

## **“Performance-Based Services Acquisition”**

May 11, 2005

Speaker Bios

### **Julia Wise**

Julia Wise is a Senior Procurement Analyst with GSA's Acquisition Policy Division. She serves as GSA's principal point of contact for Performance-Based Contracting (PBC) information and issues and is the Program Manager responsible for developing GSA's PBC Center of Excellence. Ms. Wise is also an active member of the interagency team that developed the Seven-Steps to Performance-Based Service Acquisition Guide. She is currently working on the Office of Federal Procurement Policy (OFPP) PBC Working Group and is a member of GSA's Performance-Based Solutions Community of Practice Group. Julia has given presentations and participated in panel discussions on PBC for various organizations such as AFCEA, NRECA, Potomac Forum, Ltd., The Potomac Institute, The National Institute for Government Innovations, SBA, and various GSA offices and conferences. She is also a FAR Staff Analyst responsible for analyzing, negotiating, and updating changes to FAR Parts 16, 37, and 41.

Julia has over 15 years of acquisition experience with the government. During her career, she worked for both DOD and civilian government agencies in various positions including: Contract Specialist, Team Leader, and Contracting Officer for GSA's Services Acquisition Center; Administrative Contracting Officer for the EPA's Office of Acquisition Management; Contract Specialist and Contracting Officer for GSA's FSS, ADP Acquisition Center; and Contract Specialist and Purchasing Agent for the USACE.

Julia has an MBA/MS Degree in Business (Management) from Johns Hopkins University (JHU), and a BS Degree in Business (Marketing) from the University of Baltimore. She is a member of National Contract Management Association (NCMA), Federally Employed Women (FEW), and JHU Alumni Association.

## **Michael Cameron**

Mike Cameron is a Senior Associate at Booz Allen Hamilton, where he leads the Firm's Business Development Services department. For the past four years, Mr. Cameron's team has developed training, tools, and processes used by Booz Allen on their many performance-based service contracts. He created the Performance-Based Project Management workshop that has been presented to over 400 government acquisition and contract managers from multiple defense and civil agencies. He also leads Booz Allen's Performance-Based Contracting Action Team (PCAT), a moderated forum for information exchange between government and industry. Many senior government acquisition leaders and contract managers participate in the PCAT.

In addition to his other responsibilities, Mr. Cameron frequently consults to government and internal Booz Allen clients on topics ranging from PBSA implementation, performance management strategies, and conversion of current contracts to a performance basis. Mr. Cameron has 23 years of professional experience and holds degrees in mathematics and computer engineering.

## **Jeffrey B. Birch**

Mr. Birch works as the Knowledge Project Officer for Contracting at the Defense Acquisition University. Currently he manages the restructure of the Mission Support Contracting Community of Practice and other acquisition related topic areas. He has also been involved in the DAU contracting curriculum restructure effort.

As a former Contracting Officer and Procurement Analyst with the U.S. Navy, he offers over 16 years of acquisition experience. Mr. Birch has developed and taught various contracting courses. As a Professor of Contract Management, Mr. Birch taught both fundamental and intermediate contracting courses. Additionally he worked at the Naval Regional Contracting Singapore as a Procurement Analyst on the Procurement Management Review Team. He was responsible for teaching a number of contracting courses as well as serving as the team lead in conducting procurement management reviews throughout Southeast Asia.