



News Release

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NWBC Unveils Redesigned Web Site and Logo

Washington, DC—The National Women’s Business Council is pleased to announce the release of a redesigned Web site, which includes its new logo, tagline and enhanced navigational tools. The new Web site, which can be found at the same URL (www.nwbc.gov), includes all of the information from the former site plus expanded information.

The new logo carries the tagline, “Advisors to the President, Congress and the SBA,” expressing the overall mission of the Council—to bring the policy issues and concerns of women business owners to the attention of key government policy makers. The Council works closely with White House staff, members of Congress and SBA officials to ensure that the issues of women business owners are voiced and addressed.

“Over the past 18 months, we have enriched the content of our Web site tremendously. The new Web site design enhances that content by providing a more user-friendly interface to our content and related links,” said NWBC Executive Director Julie Weeks.

The homepage of the new Web site continues to feature “What’s New” items on the front page but a navigation framework on all pages now allows users to more quickly find information, including the Council member information page, documents, reports, newsletters, upcoming events, and links to other Web sites. Additional information is found under these navigation pointers: About Us; Research & Publications; Business Mentoring; Conferences & Events; News Center; Links.

The National Women’s Business Council fulfills its mission by conducting research on issues of importance to women business owners and their organizations, communicating these findings widely, connecting the women’s business community to public policy makers, and providing programs and platforms for change to expand and improve opportunities for women business owners and their enterprises.

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The National Women’s Business Council is a bi-partisan Federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women’s business organizations. For more information about the Council, its mission and activities, contact: National Women’s Business Council, 409 3rd Street, SW, Suite 210, Washington, DC 20024; phone: 202-205-3850; fax: 202-205-6825, e-mail: info@nwbc.gov, Web site: www.nwbc.gov .