

March 29, 2000

Department of Commerce  
Room 5876  
14<sup>th</sup> & Constitution Ave., NW  
Washington, DC 20230  
\*Public (Cite as: 65 FR 10763, \*10763) Comments\*  
Attention: Sabrina McLaughlin, Office of General Counsel

Helen Wells Agency  
401 Penn Parkway, 101  
Indianapolis, IN 46280

Dear Sabrina:

The Helen Wells Agency is a very reputable talent and modeling agency located in Indianapolis, Indiana. We had the misfortune of having someone taking the Helen Wells Agency's name and placing a pornographic web page under our name.

The Helen Wells Agency had to retain an attorney to resolve this matter which was extremely costly. The first group of attorneys had no luck getting the pornography off of the web page informing us that someone had registered the Helen Wells Agency name and was legally operating a web page. This presented a great deal of problems, because the host of the web page was disputing the fact as to whether or not he had the right to use the name.

The most unfortunate part of this ordeal is that talent agencies are often dishonest. Our Agency is EXTREMELY reputable and has worked hard for our good faith. Putting teenage pornography on a web page with our name stating that we were looking for new talent, couldn't have been more harmful. Because of the close relationship between our name and modeling, a web page being hosted with our name was not in our best interest.

The laws being unclear as to what could be done, the attorneys had little luck in having our name removed from a pornography site. We finally decided the only choice was to go to the wife of the man who was hosting the web page, We showed her what he was doing and asked her to have him take it off. She persuaded him to close the pornography site and give us back our name. This was after several months of having our name associated with teenage pornography.

Having to deal with the legalities of the internet has been extremely frustrating. This is an area that desperately needs to be monitored and desperately needs laws enacted to protect the vast majority of people.

Having to defend our name and our reputation has been very difficult and very expensive. It makes it difficult for the small companies to work through the Internet obstacles.

Nancy Bastian

