



News Release

409 3rd Street, SW, Suite 210 ★ Washington, DC 20024 ★ 202-205-3850 (p) ★ 202-205-6825 (f) ★ www.nwbc.gov

For Release on:
September 12, 2007

Contact: Allison Gilmore
202-205-6827
allison.gilmore@sba.gov

Rebecca Herwick Named to National Women's Business Council *Federal Appointment for St. Peters, MO-based Businesswoman*

Washington, DC – Rebecca Herwick, President and CEO of St. Peters, MO-based Global Products, Inc., has been appointed to a three-year term on the National Women's Business Council. Global Products, Inc. provides quality giftware, head wear, collectible and promotional products worldwide through their design, manufacture and distribution capabilities. The company is the only official Harley-Davidson® dealer-exclusive licensee for these products.

The National Women's Business Council is a bi-partisan Federal government council that serves as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. The Council's mission is to promote bold initiatives, policies and programs designed to support women's business enterprises at all stages of development in the public and private sector marketplaces -- from start-up to success to significance. Members of the Council are prominent women business owners and leaders of women's business organizations.

"I am delighted to welcome Rebecca Herwick to the National Women's Business Council," said Tami Longaberger, Chair of the National Women's Business Council and Chair and CEO of The Longaberger Company. "As a successful business owner, Rebecca brings a wealth of valuable experience to the Council. I look forward to working with her to address the important issues currently facing women business owners."

Under Rebecca's leadership, Global Products has expanded its international distribution capabilities through the addition of wholly owned subsidiaries in Munich, Germany and Burlington, Canada. In addition, a Pacific Rim subsidiary is being formed to effectively service Global's Asian customers. Herwick is a platinum member of the St. Louis chapter of Women Presidents' Organization (WPO). She is a member of the World Trade Center St. Louis, St. Peters Chamber of Commerce, the SGIA, PPAI, ASI, and American Motorcycle Association. Rebecca serves on the Boards of McKendree College and the Center for Head Injury Services. Global Products was named one of the

(continued)

Top 10 Largest Women-Owned Businesses based on 2005 revenue by *St. Louis Business Journal*, St. Louis' Top Woman Business Owner in March 2006 by *St. Louis Small Business Monthly*, and Employer of the Year for 2005 by the Governor's Council on Disability.

"I am honored to become a member of the National Women's Business Council and to have the opportunity to represent the nation's women entrepreneurs to The President, Congress, and the SBA," said Herwick. "Working with the Council, I look forward to using my experience as a successful business owner to promote federal policies that support women entrepreneurs and the growth of their businesses."

As the nation's advocate for the more than 10.6 million women-owned businesses in the U.S., the National Women's Business Council works to promote increased access to affordable health care, access to capital, access to federal contracts and international markets, and access to the information and expertise women business owners most need to succeed. Women-owned businesses currently represent nearly half (48%) of all U.S. firms, employing 19.1 million people and generating nearly \$2.5 trillion in sales.

###

The National Women's Business Council is a bi-partisan Federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations. For more information about the Council, its mission and activities, contact: National Women's Business Council, 409 3rd Street, SW, Suite 210, Washington, DC 20024; phone: 202-205-3850; fax: 202-205-6825, e-mail: info@nwbc.gov; Web site: www.nwbc.gov.