

# News Release

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## *Patricia Soldano Named to National Women's Business Council*

### *Costa Mesa, CA-based Businesswoman Appointed to Federal Position*

**Washington, DC** – Patricia M. Soldano, Founding Partner of Women Impacting Public Policy (WIPP), has been appointed to a three-year term on the National Women's Business Council representing WIPP. Based in Costa Mesa, California, Soldano has over 20 years experience in the business, civic and political communities. Since 1996, she has owned and managed Cymric Family Office Services, a multi-family office consisting of seven families, as a registered investment advisor.

The National Women's Business Council is a bi-partisan Federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations. The Council is committed to:

- *Conducting* research on issues of importance to women business owners and their organizations;
- *Communicating* these findings widely;
- *Connecting* the women's business community to public policy makers; and
- Providing programs and platforms for *change* in order to expand and improve opportunities for women business owners and their enterprises.

"I am delighted to welcome Pat Soldano to the National Women's Business Council," said Tami Longaberger, Chair of the National Women's Business Council and Chair and CEO of The Longaberger Company. "As both a woman business owner and as a national leader in women's business advocacy, Pat brings a wealth of valuable experience to the Council. I'm confident the Council will be enriched by her participation and I look forward to working with her to advance the priorities of women business owners."

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Women Impacting Public Policy is a national bi-partisan public policy organization representing more than 505,000 women in business and women business owners nationwide. In addition to serving as one of WIPP's Founding Partners, Soldano is President of The Center for the Study of Taxation, an organization that educates on the effects of the death tax to families and their businesses. She also serves as President and owner of Policy and Taxation Group, which advocate for the full repeal of the death tax. Soldano is a registered investment advisor and has been published in publications such as *Trusts & Estates* magazine, *Private Wealth Advisors*, *The Washington Post*, and *Forbes*. She presents at national conferences and has testified before the Ways and Means Committee of the U.S. House of Representatives.

"I am thrilled to be given the opportunity to serve on the National Women's Business Council," said Soldano. "As a leader in advocating for women business owners nationwide, I look forward to working with the Council to strengthen and promote its programs and resources that encourage women to achieve in business and business ownership. As WIPP's representative to the Council, I hope to help educate WIPP members, volunteer leaders and staff about the Council's programs and policy initiatives, and the positive impact NWBC makes on behalf of women entrepreneurs."

As the nation's advocate for the more than 10.6 million women-owned businesses in the U.S., the National Women's Business Council works to promote increased access to affordable health care, access to capital, access to federal contracts and international markets, and access to the information and expertise women business owners most need to succeed. Women-owned businesses currently represent nearly half (48%) of all U.S. firms, employing 19.1 million people and generating nearly \$2.5 trillion in sales.

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