



ODS Public Meeting Strategic Plan 2004-2009

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turning knowledge into practice

Congratulate ODS :

- Well written and thoughtfully developed strategic plan that clearly builds on the past accomplishments of the office and refines goals – growth and impact has been phenomenal!
 - ◆ Botanical Research Centers Program
 - ◆ Public Databases & Conferences
- Newer Program Areas
 - ◆ Analytical Methods & Reference Materials
 - ◆ Evidence Based Reviews
 - ◆ Training

Compliment the ODS:

- Approach it has taken to manage the large and growing diversity of projects and programs:
 - ◆ Organizing the projects into program areas with Program Directors
 - ◆ Each Program clearly addresses ODS mission
 - ◆ Each Program crosses and contributes to multiple aspects of the plan goals and initiatives

Perspective for Comments:

- Charge: Review the plan in light of additional and emerging needs
 - ◆ Think to the FUTURE
 - ◆ Be *SPECIFIC with suggestions*
- *In developing comments my approach was:*
 - ◆ Be *BROAD in identifying suggestions that will contribute to more than one goal*
 - ◆ Focus on *DOABLE items within the existing NIH structure*

Four Suggestions for research, education & communication:

- Grow new small grant opportunities (research, education)
- Evaluate cost/benefit of several long term programs (research, communication, education)
- Assess the target audience and dissemination reach of a few key programs (education, communication)
- Create a national low-cost training opportunity – two tiered (education)

Small Grants:

- Rationale:
 - ◆ NIH budget & Opportunities for new scientists difficult – RO1 situation
 - ◆ Need to continue to bring creative, interdisciplinary thinking to dietary supplement research
- Use existing mechanisms to:
 - ◆ Create more opportunities for new investigators
 - ◆ Raise visibility for ODS as sponsor
 - ◆ Create milieu of interest in DS research as multidisciplinary and funded from across NIH
- Specifically:
 - ◆ Partner with ICs on PAs where ODS is clearly identified as sponsoring RO3s – grow portfolio to all ICs
 - ◆ Identify new investigator *ODS* opportunities on web & consider emails to research offices of major research universities (NSF list)

Program Evaluation:

- Rationale:
 - ◆ NIH as research vs NIH as business
 - ◆ Be convinced that balance of portfolio is most effective for the times and year
 - ◆ Tool for annual internal review
- What?
 - ◆ Specific off the shelf cost/benefit analysis including desired short term outcomes, full staff time, financial cost, long term outcomes, tracking, and impact
- Programs:
 - ◆ REAP
 - ◆ Workshops & Conferences

Evaluate Target Audience for Programs:

- Rationale:
 - ◆ What is ODS? Why go to ODS?
 - ◆ Where is the need?
- What: Systematic 2-part needs assessment – develop a rubric (differs from and augments communication assessment in progress)
 - ◆ Is desired audience being reached?
 - ◆ Are audiences receiving what they need?
- IBIDS & CARDS
- Dietary Supplement Fact Sheets

Dietary Supplement Training Laboratories

■ Rationale:

- ◆ Need many more analytical DS researchers
- ◆ Current educational systems – DS research not on the horizon – few visible opportunities

■ What:

- ◆ Network of “ODS Sanctioned” training laboratories (Compliments Botanical Centers)

■ How:

- ◆ Partner with ICS & selected agencies for crossover needs; consider: Fogarty, UN Agencies, World Bank
- ◆ 5 page contract proposal of laboratory specifications, plus bios; guarantee capacity for training at PhD/PharmD, Post Doc levels, interns and mid-career professionals

Dietary Supplement Training Laboratories (cont.)

- ◆ Re-competed every 3 years – nominal core support that scales with # of participants
- ◆ Lab must track student outcomes
- ◆ Competitive training money available to participants
- ◆ Program direct advertised to potential participants in chemistry, pharmacy, biology, etc graduate departments
- ◆ Labs also can apply for funds for special, short term focused technique training programs

Thank you!