



News Release

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Susan Au Allen Named to National Women's Business Council

U.S. Pan Asian American Chamber CEO Appointed to Federal Position

Washington, DC – Susan Au Allen, National President & CEO of the Washington, DC-based U.S. Pan Asian American Chamber of Commerce (USPAACC), has been appointed to a three-year term on the National Women's Business Council (NWBC). Prior to her current position, Allen was an attorney and law partner in Paul Shearman Allen & Associates in Washington, D.C. and is nationally recognized for her work on immigration, international trade and investments.

The National Women's Business Council is a bi-partisan Federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations. The Council is committed to:

- *Conducting* research on issues of importance to women business owners and their organizations;
- *Communicating* these findings widely;
- *Connecting* the women's business community to public policy makers; and
- Providing programs and platforms for *change* in order to expand and improve opportunities for women business owners and their enterprises.

"I am delighted to welcome Susan Au Allen to the National Women's Business Council," said Tami Longaberger, NWBC Chair and Chair of the Board and CEO of The Longaberger Company. "Susan is a recognized leader in the small business community. Her expertise in reaching out to women and minority business owners will be a valuable addition to the Council and I look forward to working with her to advance the priorities of women business owners."

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In addition to her role with USPAACC, Allen is a member of the Export-Import Bank of the United States Advisory Committee, Premiere Automotive Group (Aston Martin, Jaguar, Land Rover and Volvo) Diversity Council, and the Diversity Board of the American Hotel and Lodging Association, the International Franchise Association and the American Red Cross. She served on the Bush-Cheney Transition Advisory Committee on the Small Business Administration and was one of 100 small business leaders invited to meet President George W. Bush in 2001 to discuss the conditions of the U.S. economy and the impact of the President's tax cut proposal on small businesses. Allen also served on the National Advisory Board of the Women's Small Business Summit in June 2000. She has been published in *USA Today*, *The Washington Times*, and *The Baltimore Sun*, and has appeared as a commentator on C-SPAN, CNN, CNBC, ABC, and Fox News.

"I am honored by this opportunity to serve on the National Women's Business Council," said Allen. "During my term, I want to help the Council to reach more women and minority business owners by increasing their opportunities to grow their enterprise through the Council's programs and resources."

As the nation's advocate for the more than 10.6 million women-owned businesses in the U.S., the National Women's Business Council works to promote increased access to affordable health care, access to capital, access to federal contracts and international markets, and access to the information and expertise women business owners most need to succeed. Women-owned businesses currently represent nearly half (48%) of all U.S. firms, employing 19.1 million people and generating nearly \$2.5 trillion in sales.

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