CDFI Fund Native American Lending Study/ Action Plan

NATIVE AMERICAN LENDING STUDY/ ACTION PLAN REGIONAL REPORT

West Region Workshop

May 12 - 13, 1999 Sparks, Nevada

Sponsored by
Community Development Financial Institutions Fund
U.S. Department of Treasury,
Inter-Tribal Council of Nevada
And
California Indian Manpower Consortium, Inc.









THE COMMUNITY DEVELOPMENT FINANCIAL INSTITUTIONS FUND DEPARTMENT OF THE TREASURY

NATIVE AMERICAN LENDING STUDY/ACTION PLAN

OVERVIEW

This report summarizes the proceedings of the regional workshop conducted by the CDFI Fund in association with regional sponsoring Native organizations. The report also provides highlights of the study, the related CDFI Fund mission, the regional workshop process, affected stakeholders and a profile of participants. The results of the workshop are organized according to the major building blocks of the workshop agenda (also included) and accurately represents the wide range of issues, strategies and proposed actions that were developed through break-out teams of involved participants and stakeholders.

PURPOSE OF THE STUDY

The Native American Lending Study/Action Plan was authorized in the CDFI Fund's enabling legislation and requires the Fund to investigate and make recommendations to Congress and the President to eliminate barriers to private sector lending and investment on Native American Reservations and other land held in trust by the United States.

SCOPE OF REGIONAL REPORT

This report includes the following major sections:

- Native American Lending Study An overview of the purposes of the study, a certification of authenticity of the contents and recognition of the co-sponsoring and supporting agencies.
- CDFI Fund Mission and Study Mandate Summary of the overall CDFI Fund mission and outline of the major requirements established by Congress in Public Law 103-325.
- Workshop Process and Stakeholders A summary of the process and principles that drive the workshop approach, as well as a listing of the major stakeholders involved in and affected by the proceedings of this report.
- Definitions Definitions of terms used in defining barriers, impacts, strategies and actions as
 well as the responsibility and time frame codes used for the action planning step in the
 workshop process.
- Workshop Participants A summary of the breakdown of the major types of stakeholders involved in the workshop.

- Workshop Agenda The agenda for the two day session, noting the emphasis on team breakout sessions and presentations for maximum interaction among stakeholders, sharing of ideas and concerns, and bottom up planning on solutions to overcome identified barriers.
- Issues, Ideas and Remarks Selected quotes from the court reporter transcript that represent the voices and visions of participants during the presentation segments of the workshop.
- Barriers and Impacts by Teams A listing of the complete range of barriers and their related impacts developed by teams during the initial break-out sessions.
- Top Five Priority Barriers by Teams The rank order priority barriers established by each team after reviewing and rating the entire range of barriers and impacts identified in the previous section.
- Priority Barriers and Their Impacts A summary of the related impacts for each of the rank order priority barriers identified by each of the teams.
- Team Strategies and Actions The strategies and action plans developed by the teams for each of the top five priority barriers. The action plans include identification of responsible parties and implementation timeframes.
- Participants A list of workshop participants and their organizations.

DISCLAIMER

The contents of this report represents the recorded results of regional workshop proceedings. Materials in this report are derived from professional court reporter transcripts of proceedings, as well as presentation materials (flipcharts) prepared by workshop participants. As such, it is an authentic summary of participant issues and ideas and does not represent the policy or position of the U.S. Department of the Treasury.

CREDITS

The CDFI Fund expresses its deepest appreciation to the Inter-Tribal Council of Nevada and California Indian Manpower Consortium, Inc., without whose extensive efforts this regional workshop would not have been possible.

WORKSHOP FACILITATOR

Charles W. Johnson, The Johnson Strategy Group, Inc.

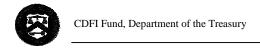


TABLE OF CONTENTS

INTRODUCTION	1
ISSUES, IDEAS AND REMARKS	5
BARRIERS AND IMPACTS BY TEAMS	6
TOP FIVE PRIORITY BARRIERS BY TEAMS	16
PRIORITY BARRIERS AND THEIR IMPACTS	17
TEAM ONE STRATEGIES AND ACTIONS	21
TEAM TWO STRATEGIES AND ACTIONS	28
TEAM THREE STRATEGIES AND ACTIONS	32
TEAM FOUR STRATEGIES AND ACTIONS	37
PARTICIPANTS	42

INTRODUCTION

CDFI FUND MISSION

The Community Development Financial Institutions (CDFI) Fund mission is to promote access and local economic growth by directly investing in and supporting community development financial institutions (CDFIs) and expanding financial service organizations' lending, investment, and service within under-serviced markets.

NATIVE AMERICAN LENDING STUDY MANDATE

Public Law 103-325-SEPT. 23, 1994 (108 STAT. 2187)

SEC.117.(c) Native American Lending Study –

- (1) In General. The Fund shall conduct a study on lending and investment practices on Indian Reservations and other land held in trust by the United States. Such study shall
 - (A) identify barriers to private financing on such lands; and
 - (B) identify the impact of such barriers on access to capital and credit for Native American populations.
- (2) Report. Not later than 12 months after the date on which the Administrator is appointed, the Fund shall submit a report to the President and the Congress that-
 - (A) contains the findings of the study conducted under paragraph (1);
 - (B) recommends any necessary statutory and regulatory changes to existing Federal programs; and
 - (C) makes policy recommendations for community development financial institutions, insured depository institutions, secondary market institutions and other private sector capital institutions to better serve such populations.

WORKSHOP PROCESS

To assist in completing the study, the Fund is developing strategies and action plans to address key financing barriers and their impacts. These are being developed through thirteen regional workshops and one round table workshop in Washington, D.C. The regional workshops have the following major features:

- 1. Invitation to key stakeholders, including Native American organizations and populations, private for-profit and not-for-profit financial institutions, Federal financial regulatory agencies, and State/local agencies involved in the financing and economic development arena.
- 2. Workshops considered all types of lending and investing.
- 3. Ninety percent of the workshop involved break-out sessions where participants defined barriers, their impacts, strategies and action plans. Participants were encouraged to define solutions and strategies, not just problems and barriers.
- 4. Complete recording of results using professional court reporters and flipchart summaries of break-out sessions deliberations.
- 5. Maximum face-to-face networking among participants, resulted in two-way education and built a foundation for future partnerships.
- 6. Results and relationship development are expected to have a "shelf-life" beyond the workshops and reports to Congress and the White House.

STAKEHOLDERS IN THE NATIVE AMERICAN LENDING STUDY

- U.S. President
- U.S. Congress
- Tribes and Native American Organizations
- Not-for-Profit Organizations

- Federal Financial Regulatory Agencies
- Federal Agencies
- Financial Institutions
- Secondary Market Organizations
- State Agencies

PARTICIPANT STATISTICS

Of the 42 participants attending the workshop:

- 18 were from Tribes
- 5 were from the private sector
- 19 were from the Federal, public, not-for-profit or educational sectors

DEFINITIONS OF TERMS

The following definitions were used by workshop participants and apply to this report:

Barrier Any impediment to lending and investment practices on Indian Reservations and other land held in trust by the United States. Barriers occur in a variety of forms, including Tribal, private sector, not-for-profit, State, Federal and regulatory settings.

Impact The effects on Native American populations on the inability to gain access to credit or capital for many types of financing or lending purpose. Each barrier can have more than one impact.

Priority The top five barriers in rank order with 1 being the highest priority.

Strategy A well thought out course of action to be taken to remove barriers and minimize their impacts. Strategies are generally longer term, involve a variety of resources and move toward measurable results. Each priority barrier can have more than one strategy.

Action The implementation of a strategy, having an outcome, a responsible party and a schedule for completion.

Responsibility The party or parties accountable for completing an action. For the purposes of this report, the following responsibility parties are used:

- Federal Agency (SBA, BIA, CDFI Fund, HUD, etc.)
- Federal Regulatory Agency (Federal Reserve System, Office of Thrift Supervision, FDIC, etc.)
- Financial Institution (commercial bank, credit unions, savings & loan, etc.)
- Intertribal Organization (Inter-Tribal Council, Tribal business association, etc.)
- Other (specify)
- State Entity (State government, State Financing Authority, etc.)
- Tribal Entity (Tribal government, Tribal enterprise, etc.)
- U.S. Congress
- U.S. President

Time Frame Time frames are as follows:

- Short term or up to 1 year
- Medium term or from 1 to 5 years
- Long term or 6 plus years

WORKSHOP AGENDA

CDFI FUND NATIVE AMERICAN LENDING STUDY/ACTION PLAN WEST REGION WORKSHOP Sparks, Nevada May 12-13, 1999

This agenda is not designed as a conference or panel of speakers, but a workshop where participants, through facilitated work groups, will identify barriers to accessing capital and credit on Indian Reservations, describe the impacts of such barriers, and create strategies and action plans to overcome barriers.

Wednesday, May 12

7:45 A.M.	Continental Breakfast
8:30	Opening: Greeting and Remarks
8:45	Welcome and CDFI Fund/Process Overview - Rodger Boyd, Program Manager,
	CDFI Fund
9:15	Workshop Ground Rules and Formats - Facilitator
9:30	Team Break-out No. 1: Identification of Barriers, Impacts and Priorities
11:30	Team Presentations of Barriers, Impacts and Priorities
12:15 P.M.	Lunch
1:15	Guidelines for Developing Strategies
1:30	Team Break-out No. 2: Strategies Development
4:00	Team Presentations of Strategies
5:00	Adjourn

Thursday, May 13

7:45 A.M.	Continental Breakfast
8:30	Opening-Recap of Strategies from Day One - Rodger Boyd, CDFI Fund
8:45	Guidelines for Creating Action Plans - Facilitator
9:00	Team Break-out No. 3: Action Plans
11:30	Team Presentations of Action Plans
12:15 P.M.	Open Session
1:00	Closing Remarks and Adjournment – Rodger Boyd, CDFI Fund

In order to provide a sense of the perspective and passions of participants, selected quotes from participant presentations have been abstracted from the court reporter transcript. This is a representative mix of the voices and visions and helps tell the story about concerns raised during the course of the workshop.

ISSUES, IDEAS AND REMARKS

"They [barriers] were: The expectation on the Tribal part or Tribal individuals and free money; the culture of grants, or being used to receiving grants... That has two impacts: Trying to put all their energy into seeking grants even though they're very competitive. And they haven't developed an understanding of development through lending."

—Sarah Marsereau, USDA Rural Development

"Another issue was stability and structure of Tribal governments themselves, which is from one spectrum to another. We have very sophisticated modern governmental structures and some that are just jumpstarting themselves getting off the ground. One thing I reminded myself, probably the biggest barrier we identified that isn't on here, but I think everybody confirmed it at the break, biggest barrier to Reservation development is too much democracy."

—Brian Wallace, Washoe Tribe

"If you build relationships outside and inside, particularly in California, a lot of Tribes are separated in bands but they have common cultures and they're members of the same nation. If they band together and share their culture and resources and build relationships with each other, they're very powerful and they can bring the rest of the players to the table. Again, that's immediate. And that's something that can be driven without seeking outside help."

—Frank Riolo, Borrego Springs Bank

"... sometimes Indian Tribal governments are treated no differently than, say, a corporation, that may acquire a loan. And I've always come from the standpoint that Indian Tribes aren't going anywhere. They're going to always be there, and they'll look at alternatives, if for some reason they might be in a default. Whereas a corporation that goes in for a loan or a partnership, they can dissolve and declare bankruptcy and pretty soon they're gone."

—Arlan Melendez, Reno/Sparks Indian Colony

"... I'd like to just say what I got out of this [workshop] is basically a lot depends on communication. Actually getting out there and talking about the issues with the bankers and all those different people in the State and the Federal level as far as interacting a little more. I think Tribal people can just stick in our own communities sometimes. And there's a lot we can learn. A good example is just interacting with lenders here today."

—Arlan Melendez, Reno/Sparks Indian Colony

Immediately after introductory remarks and presentation of workshop guidelines, participants where organized into teams, with each team representing a proportionate mix of stakeholder types who attended the workshop. Teams identified as many barriers and their related impacts as they could so as to provide an understanding of the issues that drive needed changes.

BARRIERS AND IMPACTS BY TEAMS



BARRIERS	IMPACTS
1. Tribes have no collateral	 No jobs are created No improvements are made in the Tribal structure No trust is developed There is no incentive to pursue loans
2. No development of government to government ment relationships	Discrimination (Tribes and members are treated differently)
3. No credit to Tribal members	Discriminatory practices (single parent)
4. Limited use of Tribal assets to acquire loans (i.e., GSA equipment and cattle)	 Slow economic development Slow development of Tribal people's access to jobs and capital
5. No financial institutions servicing Tribes	Discourages Tribal members
6. Tribes' lack of experience in processing applications to banks	 Low self esteem of members going into banks No confidence in utilizing the banking systems Fear of denial by banks
7. No BIA support	Limited fiduciary responsibility
8. Outdated BIA policies and initiatives	 New land acquisition is limited Lack of support for Tribal expansion
9. Tribal court systems	No enforcement of authority

BARRIERS	IMPACTS
	High risk to lenders
10. Funding does not increase at the Federal level for new or newly banded (Federally recognized) base Tribes	 Funding is usually based on population Makes an additional burden on States, cities and counties
11. Limited transportation	Limits growth of the Tribal community
12. A Tribe's economic development is based on individual financial management but Tribal members lack training in that area	 Personal economics is not developed Public trust/personal responsibilities
13. Indian economy based on cash in hand	 No savings No credit history No available credit Credit cards are too accessible
14. Cultural barriers	Insensitivity to Native American beliefs
15. Sovereign immunity waivers	 Concerns about loss of sovereign immunity Concerns about keeping Tribal lands intact
16. Young people need financial education and awareness	There is no direction for the concepts and ideas of corporate development
17. Tribal structure and banks have limitations with what they can bring to the table	Prevents proper financial planning



BARR	IERS		IMPACTS
1. Lan	d trust issue	•	Waiver of sovereign immunity issues Cannot use as collateral in structuring deals Have to pay a higher price for capital Land acquisition Reservation land expansion
	pility and structure of Tribal ernments	•	Constitution and corporate charters inhibits business (i.e., leases)
	al issues – liability, torts, ereignty	•	Cautious off-Reservation investment and limitations (leases, etc.)
env	itable national political ironment- national leaders nge the rules and the basics	•	Destabilizing to Tribal development efforts
indu Nat	k of leadership in private ustry to recognize the ive market and invest on Reservation	•	Extra barriers
	k of knowledge of Tribal ernment by private lenders	•	Tentative relationships and cautious views of Tribal commercial/political experience Cultural barriers
the	pal members do not have equity needed to get olved in loans	•	Cannot secure home equity and commercial loans nor buy a car to go to work
com	k of Tribal or any other amercial lending institutions or near the Reservation	•	Must walk to beat of outsiders who have an insufficient understanding of community needs and cultural priorities Uneven access to personal savings and lending No access to technology

"One thing I reminded myself, probably the biggest barrier we identified that isn't on here, but I think everybody confirmed it, . . biggest barrier to Reservation development is too much democracy."

—Brian Wallace, Washoe Tribe

8

BARRIERS	IMPACTS	- "And I've always
9. Polarization between gaming and non-gaming economies	Inequitable access to capital	come from the standpoint that
10. "Economics or financing" is a foreign concept to most Tribal members	 Lack of depth in Tribal development orbit Distinct cultural barriers 	Indian Tribes aren't going anywhere. They're going to always be there, and
11. Tribal unemployment, intermittent employment, and/or short term seasonal employment	Labor force is limited	they'll look at alternatives, if for some reason they might be in a
12. Financial institutions' extraordinary lending and security standards	High collateral standards - dollar for dollar	default. Whereas a corporation that goes in for a loan or a partnership, they
13. Distorted or limited views of scales of economic development and infrastructure needed to support those different levels (i.e., private/tribal/personal)	 Lack of comprehensive view of all scales of development (i.e., economic literacy) Lack of basic infrastructure components, such as phones 	can dissolve and declare bankruptcy and pretty soon they're gone." -Arlan Melendez,
14. Lack of comprehensive Tribal development orbit (planning, application, evaluation, political, social, cultural, etc.)	 No lasting impacts or benefits (crapshoot) There is talent not being capitalized or mobilized to support community development Economic development would be stronger if there was development in other cultural and political aspects of Tribal life 	Reno/Sparks Indian Colony
15. Cultural and political sovereignty and economic nationalism	Double edged sword – the limited separatism that Tribes enjoy also causes a stress relationship with the U.S.	_
16. Development of entrepreneurial excellence (internal) and the spirit related to business training	Depth of community talent	_
17. Cultural/traditional vs. entrepreneurial nexus trade- offs	Mixed efforts to lead and understand	_



BARRIERS	IMPACTS
18. Federal partnerships are overly paternal, penalizing those who are at the thresholds of self-finance	 Costly entry into financial game Weighted against the underdogs
19. New government start-up capacity development and ownership (self determination)	 Slow progress, limited opportunities The ones that have the least need the most The communities just getting started in self-determination find that the opportunities and partnerships aren't there
20. Lack of traditional government revenue bases to tax	No Tribal government ability to finance Reservation private sector







BARRIERS	IMPACTS
Lenders and Federal agencies lack of education about Native American Tribes	 Lenders don't change requirements, i.e., down payments The loan process stops at the first barrier or confusion
2. Lenders lack flexibility	Action ends at the first barrier encountered
3. Lenders seeking cookie-cutter deals and bring timeframe expectations to the table	 This gives lenders a reason to decline loans Credibility fails and trust is lost
4. Lack of understanding of sovereign Tribal government's trust lands by lenders and Federal agencies	 Relationships and trust are not built between Tribes and lenders Banks lose out on a market and potential investments
5. Tribes lack of understanding of Federal programs and guarantees	 Not as many deals are made as could have been Relationships are frustrated
6. Lack of two-way trust	Limits relationshipsLimits action and deals
7. Lenders practice doesn't match the marketing rhetoric and expectations are not met	Causes frustration
8. Tribes lack of understanding of lending basics, process, and jargon	 Puts a damper on Tribal members' confidence Increases the time the process takes Members don't ask the right questions
9. Not identifying the lender or Tribal person authorized to make decisions	 Get a "no" too quickly Don't understand the chain of command and creates an atmosphere of confusion, mistrust and antagonism Spreads inaccurate information Breaks deals

BARRIERS	IMPACTS
10. Lack of technical assistance providers available at the Reservation level	 Poor planning by the individual or Tribe Banks are turned off by the lack of a business plan or documentation Prevents the establishment of small businesses Poor communication and negotiation
11. Expectation of "free money" at Tribe and individual levels (grant mentality)	 Limits loans Increases the time it takes to access money Hurts relationships Customers willing to wait for grants Native American do not learn about borrowing and finance
12. Tribes lack of business understanding and the profit motive	Impacts how business plans and strategies are created
13. Tribes invest their energy in seeking grants	 There's no energy left to pursue development through loans Not enough grant money
14. Tribes lack of capacity to pursue development, find and secure grants, lack of management expertise, and lack of skilled manpower to package and present loans	 Tribes put their energy into grants because they think there's no chance of loan The Tribe limits their own options
15. Lack of Federal and lender manpower	Not enough time and manpower to pursue Tribal deals
16. Statutory: JTPA, WIA, USDA	 It takes a lot of work to make programs work for Tribes Limits funding sources to Tribes
17. Lack of knowledge of CRA by Tribes	 Don't seek investment money from banks Prevents Tribal development

"And if they [Tribes] band together and share their culture and resources and build relationships with each other, they're very powerful and they can bring the rest of the players to the table. Again, that's immediate. And that's something that can be driven without seeking outside help." -Frank Riolo, **Borrego Springs** Bank

BARRIERS	IMPACTS
18. Lack of knowledge of whose programs can do what (Federal to Federal; Federal State; government to private)	 Tribes lose benefits of all the programs Tribes have to cope with multiple sets of rules Banks won't participate in Federal loan guarantee, too many rules
19. Inconsistent legal interpretations of statutes and regulations	 Inconsistent program delivery across country Costs of deal too high due to legal Court of jurisdiction issues
20. Racial discrimination	Missed opportunitiesIntimidation
21. Collateralization on Tribal trust lands	Stops deals





Team break-out sessions in progress

13



<u> ARI</u>	RIERS		IMPACT
1.	Bad credit	•	No loans
2.	Limited collateral	•	No loans because it complicates the loan structure A barrier to credit on the Reservations
3.	Remoteness of Reservations	•	Inability to provide technical assistance and training because the cost is prohibitive Missed opportunities Transportation is difficult Limits the market demand Economies of scale are not there to make small businesses viable
4.	Lenders lack of knowledge of the Tribal structure	•	Missed or avoided opportunities Stereotypes
5.	Tribal members lack of knowledge of financing	•	Missed opportunities
6.	Legal issues of land trust, taxes, levies and Tribal courts	•	Time factor Fewer loans Avoidance Costs
7.	Lack of banks or credit unions on Reservations	•	Tribes unable to access credit
8.	Lack of relationships between financial institutions and Tribal members	•	Confusion Duplication Limited access Lack of strategic planning Inefficient use of Reservation Lack of trust
9.	The perception of how sovereignty works	•	Lack of business, mortgage, and infrastructure development Lack of use

BARRIERS	IMPACTS
10. The safety and soundness of Lenders' regulatory policies	Fewer CRA loans Limits what financial institutions can do to provide loans to Native Americans
11. Governance	Results in discrimination from lack of knowledge in terms of how business can be facilitated on Reservations







Teams discuss barriers and impacts during a break-out session

After identifying as many barriers as possible, teams were asked to establish a rank order of the top five barriers using a weighted rating system where each participant, basically, voted on the relative importance of the barriers. This section summarizes the rank order priorities of the barriers by team with number one being the most important and number five being the fifth in importance.



	TEAM	TEAM	TEAM	TIERM
O N E	Collateral Issues	Land Trust Issues	Lack of Tribal Understanding of Business and Economic Development	Lenders and Tribes Lack of Knowledge
T W O	Financial Management Capacity and Education	Legal Issues	Lenders and Agencies Are Not Educated About Native Americans	Remote Location of Reservations
T H R E	Lack of Lender Education about Tribes	Extraordinary Lending and Security Standards	Collateralization on Tribal Trust Lands	Perception of How Sovereignty Works
F O U R	Sovereign Immunity Waivers	Tribal Members' Equity Barriers	Discrimination by Lenders	Governance
F I V E	No Financial Institutions Serving Rural Tribal Communities	Lenders Lack of Knowledge of Tribal Government	Lack of Capacity Within Tribal Government Systems Manpower and skills	Collateral and Legal Issues

For each of the top five priority barriers listed in the previous section, a summary of their impacts is listed. These impacts assist in understanding the effects of the barriers that need to be overcome in identifying solutions and strategies for change.

PRIORITY BARRIERS AND THEIR IMPACTS



	BARRIERS	IMPACTS
1	Collateral Issues	 Can't create jobs No improvements are made in the Tribal structure No trust is developed There's no incentive to pursue loans Slows economic development Slows development of Tribal people's access to jobs and capital
2	Financial Management Capacity and Education	 Tribal members lack training in that area Adversely affects personal economics There is no direction for the concepts and ideas of corporate development Low self esteem of people going into banks No confidence in utilizing the banking system Fear of denial by banks
3	Lack of Lender Education About Tribes	Insensitivity to Native American beliefsDiscrimination
4	Sovereign Immunity Waivers	 Concerns about loss of sovereign immunity Concerns about keeping Tribal lands intact
5	No Financial Institutions Serving Rural Tribal Communities	 Discourages Tribal members No everyday experience with banking and financing



	BARRIERS	IMPACTS
1	Land Trust Issues	 Waiver of sovereign immunity issues Cannot use as collateral in structuring deals Higher price for capital Land acquisition Reservation land expansion
2	Legal Issues	Cautious off-Reservation investment and limitations
3	Extraordinary Lending and Security Standards	 High collateral standards No loans No economic development
4	Tribal Members Equity Barriers	Tribal members cannot secure home equity and commercial loans nor buy a car to go to work
5	Lenders Lack of Knowledge of Tribal Government	 Creates tentative relationships and cautious views of Tribal commercial/political experience Creates cultural barriers



	BARRIERS	IMPACTS
1	Lack of Tribal Understanding of Business and Economic Development	 Not as many deals are made as could have been Relationships frustrated Puts a damper on Tribal members' confidence Increases the time the lending process takes Native Americans don't ask the right questions Impacts how business plans and strategies are created
2	Lenders and Agencies Are Not Educated About Native Americans	 Causes confusion and frustration Lenders don't change requirements, such down payments The loan process stops at the first barrier
3	Collateralization on Tribal Trust Lands	 Relationships and trust are not built between tries and lenders Banks lose out on a market and potential investments Stops the deal
4	Discrimination by Lenders	Missed opportunitiesIntimidation
5	Lack of Capacity Within Tribal Governments	 Tribes put their energy into grants because they think there's no change of a loan The Tribes limit their own options Tribes do not learn about borrowing and finance Banks are turned off by the lack of a business plan and documentation



	BARRIERS	IMPACTS
1	Lenders and Tribes Lack of Knowledge	Missed opportunitiesStereotypes
2	Remote Location of Reservations	 Inability to provide technical assistance and training because the cost is prohibitive Missed opportunities Transportation is difficult Market demand is limited Economies of scale are not there to make small businesses viable
3	Perception of How Sovereignty Works	 Lack of business, mortgage, and infrastructure development Lack of use
4	Governance	May result in discrimination from lack of knowledge, etc.
5	Collateral and Legal Issues	 No loans because it complicates the loan structure A barrier to credit on the Reservations Time factor, fewer loans, avoidance, costs

After prioritizing barriers and identifying the top five priority barrier impacts, the teams conducted two follow-up break-out sessions. The first session focused on identifying a range of strategies for each of the top five priority barriers. Each team then presented their strategies to the entire group and plenary session. The teams then returned to their break-outs and identified action plans, including responsibilities and



time frames, for selected strategies. Please note that there may not be an action plan for every strategy since teams decided which are the most critical strategies that require action. Please refer to Definitions of Terms in the introduction for an explanation of responsibilities and time frames.

BARRIER #1: COLLATERAL ISSUES

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Tribal guarantee for individual loan; Tribal equity injection (a silent second)	Encourage Tribal government to develop ordinances that address, at the Tribal level, collection policies, jurisdictional matters, title issues and alienation – use them to drive up or down the process to the BIA and financial institutions	Tribal Entity Intertribal Org. Federal Agency Financial Inst.	Medium Term
B. Individual given lease by Tribe	 Develop a practical guarantee mechanism to provide a profit motive for financial institutions and make it easier for Tribes to access capital Work with the collective group of SBA, BIA and USDA to simplify and streamline the guarantee process 	Tribal Entity Federal Agency Financial Inst. Other (micro loan sources)	Medium Term
C. Use Federal guarantee			
D. Use other investments assigned as collateral			
E. Use home equity			

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
F. Use other equity (e.g., cattle), insurance assignments; down payment assistance program			
G. Develop Tribal ordinances for collection (jurisdiction issue); leasehold interests as collateral			
H. Develop guarantee mechanisms			
I. Unsecured loans to persons with strong income streams			
J. Develop Tribal ordin- ances to give the lender access to assets and collateral			
K. Unsecured loans if financial strength is adequate			
L. Limited waiver of sovereign immunity			
M. Collateralize with an assigned asset or investment like a tax base			
O. Change policies and statutes relating to lending so they will work with Tribes			
P. Documentation and collection processes			

BARRIER #2: FINANCIAL MANAGEMENT CAPACITY AND EDUCATION

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Build financial capacity by educating Tribes and Tribal members on financial management, the importance of credit and credit management	1. The Tribe takes a proactive role and educates itself, establishes its own ordinances, packages its product better, seeks relationships with financial institutions, Federal agencies and outsiders to do that – then it will have the collective ability to force the rest of the players to the table 2. The Tribe and intertribal organizations communicate effectively within themselves and become unilateral – then they will be combined in their performance and presentation to outside agencies	Tribal Entity Federal Agency Financial Inst.	Ongoing
B. Attend distance education facilities after local training			
C. Student internships within and outside of the Tribe			
D. Tribal culture provide incentives to get a financial education			

	STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
c b fi	Create a lending community advisory coard where banks, inancial institutions and the private sector come together to educate the Tribe	ACTION	NEOF ONOIDIETT	Time I traine
p te	Develop a business plan, short and long erm, that includes inancial education			
c	Cribal training in communication and degotiation			
	Fribal training in inancial planning			
d ti re	Build consensus on levelopment direc- ion, consensus on oles of council and taff			

BARRIER #3: LACK OF LENDER EDUCATION ABOUT TRIBES

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Educate the lending community about Tribes and sovereignty issues to develop trust through understanding			
B. Share success models (individual entrepreneurs and Tribes)	Find out where the successes are, access the information	Tribal Entity Intertribal Org. Federal Agency Financial Inst. U.S. Congress U.S. President State Entity	Short Term
C. Build relationships and establish common ground, resulting in lender commitment			
E. Have a clear discussion on how the lender and Tribe will do business			

BARRIER #4: SOVEREIGN IMMUNITY WAIVERS

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Paradigm shift is a specific exercise of sovereign (not waiver of) immunity	Educate to understand what sovereignty is: It is an exercise of sovereignty, not a waiver issue If you understand sovereignty and how to exercise it, you may not need to waive it	Tribal Entity Intertribal Org. Federal Agency Financial Inst. U.S. Congress U.S. President State Entity Fed. Reg. Agency	Short to Ongoing
B. Develop dispute resolution mechanisms that are standardized and utilized	 It begins with the Tribe to clearly identify standard dispute resolutions and ways to exercise and collect Educate the other side 	Tribal Entity Intertribal Org. Federal Agency Financial Inst.	Short Term

26

BARRIER #5: NO FINANCIAL INSTITUTIONS SERVING RURAL TRIBAL COMMUNITIES

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Make it profitable for banks to serve rural Tribes	Bring together multiple rural areas and identify resources and economic strength to point out a profit motive to financial institutions	Tribal Entity Intertribal Org. Financial Inst.	Medium Term
B. Create and nurture Tribal/rural/lender partnerships and work together to create more banking in rural communities	 Increase Federal credit enhancement Change the tax bracket Tribes "buy local" and create demand 	Tribal Entity Intertribal Org. Federal Agency Financial Inst. U.S. Congress	Long Term
C. Financial education creates a viable product			
D. Get nontraditional lenders connected to Tribes (e.g., micro loan programs are valuable, available, but not being utilized)			
E. Provide ATMs, bank over the internet, bank by phone			

BARRIER #1: LAND TRUST ISSUES

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Limited waiver in certain sovereign immunities on a project by project basis, one small section of land at a time			
B. Encumber the leasehold mortgage and improvements			
C. Create a financial institution owned by the Tribe to create inside entity taken as collateral	Charter a financial institution that is owned and/or operated by a Tribal entity	Tribal Entity Intertribal Org. Federal Agency Fed. Reg. Agency State Entity	Medium Term
D. Government guaranteed loans to lenders, i.e., HUD 184 mortgage insurance	Apply to Federal agencies (SBA, HUD, BIA, USDA, EDA) for land funds and guarantees	Tribal Entity Intertribal Org.	Short Term
E. SBA provides guarantees			
F. Indian Financing Act (BIA) government guaranteed loan program			
G. Tribe to develop an economic development corporation and become a CDFI lender	Tribes become a corporation and then apply to the CDFI to become a lender	Tribal Entity Intertribal Org. Federal Agency	Medium Term

BARRIER #2: LEGAL ISSUES

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Develop a regional, intertribal court system			
B. Develop a "model" uniform commercial code (UCC) for Tribes to implement or incorporate into the one they have	Develop a uniform commercial code or "model" UCC for Tribes to adopt and adapt to fit their own needs	Intertribal Org. Other (Tribal Government)	Medium Term
C. Develop an educational process for contract negotiations; give the Tribes an idea of how to negotiate	Tribes partner with community colleges to develop a curriculum for contract negotiations	Intertribal Org. Tribal Entity Other (Community Colleges)	Short Term

BARRIER #3: EXTRAORDINARY LENDING AND SECURITY STANDARDS

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Develop Tribal liaisons within lending institutions	Contact banks and establish a relationships that leads to a liaison person within the bank	Tribal Entity Financial Inst.	Short Term
B. Develop CRA strategies to provide fair and equitable access services to Native Americans (Native Americans are held to a higher standard because of the trust land issues.)	Contact congress after CRA strategies have been developed by intertribal organizations in partnership with First Nations Development	Intertribal Org. U.S. Congress Other (First Nations)	Long Term

BARRIER #4: TRIBAL MEMBERS' EQUITY BARRIERS

	STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A.	Develop a cooperative of different people, businesses and commercial/housing ventures and pool the resources			
В.	Develop internal education programs to provide training in personal and business financial management	Start training Tribal members in personal financial management at the elementary level	Intertribal Org. Tribal Entity	Short Term
C.	Develop economic development institutions with Tribes to support creation of initiatives such as IDAs (Individual Development Accounts), SBICs	Develop an economic development organization within the Tribe to create initiatives such as IDAs (Individual Development Accounts), SBICs and cooperative commercial/housing ventures	Intertribal Org. Tribal Entity Federal Agency	Medium Term
D.	Congress needs to fund the grant program of the Indian Financing Act	Petition the President, Congress and the Interior Department (DOI) to fund the existing grant portion of the Indian Financing Act	Intertribal Org. Tribal Entity Federal Agency (BIA, DOI) U.S. Congress U.S. President Other (NCAI)	Medium Term

BARRIER #5: LENDERS LACK OF KNOWLEDGE OF TRIBAL GOVERNMENT

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Develop a joint problem solving and educational process between Tribes and lenders and the Federal government	Continue CDFI's collaboration with banks, Tribes and intertribal organizations, government agencies and other lenders to increase knowledge of all parties about Tribal governments and lending practices to overcome barriers to accessing capital in Indian Country	Intertribal Org. Tribal Entity Federal Agency (CDFI and BIA) Financial. Inst.	



BARRIER #1: LACK OF TRIBAL UNDERSTANDING OF BUSINESS AND ECONOMIC DEVELOPMENT

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Develop a Tribal forum for local members to discuss visions, priorities relevant to commun-	Establish local Tribal meetings to formulate action and participation at the grassroots level	Tribal Entity Intertribal Org.	Short Term
ity and economic development	2. Identify funding resources to develop a strategic community and economic		Short Term
B. Evaluate existing Tribal governments	plan		
and economic development resources on the Reservation	3. Create a draft strategic plan and present it to the community for approval		Medium Term
C. Identify and evaluate off-Reservation resources and opportunities available to Tribes			
D. Create Tribal community and economic development goals and objectives			

BARRIER #2: LENDERS AND AGENCIES ARE NOT EDUCATED ABOUT NATIVE AMERICANS

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Establish a national clearinghouse for information about Tribes, Tribal leadership, laws, etc.	Follow-up on the presidential initiative to develop a clearinghouse	Tribal Entity Intertribal Org. Federal Agency U.S. President	Short to Long Term
1,	2. Assess the feasibility for a national clearinghouse for economic development	Tribal Entity Intertribal Org.	Short Term
	3. Lobby for congressional appropriations for the clearinghouse	Tribal Entity Intertribal Org.	Medium Term
B. Develop regional education outreach programs, workshops and training symposiums	Establish regional meetings with Tribal leaders, Federal agencies and lenders to present Tribal strategic community and economic development plans	Tribal Entity Intertribal Org. Federal Agency	Short Term

BARRIER #3: COLLATERALIZATION ON TRIBAL TRUST LANDS

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Evaluate existing Tribal land tenure, including land trust, and leasehold options	Research existing Tribal laws to allow Tribes to establish leaseholds	Tribal Entity	Short to Medium Term
	Create Reservation land use plans and zoning ordinances	Tribal Entity Intertribal Org. Federal Agency	Medium to Long Term
B. Educate lenders on avenues of alternative collateralization on Tribal lands and how to get around the issue of trust land as collateral	Develop information for mortgage approval and put it in writing	Federal Agency	Short Term

34

BARRIER #4: DISCRIMINATION BY LENDERS

OTD ATEOV	ACTION	DEODONOIDII ITY	TIME
A. Develop a dialog and relationships with lenders	Develop a dialog and relationships with lenders	RESPONSIBILITY Tribal Entity Intertribal Org.	FRAME Short to Long Term and Ongoing
B. Make borrowers more aware of their legal rights	Inform borrowers their recourse is to go to the Dept. of Justice	Federal Agency	Short Term
	2. Hold information workshops on the Reservations about the CRA	Tribal Entity Intertribal Org. Fed. Reg. Agency	Short Term
C. Review of legislation for compliance	Hold information workshops on the Reservations about the CRA	Tribal Entity Intertribal Org. Fed. Reg. Agency	Short Term
D. Assure existing CRA regulations are upheld and strengthened, in particular with regard to Native American issues			

BARRIER #5: LACK OF CAPACITY WITHIN TRIBAL GOVERNMENTS

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Cultivate internal expertise on community and economic development financing	1. Seek Congressional funding (HUD, USDA, SBA, BIA, etc.) for technical assistance	Tribal Entity Federal Agency Intertribal Org. U.S. President U.S. Congress	Short to Medium Term
	2. Provide financial planing workshops	Tribal Entity Financial Inst.	Short Term
B. Develop a legal environment conducive to lending	Develop Tribal ordinances which address reposses- sions, foreclosures, etc.	Tribal Entity	Short Term
	2. Develop and adopt appropriate UCCs	Tribal Entity	Medium to Long Term
	3. Strengthen Tribal court systems (review status of Presidential initiative)	Tribal Entity Federal Agency U.S. Congress U.S. President	Medium to Long Term
C. Establish legal regional Tribal clearinghouses			
D. Increase technical assistance for capacity building	1. Seek Congressional funding (HUD, USDA, SBA, BIA, etc.) for technical assistance	Tribal Entity Federal Agency Intertribal Org. U.S. President U.S. Congress	Short to Medium Term
	2. Provide financial planing workshops	Tribal Entity Financial Inst.	Short Term



BARRIER #1: LACK OF KNOWLEDGE BY LENDERS AND TRIBES ABOUT EACH OTHER

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Develop business training for Tribes	Educate through training Tribes in developing business startup	Tribal Entity Federal Agency (SBA)	Short Term
B. Provide technical assistance to Tribes for follow-up and one on one counselingC. Educate!	2. Provide technical assistance3. Deliver training on Reservations	Financial Inst. U.S. Congress Other (Nonprofit)	
D. Bring training to the Reservations			
E. Develop database of resources available (website) to Tribes and lenders	Development of a Web Page/matrix table identifying lending resources available to Tribes	Federal Agency Financial Inst. Other (Nonprofit)	Medium Term
F. Create strategic plan on how to promote information that's available	1. Tribal workshops concerning Tribes' issues, i.e., assessment of the Tribes' needs (especially in financing), developing an understanding of bank language and their loan process, before going to the bank	Federal Agency Financial Inst. Tribal Entity Fed. Reg. Agency	Short Term
	2. Pre-workshops to educate Tribes regarding upcoming seminars and meetings	Tribal Entity	Short Term
G. Peer to peer, cultural, mentoring program between Tribes and lenders	Mentoring: cross training programs between lenders and Tribes, internships, business to business	Financial Inst. Tribal Entity Intertribal Org. Other (Nonprofit)	Short to Medium Term

BARRIER #2: REMOTE LOCATION OF RESERVATIONS

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Educate lenders on resources available on the Reservation (supply a feasibility study)			
B. Tribes conduct feasibility study and present to lenders			
C. Financial institutions to assess their own rural services			
D. Create dialog and communication	Tribes create a dialog with lenders leading to formal discussions	Financial Inst. Other (Tribal Council)	

BARRIER #3: PERCEPTION OF HOW SOVEREIGNTY WORKS

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
 A. Educate lenders and Tribal government on limited waivers B. Develop continuing training for lenders and Tribes on what limited waiver means 	Educate lenders and Tribes by developing uniform definitions and codes of sovereignty, giving the lender an instrument for recourse	Financial Inst. Tribal entity Intertribal Org.	Medium Term
C. Tribes and lenders develop an alternative recourse to limited waivers as collateral			
D. Talk a common language between Tribes and lenders	Educate lenders and Tribes by developing uniform definitions and codes of sovereignty, giving the lender an instrument for recourse	Financial Inst. Tribal entity Intertribal Org.	Medium Term
E. Develop a "working group" or "task force" of Tribes and lenders to set strategies in motion			
F. Tribes adopt or develop a similar legal code to UCCs, something that will provide lenders with collateralization			

BARRIER #4: GOVERNANCE

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Tribal government create a Tribal corporation to manage corporate activities	Tribal government create a Tribal corporation and implement it	Tribal Entity State Entity	Short Term
B. Nevada Tribes and lenders develop relationships that transcend elections and councils			
C. Standardize agency processes	Establish an agencies task force to develop consistent policy/legal decisions to Tribes re: Federal program to Tribes, encompass policy decision on level of risk and acceptable means of dispute resolution	Federal Agency	Medium Term

BARRIER #5: COLLATERAL AND LEGAL ISSUES

STRATEGY	ACTION	RESPONSIBILITY	TIME FRAME
A. Tribes create their own financial institutions	Tribes to create their own financial institutions	Tribal Entity	Long Term
B. Tribes create loan/ loss reserve pool to aid in collateralizing a loan			
C. Financial institutions use cash flow projections vs. traditional collateral			
D. Use international models to bridge "the gap", i.e., guarantee loan institution or program by Federal agencies (OPIC)	Use international models to bridge the gap, i.e., OPIC	Tribal Entity	Long Term

WORKSHOP PARTICIPANTS

42

Workshop Participants

Name Title	Company	Address	City, State Zipcode Phone
Allen, Barbara Native American Coordinator	USDA Rural Development	1390 S. Curry St.	Carson City, NV 89703 (775) 887-1222
Bill, Larson Environmental Coordinator	Wells Indian Colony	1735 Ridgecrest P.O. Box 809	Wells, NV 89835 (775) 752-3045
Brewer, Joyce	California Indian Manpower Consortium, Inc	4153 Northgate Blvd.	Sacramento, CA 95834 (916) 564-2892
Brown, Julia	Office of the Comptroller of the Currency	50 Fremont Street, Suite 3900	San Francisco, CA 94105 (415) 545-5956
Burcell, Tracy	Karuk Tribe; Karuk Community Development Corporation	P.O. Box 1148	Happy Camp, CA 96039 (530) 493-5378
Burnett Howard, Cynthia	Federal Reserve Bank of San Francisco	101 Market Street, MS 620	San Francisco, CA 94105 (415) 974-2968
Calf Looking, Pat E.	Scotts Valley Band of Pomo Indians	149 N. Main Street	Lakeport, CA 95453 (707) 263-4771
Campbell, Sr., Patrick	Northern Circle Indian Housing Authority	694 Pinoleville Drive	Ukiah, CA 95482 (707) 468-1336
Carroll, Michael	Bank of America/Community Development Banking	1006 Fourth Street, 5th Floor	Sacramento, CA 95814 (916) 373-4471
Cline, Jim	Rural Nevada Development Corporation (Nevada Revolving Loan Fund)	116 E. 7 th Street	Carson City, NV 89701 (775) 841-1420
Cousins, Joselyn	Bank of America	233 S. 4th Street, #301	Las Vegas, NV 89101 (702) 654-7848
Craft, Arlene		P.O. Box 1405	Banning, CA 92220
Crandell, James	California Indian Manpower Consortium, Inc	P.O. Box 610	Hopland, CA 95449 (707) 462-9418



Name Title	Company	Address	City, State Zipcode Phone
Crawford, Daryl Executive Director	Inter Tribal Council of Nevada	680 Greenbrae Drive Suite 265	Sparks, NV 89431 (702) 355-0600
Culotta, Sam	Wells Fargo Bank	3800 Howard Hughes Parkway	Las Vegas, NV 89109
Estrada, Michael	La Posta Band of Mission Indians	P.O. Box 1048	Boulevard, CA 91905 (619) 478-2113
Felix, Randolph	Hopland Band of Pomo Indians	P.O. Box 610	Hopland, CA 95449 (707) 744-1647
Flyer, Richard	Nevada Microenterprise Initiative	116 E. 7th Street, Suite 3	Carson City, NV 89701 (775) 841-1420
Hess, Mervin Tribal Chairman	Bishop Paiute Tribe	50 Tu Su Lane	Bishop, CA 93514 (760) 873-3584
Hill, James Business Manager	La Posta Band of Mission Indians	PO Box 1048	Boulevard, CA 91905 (619) 478-2113
Hunter, Robert Superintendent	Bureau of Indian Affairs Western Nevada Agency	1677 Hot Springs Road	Carson City, NV 89706
Keller, Charlene	California Indian Manpower Consortium, Inc.	4153 Northgate Blvd.	Sacramento, CA 95834 (916) 920-0285
Kennison, Viola	Walker River Paiute Tribe	P.O. Box 220	Schurz, NV 89427 (775) 773-2411
Knudston, Bud	Northern Circle Indian Housing Authority	694 Pinoleville Drive	Ukiah, CA 95482 (707) 468-1336
LaFramboise, Alsace	Bureau of Indian Affairs/Standing Rock Sioux	2800 Cottage Way	Sacramento, CA 95842 (916) 979-2568
Lent, David Executive Director	Indian Dispute Resolutions, Inc.	1029 K Street - Suite 38	Sacramento, CA 95814 (916) 447-4800
Magante, Sr., Benjamin	Pauma Band of Mission Indians	P.O. Box 369	Pauma Valley, CA 92061 (760) 742-1289
Majel, Marilyn	CIMC, Inc	P.O. Box 462606	Escondido, CA 92046 (760) 747-1440



Name Title	Company	Address	City, State Zipcode Phone
Marsereau, Sarah State Director	USDA Rural Development	1390 S. Curry Street	Carson City, NV 89703 (775) 887-1222
McKee, Michele	Community Services Agency	P.O. Box 10167	Reno, NV 89510 (775) 786-6023
Melendez, Arlan D. Chairman	Reno-Sparks Indian Colony Tribal Council	98 Colony Road	Reno, NV 89502 (702) 329-2936
Millsap, Curtis	Bureau of Indian Affairs/Western Nedava Agency	1677 Hot Springs Road	Carson City, NV 89706 (775) 887-3570
Mose, Elwood Chairman	Te-Moak Tribal Council	525 Sunset Street	Elko, NV 89801 (775) 738-9251
North, B.J.	Bank of America	401 S. Virginia St., 3rd Floor	Reno, NV 89501 (775) 688-8510
Rhoades, Harriet		P.O. Box 91	Fort Bragg, CA 95437
Riolo, Frank Chief Executive Officer/President	Borrego Springs Bank	P.O. Box 866	Borrego Springs, CA 92004 (760) 767-5035
Sanchez, Lorenda T. Executive Director	California Indian Manpower Consortium, Inc.	4153 Northgate Boulevard	Sacramento, CA 95834 (916) 920-0285
Sanchez, Virgnia Tribal Grant Writer	Duckwater Shoshone Tribe	511 Duckwater Falls P.O. Box 140068	Duckwater, NV 89314 (775) 863-0227
Scerato, Margie	Santa Ysabel Band of Diegueno Indians	P.O. Box 130	Santa Ysabel, CA 92070 (760) 765-0845
Scott, Elizabeth Program Coordinator	Nevada Microenterprise Initiative	116 E Seventh Street - Suite 3	Carson City, NV 89701 (702) 841-1420
Wallace, A. Brian Chairman	Washoe Tribal Council	919 Highway 395 South	Gardnerville, NV 89410 (775) 265-4191
Zhao, Qui	Redwood Valley Reservation	3250 Road I	Redwood Valley, CA 95470 (707) 485-0361

