

Delaware

1997

Issued October 1999

EC97R44A-DE

1997 Economic Census

Retail Trade

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DELAWARE								
44-45	Retail trade	3 736	8 236 970	798 702	187 214	47 116	7.9	5.4
441	Motor vehicle & parts dealers	367	2 100 994	166 998	38 886	6 082	10.2	7.8
4411	Automobile dealers	166	1 863 412	129 435	30 267	4 366	9.8	8.3
44111	New car dealers	79	1 752 179	118 720	27 882	3 915	9.1	8.0
441110	New car dealers	79	1 752 179	118 720	27 882	3 915	9.1	8.0
44112	Used car dealers	87	111 233	10 715	2 385	451	21.4	13.3
441120	Used car dealers	87	111 233	10 715	2 385	451	21.4	13.3
4412	Other motor vehicle dealers	49	96 583	10 748	2 296	495	16.3	1.8
44121	Recreational vehicle dealers	9	21 708	2 004	453	70	43.0	—
441210	Recreational vehicle dealers	9	21 708	2 004	453	70	43.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	40	74 875	8 744	1 843	425	8.5	2.4
441221	Motorcycle dealers	11	28 270	3 042	685	160	4.1	—
441222	Boat dealers	25	41 886	5 134	1 035	239	12.4	3.2
441229	All other motor vehicle dealers	4	4 719	568	123	26	—	6.7
4413	Automotive parts, accessories, & tire stores	152	140 999	26 815	6 323	1 221	11.1	5.4
44131	Automotive parts & accessories stores	107	91 282	16 499	3 839	811	11.4	6.8
441310	Automotive parts & accessories stores	107	91 282	16 499	3 839	811	11.4	6.8
44132	Tire dealers	45	49 717	10 316	2 484	410	10.4	2.8
441320	Tire dealers	45	49 717	10 316	2 484	410	10.4	2.8
442	Furniture & home furnishings stores	247	347 870	51 086	11 944	2 271	10.2	9.9
4421	Furniture stores	106	202 731	29 177	6 969	1 363	7.9	8.9
44211	Furniture stores	106	202 731	29 177	6 969	1 363	7.9	8.9
442110	Furniture stores	106	202 731	29 177	6 969	1 363	7.9	8.9
4422	Home furnishings stores	141	145 139	21 909	4 975	908	13.3	11.2
44221	Floor covering stores	72	100 550	15 948	3 591	482	11.0	12.3
442210	Floor covering stores	72	100 550	15 948	3 591	482	11.0	12.3
44229	Other home furnishings stores	69	44 589	5 961	1 384	426	18.5	8.8
442291	Window treatment stores	9	5 639	900	221	49	40.2	20.4
442299	All other home furnishings stores	60	38 950	5 061	1 163	377	15.4	7.1
443	Electronics & appliance stores	150	328 761	26 997	6 357	1 417	12.9	1.3
4431	Electronics & appliance stores	150	328 761	26 997	6 357	1 417	12.9	1.3
44311	Appliance, television, & other electronics stores	98	169 228	15 574	3 751	877	9.3	1.8
443111	Household appliance stores	37	56 674	6 611	1 619	319	8.1	—
443112	Radio, television, & other electronics stores	61	112 554	8 963	2 132	558	9.9	2.4
44312	Computer & software stores	38	146 823	9 414	2 129	431	18.2	—
443120	Computer & software stores	38	146 823	9 414	2 129	431	18.2	—
44313	Camera & photographic supplies stores	14	12 710	2 009	477	109	—	—
443130	Camera & photographic supplies stores	14	12 710	2 009	477	109	—	—
444	Building material & garden equipment & supplies dealers	304	814 424	88 031	20 905	3 993	4.9	2.1
4441	Building material & supplies dealers	226	695 931	76 175	18 455	3 415	3.9	2.1
44411	Home centers	12	187 546	15 624	3 633	1 177	—	—
444110	Home centers	12	187 546	15 624	3 633	1 177	—	—
44412	Paint & wallpaper stores	26	23 336	2 776	639	102	1.8	9.7
444120	Paint & wallpaper stores	26	23 336	2 776	639	102	1.8	9.7
44413	Hardware stores	37	28 881	5 018	1 128	378	13.5	5.5
444130	Hardware stores	37	28 881	5 018	1 128	378	13.5	5.5
44419	Other building material dealers	151	456 168	52 757	13 055	1 758	4.7	2.3
444190	Other building material dealers	151	456 168	52 757	13 055	1 758	4.7	2.3
4442	Lawn & garden equipment & supplies stores	78	118 493	11 856	2 450	578	10.7	2.1
44421	Outdoor power equipment stores	23	34 403	4 108	1 010	158	29.4	1.9
444210	Outdoor power equipment stores	23	34 403	4 108	1 010	158	29.4	1.9
44422	Nursery & garden centers	55	84 090	7 748	1 440	420	3.1	2.2
444220	Nursery & garden centers	55	84 090	7 748	1 440	420	3.1	2.2
445	Food & beverage stores	611	1 331 753	139 563	33 195	9 605	8.7	2.7
4451	Grocery stores	286	1 109 851	121 887	29 344	8 057	4.5	2.0
44511	Supermarkets & other grocery (except convenience) stores	182	1 005 291	109 045	26 460	6 744	3.5	1.1
445110	Supermarkets & other grocery (except convenience) stores	182	1 005 291	109 045	26 460	6 744	3.5	1.1
44512	Convenience stores	104	104 560	12 842	2 884	1 313	14.2	10.5
445120	Convenience stores	104	104 560	12 842	2 884	1 313	14.2	10.5
4452	Specialty food stores	85	47 287	6 075	1 180	454	19.9	5.0
4453	Beer, wine, & liquor stores	240	174 615	11 601	2 671	1 094	32.3	6.6
44531	Beer, wine, & liquor stores	240	174 615	11 601	2 671	1 094	32.3	6.6
445310	Beer, wine, & liquor stores	240	174 615	11 601	2 671	1 094	32.3	6.6
446	Health & personal care stores	263	423 368	51 566	11 198	2 891	5.2	3.0
4461	Health & personal care stores	263	423 368	51 566	11 198	2 891	5.2	3.0
44611	Pharmacies & drug stores	137	370 848	42 116	9 077	2 319	3.7	1.3
446110	Pharmacies & drug stores	137	370 848	42 116	9 077	2 319	3.7	1.3
4461101	Pharmacies & drug stores	129	363 069	41 412	8 948	2 242	3.7	1.1
4461102	Proprietary stores	8	7 779	704	129	77	4.8	13.7
44612	Cosmetics, beauty supplies, & perfume stores	28	13 671	1 716	411	138	7.4	—
446120	Cosmetics, beauty supplies, & perfume stores	28	13 671	1 716	411	138	7.4	—
44613	Optical goods stores	53	20 561	4 594	962	234	18.6	2.7
446130	Optical goods stores	53	20 561	4 594	962	234	18.6	2.7
44619	Other health & personal care stores	45	18 288	3 140	748	200	18.8	37.7
446191	Food (health) supplement stores	25	11 437	1 462	293	106	15.3	44.4
446199	All other health & personal care stores	20	6 851	1 678	455	94	24.7	26.4

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
DELAWARE—Con.									
44-45 Retail trade—Con.									
447	Gasoline stations	317	460 582	28 075	6 680	2 098	15.2	20.2	
4471	Gasoline stations	317	460 582	28 075	6 680	2 098	15.2	20.2	
44711	Gasoline stations with convenience stores	183	267 288	15 853	3 675	1 245	9.3	22.8	
447110	Gasoline stations with convenience stores	183	267 288	15 853	3 675	1 245	9.3	22.8	
44719	Other gasoline stations	134	193 294	12 222	3 005	853	23.4	16.6	
447190	Other gasoline stations	134	193 294	12 222	3 005	853	23.4	16.6	
448	Clothing & clothing accessories stores	500	461 683	48 648	10 854	4 082	5.5	4.7	
4481	Clothing stores	318	317 915	31 116	6 841	2 936	5.2	4.2	
44811	Men's clothing stores	38	36 676	3 761	888	261	3.1	12.0	
448110	Men's clothing stores	38	36 676	3 761	888	261	3.1	12.0	
44812	Women's clothing stores	120	93 324	9 462	2 077	977	9.7	7.8	
448120	Women's clothing stores	120	93 324	9 462	2 077	977	9.7	7.8	
44813	Children's & infants' clothing stores	19	19 645	1 757	399	204	4.5	.4	
448130	Children's & infants' clothing stores	19	19 645	1 757	399	204	4.5	.4	
44814	Family clothing stores	71	127 808	11 439	2 429	1 042	2.8	.1	
448140	Family clothing stores	71	127 808	11 439	2 429	1 042	2.8	.1	
44815	Clothing accessories stores	19	5 571	812	193	77	—	19.9	
448150	Clothing accessories stores	19	5 571	812	193	77	—	19.9	
44819	Other clothing stores	51	34 891	3 885	855	375	5.0	1.0	
448190	Other clothing stores	51	34 891	3 885	855	375	5.0	1.0	
4482	Shoe stores	94	80 718	8 240	1 910	651	1.7	5.1	
44821	Shoe stores	94	80 718	8 240	1 910	651	1.7	5.1	
448210	Shoe stores	94	80 718	8 240	1 910	651	1.7	5.1	
4482101	Men's shoe stores	7	6 142	649	150	39	—	—	
4482102	Women's shoe stores	15	8 068	981	234	92	4.3	23.6	
4482103	Children's & juveniles' shoe stores	6	2 516	468	113	42	—	—	
4482104	Family shoe stores	49	39 759	3 572	808	259	2.2	4.2	
4482105	Athletic footwear stores	17	24 233	2 570	605	219	.7	2.3	
4483	Jewelry, luggage, & leather goods stores	88	63 050	9 292	2 103	495	12.1	6.6	
44831	Jewelry stores	82	59 172	8 774	1 983	465	12.8	5.1	
448310	Jewelry stores	82	59 172	8 774	1 983	465	12.8	5.1	
44832	Luggage & leather goods stores	6	3 878	518	120	30	—	29.4	
448320	Luggage & leather goods stores	6	3 878	518	120	30	—	29.4	
451	Sporting goods, hobby, book, & music stores	255	244 474	23 957	5 350	1 927	5.3	7.4	
4511	Sporting goods, hobby, & musical instrument stores ..	173	166 307	16 577	3 531	1 279	3.9	6.4	
45111	Sporting goods stores	96	66 953	7 336	1 505	585	4.7	13.8	
451110	Sporting goods stores	96	66 953	7 336	1 505	585	4.7	13.8	
4511101	General-line sporting goods stores	22	27 478	2 826	574	255	3.9	7.6	
4511102	Specialty-line sporting goods stores	74	39 475	4 510	931	330	5.2	18.0	
45112	Hobby, toy, & game stores	41	75 156	5 800	1 218	456	2.3	.5	
451120	Hobby, toy, & game stores	41	75 156	5 800	1 218	456	2.3	.5	
45113	Sewing, needlework, & piece goods stores	22	11 093	1 463	406	161	.4	1.2	
451130	Sewing, needlework, & piece goods stores	22	11 093	1 463	406	161	.4	1.2	
45114	Musical instrument & supplies stores	14	13 105	1 978	402	77	11.8	7.2	
451140	Musical instrument & supplies stores	14	13 105	1 978	402	77	11.8	7.2	
4512	Book, periodical, & music stores	82	78 167	7 380	1 819	648	8.5	9.3	
45121	Book stores & news dealers	56	54 290	5 689	1 421	457	12.2	11.3	
451211	Book stores	41	43 054	4 054	1 052	331	5.7	3.0	
4512111	Book stores, general	25	26 925	3 143	832	221	9.0	3.7	
4512112	Specialty book stores	8	D	D	D	b	D	D	
4512113	College book stores	8	D	D	D	b	D	D	
451212	News dealers & newsstands	15	11 236	1 635	369	126	37.1	43.0	
45122	Prerecorded tape, compact disc, & record stores ...	26	23 877	1 691	398	191	—	5.0	
451220	Prerecorded tape, compact disc, & record stores ...	26	23 877	1 691	398	191	—	5.0	
452	General merchandise stores	120	1 108 027	100 495	24 636	8 412	.3	.5	
4521	Department stores (incl leased depts) ##	38	841 555	N	N	N	—	.5	
45211	Department stores (incl leased depts) ##	38	841 555	N	N	N	—	.5	
4521	Department stores (excl leased depts)	38	821 837	79 504	18 965	6 349	—	.5	
45211	Department stores (excl leased depts)	38	821 837	79 504	18 965	6 349	—	.5	
452110	Department stores (excl leased depts)	38	821 837	79 504	18 965	6 349	—	.5	
4521101	Conventional department stores (excl leased depts)	8	D	D	D	g	D	D	
4521102	Discount or mass merchandising dept stores (excl leased depts)	23	371 033	31 179	7 731	2 900	—	1.2	
4521103	National chain department stores (excl leased depts)	7	D	D	D	g	D	D	
4529	Other general merchandise stores	82	286 190	20 991	5 671	2 063	1.3	.4	
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D	
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D	
45299	All other general merchandise stores	79	D	D	D	g	D	D	
452990	All other general merchandise stores	79	D	D	D	g	D	D	
4529901	Variety stores	54	52 410	5 858	1 516	575	3.8	1.6	
4529902	Catalog showrooms	6	D	D	D	f	D	D	
4529903	Miscellaneous general merchandise stores	19	10 227	1 480	336	142	17.6	3.5	

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DELAWARE—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	452	295 044	38 177	8 773	2 899	14.9	6.8
4531	Florists	79	22 834	5 406	1 375	475	30.7	5.0
453110	Florists	79	22 834	5 406	1 375	475	30.7	5.0
453110	Florists	79	22 834	5 406	1 375	475	30.7	5.0
4532	Office supplies, stationery, & gift stores	154	109 587	11 863	2 643	1 095	10.2	5.7
45321	Office supplies & stationery stores	17	52 785	3 973	1 012	271	.7	6.3
453210	Office supplies & stationery stores	17	52 785	3 973	1 012	271	.7	6.3
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	16	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	137	56 802	7 890	1 631	824	19.0	5.2
453220	Gift, novelty, & souvenir stores	137	56 802	7 890	1 631	824	19.0	5.2
4533	Used merchandise stores	49	13 603	3 433	890	397	6.9	19.6
45331	Used merchandise stores	49	13 603	3 433	890	397	6.9	19.6
453310	Used merchandise stores	49	13 603	3 433	890	397	6.9	19.6
4539	Other miscellaneous store retailers	170	149 020	17 475	3 865	932	16.6	6.6
45391	Pet & pet supplies stores	34	19 124	2 551	614	214	18.0	3.7
453910	Pet & pet supplies stores	34	19 124	2 551	614	214	18.0	3.7
45392	Art dealers	21	9 815	1 331	269	71	22.9	3.1
453920	Art dealers	21	9 815	1 331	269	71	22.9	3.1
45393	Manufactured (mobile) home dealers	37	60 719	6 074	1 460	218	15.0	5.0
453930	Manufactured (mobile) home dealers	37	60 719	6 074	1 460	218	15.0	5.0
45399	All other miscellaneous store retailers	78	59 362	7 519	1 522	429	16.9	9.8
454	Nonstore retailers	150	319 990	35 109	8 436	1 439	6.6	5.6
4541	Electronic shopping & mail-order houses	22	98 113	4 859	1 280	213	1.1	12.9
45411	Electronic shopping & mail-order houses	22	98 113	4 859	1 280	213	1.1	12.9
454110	Electronic shopping & mail-order houses	22	98 113	4 859	1 280	213	1.1	12.9
4542	Vending machine operators	30	38 834	5 801	1 418	281	15.7	1.8
45421	Vending machine operators	30	38 834	5 801	1 418	281	15.7	1.8
454210	Vending machine operators	30	38 834	5 801	1 418	281	15.7	1.8
4543	Direct selling establishments	98	183 043	24 449	5 738	945	7.6	2.4
45431	Fuel dealers	54	150 107	19 585	4 545	695	8.1	1.3
454311	Heating oil dealers	33	105 002	10 786	2 739	430	9.3	1.6
454312	Liquefied petroleum gas (bottled gas) dealers	21	45 105	8 799	1 806	265	5.4	.5
45439	Other direct selling establishments	44	32 936	4 864	1 193	250	5.2	7.5
454390	Other direct selling establishments	44	32 936	4 864	1 193	250	5.2	7.5

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DOVER, DE MSA								
44-45	Retail trade	594	1 325 386	128 271	29 877	7 864	6.0	8.5
441	Motor vehicle & parts dealers	78	384 642	30 842	7 020	1 236	7.6	18.6
4411	Automobile dealers	48	346 828	25 083	5 736	950	5.6	20.2
44112	Used car dealers	25	36 383	3 371	803	143	29.5	18.2
441120	Used car dealers	25	36 383	3 371	803	143	29.5	18.2
4412	Other motor vehicle dealers	7	18 045	1 662	385	90	53.9	1.8
44121	Recreational vehicle dealers	3	9 712	759	170	27	D	—
441210	Recreational vehicle dealers	3	9 712	759	170	27	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	8 333	903	215	63	12.0	3.8
441221	Motorcycle dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	25	19 539	3 530	844	197	22.1	.1
4421	Furniture stores	15	12 104	2 426	607	139	29.3	—
44211	Furniture stores	15	12 104	2 426	607	139	29.3	—
442110	Furniture stores	15	12 104	2 426	607	139	29.3	—
443	Electronics & appliance stores	24	16 869	2 843	624	140	10.2	.4
4431	Electronics & appliance stores	24	16 869	2 843	624	140	10.2	.4
44312	Computer & software stores	8	7 489	1 337	275	50	1.3	—
443120	Computer & software stores	8	7 489	1 337	275	50	1.3	—
444	Building material & garden equipment & supplies dealers	65	181 102	18 642	4 297	868	5.8	.4
4441	Building material & supplies dealers	44	131 582	14 298	3 284	676	.9	—
44419	Other building material dealers	30	86 818	10 189	2 309	365	.8	—
444190	Other building material dealers	30	86 818	10 189	2 309	365	.8	—
4442	Lawn & garden equipment & supplies stores	21	49 520	4 344	1 013	192	19.0	1.5
44421	Outdoor power equipment stores	8	22 355	2 487	629	89	39.6	2.9
444210	Outdoor power equipment stores	8	22 355	2 487	629	89	39.6	2.9
44422	Nursery & garden centers	13	27 165	1 857	384	103	2.1	.3
444220	Nursery & garden centers	13	27 165	1 857	384	103	2.1	.3
445	Food & beverage stores	96	173 236	17 300	4 203	1 322	7.6	4.7
4452	Specialty food stores	7	4 439	449	94	42	—	9.9
446	Health & personal care stores	39	48 840	6 213	1 313	359	11.6	1.8
4461	Health & personal care stores	39	48 840	6 213	1 313	359	11.6	1.8
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	1 965	226	48	16	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 965	226	48	16	—	—
447	Gasoline stations	55	61 998	4 236	991	356	9.1	38.1
448	Clothing & clothing accessories stores	56	39 390	4 496	1 037	434	4.4	3.0
4481	Clothing stores	34	23 861	2 663	633	303	3.6	4.9
44819	Other clothing stores	5	3 170	491	127	48	—	1.7
448190	Other clothing stores	5	3 170	491	127	48	—	1.7
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	36	28 623	3 138	644	228	2.3	7.8
4511	Sporting goods, hobby, & musical instrument stores	25	22 095	2 477	477	163	3.0	9.4
4512	Book, periodical, & music stores	11	6 528	661	167	65	—	2.3
452	General merchandise stores	23	268 238	23 151	5 819	1 945	—	—
45299	All other general merchandise stores	13	D	D	D	c	D	D
452990	All other general merchandise stores	13	D	D	D	c	D	D
453	Miscellaneous store retailers	72	69 845	8 131	2 023	560	5.0	5.7
4532	Office supplies, stationery, & gift stores	17	26 644	2 207	526	183	.6	1.1
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	35	37 366	4 122	1 028	201	5.3	6.3
45393	Manufactured (mobile) home dealers	14	28 390	2 753	759	104	4.2	8.1
453930	Manufactured (mobile) home dealers	14	28 390	2 753	759	104	4.2	8.1
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	25	33 064	5 749	1 062	219	9.4	.5
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	12	14 597	3 091	410	91	15.9	—
454311	Heating oil dealers	7	5 990	670	172	30	9.2	—
454312	Liquefied petroleum gas (bottled gas) dealers	5	8 607	2 421	238	61	20.5	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA								
44-45	Retail trade	24 437	58 373 525	5 869 497	1 363 165	320 158	9.8	6.2
441	Motor vehicle & parts dealers	2 005	14 831 082	1 144 167	264 194	36 372	10.6	8.0
4411	Automobile dealers	885	13 076 563	887 294	205 206	25 590	10.8	7.8
44111	New car dealers	554	12 594 623	854 451	197 673	24 318	9.9	7.8
441110	New car dealers	554	12 594 623	854 451	197 673	24 318	9.9	7.8
44112	Used car dealers	331	481 940	32 843	7 533	1 272	35.0	10.3
441120	Used car dealers	331	481 940	32 843	7 533	1 272	35.0	10.3
4412	Other motor vehicle dealers	186	433 523	42 640	8 450	1 559	11.7	5.1
44121	Recreational vehicle dealers	34	D	D	D	e	D	D
441210	Recreational vehicle dealers	34	D	D	D	e	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	152	D	D	D	g	D	D
441221	Motorcycle dealers	56	D	D	D	e	D	D
441222	Boat dealers	91	D	D	D	f	D	D
441229	All other motor vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	934	1 320 996	214 233	50 538	9 223	8.6	11.0
44131	Automotive parts & accessories stores	635	956 413	152 679	35 832	6 808	8.8	11.4
441310	Automotive parts & accessories stores	635	956 413	152 679	35 832	6 808	8.8	11.4
44132	Tire dealers	299	364 583	61 554	14 706	2 415	8.3	9.7
441320	Tire dealers	299	364 583	61 554	14 706	2 415	8.3	9.7
442	Furniture & home furnishings stores	1 362	1 710 165	235 851	55 956	10 142	11.9	9.9
4421	Furniture stores	639	982 650	129 879	31 576	5 436	10.3	10.0
44211	Furniture stores	639	982 650	129 879	31 576	5 436	10.3	10.0
442110	Furniture stores	639	982 650	129 879	31 576	5 436	10.3	10.0
4422	Home furnishings stores	723	727 515	105 972	24 380	4 706	14.1	9.7
44221	Floor covering stores	335	D	D	D	g	D	D
442210	Floor covering stores	335	D	D	D	g	D	D
44229	Other home furnishings stores	388	D	D	D	h	D	D
442291	Window treatment stores	36	D	D	D	c	D	D
442299	All other home furnishings stores	352	D	D	D	g	D	D
443	Electronics & appliance stores	927	1 584 350	157 848	36 398	7 261	12.9	4.6
4431	Electronics & appliance stores	927	1 584 350	157 848	36 398	7 261	12.9	4.6
44311	Appliance, television, & other electronics stores	562	D	D	D	h	D	D
443111	Household appliance stores	209	D	D	D	g	D	D
443112	Radio, television, & other electronics stores	353	681 049	60 931	13 904	3 237	6.5	4.9
44312	Computer & software stores	242	D	D	D	g	D	D
443120	Computer & software stores	242	D	D	D	g	D	D
44313	Camera & photographic supplies stores	123	D	D	D	f	D	D
443130	Camera & photographic supplies stores	123	D	D	D	f	D	D
444	Building material & garden equipment & supplies dealers	1 767	4 579 785	550 931	122 209	21 864	5.9	5.2
4441	Building material & supplies dealers	1 442	4 192 913	495 185	110 509	19 053	5.4	5.2
44411	Home centers	69	D	D	D	i	D	D
444110	Home centers	69	D	D	D	i	D	D
44412	Paint & wallpaper stores	221	D	D	D	f	D	D
444120	Paint & wallpaper stores	221	D	D	D	f	D	D
44413	Hardware stores	282	D	D	D	g	D	D
444130	Hardware stores	282	D	D	D	g	D	D
44419	Other building material dealers	870	2 658 797	327 016	72 746	9 594	6.1	5.3
444190	Other building material dealers	870	2 658 797	327 016	72 746	9 594	6.1	5.3
4442	Lawn & garden equipment & supplies stores	325	386 872	55 746	11 700	2 811	11.6	5.6
44421	Outdoor power equipment stores	97	85 335	12 090	2 746	500	19.9	3.6
444210	Outdoor power equipment stores	97	85 335	12 090	2 746	500	19.9	3.6
44422	Nursery & garden centers	228	301 537	43 656	8 954	2 311	9.2	6.2
444220	Nursery & garden centers	228	301 537	43 656	8 954	2 311	9.2	6.2
445	Food & beverage stores	4 200	10 515 726	1 195 578	288 397	79 177	8.7	4.0
4451	Grocery stores	2 472	9 004 805	1 053 915	255 597	69 394	6.5	3.7
44511	Supermarkets & other grocery (except convenience) stores	1 529	7 900 665	925 681	225 658	56 750	5.5	3.7
445110	Supermarkets & other grocery (except convenience) stores	1 529	7 900 665	925 681	225 658	56 750	5.5	3.7
44512	Convenience stores	943	1 104 140	128 234	29 939	12 644	13.4	3.9
445120	Convenience stores	943	1 104 140	128 234	29 939	12 644	13.4	3.9
4452	Specialty food stores	798	500 638	63 042	14 278	4 921	24.9	7.7
4453	Beer, wine, & liquor stores	930	1 010 283	78 621	18 522	4 862	20.3	4.4
44531	Beer, wine, & liquor stores	930	1 010 283	78 621	18 522	4 862	20.3	4.4
445310	Beer, wine, & liquor stores	930	1 010 283	78 621	18 522	4 862	20.3	4.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	2 332	3 814 337	489 087	99 679	26 559	12.2	6.5
4461	Health & personal care stores	2 332	3 814 337	489 087	99 679	26 559	12.2	6.5
44611	Pharmacies & drug stores	1 364	3 327 252	397 592	78 503	21 651	11.4	4.9
446110	Pharmacies & drug stores	1 364	3 327 252	397 592	78 503	21 651	11.4	4.9
4461101	Pharmacies & drug stores	1 293	D	D	D	D	D	D
4461102	Proprietary stores	71	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	177	90 259	11 548	2 892	1 019	8.5	4.3
446120	Cosmetics, beauty supplies, & perfume stores	177	90 259	11 548	2 892	1 019	8.5	4.3
44613	Optical goods stores	419	177 512	37 189	8 764	1 937	26.3	13.4
446130	Optical goods stores	419	177 512	37 189	8 764	1 937	26.3	13.4
44619	Other health & personal care stores	372	219 314	42 758	9 520	1 952	15.5	26.9
446191	Food (health) supplement stores	218	92 377	13 014	3 066	1 023	22.4	35.3
446199	All other health & personal care stores	154	126 937	29 744	6 454	929	10.5	20.7
447	Gasoline stations	1 907	3 095 019	166 665	39 980	12 336	23.9	10.9
4471	Gasoline stations	1 907	3 095 019	166 665	39 980	12 336	23.9	10.9
44711	Gasoline stations with convenience stores	584	1 073 523	53 103	12 650	4 487	17.6	11.4
447110	Gasoline stations with convenience stores	584	1 073 523	53 103	12 650	4 487	17.6	11.4
44719	Other gasoline stations	1 323	2 021 496	113 562	27 330	7 849	27.2	10.7
447190	Other gasoline stations	1 323	2 021 496	113 562	27 330	7 849	27.2	10.7
448	Clothing & clothing accessories stores	3 969	3 670 997	445 834	104 132	32 878	10.4	9.2
4481	Clothing stores	2 341	2 630 617	304 642	71 466	24 174	8.0	9.9
44811	Men's clothing stores	297	311 650	48 103	11 787	2 384	11.4	10.6
448110	Men's clothing stores	297	311 650	48 103	11 787	2 384	11.4	10.6
44812	Women's clothing stores	969	839 533	98 053	22 616	8 678	11.5	13.5
448120	Women's clothing stores	969	839 533	98 053	22 616	8 678	11.5	13.5
44813	Children's & infants' clothing stores	190	D	D	D	g	D	D
448130	Children's & infants' clothing stores	190	D	D	D	g	D	D
44814	Family clothing stores	422	D	D	D	i	D	D
448140	Family clothing stores	422	D	D	D	i	D	D
44815	Clothing accessories stores	159	D	D	D	f	D	D
448150	Clothing accessories stores	159	D	D	D	f	D	D
44819	Other clothing stores	304	D	D	D	g	D	D
448190	Other clothing stores	304	D	D	D	g	D	D
4482	Shoe stores	852	572 484	67 583	15 511	5 039	11.5	6.2
44821	Shoe stores	852	572 484	67 583	15 511	5 039	11.5	6.2
448210	Shoe stores	852	572 484	67 583	15 511	5 039	11.5	6.2
4482101	Men's shoe stores	89	D	D	D	e	D	D
4482102	Women's shoe stores	144	D	D	D	f	D	D
4482103	Children's & juveniles' shoe stores	42	D	D	D	e	D	D
4482104	Family shoe stores	389	252 350	27 955	6 461	2 090	10.4	3.3
4482105	Athletic footwear stores	188	D	D	D	g	D	D
4483	Jewelry, luggage, & leather goods stores	776	467 896	73 609	17 155	3 665	22.5	9.5
44831	Jewelry stores	738	442 794	70 610	16 416	3 469	22.6	9.5
448310	Jewelry stores	738	442 794	70 610	16 416	3 469	22.6	9.5
44832	Luggage & leather goods stores	38	25 102	2 999	739	196	21.8	8.3
448320	Luggage & leather goods stores	38	25 102	2 999	739	196	21.8	8.3
451	Sporting goods, hobby, book, & music stores	1 521	1 664 384	171 576	40 227	12 762	9.8	5.5
4511	Sporting goods, hobby, & musical instrument stores ..	929	1 115 858	114 676	26 212	8 195	10.1	5.6
45111	Sporting goods stores	483	450 567	51 285	11 893	3 627	15.6	8.1
451110	Sporting goods stores	483	450 567	51 285	11 893	3 627	15.6	8.1
4511101	General-line sporting goods stores	134	D	D	D	g	D	D
4511102	Specialty-line sporting goods stores	349	D	D	D	g	D	D
45112	Hobby, toy, & game stores	259	519 240	42 454	9 120	3 260	3.9	1.8
451120	Hobby, toy, & game stores	259	519 240	42 454	9 120	3 260	3.9	1.8
45113	Sewing, needlework, & piece goods stores	113	D	D	D	f	D	D
451130	Sewing, needlework, & piece goods stores	113	D	D	D	f	D	D
45114	Musical instrument & supplies stores	74	D	D	D	e	D	D
451140	Musical instrument & supplies stores	74	D	D	D	e	D	D
4512	Book, periodical, & music stores	592	548 526	56 900	14 015	4 567	9.1	5.4
45121	Book stores & news dealers	390	373 092	41 966	10 406	3 165	9.0	5.9
451211	Book stores	282	D	D	D	h	D	D
4512111	Book stores, general	181	D	D	D	g	D	D
4512112	Specialty book stores	48	D	D	D	e	D	D
4512113	College book stores	53	D	D	D	e	D	D
451212	News dealers & newsstands	108	D	D	D	e	D	D
45122	Prerecorded tape, compact disc, & record stores ...	202	175 434	14 934	3 609	1 402	9.3	4.4
451220	Prerecorded tape, compact disc, & record stores ...	202	175 434	14 934	3 609	1 402	9.3	4.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHILADELPHIA–WILMINGTON–ATLANTIC CITY, PA–NJ–DE–MD CMSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	718	5 992 653	580 257	136 524	48 104	1.0	2.0
4521	Department stores (incl leased depts) ##	207	4 905 406	N	N	N	—	.7
45211	Department stores (incl leased depts) ##	207	4 905 406	N	N	N	—	.7
4521	Department stores (excl leased depts)	207	4 800 957	487 291	112 670	39 754	—	.7
452110	Department stores (excl leased depts)	207	4 800 957	487 291	112 670	39 754	—	.7
4521101	Conventional department stores (excl leased depts)	47	D	D	D	j	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	128	D	D	D	j	D	D
4521103	National chain department stores (excl leased depts)	32	D	D	D	i	D	D
4529	Other general merchandise stores	511	1 191 696	92 966	23 854	8 350	4.8	7.1
45291	Warehouse clubs & superstores	16	D	D	D	g	D	D
452910	Warehouse clubs & superstores	16	D	D	D	g	D	D
45299	All other general merchandise stores	495	D	D	D	i	D	D
452990	All other general merchandise stores	495	D	D	D	i	D	D
4529901	Variety stores	321	D	D	D	h	D	D
4529902	Catalog showrooms	21	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	153	D	D	D	g	D	D
453	Miscellaneous store retailers	2 719	1 612 163	227 255	52 155	16 697	16.8	9.4
4531	Florists	578	166 404	37 480	8 880	2 978	32.5	9.6
45311	Florists	578	166 404	37 480	8 880	2 978	32.5	9.6
453110	Florists	578	166 404	37 480	8 880	2 978	32.5	9.6
4532	Office supplies, stationery, & gift stores	1 029	D	D	D	i	D	D
45321	Office supplies & stationery stores	154	D	D	D	g	D	D
453210	Office supplies & stationery stores	154	D	D	D	g	D	D
4532101	Stationery stores	25	D	D	D	c	D	D
4532102	Office supplies stores	129	500 012	44 391	11 215	2 297	1.5	10.3
45322	Gift, novelty, & souvenir stores	875	360 448	51 456	10 976	5 199	23.5	8.2
453220	Gift, novelty, & souvenir stores	875	360 448	51 456	10 976	5 199	23.5	8.2
4533	Used merchandise stores	286	D	D	D	g	D	D
45331	Used merchandise stores	286	D	D	D	g	D	D
453310	Used merchandise stores	286	D	D	D	g	D	D
4539	Other miscellaneous store retailers	826	D	D	D	h	D	D
45391	Pet & pet supplies stores	231	157 539	22 356	5 572	1 791	13.4	11.1
453910	Pet & pet supplies stores	231	157 539	22 356	5 572	1 791	13.4	11.1
45392	Art dealers	111	45 081	7 790	1 616	416	38.4	8.0
453920	Art dealers	111	45 081	7 790	1 616	416	38.4	8.0
45393	Manufactured (mobile) home dealers	19	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	19	D	D	D	b	D	D
45399	All other miscellaneous store retailers	465	D	D	D	g	D	D
454	Nonstore retailers	1 010	5 302 864	504 448	123 314	16 006	9.3	4.1
4541	Electronic shopping & mail-order houses	216	D	D	D	i	D	D
45411	Electronic shopping & mail-order houses	216	D	D	D	i	D	D
454110	Electronic shopping & mail-order houses	216	D	D	D	i	D	D
4542	Vending machine operators	156	D	D	D	g	D	D
45421	Vending machine operators	156	D	D	D	g	D	D
454210	Vending machine operators	156	D	D	D	g	D	D
4543	Direct selling establishments	638	D	D	D	i	D	D
45431	Fuel dealers	353	D	D	D	h	D	D
454311	Heating oil dealers	295	640 346	97 940	25 084	3 332	17.7	11.7
454312	Liquefied petroleum gas (bottled gas) dealers	55	D	D	D	f	D	D
454319	Other fuel dealers	3	615	77	28	5	D	—
45439	Other direct selling establishments	285	D	D	D	g	D	D
454390	Other direct selling establishments	285	D	D	D	g	D	D
Atlantic—Cape May, NJ PMSA								
44-45	Retail trade	2 042	3 474 240	356 461	77 819	19 298	8.9	5.8
441	Motor vehicle & parts dealers	139	846 860	66 233	14 952	2 219	7.5	1.7
4411	Automobile dealers	51	691 285	47 448	11 189	1 463	6.5	1.6
44111	New car dealers	36	683 825	46 784	11 055	1 424	6.1	1.6
441110	New car dealers	36	683 825	46 784	11 055	1 424	6.1	1.6
4412	Other motor vehicle dealers	40	110 449	9 566	1 707	300	15.4	—
44121	Recreational vehicle dealers	5	13 039	1 431	272	40	49.9	—
441210	Recreational vehicle dealers	5	13 039	1 431	272	40	49.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	35	97 410	8 135	1 435	260	10.8	—
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	30	88 700	6 822	1 187	220	11.8	—
4413	Automotive parts, accessories, & tire stores	48	45 126	9 219	2 056	456	2.8	8.2
44131	Automotive parts & accessories stores	34	36 505	7 287	1 677	360	1.8	5.1
441310	Automotive parts & accessories stores	34	36 505	7 287	1 677	360	1.8	5.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Atlantic—Cape May, NJ PMSA—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	83	107 613	17 628	4 102	666	8.8	9.7
4421	Furniture stores	34	46 694	7 522	1 699	287	12.7	5.2
44211	Furniture stores	34	46 694	7 522	1 699	287	12.7	5.2
442110	Furniture stores	34	46 694	7 522	1 699	287	12.7	5.2
4422	Home furnishings stores	49	60 919	10 106	2 403	379	5.8	13.2
44221	Floor covering stores	17	28 702	6 126	1 514	147	2.6	14.2
442210	Floor covering stores	17	28 702	6 126	1 514	147	2.6	14.2
44229	Other home furnishings stores	32	32 217	3 980	889	232	8.7	12.2
442299	All other home furnishings stores	26	D	D	D	c	D	D
443	Electronics & appliance stores	49	81 546	7 080	1 610	366	5.0	2.2
4431	Electronics & appliance stores	49	81 546	7 080	1 610	366	5.0	2.2
44311	Appliance, television, & other electronics stores	33	68 782	5 431	1 238	295	2.2	1.6
443111	Household appliance stores	9	12 985	1 634	353	62	2.2	—
443112	Radio, television, & other electronics stores	24	55 797	3 797	885	233	2.2	2.0
44312	Computer & software stores	12	10 748	1 358	305	50	23.7	4.5
443120	Computer & software stores	12	10 748	1 358	305	50	23.7	4.5
444	Building material & garden equipment & supplies dealers	150	284 253	33 783	7 469	1 334	4.5	15.6
4441	Building material & supplies dealers	127	268 334	31 021	6 982	1 190	4.0	15.4
44411	Home centers	6	67 067	5 947	1 258	269	1.2	7.6
444110	Home centers	6	67 067	5 947	1 258	269	1.2	7.6
44412	Paint & wallpaper stores	15	13 171	1 359	327	52	—	56.9
444120	Paint & wallpaper stores	15	13 171	1 359	327	52	—	56.9
44413	Hardware stores	34	26 930	4 349	965	234	13.4	.4
444130	Hardware stores	34	26 930	4 349	965	234	13.4	.4
44419	Other building material dealers	72	161 166	19 366	4 432	635	4.0	17.8
444190	Other building material dealers	72	161 166	19 366	4 432	635	4.0	17.8
4442	Lawn & garden equipment & supplies stores	23	15 919	2 762	487	144	12.6	18.9
44422	Nursery & garden centers	18	14 399	2 619	464	133	8.4	19.4
444220	Nursery & garden centers	18	14 399	2 619	464	133	8.4	19.4
445	Food & beverage stores	410	809 272	89 237	19 351	5 451	8.0	5.9
4451	Grocery stores	221	676 621	73 595	16 653	4 572	4.8	5.3
44511	Supermarkets & other grocery (except convenience) stores	118	535 201	57 328	13 214	3 218	4.0	6.1
445110	Supermarkets & other grocery (except convenience) stores	118	535 201	57 328	13 214	3 218	4.0	6.1
44512	Convenience stores	103	141 420	16 267	3 439	1 354	7.8	2.1
445120	Convenience stores	103	141 420	16 267	3 439	1 354	7.8	2.1
4452	Specialty food stores	91	41 177	6 334	721	275	21.8	17.2
4453	Beer, wine, & liquor stores	98	91 474	9 308	1 977	604	25.0	5.9
44531	Beer, wine, & liquor stores	98	91 474	9 308	1 977	604	25.0	5.9
445310	Beer, wine, & liquor stores	98	91 474	9 308	1 977	604	25.0	5.9
446	Health & personal care stores	164	212 733	24 951	5 358	1 295	11.6	4.9
4461	Health & personal care stores	164	212 733	24 951	5 358	1 295	11.6	4.9
44611	Pharmacies & drug stores	85	185 649	20 220	4 309	1 032	10.8	2.8
446110	Pharmacies & drug stores	85	185 649	20 220	4 309	1 032	10.8	2.8
4461101	Pharmacies & drug stores	79	183 026	20 010	4 262	1 012	10.9	2.7
4461102	Proprietary stores	6	2 623	210	47	20	5.1	4.8
44612	Cosmetics, beauty supplies, & perfume stores	9	5 132	544	130	49	25.2	7.9
446120	Cosmetics, beauty supplies, & perfume stores	9	5 132	544	130	49	25.2	7.9
44613	Optical goods stores	38	12 306	2 354	532	118	14.4	30.4
446130	Optical goods stores	38	12 306	2 354	532	118	14.4	30.4
44619	Other health & personal care stores	32	9 646	1 833	387	96	15.6	12.3
446191	Food (health) supplement stores	15	4 824	630	121	50	5.5	24.6
447	Gasoline stations	150	200 000	11 209	2 569	867	20.2	8.9
4471	Gasoline stations	150	200 000	11 209	2 569	867	20.2	8.9
44719	Other gasoline stations	122	154 249	9 109	2 070	679	21.4	10.3
447190	Other gasoline stations	122	154 249	9 109	2 070	679	21.4	10.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Atlantic—Cape May, NJ PMSA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	405	254 571	31 120	6 336	2 146	14.1	7.2
4481	Clothing stores	269	177 126	21 454	4 119	1 501	13.3	7.0
44811	Men's clothing stores	23	14 251	2 370	480	112	14.3	4.6
448110	Men's clothing stores	23	14 251	2 370	480	112	14.3	4.6
44812	Women's clothing stores	107	62 577	8 043	1 564	669	18.0	4.0
448120	Women's clothing stores	107	62 577	8 043	1 564	669	18.0	4.0
44813	Children's & infants' clothing stores	18	D	D	D	b	D	D
448130	Children's & infants' clothing stores	18	D	D	D	b	D	D
44814	Family clothing stores	60	62 379	6 090	1 096	446	12.1	5.9
448140	Family clothing stores	60	62 379	6 090	1 096	446	12.1	5.9
44815	Clothing accessories stores	18	D	D	D	b	D	D
448150	Clothing accessories stores	18	D	D	D	b	D	D
44819	Other clothing stores	43	21 908	2 971	574	154	6.2	21.4
448190	Other clothing stores	43	21 908	2 971	574	154	6.2	21.4
4482	Shoe stores	64	40 016	4 902	1 116	363	8.6	6.5
44821	Shoe stores	64	40 016	4 902	1 116	363	8.6	6.5
448210	Shoe stores	64	40 016	4 902	1 116	363	8.6	6.5
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	17	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	29	16 546	1 628	348	129	18.7	6.2
4482105	Athletic footwear stores	12	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	72	37 429	4 764	1 101	282	24.1	8.6
44831	Jewelry stores	69	36 985	4 711	1 085	275	24.1	8.7
448310	Jewelry stores	69	36 985	4 711	1 085	275	24.1	8.7
451	Sporting goods, hobby, book, & music stores	105	74 476	7 457	1 524	599	10.4	.8
4511	Sporting goods, hobby, & musical instrument stores ..	77	55 483	5 883	1 139	439	11.9	.5
45111	Sporting goods stores	49	24 942	3 051	519	187	22.7	1.1
451110	Sporting goods stores	49	24 942	3 051	519	187	22.7	1.1
4511101	General-line sporting goods stores	14	D	D	D	c	D	D
45112	Hobby, toy, & game stores	21	28 149	2 468	517	224	.8	—
451120	Hobby, toy, & game stores	21	28 149	2 468	517	224	.8	—
4512	Book, periodical, & music stores	28	18 993	1 574	385	160	6.1	1.6
45121	Book stores & news dealers	17	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	11	D	D	D	b	D	D
452	General merchandise stores	70	416 019	40 140	8 851	2 858	2.0	.9
4521	Department stores (incl leased depts) ##	14	323 880	N	N	N	—	—
45211	Department stores (incl leased depts) ##	14	323 880	N	N	N	—	—
4521	Department stores (excl leased depts)	14	315 189	32 279	7 100	2 260	—	—
45211	Department stores (excl leased depts)	14	315 189	32 279	7 100	2 260	—	—
452110	Department stores (excl leased depts)	14	315 189	32 279	7 100	2 260	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	10	157 349	14 852	2 957	1 194	—	—
45299	All other general merchandise stores	54	D	D	D	e	D	D
452990	All other general merchandise stores	54	D	D	D	e	D	D
4529901	Variety stores	42	23 986	2 830	449	194	26.9	6.6
4529903	Miscellaneous general merchandise stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	259	109 733	16 800	3 183	1 125	22.0	11.6
4531	Florists	37	11 652	2 805	636	198	45.3	11.0
45311	Florists	37	11 652	2 805	636	198	45.3	11.0
453110	Florists	37	11 652	2 805	636	198	45.3	11.0
4532	Office supplies, stationery, & gift stores	154	D	D	D	f	D	D
45321	Office supplies & stationery stores	7	D	D	D	b	D	D
453210	Office supplies & stationery stores	7	D	D	D	b	D	D
4532102	Office supplies stores	7	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	147	55 190	8 587	1 454	583	27.9	11.3
453220	Gift, novelty, & souvenir stores	147	55 190	8 587	1 454	583	27.9	11.3
4533	Used merchandise stores	16	3 792	709	152	59	—	35.0
45331	Used merchandise stores	16	3 792	709	152	59	—	35.0
453310	Used merchandise stores	16	3 792	709	152	59	—	35.0
4539	Other miscellaneous store retailers	52	D	D	D	c	D	D
45391	Pet & pet supplies stores	13	4 967	586	140	49	26.5	15.0
453910	Pet & pet supplies stores	13	4 967	586	140	49	26.5	15.0
45392	Art dealers	12	4 854	738	117	33	5.5	29.7
453920	Art dealers	12	4 854	738	117	33	5.5	29.7
45399	All other miscellaneous store retailers	26	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Atlantic—Cape May, NJ PMSA—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	58	77 164	10 823	2 514	372	17.9	22.0
4541	Electronic shopping & mail-order houses	6	16 151	2 704	575	81	22.5	—
45411	Electronic shopping & mail-order houses	6	16 151	2 704	575	81	22.5	—
454110	Electronic shopping & mail-order houses	6	16 151	2 704	575	81	22.5	—
4543	Direct selling establishments	43	53 244	6 914	1 667	227	18.2	25.3
45431	Fuel dealers	31	50 034	6 246	1 570	201	18.1	23.6
454311	Heating oil dealers	23	36 648	3 551	918	124	24.4	31.7
454312	Liquefied petroleum gas (bottled gas) dealers	8	13 386	2 695	652	77	.9	1.4
	Philadelphia, PA—NJ PMSA							
44-45	Retail trade	19 454	47 692 387	4 801 643	1 117 139	259 802	10.0	6.5
441	Motor vehicle & parts dealers	1 583	12 175 403	936 282	215 943	29 249	10.7	9.3
4411	Automobile dealers	721	10 786 140	731 749	168 413	20 732	10.9	9.1
44111	New car dealers	452	10 357 511	704 091	162 004	19 687	9.8	9.0
441110	New car dealers	452	10 357 511	704 091	162 004	19 687	9.8	9.0
44112	Used car dealers	269	428 629	27 658	6 409	1 045	37.2	10.5
441120	Used car dealers	269	428 629	27 658	6 409	1 045	37.2	10.5
4412	Other motor vehicle dealers	105	244 488	24 902	5 051	912	12.4	8.5
44121	Recreational vehicle dealers	25	79 820	9 541	1 669	269	6.0	6.3
441210	Recreational vehicle dealers	25	79 820	9 541	1 669	269	6.0	6.3
44122	Motorcycle, boat, & other motor vehicle dealers	80	164 668	15 361	3 382	643	15.5	9.6
441221	Motorcycle dealers	40	84 415	8 348	1 746	319	14.7	6.0
441222	Boat dealers	37	74 419	6 713	1 566	310	16.2	14.3
441229	All other motor vehicle dealers	3	5 834	300	70	14	D	—
4413	Automotive parts, accessories, & tire stores	757	1 144 775	179 631	42 479	7 605	8.7	11.7
44131	Automotive parts & accessories stores	512	835 996	129 500	30 437	5 650	8.9	12.1
441310	Automotive parts & accessories stores	512	835 996	129 500	30 437	5 650	8.9	12.1
44132	Tire dealers	245	308 779	50 131	12 042	1 955	8.3	10.3
441320	Tire dealers	245	308 779	50 131	12 042	1 955	8.3	10.3
442	Furniture & home furnishings stores	1 099	1 332 657	179 753	42 816	7 754	12.8	9.5
4421	Furniture stores	531	784 176	102 118	25 065	4 176	11.2	10.1
44211	Furniture stores	531	784 176	102 118	25 065	4 176	11.2	10.1
442110	Furniture stores	531	784 176	102 118	25 065	4 176	11.2	10.1
4422	Home furnishings stores	568	548 481	77 635	17 751	3 578	15.1	8.7
44221	Floor covering stores	257	327 884	46 277	10 630	1 509	15.9	9.1
442210	Floor covering stores	257	327 884	46 277	10 630	1 509	15.9	9.1
44229	Other home furnishings stores	311	220 597	31 358	7 121	2 069	14.1	8.2
442291	Window treatment stores	24	8 641	1 303	259	68	57.9	—
442299	All other home furnishings stores	287	211 956	30 055	6 862	2 001	12.3	8.5
443	Electronics & appliance stores	754	1 187 918	126 265	28 970	5 604	13.6	5.7
4431	Electronics & appliance stores	754	1 187 918	126 265	28 970	5 604	13.6	5.7
44311	Appliance, television, & other electronics stores	452	728 880	69 924	15 923	3 379	12.1	5.5
443111	Household appliance stores	171	210 264	21 082	4 864	896	26.3	4.7
443112	Radio, television, & other electronics stores	281	518 616	48 842	11 059	2 483	6.3	5.9
44312	Computer & software stores	199	397 115	47 621	11 059	1 716	15.5	6.0
443120	Computer & software stores	199	397 115	47 621	11 059	1 716	15.5	6.0
44313	Camera & photographic supplies stores	103	61 923	8 720	1 988	509	18.1	5.1
443130	Camera & photographic supplies stores	103	61 923	8 720	1 988	509	18.1	5.1
444	Building material & garden equipment & supplies dealers	1 392	3 623 713	437 772	95 982	17 162	6.3	4.7
4441	Building material & supplies dealers	1 141	3 306 465	391 916	86 136	14 899	5.8	4.7
44411	Home centers	54	918 860	92 320	20 606	5 242	1.5	1.4
444110	Home centers	54	918 860	92 320	20 606	5 242	1.5	1.4
44412	Paint & wallpaper stores	186	149 133	18 950	4 591	723	3.6	23.8
444120	Paint & wallpaper stores	186	149 133	18 950	4 591	723	3.6	23.8
44413	Hardware stores	218	179 270	26 742	5 744	1 684	20.8	5.4
444130	Hardware stores	218	179 270	26 742	5 744	1 684	20.8	5.4
44419	Other building material dealers	683	2 059 202	253 904	55 195	7 250	6.5	4.8
444190	Other building material dealers	683	2 059 202	253 904	55 195	7 250	6.5	4.8
4442	Lawn & garden equipment & supplies stores	251	317 248	45 856	9 846	2 263	11.9	4.5
44421	Outdoor power equipment stores	75	66 365	9 661	2 200	385	20.2	4.3
444210	Outdoor power equipment stores	75	66 365	9 661	2 200	385	20.2	4.3
44422	Nursery & garden centers	176	250 883	36 195	7 646	1 878	9.8	4.5
444220	Nursery & garden centers	176	250 883	36 195	7 646	1 878	9.8	4.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Philadelphia, PA—NJ PMSA—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	3 257	8 390 058	962 219	234 240	64 191	8.0	4.0
4451	Grocery stores	1 979	7 244 481	854 547	208 139	56 784	5.9	3.9
44511	Supermarkets & other grocery (except convenience) stores	1 253	6 408 109	757 863	185 275	47 063	4.8	3.9
445110	Supermarkets & other grocery (except convenience) stores	1 253	6 408 109	757 863	185 275	47 063	4.8	3.9
44512	Convenience stores	726	836 372	96 684	22 864	9 721	14.3	3.4
445120	Convenience stores	726	836 372	96 684	22 864	9 721	14.3	3.4
4452	Specialty food stores	641	415 139	50 836	12 369	4 226	26.1	6.5
4453	Beer, wine, & liquor stores	637	730 438	56 836	13 732	3 181	18.2	3.9
44531	Beer, wine, & liquor stores	637	730 438	56 836	13 732	3 181	18.2	3.9
445310	Beer, wine, & liquor stores	637	730 438	56 836	13 732	3 181	18.2	3.9
446	Health & personal care stores	1 946	3 188 183	412 686	83 738	22 535	13.3	7.1
4461	Health & personal care stores	1 946	3 188 183	412 686	83 738	22 535	13.3	7.1
44611	Pharmacies & drug stores	1 160	2 779 798	334 774	65 727	18 405	12.4	5.5
446110	Pharmacies & drug stores	1 160	2 779 798	334 774	65 727	18 405	12.4	5.5
4461101	Pharmacies & drug stores	1 103	2 739 165	330 181	64 598	17 950	12.4	5.5
4461102	Proprietary stores	57	40 633	4 593	1 129	455	15.5	6.5
44612	Cosmetics, beauty supplies, & perfume stores	146	73 819	9 549	2 396	846	7.3	4.5
446120	Cosmetics, beauty supplies, & perfume stores	146	73 819	9 549	2 396	846	7.3	4.5
44613	Optical goods stores	334	147 199	31 121	7 380	1 614	28.8	13.2
446130	Optical goods stores	334	147 199	31 121	7 380	1 614	28.8	13.2
44619	Other health & personal care stores	306	187 367	37 242	8 235	1 670	15.8	27.5
446191	Food (health) supplement stores	183	76 733	10 905	2 642	875	24.8	35.2
446199	All other health & personal care stores	123	110 634	26 337	5 593	795	9.6	22.2
447	Gasoline stations	1 510	2 441 112	131 996	31 722	9 704	25.5	10.0
4471	Gasoline stations	1 510	2 441 112	131 996	31 722	9 704	25.5	10.0
44711	Gasoline stations with convenience stores	448	837 911	41 387	9 821	3 535	18.8	10.7
447110	Gasoline stations with convenience stores	448	837 911	41 387	9 821	3 535	18.8	10.7
44719	Other gasoline stations	1 062	1 603 201	90 609	21 901	6 169	29.0	9.7
447190	Other gasoline stations	1 062	1 603 201	90 609	21 901	6 169	29.0	9.7
448	Clothing & clothing accessories stores	3 200	3 071 008	376 155	88 823	27 482	10.8	10.1
4481	Clothing stores	1 864	2 228 115	260 065	61 961	20 415	8.0	10.9
44811	Men's clothing stores	252	277 811	43 334	10 732	2 119	11.5	10.7
448110	Men's clothing stores	252	277 811	43 334	10 732	2 119	11.5	10.7
44812	Women's clothing stores	784	708 235	82 898	19 360	7 225	11.4	15.5
448120	Women's clothing stores	784	708 235	82 898	19 360	7 225	11.4	15.5
44813	Children's & infants' clothing stores	155	190 203	18 680	4 447	1 836	11.6	6.6
448130	Children's & infants' clothing stores	155	190 203	18 680	4 447	1 836	11.6	6.6
44814	Family clothing stores	323	864 733	87 377	20 488	7 162	2.3	8.0
448140	Family clothing stores	323	864 733	87 377	20 488	7 162	2.3	8.0
44815	Clothing accessories stores	127	38 828	5 274	1 319	507	15.4	40.8
448150	Clothing accessories stores	127	38 828	5 274	1 319	507	15.4	40.8
44819	Other clothing stores	223	148 305	22 502	5 615	1 566	12.4	3.6
448190	Other clothing stores	223	148 305	22 502	5 615	1 566	12.4	3.6
4482	Shoe stores	705	468 870	55 732	12 768	4 125	12.9	6.2
44821	Shoe stores	705	468 870	55 732	12 768	4 125	12.9	6.2
448210	Shoe stores	705	468 870	55 732	12 768	4 125	12.9	6.2
4482101	Men's shoe stores	81	35 511	5 445	1 270	302	17.2	5.4
4482102	Women's shoe stores	114	55 710	7 138	1 702	669	22.6	22.0
4482103	Children's & juveniles' shoe stores	34	17 340	2 420	626	203	11.7	2.5
4482104	Family shoe stores	319	205 096	23 487	5 451	1 752	10.8	2.6
4482105	Athletic footwear stores	157	155 213	17 242	3 719	1 199	11.5	5.8
4483	Jewelry, luggage, & leather goods stores	631	374 023	60 358	14 094	2 942	24.2	10.3
44831	Jewelry stores	599	351 409	57 712	13 447	2 772	24.2	10.4
448310	Jewelry stores	599	351 409	57 712	13 447	2 772	24.2	10.4
44832	Luggage & leather goods stores	32	22 614	2 646	647	170	23.7	9.2
448320	Luggage & leather goods stores	32	22 614	2 646	647	170	23.7	9.2
451	Sporting goods, hobby, book, & music stores	1 213	1 366 493	142 688	33 798	10 427	10.4	5.5
4511	Sporting goods, hobby, & musical instrument stores ..	724	909 108	94 016	21 836	6 626	10.9	5.8
45111	Sporting goods stores	367	362 726	41 355	9 927	2 912	16.8	8.0
451110	Sporting goods stores	367	362 726	41 355	9 927	2 912	16.8	8.0
4511101	General-line sporting goods stores	107	187 950	19 442	4 633	1 493	14.8	2.0
4511102	Specialty-line sporting goods stores	260	174 776	21 913	5 294	1 419	18.9	14.3
45112	Hobby, toy, & game stores	205	422 906	34 883	7 533	2 644	4.4	2.1
451120	Hobby, toy, & game stores	205	422 906	34 883	7 533	2 644	4.4	2.1
45113	Sewing, needlework, & piece goods stores	92	48 745	8 244	2 149	667	16.1	4.3
451130	Sewing, needlework, & piece goods stores	92	48 745	8 244	2 149	667	16.1	4.3
45114	Musical instrument & supplies stores	60	74 731	9 534	2 227	403	16.0	17.8
451140	Musical instrument & supplies stores	60	74 731	9 534	2 227	403	16.0	17.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.								
Philadelphia, PA—NJ PMSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores—Con.							
4512	Book, periodical, & music stores	489	457 385	48 672	11 962	3 801	9.4	4.9
45121	Book stores & news dealers	319	310 821	35 822	8 866	2 638	8.7	5.1
451211	Book stores	232	278 504	31 512	7 820	2 276	5.5	5.1
4512111	Book stores, general	149	194 387	23 256	5 907	1 661	5.7	5.4
4512112	Specialty book stores	37	20 673	2 905	673	272	18.3	2.5
4512113	College book stores	46	63 444	5 351	1 240	343	.8	5.1
451212	News dealers & newsstands	87	32 317	4 310	1 046	362	36.4	5.1
45122	Prerecorded tape, compact disc, & record stores . . .	170	146 564	12 850	3 096	1 163	10.9	4.4
451220	Prerecorded tape, compact disc, & record stores . . .	170	146 564	12 850	3 096	1 163	10.9	4.4
452	General merchandise stores	555	4 679 521	456 473	107 204	38 214	1.0	2.4
4521	Department stores (incl leased depts) ##	162	3 816 695	N	N	N	—	.8
45211	Department stores (incl leased depts) ##	162	3 816 695	N	N	N	—	.8
4521	Department stores (excl leased depts)	162	3 738 375	382 818	88 587	31 676	—	.8
45211	Department stores (excl leased depts)	162	3 738 375	382 818	88 587	31 676	—	.8
452110	Department stores (excl leased depts)	162	3 738 375	382 818	88 587	31 676	—	.8
4521101	Conventional department stores (excl leased depts)	40	D	D	D	j	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	97	1 701 795	146 654	33 269	14 726	—	.2
4521103	National chain department stores (excl leased depts)	25	D	D	D	i	D	D
4529	Other general merchandise stores	393	941 146	73 655	18 617	6 538	4.8	8.5
45291	Warehouse clubs & superstores	13	D	D	D	g	D	D
452910	Warehouse clubs & superstores	13	D	D	D	g	D	D
45299	All other general merchandise stores	380	D	D	D	h	D	D
452990	All other general merchandise stores	380	D	D	D	h	D	D
4529901	Variety stores	240	194 154	22 560	5 032	2 142	12.7	5.3
4529902	Catalog showrooms	15	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	125	133 160	16 546	3 994	1 193	15.6	8.0
453	Miscellaneous store retailers	2 128	1 317 817	183 880	42 813	13 331	16.3	9.6
4531	Florists	473	132 275	29 764	7 021	2 337	32.5	10.2
45311	Florists	473	132 275	29 764	7 021	2 337	32.5	10.2
453110	Florists	473	132 275	29 764	7 021	2 337	32.5	10.2
4532	Office supplies, stationery, & gift stores	767	720 378	78 451	18 653	6 081	9.6	9.8
45321	Office supplies & stationery stores	134	456 149	41 670	10 509	2 134	1.8	10.7
453210	Office supplies & stationery stores	134	456 149	41 670	10 509	2 134	1.8	10.7
4532101	Stationery stores	24	8 331	1 309	310	123	11.1	1.6
4532102	Office supplies stores	110	447 818	40 361	10 199	2 011	1.6	10.9
45322	Gift, novelty, & souvenir stores	633	264 229	36 781	8 144	3 947	23.1	8.3
453220	Gift, novelty, & souvenir stores	633	264 229	36 781	8 144	3 947	23.1	8.3
4533	Used merchandise stores	238	89 738	17 359	3 925	1 296	29.9	6.3
45331	Used merchandise stores	238	89 738	17 359	3 925	1 296	29.9	6.3
453310	Used merchandise stores	238	89 738	17 359	3 925	1 296	29.9	6.3
4539	Other miscellaneous store retailers	650	375 426	58 306	13 214	3 617	20.1	9.9
45391	Pet & pet supplies stores	187	134 172	19 263	4 819	1 533	12.4	11.9
453910	Pet & pet supplies stores	187	134 172	19 263	4 819	1 533	12.4	11.9
45392	Art dealers	85	34 279	6 307	1 342	338	44.6	5.6
453920	Art dealers	85	34 279	6 307	1 342	338	44.6	5.6
45393	Manufactured (mobile) home dealers	11	10 722	1 375	328	42	2.1	.7
453930	Manufactured (mobile) home dealers	11	10 722	1 375	328	42	2.1	.7
45399	All other miscellaneous store retailers	367	196 253	31 361	6 725	1 704	22.0	9.7
454	Nonstore retailers	817	4 918 504	455 474	111 090	14 149	9.4	3.3
4541	Electronic shopping & mail-order houses	190	3 989 537	288 886	71 550	7 932	7.7	2.0
45411	Electronic shopping & mail-order houses	190	3 989 537	288 886	71 550	7 932	7.7	2.0
454110	Electronic shopping & mail-order houses	190	3 989 537	288 886	71 550	7 932	7.7	2.0
4542	Vending machine operators	124	138 980	29 142	6 921	1 180	21.7	7.4
45421	Vending machine operators	124	138 980	29 142	6 921	1 180	21.7	7.4
454210	Vending machine operators	124	138 980	29 142	6 921	1 180	21.7	7.4
4543	Direct selling establishments	503	789 987	137 446	32 619	5 037	15.8	9.4
45431	Fuel dealers	275	555 506	90 069	22 877	2 999	17.8	8.2
454311	Heating oil dealers	239	487 974	78 765	20 165	2 674	19.3	8.7
454312	Liquefied petroleum gas (bottled gas) dealers	33	66 917	11 227	2 684	320	7.0	4.7
454319	Other fuel dealers	3	615	77	28	5	D	—
45439	Other direct selling establishments	228	234 481	47 377	9 742	2 038	11.1	12.4
454390	Other direct selling establishments	228	234 481	47 377	9 742	2 038	11.1	12.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.								
Vineland—Millville—Bridgeton, NJ PMSA								
44-45	Retail trade	578	1 226 489	130 093	30 003	7 157	11.7	2.7
441	Motor vehicle & parts dealers	74	311 562	24 979	5 798	866	5.2	.8
4411	Automobile dealers	35	269 215	17 868	4 164	524	5.3	.5
4412	Other motor vehicle dealers	9	17 599	1 356	202	58	4.7	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	22	13 331	2 144	486	104	19.5	—
443	Electronics & appliance stores	20	15 324	1 860	447	100	1.3	2.2
4431	Electronics & appliance stores	20	15 324	1 860	447	100	1.3	2.2
44311	Appliance, television, & other electronics stores	11	12 242	1 456	360	76	—	2.5
444	Building material & garden equipment & supplies dealers	50	132 486	16 492	3 857	655	5.4	6.0
4441	Building material & supplies dealers	41	115 588	14 982	3 509	562	4.7	4.3
44419	Other building material dealers	26	99 211	12 731	2 950	438	4.5	2.9
444190	Other building material dealers	26	99 211	12 731	2 950	438	4.5	2.9
4442	Lawn & garden equipment & supplies stores	9	16 898	1 510	348	93	10.1	17.3
44422	Nursery & garden centers	5	12 420	925	229	61	—	23.5
444220	Nursery & garden centers	5	12 420	925	229	61	—	23.5
445	Food & beverage stores	114	290 062	34 198	8 068	2 211	30.1	2.9
4451	Grocery stores	68	257 987	31 076	7 415	1 953	30.9	1.9
44511	Supermarkets & other grocery (except convenience) stores	34	219 320	26 358	6 273	1 504	35.0	.8
445110	Supermarkets & other grocery (except convenience) stores	34	219 320	26 358	6 273	1 504	35.0	.8
44512	Convenience stores	34	38 667	4 718	1 142	449	8.0	8.7
445120	Convenience stores	34	38 667	4 718	1 142	449	8.0	8.7
4452	Specialty food stores	15	9 965	1 207	224	82	15.3	34.1
446	Health & personal care stores	46	90 087	11 837	2 087	507	6.8	2.7
4461	Health & personal care stores	46	90 087	11 837	2 087	507	6.8	2.7
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	8	9 305	1 581	368	62	12.5	4.0
447	Gasoline stations	46	91 886	4 322	1 097	381	12.0	9.3
44719	Other gasoline stations	31	71 055	3 037	738	254	12.5	4.3
447190	Other gasoline stations	31	71 055	3 037	738	254	12.5	4.3
448	Clothing & clothing accessories stores	64	40 579	5 048	1 161	373	4.9	2.1
4481	Clothing stores	29	23 150	2 740	660	231	3.8	.6
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	31	19 494	1 812	389	137	11.5	2.9
4511	Sporting goods, hobby, & musical instrument stores ..	21	15 338	1 417	298	90	12.7	2.8
452	General merchandise stores	21	131 635	12 985	3 041	1 176	.5	—
453	Miscellaneous store retailers	61	20 152	3 099	692	268	13.2	3.7
4532	Office supplies, stationery, & gift stores	21	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	20	D	D	D	b	D	D
45399	All other miscellaneous store retailers	16	D	D	D	b	D	D
454	Nonstore retailers	29	69 891	11 317	2 880	379	7.8	.2
4543	Direct selling establishments	25	62 831	9 835	2 505	324	7.8	—
45431	Fuel dealers	16	43 472	6 857	1 788	203	10.8	—
454311	Heating oil dealers	13	39 044	5 999	1 543	176	12.0	—
45439	Other direct selling establishments	9	19 359	2 978	717	121	1.0	—
454390	Other direct selling establishments	9	19 359	2 978	717	121	1.0	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHILADELPHIA–WILMINGTON–ATLANTIC CITY, PA–NJ–DE–MD CMSA—Con.								
Wilmington–Newark, DE–MD PMSA								
44-45	Retail trade	2 363	5 980 409	581 300	138 204	33 901	8.7	4.6
441	Motor vehicle & parts dealers	209	1 497 257	116 673	27 501	4 038	13.2	2.9
4411	Automobile dealers	78	1 329 923	90 229	21 440	2 871	13.7	2.7
44111	New car dealers	50	1 298 615	87 080	20 770	2 753	13.8	2.4
441110	New car dealers	50	1 298 615	87 080	20 770	2 753	13.8	2.4
44112	Used car dealers	28	31 308	3 149	670	118	10.5	13.7
441120	Used car dealers	28	31 308	3 149	670	118	10.5	13.7
4412	Other motor vehicle dealers	32	60 987	6 816	1 490	289	4.5	2.4
44122	Motorcycle, boat, & other motor vehicle dealers	30	D	D	D	e	D	D
441221	Motorcycle dealers	8	D	D	D	b	D	D
441222	Boat dealers	21	32 964	3 747	777	163	7.9	4.0
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	99	106 347	19 628	4 571	878	11.3	6.1
44131	Automotive parts & accessories stores	67	64 903	11 234	2 552	565	12.6	8.4
441310	Automotive parts & accessories stores	67	64 903	11 234	2 552	565	12.6	8.4
44132	Tire dealers	32	41 444	8 394	2 019	313	9.4	2.5
441320	Tire dealers	32	41 444	8 394	2 019	313	9.4	2.5
442	Furniture & home furnishings stores	158	256 564	36 326	8 552	1 618	8.1	12.1
4421	Furniture stores	63	141 671	18 546	4 437	898	4.1	11.6
44211	Furniture stores	63	141 671	18 546	4 437	898	4.1	11.6
442110	Furniture stores	63	141 671	18 546	4 437	898	4.1	11.6
4422	Home furnishings stores	95	114 893	17 780	4 115	720	13.1	12.8
44221	Floor covering stores	52	89 444	13 895	3 162	410	8.9	13.7
442210	Floor covering stores	52	89 444	13 895	3 162	410	8.9	13.7
44229	Other home furnishings stores	43	25 449	3 885	953	310	27.8	9.6
442299	All other home furnishings stores	37	D	D	D	e	D	D
443	Electronics & appliance stores	104	299 562	22 643	5 371	1 191	13.1	1.1
4431	Electronics & appliance stores	104	299 562	22 643	5 371	1 191	13.1	1.1
44311	Appliance, television, & other electronics stores	66	D	D	D	f	D	D
443111	Household appliance stores	23	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	43	104 213	7 791	1 837	491	9.7	1.4
44312	Computer & software stores	26	D	D	D	e	D	D
443120	Computer & software stores	26	D	D	D	e	D	D
44313	Camera & photographic supplies stores	12	D	D	D	b	D	D
443130	Camera & photographic supplies stores	12	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	175	539 333	62 884	14 901	2 713	4.2	2.8
4441	Building material & supplies dealers	133	502 526	57 266	13 882	2 402	3.8	2.7
44411	Home centers	8	129 839	11 139	2 544	836	.1	.6
444110	Home centers	8	129 839	11 139	2 544	836	.1	.6
44412	Paint & wallpaper stores	15	D	D	D	b	D	D
444120	Paint & wallpaper stores	15	D	D	D	b	D	D
44419	Other building material dealers	89	339 218	41 015	10 169	1 271	4.9	3.2
444190	Other building material dealers	89	339 218	41 015	10 169	1 271	4.9	3.2
4442	Lawn & garden equipment & supplies stores	42	36 807	5 618	1 019	311	8.7	4.0
44421	Outdoor power equipment stores	13	12 972	1 701	404	72	8.2	—
444210	Outdoor power equipment stores	13	12 972	1 701	404	72	8.2	—
44422	Nursery & garden centers	29	23 835	3 917	615	239	9.0	6.2
444220	Nursery & garden centers	29	23 835	3 917	615	239	9.0	6.2
445	Food & beverage stores	419	1 026 334	109 924	26 738	7 324	8.9	2.6
4451	Grocery stores	204	825 716	94 697	23 390	6 085	5.1	1.9
44511	Supermarkets & other grocery (except convenience) stores	124	738 035	84 132	20 896	4 965	3.7	1.0
445110	Supermarkets & other grocery (except convenience) stores	124	738 035	84 132	20 896	4 965	3.7	1.0
44512	Convenience stores	80	87 681	10 565	2 494	1 120	16.2	8.9
445120	Convenience stores	80	87 681	10 565	2 494	1 120	16.2	8.9
4452	Specialty food stores	51	34 357	4 665	964	338	15.9	2.8
4453	Beer, wine, & liquor stores	164	166 261	10 562	2 384	901	26.3	6.2
44531	Beer, wine, & liquor stores	164	166 261	10 562	2 384	901	26.3	6.2
445310	Beer, wine, & liquor stores	164	166 261	10 562	2 384	901	26.3	6.2
446	Health & personal care stores	176	323 334	39 613	8 496	2 222	3.9	2.7
4461	Health & personal care stores	176	323 334	39 613	8 496	2 222	3.9	2.7
44611	Pharmacies & drug stores	95	285 245	33 092	6 904	1 812	2.8	.8
446110	Pharmacies & drug stores	95	285 245	33 092	6 904	1 812	2.8	.8
4461101	Pharmacies & drug stores	88	D	D	D	g	D	D
4461102	Proprietary stores	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	19	9 955	1 273	325	108	9.0	1.2
446120	Cosmetics, beauty supplies, & perfume stores	19	9 955	1 273	325	108	9.0	1.2
44613	Optical goods stores	36	15 138	3 146	737	178	12.5	2.4
446130	Optical goods stores	36	15 138	3 146	737	178	12.5	2.4
44619	Other health & personal care stores	26	12 996	2 102	530	124	13.3	44.7
446191	Food (health) supplement stores	17	9 316	1 227	243	76	15.2	43.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.							
	Wilmington—Newark, DE—MD PMSA—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	201	362 021	19 138	4 592	1 384	17.8	18.3
4471	Gasoline stations	201	362 021	19 138	4 592	1 384	17.8	18.3
44711	Gasoline stations with convenience stores	93	169 030	8 331	1 971	637	13.1	14.6
447110	Gasoline stations with convenience stores	93	169 030	8 331	1 971	637	13.1	14.6
44719	Other gasoline stations	108	192 991	10 807	2 621	747	21.9	21.6
447190	Other gasoline stations	108	192 991	10 807	2 621	747	21.9	21.6
448	Clothing & clothing accessories stores	300	304 839	33 511	7 812	2 877	4.8	3.4
4481	Clothing stores	179	202 226	20 383	4 726	2 027	3.9	2.2
44811	Men's clothing stores	17	17 554	2 032	487	126	6.5	14.9
448110	Men's clothing stores	17	17 554	2 032	487	126	6.5	14.9
44812	Women's clothing stores	65	61 041	6 242	1 470	687	7.3	1.5
448120	Women's clothing stores	65	61 041	6 242	1 470	687	7.3	1.5
44813	Children's & infants' clothing stores	15	D	D	D	c	D	D
448130	Children's & infants' clothing stores	15	D	D	D	c	D	D
44814	Family clothing stores	36	79 255	7 099	1 606	677	1.4	.2
448140	Family clothing stores	36	79 255	7 099	1 606	677	1.4	.2
44815	Clothing accessories stores	13	D	D	D	b	D	D
448150	Clothing accessories stores	13	D	D	D	b	D	D
44819	Other clothing stores	33	22 867	2 758	641	286	3.7	.1
448190	Other clothing stores	33	22 867	2 758	641	286	3.7	.1
4482	Shoe stores	62	52 376	5 720	1 355	465	2.6	6.9
44821	Shoe stores	62	52 376	5 720	1 355	465	2.6	6.9
448210	Shoe stores	62	52 376	5 720	1 355	465	2.6	6.9
4482101	Men's shoe stores	5	D	D	D	b	D	D
4482102	Women's shoe stores	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	27	22 665	1 939	453	145	3.8	7.4
4482105	Athletic footwear stores	14	19 470	2 308	546	195	.8	2.9
4483	Jewelry, luggage, & leather goods stores	59	50 237	7 408	1 731	385	10.7	4.5
44831	Jewelry stores	56	48 193	7 108	1 655	366	11.2	4.7
448310	Jewelry stores	56	48 193	7 108	1 655	366	11.2	4.7
44832	Luggage & leather goods stores	3	2 044	300	76	19	—	—
448320	Luggage & leather goods stores	3	2 044	300	76	19	—	—
451	Sporting goods, hobby, book, & music stores	172	203 921	19 619	4 516	1 599	5.1	7.5
4511	Sporting goods, hobby, & musical instrument stores ..	107	135 929	13 360	2 939	1 040	3.6	6.0
45111	Sporting goods stores	56	57 619	6 482	1 363	501	3.4	11.9
451110	Sporting goods stores	56	57 619	6 482	1 363	501	3.4	11.9
4511101	General-line sporting goods stores	11	23 870	2 435	496	219	3.6	3.5
4511102	Specialty-line sporting goods stores	45	33 749	4 047	867	282	3.2	17.8
45112	Hobby, toy, & game stores	27	59 881	4 334	918	341	2.4	.4
451120	Hobby, toy, & game stores	27	59 881	4 334	918	341	2.4	.4
45113	Sewing, needlework, & piece goods stores	14	9 311	1 238	373	144	—	1.1
451130	Sewing, needlework, & piece goods stores	14	9 311	1 238	373	144	—	1.1
45114	Musical instrument & supplies stores	10	9 118	1 306	285	54	16.9	10.3
451140	Musical instrument & supplies stores	10	9 118	1 306	285	54	16.9	10.3
4512	Book, periodical, & music stores	65	67 992	6 259	1 577	559	8.1	10.5
45121	Book stores & news dealers	46	49 182	4 965	1 259	402	11.2	12.2
451211	Book stores	30	38 315	3 408	906	280	3.1	3.0
4512111	Book stores, general	19	23 220	2 609	709	178	4.9	4.2
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	16	10 867	1 557	353	122	39.7	44.5
45122	Prerecorded tape, compact disc, & record stores ...	19	18 810	1 294	318	157	—	5.9
451220	Prerecorded tape, compact disc, & record stores ...	19	18 810	1 294	318	157	—	5.9
452	General merchandise stores	72	765 478	70 659	17 428	5 856	.4	.6
4521	Department stores (incl leased depts) ##	24	638 106	N	N	N	—	.7
45211	Department stores (incl leased depts) ##	24	638 106	N	N	N	—	.7
4521	Department stores (excl leased depts)	24	623 411	60 053	14 137	4 720	—	.7
45211	Department stores (excl leased depts)	24	623 411	60 053	14 137	4 720	—	.7
452110	Department stores (excl leased depts)	24	623 411	60 053	14 137	4 720	—	.7
4521101	Conventional department stores (excl leased depts)	5	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	15	258 313	21 474	5 197	2 031	—	1.7
4521103	National chain department stores (excl leased depts)	4	D	D	D	g	D	D
4529	Other general merchandise stores	48	142 067	10 606	3 291	1 136	2.2	.4
45299	All other general merchandise stores	47	D	D	D	f	D	D
452990	All other general merchandise stores	47	D	D	D	f	D	D
4529901	Variety stores	31	D	D	D	e	D	D
4529902	Catalog showrooms	5	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	11	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.								
Wilmington—Newark, DE—MD PMSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	271	164 461	23 476	5 467	1 973	18.4	6.6
4531	Florists	53	18 303	4 073	1 013	368	28.2	5.5
45311	Florists	53	18 303	4 073	1 013	368	28.2	5.5
453110	Florists	53	18 303	4 073	1 013	368	28.2	5.5
4532	Office supplies, stationery, & gift stores	87	68 531	7 833	1 838	765	11.1	6.1
45321	Office supplies & stationery stores	12	31 845	2 538	647	184	1.2	8.5
453210	Office supplies & stationery stores	12	31 845	2 538	647	184	1.2	8.5
4532102	Office supplies stores	11	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	75	36 686	5 295	1 191	581	19.7	4.0
453220	Gift, novelty, & souvenir stores	75	36 686	5 295	1 191	581	19.7	4.0
4533	Used merchandise stores	27	D	D	D	e	D	D
45331	Used merchandise stores	27	D	D	D	e	D	D
453310	Used merchandise stores	27	D	D	D	e	D	D
4539	Other miscellaneous store retailers	104	D	D	D	f	D	D
45391	Pet & pet supplies stores	27	17 530	2 346	574	192	17.9	4.0
453910	Pet & pet supplies stores	27	17 530	2 346	574	192	17.9	4.0
45392	Art dealers	14	5 948	745	157	45	29.7	4.0
453920	Art dealers	14	5 948	745	157	45	29.7	4.0
45399	All other miscellaneous store retailers	56	D	D	D	e	D	D
454	Nonstore retailers	106	237 305	26 834	6 830	1 106	5.8	15.4
4541	Electronic shopping & mail-order houses	18	102 823	6 123	1 615	282	1.0	12.0
45411	Electronic shopping & mail-order houses	18	102 823	6 123	1 615	282	1.0	12.0
454110	Electronic shopping & mail-order houses	18	102 823	6 123	1 615	282	1.0	12.0
4542	Vending machine operators	21	D	D	D	c	D	D
45421	Vending machine operators	21	D	D	D	c	D	D
454210	Vending machine operators	21	D	D	D	c	D	D
4543	Direct selling establishments	67	D	D	D	f	D	D
45431	Fuel dealers	31	D	D	D	e	D	D
454311	Heating oil dealers	20	76 680	9 625	2 458	358	7.5	27.3
454312	Liquefied petroleum gas (bottled gas) dealers	11	D	D	D	c	D	D
45439	Other direct selling establishments	36	D	D	D	c	D	D
454390	Other direct selling establishments	36	D	D	D	c	D	D
AREA OUTSIDE DELAWARE METROPOLITAN AREAS								
44-45	Retail trade	1 063	1 544 548	147 372	32 441	8 877	6.9	7.5
441	Motor vehicle & parts dealers	114	359 539	30 279	6 717	1 256	6.9	14.0
4411	Automobile dealers	55	300 183	21 340	4 755	831	5.7	16.2
44112	Used car dealers	38	47 168	4 533	981	211	20.6	8.2
441120	Used car dealers	38	47 168	4 533	981	211	20.6	8.2
4412	Other motor vehicle dealers	18	35 497	4 405	843	197	10.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	14	D	D	D	c	D	D
441222	Boat dealers	11	D	D	D	c	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	78	82 085	12 618	2 892	555	12.5	6.1
4421	Furniture stores	33	53 962	8 929	2 086	371	12.6	3.1
44211	Furniture stores	33	53 962	8 929	2 086	371	12.6	3.1
442110	Furniture stores	33	53 962	8 929	2 086	371	12.6	3.1
4422	Home furnishings stores	45	28 123	3 689	806	184	12.3	12.1
44229	Other home furnishings stores	28	20 331	2 249	490	139	5.8	16.1
442299	All other home furnishings stores	26	D	D	D	c	D	D
443	Electronics & appliance stores	27	14 502	1 703	425	104	14.4	11.5
4431	Electronics & appliance stores	27	14 502	1 703	425	104	14.4	11.5
44311	Appliance, television, & other electronics stores	21	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	87	155 746	15 047	3 474	716	5.0	3.6
4441	Building material & supplies dealers	64	120 496	12 784	2 969	614	6.1	4.4
44419	Other building material dealers	42	85 231	9 287	2 149	367	5.9	3.9
444190	Other building material dealers	42	85 231	9 287	2 149	367	5.9	3.9
4442	Lawn & garden equipment & supplies stores	23	35 250	2 263	505	102	1.0	.9
44422	Nursery & garden centers	19	D	D	D	b	D	D
444220	Nursery & garden centers	19	D	D	D	b	D	D
445	Food & beverage stores	149	256 875	23 915	4 984	1 755	8.7	2.0
4451	Grocery stores	64	216 669	20 331	4 304	1 423	3.5	1.6
4452	Specialty food stores	29	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	56	D	D	D	e	D	D
44531	Beer, wine, & liquor stores	56	D	D	D	e	D	D
445310	Beer, wine, & liquor stores	56	D	D	D	e	D	D
446	Health & personal care stores	61	71 675	8 462	1 908	465	5.2	5.0
4461	Health & personal care stores	61	71 675	8 462	1 908	465	5.2	5.0
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE DELAWARE METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	106	127 243	10 275	2 426	796	4.7	21.7
4471	Gasoline stations	106	127 243	10 275	2 426	796	4.7	21.7
44711	Gasoline stations with convenience stores	74	83 492	6 439	1 478	525	2.3	21.4
447110	Gasoline stations with convenience stores	74	83 492	6 439	1 478	525	2.3	21.4
448	Clothing & clothing accessories stores	178	150 082	13 661	2 687	1 072	6.0	6.8
4481	Clothing stores	128	115 701	10 229	1 980	842	6.6	6.7
44811	Men's clothing stores	16	D	D	D	c	D	D
448110	Men's clothing stores	16	D	D	D	c	D	D
44814	Family clothing stores	33	47 792	4 214	785	341	3.9	—
448140	Family clothing stores	33	47 792	4 214	785	341	3.9	—
44819	Other clothing stores	15	D	D	D	b	D	D
448190	Other clothing stores	15	D	D	D	b	D	D
4482	Shoe stores	30	D	D	D	c	D	D
44821	Shoe stores	30	D	D	D	c	D	D
448210	Shoe stores	30	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	21	D	D	D	b	D	D
4482105	Athletic footwear stores	3	5 564	421	96	34	—	—
44832	Luggage & leather goods stores	4	D	D	D	a	D	D
448320	Luggage & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	57	14 308	1 586	276	134	16.4	3.8
4511	Sporting goods, hobby, & musical instrument stores ..	47	10 325	1 062	182	100	8.9	4.9
452	General merchandise stores	37	145 566	13 309	3 032	1 160	.4	.4
45299	All other general merchandise stores	28	D	D	D	c	D	D
452990	All other general merchandise stores	28	D	D	D	c	D	D
4529901	Variety stores	20	D	D	D	c	D	D
453	Miscellaneous store retailers	137	71 846	8 533	1 704	522	17.9	7.8
4532	Office supplies, stationery, & gift stores	57	16 272	2 086	332	178	24.0	11.4
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	55	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	55	D	D	D	c	D	D
4539	Other miscellaneous store retailers	43	D	D	D	c	D	D
45392	Art dealers	6	D	D	D	b	D	D
453920	Art dealers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	19	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	19	D	D	D	c	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	32	95 081	7 984	1 916	342	4.6	.7
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	26	D	D	D	e	D	D
45431	Fuel dealers	19	D	D	D	c	D	D
454311	Heating oil dealers	10	47 321	2 490	612	114	7.2	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	9	D	D	D	c	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENT COUNTY, DE								
44-45	Retail trade	594	1 325 386	128 271	29 877	7 864	6.0	8.5
441	Motor vehicle & parts dealers	78	384 642	30 842	7 020	1 236	7.6	18.6
4411	Automobile dealers	48	346 828	25 083	5 736	950	5.6	20.2
44112	Used car dealers	25	36 383	3 371	803	143	29.5	18.2
441120	Used car dealers	25	36 383	3 371	803	143	29.5	18.2
4412	Other motor vehicle dealers	7	18 045	1 662	385	90	53.9	1.8
44121	Recreational vehicle dealers	3	9 712	759	170	27	D	—
441210	Recreational vehicle dealers	3	9 712	759	170	27	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	8 333	903	215	63	12.0	3.8
441221	Motorcycle dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	25	19 539	3 530	844	197	22.1	.1
4421	Furniture stores	15	12 104	2 426	607	139	29.3	—
44211	Furniture stores	15	12 104	2 426	607	139	29.3	—
442110	Furniture stores	15	12 104	2 426	607	139	29.3	—
443	Electronics & appliance stores	24	16 869	2 843	624	140	10.2	.4
4431	Electronics & appliance stores	24	16 869	2 843	624	140	10.2	.4
44312	Computer & software stores	8	7 489	1 337	275	50	1.3	—
443120	Computer & software stores	8	7 489	1 337	275	50	1.3	—
444	Building material & garden equipment & supplies dealers	65	181 102	18 642	4 297	868	5.8	.4
4441	Building material & supplies dealers	44	131 582	14 298	3 284	676	.9	—
44419	Other building material dealers	30	86 818	10 189	2 309	365	.8	—
444190	Other building material dealers	30	86 818	10 189	2 309	365	.8	—
4442	Lawn & garden equipment & supplies stores	21	49 520	4 344	1 013	192	19.0	1.5
44421	Outdoor power equipment stores	8	22 355	2 487	629	89	39.6	2.9
444210	Outdoor power equipment stores	8	22 355	2 487	629	89	39.6	2.9
44422	Nursery & garden centers	13	27 165	1 857	384	103	2.1	.3
444220	Nursery & garden centers	13	27 165	1 857	384	103	2.1	.3
445	Food & beverage stores	96	173 236	17 300	4 203	1 322	7.6	4.7
4452	Specialty food stores	7	4 439	449	94	42	—	9.9
446	Health & personal care stores	39	48 840	6 213	1 313	359	11.6	1.8
4461	Health & personal care stores	39	48 840	6 213	1 313	359	11.6	1.8
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	1 965	226	48	16	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 965	226	48	16	—	—
447	Gasoline stations	55	61 998	4 236	991	356	9.1	38.1
448	Clothing & clothing accessories stores	56	39 390	4 496	1 037	434	4.4	3.0
4481	Clothing stores	34	23 861	2 663	633	303	3.6	4.9
44819	Other clothing stores	5	3 170	491	127	48	—	1.7
448190	Other clothing stores	5	3 170	491	127	48	—	1.7
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	36	28 623	3 138	644	228	2.3	7.8
4511	Sporting goods, hobby, & musical instrument stores	25	22 095	2 477	477	163	3.0	9.4
4512	Book, periodical, & music stores	11	6 528	661	167	65	—	2.3
452	General merchandise stores	23	268 238	23 151	5 819	1 945	—	—
45299	All other general merchandise stores	13	D	D	D	c	D	D
452990	All other general merchandise stores	13	D	D	D	c	D	D
453	Miscellaneous store retailers	72	69 845	8 131	2 023	560	5.0	5.7
4532	Office supplies, stationery, & gift stores	17	26 644	2 207	526	183	.6	1.1
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	35	37 366	4 122	1 028	201	5.3	6.3
45393	Manufactured (mobile) home dealers	14	28 390	2 753	759	104	4.2	8.1
453930	Manufactured (mobile) home dealers	14	28 390	2 753	759	104	4.2	8.1
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	25	33 064	5 749	1 062	219	9.4	.5
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	12	14 597	3 091	410	91	15.9	—
454311	Heating oil dealers	7	5 990	670	172	30	9.2	—
454312	Liquefied petroleum gas (bottled gas) dealers	5	8 607	2 421	238	61	20.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW CASTLE COUNTY, DE								
44-45	Retail trade	2 079	5 367 036	523 059	124 896	30 375	8.6	4.0
441	Motor vehicle & parts dealers	175	1 356 813	105 877	25 149	3 590	11.9	3.1
4411	Automobile dealers	63	1 216 401	83 012	19 776	2 585	12.1	3.0
44111	New car dealers	39	1 188 719	80 201	19 175	2 488	12.1	2.7
441110	New car dealers	39	1 188 719	80 201	19 175	2 488	12.1	2.7
44112	Used car dealers	24	27 682	2 811	601	97	11.8	15.5
441120	Used car dealers	24	27 682	2 811	601	97	11.8	15.5
4412	Other motor vehicle dealers	24	43 041	4 681	1 068	208	5.1	3.4
44122	Motorcycle, boat, & other motor vehicle dealers	22	D	D	D	c	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	14	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	88	97 371	18 184	4 305	797	12.0	5.1
44131	Automotive parts & accessories stores	56	55 927	9 790	2 286	484	13.8	7.1
441310	Automotive parts & accessories stores	56	55 927	9 790	2 286	484	13.8	7.1
44132	Tire dealers	32	41 444	8 394	2 019	313	9.4	2.5
441320	Tire dealers	32	41 444	8 394	2 019	313	9.4	2.5
442	Furniture & home furnishings stores	144	246 246	34 938	8 208	1 519	8.5	11.9
4421	Furniture stores	58	136 665	17 822	4 276	853	4.2	12.0
44211	Furniture stores	58	136 665	17 822	4 276	853	4.2	12.0
442110	Furniture stores	58	136 665	17 822	4 276	853	4.2	12.0
4422	Home furnishings stores	86	109 581	17 116	3 932	666	13.7	11.7
44221	Floor covering stores	49	86 687	13 561	3 076	395	9.2	14.1
442210	Floor covering stores	49	86 687	13 561	3 076	395	9.2	14.1
44229	Other home furnishings stores	37	22 894	3 555	856	271	30.9	2.7
442299	All other home furnishings stores	31	D	D	D	c	D	D
443	Electronics & appliance stores	99	297 390	22 451	5 308	1 173	13.0	.9
4431	Electronics & appliance stores	99	297 390	22 451	5 308	1 173	13.0	.9
44311	Appliance, television, & other electronics stores	63	D	D	D	f	D	D
443111	Household appliance stores	21	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	42	D	D	D	e	D	D
44312	Computer & software stores	24	D	D	D	e	D	D
443120	Computer & software stores	24	D	D	D	e	D	D
44313	Camera & photographic supplies stores	12	D	D	D	b	D	D
443130	Camera & photographic supplies stores	12	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	152	477 576	54 342	13 134	2 409	4.5	2.2
4441	Building material & supplies dealers	118	443 853	49 093	12 202	2 125	4.2	2.1
44411	Home centers	7	D	D	D	f	D	D
444110	Home centers	7	D	D	D	f	D	D
44412	Paint & wallpaper stores	15	D	D	D	b	D	D
444120	Paint & wallpaper stores	15	D	D	D	b	D	D
44419	Other building material dealers	79	284 119	33 281	8 597	1 026	5.5	2.6
444190	Other building material dealers	79	284 119	33 281	8 597	1 026	5.5	2.6
4442	Lawn & garden equipment & supplies stores	34	33 723	5 249	932	284	8.8	4.3
44421	Outdoor power equipment stores	11	D	D	D	b	D	D
444210	Outdoor power equipment stores	11	D	D	D	b	D	D
44422	Nursery & garden centers	23	D	D	D	c	D	D
444220	Nursery & garden centers	23	D	D	D	c	D	D
445	Food & beverage stores	366	901 642	98 348	24 008	6 528	8.9	2.6
4451	Grocery stores	174	741 767	86 217	21 331	5 524	4.7	1.8
44511	Supermarkets & other grocery (except convenience) stores	105	663 445	76 673	19 071	4 523	3.3	.8
445110	Supermarkets & other grocery (except convenience) stores	105	663 445	76 673	19 071	4 523	3.3	.8
44512	Convenience stores	69	78 322	9 544	2 260	1 001	16.3	10.0
445120	Convenience stores	69	78 322	9 544	2 260	1 001	16.3	10.0
4452	Specialty food stores	49	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	143	D	D	D	f	D	D
44531	Beer, wine, & liquor stores	143	D	D	D	f	D	D
445310	Beer, wine, & liquor stores	143	D	D	D	f	D	D
446	Health & personal care stores	163	302 853	36 891	7 977	2 067	4.1	2.7
4461	Health & personal care stores	163	302 853	36 891	7 977	2 067	4.1	2.7
44611	Pharmacies & drug stores	87	266 015	30 570	6 433	1 683	3.0	.9
446110	Pharmacies & drug stores	87	266 015	30 570	6 433	1 683	3.0	.9
4461101	Pharmacies & drug stores	80	D	D	D	g	D	D
4461102	Proprietary stores	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	17	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores	17	D	D	D	c	D	D
44613	Optical goods stores	35	D	D	D	c	D	D
446130	Optical goods stores	35	D	D	D	c	D	D
44619	Other health & personal care stores	24	D	D	D	c	D	D
446191	Food (health) supplement stores	15	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW CASTLE COUNTY, DE—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	156	271 341	13 564	3 263	946	21.5	15.4
4471	Gasoline stations	156	271 341	13 564	3 263	946	21.5	15.4
44711	Gasoline stations with convenience stores	66	135 950	6 434	1 508	442	14.5	15.8
447110	Gasoline stations with convenience stores	66	135 950	6 434	1 508	442	14.5	15.8
44719	Other gasoline stations	90	135 391	7 130	1 755	504	28.5	15.0
447190	Other gasoline stations	90	135 391	7 130	1 755	504	28.5	15.0
448	Clothing & clothing accessories stores	266	272 211	30 491	7 130	2 576	5.4	3.8
4481	Clothing stores	156	178 353	18 224	4 228	1 791	4.4	2.5
44811	Men's clothing stores	14	D	D	D	c	D	D
448110	Men's clothing stores	14	D	D	D	c	D	D
44812	Women's clothing stores	56	50 743	5 302	1 241	591	8.8	1.8
448120	Women's clothing stores	56	50 743	5 302	1 241	591	8.8	1.8
44813	Children's & infants' clothing stores	15	D	D	D	c	D	D
448130	Children's & infants' clothing stores	15	D	D	D	c	D	D
44814	Family clothing stores	29	69 821	6 299	1 437	585	1.6	.3
448140	Family clothing stores	29	69 821	6 299	1 437	585	1.6	.3
44815	Clothing accessories stores	11	D	D	D	b	D	D
448150	Clothing accessories stores	11	D	D	D	b	D	D
44819	Other clothing stores	31	D	D	D	e	D	D
448190	Other clothing stores	31	D	D	D	e	D	D
4482	Shoe stores	53	D	D	D	e	D	D
44821	Shoe stores	53	D	D	D	e	D	D
448210	Shoe stores	53	D	D	D	e	D	D
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	21	D	D	D	c	D	D
4482105	Athletic footwear stores	12	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	57	D	D	D	e	D	D
44831	Jewelry stores	55	D	D	D	e	D	D
448310	Jewelry stores	55	D	D	D	e	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	162	201 543	19 233	4 430	1 565	5.0	7.6
4511	Sporting goods, hobby, & musical instrument stores ..	101	133 887	13 038	2 872	1 016	3.6	6.1
45111	Sporting goods stores	53	D	D	D	e	D	D
451110	Sporting goods stores	53	D	D	D	e	D	D
4511101	General-line sporting goods stores	11	23 870	2 435	496	219	3.6	3.5
4511102	Specialty-line sporting goods stores	42	D	D	D	e	D	D
45112	Hobby, toy, & game stores	25	D	D	D	e	D	D
451120	Hobby, toy, & game stores	25	D	D	D	e	D	D
45113	Sewing, needlework, & piece goods stores	14	9 311	1 238	373	144	—	1.1
451130	Sewing, needlework, & piece goods stores	14	9 311	1 238	373	144	—	1.1
45114	Musical instrument & supplies stores	9	D	D	D	b	D	D
451140	Musical instrument & supplies stores	9	D	D	D	b	D	D
4512	Book, periodical, & music stores	61	67 656	6 195	1 558	549	7.7	10.5
45121	Book stores & news dealers	42	48 846	4 901	1 240	392	10.6	12.3
451211	Book stores	28	D	D	D	e	D	D
4512111	Book stores, general	18	D	D	D	c	D	D
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	14	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, & record stores ...	19	18 810	1 294	318	157	—	5.9
451220	Prerecorded tape, compact disc, & record stores .	19	18 810	1 294	318	157	—	5.9
452	General merchandise stores	60	694 223	64 035	15 785	5 307	.4	.7
4521	Department stores (incl leased depts) ##	21	573 238	N	N	N	—	.8
45211	Department stores (incl leased depts) ##	21	573 238	N	N	N	—	.8
4521	Department stores (excl leased depts)	21	559 236	54 254	12 687	4 260	—	.8
45211	Department stores (excl leased depts)	21	559 236	54 254	12 687	4 260	—	.8
452110	Department stores (excl leased depts)	21	559 236	54 254	12 687	4 260	—	.8
4521101	Conventional department stores (excl leased depts)	5	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	194 138	15 675	3 747	1 571	—	2.2
4521103	National chain department stores (excl leased depts)	4	D	D	D	g	D	D
4529	Other general merchandise stores	39	134 987	9 781	3 098	1 047	2.3	.4
45299	All other general merchandise stores	38	D	D	D	f	D	D
452990	All other general merchandise stores	38	D	D	D	f	D	D
4529901	Variety stores	24	D	D	D	e	D	D
4529902	Catalog showrooms	5	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW CASTLE COUNTY, DE—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	243	153 353	21 513	5 046	1 817	18.0	6.8
4531	Florists	47	16 648	3 695	930	329	30.3	4.4
45311	Florists	47	16 648	3 695	930	329	30.3	4.4
453110	Florists	47	16 648	3 695	930	329	30.3	4.4
4532	Office supplies, stationery, & gift stores	80	66 671	7 570	1 785	734	10.7	6.2
45321	Office supplies & stationery stores	12	31 845	2 538	647	184	1.2	8.5
453210	Office supplies & stationery stores	12	31 845	2 538	647	184	1.2	8.5
4532102	Office supplies stores	11	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	68	34 826	5 032	1 138	550	19.4	4.2
453220	Gift, novelty, & souvenir stores	68	34 826	5 032	1 138	550	19.4	4.2
4533	Used merchandise stores	24	D	D	D	c	D	D
45331	Used merchandise stores	24	D	D	D	c	D	D
453310	Used merchandise stores	24	D	D	D	c	D	D
4539	Other miscellaneous store retailers	92	D	D	D	f	D	D
45391	Pet & pet supplies stores	26	D	D	D	c	D	D
453910	Pet & pet supplies stores	26	D	D	D	c	D	D
45392	Art dealers	14	5 948	745	157	45	29.7	4.0
453920	Art dealers	14	5 948	745	157	45	29.7	4.0
45399	All other miscellaneous store retailers	48	D	D	D	e	D	D
454	Nonstore retailers	93	191 845	21 376	5 458	878	7.1	8.9
4541	Electronic shopping & mail-order houses	16	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	16	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	16	D	D	D	c	D	D
4542	Vending machine operators	21	D	D	D	c	D	D
45421	Vending machine operators	21	D	D	D	c	D	D
454210	Vending machine operators	21	D	D	D	c	D	D
4543	Direct selling establishments	56	D	D	D	f	D	D
45431	Fuel dealers	23	D	D	D	e	D	D
454311	Heating oil dealers	16	51 691	7 626	1 955	286	11.1	3.3
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	b	D	D
45439	Other direct selling establishments	33	20 809	2 547	625	141	6.3	11.3
454390	Other direct selling establishments	33	20 809	2 547	625	141	6.3	11.3
SUSSEX COUNTY, DE								
44-45	Retail trade	1 063	1 544 548	147 372	32 441	8 877	6.9	7.5
441	Motor vehicle & parts dealers	114	359 539	30 279	6 717	1 256	6.9	14.0
4411	Automobile dealers	55	300 183	21 340	4 755	831	5.7	16.2
44111	New car dealers	17	253 015	16 807	3 774	620	3.0	17.7
441110	New car dealers	17	253 015	16 807	3 774	620	3.0	17.7
44112	Used car dealers	38	47 168	4 533	981	211	20.6	8.2
441120	Used car dealers	38	47 168	4 533	981	211	20.6	8.2
4412	Other motor vehicle dealers	18	35 497	4 405	843	197	10.6	—
44121	Recreational vehicle dealers	4	D	D	D	a	D	D
441210	Recreational vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	14	D	D	D	c	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	11	D	D	D	c	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	41	23 859	4 534	1 119	228	15.3	6.4
44131	Automotive parts & accessories stores	35	20 616	3 816	959	188	11.6	6.5
441310	Automotive parts & accessories stores	35	20 616	3 816	959	188	11.6	6.5
442	Furniture & home furnishings stores	78	82 085	12 618	2 892	555	12.5	6.1
4421	Furniture stores	33	53 962	8 929	2 086	371	12.6	3.1
44211	Furniture stores	33	53 962	8 929	2 086	371	12.6	3.1
442110	Furniture stores	33	53 962	8 929	2 086	371	12.6	3.1
4422	Home furnishings stores	45	28 123	3 689	806	184	12.3	12.1
44221	Floor covering stores	17	7 792	1 440	316	45	29.2	1.5
442210	Floor covering stores	17	7 792	1 440	316	45	29.2	1.5
44229	Other home furnishings stores	28	20 331	2 249	490	139	5.8	16.1
442299	All other home furnishings stores	26	D	D	D	c	D	D
443	Electronics & appliance stores	27	14 502	1 703	425	104	14.4	11.5
4431	Electronics & appliance stores	27	14 502	1 703	425	104	14.4	11.5
44311	Appliance, television, & other electronics stores	21	D	D	D	b	D	D
443111	Household appliance stores	10	7 918	840	205	51	9.1	4.9
443112	Radio, television, & other electronics stores	11	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	a	D	D
443120	Computer & software stores	6	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SUSSEX COUNTY, DE—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	87	155 746	15 047	3 474	716	5.0	3.6
4441	Building material & supplies dealers	64	120 496	12 784	2 969	614	6.1	4.4
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	6	D	D	D	a	D	D
444120	Paint & wallpaper stores	6	D	D	D	a	D	D
44413	Hardware stores	13	D	D	D	c	D	D
444130	Hardware stores	13	D	D	D	c	D	D
44419	Other building material dealers	42	85 231	9 287	2 149	367	5.9	3.9
444190	Other building material dealers	42	85 231	9 287	2 149	367	5.9	3.9
4442	Lawn & garden equipment & supplies stores	23	35 250	2 263	505	102	1.0	.9
44422	Nursery & garden centers	19	D	D	D	b	D	D
444220	Nursery & garden centers	19	D	D	D	b	D	D
445	Food & beverage stores	149	256 875	23 915	4 984	1 755	8.7	2.0
4451	Grocery stores	64	216 669	20 331	4 304	1 423	3.5	1.6
44511	Supermarkets & other grocery (except convenience) stores	49	200 327	18 380	3 953	1 257	3.7	1.4
445110	Supermarkets & other grocery (except convenience) stores	49	200 327	18 380	3 953	1 257	3.7	1.4
44512	Convenience stores	15	16 342	1 951	351	166	1.0	4.8
445120	Convenience stores	15	16 342	1 951	351	166	1.0	4.8
4452	Specialty food stores	29	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	56	D	D	D	e	D	D
44531	Beer, wine, & liquor stores	56	D	D	D	e	D	D
445310	Beer, wine, & liquor stores	56	D	D	D	e	D	D
446	Health & personal care stores	61	71 675	8 462	1 908	465	5.2	5.0
4461	Health & personal care stores	61	71 675	8 462	1 908	465	5.2	5.0
44611	Pharmacies & drug stores	31	63 919	7 021	1 619	363	3.7	4.2
446110	Pharmacies & drug stores	31	63 919	7 021	1 619	363	3.7	4.2
4461101	Pharmacies & drug stores	31	63 919	7 021	1 619	363	3.7	4.2
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
44619	Other health & personal care stores	13	D	D	D	b	D	D
446191	Food (health) supplement stores	6	D	D	D	b	D	D
447	Gasoline stations	106	127 243	10 275	2 426	796	4.7	21.7
4471	Gasoline stations	106	127 243	10 275	2 426	796	4.7	21.7
44711	Gasoline stations with convenience stores	74	83 492	6 439	1 478	525	2.3	21.4
447110	Gasoline stations with convenience stores	74	83 492	6 439	1 478	525	2.3	21.4
44719	Other gasoline stations	32	43 751	3 836	948	271	9.4	22.2
447190	Other gasoline stations	32	43 751	3 836	948	271	9.4	22.2
448	Clothing & clothing accessories stores	178	150 082	13 661	2 687	1 072	6.0	6.8
4481	Clothing stores	128	115 701	10 229	1 980	842	6.6	6.7
44811	Men's clothing stores	16	D	D	D	c	D	D
448110	Men's clothing stores	16	D	D	D	c	D	D
44812	Women's clothing stores	55	35 309	3 370	650	287	12.0	17.3
448120	Women's clothing stores	55	35 309	3 370	650	287	12.0	17.3
44813	Children's & infants' clothing stores	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	33	47 792	4 214	785	341	3.9	—
448140	Family clothing stores	33	47 792	4 214	785	341	3.9	—
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	15	D	D	D	b	D	D
448190	Other clothing stores	15	D	D	D	b	D	D
4482	Shoe stores	30	D	D	D	c	D	D
44821	Shoe stores	30	D	D	D	c	D	D
448210	Shoe stores	30	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	21	D	D	D	b	D	D
4482105	Athletic footwear stores	3	5 564	421	96	34	—	—
4483	Jewelry, luggage, & leather goods stores	20	D	D	D	b	D	D
44831	Jewelry stores	16	D	D	D	b	D	D
448310	Jewelry stores	16	D	D	D	b	D	D
44832	Luggage & leather goods stores	4	D	D	D	a	D	D
448320	Luggage & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	57	14 308	1 586	276	134	16.4	3.8
4511	Sporting goods, hobby, & musical instrument stores ..	47	10 325	1 062	182	100	8.9	4.9
45111	Sporting goods stores	30	D	D	D	b	D	D
451110	Sporting goods stores	30	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	3 983	524	94	34	35.8	1.0
45121	Book stores & news dealers	7	D	D	D	b	D	D
4512111	Book stores, general	4	1 914	311	58	22	72.3	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SUSSEX COUNTY, DE—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	37	145 566	13 309	3 032	1 160	.4	.4
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	D	D	D	f	D	D
4529	Other general merchandise stores	29	76 958	6 894	1 517	578	.8	.7
45299	All other general merchandise stores	28	D	D	D	c	D	D
452990	All other general merchandise stores	28	D	D	D	c	D	D
4529901	Variety stores	20	D	D	D	c	D	D
453	Miscellaneous store retailers	137	71 846	8 533	1 704	522	17.9	7.8
4531	Florists	22	3 489	804	184	72	29.1	3.2
45311	Florists	22	3 489	804	184	72	29.1	3.2
453110	Florists	22	3 489	804	184	72	29.1	3.2
4532	Office supplies, stationery, & gift stores	57	16 272	2 086	332	178	24.0	11.4
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	55	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	55	D	D	D	c	D	D
4533	Used merchandise stores	15	D	D	D	b	D	D
45331	Used merchandise stores	15	D	D	D	b	D	D
453310	Used merchandise stores	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	43	D	D	D	c	D	D
45391	Pet & pet supplies stores	5	D	D	D	a	D	D
453910	Pet & pet supplies stores	5	D	D	D	a	D	D
45392	Art dealers	6	D	D	D	b	D	D
453920	Art dealers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	19	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	19	D	D	D	c	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	32	95 081	7 984	1 916	342	4.6	.7
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	26	D	D	D	e	D	D
45431	Fuel dealers	19	D	D	D	c	D	D
454311	Heating oil dealers	10	47 321	2 490	612	114	7.2	—
454312	Liquefied petroleum gas (bottled gas) dealers	9	D	D	D	c	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DOVER, DE								
44-45	Retail trade	310	802 879	77 155	17 898	5 026	4.0	6.1
441	Motor vehicle & parts dealers	42	199 369	17 458	3 967	685	6.5	14.5
4411	Automobile dealers	19	169 898	12 858	2 951	462	4.8	16.3
44111	New car dealers	10	157 874	11 632	2 649	406	4.9	14.4
441110	New car dealers	10	157 874	11 632	2 649	406	4.9	14.4
44112	Used car dealers	9	12 024	1 226	302	56	3.9	40.6
441120	Used car dealers	9	12 024	1 226	302	56	3.9	40.6
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	13 492	2 731	570	130	—	6.9
441310	Automotive parts & accessories stores	13	13 492	2 731	570	130	—	6.9
442	Furniture & home furnishings stores	16	15 585	2 791	691	158	23.9	.1
4421	Furniture stores	10	10 071	2 127	525	119	29.3	—
44211	Furniture stores	10	10 071	2 127	525	119	29.3	—
442110	Furniture stores	10	10 071	2 127	525	119	29.3	—
4422	Home furnishings stores	6	5 514	664	166	39	14.0	.3
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	12	10 165	1 633	358	90	12.5	—
4431	Electronics & appliance stores	12	10 165	1 633	358	90	12.5	—
44311	Appliance, television, & other electronics stores	8	6 561	1 018	239	61	19.4	—
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	92 300	8 182	1 942	443	.4	.1
4441	Building material & supplies dealers	21	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	11	40 900	3 750	907	103	—	—
444190	Other building material dealers	11	40 900	3 750	907	103	—	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	40	89 298	8 905	2 163	655	4.5	5.5
4451	Grocery stores	16	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	72 612	7 205	1 793	481	—	4.1
445110	Supermarkets & other grocery (except convenience) stores	9	72 612	7 205	1 793	481	—	4.1
44512	Convenience stores	7	D	D	D	b	D	D
445120	Convenience stores	7	D	D	D	b	D	D
4452	Specialty food stores	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	20	10 734	813	212	94	37.8	8.3
44531	Beer, wine, & liquor stores	20	10 734	813	212	94	37.8	8.3
445310	Beer, wine, & liquor stores	20	10 734	813	212	94	37.8	8.3
446	Health & personal care stores	28	31 108	4 150	824	240	10.4	2.8
4461	Health & personal care stores	28	31 108	4 150	824	240	10.4	2.8
44611	Pharmacies & drug stores	11	24 083	2 655	583	168	5.8	—
446110	Pharmacies & drug stores	11	24 083	2 655	583	168	5.8	—
4461101	Pharmacies & drug stores	10	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	1 965	226	48	16	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 965	226	48	16	—	—
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health & personal care stores	6	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	16	22 386	1 074	263	108	20.9	34.2
4471	Gasoline stations	16	22 386	1 074	263	108	20.9	34.2
44711	Gasoline stations with convenience stores	12	13 641	484	120	63	16.0	56.2
447110	Gasoline stations with convenience stores	12	13 641	484	120	63	16.0	56.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DOVER, DE—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	45	35 850	3 971	925	395	2.4	2.9
4481	Clothing stores	29	D	D	D	e	D	D
44814	Family clothing stores	8	D	D	D	c	D	D
448140	Family clothing stores	8	D	D	D	c	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	8	D	D	D	b	D	D
44821	Shoe stores	8	D	D	D	b	D	D
448210	Shoe stores	8	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	4	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	b	D	D
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	25	24 485	2 451	521	192	—	8.9
4511	Sporting goods, hobby, & musical instrument stores ..	15	D	D	D	c	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	4	D	D	D	b	D	D
452	General merchandise stores	15	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
4521	Department stores (excl leased depts)	8	D	D	D	g	D	D
45211	Department stores (excl leased depts)	8	D	D	D	g	D	D
452110	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	85 413	6 886	1 883	578	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	38	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	14	26 078	2 132	506	173	—	1.1
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	11	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	11	D	D	D	c	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	5	10 489	1 130	307	34	—	21.1
453930	Manufactured (mobile) home dealers	5	10 489	1 130	307	34	—	21.1
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	7	6 330	1 890	126	49	6.2	2.4
4543	Direct selling establishments	4	5 727	1 834	116	45	—	—
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ELSMERE, DE								
44-45	Retail trade	22	31 176	3 889	848	192	7.2	7.7
441	Motor vehicle & parts dealers	4	3 355	245	41	9	—	47.8
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	8	4 608	593	115	45	21.6	16.0
4452	Specialty food stores	3	1 287	236	42	11	68.2	31.8
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
GEORGETOWN, DE								
44-45	Retail trade	48	68 418	6 293	1 433	359	10.2	3.5
441	Motor vehicle & parts dealers	11	19 519	2 271	490	71	22.2	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 636	237	54	14	D	23.8
4431	Electronics & appliance stores	3	1 636	237	54	14	D	23.8
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	7	12 325	1 003	243	80	9.9	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	14 445	672	159	47	—	6.5
448	Clothing & clothing accessories stores	6	2 047	280	73	25	5.4	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
LAUREL, DE								
44-45	Retail trade	33	60 650	8 872	1 984	420	4.4	1.6
441	Motor vehicle & parts dealers	4	5 880	1 089	238	50	—	—
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	c	D	D
4421	Furniture stores	1	D	D	D	c	D	D
44211	Furniture stores	1	D	D	D	c	D	D
442110	Furniture stores	1	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	8	10 551	1 252	289	95	16.4	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	3 411	405	96	30	24.0	19.3

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	LAUREL, DE—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
	LEWES, DE							
44-45	Retail trade	38	27 603	3 211	636	184	14.0	2.8
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	731	92	24	7	—	—
444	Building material & garden equipment & supplies dealers	5	9 442	690	145	34	.6	—
4441	Building material & supplies dealers	5	9 442	690	145	34	.6	—
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	648	60	14	6	—	19.1
447	Gasoline stations	3	3 337	245	48	15	D	—
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	1 747	157	31	14	—	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	1 747	157	31	14	—	—
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
	MIDDLETOWN, DE							
44-45	Retail trade	46	59 909	7 775	1 899	422	4.0	7.6
441	Motor vehicle & parts dealers	5	2 523	324	80	18	23.3	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	6 507	800	190	35	7.7	17.0
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	10	23 438	2 320	561	155	2.1	1.4
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	5 198	321	103	31	—	53.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	5	9 459	2 519	598	72	4.2	—
4543	Direct selling establishments	5	9 459	2 519	598	72	4.2	—
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
MILFORD, DE *								
44-45	Retail trade	78	203 149	16 769	4 071	1 077	2.2	13.2
441	Motor vehicle & parts dealers	10	82 271	4 786	1 137	245	1.0	27.0
4411	Automobile dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	10 644	787	200	40	—	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	12	44 733	4 554	1 044	279	1.9	—
4451	Grocery stores	8	D	D	D	e	D	D
44512	Convenience stores	3	D	D	D	b	D	D
445120	Convenience stores	3	D	D	D	b	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	12	14 191	1 017	244	74	—	32.1
44711	Gasoline stations with convenience stores	9	10 433	586	138	55	—	31.0
447110	Gasoline stations with convenience stores	9	10 433	586	138	55	—	31.0
448	Clothing & clothing accessories stores	7	3 335	489	110	47	16.2	—
451	Sporting goods, hobby, book, & music stores	5	1 091	120	24	15	—	—
452	General merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	3 689	565	150	29	37.7	—
4543	Direct selling establishments	6	D	D	D	b	D	D
MILFORD, DE (KENT COUNTY PART) *								
44-45	Retail trade	35	107 588	9 633	2 469	644	1.0	16.5
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	8 345	709	174	45	—	20.7
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MILFORD, DE (SUSSEX COUNTY PART) *								
44-45	Retail trade	43	95 561	7 136	1 602	433	3.4	9.4
441	Motor vehicle & parts dealers	6	D	D	D	c	D	D
4411	Automobile dealers	4	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
44512	Convenience stores	2	D	D	D	b	D	D
445120	Convenience stores	2	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	6	5 846	308	70	29	—	48.4
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
NEWARK, DE								
44-45	Retail trade	204	760 828	70 130	16 580	3 796	16.0	2.9
441	Motor vehicle & parts dealers	19	333 515	25 723	6 014	764	32.4	.2
4411	Automobile dealers	10	D	D	D	f	D	D
44111	New car dealers	9	323 753	23 798	5 589	670	33.0	—
441110	New car dealers	9	323 753	23 798	5 589	670	33.0	—
4413	Automotive parts, accessories, & tire stores	7	9 242	1 864	417	92	8.6	5.5
44131	Automotive parts & accessories stores	3	5 923	1 206	287	60	—	—
441310	Automotive parts & accessories stores	3	5 923	1 206	287	60	—	—
44132	Tire dealers	4	3 319	658	130	32	23.9	15.2
441320	Tire dealers	4	3 319	658	130	32	23.9	15.2
442	Furniture & home furnishings stores	7	5 210	551	114	25	15.6	16.1
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	3	3 649	340	66	12	D	—
442210	Floor covering stores	3	3 649	340	66	12	D	—
443	Electronics & appliance stores	8	17 227	1 867	411	76	—	—
4431	Electronics & appliance stores	8	17 227	1 867	411	76	—	—
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
44313	Camera & photographic supplies stores	4	2 580	352	79	23	—	—
443130	Camera & photographic supplies stores	4	2 580	352	79	23	—	—
444	Building material & garden equipment & supplies dealers	17	89 976	7 864	1 858	377	—	5.2
4441	Building material & supplies dealers	14	86 251	7 346	1 757	355	—	4.7
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	3 725	518	101	22	—	16.0
44422	Nursery & garden centers	3	3 725	518	101	22	—	16.0
444220	Nursery & garden centers	3	3 725	518	101	22	—	16.0
445	Food & beverage stores	26	95 405	10 841	2 677	840	6.1	.8
4451	Grocery stores	12	86 266	10 181	2 545	773	3.1	.1
44511	Supermarkets & other grocery (except convenience) stores	7	79 361	9 451	2 367	702	.3	.1
445110	Supermarkets & other grocery (except convenience) stores	7	79 361	9 451	2 367	702	.3	.1
44512	Convenience stores	5	6 905	730	178	71	36.0	—
445120	Convenience stores	5	6 905	730	178	71	36.0	—
4452	Specialty food stores	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	12	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	12	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	12	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
NEWARK, DE—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	21	45 012	6 073	1 434	307	2.5	2.9
4461	Health & personal care stores	21	45 012	6 073	1 434	307	2.5	2.9
44611	Pharmacies & drug stores	14	41 653	5 502	1 294	269	.9	—
446110	Pharmacies & drug stores	14	41 653	5 502	1 294	269	.9	—
4461101	Pharmacies & drug stores	13	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	11	19 429	1 089	260	71	2.1	30.7
4471	Gasoline stations	11	19 429	1 089	260	71	2.1	30.7
44711	Gasoline stations with convenience stores	4	10 444	348	74	30	—	33.2
447110	Gasoline stations with convenience stores	4	10 444	348	74	30	—	33.2
448	Clothing & clothing accessories stores	24	22 080	2 471	525	213	3.5	9.6
4481	Clothing stores	16	16 194	1 680	314	145	2.1	9.2
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	3	1 148	225	47	34	—	—
448190	Other clothing stores	3	1 148	225	47	34	—	—
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	31	60 923	4 418	987	333	5.4	4.9
4511	Sporting goods, hobby, & musical instrument stores	18	32 201	2 098	408	159	.9	8.5
45111	Sporting goods stores	10	D	D	D	b	D	D
451110	Sporting goods stores	10	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	13	28 722	2 320	579	174	10.4	.9
45121	Book stores & news dealers	11	D	D	D	c	D	D
451211	Book stores	6	23 578	1 817	482	120	—	.8
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
452	General merchandise stores	6	38 782	3 536	1 056	458	—	—
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	27	20 262	2 955	614	193	5.9	13.9
4531	Florists	5	2 058	468	120	39	16.0	—
45311	Florists	5	2 058	468	120	39	16.0	—
453110	Florists	5	2 058	468	120	39	16.0	—
4532	Office supplies, stationery, & gift stores	10	9 148	1 318	317	99	7.0	28.5
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	6	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	7	13 007	2 742	630	139	.8	1.3
4543	Direct selling establishments	5	D	D	D	c	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW CASTLE, DE								
44-45	Retail trade	118	527 569	42 542	10 911	1 702	5.4	3.2
441	Motor vehicle & parts dealers	19	182 979	11 837	2 704	401	9.8	.7
4411	Automobile dealers	12	177 097	11 225	2 564	370	9.7	.7
44111	New car dealers	7	174 518	10 947	2 528	361	9.7	—
441110	New car dealers	7	174 518	10 947	2 528	361	9.7	—
4412	Other motor vehicle dealers	4	4 415	330	66	19	3.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	4 415	330	66	19	3.9	—
441222	Boat dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	15	27 969	4 232	1 156	141	1.7	5.4
4421	Furniture stores	9	15 802	2 199	516	85	3.0	3.4
44211	Furniture stores	9	15 802	2 199	516	85	3.0	3.4
442110	Furniture stores	9	15 802	2 199	516	85	3.0	3.4
4422	Home furnishings stores	6	12 167	2 033	640	56	—	8.0
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	6	12 971	1 050	238	41	13.4	—
4431	Electronics & appliance stores	6	12 971	1 050	238	41	13.4	—
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	117 307	12 804	3 647	344	—	—
4441	Building material & supplies dealers	14	D	D	D	e	D	D
44419	Other building material dealers	10	113 640	12 234	3 527	310	—	—
444190	Other building material dealers	10	113 640	12 234	3 527	310	—	—
445	Food & beverage stores	16	40 689	4 026	988	259	4.7	.5
4451	Grocery stores	3	D	D	D	c	D	D
4452	Specialty food stores	4	551	149	37	13	36.5	—
446	Health & personal care stores	9	18 326	2 187	603	145	.9	6.4
4461	Health & personal care stores	9	18 326	2 187	603	145	.9	6.4
447	Gasoline stations	9	19 292	666	150	37	20.9	3.0
4471	Gasoline stations	9	19 292	666	150	37	20.9	3.0
44711	Gasoline stations with convenience stores	4	10 161	429	100	25	—	4.4
447110	Gasoline stations with convenience stores	4	10 161	429	100	25	—	4.4
448	Clothing & clothing accessories stores	8	2 959	465	95	36	18.2	1.1
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	874	121	30	9	—	77.7
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	b	D	D
45331	Used merchandise stores	1	D	D	D	b	D	D
453310	Used merchandise stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	5	86 942	3 170	879	123	—	13.3
45411	Electronic shopping & mail-order houses	5	86 942	3 170	879	123	—	13.3
454110	Electronic shopping & mail-order houses	5	86 942	3 170	879	123	—	13.3
SEAFORD, DE								
44-45	Retail trade	103	212 256	18 781	4 525	1 421	2.3	5.2
441	Motor vehicle & parts dealers	11	41 725	3 012	702	132	1.4	1.3
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	2 570	366	137	17	2.8	22.8
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	7 134	919	221	45	7.3	46.2
445	Food & beverage stores	13	28 704	2 251	579	235	10.2	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	9	11 029	1 278	340	85	—	17.8
4461	Health & personal care stores	9	11 029	1 278	340	85	—	17.8
447	Gasoline stations	11	13 051	904	212	78	—	28.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEAFORD, DE—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	11	9 072	986	213	104	—	—
4481	Clothing stores	5	7 244	699	141	79	—	—
451	Sporting goods, hobby, book, & music stores	5	817	87	23	20	54.2	11.9
452	General merchandise stores	10	81 244	7 395	1 711	614	—	—
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
SMYRNA, DE *								
44-45	Retail trade	33	108 305	9 089	2 037	449	3.3	19.2
441	Motor vehicle & parts dealers	7	72 629	5 052	1 035	168	1.2	25.2
4411	Automobile dealers	6	D	D	D	c	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	4	2 974	176	40	14	—	64.7
448	Clothing & clothing accessories stores	4	1 420	245	56	15	60.4	10.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SMYRNA, DE (KENT COUNTY PART) *								
44-45	Retail trade	33	108 305	9 089	2 037	449	3.3	19.2
441	Motor vehicle & parts dealers	7	72 629	5 052	1 035	168	1.2	25.2
4411	Automobile dealers	6	D	D	D	c	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	4	2 974	176	40	14	—	64.7
448	Clothing & clothing accessories stores	4	1 420	245	56	15	60.4	10.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SMYRNA, DE (KENT COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	WILMINGTON, DE							
44-45	Retail trade	354	708 463	71 733	16 587	3 674	7.6	4.4
441	Motor vehicle & parts dealers	29	241 430	15 788	3 713	537	6.0	1.8
4411	Automobile dealers	11	220 387	12 880	3 008	404	6.1	.3
44111	New car dealers	7	216 325	12 468	2 917	389	6.3	—
441110	New car dealers	7	216 325	12 468	2 917	389	6.3	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	11	6 666	1 382	334	73	13.4	32.0
441310	Automotive parts & accessories stores	11	6 666	1 382	334	73	13.4	32.0
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	25 897	3 951	826	111	7.0	11.1
4421	Furniture stores	6	9 192	1 609	345	47	7.9	13.3
44211	Furniture stores	6	9 192	1 609	345	47	7.9	13.3
442110	Furniture stores	6	9 192	1 609	345	47	7.9	13.3
4422	Home furnishings stores	11	16 705	2 342	481	64	6.5	9.9
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	19	54 680	4 406	1 076	228	2.0	1.9
4431	Electronics & appliance stores	19	54 680	4 406	1 076	228	2.0	1.9
44311	Appliance, television, & other electronics stores	11	11 223	1 592	364	87	9.9	9.4
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	c	D	D
443120	Computer & software stores	4	D	D	D	c	D	D
44313	Camera & photographic supplies stores	4	D	D	D	b	D	D
443130	Camera & photographic supplies stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	24	45 850	6 515	1 616	207	1.8	1.8
4441	Building material & supplies dealers	23	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	b	D	D
444120	Paint & wallpaper stores	2	D	D	D	b	D	D
44419	Other building material dealers	20	40 140	5 259	1 367	167	.8	2.1
444190	Other building material dealers	20	40 140	5 259	1 367	167	.8	2.1
445	Food & beverage stores	96	107 412	11 600	2 716	717	15.2	2.5
4451	Grocery stores	38	84 145	9 371	2 199	553	8.7	.7
44511	Supermarkets & other grocery (except convenience) stores	25	75 448	8 315	1 945	425	6.3	.6
445110	Supermarkets & other grocery (except convenience) stores	25	75 448	8 315	1 945	425	6.3	.6
44512	Convenience stores	13	8 697	1 056	254	128	29.3	2.4
445120	Convenience stores	13	8 697	1 056	254	128	29.3	2.4
4452	Specialty food stores	15	3 986	517	118	31	48.2	14.3
4453	Beer, wine, & liquor stores	43	19 281	1 712	399	133	36.6	7.8
44531	Beer, wine, & liquor stores	43	19 281	1 712	399	133	36.6	7.8
445310	Beer, wine, & liquor stores	43	19 281	1 712	399	133	36.6	7.8
446	Health & personal care stores	24	44 800	6 194	1 067	310	.8	2.5
4461	Health & personal care stores	24	44 800	6 194	1 067	310	.8	2.5
44611	Pharmacies & drug stores	14	41 357	5 433	887	274	.9	1.4
446110	Pharmacies & drug stores	14	41 357	5 433	887	274	.9	1.4
4461101	Pharmacies & drug stores	10	D	D	D	c	D	D
4461102	Proprietary stores	4	D	D	D	b	D	D
44613	Optical goods stores	5	1 815	435	99	20	—	.9
446130	Optical goods stores	5	1 815	435	99	20	—	.9
44619	Other health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	20	21 829	1 025	255	69	52.9	10.3
4471	Gasoline stations	20	21 829	1 025	255	69	52.9	10.3
44719	Other gasoline stations	16	17 325	788	200	56	45.3	13.0
447190	Other gasoline stations	16	17 325	788	200	56	45.3	13.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILMINGTON, DE—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	39	29 659	3 951	909	246	8.2	9.0
4481	Clothing stores	18	D	D	D	c	D	D
44811	Men's clothing stores	3	3 671	649	161	36	D	—
448110	Men's clothing stores	3	3 671	649	161	36	D	—
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482	Shoe stores	7	5 870	527	101	32	—	28.5
44821	Shoe stores	7	5 870	527	101	32	—	28.5
448210	Shoe stores	7	5 870	527	101	32	—	28.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	3	2 969	285	56	21	—	56.3
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	14	D	D	D	b	D	D
44831	Jewelry stores	13	12 619	1 787	413	73	5.9	5.5
448310	Jewelry stores	13	12 619	1 787	413	73	5.9	5.5
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	16	24 157	2 986	574	218	2.0	23.5
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	c	D	D
45111	Sporting goods stores	5	15 678	1 770	269	127	—	—
451110	Sporting goods stores	5	15 678	1 770	269	127	—	—
4511101	General-line sporting goods stores	2	D	D	D	c	D	D
4512	Book, periodical, & music stores	9	D	D	D	b	D	D
45121	Book stores & news dealers	7	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	a	D	D
451212	News dealers & newsstands	4	D	D	D	b	D	D
452	General merchandise stores	12	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	9	22 531	2 428	605	181	4.6	.4
45299	All other general merchandise stores	9	22 531	2 428	605	181	4.6	.4
452990	All other general merchandise stores	9	22 531	2 428	605	181	4.6	.4
4529901	Variety stores	5	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	3 180	368	82	40	D	—
453	Miscellaneous store retailers	44	D	D	D	e	D	D
4531	Florists	11	5 849	1 396	360	122	32.3	1.5
45311	Florists	11	5 849	1 396	360	122	32.3	1.5
453110	Florists	11	5 849	1 396	360	122	32.3	1.5
4532	Office supplies, stationery, & gift stores	12	2 545	414	100	49	26.8	10.2
4533	Used merchandise stores	7	2 424	702	175	60	.8	37.4
45331	Used merchandise stores	7	2 424	702	175	60	.8	37.4
453310	Used merchandise stores	7	2 424	702	175	60	.8	37.4
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	14	37 237	6 598	1 752	233	—	2.4
4542	Vending machine operators	7	D	D	D	c	D	D
45421	Vending machine operators	7	D	D	D	c	D	D
454210	Vending machine operators	7	D	D	D	c	D	D
4543	Direct selling establishments	6	D	D	D	c	D	D
45431	Fuel dealers	2	D	D	D	c	D	D
454311	Heating oil dealers	2	D	D	D	c	D	D
BALANCE OF KENT COUNTY, DE								
44-45	Retail trade	216	306 614	32 394	7 473	1 745	13.8	8.1
441	Motor vehicle & parts dealers	25	D	D	D	e	D	D
4411	Automobile dealers	20	D	D	D	e	D	D
44112	Used car dealers	14	D	D	D	b	D	D
441120	Used car dealers	14	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	10	D	D	D	b	D	D
4431	Electronics & appliance stores	10	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF KENT COUNTY, DE—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	35	D	D	D	e	D	D
4441	Building material & supplies dealers	19	D	D	D	c	D	D
44419	Other building material dealers	16	D	D	D	c	D	D
444190	Other building material dealers	16	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	16	D	D	D	c	D	D
44421	Outdoor power equipment stores	8	22 355	2 487	629	89	39.6	2.9
444210	Outdoor power equipment stores	8	22 355	2 487	629	89	39.6	2.9
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	46	D	D	D	e	D	D
4451	Grocery stores	24	D	D	D	e	D	D
44512	Convenience stores	12	D	D	D	b	D	D
445120	Convenience stores	12	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	19	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	19	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	19	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	29	28 293	2 277	514	189	3.4	43.4
4471	Gasoline stations	29	28 293	2 277	514	189	3.4	43.4
44711	Gasoline stations with convenience stores	25	26 238	2 105	476	177	3.6	40.6
447110	Gasoline stations with convenience stores	25	26 238	2 105	476	177	3.6	40.6
448	Clothing & clothing accessories stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4531	Florists	5	D	D	D	b	D	D
45311	Florists	5	D	D	D	b	D	D
453110	Florists	5	D	D	D	b	D	D
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	9	17 901	1 623	452	70	6.7	.6
453930	Manufactured (mobile) home dealers	9	17 901	1 623	452	70	6.7	.6
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	14	23 260	3 335	802	146	4.5	—
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	5	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF NEW CASTLE COUNTY, DE								
44-45	Retail trade	1 335	3 279 091	326 990	78 071	20 589	7.7	4.2
441	Motor vehicle & parts dealers	99	593 011	51 960	12 597	1 861	3.4	5.9
4411	Automobile dealers	26	D	D	D	g	D	D
44111	New car dealers	15	D	D	D	g	D	D
441110	New car dealers	15	D	D	D	g	D	D
44112	Used car dealers	11	D	D	D	b	D	D
441120	Used car dealers	11	D	D	D	b	D	D
4412	Other motor vehicle dealers	15	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	13	D	D	D	c	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	58	D	D	D	f	D	D
44131	Automotive parts & accessories stores	35	D	D	D	e	D	D
441310	Automotive parts & accessories stores	35	D	D	D	e	D	D
44132	Tire dealers	23	D	D	D	c	D	D
441320	Tire dealers	23	D	D	D	c	D	D
442	Furniture & home furnishings stores	104	D	D	D	g	D	D
4421	Furniture stores	42	D	D	D	f	D	D
44211	Furniture stores	42	D	D	D	f	D	D
442110	Furniture stores	42	D	D	D	f	D	D
4422	Home furnishings stores	62	D	D	D	f	D	D
44221	Floor covering stores	33	D	D	D	e	D	D
442210	Floor covering stores	33	D	D	D	e	D	D
44229	Other home furnishings stores	29	D	D	D	c	D	D
442291	Window treatment stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	24	D	D	D	c	D	D
443	Electronics & appliance stores	61	210 190	14 800	3 497	801	17.0	.6
4431	Electronics & appliance stores	61	210 190	14 800	3 497	801	17.0	.6
44311	Appliance, television, & other electronics stores	40	121 582	10 052	2 415	552	9.3	.1
443111	Household appliance stores	14	30 250	3 616	902	156	8.3	—
443112	Radio, television, & other electronics stores	26	91 332	6 436	1 513	396	9.6	.1
44312	Computer & software stores	17	D	D	D	c	D	D
443120	Computer & software stores	17	D	D	D	c	D	D
44313	Camera & photographic supplies stores	4	D	D	D	b	D	D
443130	Camera & photographic supplies stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	90	D	D	D	g	D	D
4441	Building material & supplies dealers	63	177 849	20 162	4 651	1 129	9.7	1.8
44411	Home centers	5	D	D	D	f	D	D
444110	Home centers	5	D	D	D	f	D	D
44412	Paint & wallpaper stores	10	7 627	881	212	37	—	24.3
444120	Paint & wallpaper stores	10	7 627	881	212	37	—	24.3
44413	Hardware stores	10	10 473	1 971	454	149	16.3	—
444130	Hardware stores	10	10 473	1 971	454	149	16.3	—
44419	Other building material dealers	38	D	D	D	e	D	D
444190	Other building material dealers	38	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores	27	D	D	D	c	D	D
44421	Outdoor power equipment stores	9	D	D	D	b	D	D
444210	Outdoor power equipment stores	9	D	D	D	b	D	D
44422	Nursery & garden centers	18	D	D	D	c	D	D
444220	Nursery & garden centers	18	D	D	D	c	D	D
445	Food & beverage stores	210	630 090	68 968	16 951	4 512	8.7	2.9
4451	Grocery stores	112	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores	64	D	D	D	h	D	D
445110	Supermarkets & other grocery (except convenience) stores	64	D	D	D	h	D	D
44512	Convenience stores	48	D	D	D	f	D	D
445120	Convenience stores	48	D	D	D	f	D	D
4452	Specialty food stores	25	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	73	D	D	D	e	D	D
44531	Beer, wine, & liquor stores	73	D	D	D	e	D	D
445310	Beer, wine, & liquor stores	73	D	D	D	e	D	D
446	Health & personal care stores	105	D	D	D	g	D	D
4461	Health & personal care stores	105	D	D	D	g	D	D
44611	Pharmacies & drug stores	49	D	D	D	f	D	D
446110	Pharmacies & drug stores	49	D	D	D	f	D	D
4461101	Pharmacies & drug stores	47	156 118	16 618	3 537	957	4.7	.4
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	13	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	13	D	D	D	b	D	D
44613	Optical goods stores	25	D	D	D	c	D	D
446130	Optical goods stores	25	D	D	D	c	D	D
44619	Other health & personal care stores	18	D	D	D	b	D	D
446191	Food (health) supplement stores	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF NEW CASTLE COUNTY, DE—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	109	D	D	D	f	D	D
4471	Gasoline stations	109	D	D	D	f	D	D
44711	Gasoline stations with convenience stores	48	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	48	D	D	D	e	D	D
44719	Other gasoline stations	61	D	D	D	e	D	D
447190	Other gasoline stations	61	D	D	D	e	D	D
448	Clothing & clothing accessories stores	192	216 903	23 465	5 565	2 067	4.8	2.6
4481	Clothing stores	117	D	D	D	g	D	D
44811	Men's clothing stores	10	D	D	D	b	D	D
448110	Men's clothing stores	10	D	D	D	b	D	D
44812	Women's clothing stores	44	D	D	D	e	D	D
448120	Women's clothing stores	44	D	D	D	e	D	D
44813	Children's & infants' clothing stores	10	D	D	D	c	D	D
448130	Children's & infants' clothing stores	10	D	D	D	c	D	D
44814	Family clothing stores	20	D	D	D	f	D	D
448140	Family clothing stores	20	D	D	D	f	D	D
44815	Clothing accessories stores	8	D	D	D	b	D	D
448150	Clothing accessories stores	8	D	D	D	b	D	D
44819	Other clothing stores	25	D	D	D	c	D	D
448190	Other clothing stores	25	D	D	D	c	D	D
4482	Shoe stores	37	D	D	D	e	D	D
44821	Shoe stores	37	D	D	D	e	D	D
448210	Shoe stores	37	D	D	D	e	D	D
4482102	Women's shoe stores	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	13	D	D	D	b	D	D
4482105	Athletic footwear stores	8	12 702	1 507	350	127	—	4.5
4483	Jewelry, luggage, & leather goods stores	38	D	D	D	e	D	D
44831	Jewelry stores	37	D	D	D	e	D	D
448310	Jewelry stores	37	D	D	D	e	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	109	D	D	D	g	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	71	D	D	D	f	D	D
45111	Sporting goods stores	35	D	D	D	e	D	D
451110	Sporting goods stores	35	D	D	D	e	D	D
4511101	General-line sporting goods stores	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	29	D	D	D	c	D	D
45112	Hobby, toy, & game stores	18	D	D	D	c	D	D
451120	Hobby, toy, & game stores	18	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	11	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	11	D	D	D	c	D	D
45114	Musical instrument & supplies stores	7	D	D	D	b	D	D
451140	Musical instrument & supplies stores	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	38	D	D	D	e	D	D
45121	Book stores & news dealers	24	D	D	D	c	D	D
451211	Book stores	19	D	D	D	c	D	D
4512111	Book stores, general	11	D	D	D	b	D	D
4512112	Specialty book stores	4	1 490	190	43	26	—	8.9
4512113	College book stores	4	1 601	153	44	25	—	3.2
451212	News dealers & newsstands	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	14	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	14	D	D	D	c	D	D
452	General merchandise stores	39	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	15	488 955	N	N	N	—	—
45211	Department stores (incl leased depts) ##	15	488 955	N	N	N	—	—
4521	Department stores (excl leased depts)	15	476 156	47 365	11 036	3 522	—	—
45211	Department stores (excl leased depts)	15	476 156	47 365	11 036	3 522	—	—
452110	Department stores (excl leased depts)	15	476 156	47 365	11 036	3 522	—	—
4521101	Conventional department stores (excl leased depts)	5	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	111 058	8 786	2 096	833	—	—
4521103	National chain department stores (excl leased depts)	4	D	D	D	g	D	D
4529	Other general merchandise stores	24	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	23	D	D	D	f	D	D
452990	All other general merchandise stores	23	D	D	D	f	D	D
4529901	Variety stores	16	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	4	2 286	318	81	36	28.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF NEW CASTLE COUNTY, DE—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	158	D	D	D	g	D	D
4531	Florists	25	D	D	D	c	D	D
45311	Florists	25	D	D	D	c	D	D
453110	Florists	25	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	57	D	D	D	f	D	D
45321	Office supplies & stationery stores	8	D	D	D	c	D	D
453210	Office supplies & stationery stores	8	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	49	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	49	D	D	D	e	D	D
4533	Used merchandise stores	14	D	D	D	c	D	D
45331	Used merchandise stores	14	D	D	D	c	D	D
453310	Used merchandise stores	14	D	D	D	c	D	D
4539	Other miscellaneous store retailers	62	D	D	D	e	D	D
45391	Pet & pet supplies stores	19	D	D	D	c	D	D
453910	Pet & pet supplies stores	19	D	D	D	c	D	D
45392	Art dealers	8	4 499	605	118	37	12.4	—
453920	Art dealers	8	4 499	605	118	37	12.4	—
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	32	D	D	D	c	D	D
454	Nonstore retailers	59	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	8	2 907	720	170	34	30.8	19.6
45411	Electronic shopping & mail-order houses	8	2 907	720	170	34	30.8	19.6
454110	Electronic shopping & mail-order houses	8	2 907	720	170	34	30.8	19.6
4542	Vending machine operators	14	D	D	D	b	D	D
45421	Vending machine operators	14	D	D	D	b	D	D
454210	Vending machine operators	14	D	D	D	b	D	D
4543	Direct selling establishments	37	D	D	D	c	D	D
45431	Fuel dealers	14	D	D	D	b	D	D
454311	Heating oil dealers	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	23	D	D	D	b	D	D
454390	Other direct selling establishments	23	D	D	D	b	D	D
BALANCE OF SUSSEX COUNTY, DE								
44-45	Retail trade	798	1 080 060	103 079	22 261	6 060	7.8	8.5
441	Motor vehicle & parts dealers	80	D	D	D	f	D	D
4411	Automobile dealers	39	D	D	D	f	D	D
44111	New car dealers	12	D	D	D	e	D	D
441110	New car dealers	12	D	D	D	e	D	D
44112	Used car dealers	27	D	D	D	c	D	D
441120	Used car dealers	27	D	D	D	c	D	D
4412	Other motor vehicle dealers	15	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	3 174	295	43	11	D	—
441210	Recreational vehicle dealers	3	3 174	295	43	11	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	9	D	D	D	c	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	26	D	D	D	c	D	D
44131	Automotive parts & accessories stores	22	D	D	D	c	D	D
441310	Automotive parts & accessories stores	22	D	D	D	c	D	D
442	Furniture & home furnishings stores	65	D	D	D	e	D	D
4421	Furniture stores	26	D	D	D	c	D	D
44211	Furniture stores	26	D	D	D	c	D	D
442110	Furniture stores	26	D	D	D	c	D	D
4422	Home furnishings stores	39	D	D	D	c	D	D
44221	Floor covering stores	13	D	D	D	b	D	D
442210	Floor covering stores	13	D	D	D	b	D	D
44229	Other home furnishings stores	26	D	D	D	c	D	D
442299	All other home furnishings stores	25	D	D	D	c	D	D
443	Electronics & appliance stores	18	D	D	D	b	D	D
4431	Electronics & appliance stores	18	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	a	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SUSSEX COUNTY, DE—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	69	119 327	11 966	2 750	572	6.0	2.0
4441	Building material & supplies dealers	51	91 160	10 238	2 370	494	7.5	2.2
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	a	D	D
444120	Paint & wallpaper stores	5	D	D	D	a	D	D
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	34	59 559	7 149	1 640	275	8.4	—
444190	Other building material dealers	34	59 559	7 149	1 640	275	8.4	—
4442	Lawn & garden equipment & supplies stores	18	28 167	1 728	380	78	1.2	1.1
44422	Nursery & garden centers	15	D	D	D	b	D	D
444220	Nursery & garden centers	15	D	D	D	b	D	D
445	Food & beverage stores	112	181 558	16 849	3 338	1 197	7.1	2.8
4451	Grocery stores	44	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	32	142 009	12 863	2 600	826	1.9	1.9
445110	Supermarkets & other grocery (except convenience) stores	32	142 009	12 863	2 600	826	1.9	1.9
44512	Convenience stores	12	D	D	D	c	D	D
445120	Convenience stores	12	D	D	D	c	D	D
4452	Specialty food stores	25	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	43	24 608	1 891	438	203	27.7	2.5
44531	Beer, wine, & liquor stores	43	24 608	1 891	438	203	27.7	2.5
445310	Beer, wine, & liquor stores	43	24 608	1 891	438	203	27.7	2.5
446	Health & personal care stores	41	D	D	D	e	D	D
4461	Health & personal care stores	41	D	D	D	e	D	D
44611	Pharmacies & drug stores	21	41 211	4 676	1 026	224	5.7	2.6
446110	Pharmacies & drug stores	21	41 211	4 676	1 026	224	5.7	2.6
4461101	Pharmacies & drug stores	21	41 211	4 676	1 026	224	5.7	2.6
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	a	D	D
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	74	87 153	7 741	1 841	597	5.7	22.3
4471	Gasoline stations	74	87 153	7 741	1 841	597	5.7	22.3
44711	Gasoline stations with convenience stores	53	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	53	D	D	D	e	D	D
44719	Other gasoline stations	21	D	D	D	c	D	D
447190	Other gasoline stations	21	D	D	D	c	D	D
448	Clothing & clothing accessories stores	150	133 375	11 457	2 202	871	5.8	7.6
4481	Clothing stores	112	D	D	D	f	D	D
44811	Men's clothing stores	13	D	D	D	b	D	D
448110	Men's clothing stores	13	D	D	D	b	D	D
44812	Women's clothing stores	45	30 191	2 772	511	222	12.3	20.2
448120	Women's clothing stores	45	30 191	2 772	511	222	12.3	20.2
44813	Children's & infants' clothing stores	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	30	D	D	D	e	D	D
448140	Family clothing stores	30	D	D	D	e	D	D
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	15	D	D	D	b	D	D
448190	Other clothing stores	15	D	D	D	b	D	D
4482	Shoe stores	23	D	D	D	c	D	D
44821	Shoe stores	23	D	D	D	c	D	D
448210	Shoe stores	23	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	15	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	15	D	D	D	b	D	D
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage & leather goods stores	4	D	D	D	a	D	D
448320	Luggage & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	41	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	32	D	D	D	b	D	D
45111	Sporting goods stores	20	D	D	D	b	D	D
451110	Sporting goods stores	20	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	17	D	D	D	b	D	D
4512	Book, periodical, & music stores	9	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SUSSEX COUNTY, DE—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	23	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	e	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529901	Variety stores	11	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	7	2 883	408	95	25	5.5	10.6
453	Miscellaneous store retailers	108	61 816	7 183	1 420	411	18.7	6.9
4531	Florists	16	D	D	D	b	D	D
45311	Florists	16	D	D	D	b	D	D
453110	Florists	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	45	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	44	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	44	D	D	D	c	D	D
4533	Used merchandise stores	12	D	D	D	b	D	D
45331	Used merchandise stores	12	D	D	D	b	D	D
453310	Used merchandise stores	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	35	D	D	D	c	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	18	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	18	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	17	74 251	5 183	1 252	230	3.9	.5
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	12	D	D	D	c	D	D
45431	Fuel dealers	10	D	D	D	c	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

**45211 Department Stores
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising
Department Stores (Excluding Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising
Department Stores (Including Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

DELAWARE

Milford is in Kent and Sussex Counties.

Smyrna is in Kent and New Castle Counties.

Appendix E. Metropolitan Areas

DELAWARE

Dover, DE MSA

Kent County, DE

Philadelphia—Wilmington—Atlantic City, PA—NJ—DE—MD CMSA

Atlantic—Cape May, NJ PMSA

Atlantic County, NJ

Cape May County, NJ

Philadelphia, PA—NJ PMSA

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Salem County, NJ

Bucks County, PA

Chester County, PA

Philadelphia—Wilmington—Atlantic City, PA—NJ—DE—MD CMSA—Con.

Philadelphia, PA—NJ PMSA—Con.

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

Vineland—Millville—Bridgeton, NJ PMSA

Cumberland County, NJ

Wilmington—Newark, DE—MD PMSA

New Castle County, DE

Cecil County, MD

Wilmington—Newark, DE—MD PMSA

New Castle County, DE

Cecil County, MD

