



News Release

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Wendi Goldsmith Named to National Women's Business Council *Federal Appointment for Salem, MA-based Businesswoman*

Washington, DC – Wendi Goldsmith, President and Founder of Salem, MA-based The Bioengineering Group, Inc., has been appointed to a three-year term on the National Women's Business Council. Founded in 1992, Bioengineering Group has grown from a firm with one employee to a firm with over 45 employees and offices in Massachusetts, Louisiana, New Jersey, and North Carolina. The firm provides a range of science, engineering, landscape planning, design, and construction services featuring environmentally sustainable solutions to common needs.

The National Women's Business Council is a bi-partisan Federal government council that serves as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. The Council's mission is to promote bold initiatives, policies and programs designed to support women's business enterprises at all stages of development in the public and private sector marketplaces -- from start-up to success to significance. Members of the Council are prominent women business owners and leaders of women's business organizations.

“As the owner of a successful, multi-state research and development firm, Wendi Goldsmith adds to the talent, experience, and leadership demonstrated by the Council,” said Carole Jean Jordan, Chair of the National Women's Business Council and Co-Founder of Jordan Sprinkler Systems. “We're proud of Ms. Goldsmith's accomplishments in the science-related fields, and look forward to further diversifying the industries represented on the NWBC.”

Under Goldsmith's leadership, the Bioengineering Group has performed research and development contracts, training programs, and design work for clients such as the U.S. Army Corps of Engineers, the U.S. Environmental Protection Agency, and the National Parks Service. Ms. Goldsmith has provided expert testimony and has led numerous training workshops for academic, professional, and public agency audiences. She has also lectured at the Harvard School of

Design and the Massachusetts Institute of Technology, as well as many other universities, focusing on programs to foster women in science and engineering. Bioengineering Group has won national and international awards for its projects that exemplify the firm's mission statement "Building sustainable communities on an ecological foundation." In addition, Wendi led the 1999 establishment of a non-profit organization, the Center for Urban Watershed Renewal (CUWR), a 501c(3) charitable foundation dedicated to promoting ecological stewardship in the most degraded and impacted urban areas, including contaminated and abandoned sites.

"Being asked to serve on the National Women's Business Council is a deep honor," said Goldsmith. "I look forward to working with the Council and using my experience as a successful business owner to promote federal policies that support women entrepreneurs, and welcome the platform for sharing ideas about women involved in sustainable design."

"Congratulations to Ms. Goldsmith on her appointment to the National Women's Business Council," said Senator John Kerry (D-Mass.), Chair of the Senate Committee on Small Business and Entrepreneurship. "I nominated Ms. Goldsmith for this position based on her dedication and professionalism. Her Bioengineering Group has received the recognition and government contracts it rightly deserves. From her integral role in helping to restore the damaged levees in New Orleans to the work she does right here in Massachusetts every day, Ms. Goldsmith's commitment to her business and leadership in women's entrepreneurship is truly admirable."

As the nation's advocate for the more than 10.6 million women-owned businesses in the U.S., the National Women's Business Council works to promote increased access to affordable health care, access to capital, access to federal contracts and international markets, and access to the information and expertise women business owners most need to succeed. Women-owned businesses currently represent nearly half (48%) of all U.S. firms, employing 19.1 million people and generating nearly \$2.5 trillion in sales.

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