



News Release

409 3rd Street, SW, Suite 210 ★ Washington, DC 20024 ★ 202-205-3850 (p) ★ 202-205-6825 (f) ★ www.nwbc.gov

For Release on:
June 17, 2008

Contact: Margaret Barton
202-205-6828
Margaret.barton@nwbc.gov

Carole Jean Jordan to be named National Women's Business Council Chair

Washington, DC—President George W. Bush has announced his intent to appoint Carole Jean Jordan, owner and founder of Vero Beach, FL-based Jordan Sprinkler Systems, Inc., to be the next Chairperson of the National Women's Business Council. Jordan has served as a member of the Council since May 2007. She takes over the chair position upon the departure of the previous Chair, Tami Longaberger.

Jordan founded Jordan Sprinkler Systems, Inc., with her husband Bill in 1973. Soon after founding the irrigation company, she took over daily business operations, including managing all areas of customer service, finance, and employee relations. The company has grown into a multi-million dollar business, now run by their son Billy.

"I am humbled by the President's trust in my ability to lead the National Women's Business Council," said Jordan. "I look forward to continuing to work with the other members of the Council to advance the state of women's business ownership in this country. It has been an honor to serve under Tami's leadership and I hope to build upon the valuable contributions to female business owners the Council began during her term as Chair."

"I am very proud to have served the nation's 10.6 million women business owners as Chair of the Council for the past three years, and I am pleased to be able to pass the leadership of the Council to such an accomplished woman business owner," stated Tami Longaberger, Chair of the National Women's Business Council and Chair of the Board and CEO of Newark, OH-based The Longaberger Company. "Carole Jean has been a successful business owner and an active advocate for women for many years. I am confident that, under her passionate leadership, the Council will continue its valuable service to the women's business community, promoting policies and programs to address the issues which are most critical to the success of women entrepreneurs."

(continued)

In recent years, Jordan transferred her experience as a business owner to the political arena when she was elected Chairman of the Republican Party of Florida in 2003. In this role, she instituted many business-based initiatives to foster efficiency, encourage positive public relations and develop sound fiscal policy. She is actively involved in groups such as the National Black Republican Association, the Florida Federation of Black Republicans, the National Republican Women's Network, the Tillie Fowler Women's Leadership Series, and the Republican National Committee. In 2005, Jordan was appointed to the President's Commission on White House Fellowships, a program that offers young men and women first hand experience working at the highest levels of the Federal government. She has served on several international delegations, including trips to Russia, Taiwan and Hong Kong. In addition, she has appeared on MSNBC, CNN, NBC, FOX and scores of other national and international radio and television stations.

As the nation's advocate for the more than 10.6 million women-owned businesses in the U.S., the National Women's Business Council works to promote increased access to affordable health care, access to capital, access to federal contracts and international markets, and access to the information and expertise women business owners most need to succeed. Women-owned businesses currently represent nearly 40% of all U.S. firms, employing 13 million people and contributing nearly \$1.9 trillion in revenues to our nation's economy each year.

For more information about the mission, goals, and recent activities of the Council, please visit the organization's web site at www.nwbc.gov.

###

The National Women's Business Council is a bi-partisan Federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations. For more information about the Council, its mission and activities, contact: National Women's Business Council, 409 3rd Street, SW, Suite 210, Washington, DC 20024; phone: 202-205-3850; fax: 202-205-6825, e-mail: info@nwbc.gov; Web site: www.nwbc.gov.