

J	If you need a "hook," try connecting the NPHPSP to…	Might work if the concern is	Worth exploring?
1.	Broader health improvement planning processes like MAPP	Relevance	
2.	State and local strategic priorities that have traction (specific health issues, preparedness, emphasis on partnerships, etc.)	Motivation Leadership support	
3.	Categorical assessments and requirements	Motivation Sustainability (staff/\$)	
4.	Annual reports or report cards (Healthy People 2010, department, Kids Count, etc.)	Timeliness Relevance	
5.	Timely issues in the news or anniversaries of events relevant to the NPHPSP	Timeliness Relevance	
6.	Annual association meetings and conferences	Timeliness Relevance Leadership support	
7.	Active coalitions, task forces, or associations that may be willing to "adopt" a related EPHS	Sustainability (staff/\$) Relevance	
8.	Other performance management or quality improvement efforts underway in the community, agency, or executive office	Relevance Leadership support	
9.	Funding eligibility or incentives	Motivation Sustainability (staff/\$)	
10.	Policy requirements or incentives	Motivation	

Other potential strategies		Might work if the concern is	Worth exploring?
11.	Report progress on accomplishments; share feedback or updates with sites/participants	Information Motivation	
12.	Offer training or coaching to coordinators or work group members	Workforce competence or confidence	
13.	Assign new accountable entities and staff; shift resources and priorities to enable follow-up	Sustainability (staff/\$)	
14.	Collaborate with partners on funding proposals to address priorities	Sustainability (staff/\$)	



Other potential strategies	Might work if the concern is	Worth exploring?
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