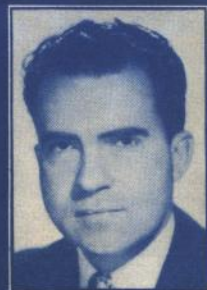




# EISENHOWER-NIXON



*Southern California Committee*

3113 Wilshire Blvd., Los Angeles 5 • DUmkirk 1-3281

September 19, 1952

Executive Committee

Bernard Brennan  
*Chairman*

Frank Jorgensen

Robert Rowan

Dana Smith

Laughlin Waters

A. Ronald Button  
*Vice Chairman*

H. Allen Smith  
*Vice Chairman*

Mrs. Valley Knudsen  
*Vice Chairman*

George O. Carlson  
*Treasurer*

Miss Jacqueline Cochran  
Beverly Hills Hotel  
Beverly Hills, California

Dear Miss Cochran:

Confirming our verbal conversation, it is with great pleasure that I officially inform you of your appointment by the Executive Committee as General Chairman on arrangement for Eisenhower's visit to Los Angeles. As we discussed, as far as the General personally is concerned, you will provide the facilities for whatever the National Committee outlines he is to do while in Los Angeles.

The big project that you have undertaken is the handling of his appearance in Pan-Pacific Auditorium, which we know that under your able guidance will be the most terrific appearance he will make during his campaign.

Be sure to count on me for anything that I can do to help you.

Sincerely yours,

Bernard Brennan, Chairman  
EISENHOWER-NIXON  
Southern California Committee



BB:he