this project is provided by the USDA Forest Service, Northeastern Area, State and Private Forestry, through the Mid-Atlantic Center for Urban and Community Forestry at Keystone College.

## C.3 Scope of Services

The Northeastern Area State and Private Forestry, a unit of the U.S. Department of Agriculture Forest Service that serves State agencies and private landowners in 20 Northeastern States and the District of Columbia, seeks a firm to develop an awareness campaign that will convince stakeholders to be more committed to, and supportive of, state urban and community forestry programs. The campaign must be one that can be shared, used and implemented by all six states and the District of Columbia.

Principal audiences for the campaign include:

- Urban Forestry Administration, District of Columbia
- Urban and Community Forestry Program, Maryland Department of Natural Resources
- Urban and Community Forestry Program, PA DCNR Bureau of Forestry
- Community Forestry Program, New Jersey Forest Service
- Urban Forestry Program, Delaware Department of Agriculture
- Urban Forestry Program, West Virginia Division of Forestry
- Urban Forestry Program, Ohio Department of Natural Resources
- State Urban and Community Forestry programs in the greater Northeastern Area
- USDA Forest Service staff

Target markets include state legislators, DNR heads, National Governors Associations, League of Municipalities, Mayors and other influential contacts in Delaware, Maryland, New Jersey, Ohio, Pennsylvania, Washington, D.C., and West Virginia.

Other focus audiences include local ISA Chapters, the National Arborists Association, National Association of State Foresters, retail nurseries, local groups with environmental interests, members of Audubon Society, scout troops, birding societies, and citizen action groups.

### C.4 Strategy

A kit of awareness materials will be developed to convey that the planning, planting, and maintenance of urban and community forests promotes quality of life. The toolkit will convey in a clear and effective manner that urban and community forestry programs-efforts are an efficient and valuable means to ensure community pride and participation while contributing to social opportunities, economic vitality and environmental improvements but success of such programs-efforts depends on administrative commitment.

The consultant will be required to create and produce a supply of kits for the above purpose. A total of 1,500 kits will be developed.

The consultant will distribute the finished product to the Mid-Atlantic Center for Urban and Community Forestry, Keystone College, PO Box 1466, La Plume, PA 18440

## C.5 Specifications for the Kit Contents - Deliverables

- 1. Folders Two-pocket paper folder with Forest Service required, campaign title, date and area for individual State program credits and 3" x 3" project logo (Provided Bring Life to Your Community Logo Plant Trees NUCFAC National Campaign)
- 2. Letter to the editor clearly stating the objective of the kit and its contents. (recycled paper)
- 3. Sample action alert template.
- 4. Sample template public relations fact sheet targeted at political representatives, department heads and professional organizations clearly stating the benefits of urban and community forestry with an area to highlight individual urban and community accomplishments, credit area and a minimum of three photos.
- 5. Powerpoint presentation on CD with hard copy to include general presentation notes with a minimum of 30 slides. Presentation shall focus on the ecological, social and economic benefits of urban and community forestry. Script text must be included with the presentation. Attractive label must be developed for the CD.
- 6. Mini flier on top 10 reasons we need urban & community forests (4.5 x 11")
- 7. Statistics sheet on the value of trees to a community
- 8. Contacts and reference websites.

## C.6 Timeline:

Contract Execution - February 2003
Draft Review of Tool Kit - May2003
Draft Review of Tool Kit - July 2003
Draft Review of Tool Kit - September 2003
Final approval of Tool Kit - October 2002
Final Printing - November 2003
Assimilation of Tool Kit - December 2003
Delivery to Mid-Atlantic Center - January 2004.

#### C.7 Consultant Requirements

The marketing consultant must be able to understand and ascertain the verbal directions and ideas of the client and translate those concepts into high quality original designs and art. The consultant shall be skilled at working closely with the client to develop the desired information products.

Consultant should understand the marketing concept and carry design through a series of collateral informational sessions.

Consultant must maintain frequent communication with the Mid-Atlantic Center for Urban and Community Forestry and Ohio Urban Forestry Program. Consultant shall be required to address any questions arising from the target audience. (Mid-Atlantic States)

Consultant should know the advantages and limitations of various market and printing options and be able to design and present products to fit the various objective identified for each product and its printing options.

Consultant must provide work examples showing ability to develop the tool kit products, show proficiency in traditional layout, graphics using computer graphics applications, included but not limited to Adobe Illustrator, Adobe Photoshop, Corel Draw, Adobe in Design, Adobe Acrobat.

#### C.8 PRODUCT SPECIFICATIONS:

- 1. Deliverables must be camera ready and made electronically available to the Mid-Atlantic Center for Urban and Community Forestry and Mid-Atlantic Urban and Community Forestry Programs and Morgantown Field Office.
- 2. Color deliverables must be on glossy colored print, size 8.5" x 11" with an area for individual state credit and logo.
- 3. Letter to the editor must to be printed on recycled paper.
- 4. Clip art is not acceptable.
- 5. All material must contain credit for USFS and Mid-Atlantic Center. Forest Service corporate identity art will be provided and must appear on all documents.
- 6. All products must be edited, proofed and formally approved prior to printing.
- 7. A unit cost estimate must be provided for all products based on quantity of 1500.
- 8. Specifications for photographs must be provided by selected firm at time of bid.

## C.9 Additional Notes:

- Photographs will be provided by the Mid-Atlantic Center for Urban and Community Forestry.
- At a cost printing can be done by the Forest Service through the Government Printing Office. If the selected firm recommends a specific printer for this job, the printer would be invited to contact G.P.O. to be included on G.P.O.'s bid list. This action is encouraged.

# SECTION D - PACKAGING AND MARKING

D 1 All deliverables are to be sent to:

Mid-Atlantic Center for Urban and Community Forestry,
ATTN: DONNA MURPHY
Keystone College
PO Box 1466,
La Plume, PA

# **SECTION E - INSPECTION AND ACCEPTANCE**

# E.1 CLAUSES INCORPORATED BY REFERENCE (FAR 52.252-2) (JUN 1988)

This contract incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Upon request, the Contracting Officer will make their full text available. Also, the full text of a clause may be accessed electronically at this address:

http://www.arnet.gov/far http://www.usda.gov/da/procure/agar

FAR/AGAR

**CLAUSE** 

52.246-4

Inspection of Services - Fixed Price

### E.2 INSPECTION AND ACCEPTANCE

Inspection and acceptance of all work performed under this contract shall be by the Contracting Officer's Technical Representative or her designee. This designation will be made at time of award.

## SECTION F - DELIVERIES OR PERFORMANCE

### F.1 Period of Performance

Date of award through January 2004.

Estimated Timeline:

Contract Execution - February 2003
Draft Review of Tool Kit - May2003
Draft Review of Tool Kit - July 2003
Draft Review of Tool Kit - September 2003
Final approval of Tool Kit - October 2002
Final Printing - November 2003
Assimilation of Tool Kit - December 2003
Delivery to Mid-Atlantic Center - January 2004.

### SECTION G – CONTRACT ADMINISTRATION DATA

# G-1 DESIGNATION OF CONTRACTING OFFICER'S REPRESENTATIVE

The Contracting Officer designates the Contracting Officer's Representative (COR). The COR is responsible for administering the performance of work under this contract. In no event, however, will any understanding, agreement, modification, change order, or other matter deviating from the terms of this contract be effective or binding upon the Government unless formalized by proper contractual documents executed by the Contracting Officer prior to completion of the contract.

The Contracting Officer should be informed, as soon as possible, of any actions or inactions by the Contractor or the Government which will change the required delivery or completion times stated in the contract, and the contract will be modified accordingly. (This does not apply to individual task assignments which were issued by the COR, provided they do not affect the delivery schedule or performance period stated in the contract.)

On all matters that pertain to the contract terms, the Contractor must communicate with the Contracting Officer. Whenever, in the opinion of the Contractor, the COR requests effort outside the scope of the contract, the Contractor should so advise the COR. If the COR persists and there still exists a disagreement as to proper contractual coverage, the Contracting Officer should be notified immediately, preferably in writing if time permits. Proceeding with work without proper contractual coverage could result in nonpayment or necessitate submittal of a contract claim.

#### G.2 PROJECT MANAGER

The offeror is requested to designate a Project Manager to be contacted for prompt contract	
administration:	
Cindy Byington	
abyington o numphyepson, com	
151 E. Nation wide BIVE, COIS, OH 43215	
Telephone Number: 614.221.2885 X13	

The contractor shall provide a Project Manager who shall have the authority to make any no-cost contract technical, hiring and dismissal decisions, or special arrangements regarding this contract. This individual shall be responsible for the overall management and coordination of this contract and shall act as the central point of contact with the Government. The Project Manager, or a designated representative, shall have full authority to act for the Contractor in the performance of the required services. The Project Manager, or a designated representative, shall meet with the Contracting Officer's Representative (COR) to discuss problem areas as they occur. The Project Manager or his/her representative shall respond within four hours after notification of the existence of a problem. The Project Manager shall be able to fluently read, write, and speak the English language.

# G.3 INVOICE REQUIREMENTS

Monthly progress payments, in areas, are authorized. The COR will inspect and accept work. Once a month Contractor is to forward an original and one copy of a proper invoice to the Contracting Officer.

# PART II - CONTRACT CLAUSES

# SECTION I – CONTRACT CLAUSES

# I.1 CLAUSES INCORPORATED BY REFERENCE (FAR 52.252-2) (JUN 1988)

This contract incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Upon request, the Contracting Officer will make their full text available. Also, the full text of a clause may be accessed electronically at this address:

http://www.arnet.gov/far http://www.usda.gov/da/procure/agar

FAR/AGAR	CLAUSE
52.202-1	Definitions
52.203-3	Gratuities
52.203-4	Covenant Against Contingent Fees
52.203-5	Restrictions on Subcontractor Sales to the Government
52.203-7	Anti-Kickback Procedures
52.209-6	Protecting the Governments Interests when Subcontracting with Contractors Debarred,
	Suspended, or Proposed for Debarment, and Other Responsibility Matters
52.232-34	Payments by Electronic Funds Transfer—Other Than Central Contractor Registration
52.233-1	Disputes, Alt 1
52.233-3	Protests after Award
52.243-4	Changes
52.249-2	Termination for the Convenience of the Government (Fixed Price)
52.249-10	Default (Fixed-Price Construction)
452.228-71	Insurance Coverage

INV CE-RECEIPT CERTIFICATION

1. PURC	HASE ORDER NUMBER	2. TYPE SHIPMENT (CHECK ONE) 3.	DATE GOODS RECEIVED/ACCEPTED	′ ''	4. DATE II	ANOICE	RECEIVED
	04-3-0070	PARTIAL COMPLETE	SERVICE PERIOD END DATE MONTH DAY	YEAR Of VID CODE	MONTE /O	DAY	8 04
	or invoice number 2889	6. VENDOR NAME MURPHY EPSON, INC		31126360		<u> </u>	
T 00	artify the items hi	lled were received, and accepte charged to corresponding line	ed as complying with this of items on purchase order as	orđer excep 3 follows:	t as noted 1	below.	
7. P.O. Line	amounts are to be	8. DESCRIPTION				NTITY/ 10	). DOLLAR AMOUNT
Item							2237.98
01	CONTRACTOR IS	TO PROVIDE ALL NECESSAR	Y MATERIAL, EQUIPMENT	r, TRANSF	ORTA		8,237.98
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						- Discount	17.
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USI	DA Office of Finar	ice & Management	21. ADDRESS USDA Forest Service				
NA.	TIONAL FINANCE ), Box 60075		11 CAMPUS BLVD				
	w Orleans, Louisia	ana 70160	STE 200 Newtown Square	V 1	/	PA	19073
			22. SIGNATURE	WU	HONE (Area Co	de and Ahm	er)
			23. DATE 10 /26 /00	. 1 .	10 - 50		1248
			1 /0/20/09	/	USDA (Revised 2)	<del></del>	

# Page 2

		Hours	Amount
	DDT 1 in (1) I implementing	5.00	375.00
2/27/04	PPT design, folder design & scanning	1.75	131.25
3/1/04	Edit pieces for kit, produce mock ups for review	3.00	225.00
3/4/04	Changes to folder and powerpoint, scanning, meeting	0.50	37.50
4/7/04	Collect and transfer files, coordination re: edits	6.50	487.50
4/20/04	Urban forestry folder, powerpoint and folder materials	0.25	18.75
9/3/04	Find images for ppt	27.75	2,081.25]
	Subtotal:[	27.73	2,001.23
10/6/03	Production ntax Edit letter to the editor and top 10	0.25	18.75
12/3/03	Meet internally re: material changes needed	0.50	37.50
12/17/03	Edit documents	0.25	18.75
2/25/04	Organize images for PPT	0.25	18.75
	Coordination re: edits	0.25	18.75
2/26/04	Coordinate on job and freelancer.	0.75	56.25
3/3/04	Download files and transfer	0.25	18.75
3/4/04	Download files, alter, produce mock up, edit other pieces again, produce mock ups, create pdfs of all download and alter powerpoint files, burn cd and produce mock ups for review, scan image	3.00	225.00
3/23/04	Coordination re: presentation edits	0.25	18.75
3/24/04	Image coordination, ppt edits	0.50	37.50
	Coordination re: changes to pieces, and re quotes from printer, write up and send	1.50	112.50
3/25/04	Edit presentation	0.25	18.75
4/5/04	Phone conf w/DM re: image changes to PPT, copy revisions to final materials	1.75	131.25
4/6/04	PPT image coordination	0.50	37.50
4/7/04	Reviewchanges to PPT and print materials w/art dirctor, conf w/DM re: PPT images and CD ROM format needed	0.50	37.50
4/8/04	Edit all materials and produce mock ups and pdfs for review	1.00	75.00
4/9/04	Edit presentation file, and transfer to powerpoint, create pdf's of other pieces and transfer files.	2.25	168.75
4/12/04	Edit folder file and transfer pdf	0.50	37.50
4/30/04	Review emails and files for DMuprhy	0.25	18.75
5/10/04	and the state of t	0.75	56.25
2,23,01	Create CD label for kit, number all pieces and produce mock ups for review	1.00	75.00
6/9/04	Research editable pdf's and coordination re: changes	0.50	37.50
7/12/04		0.50	37.50
,,12,04			

Page 3

		Hours	Amount
7/12/04	Collect and transfer files for review and editing	0.50	37.50
		1.75	131.25
7/16/04	Edits to kit copy	1.25	93.75
7/27/04	Edits to kit copy	21.00	1,575.00]
	Subtotal:[		
9/8/04	Production* Revisions to Urban Forestry PowerPoint	2.00	150.00
9/13/04	Edits to Urban Forestry Tool Kit	1.50	112.50
9/14/04	Edits to Urban Forestry Tool Kit	4.00	300.00
9/21/04	Edits to Urban Forestry Tool Kit	3.25	243.75
9/22/04	Edits to the Urban Forestry Tool Kit and Power Point presentation; prep disk and send out	4.25	318.75
9/27/04	Edits to Urban Forestry Tool Kit Materials; collect for print and save to disk	1.50	112.50
.,,	Subtotal:[	16.50	1,237.50]
10/6/03	Writing Revisions to Stat Sheet, initial draft of PR Factsheet, coordinate bigger font size on Ltr to Editor	2.00	150.00
10/7/03	Revisions to Stat and PR fact sheet, forward to DMurphy for review	0.50	37.50
1077700	Review kit folder concepts and specifications w/graphic designers	0.50	37.50
10/14/03	Revise Action Alert, forward to DM	0.75	56.25
11/7/03	Conf w/DM re: stat sheet, pr factsheet, ppt direction	0.75	56.25
	Review and select photos, revisions, NJ factoid, sources on PR factsheet, statistic	3.50	262.50
11/26/03	sheet		10 <b>5</b> 5
12/4/03	Mtg w/graphics to review all images and pieces needing layout for kit, review kit name comments	0.25	18.75
12/16/03	Edits to layouts of PR factsheet, stat sheet, ltr to editor, action alert, top 10 flier	0.50	37.50
1/5/04	Draft PPT, review images, proof & edit all materials	1.00	75.00
1/6/04	Draft PPT, forward PPT and other materials to DM for review	3.50	262.50
1/14/04	Conf w/DM, lookup stats and forward	1.00	75.00
1/23/04	Conf w/DMurphy re: collating contradictory comments on kit materials, next steps, brief review of Jim Geiger comments	0.25	18.75
2/20/04	Conf w/DM re: final faxed changes to PPT and kit materials, collate 1/6/04 comments, forward to art director, ppt revisions	2.50	187.50
2/23/04	Revisions to PPT in preparation to handing off to designer for layout	0.50	37.50
3/2/04	Proof kit materials, folder	0.50	37.50
3/3/04	Proof all materials, folder, review PPT images needing changed w/arti director	2.00	150.00
3/4/04	Review PPT and folder, conf w/art director about images needed changed, proof edits, prepare Fed Ex pack, draft Memo, forward to DM for approval	2.00	150.00

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		Hours	Amount
3/22/04	Conf w/DMurphy re: final edits to folder and kit inserts, first edits to PPT, review faxed changes as well	2.00	150.00
3/23/04	Draft instruction sheet, revise PPT per DM edits	7.00	525.00
3/24/04	Coordinate final kit materials for final printing, coordinate requotes on CDROM and kit printed inserts, forward instructions draft to DM for review	1.50	112.50
3/25/04	Changes to instruction sheet, CD ROM label, etc per article replacement by DM, proof PPT edits, email DM re: approvals needed and image problems, review print quotes, conf w/DM re: contract changes, email her approval of terms and dates	2.25	168.75
4/7/04	Revise folder flap copy and instruction sheets, review layouts w/art director	1.75	131.25
4/8/04	Proof PPT revisions, proof all kits materials copy edits	1.00	75.00
4/14/04	Proof folder final source edits, NA number, forward to DM	0.50	37.50
7/13/04	Forestry citations	0.50	37.50
7/14/04	Coordinate changes for DM	0.25	18.75
	Subtotal:[	38.75	2,906.25]
		110.00	\$8,200.00
Reimburs	ables		
4/11/04	Deliveries		6.30
	Subtotal:[		6.30]
	Fed Ex		8.94
3/11/04			8.94]
	Subtotal:[		
10/21/03	Long Distance*		0.29
10/31/03			0.31
11/30/03			0.05
1/31/04			1.59
2/29/04			1.50
4/21/04			0.86
4/30/04			1.01
5/31/04			0.09
6/30/04			0.15
7/31/04			0.04
,,,,,,,	Subtotal:[		5.89]

Page 5

		Amount
7/14/04	Postage*	1.85
//14/04	Subtotal:[	1.85]
12/17/03	Scan*	15.00
12/17/03	Subtotal:[	15.00]
		\$37.98
	Total	\$8,237.98
	Balance Due	\$8,237.98

Terms: Due upon receipt. \*Taxable items and services. Thank you. MurphyEpson, Inc. will not discriminate against any employee or applicant because of race, color, religion, sex or national origin. MurphyEpson, Inc. is an EOE and are required by law to periodically send out this notice. Please contact Cindy Byington 614/221-2885 x13 for a complete copy of the EOC.

#### E-RECEIPT CERTIFICATION INV

PURCHASE ORDER NUMBER	2. TYPE SEIPMENT (CHECK ONE)	3. DATE GOODS RECEIVED/ACCEPT	ED/	4. DATE INVOIC	
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-3604-3-0070 VENDOR INVOICE NUMBER	6. VENDOR NAME	12 1	VID CODE		
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I certify the items b	illed were received, and acce e charged to corresponding li	pted as complying with this ne items on purchase order	as follows	:	
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				+ Frei	ght 12.
				+ Federal Excise	таж 13.
				- State or Local	Таж 14.
				Sub-To	tal 15.
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					13016
25. Attach Invoice(s) and	mail to: (Use of Windows Envelope i	s Optional AUTHORIZED OFFICIAL	PATE	RICIA PIERCE	
	ance & Management	21. ADDRESS USDA Forest Se	nvice		
NATIONAL FINANC	E CENTER	11 CAMPUS BLV		_	
P.O. Box 60075 New Orleans, Loui		STE 200 Newtown Square	e// L		19073
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# MurphyEpson

MURPHYEPSON, INC.
151 EAST NATIONWIDE BLVD
COLUMBUS, OHIO 43215

614.221.2885 614.221.2889 FAX

Invoice 2508

September 30, 2003

In Reference To: Mid-Atlantic Center for Urban & Community Forestry Toolkits Development and Production (PO# 43-3604-3-0070) (VID 311263605 A)

Patricia Pierce United States Dept. of Agriculture 11 Campus Blvd., Ste 200 Newtown Square, PA 19073

Profession	nal Services		
		Hours	Amount
7/8/03	Account Service Conf w/DMurphy re: Action Alert, Stat sheet, Ref sheet, Ltr to Editor revisions and suggestions	1.25	93.75
	Subtotal:[	1.25	93.75]
6/6/03	Design Meet re: the forestry project	0.75	56.25
6/12/03	Meet re: layouts, review material	0.50	3 <b>7.</b> 50
6/16/03	Layout top 10 sheet and letter to editor, convert and place logos	2.25	168.75
	Subtotal:[	3.50	262.50]
6/16/03	Production ntax Create pdf's to transfer	0.25	18.75
7/21/03	Download, alter and save logo files	0.25	18.75
7/31/03	Edit top 10, produce mock up for review	0.25	18.75
8/12/03	Edit top 10 and letterx2, produce mock up for review and create pdf's to send	0.75	56. <b>2</b> 5
8/13/03	Edit top 10 and letter, produce pdfs for review	0.25	18.75
8/14/03	Edit top 10 and letter, produce mock up for review	0.50	37.50
	Subtotal:[	2.25	168.75]
6/16/03	Production* Edit copy and revise layout	0.50	37.50
	Subtotal:[	0.50	37.50]
6/4/03	Writing Review online research for kits, begin drafting folder copy	2.00	150.00
6/10/03	Regin drafting I tr to Editor		

Page 2

		Hours	Amoun <del>t</del>
6/11/03	Conf w/DMurphy re: different versions of Ltrs to Editors, logo and photo use in kit materials, resources for statistics and urban forestry benefits, draft letters to editor, review Plant Seeds, and NUCFAC information for use in kit materials	2.50	187.50
6/12/03	Draft kit materials: Ltr to Editor, Statisic Sheet, Top 10 Reasons flyer, Reference sheet, revisions to Top 10 flyer, brief art director on layout of flyer	3.00	225.00
6/13/03	Draft all materials for kit	3.00	225.00
6/16/03	Review Action Alert, Ltr to Editor internally, draft, research government websites to provide contact information for Action Alerts	2.00	150.00
	action alerts - kit organization	0.75	75.00
6/17/03	Proof Mini Flyer and Ltr to Editor, forward to DM for review, draft Action Alert	1.00	75.00
	Conf w/Donna M re: feedback on kit materials mini-flyer and ltr to editor	1.00	75.00
6/19/03	Conf call w/DM, Rachel from PA, revise Ltr to Editor forward to DM for her approval	1.75	131.25
7/18/03	Draft and send action alert to DMurphy	0.50	37.50
7/21/03	Conf call w/DM to finalize changes to Alert, Ltr to Editor, Top 10 flier	0.50	37.50
7/29/03	Revisions to Itr to editor, review materials mailed by DM	0.50	37.50
7/30/03	Review all emails from DMurphy, use new heat-island stat, review mailed materials from DMurphy for stats to include in materials	5.00	375.00
7/31/03	Review all the resource material emailed and mailed by DMurphy for statistics and info to use in PR factsheet, and PPT. Track statistic sources, replace stats with new stats based on materials, edit copy, proof revisions, draft email to DMurphy cataloguing changes, next steps on project	<b>5.25</b>	393.75
8/12/03	Edits to Top 10 flier, Ltr to editor	0.50	37.50
8/14/03	Revisions to Top 10, Ltr to Editor forward to DM	0.50	37.50
9/2/03	Revisions to Stat Sheet, adding dates and moving Donna's stats under appropriate section, draft email re: budget constraints, new size for stat sheet, etc.	1.50	112.50
9/23/03	Conf w/DMurphy re: Stat Sheet revisions, moving info into PR Fact Sheet	1.50	112.50
	Subtotal:[	33.75	2,550.00]
		41.25	\$3,112.50
Reimburs	ables		
	Burned CDs*		
6/12/03			10.00
	Subtotal:[		10.00]
6/7/03	Long Distance*		1.06
7/7/03			6.98
8/7/03			0.12

Patricia Pierce

Page 3

	Amount
Subtotal:[	8.16]
	\$18.16
Total	\$3,130.66
Balance Due	\$3,130.66

Terms: Due upon receipt. \*Taxable items and services. Thank you.

MurphyEpson, Inc. will not discriminate against any employee or applicant because of race, color, religion, sex or national origin. MurphyEpson, Inc. is an EOE and are required by law to periodically send out this notice. Please contact Jamie Weiner @ 614/221-2885 x22 for a complete copy of the EOC.





PARINER

CLIENT: USDA Forest Service/Northeastern Research

ORDERED BY: Lynn Campbell Wingert

**CLIENT JOB NO.:** 

TITLE: Visual expression boards, logo refresh and tag line development

ESTIMATE JOB NUMBER: FOR-5886 DATE: 10/31/02

#### ASSIGNMENT DESCRIPTION

Concept, design and layout through client's approval for an overall look and feel to represent the new tonality of the USDA Forest Service/Northeastern Research Division. The selected graphic direction will be executed on several collateral pieces TBD. Objective is to establish a cohesive, consistent design which will represent this division of forestry exclusively. MCP to update existing "microscope" logo as well and apply to boards. Tag line development for the Northeastern Research division also to be explored. Deadline for final approval of conceptual board: no later than Mid November, 2003. Printed deliverables due by February, 2003. All creative submissions to be presented in full color for review and selection. This estimate does not include revisionary phases to original presentation. Estimate does not include legal clearance for use of tagline (registration of phrase.) Costs include complete and total buyout rights pertaining to new logo. This estimate does not include costs for stock photography usage. If applicable, this will appear on the estimates that follow.

PHASE IAA - INITIAL DESIGN CONCEPTS/LOGO SUBMISSIONS/ALTERNATE TAG LINES MCP to present (2-3) visual expression boards for client's review and selection. MCP also to present (4-6) alternate logo updates based on existing logo. Tag lines also to be submitted for review. (8-10 total).

CRAND TOTAL	\$3,525.00
Subtotal	\$3,525.00
- Project administration	#2 F2F 00
- Project administration	285.00
- Materials and PDF transmittal	200.00
- Photo/illustration research	
- Copywriting (tag line development and meeting time	380.00
- Copywriting (tag line development and meeting time - includes one round of revisions)	760.00
- Concept, design, layout, meeting time and coordination	\$1,900.00
updates based on existing 1090. Tag lines also to be seemited to	

Approved By: Jami Tryer

Special cc's: Judy Munroe, Michael Licata, Rob Armstrong

All estimated costs plus or minus 10%, plus tax and shipping. If the scope of this project should change, requiring Munroe Creative Partners to spend additional design or coordination time, standard studio hourly rates will be charged. The cost for this option will be furnished if desired. Estimate does not include logo conversion to PC format.



CLIENT: USDA Forest Service/Northeastern Research

ORDERED BY: Lynn Campbell Wingert

(Continued on the following page)

JOB NUMBER: FOR-5887 DATE: 10/31/02

**ESTIMATE** 

**CLIENT JOB NO.:** 

TITLE: Congressional Briefing Package (Folder & Step-downs)

### ASSIGNMENT DESCRIPTION

Concept, design and layout through to final Mac disk prep for the USDA Forest Service Northeastern Research division. This package is comprised of one housing folder and approximately 6 two-sided, two-color step-down inserts. All final copy to be submitted to MCP in digital format by client. MCP to recommend paper stocks, however, all printing to be handled by GOP. Newly refreshed logo/tag line and new visual look and feel selected in estimate FOR-5886 to be implemented. Final deadline for printed deliverable: Feb. 2003. All specs to be confirmed.

PHASE IA - INITIAL DESIGN CONCEPTS Presentation to include: (2) alternate comprehensives of typical folder cover and insert to be shown for review and selection. All client-supplied copy to be shown in place with suggested visuals. Further refinement and rollout of all other inserts to take place in Phase IB. - Concept, design, layout, meeting time and coordination..... \$1,235.00 - Photo/illustration research..... 190.00 250.00 - Materials and PDF transmittal..... - Project administration...-190.00 Subtotal..... \$1.865.00 PHASE IB - DESIGN DEVELOPMENT/REVISIONS Presentation to include: Based upon selection of direction in Phase IA, client's suggested modifications to be incorporated into selected layout. All actual visuals and copy to appear in color for client review. Paper stock selection is solidified. All remaining inserts are created. -- Design, layout, meeting time and coordination..... \$1,140.00 285.00 - Initial type composition..... - Materials and PDF transmittal.... 300.00 - Project administration..... 190.00 Subtotal..... \$1,915.00 PHASE II - PRODUCTION Presentation to include: B/W laser prints for final approval (includes 1 round of author alterations). - Production coordination and final type composition. \$570.00 - Mac disk prep, production specs, laser proofs and color breaks..... 475.00 – Project archival stored on disk..... 100.00 – Materials and PDF transmittal..... 150.00 - Proofreading.... 190.00 - Project administration.... 190.00 Subtotal......\$1,675.00 PHASE III - PRINTING (Provided by client) GRAND TOTAL (not including items on page 2)..... \$5,455.00

OPTIONAL PHOTOGRAPHY/ILLUSTRATION - Add to Grand Total if necessary to enhance overa	ll concept.
- MCP in-house CD-ROM imagery (royalty-free, non-exclusive) cost per image	\$300.00
- MCP in-house CD-ROM imagery (royalty-life, hori-exclusive) cost per imagery	\$400.00
- Original art or illustration (maps/charts/graphs) per request	TBD
Subtotal	

12-10.02

Estimate Initiated By: Jami Tryer

cc's: Judy Munroe, Michael Licata

All estimated costs plus or minus 10%, plus tax and shipping. If the scope of this project should change, requiring Munroe Creative Partners to spend additional design or coordination time, standard studio hourly rates will be charged. Prices above do not include exclusive ownership rights unless otherwise noted. The cost for this option will be furnished if desired.



CLIENT: USDA Forest Service/Northeastern Research

ORDERED BY: Lynn Campbell Wingert

(Continued on the following page)

**CLIENT JOB NO.:** 

TITLE: R&D Highlights Booklet

ESTIMATE

JOB NUMBER: FOR-5888 DATE: 10/31/02

# ASSIGNMENT DESCRIPTION

Concept, design and layout of R&D Highlights Booklet. Overall look and feel to be based on selected visual expression board (FOR-5886). Booklet to be approximately 18-pages/Self-cover. Annual book to be created in full color, MCP to suggest bindery method. Client to supply all final copy to MCP in digital format. See Optional Phase for costs relating to stock imagery usage fees and original graphics. Deadline for printed deliverable: Feb. 2003. Client to print through GOP. All final specs to be confirmed.

PHASE IA - INITIAL DESIGN CONCEPTS Presentation to include: (2) alternate directions of booklet to be depicted by typical front cover and internal spread. Copy headlines and subheadlines to be shown in place with suggested visuals. Client to select one direction for further refinement and pagination in Phase IB. Paper stock recommendations are made at this time.

with suggested visuals. Client to select one direction for the direction of the direction o	-
stock recommendations are made at this time.	\$1,805.00
Consent design layout meeting time and coordination	285.00
Photo /illustration research	250.00
Materials and PDF transmittal	<del>-</del> ·
D. Lat administration	285.00
Subtotal	\$2,625.00
PHASE IB - DESIGN DEVELOPMENT/REVISIONS Presentation to include: Based upon selection	of direction uals and
copy to appear in color for client review. Paper stock selection is solidined.	\$2,090.00
Design layout meeting time and coordination	
Initial type composition	760.00
Motorials and PDF transmittal	350.00
Project administration	475.00
Subtotal	\$3,675.00
PHASE II -PRODUCTION Presentation to include: Laser prints for final approval (includes 1 round alterations).	of author
- Production coordination and final type composition	\$855.00
- Production coordination and final type some series and color breaks  - Mac disk prep, production specs, laser proofs and color breaks	760.00
- Mac disk prep, production specs, laser product  - Project archival stored on disk	100.00
- Project archival stored on disk  - Materials and PDF transmittal	300.00
- Materials and PDF transmittal  - Proofreading	380.00
– Proofreading	285.00
- Project administration	\$2,680.00
Subtotal	
PHASE III - PRINTING (Provided by client)	
GRAND TOTAL	\$8,980.00
GRAND TOTAL	

OPTIONAL PHOTOGRAPHY/ILLUSTRATION - Add to Grand Total if necessary to enhance overal	concept.
OPTIONAL PHOTOGRAPHY/ILLUSTRATION - Add to Grand Follows     MCP in-house CD-ROM imagery (royalty-free, non-exclusive) cost per image	\$300.00
- MCP in-house CD-ROM imagery (royalty-free, horr-exclusive, cost por many	\$400.00
- MCP in-house CD-ROM imagery (royals) need, - Original art or illustration (maps/charts/graphs) per request	BD
- Original art or illustration (maps/enarts/g.epre/)  Subtotal	

Approved By Jami Tryer Special cc's: Judy Munroe, Michael Licata

All estimated costs plus or minus 10%, plus tax and shipping. If the scope of this project should change, requiring Munroe Creative Partners to spend additional design or coordination time, standard studio hourly rates will be charged. Prices above do not include exclusive ownership rights unless otherwise noted. The cost for this option will be furnished if desired.

Page: 1 Document Name: Un, \_led

P015

PURCHASE ORDER INVOICE DETAILS

DATE: 06/13/03

TIME: 11:39 AM

PO NUMBER: 43 - 3604 - 3 - 0042

REPORT TYPE:

SUMMARY REFERENCE 007

INVOICE NUMBER: 14494

PO STATUS: ACTIVE

INVOICE DATE: 04/30/03

VENDOR

BATCH AND SEQUENCE: 3149N3331-008 MUNROE CREATIVE PARTNERS

DATE RECEIVED: 04/30/03

1435 WALNUT ST STE 600

VID232532746 A

PA 19102

DATE ENTERED: 06/01/03 NFC PROCESS DATE:

PHILADELPHIA

00 DAYS

DISCOUNT TERMS: 0.00%

00 DAYS

0.00%

REGISTER NUMBER:

NET 00

DAYS 0.00%

00 DAYS

INVOICE STATUS:

SUSPENDED

FUND CODE:

GOVERNMENT CODE:

RELEASE CODE:

OPERATOR CODE:

22

EXCISE TAX:

\$0.00 OTHER TAX:

\$0.00 FREIGHT:

\$0.00

TRADE IN

\$0.00

INVOICED AMT

\$0.00 CREDIT PAID \$
\$2,831.80 AMOUNT PAID

\$0.00

\*\*\*\*\* DIFFERENCE AMOUNT AND REASON \*\*\*\*\*

6/13/03 I called & asked NFC to persuspend

INVOICE IN SUSPENSE - FOR INFO CALL 504-255-4724 OR 1-800-421-0323

CLEAR = EXIT PF1 = MENU PF3 = UPDATE PF8 = NEXT INVOICE ENTER =INQUIRE

1 Sess-1 199.130.205.17

IFSB0032

3/13

Name: ppierce - Date: 06/13/2003 Time: 12:48:36

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MUNRO E c \* e a t i v e

PARTNERS

#### **INVOICE**

Lynn Campbell Wingert USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073 INVOICE NO.: 14494

DATE: 4/30/2003

JOB NUMBER: FOR-5888

CLIENT JOB NUMBER: 43-3604-3-0042

TITLE: R&D Highlights Booklet/Additional 4-page layout

# ASSIGNMENT DESCRIPTION

Additional 4-pp design & layout for R&D Highlights Booklet. Final book size is 20-pp PLUS cover (24-pp.). Client to supply all final copy to MCP in digital format. See Optional Phase for costs relating to stock imagery usage fees and original graphics. Client to print through GOP. All final specs to be confirmed.

PHASE IB - DESIGN DEVELOPMENT/REVISIONS Presentation to include: Based upon selection of direction in Phase IA, client's suggested modifications to be incorporated into selected layout. All actual visuals and copy to appear in color for client review. Paper stock selection is solidified.

for client review. Paper stock selection is solidined.	 \$807.50
for client review. Paper stock selection is solidined.  – Design, layout, meeting time and coordination	 380.00
- Design, layout, meeting time and coordinates  - Initial type composition	 150.00
- Initial type composition  - Materials and PDF transmittal	 190.00_
- Materials and PDF transmittal  - Project administration	 \$1,527.50
- Project administration	

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\$UBTOTAL:

\$2,772.50

SALES TAX (PA):

TAX EXEMPT

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FED EX: 28.80 TOTAL: \$2,831.80 Page: 1 Document Name: Unc.led

P015

PURCHASE ORDER INVOICE DETAILS

DATE: 06/13/03

TIME: 11:39 AM

PO NUMBER: 43 - 3604 - 3 - 0042

REPORT TYPE: SUMMARY REFERENCE 006

INVOICE NUMBER: 14447

PO STATUS: ACTIVE

INVOICE DATE: 03/31/03

VENDOR

BATCH AND SEQUENCE: 3149N3331-009 MUNROE CREATIVE PARTNERS

1435 WALNUT ST STE 600

DATE RECEIVED: 03/31/03

VID232532746 A

PA 19102

DATE ENTERED: 06/01/03 NFC PROCESS DATE:

PHILADELPHIA

DISCOUNT TERMS: 0.00%

0.00%

00 DAYS

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REGISTER NUMBER:

INVOICE STATUS: SUSPENDED

FUND CODE: GOVERNMENT CODE:

RELEASE CODE:

OPERATOR CODE:

22

EXCISE TAX:

\$0.00 OTHER TAX: \$0.00 FREIGHT:

NET 00 DAYS 0.00%

\$0.00

TRADE IN

\$0.00 CREDIT PAID

\$0.00

INVOICED AMT \$3,770.00 AMOUNT PAID

\$0.00

\*\*\*\* DIFFERENCE AMOUNT AND REASON \*\*\*\*\*

INVOICE IN SUSPENSE - FOR INFO CALL 504-255-4724 OR 1-800-42 1-0323

CLEAR = EXIT PF1 = MENU PF3 = UPDATE PF8 = NEXT INVOICE ENTER =INQUIRE

1 Sess-1 199.130.205.17

IFSB0032

3/13

6/B Called NFC to unsuspend

Name: ppierce - Date: 06/13/2003 Time: 12:48:31

# INVO :- RECEIPT CERTIFICATION

1. PURC	HASE ORDER NUMBER	2. TYPE SHIPMENT (CHECK ONE)	3. DATE GOODS RECT SERVICE PERIOR			4. DA	TE IN	IVOICE	RECEIVED
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				/ Form	AD-838-B U	SDA (Revies	A 2/91)		

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PARTNERS

#### INVOICE

Lynn Campbell Wingert USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073

INVOICE NO.: 14447

DATE: 3/31/2003

JOB NUMBER: FOR-5888

CLIENT JOB NUMBER: 43-3604-3-0042

TITLE: R&D Highlights Booklet

## ASSIGNMENT DESCRIPTION

Concept, design and layout of R&D Highlights Booklet. Overall look and feel to be based on selected visual expression board (FOR-5886). Booklet to be approximately 18-pages/Self-cover. Annual book to be created in full color, MCP to suggest bindery method. Client to supply all final copy to MCP in digital format. Client to print through GOP.

PHASE IB - DESIGN DEVELOPMENT/REVISIONS Presentation to include: Based upon selection of direction, client's suggested modifications to be incorporated into selected layout. All actual visuals and copy to appear in color for client review.

Paper stock selection is solidified.

Design, layout, meeting time and coordination.

Initial type composition.

Materials and PDF transmittal.

Project administration.

Subtotal.

\$3,770.00

SUBTOTAL:

\$3,770.00

SALES TAX (PA):

TAX EXEMPT

COURIER SERVICE:

FED EX:

TOTAL:

\$3,770.00

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

p**a** 

Cyre C. Wyst Obe to pay

1435 WALNUT STREET SUITE 600 PHILADELPHIA, PA 19102 TELEPHONE (215) 563-8080 FACSIMILE (215) 563-1270

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DUPLICATE ORIGINAL

Page: 1 Document Name: Un. led

PURCHASE ORDER INVOICE DETAILS P015

DATE: 06/13/03

TIME: 11:37 AM

PO NUMBER: 43 - 3604 - 3 - 0042 REPORT TYPE:

SUMMARY REFERENCE 005

INVOICE NUMBER: 14337

PO STATUS: ACTIVE

INVOICE DATE: 01/31/03

VENDOR

BATCH AND SEQUENCE: 3149N3331-010 MUNROE CREATIVE PARTNERS

1435 WALNUT STE 600

DATE RECEIVED: 01/31/03 DATE ENTERED: 06/01/03

VID232532746 A

NFC PROCESS DATE:

PHILADELPHIA

PA 19102

DISCOUNT TERMS: 0.00%

00 DAYS

0.00%

DO DAYS

340931 NET 00

00 DAYS

REGISTER NUMBER:

DAYS 0.00%

INVOICE STATUS:

SUSPENDED

FUND CODE: GOVERNMENT CODE:

RELEASE CODE:

OPERATOR CODE:

22

EXCISE TAX:

\$0.00 OTHER TAX:

\$0.00 FREIGHT:

\$0.00

TRADE IN

\$0.00 CREDIT PAID

\$0.00

INVOICED AMT \$2,625.00 AMOUNT PAID \$0.00

\*\*\*\* DIFFERENCE AMOUNT AND REASON \*\*\*\*\*

INVOICE IN SUSPENSE - FOR INFO CALL 504-255-4724 OR 1-800-421-0323

CLEAR = EXIT PF1 = MENU PF3 = UPDATE PF8 = NEXT INVOICE ENTER = INQUIRE

1 Sess-1 199.130.205.17 4 - ©

IFSB0032

3/13

6/13/03 called NFC to unsuspend

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# INVO :-RECEIPT CERTIFICATION

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	OR INVOICE NUMBER	6. VENDOR NAME MUNROE CREATIVE PA		2325327			
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25. At	tach Invoice(s) and ma	il to: (Use of Windows Envelope is 0	Optional AUTEORIZED OFFICIAL	PATRIC	IA PIERCE		
1		ce & Management	21. ADDRESS USDA Forest Servi				
NA'	TIONAL FINANCE	CENTER	11 CAMPUS BLVD	<b>○</b>			
P.C	). Box 60075 w Orleans, Louisia	ına 70160	STE 200 Newtown Square /		/	PA	19073
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PARTNERS

#### **INVOICE**

Patti Pierce **USDA** Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073

**INVOICE NO.:** 14337

DATE: 1/31/2003

JOB NUMBER: FOR-5888

### CLIENT JOB NUMBER:

TITLE: R&D Highlights Booklet

### ASSIGNMENT DESCRIPTION

Concept, design and layout of R&D Highlights Booklet. Overall look and feel to be based on selected visual expression board (FOR-5886). Booklet to be approximately 18-pages/Self-cover. Annual book to be created in full color, MCP to suggest bindery method. Client to supply all final copy to MCP in digital format. Client to print through GOP.

PHASE IA - INITIAL DESIGN CONCEPTS Presentation to include: (2) alternate directions of booklet to be depicted by typical front cover and internal spread. Copy headlines and subheadlines to be shown in place with suggested visuals. Client to select one direction for further refinement and pagination in Phase lB. Paper stock recommendations are made at this time.

direction for further refinement and pagination in rhase in. Taper stock recommendation	\$1,805.00
- Concept, design, layout, meeting time and coordination	 285 00
- Photo/illustration research	 203.00
- Materials and PDF transmittal	 250.00
- Project administration	 285.00
	\$2,625.00
Subtotal	 \$2,020.00 OK

SUBTOTAL:

\$2,625.00

SALES TAX (PA): TAX EXEMPT

COURIER SERVICE:

FED EX:

TOTAL:

\$2,625.00

5/15/03
WAS STABBLED BEHIND
INVOICE 14336
OPPEN

4 C West 2/11/03

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

pa



To: Lynn C Wingert/NE/USDAFS@FSNOTES

cc: Catherine D Geller/NE/USDAFS@FSNOTES, Patty

Pierce/NE/USDAFS@FSNOTES

Subject: Munroe

Hi Lynn, I called again questioning Munroe's invoice and Erol called me back stating that they went an hour over their estimate (\$95) and charged \$21.60 travel cost because we asked them to come here. On their estimate sheet at the bottom they have a statement "All estimated costs plus or minus 10%." They are within the 10% tolerance. Erol further stated if their estimate was over the 10% they would call and discuss.

Before the end of this project we may have to add a couple hundred \$'s to this PO. I will let you know.

As you work with them on the remaining parts of the contract, please be aware of their estimates if you want to stay within the original estimates. I know it is hard and they are doing such a great job..it's your call.

I will process 2nd invoice for payment today. Patty

PATRICIA PIERCE
Acquisition Management Group
Northeastern Research Station
Northeastern Area State & Private Forestry
610-557-4248 (fax) 610-557-4224

ACTION: R TABLEID: IVCH USERID: UPPI

\*\*\* INVOICE - PAYMENT VOUCHER - CHECK/EFT CROSS-REF INQUIRY TABLE \*\*\*

KEY IS VENDOR CODE, INVOICE NUMBER, INVOICE DATE, TC, NUMBER, TRAVEL ADV NUMB, LN, DIS OFFC, FISC YR, SCHD CAT, SCHD TYPE,

SCHD NUMBER, NUMBER

VENDOR CODE: 232532746 A INV NUMBER: 14396 INV DATE: 02 28 03

VOUCHER DATA				SCHEDULE DATA					
TC	NUMBER	TRAVEL ADV NUMB I					SCHD TYP	SCHD NUMBER	-
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Name: ppierce - Date: 05/09/2003 Time: 09:23:10

# OICE-RECEIPT CERTIFICATION

1. PURC	HASE ORDER NUMBER	2. TYPE SHIPMENT (CHECK ONE)	3. DATE GOODS RE SERVICE PERI	IOD END DATE	ED/	1		NVOICE	HEC	i
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	oor invoice number £396	6. VENDOR NAME MUNROE CREATIVE PA	ARTNERS			2532746 A				
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		-						TOTAL	16	550,00
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PARTNERS

#### <u>INVOICE</u>

Patti Pierce USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073

INVOICE NO.: 14396

DATE: 2/28/2003

JOB NUMBER: FOR-6035

### **CLIENT JOB NUMBER:**

TITLE: State Briefing Reports

### ASSIGNMENT DESCRIPTION

Concept, design and layout of State Briefing Reports for (13) NE Researh Station states. Overall look and feel to be based on design of inserts. Reports to range from 1-page to 8-page documents. Photography to be picked-up from other materials and purchased stock imagery. Client to print through GOP.

PHASE IA - INITIAL DESIGN CONCEPTS Presentation to include: Reports to be completely paginated. All copy to be shown in place with suggested visuals. Client to make revisions to be completed in Phase IB.

- Concept, design, layout, meeting time and coordination.

\$1,425.00

- Concept, design, layout, incering time and coordinate

- Materials and PDF transmittal.

- Project administration.

Subtotal.

350.00

\$1,965.00

PHASE IB - DESIGN DEVELOPMENT/REVISIONS Presentation to include: Based upon selection of direction in Phase IA, client's suggested modifications to be incorporated into selected layout. All actual visuals and copy to appear in color for client review. Paper stock selection is solidified.

\$950.00

- Design, layout, meeting time and coordination. 350.00 - Materials and PDF transmittal. 190.00 - Project administration.... Subtotal.... \$1,490.00 PHASE II -PRODUCTION Presentation to include: Laser prints for final approval. - Production coordination and final type composition. \$760.00 - Mac disk prep, production specs, laser proofs and color breaks. 1,045.00 - Project archival stored on disk..... 100.00 300.00 - Materials and PDF transmittal.... - Proofreading.... 570.00

 - Project administration
 285.00

 Subtotal
 \$3,060.00

4/2/63 Se provice #

SUBTOTAL: \$

\$6,515.00

SALES TAX (PA): COURIER SERVICE: 35.00

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days.

Thank you.

client #21453

50e provone # 14395 John provons June attacked June proposed top Page: 1 Document Name: Un\_tled

SCHD NUMBER, NUMBER

ACTION: R TABLEID: IVCH USERID: UPPI

\*\*\* INVOICE - PAYMENT VOUCHER - CHECK/EFT CROSS-REF INQUIRY

KEY IS VENDOR CODE, INVOICE NUMBER, INVOICE DATE, TC, NUMBER,

TRAVEL ADV NUMB, LN, DIS OFFC, FISC YR, SCHD CAT, SCHD TYPE,

VENDOR CODE: 232532746 A INV NUMBER: 14395 INV DATE: 02 28 03

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Mame: nnierce - Date: 05/09/2003 Time: 09:23:02

# INVICE-RECEIPT CERTIFICATION

1. PURC	HASE ORDER NUMBER	2. TYPE SHIPMENT (CHECK ONE)	3. DATE GOODS RECEIVED/ACCER SERVICE PERIOD END DATE	PTED/	h	NVOICE	RECEIVED
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					- State or	Local Tax	14.
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						- Discount	17.
						-Credit	18.
						TOTAL	1259.90
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Ne	w Orleans, Louisia	ına 70160	Newtown Square	Station	· A	PA	19073
			22. SIGNATURE	24.	PHONE (Area Co	/	er)
			4/2/03	6	10-53	7-42	
L			<del></del>	POIM AD-838-	B USDA (Revised 2/	911	



#### INVOICE

Patti Pierce USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073 **INVOICE NO.:** 14395

DATE: 2/28/2003

JOB NUMBER: FOR-5887

**CLIENT JOB NUMBER: 43-3604-3-0042** 

TITLE: Stock Photography

## ASSIGNMENT DESCRIPTION

Stock imagery for marketing materials. All photography is royalty-free and once purchased is owned by the NE Research station for use on other projects. Recommended photography is purchased as either individual images or by disc, specified below.

OPTIONAL PHOTOGRAPHY/ILLUSTRATION - Add to Grand Total if necessary to enhance overall concept.

OPTIONAL PHOTOGRAPHY/ILLUSTRATION - Add to Grand Total in necessary to the	 \$180.00
- Image: leaves/folder cover	 60.00
- Image: researcher/folder cover	480.00
- Disc: Trees/Brand X	 480.00
- Disc: Research & Development/Creatas.	 \$1,200.00
Cubtatal	

SUBTOTAL:

\$1,200.00

SALES TAX (PA): TAX EXEMPT

COURIER SERVICE:

27.50

FED EX (2):

32.40

TOTAL:

\$1,259.90

1.2.03

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

pa

Page: 1 Document Name: Un\_\_cled

ACTION: R TABLEID: IVCH USERID: UPPI

\*\*\* INVOICE - PAYMENT VOUCHER - CHECK/EFT CROSS-REF INQUIRY TABLE \*\*\*

KEY IS VENDOR CODE, INVOICE NUMBER, INVOICE DATE, TC, NUMBER, TRAVEL ADV NUMB, LN, DIS OFFC, FISC YR, SCHD CAT, SCHD TYPE,

SCHD NUMBER, NUMBER

VENDOR CODE: 232532746 A INV NUMBER: 14336 INV DATE: 01 31 03

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Name: ppierce - Date: 05/09/2003 Time: 09:22:57

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EXCISE TAX:

INVOICED AMT

PURCHASE ORDER INVOICE DETAILS

DATE: 02/25/07
TIME: 01:44 PM PO NUMBER: 43 - 3604 - 3 - 0040 REPORT TYPE: SUMMARY REFERENCE 900 INVOICE DATE: 01/31/03 PO STATUS: ACTIVE VENDOR INVOICE DATE: ULFSLAUD

BATCH AND SEQUENCE: 1900/900455-01 FUNDOE CERATIVE PARTMERS
DATE RECEIVED: UZ/U4/03 L4/5 WALLELY SYSTEM 600 DATE RECEIVED: 02/04/03 DATE ENTERED: 02/21/03 9\_p232532936 A PHTEADEEPHTA PA 13.09 NFC PROCESS DATE: 09/91/03 DISCOUNT TERMS: 0.00% 0.5 DAYS 0.00% DAYS DAYS NET 00 DAYS 0.00% 00 DAYS CODE: SCHEDULE NUMBER: INVOICE STATUS: RELEASE CODE: OPERATOR CODE:

CLEAR = EXIT PF1 = MENU PF3 = UPDATE PF8 = NEXT INVOICE ENTER =INQUIRE 3/13 1 Sess-1 199.130.205.17 IFSB0062

\$0.00 FREIGHT:

\$0.00 OTHER TAX: \$0.00 F \$0.00 CREDIT PAID \$0.00 \$5,571.80 AMOUNT PAID \$5,772.30

\*\*\*\* DIFFERENCE AMOUNT AND REASON \*\*\*\*\*

Date: 02/25/03 Time: 14:43:09

# IN CE-RECEIPT CERTIFICATION

1. PURC	HASE ORDER NUMBER	2. TYPE SHIPMENT (CHECK ONE)	3. DATE GOODS RECEIVED/ACCEPTED/	4. DATE I	NVOICE	RECEIVED
43-36	04-3-0042	PARTIAL COMPLETE	SERVICE PERIOD END DATE MONTH DAY YEAR  2 4 03	3 2	DAY	
	OR INVOICE NUMBER	6. VENDOR NAME MUNROE CREATIVE PA		2532746 A		
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				-	Trade-In	16,
				-	Discount	17.
					-Credit	18.
					TOTAL	5571.60
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MUNROE

creative

PARTNERS

#### **INVOICE**

Patti Pierce
USDA Forest Service
11 Campus Boulevard
Suite 200
Newtown Square, PA 19073

**INVOICE NO.:** 14336

DATE: 1/31/2003

**JOB NUMBER: FOR-5887** 

#### **CLIENT JOB NUMBER:**

TITLE: Congressional Briefing Package (Folder & Step-downs)

#### ASSIGNMENT DESCRIPTION

Concept, design and layout through to final Mac disk prep for the USDA Forest Service Northeastern Research division. This package is comprised of one housing folder and approximately 6 two-sided, two-color step-down inserts. All final copy to be submitted to MCP in digital format by client. MCP to recommend paper stocks, however, all printing to be handled by GOP. Newly refreshed logo/tag line and new visual look and feel selected in job FOR-5886 to be implemented.

PHASE IA - INITIAL DESIGN CONCEPTS Presentation to include: (2) alternate comprehensives of typical folder cover and insert to be shown for review and selection. All client-supplied copy to be shown in place with suggested and rollout of all other inserts to take place in Phase IB.

- Concept, design, layout, meeting time and coordination.

- Photo/illustration research.

- Materials and PDF transmittal.

- Project administration.

Subtotal.

\$1,330.00 1

190.00 01

190.00 01

\$1,960.00

PHASE IB - DESIGN DEVELOPMENT/REVISIONS Presentation to include: Based upon selection of direction in Phase IA, client's suggested modifications to be incorporated into selected layout. All actual visuals and copy to appear in color for client review. Paper stock selection is solidified. All remaining inserts are created.

 - Design, layout, meeting time and coordination
 \$1,140.00

 - Initial type composition
 285.00

 - Materials and PDF transmittal
 300.00

 - Project administration
 190.00

 Subtotal
 \$1,915.00

Please see Page 2.

Com Cagleen Myset 2/11/03

**INVOICE NO.:** 14336

DATE: 1/31/2003

JOB NUMBER: FOR-5887

Page 2

PHASE II - PRODUCTION Presentation to include: B/W laser prints for final approval.	
- Production coordination and final type composition.	\$570.00
- Mac disk prep, production specs, laser proofs and color breaks	475.00
- Project archival stored on disk	100.00
- Materials and PDF transmittal	150.00
- Proofreading.	190.00
- Project administration.	190.00
Subtotal	\$1,675.00

SUBTOTAL:

\$5,550.00

SALES TAX (PA): TAX EXEMPT

TRAVEL:

21.60

FED EX:

TOTAL:

\$5,571.60

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Gru C. Miegett 2/11/03

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

pa

Page: 1 Document Name: U. \_tled

ACTION: R TABLEID: IVCH USERID: UPPI

\*\*\* INVOICE - PAYMENT VOUCHER - CHECK/EFT CROSS-REF INQUIRY

KEY IS VENDOR CODE, INVOICE NUMBER, INVOICE DATE, TC, NUMBER,

TRAVEL ADV NUMB, LN, DIS OFFC, FISC YR, SCHD CAT, SCHD TYPE,

SCHD NUMBER, NUMBER

VENDOR CODE: 232532746 A INV NUMBER: 14280 INV DATE: 12 31 02

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Name: ppierce - Date: 05/09/2003 Time: 09:22:50

PURCHASE ORDER INVOICE DETAILS

DATE: 02/25/03 TIME: 01:45 PM

PO NUMBER: 43 - 3604 - 3 - 0042 REPORT TYPE: SUMMARY REFERENCE 007

INVOICE NUMBER: 4450 PO STATUS: ACCOUNT TO 0 R

BATCH AND SEQUENCE: 10/25/04/05 PURCHASE OF CORRESPONDENT OF CORR

CLEAR = EXIT PF1 = MENU PF3 = UPDATE PF8 = NEXT INVOICE ENTER =INQUIRE

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Date: 02/25/03 Time: 14:43:55

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# IN' ICE-RECEIPT CERTIFICATION

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Por 1/23/03

# REVISED INVOICE

Lynn Campbell Wingert USDA Forest Service 11 Campus Boulevard Suite 200 Newtown Square, PA 19073 INVOICE NO.: 14280 DATE: 12/31/2002

JOB NUMBER: FOR-5886

# CLIENT JOB NUMBER:

TITLE: Visual expression boards, logo refresh and tag line development

# ASSIGNMENT DESCRIPTION

Concept, design and layout through client's approval for an overall look and feel to represent the new tonality of the USDA Forest Service/Northeastern Research Division. The selected graphic direction will be executed on several collateral pieces. Objective is to establish a cohesive, consistent design which will represent this division of forestry exclusively. MCP to update existing "microscope" logo as well and apply to boards. Tag line development for the Northeastern Research division also to be explored. All creative submissions to be presented in full color for review and selection. Costs include complete and total buyout rights pertaining to new

PHASE IAA - INITIAL DESIGN CONCEPTS/LOGO SUBMISSIONS/ALTERNATE TAG LINES MCP to present (2-3) logo. visual expression boards for client's review and selection. MCP also to present (4-6) alternate logo updates based on existing logo.

visual expression boards for chemis to the	
Tag lines also to be submitted for review. (8-10 total).	\$1,995.00
	jilling 380.00
and meeting time - includes one round of	200.00
	200.00
	505.00
- Materials and PDF transmittal.  - Project administration	\$3,240.00
- Project administration  Subtotal	

SUBTOTAL:

\$3,240.00

SALES TAX (PA): TAX EXEMPT

COURIER SERVICE:

FED EX:

TOTAL:

\$3,240.00

Payment due upon receipt of invoice. Interest charge of 1.5% per month accrued after 30 days. Thank you.

client #21453

pa