

Sabemos Radio PSA Scripts in English

“POLYESTER” :60

ANNCR (MALE, INFORMATIVE):

258: THE AMOUNT OF TIMES YOU SAID “CAREFUL WITH THE STEPS”.

1258: THE AMOUNT OF TIMES YOU BLEW ON GRANDMA’S VEGETABLE SOUP SO IT WOULDN’T BE SO HOT.

2439: THE AMOUNT OF TIMES YOU MADE THEM TRY TO REPEAT THE WORD “DADDY”.

62: THE AMOUNT OF TIMES YOU READ THE SAME BEDTIME STORY TO YOUR KIDS. IN ONE NIGHT.

13140: THE TOTAL MINUTES THAT YOU HELD YOUR BREATH TO CHANGE THEIR DIAPERS.

0: THE AMOUNT OF TIMES YOU SMOKED NEAR YOUR FAMILY. BECAUSE YOU KNOW THAT SECONDHAND SMOKE CAUSES ALMOST 3000 LUNG CANCER DEATHS EACH YEAR AMONG NONSMOKERS. CONGRATS , YOU ARE A SUPER PARENT. REALLY, CONGRATULATIONS. A MILLION AND ONE TIMES.

ANNCR 2 (MALE, INSTITUTIONAL AND INFORMATIVE):

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

“POSSESSIONS” :60

MAN:

MY HOUSE, MY MEMORIES, MY EYES, MY COUNTRY, MY PAINTINGS, MY CAREER, MY SOUL, MY TIME, ALL MY ACHIEVEMENTS, MY DOG, MY MONEY, MY AWARDS, MY DREAMS, MY JEWELRY, MY CAR, MY FANTASIES, MY EDUCATION, MY DIPLOMA, ALL MY CLOTHES, MY INHERITANCE, MY FUTURE, MY BODY, MY HEALTH, MY LIFE.

ANNCR (MALE, INSTITUTIONAL AND INFORMATIVE):

HOW IRONIC. PEOPLE WOULD GIVE ALL THIS TO PROTECT THEIR FAMILY'S HEALTH BUT THEY STILL CONTINUE TO SMOKE WHEN THEY'RE WITH THEM. SECONDHAND SMOKE CAUSES ALMOST 3000 LUNG CANCER DEATHS EACH YEAR AMONG NONSMOKERS. BECAUSE WE KNOW, LET'S CONTINUE BUILDING A BETTER FUTURE FOR OUR CHILDREN BY KEEPING OUR HOUSE AND CAR FREE OF CIGARETTE SMOKE.

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

“CARE” :60

WOMAN:

I COVERED THE ELECTRICAL OUTLETS, I TIE THEIR SHOES, I BUY THEM MEDICINE, I BATHE THEM, I KEEP THEM WARM, I HELPED THEM TAKE THEIR FIRST STEPS, I MAKE THEM EAT VEGETABLES, I PUT ON THEIR SAFETY BELTS, I TAKE THEM TO THE DOCTOR, I TEACH THEM TO SWIM, I CHANGE THEIR DIAPERS, I COVER THEM AT NIGHT, I WATCH THEM WHEN THEY PLAY, I KEEP THEM HEALTHY, I BUILT A FENCE AROUND THE POOL, I BUY THEM CLOTHES, I COVER THEM IN SUNSCREEN AND BUG REPELLENT.

ANNCR (MALE, INSTITUTIONAL AND INFORMATIVE):

HOW IRONIC. PEOPLE WOULD DO ALL THIS TO PROTECT THEIR CHILDREN'S HEALTH BUT THEY STILL CONTINUE TO SMOKE WHEN THEY'RE WITH THEM. SECONDHAND SMOKE POSES A SERIOUS RISK ON YOUR HEALTH. THAT'S WHY 6000 LATINOS QUIT SMOKING EACH YEAR. SET A GOOD EXAMPLE. QUIT SMOKING. NOW THAT WE KNOW, LET'S CONTINUE BUILDING A BETTER FUTURE FOR OUR CHILDREN BY KEEPING OUR HOUSE AND CAR FREE OF CIGARETTE SMOKE.

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

“POLYESTER” :30

ANNCR (MALE, INFORMATIVE):

1258: THE AMOUNT OF TIMES YOU BLEW ON GRANDMA'S VEGETABLE SOUP SO IT WOULDN'T BE SO HOT.

13140: THE TOTAL MINUTES THAT YOU HELD YOUR BREATH TO CHANGE THEIR DIAPERS.

0: THE AMOUNT OF TIMES YOU SMOKED NEAR YOUR FAMILY. BECAUSE YOU KNOW THAT SECONDHAND SMOKE CAUSES ALMOST 3000 LUNG CANCER DEATHS EACH YEAR AMONG NONSMOKERS.

ANNCR 2 (MALE, INSTITUTIONAL AND INFORMATIVE):

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

"POSSESSIONS" :30

MAN:

MY HOUSE, MY COUNTRY, MY CAREER, MY TIME, MY AWARDS, MY DREAMS, MY EDUCATION.

ANNCR (MALE, INSTITUTIONAL AND INFORMATIVE):

HOW IRONIC. PEOPLE WOULD GIVE ALL THIS TO PROTECT THEIR FAMILY'S HEALTH BUT THEY STILL CONTINUE TO SMOKE WHEN THEY'RE WITH THEM.

LET'S CONTINUE BUILDING A BETTER FUTURE FOR OUR CHILDREN BY KEEPING OUR HOUSE AND CAR FREE OF CIGARETTE SMOKE.

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

"CARE" :30

WOMAN:

I BATHE THEM, I KEEP THEM WARM, I PUT ON THEIR SAFETY BELTS, I CHANGE THEIR DIAPERS, I KEEP THEM HEALTHY.

ANNCR (MALE, INSTITUTIONAL AND INFORMATIVE):

HOW IRONIC. PEOPLE WOULD DO ALL THIS TO PROTECT THEIR CHILDREN'S HEALTH BUT THEY STILL CONTINUE TO SMOKE WHEN THEY'RE WITH THEM.

LET'S CONTINUE BUILDING A BETTER FUTURE FOR OUR CHILDREN BY KEEPING OUR HOUSE AND CAR FREE OF CIGARETTE SMOKE.

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

"POLYESTER" :15

ANNCR (MALE, INFORMATIVE):

SECONDHAND CIGARETTE SMOKE CAUSES ALMOST 3000 LUNG CANCER DEATHS EACH YEAR AMONG NONSMOKERS.

ANNCR 2 (MALE, INSTITUTIONAL AND INFORMATIVE):

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

"POSSESSIONS": 15

MAN:

LET'S CONTINUE BUILDING A BETTER FUTURE FOR OUR CHILDREN BY KEEPING OUR HOUSE AND CAR FREE OF CIGARETTE SMOKE.

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

"CARE": 15

WOMAN:

6000 LATINOS QUIT SMOKING EVERY YEAR. YOU CAN DO IT TOO. SET A GOOD EXAMPLE FOR YOUR LOVED ONES.

THIS MESSAGE WAS BROUGHT TO YOU BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES. FOR MORE INFORMATION CALL 1-800-CDC-INFO.

Rip and Reads

1)
SECONDHAND CIGARETTE SMOKE IS ESTIMATED TO CAUSE 3 THOUSAND LUNG CANCER DEATHS AND 35 THOUSAND HEART DISEASE DEATHS EACH YEAR. NOW THAT YOU KNOW, DON'T SMOKE NEAR YOUR CHILDREN. FOR MORE INFORMATION PLEASE CALL 1-800-CDC-INFO that's 1-800-232-4636.

2)
SECONDHAND CIGARETTE SMOKE CAN CAUSE BRONCHITIS, ASTHMA, PNEUMONIA AND EVEN CANCER IN YOUR CHILDREN. NOW THAT YOU KNOW, KEEP YOUR HOUSE AND CAR FREE OF CIGARETTE SMOKE. FOR MORE INFORMATION PLEASE CALL 1-800-CDC-INFO that's 1-800-232-4636.

3)
SECONDHAND CIGARETTE SMOKE ALSO CAUSES CANCER. NOW THAT YOU KNOW, DON'T SMOKE NEAR YOUR CHILDREN. FOR MORE INFORMATION PLEASE CALL 1-800-CDC-INFO that's 1-800-232-4636.

4)
SECONDHAND CIGARETTE SMOKE CAN CAUSE BRONCHITIS, ASTHMA, PNEUMONIA AND EVEN CANCER IN YOUR CHILDREN. NOW THAT YOU KNOW, DON'T SMOKE NEAR YOUR CHILDREN. FOR MORE INFORMATION PLEASE CALL 1-800-CDC-INFO that's 1-800-232-4636.

5)
SECONDHAND CIGARETTE SMOKE CAN CAUSE SUDDEN INFANT DEATH SYNDROME. NOW THAT YOU KNOW, DON'T SMOKE NEAR YOUR CHILDREN. FOR MORE INFORMATION PLEASE CALL 1-800-CDC-INFO that's 1-800-232-4636.

6)
SIX THOUSAND LATINOS QUIT SMOKING EACH YEAR. YOU CAN DO IT TOO. FOR MORE INFORMATION PLEASE CALL 1-800-CDC-INFO that's 1-800-232-4636.

7)
SECONDHAND CIGARETTE SMOKE HAS MORE THAN 4000 DIFFERENT CHEMICAL SUBSTANCES. AND SECOND HAND SMOKE IS KNOWN TO CAUSE BRONCHITIS, ASTHMA, PNEUMONIA AND EVEN CANCER IN YOUR CHILDREN. NOW THAT YOU KNOW, KEEP YOUR HOUSE AND CAR FREE OF CIGARETTE SMOKE. FOR MORE INFORMATION PLEASE CALL 1-800-CDC-INFO that's 1-800-232-4636.