

Maine

1997

Issued May 2000

EC97R72A-ME(RV)

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Accommodation and Foodservices sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Peter H. Lee**, **Maria P. Ray**, and **M. Yvonne Wade**. Primary staff assistance was provided by **Sean M. Anthony**, **Nicole C. Carrigan**, **Kasey L. Dickenson**, **Darrell S. Dow**, **Charlene B. Harris**, **Ronald J. MacKenzie**, **Veronica R. Morgan**, **Deborah S. Newton**, **J. Robert Nusz**, **Barbara T. Parlett**, **Jeremy R. Stash**, **Pamela L. Stumler**, **Anna M. Stump**, **Paula M. Thompson**, and **Keeley H. Voor**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**. The Economic Product Team, with primary contributions from **Andrew W. Hait** and **Jennifer E. Lins**, was responsible for the

development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett** and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Bernadette J. Gayle** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

Maine

1997

Issued May 2000

EC97R72A-ME(RV)

1997 Economic Census
Accommodation and Foodservices
Geographic Area Series



U.S. Department of Commerce
William M. Daley,
Secretary
Robert L. Mallett,
Deputy Secretary

**Economics
and Statistics
Administration**
Robert J. Shapiro,
Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU
Kenneth Prewitt,
Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	1
Accommodation and Foodservices	5

TABLES

1. Summary Statistics for the State: 1997	7
2. Summary Statistics for Metropolitan Areas: 1997	8
3. Summary Statistics for Counties: 1997	12
4. Summary Statistics for Places: 1997	17

APPENDIXES

A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Coverage and Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

This page is intentionally blank.

Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

-
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAINE								
72	Accommodation & foodservices	'3 716	'1 510 182	'429 143	'81 884	'39 657	'20.9	'7.9
721	Accommodation	997	445 366	115 510	19 052	7 413	12.0	4.4
7211	Traveler accommodation	730	362 058	96 046	17 011	6 630	9.5	4.1
72111	Hotels (except casino hotels) & motels	545	328 101	88 861	16 132	6 152	8.9	4.2
721110	Hotels (except casino hotels) & motels	545	328 101	88 861	16 132	6 152	8.9	4.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	138	194 466	57 080	11 476	4 062	4.8	3.4
7211102	Hotels with less than 25 guestrooms	53	12 496	2 778	268	144	22.8	1.4
7211103	Motels	326	102 314	24 588	3 618	1 648	15.4	3.4
7211104	Motor hotels	28	18 825	4 415	770	298	6.7	18.8
72119	Other traveler accommodation	185	33 957	7 185	879	478	15.3	3.0
721191	Bed & breakfast inns	152	29 436	6 349	776	440	15.2	3.0
721199	All other traveler accommodation	33	4 521	836	103	38	15.9	3.3
7212	RV (recreational vehicle) parks & recreational camps	223	77 999	18 156	1 773	649	21.2	4.7
72121	RV (recreational vehicle) parks & recreational camps	223	77 999	18 156	1 773	649	21.2	4.7
721211	RV (recreational vehicle) parks & campgrounds ..	111	30 147	5 955	635	155	20.5	2.7
721214	Recreational & vacation camps (except campgrounds)	112	47 852	12 201	1 138	494	21.7	5.9
7213	Rooming & boarding houses	44	5 309	1 308	268	134	49.3	16.4
72131	Rooming & boarding houses	44	5 309	1 308	268	134	49.3	16.4
721310	Rooming & boarding houses	44	5 309	1 308	268	134	49.3	16.4
722	Foodservices & drinking places	'2 719	'1 064 816	'313 633	'62 832	'32 244	'24.6	'9.3
7221	Full-service restaurants	1 258	553 256	179 455	35 086	17 494	25.1	8.2
72211	Full-service restaurants	1 258	553 256	179 455	35 086	17 494	25.1	8.2
722110	Full-service restaurants	1 258	553 256	179 455	35 086	17 494	25.1	8.2
7222	Limited-service eating places	'1 171	'430 304	'111 728	'23 070	'12 482	'25.4	'9.8
72221	Limited-service eating places	'1 171	'430 304	'111 728	'23 070	'12 482	'25.4	'9.8
722211	Limited-service restaurants	882	362 721	94 214	19 669	10 605	26.3	10.0
722212	Cafeterias	4	1 935	551	219	118	28.1	—
722213	Snack & nonalcoholic beverage bars	'285	'65 648	'16 963	'3 182	'1 759	'20.0	'9.0
7223	Special foodservices	143	49 381	14 436	2 999	1 431	10.5	10.4
72231	Foodservice contractors	79	37 586	11 498	2 546	1 153	5.8	11.9
722310	Foodservice contractors	79	37 586	11 498	2 546	1 153	5.8	11.9
72232	Caterers	41	8 875	2 233	339	241	24.2	3.5
722320	Caterers	41	8 875	2 233	339	241	24.2	3.5
72233	Mobile foodservices	23	2 920	705	114	37	29.3	12.4
722330	Mobile foodservices	23	2 920	705	114	37	29.3	12.4
7224	Drinking places (alcoholic beverages)	147	31 875	8 014	1 677	837	28.3	20.4
72241	Drinking places (alcoholic beverages)	147	31 875	8 014	1 677	837	28.3	20.4
722410	Drinking places (alcoholic beverages)	147	31 875	8 014	1 677	837	28.3	20.4

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BANGOR, ME MSA								
72	Accommodation & foodservices	251	127 791	39 150	8 687	4 019	17.4	8.0
721	Accommodation	53	27 929	7 185	1 758	747	10.0	7.7
7213	Rooming & boarding houses	15	2 335	330	67	32	60.1	29.3
72131	Rooming & boarding houses	15	2 335	330	67	32	60.1	29.3
721310	Rooming & boarding houses	15	2 335	330	67	32	60.1	29.3
722	Foodservices & drinking places	198	99 862	31 965	6 929	3 272	19.5	8.0
7222	Limited-service eating places	102	42 647	11 800	2 520	1 314	22.1	11.0
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA								
72	Accommodation & foodservices	'12 766	'8 294 645	'2 296 819	'527 016	'204 899	'16.7	'11.0
721	Accommodation	729	D	D	D	j	D	D
7211	Traveler accommodation	545	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	482	D	D	D	j	D	D
721110	Hotels (except casino hotels) & motels	482	D	D	D	j	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	247	1 492 012	392 648	90 322	21 249	5.2	6.2
7211102	Hotels with less than 25 guestrooms	28	D	D	D	c	D	D
7211103	Motels	176	D	D	D	g	D	D
7211104	Motor hotels	30	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	117	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	117	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	62	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	55	D	D	D	e	D	D
7213	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
72131	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
721310	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
722	Foodservices & drinking places	'12 037	D	D	D	m	D	D
7221	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
72211	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
722110	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
7222	Limited-service eating places	'5 545	'2 438 225	'609 504	'138 921	'66 102	'22.7	'13.5
72221	Limited-service eating places	'5 545	'2 438 225	'609 504	'138 921	'66 102	'22.7	'13.5
722211	Limited-service restaurants	3 999	1 703 463	419 369	96 831	46 719	25.0	15.8
722212	Cafeterias	62	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	'1 484	D	D	D	j	D	D
7223	Special foodservices	1 340	D	D	D	j	D	D
7224	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
72241	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
722410	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
Boston, MA-NH PMSA								
72	Accommodation & foodservices	'7 871	'5 768 031	'1 594 363	'368 514	'132 048	'16.2	'11.3
721	Accommodation	400	1 353 499	352 093	79 833	18 222	6.0	6.0
7211	Traveler accommodation	296	1 318 193	342 626	78 442	17 820	5.6	6.0
72111	Hotels (except casino hotels) & motels	254	1 299 394	337 484	77 393	17 468	5.7	6.0
721110	Hotels (except casino hotels) & motels	254	1 299 394	337 484	77 393	17 468	5.7	6.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	140	1 229 304	320 163	74 091	16 267	4.4	5.7
7211102	Hotels with less than 25 guestrooms	18	D	D	D	b	D	D
7211103	Motels	79	40 596	9 571	1 978	752	26.2	17.0
7211104	Motor hotels	16	23 985	6 225	1 096	383	28.8	3.2
7212	RV (recreational vehicle) parks & recreational camps ..	55	24 313	7 557	933	253	22.0	5.6
72121	RV (recreational vehicle) parks & recreational camps ..	55	24 313	7 557	933	253	22.0	5.6
721211	RV (recreational vehicle) parks & campgrounds ..	18	7 601	1 883	231	35	12.7	-
721214	Recreational & vacation camps (except campgrounds) ..	37	16 712	5 674	702	218	26.2	8.1
7213	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4
72131	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4
721310	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4
722	Foodservices & drinking places	'7 471	'4 414 532	'1 242 270	'288 681	'113 826	'19.3	'12.9
7221	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
72211	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
722110	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
7222	Limited-service eating places	'3 463	'1 539 273	'382 606	'87 912	'39 411	'23.9	'15.2
72221	Limited-service eating places	'3 463	'1 539 273	'382 606	'87 912	'39 411	'23.9	'15.2
722211	Limited-service restaurants	2 474	1 043 351	255 330	59 193	27 138	27.4	17.4
722212	Cafeterias	46	11 199	2 766	582	203	46.5	19.0
722213	Snack & nonalcoholic beverage bars	'943	'484 723	'124 510	'28 137	'12 070	'15.8	'10.4
7223	Special foodservices	931	638 461	195 846	46 198	14 349	6.5	10.0
7224	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7
72241	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7
722410	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.								
Brockton, MA PMSA								
72	Accommodation & foodservices	'475	'260 379	'73 162	'17 399	'8 484	'17.8	'11.4
721	Accommodation	15	11 650	3 169	584	197	2.7	.2
7212	RV (recreational vehicle) parks & recreational camps	4	1 919	652	87	25	7.2	—
72121	RV (recreational vehicle) parks & recreational camps	4	1 919	652	87	25	7.2	—
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Foodservices & drinking places	'460	'248 729	'69 993	'16 815	'8 287	'18.5	'12.0
7222	Limited-service eating places	'231	'118 708	'30 089	'6 911	'3 678	'21.4	'8.9
72221	Limited-service eating places	'231	'118 708	'30 089	'6 911	'3 678	'21.4	'8.9
722213	Snack & nonalcoholic beverage bars	'65	D	D	D	f	D	D
7223	Special foodservices	29	19 703	5 557	1 348	680	4.8	3.7
Fitchburg–Leominster, MA PMSA								
72	Accommodation & foodservices	298	126 724	35 273	8 244	4 004	17.0	8.0
721	Accommodation	18	D	D	D	e	D	D
722	Foodservices & drinking places	280	D	D	D	h	D	D
7222	Limited-service eating places	129	50 387	12 728	3 121	1 546	12.3	9.4
7223	Special foodservices	22	D	D	D	e	D	D
Lawrence, MA–NH PMSA								
72	Accommodation & foodservices	663	360 872	98 852	22 655	9 272	18.8	9.6
721	Accommodation	29	41 391	10 438	2 263	598	7.5	5.5
72111	Hotels (except casino hotels) & motels	15	37 213	9 617	2 169	569	7.3	5.6
721110	Hotels (except casino hotels) & motels	15	37 213	9 617	2 169	569	7.3	5.6
7212	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	634	319 481	88 414	20 392	8 674	20.3	10.1
7221	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
72211	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
722110	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
7222	Limited-service eating places	313	138 557	34 209	7 771	3 711	23.4	12.5
72221	Limited-service eating places	313	138 557	34 209	7 771	3 711	23.4	12.5
722213	Snack & nonalcoholic beverage bars	65	33 568	7 632	1 697	854	27.7	.9
7223	Special foodservices	79	37 629	10 770	2 479	697	2.6	2.0
Lowell, MA–NH PMSA								
72	Accommodation & foodservices	'540	'302 034	'82 907	'19 075	'8 665	'16.9	'11.6
721	Accommodation	16	48 626	12 633	2 920	900	3.7	12.8
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
722	Foodservices & drinking places	'524	'253 408	'70 274	'16 155	'7 765	'19.4	'11.4
7222	Limited-service eating places	'248	'108 825	'28 590	'6 321	'3 389	'21.0	'10.5
72221	Limited-service eating places	'248	'108 825	'28 590	'6 321	'3 389	'21.0	'10.5
722213	Snack & nonalcoholic beverage bars	'58	D	D	D	g	D	D
7223	Special foodservices	66	34 634	9 327	2 066	721	3.1	10.7
Manchester, NH PMSA								
72	Accommodation & foodservices	'341	'200 483	'56 390	'12 354	'5 886	'16.1	'9.0
721	Accommodation	17	20 011	5 959	1 611	484	9.6	—
722	Foodservices & drinking places	'324	'180 472	'50 431	'10 743	'5 402	'16.8	'10.0
7222	Limited-service eating places	'164	'77 132	'19 310	'4 202	'2 086	'16.4	'11.8
72221	Limited-service eating places	'164	'77 132	'19 310	'4 202	'2 086	'16.4	'11.8
7223	Special foodservices	17	5 093	1 419	355	148	21.6	1.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.								
Nashua, NH PMSA								
72	Accommodation & foodservices	'345	'211 643	'62 858	'14 377	'6 137	'11.6	'7.7
721	Accommodation	18	36 633	11 949	2 782	840	4.6	.5
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	'327	'175 010	'50 909	'11 595	'5 297	'13.0	'9.2
7222	Limited-service eating places	'149	'67 942	'17 647	'4 026	'2 063	'13.8	'11.7
72221	Limited-service eating places	'149	'67 942	'17 647	'4 026	'2 063	'13.8	'11.7
7223	Special foodservices	36	12 808	4 548	1 025	274	13.0	3.9
New Bedford, MA PMSA								
72	Accommodation & foodservices	398	163 923	43 984	9 934	5 066	22.4	11.7
721	Accommodation	13	6 262	1 577	313	133	29.4	—
722	Foodservices & drinking places	385	157 661	42 407	9 621	4 933	22.2	12.1
7222	Limited-service eating places	150	62 753	15 559	3 486	1 973	22.0	10.3
72221	Limited-service eating places	150	62 753	15 559	3 486	1 973	22.0	10.3
7223	Special foodservices	18	15 645	3 694	864	323	.7	24.0
Portsmouth–Rochester, NH–ME PMSA								
72	Accommodation & foodservices	'769	'375 459	'105 306	'21 379	'9 794	'16.7	'12.2
721	Accommodation	147	83 611	20 840	3 729	1 308	14.2	21.0
7211	Traveler accommodation	120	77 222	19 506	3 516	1 239	14.3	22.3
72111	Hotels (except casino hotels) & motels	104	74 796	18 884	3 440	1 207	14.1	23.1
721110	Hotels (except casino hotels) & motels	104	74 796	18 884	3 440	1 207	14.1	23.1
7211104	Motor hotels	8	5 540	1 523	276	92	28.2	60.2
7212	RV (recreational vehicle) parks & recreational camps	21	5 127	1 058	148	38	11.0	—
72121	RV (recreational vehicle) parks & recreational camps	21	5 127	1 058	148	38	11.0	—
721211	RV (recreational vehicle) parks & campgrounds	20	D	D	D	b	D	D
7213	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
72131	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
721310	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
722	Foodservices & drinking places	'622	'291 848	'84 466	'17 650	'8 486	'17.4	'9.6
7221	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
72211	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
722110	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
7222	Limited-service eating places	'282	'100 450	'24 767	'5 237	'2 967	'23.2	'9.2
72221	Limited-service eating places	'282	'100 450	'24 767	'5 237	'2 967	'23.2	'9.2
7223	Special foodservices	48	16 041	4 272	925	286	5.1	6.0
Worcester, MA–CT PMSA								
72	Accommodation & foodservices	'1 066	'525 097	'143 724	'33 085	'15 543	'20.8	'9.7
721	Accommodation	56	75 079	19 085	3 815	1 356	12.3	.9
7211	Traveler accommodation	39	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	38	68 874	17 812	3 616	1 243	13.0	.5
721110	Hotels (except casino hotels) & motels	38	68 874	17 812	3 616	1 243	13.0	.5
7212	RV (recreational vehicle) parks & recreational camps	13	5 503	1 211	185	109	5.9	1.0
72121	RV (recreational vehicle) parks & recreational camps	13	5 503	1 211	185	109	5.9	1.0
721211	RV (recreational vehicle) parks & campgrounds	8	3 601	669	107	38	6.3	1.6
721214	Recreational & vacation camps (except campgrounds)	5	1 902	542	78	71	5.3	—
722	Foodservices & drinking places	'1 010	'450 018	'124 639	'29 270	'14 187	'22.2	'11.2
7221	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
72211	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
722110	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
7222	Limited-service eating places	'416	'174 198	'43 999	'9 934	'5 278	'23.1	'11.0
72221	Limited-service eating places	'416	'174 198	'43 999	'9 934	'5 278	'23.1	'11.0
722211	Limited-service restaurants	304	131 264	32 457	7 523	3 835	20.5	13.4
722213	Snack & nonalcoholic beverage bars	'108	'42 326	'11 362	'2 349	'1 413	'30.9	'2.6
7223	Special foodservices	94	43 154	12 803	3 100	1 261	5.1	17.5
7224	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4
72241	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4
722410	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEWISTON—AUBURN, ME MSA								
72	Accommodation & foodservices	171	76 035	22 941	4 878	2 403	21.3	4.9
721	Accommodation	16	10 808	3 164	441	241	32.7	—
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Foodservices & drinking places	155	65 227	19 777	4 437	2 162	19.4	5.7
7222	Limited-service eating places	64	28 859	7 382	1 663	852	14.1	5.4
PORTLAND, ME MSA								
72	Accommodation & foodservices	740	391 150	108 468	22 805	10 328	15.5	8.5
721	Accommodation	140	102 182	25 996	4 837	1 553	4.0	5.8
7211	Traveler accommodation	108	84 500	21 868	4 409	1 434	2.7	7.0
72111	Hotels (except casino hotels) & motels	94	82 963	21 608	4 374	1 407	2.7	7.1
721110	Hotels (except casino hotels) & motels	94	82 963	21 608	4 374	1 407	2.7	7.1
7211103	Motels	52	18 792	4 732	779	254	5.5	1.1
7212	RV (recreational vehicle) parks & recreational camps	27	17 038	3 969	399	106	9.0	—
72121	RV (recreational vehicle) parks & recreational camps	27	17 038	3 969	399	106	9.0	—
721211	RV (recreational vehicle) parks & campgrounds ..	15	10 631	2 232	209	51	10.8	.1
721214	Recreational & vacation camps (except campgrounds)	12	6 407	1 737	190	55	6.0	—
722	Foodservices & drinking places	600	288 968	82 472	17 968	8 775	19.6	9.4
7221	Full-service restaurants	229	140 456	43 388	9 620	4 677	16.5	6.1
72211	Full-service restaurants	229	140 456	43 388	9 620	4 677	16.5	6.1
722110	Full-service restaurants	229	140 456	43 388	9 620	4 677	16.5	6.1
7222	Limited-service eating places	284	119 415	30 659	6 573	3 230	24.0	11.0
72221	Limited-service eating places	284	119 415	30 659	6 573	3 230	24.0	11.0
7223	Special foodservices	36	14 650	4 633	988	485	9.5	17.2
AREA OUTSIDE MAINE METROPOLITAN AREAS								
72	Accommodation & foodservices	'2 404	'850 572	'240 764	'42 636	'21 685	'24.6	'7.6
721	Accommodation	741	283 786	74 234	11 218	4 591	14.3	3.0
7211	Traveler accommodation	542	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	380	196 757	54 531	9 051	3 627	10.6	1.8
721110	Hotels (except casino hotels) & motels	380	196 757	54 531	9 051	3 627	10.6	1.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	88	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	41	D	D	D	c	D	D
7211103	Motels	233	D	D	D	g	D	D
7211104	Motor hotels	18	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	177	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	177	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	82	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	95	38 162	9 612	901	364	26.2	7.4
7213	Rooming & boarding houses	22	D	D	D	b	D	D
72131	Rooming & boarding houses	22	D	D	D	b	D	D
721310	Rooming & boarding houses	22	D	D	D	b	D	D
722	Foodservices & drinking places	'1 663	'566 786	'166 530	'31 418	'17 094	'29.7	'10.0
7221	Full-service restaurants	837	298 802	96 477	17 400	9 166	32.4	10.0
72211	Full-service restaurants	837	298 802	96 477	17 400	9 166	32.4	10.0
722110	Full-service restaurants	837	298 802	96 477	17 400	9 166	32.4	10.0
7222	Limited-service eating places	'680	'229 299	'59 497	'11 905	'6 869	'28.2	'9.5
72221	Limited-service eating places	'680	'229 299	'59 497	'11 905	'6 869	'28.2	'9.5
722211	Limited-service restaurants	520	D	D	D	i	D	D
722213	Snack & nonalcoholic beverage bars	'158	D	D	D	f	D	D
7223	Special foodservices	78	26 340	7 615	1 542	765	10.9	8.7

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANDROSCOGGIN COUNTY, ME								
72	Accommodation & foodservices	180	77 432	23 332	4 952	2 438	22.2	4.8
721	Accommodation	17	10 907	3 178	442	247	32.4	—
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	163	66 525	20 154	4 510	2 191	20.5	5.6
7222	Limited-service eating places	67	29 357	7 475	1 682	866	14.6	5.3
72221	Limited-service eating places	67	29 357	7 475	1 682	866	14.6	5.3
7223	Special foodservices	14	2 813	872	199	73	22.7	—
AROOSTOOK COUNTY, ME								
72	Accommodation & foodservices	162	49 993	14 845	3 233	1 807	30.4	6.4
721	Accommodation	31	9 360	2 844	645	309	16.7	1.1
72111	Hotels (except casino hotels) & motels	20	8 253	2 645	621	298	10.1	1.3
721110	Hotels (except casino hotels) & motels	20	8 253	2 645	621	298	10.1	1.3
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	625	97	9	4	100.0	—
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	131	40 633	12 001	2 588	1 498	33.5	7.6
7222	Limited-service eating places	58	18 439	4 734	1 002	648	40.3	5.3
72221	Limited-service eating places	58	18 439	4 734	1 002	648	40.3	5.3
7223	Special foodservices	12	D	D	D	c	D	D
CUMBERLAND COUNTY, ME								
72	Accommodation & foodservices	793	430 482	121 464	25 569	11 767	16.5	8.4
721	Accommodation	131	111 559	29 719	5 728	2 030	7.0	5.3
7211	Traveler accommodation	88	89 020	24 357	5 137	1 704	4.7	6.2
72111	Hotels (except casino hotels) & motels	68	86 562	23 987	5 100	1 669	4.4	6.4
721110	Hotels (except casino hotels) & motels	68	86 562	23 987	5 100	1 669	4.4	6.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	32	68 403	18 924	4 153	1 331	3.8	8.1
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7211103	Hotels	28	15 307	4 512	861	300	4.4	—
7211104	Motor hotels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	39	21 916	5 205	562	313	15.3	1.8
72121	RV (recreational vehicle) parks & recreational camps	39	21 916	5 205	562	313	15.3	1.8
721211	RV (recreational vehicle) parks & campgrounds	13	8 489	1 909	172	49	19.5	.8
721214	Recreational & vacation camps (except campgrounds)	26	13 427	3 296	390	264	12.6	2.5
7213	Rooming & boarding houses	4	623	157	29	13	42.2	—
72131	Rooming & boarding houses	4	623	157	29	13	42.2	—
721310	Rooming & boarding houses	4	623	157	29	13	42.2	—
722	Foodservices & drinking places	662	318 923	91 745	19 841	9 737	19.8	9.5
7221	Full-service restaurants	260	154 964	48 384	10 594	5 139	17.6	5.9
72211	Full-service restaurants	260	154 964	48 384	10 594	5 139	17.6	5.9
722110	Full-service restaurants	260	154 964	48 384	10 594	5 139	17.6	5.9
7222	Limited-service eating places	314	135 544	35 196	7 492	3 737	23.5	11.4
72221	Limited-service eating places	314	135 544	35 196	7 492	3 737	23.5	11.4
722211	Limited-service restaurants	232	109 735	28 335	6 031	3 077	24.7	12.5
722213	Snack & nonalcoholic beverage bars	80	D	D	D	f	D	D
7223	Special foodservices	42	15 252	4 811	1 028	520	7.8	17.7
7224	Drinking places (alcoholic beverages)	46	13 163	3 354	727	341	22.0	22.9
72241	Drinking places (alcoholic beverages)	46	13 163	3 354	727	341	22.0	22.9
722410	Drinking places (alcoholic beverages)	46	13 163	3 354	727	341	22.0	22.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FRANKLIN COUNTY, ME								
72	Accommodation & foodservices	94	33 612	11 021	2 874	1 328	24.8	8.6
721	Accommodation	22	9 491	3 862	969	331	10.0	—
72111	Hotels (except casino hotels) & motels	14	8 065	3 486	959	325	8.3	—
721110	Hotels (except casino hotels) & motels	14	8 065	3 486	959	325	8.3	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	72	24 121	7 159	1 905	997	30.6	12.0
7222	Limited-service eating places	25	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	b	D	D
HANCOCK COUNTY, ME								
72	Accommodation & foodservices	315	104 992	28 366	3 086	1 741	27.7	9.3
721	Accommodation	132	46 004	10 992	1 005	582	13.1	3.9
7211	Traveler accommodation	115	42 531	10 348	979	562	11.7	3.0
72111	Hotels (except casino hotels) & motels	69	35 205	8 853	878	430	12.3	3.3
721110	Hotels (except casino hotels) & motels	69	35 205	8 853	878	430	12.3	3.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	14	16 234	3 814	421	212	3.8	2.7
7211102	Hotels with less than 25 guestrooms	9	2 049	370	21	17	44.6	1.9
7211103	Hotels	43	16 624	4 620	434	199	15.1	4.2
721191	Bed & breakfast inns	39	6 518	1 303	80	120	9.6	1.2
7212	RV (recreational vehicle) parks & recreational camps	14	3 392	619	23	11	29.2	16.0
72121	RV (recreational vehicle) parks & recreational camps	14	3 392	619	23	11	29.2	16.0
721211	RV (recreational vehicle) parks & campgrounds	9	2 161	283	13	5	38.2	—
721214	Recreational & vacation camps (except campgrounds)	5	1 231	336	10	6	13.4	44.2
722	Foodservices & drinking places	183	58 988	17 374	2 081	1 159	39.0	13.4
7221	Full-service restaurants	115	38 537	11 833	1 298	691	43.1	17.1
72211	Full-service restaurants	115	38 537	11 833	1 298	691	43.1	17.1
722110	Full-service restaurants	115	38 537	11 833	1 298	691	43.1	17.1
7222	Limited-service eating places	59	15 829	4 217	489	367	35.9	8.6
7223	Special foodservices	4	2 242	701	158	59	21.4	—
KENNEBEC COUNTY, ME								
72	Accommodation & foodservices	257	109 078	32 000	6 703	3 282	23.0	9.0
721	Accommodation	40	24 255	6 764	981	349	18.7	4.0
72111	Hotels (except casino hotels) & motels	10	10 144	2 861	662	266	5.9	—
721110	Hotels (except casino hotels) & motels	10	10 144	2 861	662	266	5.9	—
7212	RV (recreational vehicle) parks & recreational camps	21	12 906	3 534	236	41	29.2	5.1
72121	RV (recreational vehicle) parks & recreational camps	21	12 906	3 534	236	41	29.2	5.1
721214	Recreational & vacation camps (except campgrounds)	18	12 514	3 466	236	41	27.4	5.2
7213	Rooming & boarding houses	6	D	D	D	b	D	D
72131	Rooming & boarding houses	6	D	D	D	b	D	D
721310	Rooming & boarding houses	6	D	D	D	b	D	D
722	Foodservices & drinking places	217	84 823	25 236	5 722	2 933	24.3	10.4
7221	Full-service restaurants	89	39 875	13 842	3 110	1 415	27.6	13.5
72211	Full-service restaurants	89	39 875	13 842	3 110	1 415	27.6	13.5
722110	Full-service restaurants	89	39 875	13 842	3 110	1 415	27.6	13.5
7222	Limited-service eating places	98	36 897	9 278	2 067	1 234	21.8	7.8
72221	Limited-service eating places	98	36 897	9 278	2 067	1 234	21.8	7.8
7223	Special foodservices	14	5 723	1 522	376	221	11.2	1.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KNOX COUNTY, ME								
72	Accommodation & foodservices	131	58 008	17 494	3 028	1 306	18.8	5.2
721	Accommodation	43	25 621	7 962	1 365	452	3.1	2.1
7211	Traveler accommodation	36	23 772	7 491	1 292	436	2.8	.8
72111	Hotels (except casino hotels) & motels	22	20 277	6 741	1 181	374	3.2	1.0
721110	Hotels (except casino hotels) & motels	22	20 277	6 741	1 181	374	3.2	1.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	15 108	5 752	1 045	311	3.5	—
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	88	32 387	9 532	1 663	854	31.2	7.6
7222	Limited-service eating places	34	11 872	2 892	590	320	21.0	16.1
7223	Special foodservices	4	D	D	D	b	D	D
LINCOLN COUNTY, ME								
72	Accommodation & foodservices	158	49 070	14 445	1 701	870	27.3	5.6
721	Accommodation	69	23 135	6 238	482	201	9.3	4.2
7211	Traveler accommodation	63	21 867	5 970	456	192	9.2	4.4
72111	Hotels (except casino hotels) & motels	40	18 284	5 222	392	160	6.6	5.3
721110	Hotels (except casino hotels) & motels	40	18 284	5 222	392	160	6.6	5.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	10 078	3 036	175	60	—	.8
7211102	Hotels with less than 25 guestrooms	5	780	208	13	3	74.5	—
7211103	Motels	20	6 435	1 678	193	92	6.9	13.7
7212	RV (recreational vehicle) parks & recreational camps	6	1 268	268	26	9	10.1	—
72121	RV (recreational vehicle) parks & recreational camps	6	1 268	268	26	9	10.1	—
721211	RV (recreational vehicle) parks & campgrounds	6	1 268	268	26	9	10.1	—
722	Foodservices & drinking places	89	25 935	8 207	1 219	669	43.4	6.9
7222	Limited-service eating places	37	9 437	2 428	406	221	45.6	14.2
OXFORD COUNTY, ME								
72	Accommodation & foodservices	140	44 207	12 199	2 697	1 203	28.7	8.5
721	Accommodation	52	19 652	5 503	1 002	317	20.2	4.7
72111	Hotels (except casino hotels) & motels	19	8 568	2 705	636	231	9.9	—
721110	Hotels (except casino hotels) & motels	19	8 568	2 705	636	231	9.9	—
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	24	9 325	2 398	258	43	29.2	9.8
72121	RV (recreational vehicle) parks & recreational camps	24	9 325	2 398	258	43	29.2	9.8
721211	RV (recreational vehicle) parks & campgrounds	7	1 777	415	55	10	19.6	—
721214	Recreational & vacation camps (except campgrounds)	17	7 548	1 983	203	33	31.5	12.1
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	88	24 555	6 696	1 695	886	35.6	11.6
7222	Limited-service eating places	36	11 505	2 864	655	391	37.3	9.0
7223	Special foodservices	8	1 337	378	89	65	9.4	28.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENOBSCOT COUNTY, ME								
72	Accommodation & foodservices	344	151 277	45 826	10 055	4 778	20.9	8.0
721	Accommodation	75	31 796	8 077	1 919	831	13.0	8.6
7211	Traveler accommodation	46	D	D	D	f	D	D
721111	Hotels (except casino hotels) & motels	45	26 755	7 253	1 824	788	4.7	7.4
721110	Hotels (except casino hotels) & motels	45	26 755	7 253	1 824	788	4.7	7.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	14	18 153	5 017	1 364	541	1.6	3.5
7211103	Motels	27	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	10	1 330	175	6	6	33.5	4.2
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	16	2 356	334	67	32	60.4	29.1
72131	Rooming & boarding houses	16	2 356	334	67	32	60.4	29.1
721310	Rooming & boarding houses	16	2 356	334	67	32	60.4	29.1
722	Foodservices & drinking places	269	119 481	37 749	8 136	3 947	23.0	7.9
7221	Full-service restaurants	114	61 304	22 032	4 747	2 173	23.5	5.8
72211	Full-service restaurants	114	61 304	22 032	4 747	2 173	23.5	5.8
722110	Full-service restaurants	114	61 304	22 032	4 747	2 173	23.5	5.8
7222	Limited-service eating places	130	52 179	14 246	3 042	1 602	22.2	10.4
72221	Limited-service eating places	130	52 179	14 246	3 042	1 602	22.2	10.4
722211	Limited-service restaurants	99	44 572	12 336	2 673	1 413	23.7	7.8
722213	Snack & nonalcoholic beverage bars	31	7 607	1 910	369	189	13.0	26.1
7223	Special foodservices	10	3 957	956	216	83	8.3	8.4
PISCATAQUIS COUNTY, ME								
72	Accommodation & foodservices	50	10 841	2 802	624	351	31.9	19.7
721	Accommodation	14	3 229	603	177	86	44.8	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	36	7 612	2 199	447	265	26.4	28.1
SAGadahoc COUNTY, ME								
72	Accommodation & foodservices	64	25 629	7 674	1 446	743	20.2	6.2
721	Accommodation	12	5 694	1 340	219	90	2.1	4.8
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	1 888	643	91	27	—	13.8
72121	RV (recreational vehicle) parks & recreational camps	3	1 888	643	91	27	—	13.8
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	361	39	3	2	D	—
72131	Rooming & boarding houses	3	361	39	3	2	D	—
721310	Rooming & boarding houses	3	361	39	3	2	D	—
722	Foodservices & drinking places	52	19 935	6 334	1 227	653	25.4	6.6
7222	Limited-service eating places	21	D	D	D	e	D	D
SOMERSET COUNTY, ME								
72	Accommodation & foodservices	105	25 964	6 829	1 422	778	30.3	10.0
721	Accommodation	38	5 752	1 581	291	128	47.5	1.4
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	14	2 323	563	78	29	76.6	—
72121	RV (recreational vehicle) parks & recreational camps	14	2 323	563	78	29	76.6	—
721214	Recreational & vacation camps (except campgrounds)	11	1 948	523	78	29	72.1	—
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	67	20 212	5 248	1 131	650	25.4	12.5
7222	Limited-service eating places	29	9 311	2 090	407	251	31.0	13.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WALDO COUNTY, ME								
72	Accommodation & foodservices	86	23 188	6 249	897	546	28.4	4.0
721	Accommodation	23	6 553	1 196	135	58	14.8	.9
7212	RV (recreational vehicle) parks & recreational camps	5	3 124	619	72	13	4.5	1.8
72121	RV (recreational vehicle) parks & recreational camps	5	3 124	619	72	13	4.5	1.8
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	63	16 635	5 053	762	488	33.7	5.2
7223	Special foodservices	4	D	D	D	a	D	D
WASHINGTON COUNTY, ME								
72	Accommodation & foodservices	113	21 952	6 345	1 151	707	35.4	11.9
721	Accommodation	32	4 842	1 295	212	101	21.1	5.5
7212	RV (recreational vehicle) parks & recreational camps	12	1 033	138	—	—	37.4	19.7
72121	RV (recreational vehicle) parks & recreational camps	12	1 033	138	—	—	37.4	19.7
721211	RV (recreational vehicle) parks & campgrounds ..	5	459	28	—	—	65.1	34.9
721214	Recreational & vacation camps (except campgrounds)	7	574	110	—	—	15.2	7.5
722	Foodservices & drinking places	81	17 110	5 050	939	606	39.4	13.7
7222	Limited-service eating places	35	D	D	D	c	D	D
YORK COUNTY, ME								
72	Accommodation & foodservices	724	294 457	78 252	12 446	6 012	17.1	7.4
721	Accommodation	266	107 516	24 356	3 480	1 301	11.0	4.5
7211	Traveler accommodation	224	96 071	22 237	3 202	1 247	10.8	4.8
72111	Hotels (except casino hotels) & motels	176	85 610	19 552	2 813	1 109	11.5	4.4
721110	Hotels (except casino hotels) & motels	176	85 610	19 552	2 813	1 109	11.5	4.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	30	32 745	9 282	1 603	614	9.5	—
7211102	Hotels with less than 25 guestrooms	14	6 587	1 484	159	69	8.0	—
7211103	Motels	119	35 853	6 608	693	307	15.4	1.6
7211104	Motor hotels	13	10 425	2 178	358	119	6.4	31.1
72119	Other traveler accommodation	48	10 461	2 685	389	138	4.9	7.5
721191	Bed & breakfast inns	39	9 289	2 494	376	134	5.6	8.5
7212	RV (recreational vehicle) parks & recreational camps ..	41	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	41	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	38	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	458	186 941	53 896	8 966	4 711	20.7	9.1
7221	Full-service restaurants	221	105 022	32 151	4 934	2 625	18.3	8.6
72211	Full-service restaurants	221	105 022	32 151	4 934	2 625	18.3	8.6
722110	Full-service restaurants	221	105 022	32 151	4 934	2 625	18.3	8.6
7222	Limited-service eating places	191	67 780	17 744	3 414	1 774	24.9	8.8
72221	Limited-service eating places	191	67 780	17 744	3 414	1 774	24.9	8.8
722211	Limited-service restaurants	146	57 881	15 208	3 064	1 541	25.6	9.8
722213	Snack & nonalcoholic beverage bars	45	9 899	2 536	350	233	21.2	2.9
7223	Special foodservices	22	8 435	2 478	437	187	10.9	—
7224	Drinking places (alcoholic beverages)	24	5 704	1 523	181	125	27.4	36.4
72241	Drinking places (alcoholic beverages)	24	5 704	1 523	181	125	27.4	36.4
722410	Drinking places (alcoholic beverages)	24	5 704	1 523	181	125	27.4	36.4

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AUBURN, ME								
72	Accommodation & foodservices	61	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	58	D	D	D	f	D	D
7222	Limited-service eating places	27	13 809	3 343	755	383	9.4	7.3
72221	Limited-service eating places	27	13 809	3 343	755	383	9.4	7.3
AUGUSTA, ME								
72	Accommodation & foodservices	83	40 011	12 671	2 919	1 376	17.4	8.4
721	Accommodation	11	6 658	2 079	482	191	3.9	2.6
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
7213	Rooming & boarding houses	4	446	155	37	21	35.9	38.6
72131	Rooming & boarding houses	4	446	155	37	21	35.9	38.6
721310	Rooming & boarding houses	4	446	155	37	21	35.9	38.6
722	Foodservices & drinking places	72	33 353	10 592	2 437	1 185	20.1	9.6
7222	Limited-service eating places	37	D	D	D	f	D	D
72221	Limited-service eating places	37	D	D	D	f	D	D
7223	Special foodservices	5	D	D	D	b	D	D
BANGOR, ME								
72	Accommodation & foodservices	144	88 426	27 186	5 978	2 709	17.0	4.7
721	Accommodation	25	20 675	5 223	1 176	549	12.7	2.8
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	18	18 239	4 761	1 143	532	2.5	2.4
721110	Hotels (except casino hotels) & motels	18	18 239	4 761	1 143	532	2.5	2.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	D	D	D	e	D	D
7211103	Hotels	7	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	5	D	D	D	a	D	D
72131	Rooming & boarding houses	5	D	D	D	a	D	D
721310	Rooming & boarding houses	5	D	D	D	a	D	D
722	Foodservices & drinking places	119	67 751	21 963	4 802	2 160	18.3	5.2
7221	Full-service restaurants	46	36 294	13 134	2 836	1 230	15.9	2.8
72211	Full-service restaurants	46	36 294	13 134	2 836	1 230	15.9	2.8
722110	Full-service restaurants	46	36 294	13 134	2 836	1 230	15.9	2.8
7222	Limited-service eating places	63	27 835	7 836	1 733	857	21.1	7.9
72221	Limited-service eating places	63	27 835	7 836	1 733	857	21.1	7.9
722211	Limited-service restaurants	46	23 294	6 673	1 496	744	21.6	5.7
722213	Snack & nonalcoholic beverage bars	17	4 541	1 163	237	113	18.7	19.1
7223	Special foodservices	5	D	D	D	b	D	D
BATH, ME								
72	Accommodation & foodservices	24	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
BELFAST, ME								
72	Accommodation & foodservices	36	10 727	2 993	449	280	22.9	5.0
721	Accommodation	7	1 798	389	49	28	22.6	—
722	Foodservices & drinking places	29	8 929	2 604	400	252	23.0	6.0
BIDDEFORD, ME								
72	Accommodation & foodservices	49	15 344	3 970	875	475	32.4	5.7
721	Accommodation	8	1 303	268	38	21	8.0	13.4
722	Foodservices & drinking places	41	14 041	3 702	837	454	34.6	5.0
7222	Limited-service eating places	17	8 407	2 060	511	280	25.4	6.2
7223	Special foodservices	5	1 316	383	92	59	.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BREWER, ME								
72	Accommodation & foodservices	39	19 876	5 697	1 399	624	14.7	11.2
721	Accommodation	9	4 456	1 145	412	129	1.8	18.5
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	15 420	4 552	987	495	18.4	9.1
7222	Limited-service eating places	17	7 265	2 090	458	233	11.0	10.8
BRUNSWICK TOWN, ME								
72	Accommodation & foodservices	82	42 163	12 517	2 622	1 218	19.6	7.5
721	Accommodation	18	14 285	4 173	860	326	22.5	—
7211	Traveler accommodation	17	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	10 977	3 365	722	250	23.9	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	64	27 878	8 344	1 762	892	18.1	11.3
7222	Limited-service eating places	31	15 284	4 206	888	469	13.9	14.6
72221	Limited-service eating places	31	15 284	4 206	888	469	13.9	14.6
CALAIS, ME								
72	Accommodation & foodservices	26	6 838	2 205	457	227	28.0	15.1
721	Accommodation	6	1 792	631	127	49	12.7	8.9
722	Foodservices & drinking places	20	5 046	1 574	330	178	33.5	17.3
CARIBOU, ME								
72	Accommodation & foodservices	23	8 078	2 296	538	294	27.6	15.7
722	Foodservices & drinking places	23	8 078	2 296	538	294	27.6	15.7
7223	Special foodservices	3	D	D	D	b	D	D
ELLSWORTH, ME								
72	Accommodation & foodservices	41	19 776	5 379	1 117	547	29.5	5.4
721	Accommodation	12	5 805	1 556	322	159	27.2	11.6
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211103	Motels	7	D	D	D	b	D	D
722	Foodservices & drinking places	29	13 971	3 823	795	388	30.4	2.8
7222	Limited-service eating places	13	D	D	D	c	D	D
GARDINER, ME								
72	Accommodation & foodservices	11	2 323	665	143	83	70.7	16.7
722	Foodservices & drinking places	11	2 323	665	143	83	70.7	16.7
GORHAM TOWN, ME								
72	Accommodation & foodservices	19	6 388	2 058	433	226	7.1	5.6
721	Accommodation	3	208	49	5	2	—	—
722	Foodservices & drinking places	16	6 180	2 009	428	224	7.3	5.8
7223	Special foodservices	2	D	D	D	b	D	D
HALLOWELL, ME								
72	Accommodation & foodservices	11	4 110	1 186	268	131	25.3	33.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEWISTON, ME								
72	Accommodation & foodservices	77	32 171	9 673	2 139	1 032	31.4	3.6
721	Accommodation	7	4 571	1 423	294	135	76.9	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211103	Motels	2	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	70	27 600	8 250	1 845	897	23.9	4.2
7222	Limited-service eating places	28	12 866	3 540	801	395	16.6	.1
72221	Limited-service eating places	28	12 866	3 540	801	395	16.6	.1
7223	Special foodservices	8	D	D	D	b	D	D
OLD TOWN, ME								
72	Accommodation & foodservices	14	7 194	2 325	401	234	20.4	5.9
722	Foodservices & drinking places	14	7 194	2 325	401	234	20.4	5.9
7222	Limited-service eating places	10	D	D	D	c	D	D
ORONO TOWN, ME								
72	Accommodation & foodservices	23	6 887	2 446	587	309	9.6	41.8
721	Accommodation	12	D	D	D	b	D	D
7213	Rooming & boarding houses	8	780	85	26	13	11.0	70.1
72131	Rooming & boarding houses	8	780	85	26	13	11.0	70.1
721310	Rooming & boarding houses	8	780	85	26	13	11.0	70.1
722	Foodservices & drinking places	11	D	D	D	e	D	D
PORTLAND, ME								
72	Accommodation & foodservices	275	147 378	42 402	9 542	4 084	18.8	7.4
721	Accommodation	18	31 713	8 766	2 049	608	—	—
7211	Traveler accommodation	17	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	12	30 952	8 626	2 026	595	—	—
721110	Hotels (except casino hotels) & motels	12	30 952	8 626	2 026	595	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	25 718	7 504	1 772	521	—	—
7211103	Motels	4	5 234	1 122	254	74	—	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	257	115 665	33 636	7 493	3 476	23.9	9.4
7221	Full-service restaurants	104	58 026	18 061	4 019	1 964	21.7	6.0
72211	Full-service restaurants	104	58 026	18 061	4 019	1 964	21.7	6.0
722110	Full-service restaurants	104	58 026	18 061	4 019	1 964	21.7	6.0
7222	Limited-service eating places	114	42 778	11 136	2 460	1 082	29.6	13.3
72221	Limited-service eating places	114	42 778	11 136	2 460	1 082	29.6	13.3
722211	Limited-service restaurants	94	36 245	9 488	2 079	919	31.6	15.7
722213	Snack & nonalcoholic beverage bars	19	D	D	D	c	D	D
7223	Special foodservices	9	5 139	1 783	437	170	4.6	10.1
7224	Drinking places (alcoholic beverages)	30	9 722	2 656	577	260	22.0	11.7
72241	Drinking places (alcoholic beverages)	30	9 722	2 656	577	260	22.0	11.7
722410	Drinking places (alcoholic beverages)	30	9 722	2 656	577	260	22.0	11.7
PRESQUE ISLE, ME								
72	Accommodation & foodservices	30	17 450	5 518	1 228	590	19.3	2.8
721	Accommodation	6	3 907	1 334	316	136	.7	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	13 543	4 184	912	454	24.7	3.6
7222	Limited-service eating places	14	7 864	2 112	463	244	32.7	6.2
ROCKLAND, ME								
72	Accommodation & foodservices	28	14 222	3 944	827	402	14.7	8.7
721	Accommodation	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	12	6 991	1 784	418	203	6.8	17.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SACO, ME								
72	Accommodation & foodservices	73	31 832	8 531	1 725	873	19.7	7.7
721	Accommodation	16	7 293	1 679	254	98	28.6	2.2
72111	Hotels (except casino hotels) & motels	11	6 089	1 566	231	90	34.2	2.6
721110	Hotels (except casino hotels) & motels	11	6 089	1 566	231	90	34.2	2.6
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	57	24 539	6 852	1 471	775	17.1	9.3
7222	Limited-service eating places	33	16 057	4 018	910	465	9.5	12.0
72221	Limited-service eating places	33	16 057	4 018	910	465	9.5	12.0
SANFORD TOWN, ME								
72	Accommodation & foodservices	45	18 164	5 073	1 093	542	25.9	6.8
721	Accommodation	4	757	146	22	13	27.2	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	41	17 407	4 927	1 071	529	25.9	7.1
7222	Limited-service eating places	20	D	D	D	c	D	D
7223	Special foodservices	1	D	D	D	b	D	D
SCARBOROUGH TOWN, ME								
72	Accommodation & foodservices	42	22 720	6 060	906	432	12.8	2.6
721	Accommodation	11	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	23	10 988	2 778	540	251	24.1	4.2
72221	Limited-service eating places	23	10 988	2 778	540	251	24.1	4.2
SOUTH PORTLAND, ME								
72	Accommodation & foodservices	98	94 920	26 163	6 316	2 703	6.3	11.5
721	Accommodation	13	21 509	5 548	1 451	474	1.3	25.6
7211	Traveler accommodation	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	19 140	5 038	1 348	434	—	28.8
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	85	73 411	20 615	4 865	2 229	7.7	7.3
7221	Full-service restaurants	32	41 592	12 649	3 007	1 296	3.5	1.4
72211	Full-service restaurants	32	41 592	12 649	3 007	1 296	3.5	1.4
722110	Full-service restaurants	32	41 592	12 649	3 007	1 296	3.5	1.4
7222	Limited-service eating places	46	30 659	7 764	1 822	906	11.6	14.0
72221	Limited-service eating places	46	30 659	7 764	1 822	906	11.6	14.0
722211	Limited-service restaurants	31	24 189	6 084	1 444	744	8.8	14.1
722213	Snack & nonalcoholic beverage bars	14	D	D	D	c	D	D
WATERVILLE, ME								
72	Accommodation & foodservices	61	32 554	9 607	2 287	1 190	11.2	5.4
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
722	Foodservices & drinking places	58	D	D	D	g	D	D
7222	Limited-service eating places	26	11 187	2 939	686	430	14.1	9.9
72221	Limited-service eating places	26	11 187	2 939	686	430	14.1	9.9
7223	Special foodservices	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WESTBROOK, ME								
72	Accommodation & foodservices	32	14 926	3 902	933	481	21.4	8.2
721	Accommodation	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	17	8 209	1 952	432	244	23.0	.2
WINDHAM TOWN, ME								
72	Accommodation & foodservices	31	16 150	4 261	949	542	25.5	18.2
721	Accommodation	2	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	D	D	D	f	D	D
7222	Limited-service eating places	10	6 899	1 699	359	213	26.1	6.1
7223	Special foodservices	3	D	D	D	b	D	D
YORK TOWN, ME								
72	Accommodation & foodservices	76	D	D	D	f	D	D
721	Accommodation	32	D	D	D	c	D	D
7211	Traveler accommodation	26	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	22	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	22	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	14	D	D	D	b	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	6	D	D	D	a	D	D
722	Foodservices & drinking places	44	D	D	D	e	D	D
BALANCE OF ANDROSCOGGIN COUNTY, ME								
72	Accommodation & foodservices	42	D	D	D	e	D	D
721	Accommodation	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Foodservices & drinking places	35	D	D	D	e	D	D
BALANCE OF CUMBERLAND COUNTY, ME								
72	Accommodation & foodservices	214	85 837	24 101	3 868	2 081	21.6	7.2
721	Accommodation	64	D	D	D	f	D	D
7211	Traveler accommodation	26	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
7211103	Motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	37	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	37	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds	12	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	25	D	D	D	e	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	150	D	D	D	g	D	D
7221	Full-service restaurants	65	D	D	D	f	D	D
72211	Full-service restaurants	65	D	D	D	f	D	D
722110	Full-service restaurants	65	D	D	D	f	D	D
7222	Limited-service eating places	64	18 157	4 971	830	480	38.0	12.2
72221	Limited-service eating places	64	18 157	4 971	830	480	38.0	12.2
722213	Snack & nonalcoholic beverage bars	20	D	D	D	c	D	D
7223	Special foodservices	19	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PENOBSCOT COUNTY, ME								
72	Accommodation & foodservices	124	28 894	8 172	1 690	902	39.7	8.6
721	Accommodation	29	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	95	D	D	D	f	D	D
7222	Limited-service eating places	37	D	D	D	e	D	D
72221	Limited-service eating places	37	D	D	D	e	D	D
BALANCE OF WALDO COUNTY, ME								
72	Accommodation & foodservices	50	12 461	3 256	448	266	33.0	3.1
721	Accommodation	16	4 755	807	86	30	11.8	1.2
7212	RV (recreational vehicle) parks & recreational camps	5	3 124	619	72	13	4.5	1.8
72121	RV (recreational vehicle) parks & recreational camps	5	3 124	619	72	13	4.5	1.8
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	34	7 706	2 449	362	236	46.1	4.3
BALANCE OF YORK COUNTY, ME								
72	Accommodation & foodservices	481	D	D	D	h	D	D
721	Accommodation	206	D	D	D	f	D	D
7211	Traveler accommodation	175	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	136	66 492	14 562	2 061	805	11.3	.9
721110	Hotels (except casino hotels) & motels	136	66 492	14 562	2 061	805	11.3	.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	25	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	10	D	D	D	b	D	D
7211103	Motels	92	30 899	5 634	583	239	16.4	1.3
7211104	Motor hotels	9	D	D	D	b	D	D
72119	Other traveler accommodation	39	D	D	D	c	D	D
721191	Bed & breakfast inns	32	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	30	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	30	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	27	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	275	D	D	D	h	D	D
7221	Full-service restaurants	143	72 364	22 353	3 088	1 680	16.6	9.2
72211	Full-service restaurants	143	72 364	22 353	3 088	1 680	16.6	9.2
722110	Full-service restaurants	143	72 364	22 353	3 088	1 680	16.6	9.2
7222	Limited-service eating places	105	D	D	D	f	D	D
72221	Limited-service eating places	105	D	D	D	f	D	D
722211	Limited-service restaurants	78	28 547	7 700	1 307	659	32.4	6.6
722213	Snack & nonalcoholic beverage bars	27	D	D	D	c	D	D
7223	Special foodservices	12	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
BALANCE OF AROOSTOOK COUNTY, ME								
72	Accommodation & foodservices	109	24 465	7 031	1 467	923	39.1	5.9
721	Accommodation	25	5 453	1 510	329	173	28.1	2.0
72111	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	625	97	9	4	100.0	-
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	84	19 012	5 521	1 138	750	42.3	7.0
7222	Limited-service eating places	34	7 251	1 762	353	276	40.8	6.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF FRANKLIN COUNTY, ME								
72	Accommodation & foodservices	94	33 612	11 021	2 874	1 328	24.8	8.6
721	Accommodation	22	9 491	3 862	969	331	10.0	—
72111	Hotels (except casino hotels) & motels	14	8 065	3 486	959	325	8.3	—
721110	Hotels (except casino hotels) & motels	14	8 065	3 486	959	325	8.3	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	72	24 121	7 159	1 905	997	30.6	12.0
7222	Limited-service eating places	25	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	b	D	D
BALANCE OF HANCOCK COUNTY, ME								
72	Accommodation & foodservices	274	85 216	22 987	1 969	1 194	27.3	10.2
721	Accommodation	120	40 199	9 436	683	423	11.1	2.8
7211	Traveler accommodation	105	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	59	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	59	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	9	2 049	370	21	17	44.6	1.9
7211103	Motels	36	D	D	D	c	D	D
72119	Other traveler accommodation	46	7 326	1 495	101	132	8.7	1.3
721191	Bed & breakfast inns	39	6 518	1 303	80	120	9.6	1.2
7212	RV (recreational vehicle) parks & recreational camps ..	13	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	8	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	5	1 231	336	10	6	13.4	44.2
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	154	45 017	13 551	1 286	771	41.7	16.7
7221	Full-service restaurants	101	32 629	9 934	880	496	40.3	19.8
72211	Full-service restaurants	101	32 629	9 934	880	496	40.3	19.8
722110	Full-service restaurants	101	32 629	9 934	880	496	40.3	19.8
7222	Limited-service eating places	46	D	D	D	c	D	D
7223	Special foodservices	3	D	D	D	b	D	D
BALANCE OF KENNEBEC COUNTY, ME								
72	Accommodation & foodservices	91	30 080	7 871	1 086	502	39.4	9.7
721	Accommodation	25	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	21	12 906	3 534	236	41	29.2	5.1
72121	RV (recreational vehicle) parks & recreational camps	21	12 906	3 534	236	41	29.2	5.1
721211	RV (recreational vehicle) parks & campgrounds ..	3	392	68	—	—	D	—
721214	Recreational & vacation camps (except campgrounds)	18	12 514	3 466	236	41	27.4	5.2
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	66	D	D	D	e	D	D
7222	Limited-service eating places	28	7 429	1 697	336	197	49.7	10.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF KNOX COUNTY, ME								
72	Accommodation & foodservices	103	43 786	13 550	2 201	904	20.2	4.0
721	Accommodation	40	D	D	D	e	D	D
7211	Traveler accommodation	33	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	20	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	20	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	15 108	5 752	1 045	311	3.5	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	63	D	D	D	e	D	D
7222	Limited-service eating places	22	4 881	1 108	172	117	41.3	14.4
7223	Special foodservices	3	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY, ME								
72	Accommodation & foodservices	158	49 070	14 445	1 701	870	27.3	5.6
721	Accommodation	69	23 135	6 238	482	201	9.3	4.2
7211	Traveler accommodation	63	21 867	5 970	456	192	9.2	4.4
72111	Hotels (except casino hotels) & motels	40	18 284	5 222	392	160	6.6	5.3
721110	Hotels (except casino hotels) & motels	40	18 284	5 222	392	160	6.6	5.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	10 078	3 036	175	60	—	.8
7211102	Hotels with less than 25 guestrooms	5	780	208	13	3	74.5	—
7211103	Motels	20	6 435	1 678	193	92	6.9	13.7
7212	RV (recreational vehicle) parks & recreational camps	6	1 268	268	26	9	10.1	—
72121	RV (recreational vehicle) parks & recreational camps	6	1 268	268	26	9	10.1	—
721211	RV (recreational vehicle) parks & campgrounds	6	1 268	268	26	9	10.1	—
722	Foodservices & drinking places	89	25 935	8 207	1 219	669	43.4	6.9
7222	Limited-service eating places	37	9 437	2 428	406	221	45.6	14.2
BALANCE OF OXFORD COUNTY, ME								
72	Accommodation & foodservices	140	44 207	12 199	2 697	1 203	28.7	8.5
721	Accommodation	52	19 652	5 503	1 002	317	20.2	4.7
72111	Hotels (except casino hotels) & motels	19	8 568	2 705	636	231	9.9	—
721110	Hotels (except casino hotels) & motels	19	8 568	2 705	636	231	9.9	—
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	24	9 325	2 398	258	43	29.2	9.8
72121	RV (recreational vehicle) parks & recreational camps	24	9 325	2 398	258	43	29.2	9.8
721211	RV (recreational vehicle) parks & campgrounds	7	1 777	415	55	10	19.6	—
721214	Recreational & vacation camps (except campgrounds)	17	7 548	1 983	203	33	31.5	12.1
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	88	24 555	6 696	1 695	886	35.6	11.6
7222	Limited-service eating places	36	11 505	2 864	655	391	37.3	9.0
7223	Special foodservices	8	1 337	378	89	65	9.4	28.3
BALANCE OF PISCATAQUIS COUNTY, ME								
72	Accommodation & foodservices	50	10 841	2 802	624	351	31.9	19.7
721	Accommodation	14	3 229	603	177	86	44.8	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	36	7 612	2 199	447	265	26.4	28.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SAGadahoc COUNTY, ME								
72	Accommodation & foodservices	40	D	D	D	e	D	D
721	Accommodation	11	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	1 888	643	91	27	—	13.8
72121	RV (recreational vehicle) parks & recreational camps	3	1 888	643	91	27	—	13.8
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	361	39	3	2	D	—
72131	Rooming & boarding houses	3	361	39	3	2	D	—
721310	Rooming & boarding houses	3	361	39	3	2	D	—
722	Foodservices & drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	11	D	D	D	c	D	D
BALANCE OF SOMERSET COUNTY, ME								
72	Accommodation & foodservices	105	25 964	6 829	1 422	778	30.3	10.0
721	Accommodation	38	5 752	1 581	291	128	47.5	1.4
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	14	2 323	563	78	29	76.6	—
72121	RV (recreational vehicle) parks & recreational camps	14	2 323	563	78	29	76.6	—
721214	Recreational & vacation camps (except campgrounds)	11	1 948	523	78	29	72.1	—
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	67	20 212	5 248	1 131	650	25.4	12.5
7222	Limited-service eating places	29	9 311	2 090	407	251	31.0	13.1
BALANCE OF WASHINGTON COUNTY, ME								
72	Accommodation & foodservices	87	15 114	4 140	694	480	38.7	10.4
721	Accommodation	26	3 050	664	85	52	26.1	3.4
7212	RV (recreational vehicle) parks & recreational camps ..	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	7	574	110	—	—	15.2	7.5
722	Foodservices & drinking places	61	12 064	3 476	609	428	41.9	12.2
7222	Limited-service eating places	26	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

MAINE

There are no geographic notes for the state of Maine.

Appendix E. Metropolitan Areas

MAINE

Bangor, ME MSA

Penobscot County, ME (Part)

Bangor city, ME

Brewer city, ME

Old Town city, ME

Orono town, ME

Waldo County, ME (Part)

Boston—Worcester—Lawrence, MA—NH—ME—CT CMSA

Boston, MA—NH PMSA

Bristol County, MA (Part)

Mansfield town, MA

Norton town, MA

Taunton city, MA

Essex County, MA (Part)

Amesbury town, MA

Beverly city, MA

Danvers town, MA

Gloucester city, MA

Ipswich town, MA

Lynn city, MA

Lynnfield town, MA

Marblehead town, MA

Newburyport city, MA

Peabody city, MA

Salem city, MA

Saugus town, MA

Swampscott town, MA

Middlesex County, MA (Part)

Acton town, MA

Arlington town, MA

Ashland town, MA

Boston—Worcester—Lawrence, MA—NH—ME—CT CMSA—Con.

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Bedford town, MA

Belmont town, MA

Burlington town, MA

Cambridge city, MA

Concord town, MA

Everett city, MA

Framingham town, MA

Holliston town, MA

Hopkinton town, MA

Hudson town, MA

Lexington town, MA

Malden city, MA

Marlborough city, MA

Maynard town, MA

Medford city, MA

Melrose city, MA

Natick town, MA

Newton city, MA

North Reading town, MA

Reading town, MA

Somerville city, MA

Stoneham town, MA

Sudbury town, MA

Wakefield town, MA

Waltham city, MA

Watertown city, MA

Wayland town, MA

Weston town, MA

Wilmington town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Winchester town, MA

Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA

Braintree town, MA

Brookline town, MA

Canton town, MA

Dedham town, MA

Foxborough town, MA

Franklin city, MA

Holbrook town, MA

Medfield town, MA

Medway town, MA

Milton town, MA

Needham town, MA

Norfolk town, MA

Norwood town, MA

Quincy city, MA

Randolph town, MA

Sharon town, MA

Stoughton town, MA

Walpole town, MA

Wellesley town, MA

Westwood town, MA

Weymouth town, MA

Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA

Duxbury town, MA

Hanover town, MA

Hingham town, MA

Hull town, MA

Kingston town, MA

Marshfield town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Plymouth County, MA (Part)—Con.

Pembroke town, MA

Plymouth town, MA

Rockland town, MA

Scituate town, MA

Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA

Chelsea city, MA

Revere city, MA

Winthrop town, MA

Worcester County, MA (Part)

Harvard town, MA

Milford town, MA

Rockingham County, NH (Part)

Brockton, MA PMSA

Bristol County, MA (Part)

Easton town, MA

Raynham town, MA

Norfolk County, MA (Part)

Plymouth County, MA (Part)

Abington town, MA

Bridgewater town, MA

Brockton city, MA

East Bridgewater town, MA

Middleborough town, MA

Whitman town, MA

Fitchburg—Leominster, MA PMSA

Middlesex County, MA (Part)

Worcester County, MA (Part)

Fitchburg city, MA

Gardner city, MA

Leominster city, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Lawrence, MA—NH PMSA

Essex County, MA (Part)

Andover town, MA

Haverhill city, MA

Lawrence city, MA

Methuen city, MA

North Andover town, MA

Rockingham County, NH (Part)

Derry town, NH

Salem town, NH

Lowell, MA—NH PMSA

Middlesex County, MA (Part)

Billerica town, MA

Chelmsford town, MA

Dracut town, MA

Lowell city, MA

Pepperell town, MA

Tewksbury town, MA

Westford town, MA

Hillsborough County, NH (Part)

Pelham town, NH

Manchester, NH PMSA

Hillsborough County, NH (Part)

Bedford town, NH

Goffstown town, NH

Manchester city, NH

Merrimack County, NH (Part)

Rockingham County, NH (Part)

Londonderry town, NH

Nashua, NH PMSA

Hillsborough County, NH (Part)

Hudson town, NH

Merrimack town, NH

Milford town, NH

Nashua city, NH

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

New Bedford, MA PMSA

Bristol County, MA (Part)

Dartmouth town, MA

Fairhaven town, MA

New Bedford city, MA

Plymouth County, MA (Part)

Portsmouth—Rochester, NH—ME PMSA

York County, ME (Part)

York town, ME

Rockingham County, NH (Part)

Exeter town, NH

Hampton town, NH

Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH

Durham town, NH

Rochester city, NH

Somersworth city, NH

Worcester, MA—CT PMSA

Windham County, CT (Part)

Hampden County, MA (Part)

Worcester County, MA (Part)

Auburn town, MA

Charlton town, MA

Clinton town, MA

Grafton town, MA

Holden town, MA

Leicester town, MA

Millbury town, MA

Northborough town, MA

Northbridge town, MA

Oxford town, MA

Shrewsbury town, MA

Southbridge town, MA

Spencer town, MA

Uxbridge town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Worcester, MA—CT PMSA—Con.

Worcester County, MA (Part)—Con.

Webster town, MA

Westborough town, MA

Worcester city, MA

Lewiston—Auburn, ME MSA

Androscoggin County, ME

Auburn city, ME

Lewiston city, ME

Portland, ME MSA

Cumberland County, ME (Part)

Gorham town, ME

Portland city, ME

Scarborough town, ME

South Portland city, ME

Portland, ME MSA—Con.

Cumberland County, ME (Part)—Con.

Westbrook city, ME

Windham town, ME

York County, ME (Part)

Portsmouth—Rochester, NH—ME PMSA

York County, ME (Part)

York town, ME

Rockingham County, NH (Part)

Exeter town, NH

Hampton town, NH

Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH

Durham town, NH

Rochester city, NH

Somersworth city, NH

