



News Release

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Carole Jean Jordan Named to National Women's Business Council *Federal Appointment for Vero Beach, FL-based Businesswoman*

Washington, DC – Carole Jean Jordan, Owner and Founder of Vero Beach, FL-based Jordan Sprinkler Systems, Inc., has been appointed to a three-year term on the National Women's Business Council. In 1973, she founded the irrigation company with her husband Bill. Soon after founding the company, Jordan took over day to day business operations, including managing all areas of customer service, bookkeeping and employee relations. The company has grown into a multi-million dollar business, now run by their son Billy.

The National Women's Business Council is a bi-partisan Federal government council that serves as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. The Council's mission is to promote bold initiatives, policies and programs designed to support women's business enterprises at all stages of development in the public and private sector marketplaces -- from start-up to success to significance. Members of the Council are prominent women business owners and leaders of women's business organizations.

"I am delighted to welcome Carole Jean Jordan to the National Women's Business Council," said Tami Longaberger, Chair of the National Women's Business Council and Chair and CEO of The Longaberger Company. "As a successful woman business owner and a member of many organizations representing women, Carole Jean will be a valuable asset to the Council. I look forward to working with her to address the important issues currently facing the women's business community."

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In recent years, Jordan transferred her experience as a business owner to the political arena when she was elected Chairman of the Republican Party of Florida in 2003. In this role, she instituted many business-based initiatives to managing the party office. She is actively involved in groups such as the National Black Republican Association, the Florida Federation of Black Republicans, the National Republican Women's Network, the Tillie Fowler Women's Leadership Series, and the Republican National Committee. In 2005, Jordan was appointed to the President's Commission on White House Fellowships, a program that offers young men and women first hand experience working at the highest levels of the Federal government. She has served on several international delegations, including trips to Russia, Taiwan and Hong Kong. In addition, she has appeared on MSNBC, CNN, NBC, FOX and scores of other national and international radio and television stations.

"Being asked to serve on the National Women's Business Council is truly an honor," said Jordan. "I believe my experience as co-owner of a family-run business will bring a unique perspective to the table and I look forward to working with the other members of the Council to serve the nation's women business owners."

As the nation's advocate for the more than 10.6 million women-owned businesses in the U.S., the National Women's Business Council works to promote increased access to affordable health care, access to capital, access to federal contracts and international markets, and access to the information and expertise women business owners most need to succeed. Women-owned businesses currently represent nearly half (48%) of all U.S. firms, employing 19.1 million people and generating nearly \$2.5 trillion in sales.

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