

Alaska

1997

Issued September 1999

EC97R44A-AK

1997 Economic Census

Retail Trade

Geographic Area Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce
Economics and Statistics Administration
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U.S. Department of Commerce

William M. Daley,

Secretary

Robert L. Mallett,

Deputy Secretary

Economics

and Statistics

Administration

Robert J. Shapiro,

Under Secretary for

Economic Affairs

U.S. CENSUS BUREAU

Kenneth Prewitt,

Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALASKA								
44-45	Retail trade	2 866	6 251 372	670 465	149 098	32 502	6.4	6.2
441	Motor vehicle & parts dealers	267	1 308 235	133 900	29 371	3 965	7.6	7.9
4411	Automobile dealers	59	967 129	90 532	20 068	2 349	7.6	9.2
44111	New car dealers	39	922 792	86 247	19 134	2 227	7.6	9.6
441110	New car dealers	39	922 792	86 247	19 134	2 227	7.6	9.6
44112	Used car dealers	20	44 337	4 285	934	122	6.4	1.0
441120	Used car dealers	20	44 337	4 285	934	122	6.4	1.0
4412	Other motor vehicle dealers	84	180 142	15 983	3 265	561	9.9	1.9
44121	Recreational vehicle dealers	9	45 142	3 161	469	96	11.8	—
441210	Recreational vehicle dealers	9	45 142	3 161	469	96	11.8	—
44122	Motorcycle, boat, & other motor vehicle dealers	75	135 000	12 822	2 796	465	9.3	2.6
441221	Motorcycle dealers	7	20 399	2 100	459	81	—	—
441222	Boat dealers	42	63 587	6 791	1 497	234	8.1	5.5
441229	All other motor vehicle dealers	26	51 014	3 931	840	150	13.3	—
4413	Automotive parts, accessories, & tire stores	124	160 964	27 385	6 038	1 055	5.1	7.1
44131	Automotive parts & accessories stores	101	128 240	21 173	4 952	803	4.8	8.9
441310	Automotive parts & accessories stores	101	128 240	21 173	4 952	803	4.8	8.9
44132	Tire dealers	23	32 724	6 212	1 086	252	6.3	—
441320	Tire dealers	23	32 724	6 212	1 086	252	6.3	—
442	Furniture & home furnishings stores	110	103 929	15 282	3 457	668	19.4	5.2
4421	Furniture stores	35	55 018	7 458	1 694	282	17.6	4.2
44211	Furniture stores	35	55 018	7 458	1 694	282	17.6	4.2
442110	Furniture stores	35	55 018	7 458	1 694	282	17.6	4.2
4422	Home furnishings stores	75	48 911	7 824	1 763	386	21.3	6.3
44221	Floor covering stores	37	31 441	4 636	1 107	172	26.3	5.3
442210	Floor covering stores	37	31 441	4 636	1 107	172	26.3	5.3
44229	Other home furnishings stores	38	17 470	3 188	656	214	12.4	8.0
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	37	D	D	D	c	D	D
443	Electronics & appliance stores	86	155 184	15 940	3 645	666	4.9	5.8
4431	Electronics & appliance stores	86	155 184	15 940	3 645	666	4.9	5.8
44311	Appliance, television, & other electronics stores	51	64 626	8 262	1 886	339	7.6	6.7
443111	Household appliance stores	10	6 940	1 004	249	38	—	1.6
443112	Radio, television, & other electronics stores	41	57 686	7 258	1 637	301	8.6	7.3
44312	Computer & software stores	30	87 801	7 212	1 639	304	3.0	5.3
443120	Computer & software stores	30	87 801	7 212	1 639	304	3.0	5.3
44313	Camera & photographic supplies stores	5	2 757	466	120	23	.4	—
443130	Camera & photographic supplies stores	5	2 757	466	120	23	.4	—
444	Building material & garden equipment & supplies dealers	223	680 204	81 169	17 192	2 632	2.9	2.7
4441	Building material & supplies dealers	200	668 980	79 299	16 836	2 511	2.4	2.7
44411	Home centers	19	251 097	25 142	5 162	818	1.4	4.2
444110	Home centers	19	251 097	25 142	5 162	818	1.4	4.2
44412	Paint & wallpaper stores	13	18 668	2 934	601	98	3.1	.8
444120	Paint & wallpaper stores	13	18 668	2 934	601	98	3.1	.8
44413	Hardware stores	35	57 144	7 321	1 586	342	3.2	1.8
444130	Hardware stores	35	57 144	7 321	1 586	342	3.2	1.8
44419	Other building material dealers	133	342 071	43 902	9 487	1 253	3.0	1.8
444190	Other building material dealers	133	342 071	43 902	9 487	1 253	3.0	1.8
4442	Lawn & garden equipment & supplies stores	23	11 224	1 870	356	121	35.6	4.4
44421	Outdoor power equipment stores	5	1 597	222	45	12	31.2	24.8
444210	Outdoor power equipment stores	5	1 597	222	45	12	31.2	24.8
44422	Nursery & garden centers	18	9 627	1 648	311	109	36.3	1.1
444220	Nursery & garden centers	18	9 627	1 648	311	109	36.3	1.1
445	Food & beverage stores	417	1 224 176	139 442	31 969	7 622	4.1	5.7
4451	Grocery stores	254	1 082 170	126 183	29 028	6 820	3.4	5.8
44511	Supermarkets & other grocery (except convenience) stores	223	1 066 230	124 304	28 658	6 664	3.1	5.7
445110	Supermarkets & other grocery (except convenience) stores	223	1 066 230	124 304	28 658	6 664	3.1	5.7
44512	Convenience stores	31	15 940	1 879	370	156	22.1	11.0
445120	Convenience stores	31	15 940	1 879	370	156	22.1	11.0
4452	Specialty food stores	38	23 636	2 318	456	148	15.1	6.2
4453	Beer, wine, & liquor stores	125	118 370	10 941	2 485	654	8.3	4.9
44531	Beer, wine, & liquor stores	125	118 370	10 941	2 485	654	8.3	4.9
445310	Beer, wine, & liquor stores	125	118 370	10 941	2 485	654	8.3	4.9
446	Health & personal care stores	110	108 384	17 423	4 037	733	10.4	5.4
4461	Health & personal care stores	110	108 384	17 423	4 037	733	10.4	5.4
44611	Pharmacies & drug stores	40	78 270	10 512	2 313	441	10.0	2.6
446110	Pharmacies & drug stores	40	78 270	10 512	2 313	441	10.0	2.6
4461101	Pharmacies & drug stores	37	76 997	10 342	2 263	418	8.7	2.7
4461102	Proprietary stores	3	1 273	170	50	23	D	—
44612	Cosmetics, beauty supplies, & perfume stores	7	2 003	509	120	35	8.3	2.5
446120	Cosmetics, beauty supplies, & perfume stores	7	2 003	509	120	35	8.3	2.5
44613	Optical goods stores	43	13 867	2 959	782	123	15.6	16.6
446130	Optical goods stores	43	13 867	2 959	782	123	15.6	16.6
44619	Other health & personal care stores	20	14 244	3 443	822	134	8.0	10.1
446191	Food (health) supplement stores	12	6 321	1 262	302	76	18.1	18.6
446199	All other health & personal care stores	8	7 923	2 181	520	58	—	3.3

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALASKA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	267	431 071	31 549	6 835	1 870	13.9	12.3
4471	Gasoline stations	267	431 071	31 549	6 835	1 870	13.9	12.3
44711	Gasoline stations with convenience stores	128	256 166	15 235	3 204	1 053	7.6	11.5
447110	Gasoline stations with convenience stores	128	256 166	15 235	3 204	1 053	7.6	11.5
44719	Other gasoline stations	139	174 905	16 314	3 631	817	23.1	13.5
447190	Other gasoline stations	139	174 905	16 314	3 631	817	23.1	13.5
448	Clothing & clothing accessories stores	357	280 736	36 024	8 212	2 463	9.5	8.2
4481	Clothing stores	189	199 123	25 313	6 114	1 780	9.5	7.1
44811	Men's clothing stores	28	27 690	3 687	817	191	13.7	25.9
448110	Men's clothing stores	28	27 690	3 687	817	191	13.7	25.9
44812	Women's clothing stores	63	24 367	2 817	610	231	25.6	4.5
448120	Women's clothing stores	63	24 367	2 817	610	231	25.6	4.5
44813	Children's & infants' clothing stores	8	2 201	256	65	28	76.6	—
448130	Children's & infants' clothing stores	8	2 201	256	65	28	76.6	—
44814	Family clothing stores	51	131 189	16 656	4 173	1 170	3.7	1.6
448140	Family clothing stores	51	131 189	16 656	4 173	1 170	3.7	1.6
44815	Clothing accessories stores	14	3 003	445	106	64	16.2	1.6
448150	Clothing accessories stores	14	3 003	445	106	64	16.2	1.6
44819	Other clothing stores	25	10 673	1 452	343	96	16.7	34.4
448190	Other clothing stores	25	10 673	1 452	343	96	16.7	34.4
4482	Shoe stores	73	28 326	2 878	642	265	.3	7.6
44821	Shoe stores	73	28 326	2 878	642	265	.3	7.6
448210	Shoe stores	73	28 326	2 878	642	265	.3	7.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	946	121	28	7	D	—
4482104	Family shoe stores	55	15 619	1 380	307	163	—	4.9
4482105	Athletic footwear stores	14	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	95	53 287	7 833	1 456	418	14.4	12.5
44831	Jewelry stores	93	D	D	D	e	D	D
448310	Jewelry stores	93	D	D	D	e	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	285	206 191	25 467	5 707	1 796	9.7	6.6
4511	Sporting goods, hobby, & musical instrument stores ..	189	149 840	18 491	4 016	1 261	12.1	8.4
45111	Sporting goods stores	99	93 295	11 841	2 613	764	13.4	10.0
451110	Sporting goods stores	99	93 295	11 841	2 613	764	13.4	10.0
4511101	General-line sporting goods stores	45	59 833	7 283	1 657	540	13.3	14.1
4511102	Specialty-line sporting goods stores	54	33 462	4 558	956	224	13.7	2.8
45112	Hobby, toy, & game stores	38	32 315	3 373	752	242	8.5	.3
451120	Hobby, toy, & game stores	38	32 315	3 373	752	242	8.5	.3
45113	Sewing, needlework, & piece goods stores	34	13 093	2 075	384	163	4.3	7.0
451130	Sewing, needlework, & piece goods stores	34	13 093	2 075	384	163	4.3	7.0
45114	Musical instrument & supplies stores	18	11 137	1 202	267	92	20.9	19.8
451140	Musical instrument & supplies stores	18	11 137	1 202	267	92	20.9	19.8
4512	Book, periodical, & music stores	96	56 351	6 976	1 691	535	3.2	2.0
45121	Book stores & news dealers	80	45 100	5 794	1 418	436	4.0	2.5
451211	Book stores	78	D	D	D	e	D	D
4512111	Book stores, general	49	37 693	4 745	1 251	354	2.6	2.2
4512112	Specialty book stores	28	6 592	974	154	71	11.0	3.3
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	16	11 251	1 182	273	99	—	—
451220	Prerecorded tape, compact disc, & record stores ...	16	11 251	1 182	273	99	—	—
452	General merchandise stores	140	1 252 667	116 543	25 985	6 912	1.2	2.0
4521	Department stores (incl leased depts) ##	12	413 485	N	N	N	—	—
45211	Department stores (incl leased depts) ##	12	413 485	N	N	N	—	—
4521	Department stores (excl leased depts)	12	402 906	42 371	9 403	3 178	—	—
45211	Department stores (excl leased depts)	12	402 906	42 371	9 403	3 178	—	—
452110	Department stores (excl leased depts)	12	402 906	42 371	9 403	3 178	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	g	D	D
4529	Other general merchandise stores	128	849 761	74 172	16 582	3 734	1.7	2.9
45291	Warehouse clubs & superstores	14	727 445	57 921	12 983	2 684	.4	—
452910	Warehouse clubs & superstores	14	727 445	57 921	12 983	2 684	.4	—
45299	All other general merchandise stores	114	122 316	16 251	3 599	1 050	9.8	20.4
452990	All other general merchandise stores	114	122 316	16 251	3 599	1 050	9.8	20.4
4529901	Variety stores	14	13 673	2 090	499	119	8.1	6.5
4529903	Miscellaneous general merchandise stores	100	108 643	14 161	3 100	931	10.0	22.2

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ALASKA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	463	217 352	31 926	6 497	2 163	17.7	9.9
4531	Florists	59	14 138	2 828	735	260	28.2	13.3
45311	Florists	59	14 138	2 828	735	260	28.2	13.3
453110	Florists	59	14 138	2 828	735	260	28.2	13.3
4532	Office supplies, stationery, & gift stores	235	131 183	16 973	3 115	1 079	15.9	8.2
45321	Office supplies & stationery stores	21	22 204	2 732	766	149	6.4	2.9
453210	Office supplies & stationery stores	21	22 204	2 732	766	149	6.4	2.9
4532101	Stationery stores	3	331	54	2	3	D	—
4532102	Office supplies stores	18	21 873	2 678	764	146	5.3	2.9
45322	Gift, novelty, & souvenir stores	214	108 979	14 241	2 349	930	17.8	9.3
453220	Gift, novelty, & souvenir stores	214	108 979	14 241	2 349	930	17.8	9.3
4533	Used merchandise stores	54	18 132	4 410	935	305	12.6	28.4
45331	Used merchandise stores	54	18 132	4 410	935	305	12.6	28.4
453310	Used merchandise stores	54	18 132	4 410	935	305	12.6	28.4
4539	Other miscellaneous store retailers	115	53 899	7 715	1 712	519	21.0	6.9
45391	Pet & pet supplies stores	29	14 801	1 934	456	160	8.5	6.1
453910	Pet & pet supplies stores	29	14 801	1 934	456	160	8.5	6.1
45392	Art dealers	38	12 828	1 808	346	98	28.1	3.7
453920	Art dealers	38	12 828	1 808	346	98	28.1	3.7
45393	Manufactured (mobile) home dealers	4	5 536	399	95	22	—	15.6
453930	Manufactured (mobile) home dealers	4	5 536	399	95	22	—	15.6
45399	All other miscellaneous store retailers	44	20 734	3 574	815	239	31.2	7.2
454	Nonstore retailers	141	283 243	25 800	6 191	1 012	11.3	13.1
4541	Electronic shopping & mail-order houses	10	5 542	655	148	62	16.6	42.2
45411	Electronic shopping & mail-order houses	10	5 542	655	148	62	16.6	42.2
454110	Electronic shopping & mail-order houses	10	5 542	655	148	62	16.6	42.2
4542	Vending machine operators	21	16 966	3 141	746	122	14.1	12.2
45421	Vending machine operators	21	16 966	3 141	746	122	14.1	12.2
454210	Vending machine operators	21	16 966	3 141	746	122	14.1	12.2
4543	Direct selling establishments	110	260 735	22 004	5 297	828	11.0	12.5
45431	Fuel dealers	81	250 421	20 029	4 843	687	11.1	12.4
454311	Heating oil dealers	59	220 482	15 781	3 685	543	9.8	9.4
454312	Liquefied petroleum gas (bottled gas) dealers	22	29 939	4 248	1 158	144	20.5	33.8
45439	Other direct selling establishments	29	10 314	1 975	454	141	9.8	15.8
454390	Other direct selling establishments	29	10 314	1 975	454	141	9.8	15.8

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANCHORAGE, AK MSA								
44-45	Retail trade	1 001	3 114 874	319 285	72 346	15 115	4.2	6.4
441	Motor vehicle & parts dealers	95	679 189	70 269	15 162	2 035	5.9	13.3
4411	Automobile dealers	23	514 891	50 208	10 987	1 297	6.1	17.1
44111	New car dealers	14	493 554	47 623	10 414	1 228	6.4	17.8
441110	New car dealers	14	493 554	47 623	10 414	1 228	6.4	17.8
4412	Other motor vehicle dealers	25	89 249	7 291	1 413	247	6.2	—
44121	Recreational vehicle dealers	6	D	D	D	b	D	D
441210	Recreational vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	19	D	D	D	c	D	D
441221	Motorcycle dealers	3	11 783	1 255	286	46	—	—
441222	Boat dealers	9	25 754	2 328	469	79	.5	D
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	47	75 049	12 770	2 762	491	3.8	3.5
44131	Automotive parts & accessories stores	38	56 721	8 992	2 157	340	5.0	4.6
441310	Automotive parts & accessories stores	38	56 721	8 992	2 157	340	5.0	4.6
44132	Tire dealers	9	18 328	3 778	605	151	—	—
441320	Tire dealers	9	18 328	3 778	605	151	—	—
442	Furniture & home furnishings stores	53	62 288	9 088	2 120	367	19.9	7.0
4421	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
44211	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
442110	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
4422	Home furnishings stores	34	25 458	3 769	869	187	20.5	9.7
44221	Floor covering stores	18	15 806	1 971	521	76	28.0	8.1
442210	Floor covering stores	18	15 806	1 971	521	76	28.0	8.1
44229	Other home furnishings stores	16	9 652	1 798	348	111	8.1	12.3
443	Electronics & appliance stores	37	120 676	11 291	2 674	449	2.5	5.6
4431	Electronics & appliance stores	37	120 676	11 291	2 674	449	2.5	5.6
44311	Appliance, television, & other electronics stores	19	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	17	D	D	D	c	D	D
44312	Computer & software stores	16	78 874	5 767	1 323	244	2.5	5.9
443120	Computer & software stores	16	78 874	5 767	1 323	244	2.5	5.9
444	Building material & garden equipment & supplies dealers	74	373 688	41 500	9 163	1 267	.7	3.5
4441	Building material & supplies dealers	68	371 168	40 816	9 045	1 224	.7	3.5
44411	Home centers	4	167 247	15 337	3 270	493	—	6.3
444110	Home centers	4	167 247	15 337	3 270	493	—	6.3
44412	Paint & wallpaper stores	6	13 185	2 157	419	68	—	—
444120	Paint & wallpaper stores	6	13 185	2 157	419	68	—	—
44419	Other building material dealers	52	176 868	21 949	5 050	604	1.5	1.3
444190	Other building material dealers	52	176 868	21 949	5 050	604	1.5	1.3
445	Food & beverage stores	102	459 143	46 810	10 779	2 338	2.0	3.3
4451	Grocery stores	41	386 452	40 946	9 422	2 005	.9	3.5
44511	Supermarkets & other grocery (except convenience) stores	35	379 455	40 126	9 298	1 962	.9	3.2
445110	Supermarkets & other grocery (except convenience) stores	35	379 455	40 126	9 298	1 962	.9	3.2
4452	Specialty food stores	17	15 034	1 583	345	105	15.1	4.9
4453	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
44531	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
445310	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
446	Health & personal care stores	51	40 393	7 496	1 869	285	5.1	7.2
4461	Health & personal care stores	51	40 393	7 496	1 869	285	5.1	7.2
44613	Optical goods stores	28	8 479	1 924	536	87	14.0	18.5
446130	Optical goods stores	28	8 479	1 924	536	87	14.0	18.5
44619	Other health & personal care stores	11	D	D	D	b	D	D
446191	Food (health) supplement stores	6	3 550	754	190	33	—	16.0
447	Gasoline stations	95	207 579	13 356	2 853	748	9.9	15.1
4471	Gasoline stations	95	207 579	13 356	2 853	748	9.9	15.1
44711	Gasoline stations with convenience stores	48	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	48	D	D	D	e	D	D
44719	Other gasoline stations	47	D	D	D	e	D	D
447190	Other gasoline stations	47	D	D	D	e	D	D
448	Clothing & clothing accessories stores	164	169 291	22 505	5 630	1 610	4.8	9.6
4481	Clothing stores	81	126 561	16 744	4 322	1 225	5.0	9.3
44811	Men's clothing stores	16	17 786	2 336	529	116	7.6	40.3
448110	Men's clothing stores	16	17 786	2 336	529	116	7.6	40.3
44814	Family clothing stores	10	84 155	11 185	3 043	844	—	.4
448140	Family clothing stores	10	84 155	11 185	3 043	844	—	.4
44819	Other clothing stores	14	8 160	1 171	289	69	4.8	43.4
448190	Other clothing stores	14	8 160	1 171	289	69	4.8	43.4
4482105	Athletic footwear stores	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	43	24 524	3 846	865	217	7.5	9.6
44831	Jewelry stores	41	D	D	D	c	D	D
448310	Jewelry stores	41	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANCHORAGE, AK MSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	115	143 594	17 329	3 928	1 199	6.7	7.5
4511	Sporting goods, hobby, & musical instrument stores . .	84	105 469	12 778	2 730	884	8.7	9.9
45111	Sporting goods stores	43	63 950	7 739	1 702	553	9.4	12.8
451110	Sporting goods stores	43	63 950	7 739	1 702	553	9.4	12.8
4511101	General-line sporting goods stores	17	43 489	4 804	1 115	410	5.9	18.9
4511102	Specialty-line sporting goods stores	26	20 461	2 935	587	143	16.8	—
45112	Hobby, toy, & game stores	22	27 171	2 942	672	206	6.1	—
451120	Hobby, toy, & game stores	22	27 171	2 942	672	206	6.1	—
45113	Sewing, needlework, & piece goods stores	11	6 706	1 176	157	63	4.2	—
451130	Sewing, needlework, & piece goods stores	11	6 706	1 176	157	63	4.2	—
45114	Musical instrument & supplies stores	8	7 642	921	199	62	15.3	28.8
451140	Musical instrument & supplies stores	8	7 642	921	199	62	15.3	28.8
4512	Book, periodical, & music stores	31	38 125	4 551	1 198	315	1.4	1.0
45121	Book stores & news dealers	21	29 342	3 580	976	245	1.9	1.2
451211	Book stores	21	29 342	3 580	976	245	1.9	1.2
4512111	Book stores, general	13	25 742	3 026	854	202	.3	.6
4512112	Specialty book stores	8	3 600	554	122	43	12.9	5.9
45122	Prerecorded tape, compact disc, & record stores . . .	10	8 783	971	222	70	—	—
451220	Prerecorded tape, compact disc, & record stores .	10	8 783	971	222	70	—	—
452	General merchandise stores	18	701 465	59 122	13 523	3 447	—	.2
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	12	447 406	32 470	7 631	1 532	—	.3
45291	Warehouse clubs & superstores	7	D	D	D	g	D	D
452910	Warehouse clubs & superstores	7	D	D	D	g	D	D
453	Miscellaneous store retailers	166	111 723	16 314	3 664	1 157	13.8	5.7
4532	Office supplies, stationery, & gift stores	70	66 923	8 325	1 777	604	10.2	1.8
45321	Office supplies & stationery stores	7	13 588	1 181	273	69	8.7	—
453210	Office supplies & stationery stores	7	13 588	1 181	273	69	8.7	—
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	63	53 335	7 144	1 504	535	10.6	2.3
453220	Gift, novelty, & souvenir stores	63	53 335	7 144	1 504	535	10.6	2.3
4533	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
45331	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
453310	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
4539	Other miscellaneous store retailers	54	29 461	4 548	1 105	281	18.5	10.4
45391	Pet & pet supplies stores	12	6 300	944	232	73	10.7	6.8
453910	Pet & pet supplies stores	12	6 300	944	232	73	10.7	6.8
45392	Art dealers	13	5 447	769	175	38	12.1	5.4
453920	Art dealers	13	5 447	769	175	38	12.1	5.4
45399	All other miscellaneous store retailers	27	D	D	D	c	D	D
454	Nonstore retailers	31	45 845	4 205	981	213	13.2	2.3
4542	Vending machine operators	11	D	D	D	b	D	D
45421	Vending machine operators	11	D	D	D	b	D	D
454210	Vending machine operators	11	D	D	D	b	D	D
4543	Direct selling establishments	17	33 986	2 128	467	125	12.2	.1
45431	Fuel dealers	4	29 190	1 196	245	63	12.2	—
454311	Heating oil dealers	2	D	D	D	b	D	D
AREA OUTSIDE ALASKA METROPOLITAN AREAS								
44-45	Retail trade	1 865	3 136 498	351 180	76 752	17 387	8.6	5.9
441	Motor vehicle & parts dealers	172	629 046	63 631	14 209	1 930	9.5	2.1
4411	Automobile dealers	36	452 238	40 324	9 081	1 052	9.3	.2
4412	Other motor vehicle dealers	59	90 893	8 692	1 852	314	13.6	3.8
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	56	D	D	D	e	D	D
441221	Motorcycle dealers	4	8 616	845	173	35	6.9	—
441222	Boat dealers	33	37 833	4 463	1 028	155	13.3	9.2
441229	All other motor vehicle dealers	19	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	77	85 915	14 615	3 276	564	6.3	10.3
44131	Automotive parts & accessories stores	63	71 519	12 181	2 795	463	4.7	12.3
441310	Automotive parts & accessories stores	63	71 519	12 181	2 795	463	4.7	12.3
442	Furniture & home furnishings stores	57	41 641	6 194	1 337	301	18.5	2.5
4421	Furniture stores	16	18 188	2 139	443	102	13.7	2.4
44211	Furniture stores	16	18 188	2 139	443	102	13.7	2.4
442110	Furniture stores	16	18 188	2 139	443	102	13.7	2.4
4422	Home furnishings stores	41	23 453	4 055	894	199	22.2	2.5
44221	Floor covering stores	19	15 635	2 665	586	96	24.5	2.4
442210	Floor covering stores	19	15 635	2 665	586	96	24.5	2.4
44229	Other home furnishings stores	22	7 818	1 390	308	103	17.7	2.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE ALASKA METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
443	Electronics & appliance stores	49	34 508	4 649	971	217	13.3	6.5
4431	Electronics & appliance stores	49	34 508	4 649	971	217	13.3	6.5
44311	Appliance, television, & other electronics stores	32	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	24	D	D	D	c	D	D
44312	Computer & software stores	14	8 927	1 445	316	60	8.1	—
443120	Computer & software stores	14	8 927	1 445	316	60	8.1	—
444	Building material & garden equipment & supplies dealers	149	306 516	39 669	8 029	1 365	5.7	1.7
4441	Building material & supplies dealers	132	297 812	38 483	7 791	1 287	4.5	1.6
44411	Home centers	15	83 850	9 805	1 892	325	4.1	—
444110	Home centers	15	83 850	9 805	1 892	325	4.1	—
44413	Hardware stores	29	43 276	5 948	1 280	283	4.2	2.1
444130	Hardware stores	29	43 276	5 948	1 280	283	4.2	2.1
44419	Other building material dealers	81	165 203	21 953	4 437	649	4.6	2.3
444190	Other building material dealers	81	165 203	21 953	4 437	649	4.6	2.3
445	Food & beverage stores	315	765 033	92 632	21 190	5 284	5.3	7.2
4451	Grocery stores	213	695 718	85 237	19 606	4 815	4.8	7.1
44511	Supermarkets & other grocery (except convenience) stores	188	686 775	84 178	19 360	4 702	4.4	7.2
445110	Supermarkets & other grocery (except convenience) stores	188	686 775	84 178	19 360	4 702	4.4	7.2
4452	Specialty food stores	21	8 602	735	111	43	15.0	8.3
4453	Beer, wine, & liquor stores	81	60 713	6 660	1 473	426	10.3	7.6
44531	Beer, wine, & liquor stores	81	60 713	6 660	1 473	426	10.3	7.6
445310	Beer, wine, & liquor stores	81	60 713	6 660	1 473	426	10.3	7.6
446	Health & personal care stores	59	67 991	9 927	2 168	448	13.6	4.3
4461	Health & personal care stores	59	67 991	9 927	2 168	448	13.6	4.3
447	Gasoline stations	172	223 492	18 193	3 982	1 122	17.5	9.7
4471	Gasoline stations	172	223 492	18 193	3 982	1 122	17.5	9.7
44711	Gasoline stations with convenience stores	80	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	80	D	D	D	f	D	D
44719	Other gasoline stations	92	D	D	D	f	D	D
447190	Other gasoline stations	92	D	D	D	f	D	D
448	Clothing & clothing accessories stores	193	111 445	13 519	2 582	853	16.6	6.0
4481	Clothing stores	108	72 562	8 569	1 792	555	17.3	3.3
44814	Family clothing stores	41	47 034	5 471	1 130	326	10.4	3.9
448140	Family clothing stores	41	47 034	5 471	1 130	326	10.4	3.9
44819	Other clothing stores	11	2 513	281	54	27	55.3	5.3
448190	Other clothing stores	11	2 513	281	54	27	55.3	5.3
4483	Jewelry, luggage, & leather goods stores	52	28 763	3 987	591	201	20.3	15.0
44831	Jewelry stores	52	28 763	3 987	591	201	20.3	15.0
448310	Jewelry stores	52	28 763	3 987	591	201	20.3	15.0
451	Sporting goods, hobby, book, & music stores	170	62 597	8 138	1 779	597	16.4	4.6
4511	Sporting goods, hobby, & musical instrument stores	105	44 371	5 713	1 286	377	20.3	4.8
45111	Sporting goods stores	56	29 345	4 102	911	211	22.1	3.9
451110	Sporting goods stores	56	29 345	4 102	911	211	22.1	3.9
4511101	General-line sporting goods stores	28	16 344	2 479	542	130	32.7	1.3
45113	Sewing, needlework, & piece goods stores	23	6 387	899	227	100	4.3	14.3
451130	Sewing, needlework, & piece goods stores	23	6 387	899	227	100	4.3	14.3
4512	Book, periodical, & music stores	65	18 226	2 425	493	220	6.9	4.1
45121	Book stores & news dealers	59	15 758	2 214	442	191	8.0	4.8
451211	Book stores	57	D	D	D	c	D	D
4512111	Book stores, general	36	11 951	1 719	397	152	7.6	5.7
4512112	Specialty book stores	20	2 992	420	32	28	8.7	.2
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	122	551 202	57 421	12 462	3 465	2.7	4.3
4529	Other general merchandise stores	116	402 355	41 702	8 951	2 202	3.6	5.9
45291	Warehouse clubs & superstores	7	D	D	D	g	D	D
452910	Warehouse clubs & superstores	7	D	D	D	g	D	D
45299	All other general merchandise stores	109	D	D	D	g	D	D
452990	All other general merchandise stores	109	D	D	D	g	D	D
4529901	Variety stores	13	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	96	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	AREA OUTSIDE ALASKA METROPOLITAN AREAS—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	297	105 629	15 612	2 833	1 006	21.7	14.3
4532	Office supplies, stationery, & gift stores	165	64 260	8 648	1 338	475	21.7	14.8
45321	Office supplies & stationery stores	14	8 616	1 551	493	80	2.7	7.4
453210	Office supplies & stationery stores	14	8 616	1 551	493	80	2.7	7.4
4532102	Office supplies stores	13	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	151	55 644	7 097	845	395	24.7	16.0
453220	Gift, novelty, & souvenir stores	151	55 644	7 097	845	395	24.7	16.0
4533	Used merchandise stores	38	9 683	2 356	509	161	9.9	42.6
45331	Used merchandise stores	38	9 683	2 356	509	161	9.9	42.6
453310	Used merchandise stores	38	9 683	2 356	509	161	9.9	42.6
4539	Other miscellaneous store retailers	61	24 438	3 167	607	238	24.0	2.8
45391	Pet & pet supplies stores	17	8 501	990	224	87	6.9	5.6
453910	Pet & pet supplies stores	17	8 501	990	224	87	6.9	5.6
45392	Art dealers	25	7 381	1 039	171	60	39.8	2.5
453920	Art dealers	25	7 381	1 039	171	60	39.8	2.5
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	110	237 398	21 595	5 210	799	11.0	15.1
4543	Direct selling establishments	93	226 749	19 876	4 830	703	10.9	14.3
45431	Fuel dealers	77	221 231	18 833	4 598	624	10.9	14.0
454311	Heating oil dealers	57	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	20	D	D	D	c	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALEUTIANS EAST BOROUGH, AK								
44-45	Retail trade	6	7 161	1 037	266	56	31.6	3.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
4441	Building material & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
ALEUTIANS WEST CENSUS AREA, AK								
44-45	Retail trade	20	41 180	4 227	1 100	197	2.3	5.2
441	Motor vehicle & parts dealers	4	15 359	1 498	382	54	—	7.6
4412	Other motor vehicle dealers	4	15 359	1 498	382	54	—	7.6
44122	Motorcycle, boat, & other motor vehicle dealers	4	15 359	1 498	382	54	—	7.6
441222	Boat dealers	4	15 359	1 498	382	54	—	7.6
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 413	253	76	20	—	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
ANCHORAGE BOROUGH, AK								
44-45	Retail trade	1 001	3 114 874	319 285	72 346	15 115	4.2	6.4
441	Motor vehicle & parts dealers	95	679 189	70 269	15 162	2 035	5.9	13.3
4411	Automobile dealers	23	514 891	50 208	10 987	1 297	6.1	17.1
44111	New car dealers	14	493 554	47 623	10 414	1 228	6.4	17.8
441110	New car dealers	14	493 554	47 623	10 414	1 228	6.4	17.8
4412	Other motor vehicle dealers	25	89 249	7 291	1 413	247	6.2	—
44121	Recreational vehicle dealers	6	D	D	D	b	D	D
441210	Recreational vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	19	D	D	D	c	D	D
441221	Motorcycle dealers	3	11 783	1 255	286	46	—	—
441222	Boat dealers	9	25 754	2 328	469	79	.5	—
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	47	75 049	12 770	2 762	491	3.8	3.5
44131	Automotive parts & accessories stores	38	56 721	8 992	2 157	340	5.0	4.6
441310	Automotive parts & accessories stores	38	56 721	8 992	2 157	340	5.0	4.6
44132	Tire dealers	9	18 328	3 778	605	151	—	—
441320	Tire dealers	9	18 328	3 778	605	151	—	—
442	Furniture & home furnishings stores	53	62 288	9 088	2 120	367	19.9	7.0
4421	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
44211	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
442110	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
4422	Home furnishings stores	34	25 458	3 769	869	187	20.5	9.7
44221	Floor covering stores	18	15 806	1 971	521	76	28.0	8.1
442210	Floor covering stores	18	15 806	1 971	521	76	28.0	8.1
44229	Other home furnishings stores	16	9 652	1 798	348	111	8.1	12.3
443	Electronics & appliance stores	37	120 676	11 291	2 674	449	2.5	5.6
4431	Electronics & appliance stores	37	120 676	11 291	2 674	449	2.5	5.6
44311	Appliance, television, & other electronics stores	19	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	17	D	D	D	c	D	D
44312	Computer & software stores	16	78 874	5 767	1 323	244	2.5	5.9
443120	Computer & software stores	16	78 874	5 767	1 323	244	2.5	5.9
444	Building material & garden equipment & supplies dealers	74	373 688	41 500	9 163	1 267	.7	3.5
4441	Building material & supplies dealers	68	371 168	40 816	9 045	1 224	.7	3.5
44411	Home centers	4	167 247	15 337	3 270	493	—	6.3
444110	Home centers	4	167 247	15 337	3 270	493	—	6.3
44412	Paint & wallpaper stores	6	13 185	2 157	419	68	—	—
444120	Paint & wallpaper stores	6	13 185	2 157	419	68	—	—
44419	Other building material dealers	52	176 868	21 949	5 050	604	1.5	1.3
444190	Other building material dealers	52	176 868	21 949	5 050	604	1.5	1.3

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANCHORAGE BOROUGH, AK—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	102	459 143	46 810	10 779	2 338	2.0	3.3
4451	Grocery stores	41	386 452	40 946	9 422	2 005	.9	3.5
44511	Supermarkets & other grocery (except convenience) stores	35	379 455	40 126	9 298	1 962	.9	3.2
445110	Supermarkets & other grocery (except convenience) stores	35	379 455	40 126	9 298	1 962	.9	3.2
4452	Specialty food stores	17	15 034	1 583	345	105	15.1	4.9
4453	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
44531	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
445310	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
446	Health & personal care stores	51	40 393	7 496	1 869	285	5.1	7.2
4461	Health & personal care stores	51	40 393	7 496	1 869	285	5.1	7.2
44613	Optical goods stores	28	8 479	1 924	536	87	14.0	18.5
446130	Optical goods stores	28	8 479	1 924	536	87	14.0	18.5
44619	Other health & personal care stores	11	D	D	D	b	D	D
446191	Food (health) supplement stores	6	3 550	754	190	33	—	16.0
447	Gasoline stations	95	207 579	13 356	2 853	748	9.9	15.1
4471	Gasoline stations	95	207 579	13 356	2 853	748	9.9	15.1
44711	Gasoline stations with convenience stores	48	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	48	D	D	D	e	D	D
44719	Other gasoline stations	47	D	D	D	e	D	D
447190	Other gasoline stations	47	D	D	D	e	D	D
448	Clothing & clothing accessories stores	164	169 291	22 505	5 630	1 610	4.8	9.6
4481	Clothing stores	81	126 561	16 744	4 322	1 225	5.0	9.3
44811	Men's clothing stores	16	17 786	2 336	529	116	7.6	40.3
448110	Men's clothing stores	16	17 786	2 336	529	116	7.6	40.3
44814	Family clothing stores	10	84 155	11 185	3 043	844	—	.4
448140	Family clothing stores	10	84 155	11 185	3 043	844	—	.4
44819	Other clothing stores	14	8 160	1 171	289	69	4.8	43.4
448190	Other clothing stores	14	8 160	1 171	289	69	4.8	43.4
4482105	Athletic footwear stores	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	43	24 524	3 846	865	217	7.5	9.6
44831	Jewelry stores	41	D	D	D	c	D	D
448310	Jewelry stores	41	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	115	143 594	17 329	3 928	1 199	6.7	7.5
4511	Sporting goods, hobby, & musical instrument stores ..	84	105 469	12 778	2 730	884	8.7	9.9
45111	Sporting goods stores	43	63 950	7 739	1 702	553	9.4	12.8
451110	Sporting goods stores	43	63 950	7 739	1 702	553	9.4	12.8
4511101	General-line sporting goods stores	17	43 489	4 804	1 115	410	5.9	18.9
4511102	Specialty-line sporting goods stores	26	20 461	2 935	587	143	16.8	—
45112	Hobby, toy, & game stores	22	27 171	2 942	672	206	6.1	—
451120	Hobby, toy, & game stores	22	27 171	2 942	672	206	6.1	—
45113	Sewing, needlework, & piece goods stores	11	6 706	1 176	157	63	4.2	—
451130	Sewing, needlework, & piece goods stores	11	6 706	1 176	157	63	4.2	—
45114	Musical instrument & supplies stores	8	7 642	921	199	62	15.3	28.8
451140	Musical instrument & supplies stores	8	7 642	921	199	62	15.3	28.8
4512	Book, periodical, & music stores	31	38 125	4 551	1 198	315	1.4	1.0
45121	Book stores & news dealers	21	29 342	3 580	976	245	1.9	1.2
451211	Book stores	21	29 342	3 580	976	245	1.9	1.2
4512111	Book stores, general	13	25 742	3 026	854	202	.3	.6
4512112	Specialty book stores	8	3 600	554	122	43	12.9	5.9
45122	Prerecorded tape, compact disc, & record stores ..	10	8 783	971	222	70	—	—
451220	Prerecorded tape, compact disc, & record stores ..	10	8 783	971	222	70	—	—
452	General merchandise stores	18	701 465	59 122	13 523	3 447	—	.2
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	12	447 406	32 470	7 631	1 532	—	.3
45291	Warehouse clubs & superstores	7	D	D	D	g	D	D
452910	Warehouse clubs & superstores	7	D	D	D	g	D	D
453	Miscellaneous store retailers	166	111 723	16 314	3 664	1 157	13.8	5.7
4532	Office supplies, stationery, & gift stores	70	66 923	8 325	1 777	604	10.2	1.8
45321	Office supplies & stationery stores	7	13 588	1 181	273	69	8.7	—
453210	Office supplies & stationery stores	7	13 588	1 181	273	69	8.7	—
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	63	53 335	7 144	1 504	535	10.6	2.3
453220	Gift, novelty, & souvenir stores	63	53 335	7 144	1 504	535	10.6	2.3
4533	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
45331	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
453310	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
4539	Other miscellaneous store retailers	54	29 461	4 548	1 105	281	18.5	10.4
45391	Pet & pet supplies stores	12	6 300	944	232	73	10.7	6.8
453910	Pet & pet supplies stores	12	6 300	944	232	73	10.7	6.8
45392	Art dealers	13	5 447	769	175	38	12.1	5.4
453920	Art dealers	13	5 447	769	175	38	12.1	5.4
45399	All other miscellaneous store retailers	27	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANCHORAGE BOROUGH, AK—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	31	45 845	4 205	981	213	13.2	2.3
4542	Vending machine operators	11	D	D	D	b	D	D
45421	Vending machine operators	11	D	D	D	b	D	D
454210	Vending machine operators	11	D	D	D	b	D	D
4543	Direct selling establishments	17	33 986	2 128	467	125	12.2	.1
45431	Fuel dealers	4	29 190	1 196	245	63	12.2	—
454311	Heating oil dealers	2	D	D	D	b	D	D
BETHEL CENSUS AREA, AK								
44-45	Retail trade	59	77 217	8 537	1 988	829	17.0	10.5
441	Motor vehicle & parts dealers	3	1 869	352	79	13	D	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	2 059	386	48	51	—	32.7
4441	Building material & supplies dealers	5	2 059	386	48	51	—	32.7
445	Food & beverage stores	20	30 625	3 760	894	385	14.4	21.3
447	Gasoline stations	5	2 505	319	84	50	34.1	27.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	18	19 713	2 640	660	294	13.3	1.2
45299	All other general merchandise stores	18	19 713	2 640	660	294	13.3	1.2
452990	All other general merchandise stores	18	19 713	2 640	660	294	13.3	1.2
4529903	Miscellaneous general merchandise stores	17	D	D	D	e	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	19 810	1 006	206	21	20.8	—
45431	Fuel dealers	4	19 810	1 006	206	21	20.8	—
454311	Heating oil dealers	3	D	D	D	a	D	D
BRISTOL BAY BOROUGH, AK								
44-45	Retail trade	13	12 778	2 065	378	91	13.7	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	4 888	666	141	33	—	—
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	1 470	130	12	9	94.0	—
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
DENALI BOROUGH, AK								
44-45	Retail trade	7	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DILLINGHAM CENSUS AREA, AK								
44-45	Retail trade	16	33 056	3 599	845	220	1.8	2.1
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	7	18 831	2 031	473	133	1.9	.5
452	General merchandise stores	3	1 759	168	44	21	D	32.6
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
FAIRBANKS NORTH STAR BOROUGH, AK								
44-45	Retail trade	359	927 860	99 497	22 310	4 431	7.6	3.9
441	Motor vehicle & parts dealers	46	267 127	27 327	6 295	782	12.2	.9
4411	Automobile dealers	13	213 205	19 281	4 524	487	13.5	.2
44111	New car dealers	9	195 188	18 106	4 270	461	14.6	.2
441110	New car dealers	9	195 188	18 106	4 270	461	14.6	.2
44112	Used car dealers	4	18 017	1 175	254	26	1.9	—
441120	Used car dealers	4	18 017	1 175	254	26	1.9	—
4412	Other motor vehicle dealers	10	21 899	1 950	381	71	15.5	4.3
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441229	All other motor vehicle dealers	6	18 061	1 617	335	53	15.3	—
4413	Automotive parts, accessories, & tire stores	23	32 023	6 096	1 390	224	1.7	3.8
44131	Automotive parts & accessories stores	17	24 818	5 011	1 168	173	2.2	4.9
441310	Automotive parts & accessories stores	17	24 818	5 011	1 168	173	2.2	4.9
44132	Tire dealers	6	7 205	1 085	222	51	—	—
441320	Tire dealers	6	7 205	1 085	222	51	—	—
442	Furniture & home furnishings stores	14	14 155	2 247	534	93	20.4	3.3
4421	Furniture stores	4	4 040	518	121	25	31.4	10.8
44211	Furniture stores	4	4 040	518	121	25	31.4	10.8
442110	Furniture stores	4	4 040	518	121	25	31.4	10.8
4422	Home furnishings stores	10	10 115	1 729	413	68	15.9	.3
44221	Floor covering stores	6	8 135	1 325	318	51	19.8	—
442210	Floor covering stores	6	8 135	1 325	318	51	19.8	—
44229	Other home furnishings stores	4	1 980	404	95	17	—	1.6
443	Electronics & appliance stores	13	9 604	1 598	417	65	8.1	—
4431	Electronics & appliance stores	13	9 604	1 598	417	65	8.1	—
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	4	5 178	748	192	30	—	—
443120	Computer & software stores	4	5 178	748	192	30	—	—
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	39	106 011	12 683	2 660	388	4.3	2.9
4441	Building material & supplies dealers	36	104 616	12 512	2 617	376	3.9	2.6
44411	Home centers	3	30 574	3 082	587	93	D	—
444110	Home centers	3	30 574	3 082	587	93	D	—
44412	Paint & wallpaper stores	4	4 021	620	150	21	14.4	—
444120	Paint & wallpaper stores	4	4 021	620	150	21	14.4	—
44413	Hardware stores	4	9 745	1 203	234	48	—	—
444130	Hardware stores	4	9 745	1 203	234	48	—	—
44419	Other building material dealers	25	60 276	7 607	1 646	214	2.7	4.6
444190	Other building material dealers	25	60 276	7 607	1 646	214	2.7	4.6
445	Food & beverage stores	24	97 172	10 817	2 826	606	2.7	21.3
4451	Grocery stores	13	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	12	88 432	10 027	2 607	543	1.3	20.9
445110	Supermarkets & other grocery (except convenience) stores	12	88 432	10 027	2 607	543	1.3	20.9
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	16	15 659	2 068	460	78	25.6	5.0
4461	Health & personal care stores	16	15 659	2 068	460	78	25.6	5.0
44613	Optical goods stores	7	D	D	D	a	D	D
446130	Optical goods stores	7	D	D	D	a	D	D
447	Gasoline stations	39	61 655	4 783	1 021	266	11.3	6.1
4471	Gasoline stations	39	61 655	4 783	1 021	266	11.3	6.1
44711	Gasoline stations with convenience stores	16	34 827	1 956	422	152	13.4	4.0
447110	Gasoline stations with convenience stores	16	34 827	1 956	422	152	13.4	4.0
44719	Other gasoline stations	23	26 828	2 827	599	114	8.5	8.8
447190	Other gasoline stations	23	26 828	2 827	599	114	8.5	8.8

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAIRBANKS NORTH STAR BOROUGH, AK—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	42	28 515	3 508	787	247	15.1	1.3
4481	Clothing stores	22	20 089	2 338	520	155	14.4	1.8
44819	Other clothing stores	6	2 136	205	44	20	60.1	—
448190	Other clothing stores	6	2 136	205	44	20	60.1	—
4483	Jewelry, luggage, & leather goods stores	11	4 357	786	177	59	30.2	—
451	Sporting goods, hobby, book, & music stores	32	20 482	2 469	570	190	7.6	2.9
4511	Sporting goods, hobby, & musical instrument stores ..	22	14 801	1 905	445	143	8.1	4.0
45111	Sporting goods stores	8	7 909	1 198	297	72	8.6	3.0
451110	Sporting goods stores	8	7 909	1 198	297	72	8.6	3.0
4511101	General-line sporting goods stores	3	4 437	711	162	46	D	—
45112	Hobby, toy, & game stores	4	2 764	181	35	17	6.5	—
451120	Hobby, toy, & game stores	4	2 764	181	35	17	6.5	—
45113	Sewing, needlework, & piece goods stores	7	2 806	390	82	42	3.4	12.9
451130	Sewing, needlework, & piece goods stores	7	2 806	390	82	42	3.4	12.9
45114	Musical instrument & supplies stores	3	1 322	136	31	12	D	—
451140	Musical instrument & supplies stores	3	1 322	136	31	12	D	—
4512	Book, periodical, & music stores	10	5 681	564	125	47	6.2	—
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	10	230 771	22 105	4 508	1 236	—	.1
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
453	Miscellaneous store retailers	63	25 869	4 031	836	275	9.6	4.9
4532	Office supplies, stationery, & gift stores	27	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	25	8 185	1 265	234	78	10.8	7.7
453220	Gift, novelty, & souvenir stores	25	8 185	1 265	234	78	10.8	7.7
4533	Used merchandise stores	8	3 846	793	144	47	4.1	6.7
45331	Used merchandise stores	8	3 846	793	144	47	4.1	6.7
453310	Used merchandise stores	8	3 846	793	144	47	4.1	6.7
4539	Other miscellaneous store retailers	19	D	D	D	b	D	D
45391	Pet & pet supplies stores	7	5 606	655	151	48	—	1.1
453910	Pet & pet supplies stores	7	5 606	655	151	48	—	1.1
45392	Art dealers	4	1 397	265	56	17	11.3	9.9
453920	Art dealers	4	1 397	265	56	17	11.3	9.9
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	21	50 840	5 861	1 396	205	14.7	4.6
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	17	46 715	4 854	1 177	166	14.7	5.0
45431	Fuel dealers	10	43 719	4 275	1 037	122	15.7	3.0
454311	Heating oil dealers	7	39 686	3 711	901	106	16.2	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	4 033	564	136	16	D	32.1
45439	Other direct selling establishments	7	2 996	579	140	44	—	34.5
454390	Other direct selling establishments	7	2 996	579	140	44	—	34.5
HAINES BOROUGH, AK								
44-45	Retail trade	26	13 063	2 041	350	98	30.7	8.2
441	Motor vehicle & parts dealers	3	967	260	58	14	D	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 393	474	42	18	68.1	—
4441	Building material & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	6	5 490	878	161	45	2.6	11.9
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	3	842	108	20	7	81.9	18.1
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAINES BOROUGH, AK—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	1	D	D	D	a	D	D
JUNEAU BOROUGH, AK								
44-45	Retail trade	173	312 748	37 191	8 122	1 807	7.3	4.9
441	Motor vehicle & parts dealers	15	53 300	5 365	1 268	188	6.6	12.5
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	7 329	914	224	45	23.9	3.0
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	17 482	2 710	387	107	4.2	.9
4441	Building material & supplies dealers	6	D	D	D	c	D	D
445	Food & beverage stores	17	43 388	7 239	1 660	339	3.9	2.0
4453	Beer, wine, & liquor stores	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	9	D	D	D	b	D	D
446	Health & personal care stores	10	8 701	1 605	295	65	23.8	16.0
4461	Health & personal care stores	10	8 701	1 605	295	65	23.8	16.0
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	8	13 741	1 150	270	62	8.5	—
448	Clothing & clothing accessories stores	29	22 365	2 918	527	146	2.4	8.7
4481	Clothing stores	15	12 744	1 619	304	86	4.2	3.4
4483	Jewelry, luggage, & leather goods stores	8	7 731	1 103	182	42	—	19.5
44831	Jewelry stores	8	7 731	1 103	182	42	—	19.5
448310	Jewelry stores	8	7 731	1 103	182	42	—	19.5
451	Sporting goods, hobby, book, & music stores	23	7 871	1 149	261	87	12.2	5.6
4511	Sporting goods, hobby, & musical instrument stores ..	17	5 269	648	135	51	12.8	3.4
4512	Book, periodical, & music stores	6	2 602	501	126	36	11.1	10.0
45121	Book stores & news dealers	6	2 602	501	126	36	11.1	10.0
4512111	Book stores, general	5	D	D	D	b	D	D
452	General merchandise stores	7	103 880	10 343	2 418	590	—	.6
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	38	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	26	15 503	2 125	404	98	32.9	15.3
45321	Office supplies & stationery stores	4	3 502	761	275	34	—	—
453210	Office supplies & stationery stores	4	3 502	761	275	34	—	—
4532102	Office supplies stores	4	3 502	761	275	34	—	—
45322	Gift, novelty, & souvenir stores	22	12 001	1 364	129	64	42.5	19.7
453220	Gift, novelty, & souvenir stores	22	12 001	1 364	129	64	42.5	19.7
4539	Other miscellaneous store retailers	7	2 198	262	56	18	31.2	—
45392	Art dealers	4	1 280	138	24	6	38.0	—
453920	Art dealers	4	1 280	138	24	6	38.0	—
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	6	14 111	751	181	25	28.0	—
45431	Fuel dealers	3	12 804	674	174	20	D	—
454311	Heating oil dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENAI PENINSULA BOROUGH, AK								
44-45	Retail trade	292	426 515	45 063	9 483	2 219	7.9	3.4
441	Motor vehicle & parts dealers	32	75 254	7 621	1 771	258	4.5	1.4
4412	Other motor vehicle dealers	12	10 143	1 572	365	56	23.9	—
441222	Motorcycle, boat, & other motor vehicle dealers	12	10 143	1 572	365	56	23.9	—
441222	Boat dealers	9	7 600	1 355	328	47	24.1	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	b	D	D
44131	Automotive parts & accessories stores	13	D	D	D	b	D	D
441310	Automotive parts & accessories stores	13	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	5 377	886	199	39	14.0	.9
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	12	9 227	1 026	180	48	6.5	13.2
4431	Electronics & appliance stores	12	9 227	1 026	180	48	6.5	13.2
44311	Appliance, television, & other electronics stores	8	7 637	622	118	32	7.9	16.0
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	4	1 590	404	62	16	—	—
443120	Computer & software stores	4	1 590	404	62	16	—	—
444	Building material & garden equipment & supplies dealers	26	60 399	6 490	1 319	223	3.9	.7
4441	Building material & supplies dealers	23	D	D	D	c	D	D
44411	Home centers	3	D	D	D	b	D	D
444110	Home centers	3	D	D	D	b	D	D
44419	Other building material dealers	16	35 993	3 607	743	110	6.5	1.2
444190	Other building material dealers	16	35 993	3 607	743	110	6.5	1.2
445	Food & beverage stores	45	107 864	11 375	2 224	544	3.4	2.2
4451	Grocery stores	23	90 587	10 022	1 960	472	2.3	1.0
44511	Supermarkets & other grocery (except convenience) stores	19	89 423	9 876	1 929	457	1.8	1.0
445110	Supermarkets & other grocery (except convenience) stores	19	89 423	9 876	1 929	457	1.8	1.0
4452	Specialty food stores	6	6 350	393	60	11	5.0	3.2
4453	Beer, wine, & liquor stores	16	10 927	960	204	61	11.4	11.9
44531	Beer, wine, & liquor stores	16	10 927	960	204	61	11.4	11.9
445310	Beer, wine, & liquor stores	16	10 927	960	204	61	11.4	11.9
446	Health & personal care stores	9	15 717	1 965	406	78	1.4	—
4461	Health & personal care stores	9	15 717	1 965	406	78	1.4	—
447	Gasoline stations	41	47 395	3 380	653	232	29.0	7.8
4471	Gasoline stations	41	47 395	3 380	653	232	29.0	7.8
44711	Gasoline stations with convenience stores	20	29 346	1 894	391	143	18.2	4.9
447110	Gasoline stations with convenience stores	20	29 346	1 894	391	143	18.2	4.9
44719	Other gasoline stations	21	18 049	1 486	262	89	46.6	12.4
447190	Other gasoline stations	21	18 049	1 486	262	89	46.6	12.4
448	Clothing & clothing accessories stores	27	10 476	1 254	242	95	24.9	2.5
4481	Clothing stores	15	7 901	929	191	60	30.2	3.3
451	Sporting goods, hobby, book, & music stores	20	5 534	696	199	65	26.5	5.4
4511	Sporting goods, hobby, & musical instrument stores	14	4 732	555	172	44	29.3	6.3
45113	Sewing, needlework, & piece goods stores	3	1 664	247	85	20	—	5.3
451130	Sewing, needlework, & piece goods stores	3	1 664	247	85	20	—	5.3
452	General merchandise stores	15	D	D	D	e	D	D
4529	Other general merchandise stores	14	D	D	D	e	D	D
45299	All other general merchandise stores	13	D	D	D	b	D	D
452990	All other general merchandise stores	13	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	12	9 222	864	179	48	6.2	7.4
453	Miscellaneous store retailers	41	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	20	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	18	4 785	349	42	28	43.3	31.5
453220	Gift, novelty, & souvenir stores	18	4 785	349	42	28	43.3	31.5
4533	Used merchandise stores	8	1 918	451	104	34	30.2	40.4
45331	Used merchandise stores	8	1 918	451	104	34	30.2	40.4
453310	Used merchandise stores	8	1 918	451	104	34	30.2	40.4
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
454	Nonstore retailers	13	10 456	1 704	389	61	3.6	21.5
4543	Direct selling establishments	10	D	D	D	b	D	D
45431	Fuel dealers	6	8 196	1 147	276	27	.9	27.0
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KETCHIKAN GATEWAY BOROUGH, AK								
44-45	Retail trade	119	205 121	28 609	6 116	1 164	7.2	4.0
441	Motor vehicle & parts dealers	7	23 456	2 110	474	65	21.6	—
442	Furniture & home furnishings stores	3	2 448	330	40	11	—	6.4
443	Electronics & appliance stores	7	7 018	1 082	149	25	26.1	14.6
4431	Electronics & appliance stores	7	7 018	1 082	149	25	26.1	14.6
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	17 094	3 092	833	59	—	—
4441	Building material & supplies dealers	5	17 094	3 092	833	59	—	—
44419	Other building material dealers	5	17 094	3 092	833	59	—	—
444190	Other building material dealers	5	17 094	3 092	833	59	—	—
445	Food & beverage stores	11	75 363	11 910	2 668	566	1.8	—
4451	Grocery stores	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	70 741	11 280	2 526	532	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	70 741	11 280	2 526	532	—	—
446	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	6	6 557	950	230	42	9.3	—
448	Clothing & clothing accessories stores	24	19 317	2 250	322	98	14.5	13.3
4481	Clothing stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	13	8 786	1 121	87	37	30.2	27.8
44831	Jewelry stores	13	8 786	1 121	87	37	30.2	27.8
448310	Jewelry stores	13	8 786	1 121	87	37	30.2	27.8
451	Sporting goods, hobby, book, & music stores	11	4 287	579	138	41	1.6	.6
4511	Sporting goods, hobby, & musical instrument stores ..	5	2 544	394	103	21	—	1.0
4512	Book, periodical, & music stores	6	1 743	185	35	20	4.0	—
452	General merchandise stores	3	6 861	1 495	340	41	D	—
45299	All other general merchandise stores	3	6 861	1 495	340	41	D	—
452990	All other general merchandise stores	3	6 861	1 495	340	41	D	—
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	23	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	21	11 956	1 322	149	52	15.9	17.5
453220	Gift, novelty, & souvenir stores	21	11 956	1 322	149	52	15.9	17.5
4539	Other miscellaneous store retailers	3	1 655	309	40	10	D	—
45392	Art dealers	3	1 655	309	40	10	D	—
453920	Art dealers	3	1 655	309	40	10	D	—
454	Nonstore retailers	7	20 783	1 595	330	45	.9	10.1
4543	Direct selling establishments	4	20 384	1 554	318	41	—	10.3
45431	Fuel dealers	4	20 384	1 554	318	41	—	10.3
454311	Heating oil dealers	3	D	D	D	b	D	D
KODIAK ISLAND BOROUGH, AK								
44-45	Retail trade	67	102 885	11 852	2 487	590	6.5	1.4
441	Motor vehicle & parts dealers	7	14 126	1 575	365	53	30.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	3 344	345	63	31	—	—
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	12 034	1 497	331	55	—	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	13	46 538	5 290	1 121	304	1.4	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	7 630	696	123	22	—	2.4
448	Clothing & clothing accessories stores	8	1 620	125	20	16	62.7	24.9

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KODIAK ISLAND BOROUGH, AK—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	9	7 073	1 023	170	45	2.3	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	a	D	D
45121	Book stores & news dealers	4	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	3 088	351	74	13	D	—
454311	Heating oil dealers	2	D	D	D	a	D	D
LAKE AND PENINSULA BOROUGH, AK								
44-45	Retail trade	10	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	2 281	159	35	19	15.6	11.8
454	Nonstore retailers	1	D	D	D	a	D	D
MATANUSKA-SUSITNA BOROUGH, AK								
44-45	Retail trade	201	477 250	46 550	9 766	2 149	5.7	2.5
441	Motor vehicle & parts dealers	28	160 406	15 291	3 031	408	3.4	.4
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	12	28 761	1 987	398	78	13.2	2.1
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	10	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	8	12 655	685	150	35	26.5	—
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	8	11 080	2 014	399	82	—	—
441310	Automotive parts & accessories stores	8	11 080	2 014	399	82	—	—
442	Furniture & home furnishings stores	8	7 071	1 210	214	56	20.8	2.0
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	6	1 976	273	50	32	.5	—
4431	Electronics & appliance stores	6	1 976	273	50	32	.5	—
444	Building material & garden equipment & supplies dealers	21	41 859	6 079	1 070	224	10.2	.9
4441	Building material & supplies dealers	14	36 590	5 347	932	180	2.2	1.0
44419	Other building material dealers	10	27 984	4 153	722	130	1.4	1.3
444190	Other building material dealers	10	27 984	4 153	722	130	1.4	1.3
4442	Lawn & garden equipment & supplies stores	7	5 269	732	138	44	65.5	.2
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	29	106 295	10 363	2 357	550	.9	.9
4451	Grocery stores	15	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	95 908	9 449	2 194	482	.3	.4
445110	Supermarkets & other grocery (except convenience) stores	13	95 908	9 449	2 194	482	.3	.4
4453	Beer, wine, & liquor stores	10	9 311	779	134	49	3.6	—
44531	Beer, wine, & liquor stores	10	9 311	779	134	49	3.6	—
445310	Beer, wine, & liquor stores	10	9 311	779	134	49	3.6	—
446	Health & personal care stores	7	11 843	1 490	331	76	—	4.8
4461	Health & personal care stores	7	11 843	1 490	331	76	—	4.8
447	Gasoline stations	19	38 510	2 539	587	169	16.8	10.5
4471	Gasoline stations	19	38 510	2 539	587	169	16.8	10.5
44711	Gasoline stations with convenience stores	11	24 593	1 237	280	97	13.0	16.5
447110	Gasoline stations with convenience stores	11	24 593	1 237	280	97	13.0	16.5
448	Clothing & clothing accessories stores	20	11 777	1 132	247	100	4.2	7.5
4481	Clothing stores	13	9 294	946	211	77	5.4	9.4

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MATANUSKA-SUSITNA BOROUGH, AK—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	19	6 529	769	160	44	25.5	10.5
4511	Sporting goods, hobby, & musical instrument stores . .	14	4 458	541	90	28	37.3	15.4
45113	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	2 071	228	70	16	—	—
45121	Book stores & news dealers	3	D	D	D	a	D	D
452	General merchandise stores	5	59 039	5 213	1 168	365	9.0	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	31	6 312	876	206	83	19.0	20.9
4539	Other miscellaneous store retailers	10	3 198	337	83	34	14.3	12.8
45391	Pet & pet supplies stores	3	1 474	174	37	15	D	27.8
453910	Pet & pet supplies stores	3	1 474	174	37	15	D	27.8
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	25 633	1 315	345	42	—	9.3
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	5	24 347	1 241	329	39	—	4.5
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
NOME CENSUS AREA, AK								
44-45	Retail trade	41	56 956	5 790	1 309	442	7.7	32.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	20	31 081	3 465	839	317	3.5	18.9
446	Health & personal care stores	1	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	651	62	17	5	100.0	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	9	16 730	1 687	392	90	13.5	70.0
4543	Direct selling establishments	9	16 730	1 687	392	90	13.5	70.0
45431	Fuel dealers	9	16 730	1 687	392	90	13.5	70.0
454311	Heating oil dealers	9	16 730	1 687	392	90	13.5	70.0
NORTH SLOPE BOROUGH, AK								
44-45	Retail trade	22	45 029	7 365	1 815	293	2.5	23.6
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
4441	Building material & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	17 488	3 413	784	156	2.9	28.2
447	Gasoline stations	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	7	11 000	1 594	371	76	—	23.6
45299	All other general merchandise stores	7	11 000	1 594	371	76	—	23.6
452990	All other general merchandise stores	7	11 000	1 594	371	76	—	23.6
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTHWEST ARCTIC BOROUGH, AK								
44-45	Retail trade	30	40 849	5 392	1 163	286	7.2	48.8
445	Food & beverage stores	13	19 753	2 425	622	144	11.7	13.1
447	Gasoline stations	3	2 051	187	37	22	D	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	15 630	2 404	423	83	.9	91.6
45299	All other general merchandise stores	6	15 630	2 404	423	83	.9	91.6
452990	All other general merchandise stores	6	15 630	2 404	423	83	.9	91.6
4529903	Miscellaneous general merchandise stores	6	15 630	2 404	423	83	.9	91.6
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	3 035	284	73	33	—	92.5
PRINCE OF WALES-OUTER KETCHIKAN CENSUS AREA, AK								
44-45	Retail trade	40	25 962	2 675	624	158	23.1	2.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	12 224	1 353	329	81	8.2	—
447	Gasoline stations	7	2 422	147	35	18	79.5	14.2
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	1 655	134	20	8	47.4	.4
452	General merchandise stores	5	1 440	155	28	8	31.7	11.9
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	4 203	387	70	11	—	2.7
4543	Direct selling establishments	4	4 203	387	70	11	—	2.7
454311	Heating oil dealers	2	D	D	D	a	D	D
SITKA BOROUGH, AK								
44-45	Retail trade	75	78 156	10 337	2 245	534	7.6	.3
441	Motor vehicle & parts dealers	7	4 270	726	167	37	21.5	—
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	4 441	340	82	24	4.5	—
4431	Electronics & appliance stores	5	4 441	340	82	24	4.5	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	10 414	1 204	266	43	2.2	—
4441	Building material & supplies dealers	4	10 414	1 204	266	43	2.2	—
445	Food & beverage stores	8	29 027	3 471	719	179	—	—
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	11	6 906	1 000	188	56	35.7	—
4481	Clothing stores	8	5 025	733	145	44	21.5	—
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	1 944	290	56	26	18.3	1.3
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45392	Art dealers	3	609	92	14	4	100.0	—
453920	Art dealers	3	609	92	14	4	100.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SITKA BOROUGH, AK—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
SKAGWAY-HOONAH-ANGOON BOROUGH, AK *								
44-45	Retail trade	45	25 291	3 213	466	208	22.3	3.1
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	9	7 742	1 041	246	99	32.4	2.4
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	7	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	3 101	334	42	19	3.1	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	18	8 539	1 209	67	63	19.6	5.2
45322	Gift, novelty, & souvenir stores	18	8 539	1 209	67	63	19.6	5.2
453220	Gift, novelty, & souvenir stores	18	8 539	1 209	67	63	19.6	5.2
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
SOUTHEAST FAIRBANKS CENSUS AREA, AK								
44-45	Retail trade	30	28 383	2 884	780	193	28.2	48.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	6 087	787	174	57	79.0	—
447	Gasoline stations	8	8 007	690	138	54	5.7	36.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	721	33	2	1	D	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	3	10 738	1 050	408	55	—	100.0
4543	Direct selling establishments	3	10 738	1 050	408	55	—	100.0
45431	Fuel dealers	3	10 738	1 050	408	55	—	100.0
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VALDEZ-CORDOVA CENSUS AREA, AK								
44-45	Retail trade	78	81 716	8 234	1 802	417	7.6	4.9
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	3 847	761	170	32	6.8	5.7
4441	Building material & supplies dealers	8	3 847	761	170	32	6.8	5.7
445	Food & beverage stores	16	28 143	2 764	609	166	4.8	5.2
446	Health & personal care stores	3	1 601	345	52	18	D	11.5
447	Gasoline stations	9	10 740	1 049	212	51	15.3	16.7
448	Clothing & clothing accessories stores	7	2 357	257	40	18	21.2	—
451	Sporting goods, hobby, book, & music stores	9	1 591	186	33	21	21.9	4.3
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	a	D	D
454	Nonstore retailers	6	26 142	1 879	450	53	1.8	—
4543	Direct selling establishments	6	26 142	1 879	450	53	1.8	—
45431	Fuel dealers	6	26 142	1 879	450	53	1.8	—
454311	Heating oil dealers	6	26 142	1 879	450	53	1.8	—
WADE HAMPTON CENSUS AREA, AK								
44-45	Retail trade	29	27 284	3 059	691	353	16.8	21.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	14	15 998	1 654	400	163	12.8	15.5
447	Gasoline stations	2	D	D	D	b	D	D
452	General merchandise stores	9	6 805	806	150	85	28.8	44.4
45299	All other general merchandise stores	9	6 805	806	150	85	28.8	44.4
452990	All other general merchandise stores	9	6 805	806	150	85	28.8	44.4
4529903	Miscellaneous general merchandise stores	9	6 805	806	150	85	28.8	44.4
453	Miscellaneous store retailers	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
WRANGELL-PETERSBURG CENSUS AREA, AK								
44-45	Retail trade	61	54 082	8 219	1 903	406	29.8	5.8
441	Motor vehicle & parts dealers	5	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	3 073	373	65	11	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	3 073	373	65	11	D	—
441222	Boat dealers	3	3 073	373	65	11	D	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	7 089	1 166	274	47	—	—
4441	Building material & supplies dealers	6	7 089	1 166	274	47	—	—
445	Food & beverage stores	12	25 517	3 961	934	199	13.7	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	8	2 171	354	88	22	67.2	4.9
451	Sporting goods, hobby, book, & music stores	6	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	8	D	D	D	b	D	D
45331	Used merchandise stores	8	D	D	D	b	D	D
453310	Used merchandise stores	8	D	D	D	b	D	D
454	Nonstore retailers	4	6 749	529	123	18	87.2	12.8
4543	Direct selling establishments	4	6 749	529	123	18	87.2	12.8
45431	Fuel dealers	4	6 749	529	123	18	87.2	12.8
454311	Heating oil dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Census Areas and Boroughs: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
YAKUTAT BOROUGH, AK *								
44-45	Retail trade	6	5 343	808	154	30	66.6	15.7
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
YUKON-KOYUKUK CENSUS AREA, AK								
44-45	Retail trade	40	22 318	2 136	431	147	16.9	30.3
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 194	292	37	9	D	18.2
445	Food & beverage stores	13	7 610	780	188	64	12.6	47.5
447	Gasoline stations	6	4 069	232	37	19	4.5	26.8
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	8	3 771	262	66	34	54.4	28.6
45299	All other general merchandise stores	8	3 771	262	66	34	54.4	28.6
452990	All other general merchandise stores	8	3 771	262	66	34	54.4	28.6
4529903	Miscellaneous general merchandise stores	8	3 771	262	66	34	54.4	28.6
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	3 534	393	86	15	D	—
454311	Heating oil dealers	3	3 534	393	86	15	D	—

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANCHORAGE, AK								
44-45	Retail trade	1 001	3 114 874	319 285	72 346	15 115	4.2	6.4
441	Motor vehicle & parts dealers	95	679 189	70 269	15 162	2 035	5.9	13.3
4411	Automobile dealers	23	514 891	50 208	10 987	1 297	6.1	17.1
44111	New car dealers	14	493 554	47 623	10 414	1 228	6.4	17.8
441110	New car dealers	14	493 554	47 623	10 414	1 228	6.4	17.8
4412	Other motor vehicle dealers	25	89 249	7 291	1 413	247	6.2	—
44121	Recreational vehicle dealers	6	D	D	D	b	D	D
441210	Recreational vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	19	D	D	D	c	D	D
441221	Motorcycle dealers	3	11 783	1 255	286	46	—	—
441222	Boat dealers	9	25 754	2 328	469	79	.5	D
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	47	75 049	12 770	2 762	491	3.8	3.5
44131	Automotive parts & accessories stores	38	56 721	8 992	2 157	340	5.0	4.6
441310	Automotive parts & accessories stores	38	56 721	8 992	2 157	340	5.0	4.6
44132	Tire dealers	9	18 328	3 778	605	151	—	—
441320	Tire dealers	9	18 328	3 778	605	151	—	—
442	Furniture & home furnishings stores	53	62 288	9 088	2 120	367	19.9	7.0
4421	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
44211	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
442110	Furniture stores	19	36 830	5 319	1 251	180	19.6	5.1
4422	Home furnishings stores	34	25 458	3 769	869	187	20.5	9.7
44221	Floor covering stores	18	15 806	1 971	521	76	28.0	8.1
442210	Floor covering stores	18	15 806	1 971	521	76	28.0	8.1
44229	Other home furnishings stores	16	9 652	1 798	348	111	8.1	12.3
443	Electronics & appliance stores	37	120 676	11 291	2 674	449	2.5	5.6
4431	Electronics & appliance stores	37	120 676	11 291	2 674	449	2.5	5.6
44311	Appliance, television, & other electronics stores	19	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	17	D	D	D	c	D	D
44312	Computer & software stores	16	78 874	5 767	1 323	244	2.5	5.9
443120	Computer & software stores	16	78 874	5 767	1 323	244	2.5	5.9
444	Building material & garden equipment & supplies dealers	74	373 688	41 500	9 163	1 267	.7	3.5
4441	Building material & supplies dealers	68	371 168	40 816	9 045	1 224	.7	3.5
44411	Home centers	4	167 247	15 337	3 270	493	—	6.3
444110	Home centers	4	167 247	15 337	3 270	493	—	6.3
44412	Paint & wallpaper stores	6	13 185	2 157	419	68	—	—
444120	Paint & wallpaper stores	6	13 185	2 157	419	68	—	—
44419	Other building material dealers	52	176 868	21 949	5 050	604	1.5	1.3
444190	Other building material dealers	52	176 868	21 949	5 050	604	1.5	1.3
445	Food & beverage stores	102	459 143	46 810	10 779	2 338	2.0	3.3
4451	Grocery stores	41	386 452	40 946	9 422	2 005	.9	3.5
44511	Supermarkets & other grocery (except convenience) stores	35	379 455	40 126	9 298	1 962	.9	3.2
445110	Supermarkets & other grocery (except convenience) stores	35	379 455	40 126	9 298	1 962	.9	3.2
4452	Specialty food stores	17	15 034	1 583	345	105	15.1	4.9
4453	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
44531	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
445310	Beer, wine, & liquor stores	44	57 657	4 281	1 012	228	6.2	2.1
446	Health & personal care stores	51	40 393	7 496	1 869	285	5.1	7.2
4461	Health & personal care stores	51	40 393	7 496	1 869	285	5.1	7.2
44613	Optical goods stores	28	8 479	1 924	536	87	14.0	18.5
446130	Optical goods stores	28	8 479	1 924	536	87	14.0	18.5
44619	Other health & personal care stores	11	D	D	D	b	D	D
446191	Food (health) supplement stores	6	3 550	754	190	33	—	16.0
447	Gasoline stations	95	207 579	13 356	2 853	748	9.9	15.1
4471	Gasoline stations	95	207 579	13 356	2 853	748	9.9	15.1
44711	Gasoline stations with convenience stores	48	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	48	D	D	D	e	D	D
44719	Other gasoline stations	47	D	D	D	e	D	D
447190	Other gasoline stations	47	D	D	D	e	D	D
448	Clothing & clothing accessories stores	164	169 291	22 505	5 630	1 610	4.8	9.6
4481	Clothing stores	81	126 561	16 744	4 322	1 225	5.0	9.3
44811	Men's clothing stores	16	17 786	2 336	529	116	7.6	40.3
448110	Men's clothing stores	16	17 786	2 336	529	116	7.6	40.3
44814	Family clothing stores	10	84 155	11 185	3 043	844	—	.4
448140	Family clothing stores	10	84 155	11 185	3 043	844	—	.4
44819	Other clothing stores	14	8 160	1 171	289	69	4.8	43.4
448190	Other clothing stores	14	8 160	1 171	289	69	4.8	43.4
4482105	Athletic footwear stores	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	43	24 524	3 846	865	217	7.5	9.6
44831	Jewelry stores	41	D	D	D	c	D	D
448310	Jewelry stores	41	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANCHORAGE, AK—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	115	143 594	17 329	3 928	1 199	6.7	7.5
4511	Sporting goods, hobby, & musical instrument stores ..	84	105 469	12 778	2 730	884	8.7	9.9
45111	Sporting goods stores	43	63 950	7 739	1 702	553	9.4	12.8
451110	Sporting goods stores	43	63 950	7 739	1 702	553	9.4	12.8
4511101	General-line sporting goods stores	17	43 489	4 804	1 115	410	5.9	18.9
4511102	Specialty-line sporting goods stores	26	20 461	2 935	587	143	16.8	—
45112	Hobby, toy, & game stores	22	27 171	2 942	672	206	6.1	—
451120	Hobby, toy, & game stores	22	27 171	2 942	672	206	6.1	—
45113	Sewing, needlework, & piece goods stores	11	6 706	1 176	157	63	4.2	—
451130	Sewing, needlework, & piece goods stores	11	6 706	1 176	157	63	4.2	—
45114	Musical instrument & supplies stores	8	7 642	921	199	62	15.3	28.8
451140	Musical instrument & supplies stores	8	7 642	921	199	62	15.3	28.8
4512	Book, periodical, & music stores	31	38 125	4 551	1 198	315	1.4	1.0
45121	Book stores & news dealers	21	29 342	3 580	976	245	1.9	1.2
451211	Book stores	21	29 342	3 580	976	245	1.9	1.2
4512111	Book stores, general	13	25 742	3 026	854	202	.3	.6
4512112	Specialty book stores	8	3 600	554	122	43	12.9	5.9
45122	Prerecorded tape, compact disc, & record stores ...	10	8 783	971	222	70	—	—
451220	Prerecorded tape, compact disc, & record stores ...	10	8 783	971	222	70	—	—
452	General merchandise stores	18	701 465	59 122	13 523	3 447	—	.2
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	12	447 406	32 470	7 631	1 532	—	.3
45291	Warehouse clubs & superstores	7	D	D	D	g	D	D
452910	Warehouse clubs & superstores	7	D	D	D	g	D	D
453	Miscellaneous store retailers	166	111 723	16 314	3 664	1 157	13.8	5.7
4532	Office supplies, stationery, & gift stores	70	66 923	8 325	1 777	604	10.2	1.8
45321	Office supplies & stationery stores	7	13 588	1 181	273	69	8.7	—
453210	Office supplies & stationery stores	7	13 588	1 181	273	69	8.7	—
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	63	53 335	7 144	1 504	535	10.6	2.3
453220	Gift, novelty, & souvenir stores	63	53 335	7 144	1 504	535	10.6	2.3
4533	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
45331	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
453310	Used merchandise stores	16	8 449	2 054	426	144	15.8	12.2
4539	Other miscellaneous store retailers	54	29 461	4 548	1 105	281	18.5	10.4
45391	Pet & pet supplies stores	12	6 300	944	232	73	10.7	6.8
453910	Pet & pet supplies stores	12	6 300	944	232	73	10.7	6.8
45392	Art dealers	13	5 447	769	175	38	12.1	5.4
453920	Art dealers	13	5 447	769	175	38	12.1	5.4
45399	All other miscellaneous store retailers	27	D	D	D	c	D	D
454	Nonstore retailers	31	45 845	4 205	981	213	13.2	2.3
4542	Vending machine operators	11	D	D	D	b	D	D
45421	Vending machine operators	11	D	D	D	b	D	D
454210	Vending machine operators	11	D	D	D	b	D	D
4543	Direct selling establishments	17	33 986	2 128	467	125	12.2	.1
45431	Fuel dealers	4	29 190	1 196	245	63	12.2	—
454311	Heating oil dealers	2	D	D	D	b	D	D
BARROW, AK								
44-45 Retail trade								
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BETHEL, AK								
44-45	Retail trade	17	51 615	4 954	1 192	297	8.6	—
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	c	D	D
454	Nonstore retailers	4	19 810	1 006	206	21	20.8	—
4543	Direct selling establishments	4	19 810	1 006	206	21	20.8	—
45431	Fuel dealers	4	19 810	1 006	206	21	20.8	—
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
CORDOVA, AK								
44-45	Retail trade	9	10 048	862	179	35	7.6	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
FAIRBANKS, AK								
44-45	Retail trade	248	726 964	77 202	17 101	3 356	6.6	2.5
441	Motor vehicle & parts dealers	35	250 664	25 138	5 823	713	12.8	.6
4411	Automobile dealers	12	D	D	D	e	D	D
44111	New car dealers	9	195 188	18 106	4 270	461	14.6	.2
441110	New car dealers	9	195 188	18 106	4 270	461	14.6	.2
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores	12	17 608	3 762	889	135	3.0	6.8
441310	Automotive parts & accessories stores	12	17 608	3 762	889	135	3.0	6.8
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	13	D	D	D	b	D	D
4421	Furniture stores	4	4 040	518	121	25	31.4	10.8
44211	Furniture stores	4	4 040	518	121	25	31.4	10.8
442110	Furniture stores	4	4 040	518	121	25	31.4	10.8
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	6	8 135	1 325	318	51	19.8	—
442210	Floor covering stores	6	8 135	1 325	318	51	19.8	—
44229	Other home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	11	D	D	D	b	D	D
4431	Electronics & appliance stores	11	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	7	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	FAIRBANKS, AK—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	27	89 190	10 236	2 157	311	.6	1.4
4441	Building material & supplies dealers	25	D	D	D	e	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	4	9 745	1 203	234	48	—	—
444130	Hardware stores	4	9 745	1 203	234	48	—	—
44419	Other building material dealers	16	46 502	5 411	1 182	148	—	2.0
444190	Other building material dealers	16	46 502	5 411	1 182	148	—	2.0
445	Food & beverage stores	11	83 500	9 613	2 334	493	.9	13.9
4451	Grocery stores	6	79 407	9 079	2 175	451	—	14.1
44511	Supermarkets & other grocery (except convenience) stores	6	79 407	9 079	2 175	451	—	14.1
445110	Supermarkets & other grocery (except convenience) stores	6	79 407	9 079	2 175	451	—	14.1
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	10	12 303	1 447	315	50	19.2	.4
4461	Health & personal care stores	10	12 303	1 447	315	50	19.2	.4
447	Gasoline stations	23	37 693	2 832	655	161	4.1	1.4
4471	Gasoline stations	23	37 693	2 832	655	161	4.1	1.4
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
44719	Other gasoline stations	14	D	D	D	b	D	D
447190	Other gasoline stations	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	36	27 154	3 388	764	235	12.0	.8
4481	Clothing stores	17	D	D	D	c	D	D
44811	Men's clothing stores	4	2 909	453	94	25	5.7	—
448110	Men's clothing stores	4	2 909	453	94	25	5.7	—
44814	Family clothing stores	5	D	D	D	b	D	D
448140	Family clothing stores	5	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	10	D	D	D	b	D	D
44831	Jewelry stores	10	D	D	D	b	D	D
448310	Jewelry stores	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	25	15 535	1 589	333	129	9.8	3.1
4511	Sporting goods, hobby, & musical instrument stores ..	17	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	D	D	D	a	D	D
451120	Hobby, toy, & game stores	3	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	1 322	136	31	12	D	—
451140	Musical instrument & supplies stores	3	1 322	136	31	12	D	—
4512	Book, periodical, & music stores	8	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	5	D	D	D	a	D	D
4512111	Book stores, general	5	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
4521	Department stores (excl leased depts)	3	D	D	D	f	D	D
45211	Department stores (excl leased depts)	3	D	D	D	f	D	D
452110	Department stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	c	D	D
45291	Warehouse clubs & superstores	2	D	D	D	c	D	D
452910	Warehouse clubs & superstores	2	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAIRBANKS, AK—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	36	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	16	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	14	4 170	615	124	46	6.3	15.1
453220	Gift, novelty, & souvenir stores	14	4 170	615	124	46	6.3	15.1
4533	Used merchandise stores	5	3 606	714	137	40	1.0	7.2
45331	Used merchandise stores	5	3 606	714	137	40	1.0	7.2
453310	Used merchandise stores	5	3 606	714	137	40	1.0	7.2
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	4	1 397	265	56	17	11.3	9.9
453920	Art dealers	4	1 397	265	56	17	11.3	9.9
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	13	D	D	D	c	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
HOMER, AK								
44-45	Retail trade	47	38 916	3 712	767	206	15.9	2.0
441	Motor vehicle & parts dealers	4	4 370	511	114	17	31.4	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 328	326	43	14	—	—
4431	Electronics & appliance stores	3	1 328	326	43	14	—	—
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	1 986	262	51	16	24.2	17.7
445	Food & beverage stores	9	24 576	1 956	455	105	3.4	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	5	746	99	11	7	19.7	—
451	Sporting goods, hobby, book, & music stores	5	1 029	121	25	14	9.2	8.6
453	Miscellaneous store retailers	11	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
JUNEAU, AK								
44-45	Retail trade	173	312 748	37 191	8 122	1 807	7.3	4.9
441	Motor vehicle & parts dealers	15	53 300	5 365	1 268	188	6.6	12.5
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	7 329	914	224	45	23.9	3.0
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	17 482	2 710	387	107	4.2	.9
4441	Building material & supplies dealers	6	D	D	D	c	D	D
445	Food & beverage stores	17	43 388	7 239	1 660	339	3.9	2.0
4453	Beer, wine, & liquor stores	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	9	D	D	D	b	D	D
446	Health & personal care stores	10	8 701	1 605	295	65	23.8	16.0
4461	Health & personal care stores	10	8 701	1 605	295	65	23.8	16.0
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	8	13 741	1 150	270	62	8.5	—
448	Clothing & clothing accessories stores	29	22 365	2 918	527	146	2.4	8.7
4481	Clothing stores	15	12 744	1 619	304	86	4.2	3.4
4483	Jewelry, luggage, & leather goods stores	8	7 731	1 103	182	42	—	19.5
44831	Jewelry stores	8	7 731	1 103	182	42	—	19.5
448310	Jewelry stores	8	7 731	1 103	182	42	—	19.5
451	Sporting goods, hobby, book, & music stores	23	7 871	1 149	261	87	12.2	5.6
4511	Sporting goods, hobby, & musical instrument stores ..	17	5 269	648	135	51	12.8	3.4
4512	Book, periodical, & music stores	6	2 602	501	126	36	11.1	10.0
45121	Book stores & news dealers	6	2 602	501	126	36	11.1	10.0
4512111	Book stores, general	5	D	D	D	b	D	D
452	General merchandise stores	7	103 880	10 343	2 418	590	—	.6
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	38	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	26	15 503	2 125	404	98	32.9	15.3
45321	Office supplies & stationery stores	4	3 502	761	275	34	—	—
453210	Office supplies & stationery stores	4	3 502	761	275	34	—	—
4532102	Office supplies stores	4	3 502	761	275	34	—	—
45322	Gift, novelty, & souvenir stores	22	12 001	1 364	129	64	42.5	19.7
453220	Gift, novelty, & souvenir stores	22	12 001	1 364	129	64	42.5	19.7
4539	Other miscellaneous store retailers	7	2 198	262	56	18	31.2	—
45392	Art dealers	4	1 280	138	24	6	38.0	—
453920	Art dealers	4	1 280	138	24	6	38.0	—
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	6	14 111	751	181	25	28.0	—
45431	Fuel dealers	3	12 804	674	174	20	D	—
454311	Heating oil dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENAI, AK								
44-45	Retail trade	46	106 597	11 894	2 525	586	3.8	2.1
441	Motor vehicle & parts dealers	6	21 107	1 935	491	59	—	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	15 723	1 965	457	74	—	—
4441	Building material & supplies dealers	6	15 723	1 965	457	74	—	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	8	32 549	4 469	768	169	.6	5.5
4451	Grocery stores	3	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	8 544	685	152	47	34.3	—
448	Clothing & clothing accessories stores	5	1 346	119	23	11	—	15.8
451	Sporting goods, hobby, book, & music stores	3	761	135	55	14	—	—
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
KETCHIKAN, AK								
44-45	Retail trade	113	200 334	28 134	6 004	1 141	7.2	3.0
441	Motor vehicle & parts dealers	7	23 456	2 110	474	65	21.6	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
44131	Automotive parts & accessories stores	1	D	D	D	a	D	D
441310	Automotive parts & accessories stores	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	2 448	330	40	11	—	6.4
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	4	4 083	755	81	15	37.2	25.2
443112	Radio, television, & other electronics stores	4	4 083	755	81	15	37.2	25.2
444	Building material & garden equipment & supplies dealers	5	17 094	3 092	833	59	—	—
4441	Building material & supplies dealers	5	17 094	3 092	833	59	—	—
44419	Other building material dealers	5	17 094	3 092	833	59	—	—
444190	Other building material dealers	5	17 094	3 092	833	59	—	—
445	Food & beverage stores	11	75 363	11 910	2 668	566	1.8	—
4451	Grocery stores	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	70 741	11 280	2 526	532	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	70 741	11 280	2 526	532	—	—
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	6	6 557	950	230	42	9.3	—
448	Clothing & clothing accessories stores	23	D	D	D	b	D	D
4481	Clothing stores	8	9 793	1 029	216	51	1.5	—
4483	Jewelry, luggage, & leather goods stores	13	8 786	1 121	87	37	30.2	27.8
44831	Jewelry stores	13	8 786	1 121	87	37	30.2	27.8
448310	Jewelry stores	13	8 786	1 121	87	37	30.2	27.8
451	Sporting goods, hobby, book, & music stores	9	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	a	D	D
452	General merchandise stores	3	6 861	1 495	340	41	D	—
45299	All other general merchandise stores	3	6 861	1 495	340	41	D	—
452990	All other general merchandise stores	3	6 861	1 495	340	41	D	—
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
KETCHIKAN, AK—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	23	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	21	11 956	1 322	149	52	15.9	17.5
453220	Gift, novelty, & souvenir stores	21	11 956	1 322	149	52	15.9	17.5
4539	Other miscellaneous store retailers	3	1 655	309	40	10	D	—
45392	Art dealers	3	1 655	309	40	10	D	—
453920	Art dealers	3	1 655	309	40	10	D	—
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
KODIAK, AK								
44-45	Retail trade	56	95 198	11 365	2 410	565	6.1	1.5
441	Motor vehicle & parts dealers	7	14 126	1 575	365	53	30.6	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	12 034	1 497	331	55	—	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	4	41 921	4 910	1 046	272	—	—
44511	Supermarkets & other grocery (except convenience) stores	4	41 921	4 910	1 046	272	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	41 921	4 910	1 046	272	—	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	8	1 620	125	20	16	62.7	24.9
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45111	Sporting goods stores	4	D	D	D	b	D	D
451110	Sporting goods stores	4	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	a	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
451211	Book stores	3	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
KOTZEBUE, AK								
44-45	Retail trade	9	15 454	1 999	478	112	6.4	—
445	Food & beverage stores	5	14 319	1 809	449	103	3.6	—
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
NOME, AK								
44-45	Retail trade	10	12 074	1 256	298	65	5.4	4.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	651	62	17	5	100.0	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
PALMER, AK								
44-45	Retail trade	18	7 637	1 087	221	65	21.6	3.2
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 593	308	27	17	D	—
445	Food & beverage stores	3	272	24	4	8	—	24.6
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
PETERSBURG, AK								
44-45	Retail trade	33	30 649	4 340	989	211	31.4	1.1
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	7	14 203	2 254	525	107	7.8	—
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	3	1 160	186	53	12	D	—
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
SEWARD, AK								
44-45	Retail trade	17	19 414	2 310	494	102	3.9	1.1
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	6	13 835	1 294	274	59	—	1.5
448	Clothing & clothing accessories stores	3	605	175	32	11	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SITKA, AK								
44-45	Retail trade	75	78 156	10 337	2 245	534	7.6	.3
441	Motor vehicle & parts dealers	7	4 270	726	167	37	21.5	—
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	4 441	340	82	24	4.5	—
4431	Electronics & appliance stores	5	4 441	340	82	24	4.5	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	10 414	1 204	266	43	2.2	—
4441	Building material & supplies dealers	4	10 414	1 204	266	43	2.2	—
445	Food & beverage stores	8	29 027	3 471	719	179	—	—
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	11	6 906	1 000	188	56	35.7	—
4481	Clothing stores	8	5 025	733	145	44	21.5	—
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	1 944	290	56	26	18.3	1.3
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45392	Art dealers	3	609	92	14	4	100.0	—
453920	Art dealers	3	609	92	14	4	100.0	—
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
SOLDOTNA, AK								
44-45	Retail trade	77	130 628	13 863	3 038	691	5.5	1.8
441	Motor vehicle & parts dealers	8	41 257	3 886	870	131	1.1	1.4
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	808	131	28	9	42.0	—
443	Electronics & appliance stores	5	5 668	418	82	23	—	21.5
4431	Electronics & appliance stores	5	5 668	418	82	23	—	21.5
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	9 900	775	168	31	—	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	a	D	D
444190	Other building material dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	8	11 208	871	156	53	22.1	—
448	Clothing & clothing accessories stores	9	1 519	195	29	22	17.9	3.1
451	Sporting goods, hobby, book, & music stores	8	2 983	350	103	27	33.6	7.1
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
SOLDOTNA, AK—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	5	D	D	D	b	D	D
45331	Used merchandise stores	5	D	D	D	b	D	D
453310	Used merchandise stores	5	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
UNALASKA, AK								
44-45	Retail trade	3	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
VALDEZ, AK								
44-45	Retail trade	36	34 170	3 546	743	181	5.4	4.4
441	Motor vehicle & parts dealers	3	1 430	144	41	7	D	—
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	7	17 489	1 543	344	71	4.0	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	4 995	474	89	23	—	24.3
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	1 232	135	27	17	8.8	—
453	Miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WASILLA, AK								
44-45	Retail trade	84	272 889	26 715	5 634	1 164	4.0	1.4
441	Motor vehicle & parts dealers	13	126 607	11 340	2 242	257	4.1	—
4411	Automobile dealers	3	D	D	D	c	D	D
44111	New car dealers	2	D	D	D	c	D	D
441110	New car dealers	2	D	D	D	c	D	D
4412	Other motor vehicle dealers	7	16 666	1 007	172	36	21.5	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	a	D	D
441229	All other motor vehicle dealers	5	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	7 006	1 451	242	58	—	—
44413	Hardware stores	1	D	D	D	a	D	D
444130	Hardware stores	1	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores	3	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores	3	D	D	D	c	D	D
446	Health & personal care stores	7	11 843	1 490	331	76	—	4.8
4461	Health & personal care stores	7	11 843	1 490	331	76	—	4.8
447	Gasoline stations	7	14 699	1 105	276	75	13.6	—
448	Clothing & clothing accessories stores	8	2 261	210	44	30	—	—

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	WASILLA, AK—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	11	4 656	547	97	20	32.0	14.8
4511	Sporting goods, hobby, & musical instrument stores . .	8	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
	BALANCE OF ALEUTIANS EAST BOROUGH, AK							
44-45	Retail trade	6	7 161	1 037	266	56	31.6	3.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
4441	Building material & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
	BALANCE OF ALEUTIANS WEST CENSUS AREA, AK							
44-45	Retail trade	17	D	D	D	c	D	D
441	Motor vehicle & parts dealers	4	15 359	1 498	382	54	—	7.6
4412	Other motor vehicle dealers	4	15 359	1 498	382	54	—	7.6
44122	Motorcycle, boat, & other motor vehicle dealers	4	15 359	1 498	382	54	—	7.6
441222	Boat dealers	4	15 359	1 498	382	54	—	7.6
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 413	253	76	20	—	—
45299	All other general merchandise stores	3	2 413	253	76	20	—	—
452990	All other general merchandise stores	3	2 413	253	76	20	—	—
4529903	Miscellaneous general merchandise stores	3	2 413	253	76	20	—	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BETHEL CENSUS AREA, AK								
44-45	Retail trade	42	25 602	3 583	796	532	33.8	31.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	c	D	D
447	Gasoline stations	5	2 505	319	84	50	34.1	27.3
452	General merchandise stores	16	D	D	D	c	D	D
45299	All other general merchandise stores	16	D	D	D	c	D	D
452990	All other general merchandise stores	16	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	15	D	D	D	c	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF BRISTOL BAY BOROUGH, AK								
44-45	Retail trade	13	12 778	2 065	378	91	13.7	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	4 888	666	141	33	—	—
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	1 470	130	12	9	94.0	—
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF DENALI BOROUGH, AK								
44-45	Retail trade	7	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
BALANCE OF DILLINGHAM CENSUS AREA, AK								
44-45	Retail trade	16	33 056	3 599	845	220	1.8	2.1
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	7	18 831	2 031	473	133	1.9	.5
452	General merchandise stores	3	1 759	168	44	21	D	32.6
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF FAIRBANKS NORTH STAR BOROUGH, AK								
44-45	Retail trade	111	200 896	22 295	5 209	1 075	11.3	8.8
441	Motor vehicle & parts dealers	11	16 463	2 189	472	69	3.9	5.7
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	7 210	1 249	279	38	—	—
441310	Automotive parts & accessories stores	5	7 210	1 249	279	38	—	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	16 821	2 447	503	77	24.4	10.8
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	9	13 774	2 196	464	66	11.8	13.1
444190	Other building material dealers	9	13 774	2 196	464	66	11.8	13.1
445	Food & beverage stores	13	13 672	1 204	492	113	14.1	67.1
446	Health & personal care stores	6	3 356	621	145	28	49.2	21.8
44613	Optical goods stores	4	D	D	D	a	D	D
446130	Optical goods stores	4	D	D	D	a	D	D
447	Gasoline stations	16	23 962	1 951	366	105	22.6	13.5
4471	Gasoline stations	16	23 962	1 951	366	105	22.6	13.5
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
44719	Other gasoline stations	9	D	D	D	b	D	D
447190	Other gasoline stations	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	1 361	120	23	12	77.4	9.8
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	4 947	880	237	61	.7	2.3
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	27	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	11	4 015	650	110	32	15.4	—
45322	Gift, novelty, & souvenir stores	11	4 015	650	110	32	15.4	—
453220	Gift, novelty, & souvenir stores	11	4 015	650	110	32	15.4	—
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet & pet supplies stores	5	D	D	D	b	D	D
453910	Pet & pet supplies stores	5	D	D	D	b	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF HAINES BOROUGH, AK								
44-45	Retail trade	26	13 063	2 041	350	98	30.7	8.2
441	Motor vehicle & parts dealers	3	967	260	58	14	D	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 393	474	42	18	68.1	—
4441	Building material & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	6	5 490	878	161	45	2.6	11.9
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	3	842	108	20	7	81.9	18.1
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF KENAI PENINSULA BOROUGH, AK								
44-45	Retail trade	105	130 960	13 284	2 659	634	11.8	6.8
441	Motor vehicle & parts dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	3 441	585	134	21	D	—
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	32 790	3 488	643	102	5.6	.2
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
445	Food & beverage stores	18	D	D	D	c	D	D
4451	Grocery stores	14	33 078	3 162	626	185	5.2	.1
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	25	D	D	D	c	D	D
4471	Gasoline stations	25	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	6 260	666	147	44	27.0	—
4481	Clothing stores	5	6 260	666	147	44	27.0	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	b	D	D
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D
BALANCE OF KETCHIKAN GATEWAY BOROUGH, AK								
44-45	Retail trade	6	4 787	475	112	23	8.0	46.5
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF KODIAK ISLAND BOROUGH, AK								
44-45	Retail trade	11	7 687	487	77	25	10.5	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LAKE AND PENINSULA BOROUGH, AK								
44-45	Retail trade	10	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	2 281	159	35	19	15.6	11.8
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF MATANUSKA-SUSITNA BOROUGH, AK								
44-45	Retail trade	99	196 724	18 748	3 911	920	7.5	4.0
441	Motor vehicle & parts dealers	15	33 799	3 951	789	151	.6	1.8
4412	Other motor vehicle dealers	5	12 095	980	226	42	1.8	5.0
44122	Motorcycle, boat, & other motor vehicle dealers	5	12 095	980	226	42	1.8	5.0
441221	Motorcycle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	33 260	4 320	801	149	11.7	1.1
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	19	D	D	D	e	D	D
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	5	D	D	D	b	D	D
447	Gasoline stations	11	D	D	D	b	D	D
4471	Gasoline stations	11	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	D	D	D	b	D	D
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF NOME CENSUS AREA, AK								
44-45	Retail trade	31	44 882	4 534	1 011	377	8.3	40.0
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	16	D	D	D	e	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	9	16 730	1 687	392	90	13.5	70.0
4543	Direct selling establishments	9	16 730	1 687	392	90	13.5	70.0
45431	Fuel dealers	9	16 730	1 687	392	90	13.5	70.0
454311	Heating oil dealers	9	16 730	1 687	392	90	13.5	70.0
BALANCE OF NORTH SLOPE BOROUGH, AK								
44-45	Retail trade	15	25 293	3 574	909	130	2.4	36.4
445	Food & beverage stores	6	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
BALANCE OF NORTHWEST ARCTIC BOROUGH, AK								
44-45	Retail trade	21	25 395	3 393	685	174	7.6	78.5
445	Food & beverage stores	8	5 434	616	173	41	33.0	47.6
447	Gasoline stations	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
454	Nonstore retailers	5	3 035	284	73	33	—	92.5
BALANCE OF PRINCE OF WALES-OUTER KETCHIKAN CENSUS AREA, AK								
44-45	Retail trade	40	25 962	2 675	624	158	23.1	2.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	12 224	1 353	329	81	8.2	—
447	Gasoline stations	7	2 422	147	35	18	79.5	14.2
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	1 655	134	20	8	47.4	.4
452	General merchandise stores	5	1 440	155	28	8	31.7	11.9
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	4 203	387	70	11	—	2.7
4543	Direct selling establishments	4	4 203	387	70	11	—	2.7
454311	Heating oil dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SKAGWAY-HOONAH-ANGOOK BOROUGH, AK								
44-45	Retail trade	45	25 291	3 213	466	208	22.3	3.1
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	9	7 742	1 041	246	99	32.4	2.4
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	7	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	3 101	334	42	19	3.1	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	18	8 539	1 209	67	63	19.6	5.2
45322	Gift, novelty, & souvenir stores	18	8 539	1 209	67	63	19.6	5.2
453220	Gift, novelty, & souvenir stores	18	8 539	1 209	67	63	19.6	5.2
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF SOUTHEAST FAIRBANKS CENSUS AREA, AK								
44-45	Retail trade	30	28 383	2 884	780	193	28.2	48.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	6 087	787	174	57	79.0	—
447	Gasoline stations	8	8 007	690	138	54	5.7	36.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	721	33	2	1	D	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	3	10 738	1 050	408	55	—	100.0
4543	Direct selling establishments	3	10 738	1 050	408	55	—	100.0
45431	Fuel dealers	3	10 738	1 050	408	55	—	100.0
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
BALANCE OF VALDEZ-CORDOVA CENSUS AREA, AK								
44-45	Retail trade	33	37 498	3 826	880	201	9.5	6.6
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF WADE HAMPTON CENSUS AREA, AK								
44-45	Retail trade	29	27 284	3 059	691	353	16.8	21.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	14	15 998	1 654	400	163	12.8	15.5
447	Gasoline stations	2	D	D	D	b	D	D
452	General merchandise stores	9	6 805	806	150	85	28.8	44.4
45299	All other general merchandise stores	9	6 805	806	150	85	28.8	44.4
452990	All other general merchandise stores	9	6 805	806	150	85	28.8	44.4
4529903	Miscellaneous general merchandise stores	9	6 805	806	150	85	28.8	44.4
453	Miscellaneous store retailers	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF WRANGELL-PETERSBURG CENSUS AREA, AK								
44-45	Retail trade	28	23 433	3 879	914	195	27.8	11.8
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	11 314	1 707	409	92	21.2	—
446	Health & personal care stores	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	5	1 011	168	35	10	70.8	10.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF YAKUTAT BOROUGH, AK								
44-45	Retail trade	6	5 343	808	154	30	66.6	15.7
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF YUKON-KOYUKUK CENSUS AREA, AK							
44-45	Retail trade	40	22 318	2 136	431	147	16.9	30.3
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 194	292	37	9	D	18.2
445	Food & beverage stores	13	7 610	780	188	64	12.6	47.5
447	Gasoline stations	6	4 069	232	37	19	4.5	26.8
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	8	3 771	262	66	34	54.4	28.6
45299	All other general merchandise stores	8	3 771	262	66	34	54.4	28.6
452990	All other general merchandise stores	8	3 771	262	66	34	54.4	28.6
4529903	Miscellaneous general merchandise stores	8	3 771	262	66	34	54.4	28.6
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	3 534	393	86	15	D	—
454311	Heating oil dealers	3	3 534	393	86	15	D	—

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

45211 Department Stores (Excluding Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

452110 Department Stores (Excluding Leased Departments)

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

45211 Department Stores (Including Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

4521101 Conventional Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

4521101 Conventional Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

4521103 National Chain Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

4521103 National Chain Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

ALASKA

Skagway-Hoonah-Angoon Census Area was renamed from Skagway-Yakutat-Angoon Census Area in September 1992 when Yakutat Borough organized from part of its area.

Yakutat Borough was organized from part of the Skagway-Yakutat-Angoon Census Area (renamed Skagway-Hoonah-Angoon Census Area) in September 1992.

Appendix E. Metropolitan Areas

ALASKA

Anchorage, AK MSA

Anchorage Borough, AK

