General Services Administration

SMART CARD POLICY AND ADMINISTRATIVE GUIDELINES

October 20, 2000

PREFACE

This policy guidance document is the result of experience and work over the past three years associated with the smart card program coordinated out of the General Services Administration (GSA) but involving any number of initiatives, pilots, and projects by Department of Defense (DOD), GSA, State Department, Treasury, Department of Veterans Affairs, and others. The purpose of this document is to share lessons learned and to provide guidance to Federal agencies contemplating the development and deployment of smart card systems.

What became known as the Smart Identification Card Project was a cooperative effort under the leadership of GSA and the Common Access ID Steering Committee composed of representatives from the Federal civilian, defense, and intelligence communities. The Common Access ID Steering Committee was a spin-off of the Federal Smart Card Project Managers Group, a group meeting bi-monthly to share information and address common concerns around the theme of smart cards in the Government. The project represents a first step in addressing two pressing concerns. First, is the growing concern related to the security and safety of government personnel, buildings, systems, and other facilities; and second, is the need for the Federal government to provide the necessary tools and safeguards to support the burgeoning growth in electronic government. A recent Executive Order signed by President Clinton established a joint Government-Industry Presidential Commission on Critical Infrastructure Protection, and CIA Director George Tenet, testifying before the Senate Governmental Affairs Committee, warned that foreign countries have begun to focus on U.S. computer networks for potential cyber-terrorism assaults. In support of electronic government, the Government Paperwork Elimination Act of 1998 amended the United States Code to accept electronic signatures to allow electronic submission, maintenance, or disclosure of information to substitute for paper submissions.

The Smart Identification Card Project utilizes card-based technologies, and in particular, smart cards, to provide government employees with a standard identification card that provides the means for employees to authenticate themselves for secure access to government buildings, systems, and facilities. For those employees with heightened security needs, the cards can also carry digital and biometric signatures that may be used for access control and/or electronic commerce.

The impetus for the Smart Identification Card Project initially came from the Smart Card Project Managers group. This interagency group identified the pressing need for a common access card that could be used across the government for identity authentication, as well as for physical and logical access control. A Task Force was formed, subsequently known as the Common Access ID Steering Group, to develop requirements for a common access identification card. The Common Access ID Steering Group commissioned interviews with various government agencies and vendors to provide a broad range of input to a requirements document. After documenting governmentwide requirements and putting in place a contract vehicle for the Smart Identification Card, the Common Access ID Steering Committee determined that a number of agencies needed guidance and standards to successfully implement their own interoperable smart card programs.

The *Smart Card Policy and Administrative Guidelines* document is a result of the Common Access ID Steering Committee's mandate to develop guidelines for implementation of smart card programs across the government. This document is intended to assist those agencies interested in implementing their own smart card programs. It is anticipated that this guidebook will help those agencies seeking to reinvent government through the use of a multi-application smart card platform.

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Federal agencies were surveyed to obtain information about existing smart card pilots. Pilot participants were interviewed to ascertain key “lessons learned” from their projects. Additionally, the Smart Card Policy and Administrative Guidelines Work Group met periodically to develop and refine agency models, as well as to review the draft document. The project team wishes to thank all of these individuals for their valuable contributions to this project.

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The President's Budget for Fiscal Year 1998 called for adoption of "...*smart card technology so that, ultimately, every Federal employee will be able to use one card for a wide range of purposes, including travel, small purchases, and building access*."

Subsequently, the General Services Administration (GSA) conducted a government-wide review to determine agency requirements for smart cards and associated services. The review indicated a high level of interest in smart cards for government-wide use, as employee identification cards with multiple applications. However, most agencies lacked necessary experience or expertise to implement them. To address that need, GSA developed the smart card program. The program provides overall governmentwide information-sharing, policy coordination, technical support and management assistance to those agencies that need and seek assistance. Policy and information sharing is provided through the Smart Card Project Managers Group, the website www.smartcard.gov, policy issuances and guidance document such as this one, and through support programs developed under GSA's Federal Technology Service. As part of the program, GSA's Federal Technology Service (FTS) put in place the Smart Identification Card procurement, providing contracts for use by all Federal agencies to acquire common, interoperable multi-application smart cards for their employees. Smart cards acquired through these contracts are employee identification cards, and when used with the associated services, they are capable of providing both physical and logical (computer system / network) access. The contracts provide a menu of products and services including:

- **Identification**. A picture card for basic visual identification.

- **Building Access Control**. An automated system that interfaces with a chip on the card to control an individual's ability to access a physical location such as a building, parking lot, office, or other designated physical space.

- **Logical Access Control.** An automated system that interfaces with a chip on the card to control an individual's ability to access one or more computer system resources such as a workstation, network, application or database.

- **Technical Capabilities.** Hardware and software to support digital signatures, biometrics, and other value-added services, such as property management/asset control, electronic form submission, electronic purses, and emergency medical information.

The Smart Identification Card procurement provides a contract vehicle for those agencies seeking a convenient source for smart card technology. GSA documented common requirements, resolved standards issues, and streamlined the procurement process. That reduces the cost and burden of card acquisition, achieves economies of scale, and encourages conformance to the agreed upon standards.

GSA is providing this document containing guidance to assist agencies in implementing multi-application card platforms. In addition, we introduce and discuss issues raised by the implementation of a multi-application smart card platform and provide guidance for formulating a Smart Identification Card task order.

Executives and managers will appreciate the first two sections of this document. In the first section we describe the purpose, organization and content of the document. The intent is to provide a quick grasp of the extent and utility of this document for you and your employees. The second section is a brief non-technical explanation to help executives understand smart cards and how agencies can benefit from them. That section introduces smart cards, defines terminology, and explains related technologies and discusses case studies of successful government smart card projects, pointing out lessons learned from the pilots.

The remainder of the document is a practical and detailed guide covering the development of "agency profiles", key decisions, planning and implementation issues, writing task orders, and recommendations for agencies from lessons learned. The appendices contain a "tool kit" to provide practical assistance to agencies in their smart card implementation efforts.

As agencies embark on their own card programs, executives should keep in mind some key findings from government smart card pilots:

- Private sector partnerships will normally be an integral part of any card program. The private sector can, in many instances, deliver services more efficiently and more cost effectively than government. Government must share the decision processes and management control of the card platform. That requires building relationships with the private sector from the outset of the program.

- Early stakeholder involvement and commitment is critical. A viable management structure including representation from all stakeholder groups must be established in the earliest stages of a project.

- Increasing the number of features on a card stimulates adoption and decreases the number of lost cards.

- Privacy concerns can be a formidable barrier to widespread adoption of card technology and must be addressed.

Looking forward, we believe multi-application smart card technology will set new precedents not only in how technology is used, but also in how these technologies enable new relationships between government, industry, and citizens. Smart cards can be instrumental in revolutionizing how the government does business.

There is a relatively short path between an employee card that shares functionality and data across multiple agencies to a citizen card that shares transactions between the government and its constituents. We hope that the Smart Identification Card contract

will proliferate smart card technology across the government, and will help agencies to use this technology to reinvent government business processes and better serve their customers – both internal and external.

Updates to this document, and related information such as the Smart Card Interoperability Specification, can be found through www.smartcard.gov.

Smart Card Policy and Administrative Guidelines

1. INTRODUCTION

The Smart Card Program is a co-operative effort under the leadership of the General Services Administration (GSA) and the Smart Card Project Managers Group composed of representatives from the Federal civilian, defense, and intelligence communities. The project represents a first step in addressing two pressing concerns. First, is the growing concern related to the security and safety of government personnel, buildings, systems, and other facilities; and second, is the need for the Federal government to provide the necessary tools and safeguards to support the burgeoning growth in electronic commerce. A recent Executive Order signed by President Clinton established a joint Government-Industry Presidential Commission on Critical Infrastructure Protection, and CIA Director George Tenet, testifying before the Senate Governmental Affairs Committee, warned that foreign countries have begun to focus on U.S. computer networks for potential cyber-terrorism assaults. In support of electronic commerce, the Government Paperwork Elimination Act of 1998 amended the United States Code to accept electronic signatures to allow electronic submission, maintenance, or disclosure of information to substitute for paper submissions.

The Smart Identification Card contract utilizes card-based technologies, and in particular, smart cards, to provide government employees with a standard identification card that provides the means for employees to authenticate themselves for secure access to government buildings, systems, and facilities. For those employees with heightened security needs, the cards can also carry digital and biometric signatures that may be used for access control and/or electronic commerce.

1.1 Smart Identification Card Vision and Goals

GSA wishes to assist Federal agencies to adopt smart card technology so that, ultimately, every Federal employee will be able to use one card for a wide range of purposes, including travel, small purchases, and building access. It is GSA's intent that this platform be used by various Federal agencies to help them re-engineer their business processes to achieve streamlined operations and cost savings through enhanced efficiency of operations.

In creating a common identification card for Federal government employees, the three goals of the Smart Identification Card contract are to:

- Develop smart card interoperability;
- Establish a set of mandatory requirements with optional value-added services; and
- Build in the capability to add new applications and migrate to advanced technologies.

To address the desire of agencies to provide a common, interoperable card that can be used similarly across agencies, this project has defined the following objectives for this card program:

- Interoperability across Federal agencies;
- Open Government System Framework;
- Flexibility; and
- Inter-entity cooperation.

Each of these objectives is described in further detail in the following sections.

1.1.1 INTEROPERABILITY ACROSS FEDERAL AGENCIES

Interoperability refers to the cooperative processing of an application by distinct software, hardware/firmware, various generations of cards and terminals, operating procedures, or administrative procedures. Thus, this term describes a system or product that is capable of operating with another system or product directly without additional developmental effort by the user. In an interoperable environment, there is sufficient flexibility to accommodate cards from multiple issuers, and provide access to multiple services. It ensures that there is flexibility at all levels of service delivery, that investments by consumers and service providers are protected, and that customers have vendor-independent access to services.

Interoperability, however, entails more than just the technical capability of a card to operate in any terminal. In an environment in which the card is to be used for physical access in non-"home" agencies, the card issuer for the receiving agency may be different from the card issuer for the sending agency. Business agreements must be in place between originating and receiving agencies if the card is to be accepted commonly for physical access across agencies. If the Smart Identification Card includes financial applications, the issue of interoperability may become even more complex. In such an environment, there may be no direct relationship between the card issuer and the acquirer of transactions. To achieve interoperability, both the card issuer and the acquirer must be bound by agreement to a common set of operating rules. Cards bearing the appropriate mark can be accepted at any terminal and the acceptor of the card can be assured of payment in settlement, as well as agreed upon procedures for dispute resolution and liability allocation.

Technical specifications, operating rules, and business arrangements are interrelated in the achievement of interoperability. Technical specifications ensure hardware, software, and data compatibility by configuring system components with each other to pass data and transactions.

While technical standards ensure "physical" compatibility, operating rules provide the management and administrative framework to ensure that transactions are properly handled. The rules define procedures for exception processing and security, and build on technical specifications by defining data flows and procedural standardization. Most importantly, the rules allocate responsibilities and liabilities within the system. Within an open system, operating rules constitute the components of binding business arrangements among the system participants and stakeholders. Formerly, there were few if any operating agreements across government agencies that address common procedures for card management, as well as intra-agency access to facilities, systems,

or data. GSA is now working toward interagency agreements with the other agencies to achieve interoperability across agencies.

1.1.2 OPEN GOVERNMENT SYSTEM FRAMEWORK

It is GSA's objective to develop the Smart Identification Card within an open government system framework to achieve government control, vendor independence, and encourage competition. The smart card industry has embraced a number of initiatives to enhance system openness. Achieving that open configuration, and maintaining the ability to easily transition to new and emerging technologies in the future is a key objective of GSA. Therefore, a critical enabling strategy for this effort is compliance with an open framework including:

- Open Card Framework (OCF) or PC/SC specifications for PC Application Programming Interface (APIs);
- Open Database Connectivity (ODBC) or Java Database Connectivity (JDBC) for databases;
- Generic APIs for biometrics;
- Open operating systems such as Java based systems, and
- Other industry initiatives to achieve openness in system architecture, open source code, and platform transparency for application.

1.1.3 FLEXIBILITY

Across the government there is a spectrum of agency security characteristics. Some agencies, including those that comprise the intelligence community, have far more intensive security needs. Civilian agencies, with different security requirements, will have less need (not "no need") to implement an intensive access control program. Closely related to these varying levels of need are the corresponding levels of resource availability. Agencies have different priorities and, therefore, different levels of commitment to implementing security improvements. Some agencies are far more willing and able than others to expend the resources needed to upgrade their security systems.

GSA understands that agency characteristics and needs diverge. It is the intent of the Smart Identification Card project to respect agency diversity and encourage solutions that are customized to meet the needs of specific circumstances. While GSA encourages adherence to recognized industry standards and actively promotes efforts to achieve interoperability, the agency's intended role is not to mandate "one size fits all" solutions. Rather, through the concept of "mandatory" and "value-added" requirements, GSA is striving to achieve maximum flexibility by providing the appropriate building blocks to assemble smart card solutions that work effectively to meet the needs of individual agencies.

1.1.4 INTER-ENTITY COOPERATION

Another concern that will impact the success of an employee card platform is the ability to develop the necessary management structure to achieve a multi-application card platform. It will be necessary to rethink the traditional strategies for card issuance and management. A new paradigm for distributing cards to the cardholder population may have to evolve to address the complex structure needed to accommodate multiple functionality on the card.

The smart card management structure may vary from agency to agency. Intra-office cooperation as well as ongoing interaction with private entities will become critical to the smooth operation of a multi-application smart card issuance process. Thus, GSA believes that the smart card program must be flexible enough to support many forms of inter-entity cooperation so as to accommodate divergent approaches to card issuance and management.

1.2 Smart Card Program Chronology

To help achieve the Administration's vision of using smart card technology to streamline administrative processes, enhance security, and support electronic commerce across the Federal government, GSA was tasked to facilitate the transition to this emerging technology. GSA's Office of Smart Card Initiatives and Office of Governmentwide Policy teamed to develop the smart card program to respond to this tasking. The original purpose of this initiative was to establish a contract vehicle available for use by all Federal agencies that would allow government agencies to acquire a standard employee identification/building pass card. It was envisioned that agencies would be able to choose a card, which would have a standard government appearance, but which would have a distinctive agency identity including logo/mark and agency/bureau name. The card would carry a mark or icon indicating that it met the Federal government standards being set for such a card under the smart card program.

The card system and card services were intended to provide for uniform physical and logical access control functions for participating Federal agencies, based on a set of common requirements. The intent was for the card to be used for physical access control to buildings, offices and restricted areas, and logical access control to Federal systems, networks, and servers. The goal was to achieve a standardized card, which could be read interoperably by multiple types of readers in government facilities with common basic and enhanced identification attributes. The card would carry identification/authentication information, and provide the optional capability of multiple technologies as required by the agency.

The first step to achieving this vision was to organize the Common Access ID Steering Committee that was to represent the various stakeholders for the Smart Identification Card. This group was tasked with determining card attribute specifications, card technical standards and common operational requirements to build common requirements for government-wide use. Under the auspices of this work group, GSA surveyed a wide range of Federal agencies, developed a Common Requirements

Document, and, based on the Common Requirements Document, prepared a Statement of Work for the Smart Identification Card Request for Proposals.

As part of the requirements gathering initiative, GSA met with representatives from the Federal civilian, defense, and intelligence agencies, and documented individual agency requirements. Additionally, GSA surveyed the vendor community to determine the state of available technology. Based on the input obtained through these interviews, GSA completed an exposure draft of *the Smart Identification Card: Preliminary Requirements Document* that was released on December 14, 1998.

The Common Access ID Steering Committee reviewed this document initially and a second draft, Exposure Draft 2.0, was developed that incorporated the comments of this work group. Exposure Draft 2.0, dated March 23, 1999, was then widely distributed to government agency representatives for comment. The resulting updated document, Exposure Draft 3.0, incorporated the agency comments and was presented to the wider vendor community for comment at the CardTech SecurTech show in May 1999. Industry submitted comments and suggestions for the document were incorporated into the *Smart Identification Card: Final Requirements Document* released July 2, 1999. Additionally, a synopsis of vendor comments and GSA's response was posted to GSA's web site.

Based on the final requirements document, GSA developed a Statement of Work. This Statement of Work was submitted to the Federal Computer Center (FEDCAC), which released the Smart Identification Card (GS-TFF-99-203) solicitation for the Smart Identification Card on January 7, 2000. The contract was awarded in May 2000 to the following vendors: EDS, KPMG, Logicon, 3GI, and Litton PRC.

1.3 Document Purpose and Organization

During the requirements gathering process, GSA had the opportunity to meet with a number of agency personnel. From interviews conducted across the government, GSA determined that there was a high level of interest in a smart card-based government-wide employee identification card, but that many agencies lacked the experience or expertise needed to implement this new platform. While the prospect of adopting a multi-application smart card offered the potential for cost savings and streamlining operations, it also raised a number of issues of concern to agencies contemplating the use of this emerging technology. A majority of agencies surveyed indicated that they would need guidance in the implementation of such a card. It became clear to GSA that in order to promote the adoption of smart card technology across the government, it would be necessary to provide technical support and management assistance to those agencies that lacked prior experience in this arena.

The intent of the Smart Identification Card procurement vehicle was to provide assistance to those agencies seeking to implement smart card technology. By documenting common requirements, resolving standards, and offering a government-wide contract vehicle, GSA sought to streamline the procurement process, reduce the cost and burden of card acquisition, achieve economies of scale, and encourage conformance to agreed upon standards. However, to maximize the utility of the Smart

Identification Card contract, GSA realized that it needed to provide guidelines to assist those agencies lacking practical experience in implementing multi-application card platforms.

1.3.1 PURPOSE

The purpose of this document is to provide step-by-step guidance for those agencies wishing to utilize the Smart Identification Card contract vehicle to procure and implement an interoperable employee identification card. This document presents and discusses the issues raised by the implementation of a multi-application smart card platform.

1.3.2 ORGANIZATION

The *Policy and Administrative Guidelines* document is organized into the following sections:

- **Section 1: Introduction**. This section introduces the Smart Identification Card Project and presents the organization of this document.

- **Section 2: Fundamentals of Smart Cards and Related Terminology**. This section introduces and explains smart cards and related technologies. It defines terminology and presents some case studies of how smart cards have been used successfully in the government.

- **Section 3: Agency Profiles**. This section helps agencies to identify and understand salient characteristics and needs to develop an "agency profile." The agency profile can guide the procurement of a smart card platform that adequately meets agency requirements.

- **Section 4: Key Decisions**. This section walks agencies through making the key decisions that will affect the procurement and implementation of their smart card platform.

- **Section 5: Planning & Implementation Issues.** This section assists agencies to plan and develop procedures for implementing their smart card programs. It addresses the re-engineering and implementation planning that should accompany the procurement process.

- **Section 6: Writing the Task Order**. This section helps agencies to determine the specifics of their task orders for procuring the Smart Identification Card.

- **Section 7: Summary and Recommendations.** This section summarizes lessons learned from the pilots and presents technical, management/organizational, legal, cost, and standards/interoperability recommendations for agencies implementing a Smart Identification Card.

Additionally this document contains Appendices that are meant to be a "tool kit" to provide practical assistance to agencies in their smart card implementation efforts. These Appendices include:

- **Agency Profile**. Appendix A presents the agency profile that is used by agencies to determine their specific characteristics and needs.

- **Glossary of Terms**. Appendix B provides a glossary of technical terms used throughout this document.

- **Summary of U.S. Initiatives**. Appendix C describes some key smart card pilots that have contributed to the body of "lessons learned" in the introduction of smart card technology in the government environment.

- **Index of Smart Card Web Sites**. Appendix D provides a listing of some key web sites that are a good source of information on smart card technology and policy.

- **References.** Appendix E presents key references considered to be of use to agencies in developing their smart card programs.

- **Government Smart Card Interoperability Specifications.** Appendix F presents the most current version of the Smart Card Interoperability Specifications developed by the Interoperability Committee.

2. FUNDAMENTALS OF SMART CARDS/TERMINOLOGY

Goal: Understand smart cards and how they could benefit your agency.

The intent of this chapter is to provide basic information about smart cards for those audiences not familiar with the capabilities of this technology. First, smart card terminology is introduced to enable readers to understand basic concepts relevant to the application of this technology, as well as to facilitate communication with vendors as agencies begin to negotiate task orders. Second, this chapter assists agencies to fairly evaluate the benefits of smart cards. While smart cards are not inexpensive, they offer substantial savings over time in labor and other resources. Despite their large up-front investment, smart cards can prove to be more cost effective than other approaches. Finally, this chapter describes some government smart card pilots that provide a range of "lessons learned" for those readers seeking to evaluate the usefulness of this technology for their individual agencies.

2.1 Introduction to Smart Cards and Related Technologies

This section introduces basic concepts about smart cards and defines key smart card terms. It is aimed at readers who do not already have a fundamental familiarity with this technology. In addition, this section reviews the common smart card applications that are available through the Smart Identification Card contract.

2.1.1 SMART CARD OVERVIEW

Smart cards are similar in size and shape to the familiar magnetic stripe cards used for credit and debit transactions, but smart cards contain an embedded integrated circuit (chip) that interfaces with terminals (which activate the chip's power). The chip contains a microprocessor and storage or memory. The memory contains a chip operating system (COS) for the microprocessor, communications software, and can contain encryption algorithms, applications software and data. When used with the appropriate applications, smart cards can provide enhanced security, and the ability to record, store and update data. When implemented properly they can provide interoperability across services, and allow multiple application, or uses, via one card

Applications can access data directly form the chip, and smart cards can contain portable, personal and secure databases. Applications using smart cards as a data storage medium can save time and expense since access to a central database each time a transaction occurs is not necessary. Smart cards can not replace central records storage, such as a medical records file or bank account. Rather, they can be viewed as "keys" to different databases and can contain an extract of critical data contained in those databases. Unlike magnetic stripe cards – which carry limited information, can be easily duplicated, and are limited to use as a key to on-line functions – smart cards can provide diverse off-line and on-line functionality and read-write capability.

Because of the memory capacity and processing capabilities afforded by smart cards, they can serve as a "tool box," carrying an array of tools that can be used for different and separate functions:[1]

Payment Tools. Smart cards serve as credit, debit, stored value payment instruments and provide the capability to access the accounts behind these payment lines and to transfer funds between accounts.

Access Tools. Smart cards security processing features allow the cards to act as authentication tokens for secure access to terminals and networks such as local area networks (LANs) and the Internet and to physical locations such as buildings and parking lots.

Information Storage and Management Tools. Smart cards can store and manage such functions as medical records, loyalty program accumulation, transaction records, attendance or appointment records, etc.

Customized System Access Tools. Smart cards can be used to store and access customized computer "desktops" that can serve as pointers to pre-selected on-line programs. (For example, an individual can "store" and recall his/her customized opening Windows screen when moving between computers.)

2.1.2 TYPES OF CHIP CARDS

Often the terms "chip card," "integrated circuit card" and "smart card" are used interchangeably, but they can mean different things. A chip card can refer to a memory-only card, a serial-protected memory card, or a microprocessor card. The memory-only and serial-protected memory cards do not contain logic or perform calculations; they act like floppy disks in that they store data and files. The serial-protected memory card has a security feature not found in the memory-only card – a hardwired memory that cannot be overwritten. The microprocessor chip card, on the other hand, contains and executes logic (via an on-board operating system) and calculations, as well as stores data in accordance with its operating system, acting like a PC with a hard drive. The microprocessor card is a smart card, unlike the memory-only and serial-protected memory cards (sometimes referred to as "dumb cards"). The following further discusses the three types of chip cards: [2, 3]

- **Serial Memory Integrated Chip Cards**. Serial memory cards are "electronic magnetic stripes." They contain little more security than a magnetic stripe. The two advantages they have over magnetic stripe cards are: a) they have a higher capacity (up to 16K bits), and b) the read/write device is much less expensive.

- **Serial-Protected Memory Integrated Chip Cards**. Early versions of protected memory cards were read-only, low capacity (maximum of 160 units of value), prepaid

[1] Catherine Allen, "Smart Cards Part of U.S. Effort in Move to Electronic Banking," in *Smart Card Technology International: The Global Journal of Advanced Card Technology*, ed. Robin Townsend (London: Global Projects Group, 1995), 193-194.
[2] Jack M. Kaplan, *Smart Cards: The Global Information Passport* (New York: International Thomson Computer Press, 1996), 69-75.
[3] Jose Luis Zoreda and Jose Manuel Oton, *Smart Cards* (Boston: Artech House, Inc., 1994), 5-6.

disposable cards with little security. New versions include prepaid disposable cards that use read/write memory and binary counting schemes that allow the cards to carry more than 20,000 units of value. Many of these cards also have advanced authentication schemes built into the chip. Other protected memory cards have been developed for reloadable stored value applications. The cards contain a purse, which can be protected through the use of a personal identification number (PIN), and counters, which limit the number of times the purse can be reloaded.

- **Microprocessor Integrated Chip Cards**. Microprocessor cards contain a microprocessor, an operating system, and read/write memory that can be updated many times. The microprocessor card is like a miniature PC one can carry in a wallet. All it needs to operate is power, a display, and a terminal. This is normally the version referred to as the smart card.

Today's chip card market offers a range of serial memory, protected memory and microprocessor cards; however, only microprocessor cards will be addressed in this report. Because of their limited storage capacity and low level of security, protected memory cards are not suitable as multi-application or multi-purpose cards.

2.1.3 THE MICROPROCESSOR CHIP

A microprocessor chip has:

- An 8K to 64K byte (or more) CPU, Read Only Memory (ROM) that contains the chip's operating system;
- Random Access Memory (RAM) that serves as a temporary register for data; and
- Electrically Erasable Programmable Read Only Memory (EEPROM) that is used for the storage of user data.

EEPROM can contain between 1K byte and 64K bytes or more of memory. To highlight the functions of a smart card it is helpful to divide (conceptually) the chip's memory functions into three areas:[4, 5]

- **ROM. Read-Only Memory** containing the chip's operating system. The operating system or command set controls all communication between the chip and the outside world. The ROM is masked or written during production by the semiconductor manufacturer and once written, cannot be altered.

- **EEPROM. Electronically Erasable Programmable Read-Only Memory** is the read/write memory for the storage of data.[6] Access to the EEPROM memory is controlled by the chip's operating system, and may contain data such as a PIN that can only be accessed by the operating system. Other data, for example, a card's serial number, can be written to EEPROM during card manufacture. Most of the EEPROM memory is used to store user data such as a biometric, purse balance,

[4] Jose Luis Zoreda and Jose Manuel Oton, *Smart Cards* (Boston: Artech House, Inc., 1994), 56-60.
[5] Jack M. Kaplan, *Smart Cards: The Global Information Passport* (New York: International Thomson Computer Press, 1996), 72-75.
[6] "EPROM" is an older technology that refers to non-erasable memory.

demographic information, and transaction records and can be rewritten to approximately 10,000 times.

- **RAM. Random Access Memory**, which is volatile, is used as a temporary storage register by the chip's microprocessor. For example, when a PIN is being verified, the PIN sent by the terminal/PIN pad is temporarily stored in RAM.

The following example will further explain the functions of the memory areas listed above. A commonly used microprocessor chip card would have its operating system stored in ROM. The operating system or command set would respond to commands, such as "read a record," "write a record," and "verify PIN," sent to the card by a terminal. Information such as fund balances, card serial number, and demographic information are stored in EEPROM. The CPU performs all processing functions, such as encryption, while RAM serves as a temporary register for information. During PIN verification, the PIN is temporarily stored in RAM. Since RAM memory is volatile, as soon as a card is powered off, all information stored in RAM is lost.

When evaluating card types for a particular application, the amount of memory in various components is important. The EEPROM capacity of a card is critical because a larger capacity EEPROM can store a greater number of application records and transaction files. The amount of ROM is also important because a larger capacity ROM contains a more sophisticated operating system, which facilitates complex card and system operations. There is also a relationship between ROM and EEPROM in some cards because several vendors allow custom code extending the ROM's operating system to be written in EEPROM. While this technique increases the card's functionality, it decreases the amount of EEPROM available for application and transaction storage.

2.1.4 SMART CARD READ/WRITE DEVICES

Unlike personal computers that provide stand-alone processing, a smart card must interface with a terminal to access information on the card. Because the terminal and the card execute the transaction, the terminal must be capable of reading the information on the smart card and writing new information onto the smart card based on a given transaction. The terminal (or the PC/controller to which it is connected) must also be capable of storing any information that will be subsequently uploaded to the database on-line. Smart card devices come in a wide variety of shapes and forms, ranging from smart card acceptance devices attached to a PC, point-of-sale (POS) terminals similar in size and shape to magnetic stripe POS terminals, and touch pads located on devices at parking lot entrances or on automated fare collection terminals. Other chip card compatible devices such as card dispensing machines, hand-held portable authorization terminals, balance viewers, and portable card-to-card processing terminals are available. Also, several vendors offer a range of central or distributed card personalization systems.

One positive development regarding chip card infrastructure is that compared to even a few years ago, a wide variety of chip card compatible terminals are available from U. S. manufacturers and the U. S. offices of foreign manufacturers. For example, POS terminals with integrated chip card capability, or chip card PIN pad readers designed for

use with existing POS terminals, are available from vendors such as VeriFone, Hypercom, Schlumberger, DataCard, Dassault, International Verifact, and others. In addition, all automated teller machine (ATM) manufacturers provide as an option chip card capability for new machines or a field retrofit kit for ATMs that are already installed.

Additionally, smart card readers that can plug into the floppy disk drive of a PC are now available, as are readers that can be directly hooked into the serial port of the PC. Figure 1 shows examples of some smart card readers.

Figure 1

2.1.5 CONTACT VERSUS CONTACTLESS CARDS

Smart cards may interface with read/write devices either through direct electrical contact with the card or through remote data transfer (i.e., contactless interaction) using radio frequency or induction coupling techniques. The contact interface requires the card to be inserted into a card reader so that the reader can establish a direct electronic contact with the chip. A contactless smart card contains a chip and an antenna, sandwiched between two layers of PVC. Communications are facilitated using radio frequency technology. The chip is powered when the card is placed within 10 cm, or about four inches from the smart card reader. Contact cards are generally used for functions requiring higher levels of security, such as financial transactions and logical access control. Contactless cards are used for functions that require greater speed or ease of throughput, required for high volume transit automated fare collection systems or office building access.

2.1.6 HYBRID CARDS VERSUS COMBI-CARDS

There is an industry-wide recognition that commercial card technology will not experience a wholesale shift from magnetic stripe cards/on-line systems to smart cards/off-line systems. Rather, there will be some period of time — some industry experts believe this will be close to a 10 year period — in which there will be some magnetic stripe-only cards, some chip-only cards, and many cards that will carry both a chip and a magnetic stripe – as seen by the recent release of the America Express Blue card. A hybrid infrastructure is expected to accommodate the transition. Thus, we are likely to see terminals that will read magnetic stripe cards only, those that will read chip cards only, and those that can read both.

In general, cards that contain two distinct places for data storage (with at least one of these a chip) and each storage area with its own type of interface access are called

hybrid cards. Thus hybrid cards can contain both a magnetic stripe and a chip. These cards are likely to continue using the magnetic stripe for routine banking and POS transactions while also having the capability of introducing chip applications such as stored value, secure database access or information storage. Other applications can be added as they become available.

In the transportation industry, the term "hybrid card" has a different meaning than in the payment sector. A transportation hybrid card contains both contact and contactless capability. They have two independent chips and systems on one card. The contact and contactless chips cannot communicate within the card.

Finally, a hybrid card can contain a contact chip and a laser strip. Laser strips use the same technology as a CD-ROM and have a high memory capacity at a reasonable cost. However, the read/write devices that support laser strip technology are expensive and cards have a limited use, primarily for storage of personal medical records.

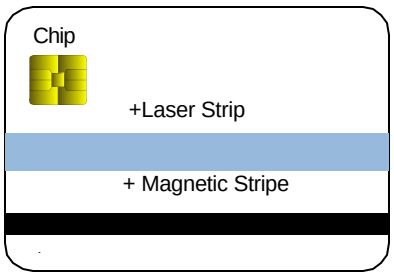

Figure 2

Cards can be multi-technology—combining various different technologies that are used for different purposes. For example, in the figure below, the chip can be used for data storage, the magnetic stripe can be used for physical access control, and the bar code can be used for property asset management.

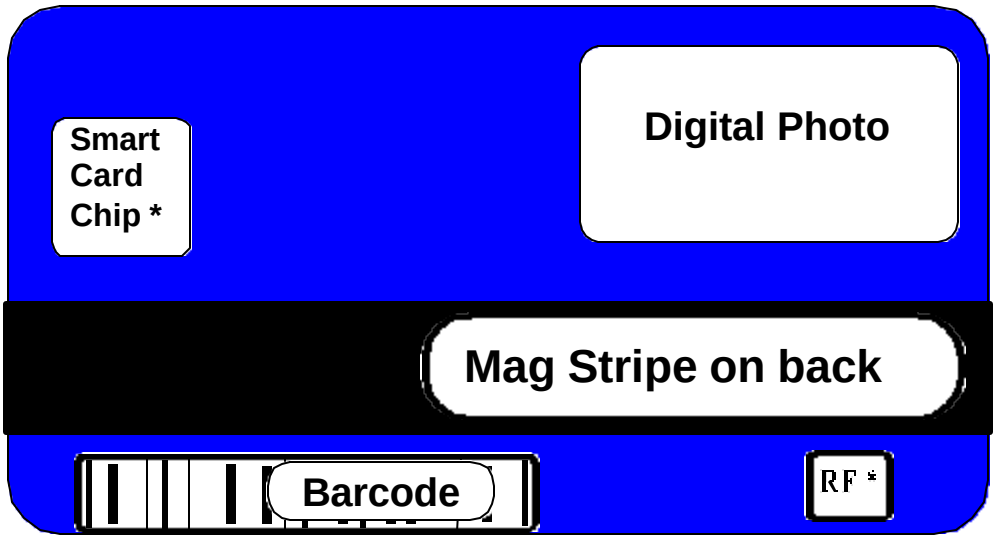

Figure 3

A combi-card (sometimes known as a dual-interface card), on the other hand, incorporates contact and contactless capability into a single chip. Contact and contactless communications can interface with the same memory within the card; hence a single processor supports multiple interfaces. The combi-card chip is conceptualized in the following figure:

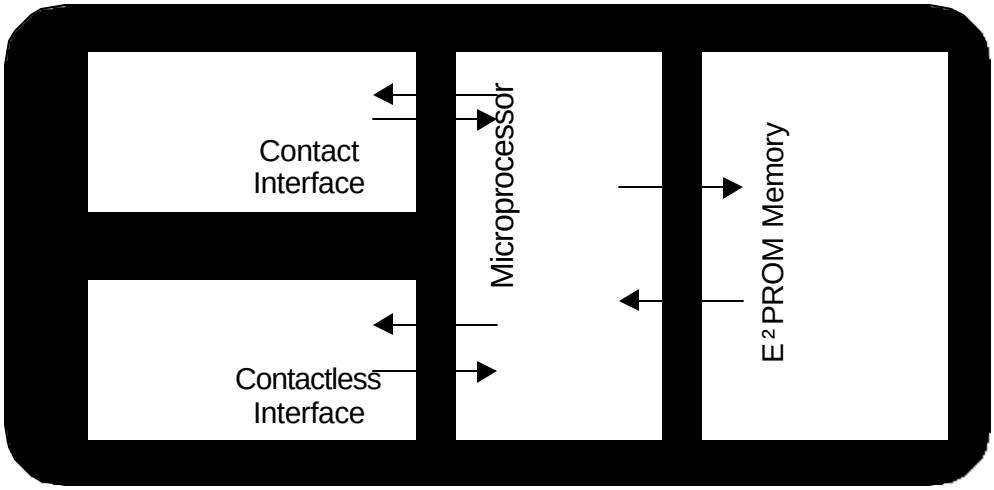

Figure 4

2.1.7 MULTI-APPLICATION CARDS

A card that contains several applications (or uses) is referred to as a multi-application card. For example, a multi-application card may serve as a debit and credit card and may also contain a file on the chip that allows the cardholder to complete health insurance forms automatically, contain basic medical information for use in emergency situations, serve as a means to track frequent flyer miles and allow the cardholder access to a secure parking facility. It may perform these functions through one type of interface (such as only through direct contact) or may be a combi-card. In this example, it is evident that the card would have to ultimately work within the parameters of an open system so that the card could be used at many, unrelated commercial endpoints.

Another example of a multi-application card is the campus card. A student uses the card as a basic ID, to check out books from the library, and to decrement value for the meal plan and campus vending machines. The student might also use it for secure access to certain buildings and to the university's computer system. While this is also a multi-application card, it is equally evident that the card need not operate in an open system, because this is a closed system environment with primarily closed applications. The figure below provides an overview of potential uses for multi-application cards.

Figure 5

It is very likely that many cards will support both open system and some closed system applications. For example, a university might want to have local merchants accept the card for standard (open) debit, credit, or stored value transactions, while the campus, closed-system applications would remain on the card. Indeed, there will likely be a standard migration path from closed to open system applications: a closed environment of people with similar needs (campus, corporation, government, etc.) will issue a card to meet those needs within a closed system; the card issuer – because of the perceived needs and requests by cardholders and other stakeholders – will add open system or public applications to include other stakeholder interests within a wider community.

The card issuer may elect to issue a variety of multi-application cards, depending upon the applications granted to the cardholder and the requirements of the cardholder's institution or employer. Hence, cards from one issuer may be issued with different physical attributes such as logos, digitized photo, and identifying information; with contact or contactless interfaces – or both (combi-card); or as hybrid cards with additional technologies such as magnetic stripes and/or bar codes.

The strength of the multi-application card lies in its capacity to store and process data, thereby enabling access to multiple applications and functions through a single card in a secure environment. All the applications have access to a common set of shared data and services which includes identification and the principal security functions. Also, each of the applications maintains logic and data that are protected from access by any another application. As a multi-function card, smart cards allow customers to make secure payments, to gain access to electronic services, and to authenticate identity. The challenges in deploying multi-application and multi-purpose card systems have more to do with systems issues than technological constraints – for example, the infrastructure to

support smart cards is presently limited. Will the card have a single issuer or multiple issuers? Will there be one consolidated database, or multiple related databases? How are lost or stolen cards reissued? Systems related issues multiply as each new application is added to the card.

For example, if a driver's license serves as the device to deliver Food Stamp and cash benefits, the re-issuance of the driver's license becomes more complicated than a normal license re-issuance. Before issuing the new license, both Food Stamp and cash eligibility will have to be verified, and current balances in the host system will have to be verified and written to the card's chip. Another more interesting situation occurs when the same license is confiscated by a police officer. Either the officer will have to void only the license portion of the card, or a benefits only card will have to be issued until the license suspension expires.

2.1.8 STANDARDS

Over the years, industry groups implementing smart cards have developed several international standards and specifications. These standards are voluntary, but are generally adhered to in the interest of achieving conformity and interoperability.[7, 8]

- **International Standards Organization.** ISO is the worldwide standard-setting body for a technology, including plastic cards. These standards set minimums, but they include many options and tend to leave some issues unaddressed. As a result, conformance to ISO standards alone does not necessarily ensure interoperability – nor does it ensure that cards and terminals built to the specifications will interface. The three main standards that pertain to smart cards are ISO 7816, 1-4, ISO 10535, 1-4, and ISO14443. ISO 7816 describes the specifications for integrated circuit cards with contacts in terms of physical characteristics, dimensions and location of coupling areas, electronic signals and mode switching, and transmission protocols. ISO 10535 describes the specifications for contactless integrated circuit cards. ISO 10443 describes specifications for remote coupling cards (coupling contact with contactless cards).

- **American National Standards Institute.** The American National Standards Institute (ANSI) recommends standards directed to the needs of the U.S. and supervises standards making activities. It does not write or develop standards itself. Thus, in the U.S., any group that participates in ISO must first participate in ANSI. Working groups within ANSI – such as X3 (Information Processing Systems), X9 (Financial Services), X10 (Credit/Identification Cards), and X3T6 (Noncontact Information System Interface) contribute directly to the ISO groups.

- **International Airline and Transportation Association.** The International Airline and Transportation Association (IATA) develops standards for recommendation to the airline and transportation industry. It has formed a task force to develop

[7] Jack M. Kaplan, *Smart Cards: The Global Information Passport* (New York: International Thomson Computer Press, 1996), 209-214.

[8] *Smart Card Forum Standards and Specifications of Smart Cards - An Overview*, March 1996, Technology Committee -- Standards Subgroup.

interoperability standards for smart card ticketless travel. Its mission is to ensure easy and convenient negotiation of electronic airline tickets. In addition, credit card companies such as American Express, MasterCard, and industry groups are providing support to facilitate the interoperability with other companies in the travel industry.

- **G-8 Health Standards.** The G-8 countries have come together to develop a standard format for populating data on a health card. This standard attempts to create interoperability across health cards from the G8 countries. It addresses file formats, data placement on the card, and use of digital certificates in the health arena.

- **GSM Standards.** GSM is a standard for cellular telephone systems, primarily offering international compatibility. GSM is probably the most advanced application in terms of worldwide standards. The specifications tie a telephone number to smart card, called a Subscriber Identification Module (SIM) or User Identity Module (UIM), rather than to a telephone handset. The SIM is inserted into a telephone to activate it.

- **EMV Specifications.** To expedite the issuance of globally interchangeable chip cards, Europay, MasterCard, and Visa published the first version of standard card and transaction terminal specifications in 1995.[9,10] They are built on the ISO 7816 specification serve as an expansion to accommodate debit and credit transactions. As France, Germany, and other countries began to embrace this technology, differences in card and terminal interfaces, data command sets, and transaction flows meant that a card issued in one country could not be used in another. The EMV specification resolves the problem of disparate chip card systems across the European continent, thereby eliminating a major impediment to the widespread, cost-effective implementation of a global credit and debit card system. More than 120 smart card, financial hardware and software developers, and payment processors have joined the effort and are developing compatible systems. Although the issuance of EMV compatible chip cards will enable global interchange and significantly reduce fraud, card associations and card issuers have concluded that additional applications (as well as specifications for these applications) will be necessary to ensure a positive business case. EMV 96 (the version of the EMV published in 1996) includes new information regarding dynamic data authentication and terminal software architecture, as well as post-issuance commands and secure messaging for application management. The infrastructure is based on a common set of technical specifications derived from standards set by the ISO for microprocessor cards and card-reading terminals for the payment industry. EMV 96 consists of three documents: the ICC Card Specification, the ICC Terminal Specification, and the ICC Application Specification.

- **PC/SC Workgroup Open Specifications.** The Personal Computer/Smart Card Workgroup was formed in 1996 and includes Schlumberger Electronic Transactions,

[9] Andrew Tarbox and John Tunstall, "EMV Specifications Update," in *Smart Card Technology International: The Global Journal of Advanced Card Technology*, ed. Robin Townend (London: Global Projects Group, 1996), "M" pages.

[10] Europay International, MasterCard International Incorporated, and Visa International Service Association, *EMV '96 Integrated Circuit Card Specification for Payment Systems*, Version 3.0, June 30, 1996.

Bull CP8, Hewlett-Packard, Microsoft, and other leading vendors. This group has developed open specifications for integrating smart cards with personal computers. The specifications are platform-independent and based on existing industry standards. They will enable application developers to create smart card-based secure network applications for banking, healthcare, corporate security, and electronic commerce.[11] The specifications include cryptographic functionality and secure storage, programming interfaces for smart card readers and PCs, and a high-level application interface for application development. The specifications are based on the ISO 7816 standard and support EMV and GSM application standards.

- **OpenCard™ Framework.** The OpenCard Framework is a set of guidelines announced by IBM, Netscape, NCI, and Sun Microsystems Inc. for integrating smart cards with network computers. It is based on open standards and provides an architecture and a set of application program interfaces (APIs) that enable application developers and service providers to build and deploy smart card solutions on any OpenCard-compliant network computer.[12] Through the use of a smart card, this system will enable access to personalized data and services from any network computer. It dynamically downloads from the Internet all device drivers that are necessary to communicate with the smart card. By providing a high-level interface, which can support multiple smart card types, the OpenCard Framework will enable vendor-independent card interoperability. The system incorporates Public Key Cryptography Standard (PKCS) - 11 and is expandable to include other public key mechanisms.

- **Secure Electronic Transactions (SET).** Secure Electronic Transactions (SET) is a protocol for secure payments across the Internet. Announced in 1996 by VISA and MasterCard, SET establishes a single technical protocol for protecting payment card purchases made over the Internet and other open networks. It is based on public-key encryption and authentication technology. Participants in the SET consortium include Microsoft, Netscape, GTE, IBM, SAIC, Terisa Systems, and Verisign. Still under development, SET is presently processing only MasterCard and Visa cards but has been designed to include e-cash and e-check schemes.[13]

To use SET, all participants need special software to process transactions. SET permits direct transactions between buyer and seller, without resorting to third parties or intermediaries. A "payment gateway" sits between the merchant and the issuers to obtain authorization. Merchants must have a relationship with a bank or card issuer that accepts SET transactions and must register with a certificate authority. Although Visa and MasterCard are cooperatively promoting SET, the two credit card companies plan to handle digital certificate services differently and have selected digital certificate service providers. To use SET, a merchant must maintain two key pairs – one pair for the key exchange between the certificate authority and the merchant, and the other pair for digital signatures. A key-exchange pair is used to encrypt and decrypt, and a signature pair to create and verify signatures. The private key is used to encrypt and sign a

[11] Blair Dillaway, "PC/SC Workgroup Specification for PC-ICC Interoperability," Presentation at CardTech/SecurTech '96 West, December 1996.
[12] OpenCard™ Framework Website, http://www.nc.com/opencard/
[13] Visa International, *Consumer Electronic Commerce White Paper* (San Francisco: Visa International, 1996), 1-29.

message, while the public key is used to decrypt and verify a signature, and vice versa.[14, 15]

Due to the chip's multi-functional capabilities, it is impossible within card specifications and standards to cover and foresee all the potential transactions, applications, and functionalities that this type of card might perform. While the magnetic stripe card's primary application is to initiate a transaction between a cardholder and a database, some of the potential smart card applications include: conducting credit, debit, or stored value transactions; storing a variety of records including medical and attendance records; conducting calculations related to financial and point-keeping transactions; and storing a biometric or digital signature for positive authentication, etc. Because the smart card is really like a PC with hard drive, a common standard is not likely to cover all potential card configurations.

In the on-line financial service sector, standards are developed and interoperability well established for credit and debit applications. It is no surprise that the card organizations were the first sector to develop specifications and application standards for smart card credit and debit transactions through the EMV specifications. It should be noted, however, that EMV does not yet cover stored value.

Although the EMV specifications go far to establish a foundation for terminal, smart card and data requirements, universal technical and application standards outside of credit and debit do not exist (except for GSM). That is not to say that many documents have not been written describing how these applications should or would work; in fact, they have. For example, many industry experts consider health to be the "killer application" for smart cards. There are some smart card health care pilots in Europe, but there are several hindrances both in the U.S. and Europe (and Asia, for that matter). First, the sheer number of stakeholders that would have to come together is large: insurance companies, providers (including doctors, hospitals, HMOs, pharmacies) and patients, and potentially even emergency medical technicians.[16]

Second, the projected applications, or rather group of applications, are complex. Taken individually, eligibility verification, storage of basic medical data, update of medical data, automated forms population, prescription record storage and update, automated co-payments, etc. are "do-able" applications. The health sector has determined that the full functionality and advantage offered by smart cards only makes sense if the entire process is integrated using the card as a multi-purpose device for access, integration, and record storage.

Third, there is major concern regarding the liabilities, and privacy issues, and legal ramifications associated with health applications. And fourth, within the medical community, there is currently no agreed upon standard for the coding of medical services, which would be essential to an open system insurance application. Thus, no single company has been willing to take the plunge only to have any one of these factors change dramatically after implementation. Whatever the outcome, medical providers are

[14] Michael Alexander, *Network Security: Your Digital Doberman*, (Research Triangle Park, North Carolina: Ventana Communications Group, Inc., 1997), 108-113.
[15] Vijay Ahuja, *Secure Commerce on the Internet* (New York: AP Professional, 1997), 194-204.
[16] This is even more pronounced in the U.S., which does not prescribe to a system of socialized or nationalized medical care.

likely to demand that any terminal placed in their workplaces be able to read any program's card and route it to the appropriate system.

The EMV specifications serve as a foundation upon which card organizations and issuers can develop their card programs and still ensure that the cards they issue can be read and written to by terminals deployed and operated by other endpoints. Many pilots that use smart cards are using the EMV specifications as their base.

To ensure interoperability of government smart cards and address some of the gaps posed by existing standards, GSA has led the development of the *Government Smart Card Interoperability Specifications*. Discussed in greater detail in Section 5.7, the *Government Smart Card Interoperability Specifications* focuses on the use of common data across applications, encryption/decryption services using both public key infrastructure and symmetrical key infrastructure, and authentication including cardholder verification and external verification.

2.1.9 ISSUES

The implementation of a multi-application smart card program requires the resolution of a list of issues, which includes technical, management/organizational, legal/regulatory, cost and standards/interoperability. These are briefly described below:

- **Technical.** Technical issues center around the physical and technological characteristics of the card. This category includes issues related to the hardware, software, and communications components of the card system. Questions surrounding the card architecture, infrastructure, chip memory size, processing capability, data storage and update, security and control, and other technology-related concerns are included in this category.

- **Management/Organizational.** Management and organizational issues are associated with the administrative and operational structures and procedures put in place to facilitate the distribution and use of cards. Included in this category are issues related to card ownership, customer education and support, and card administration. The interrelationships among the various stakeholders established as a result of the implementation of multi-application cards are also addressed in this category.

- **Legal/Regulatory.** A variety of laws and regulatory organizations have evolved that facilitate or constrain the use of card technology in the electronic commerce. This category includes issues that arise in the interpretation and application of these laws, as well as in the operation and impact of regulatory bodies. Legal issues can range from determining financial liability responsibilities to ensuring privacy through adequate regulatory protection.

- **Cost.** The costs inherent to the widespread issuance and use of advanced technology cards are substantial. Issues relating to the equitable distribution of costs, as well as potential card generated revenues become increasingly complex as we move closer to realizing a multi-application environment. Sharing of

infrastructure investment, allotment of card issuance and maintenance costs, and definition of price structures and revenue sharing mechanisms are examples of the type of issues addressed in this category.

- **Standards and Interoperability.** Critical to the widespread acceptance of card technology is the ability to achieve interoperability among diverse card systems. The development of adequate standards is central to the realization of this crucial interoperability. As we move toward multi-application cards, the importance of standards increases, yet greater complexities arise in implementing standards in this environment. The issues surrounding the achievement of standards-based interoperability in a multi-application environment are addressed in this category.

It is also important to note that the U.S. has no standard body of privacy laws and regulations, and that there is no central authority to enforce privacy laws, regulations, controls, or policies. Laws and regulations covering privacy protection come from a variety of sources including the U.S. Constitution, state constitutions, and various statutes with regulations. The result is that the information permitted to reside on a card can vary greatly from one area to another, which poses challenges for an open system.

2.2 Components of a Card Platform

The configuration of the smart card platform will vary substantially from project to project depending upon the card management approach, card personalization and issuance procedures, card capabilities and applications, and technical environment selected by the project. However, the following generic components will typically comprise an employee identification card platform:

- **Cards.** The Smart Identification Cards will be integrated circuit chip cards that may utilize multiple technologies and have varying capabilities.

- **Central Card Management System.** The Central Card Management system should function as the core of the Smart Identification Card system, and as such, will require connectivity and interfaces with all other system components. It houses the central cardholder database that supports the capture, storage, retrieval, retention, integrity, and management of data necessary for the issuance, status, replacement, renewal and audit of Smart Identification Cards for each agency.

- **Card Issuance Equipment.** The Card Issuance Equipment includes the computers and peripherals needed to capture the information used to enroll a cardholder, personalize the card, load the card with any necessary certificates, and issue the card to the cardholder. The card issuance equipment typically includes:

    - **Enrollment Workstation.** The Enrollment workstation is used to capture enrollment information and route it to the Central Card Management System and to the equipment (if not the enrollment workstation itself) actually personalizing and issuing the cards. At agency discretion, attachments to the enrollment workstation may include a video digital camera to capture the cardholder's digitized photo, a digitized signature capture device, and a biometric capture

device. Depending on the procedures for capturing demographic data (e.g., through manual entry or legacy system upload), the enrollment workstation may be used to collect demographic data for card personalization. In some implementations, the biometric data and/or Public Keys captured through the enrollment workstation could be directly routed to the Certificate/Attribute Authority workstation as part of a certificate request.

- **Key Generation Workstation.** Although key pairs generally will be generated on-board the ICC card through the use of a cryptoprocessor, some agencies may choose to use a separate workstation to generate keys (i.e., software rather than token generated keys). Once keys have been generated, they are securely transmitted (using mutual authentication protocols and encryption) and loaded onto the card at the point of card personalization and issuance.

- **Card Personalization System.** The Card Personalization system is used to personalize the card with data, photos, key pairs (if not generated by the card itself), and digital/attribute (i.e., biometric) certificates. Attached to the Card Personalization workstation is a card reader used to load information to the chip on the card and a card printer that is used to print information/photos on the face of the card. In some scenarios, the Card Personalization workstation and Enrollment workstation may be the same device, depending upon whether a centralized (i.e., bulk personalization process) or decentralized process (i.e., on-site issuance) is used for card personalization and issuance.

- **Registration Authority System.** In some scenarios, if an agency has a designated Registration Authority, there may be a separate workstation to read public keys from the card (or verify biometric data), document identity proofing, and generate a digital certificate (or attribute certificate) request. In turn, the Registration Authority system may receive signed certificates from the Certificate Authority (or Attribute Authority) and place them on the card. The Registration Authority workstation could be the same as the Enrollment workstation and the Card Personalization system in an on-site card issuance location.

- **Certificate/Attribute Authority System.** The Certificate and/or Attribute Authority System is a trusted computer system that receives certificate requests (that would contain public keys and data or a biometric template) from the entity acting as a Registration Authority, and in turn, signs and issues certificates that are returned to the Registration Authority (or Enrollment Workstation/Card Personalization system) for loading onto cards. The Certificate/Attribute Authorities typically will maintain their own repositories (i.e., Lightweight Directory Access Protocol (LDAP) servers) that are used to publish certificates.

- **Card Acceptance Device.** A Card Acceptance Device is used to communicate with the smart card during a transaction. It is the interface between the card and the application using the card. Card acceptance devices provide power and timing to the ICC and can operate with either contact or contactless interfaces.

- **Applications.** The Smart Identification Card provides access to physical and logical access control applications, as well as to other applications that are a component of

the agency's card system. Depending on the card management approach, these applications may communicate with the central card management platform to upload back-up transactions and/or to download hot lists.

- **Interfaces to Legacy Databases.** Many agencies will choose to personalize their Smart Identification Cards with data from existing legacy systems. Thus, important components of the platform architecture are the interfaces from legacy systems to the central cardholder database or to the card issuance workstation.

2.3 Card Management

In any card system, responsibility must be designated for all facets of card management including card procurement, inventory control, personalization, issuing, and card replacement. Agencies implementing a Smart Identification Card platform must put in place procedures for conducting the following card management functions:

- **Card Procurement.** The agency or its designated card issuer must procure cards from one or more specified card manufacturers. The manufacturer encodes the chip with a unique serial number. Each serial number is associated with a single cardholder. The card manufacturer typically agrees to replace cards defective on initial delivery at no cost to the agency.

- **Card Initialization.** Preparing the card for card personalization is known as card initialization. It is usually performed by the card manufacturer prior to the shipment of cards. For the card initialization process, the card vendor will perform such example functions as:

    - Loading the operating system into ROM;
    - Allocating memory zones on the chip (e.g. for photo, for digital signature);
    - Loading the unique card serial number into ROM;
    - Generating security keys; and
    - Other card initiation tasks as requested by the agency.

- **Card Personalization.** Card personalization is the term used for the process of populating of a smart card with data uniquely associated with the cardholder. Agencies may employ various approaches for obtaining data for the card personalization process. Downloads from existing legacy systems, Web-based applications to collect data, or employee interviews are examples of techniques that may be used to obtain necessary card personalization data. Once these data are collected, interfaces may be built to efficiently enter the data into a master or legacy database. If automated interfaces are to be used to transport card personalization data from master or legacy databases, proper security of the data is critical. The source and destination of this data must be mutually authenticated to each other. Encryption should be used to protect sensitive data being transmitted across open networks. The personalization processes may include some combination of the following depending on which applications are being loaded on the card:

    - Encoding the magnetic stripe;

- Encoding the bar code;
- Loading application software, basic demographic information and/or keys to the chip;
- Printing card graphics;
- Printing photo and signature image on the card;
- Printing demographic data on the card; and
- Printing other agency specific information on the card.

As part of the enrollment and card personalization process, the agency or its designated card issuer will perform some combination of the following functions depending on the specific capabilities and implementation strategies required by individual agencies:

- Capture the digital photograph of the employee using the photo imaging system;
- Capture the digitized signature of the employee using a signature capture device;
- Capture the biometric of the employee using a biometric capture device;
- Capture demographic data to be maintained in the cardholder database and write this demographic data to the chip; and
- Populate the card with digital and attribute (i.e., biometric) certificates.

- **Card Issuance.** The distribution of personalized cards to cardholders is called card issuance. Although cards are expected to be issued to employees in person on-site at agency locations, an agency may opt to have a vendor personalize and print cards from a central location. The option to have the vendor personalize cards from a central location may be used to support mass card distribution. Security tradeoffs should be considered when deciding whether to implement a central issuance, a local issuance or a hybrid issuance scheme. Prior to authorizing a card issuance transaction, the employee will be required to present documentation to verify his/her identity and employment status. As fake identification cards are easily procured, for security reasons, the agencies may want to consider verifying documentation with a personnel database. For even greater security, the agency should compare the presented application with a picture and/or biometric in the personnel database. The applications that will be loaded on to the employee's Smart Identification Card will vary depending on the employee's job description and duties. While all employees will require a card for visual identification and physical access to their duty station, not all employees will require a digital signature or attribute certificate. The card personalization, card issuance, and card management solutions will provide the capability to capture and maintain records on the privileges associated with each employee's card.

- **Card Replacement.** The Card Replacement process is used to provide replacements to individuals reporting a lost, stolen or malfunctioning card. Generally when the card is reported lost, stolen, or malfunctioning, customer service de-activates the card by placing it on a list of invalidated cards known as a "hot list." When a replacement card is issued, it must carry all the privileges, data, or and system access keys that resided on the original card that is being replaced. Typically, either the agency or its designated card issuer takes responsibility for the replacement process. The card replacement process includes:

- Procedures for re-issuance;
- Procedures for checking hot listed cards;
- Time frame for hot listed cards being de-activated in the card database;
- Personnel responsible for locking/unlocking cards;
- Procedures for removing hot listed cards from the list;
- Procedures for generating new keys or biometric templates if the card has digital or attribute certificates;
- Time frame for re-issuance/re-activation of cards; and
- Procedures for restoring value if the card has an electronic purse.

- **Card Block.** When a card is reported lost or stolen, it must be invalidated so that an unauthorized individual cannot use the missing card. An agency or its designated card issuer should have the capability to hot list any card that has been reported lost, stolen or malfunctioning. In addition, the agency or its designated card issuer need the means to report hot listed cards to departments having an application resident on the card or to any other agency that would grant access privileges to cardholders on the hot list.

- **Cardholder Database Management.** The agency should maintain a record of all cards issued. This record links the card serial number to the cardholder, the cardholder's photographic and signature images, digital and attribute certificates, and other pertinent information for all applications carried on the card such that a replacement card containing all authorized privileges and data can be produced for cardholders that report lost, stolen, or malfunctioning cards.

- **Card Inventory Control.** Smart card stock should be maintained in a secure environment. The agency or its designated card issuer records the serial numbers of cards received in inventory. Cards must be stored in a secure location with access limited to authorized individuals. Card security must be maintained throughout the card initialization and personalization processes. The card manufacturer is generally responsible for all cards until they are delivered to the custody of the agency at designated over-the-counter card issuance locations. The agency or its designated card issuer is responsible for the following:

  - Recording of serial numbers received into inventory and issued from inventory;
  - Monitoring inventory levels and requesting additional card stock from the card manufacturer;
  - Processing returned or damaged cards for inventory log update and chip failure testing; and
  - Maintaining a distributor card database that details the number of cards issued per month, annually by agency, collection status of card failures and chip failures.

  There are a number of options on how to secure the card inventory. Inventory information can be transmitted from the vendor system to the customer's system. The card inventory system can be incorporated into the card management system so that monthly reports can be generated on where additional cards are required and the card vendors can ship directly to the site where the cards are needed, on an as-needed basis. Yet additional card inventory approaches can be negotiated between the vendor and the agency.

- **Cardholder Services.** The agency or its designated card issuer must perform or acquire customer service related to the smart card platform. Typically, a toll free number is provided for cardholder telephone inquiries. To serve cardholders the agency or the designated card issuer should have the capability to provide an Automated Response Unit (ARU), in addition to customer service representatives. Anticipated client customer services via either the ARU or a Customer Service Representative include:

  - Report a lost, stolen, damaged, or inoperative card;
  - Report a malfunctioning card;
  - Report unauthorized card use or other breach of security;
  - Report an update in demographic data (name change, change of address, etc.);
  - Information support for card applications and services; and
  - Card replacements.

  Additionally, the agency will need cardholder training materials, including the following topics:

  - Basic card usage;
  - Card applications;
  - Card security and key protection procedures; and
  - Privacy safeguards.

2.4 Capabilities and Opportunities of the Smart Identification Card for Agencies

The expanding capabilities of smart cards offer agencies the opportunity to issue a portable technology that will enable users secure access to multiple applications. The following table illustrates smart card functions and applications. As the table shows (Figure 6), the primary function categories performed by the smart card include identification, record storage and retrieval, secure access, financial services delivery, and unit tracking and inventory. Examples of specific applications associated with these functions are also listed.

Smart Card Functions and Applications		
	Function	Application
Stores and Process Data	Identification: Verifies identification by displaying stored demographic data, photograph, biometric, etc., and allows the population of standard forms.	• Basic identification • Extended identification • Licenses • Permits
	Physical Access Control: Authenticates individuals and permits access to physically secure areas.	• Parking • Building • High Security Areas
	Logical Access Control: Authenticates individuals and permits access to accounts and networks by storing securely encrypted keys or passwords.	• Internet • PC personalization • Mobile phone • Authentication - Digital signature - Biometrics
	Digital Signature and Biometrics: Provides a high level of authentication for high-value financial transactions and physical and logical access control.	• High value financial transactions • High security internet access • Physical access to high security areas
	Value Added Services: • Unit Tracking & Inventory: Keeps tracks of units accumulated and used for "in-kind" services.	• Loyalty • Meal plans • Phone • Library
	• Record Storage and Retrieval: Stores data files and records, which can be displayed on a terminal or used to populate standard forms.	• Medical records • Insurance forms • Eligibility information • Service Provider
	• Financial Services: Calculates data associated with financial transactions and maintains balance record.	• Debit • Credit • E-Check • Stored Value - Vending - Tolls - Fare collection

Figure 6

2.4.1 IDENTIFICATION

The smart card can be used as an identity card, allowing a number of security features to authenticate identification. First and foremost, it can be used as an employee badge. Card personalization may include printed identification on the card including name, agency and other basic identification data such as height, weight, eye color, date of birth and/or social security number. The cardholder's digitized photo and digitized written signature may also be printed on the card. Demographic data, including data such as

the digitized photo, may also be stored on the card chip and accessed through authorized terminals.

The chip can provide more secure authentication of the cardholder's identity by maintaining the cardholder's digital certificate containing the cardholder's public key. The digital certificate verifies the identity of the cardholder and binds the cardholder's identity to his/her public key. The smart card also holds the cardholder's private key, which can be used to digitally sign electronic documents and transactions.

The smart card can also be used to maintain a biometric template, which can be used to authenticate the identity of the cardholder by matching a live scan of a biometric feature (such as a finger print or iris scan) to the template on the card. Thus, the card can provide highly secure and portable authentication of the cardholder's identity.

2.4.2 PHYSICAL ACCESS CONTROL

The smart card can be used as part of an automated system that controls an individual's ability to access a physical location such as a building, parking lot, office, or other designated physical space. Although the technical implementation may vary across different physical access control systems, physical access control systems typically include the following functionalities:

- Enroll employee;
- Assign access privileges;
- Conduct access control transaction;
- Authorize access;
- Update privileges;
- Track/audit accesses;
- Generate access reports;
- Manage card hot list;
- Maintain access database; and
- Manage visitor control.

In some instances, if the physical and logical access control databases are integrated, there may be some overlap in the functionality performed by these two applications. The smart card can be used in a number of ways to identify the cardholder to the physical access control system:

- To carry a number that can be used to retrieve the cardholder's access privileges from the physical access control system's files;

- To carry access control privileges on-board the card;

- To carry a digital certificate to verify the cardholder's identity; and

- To carry a biometric template against which the cardholder's live scan is compared to verify the cardholder's identity.

2.4.3 LOGICAL ACCESS CONTROL

The smart card can be used as part of an automated system that controls an individual's ability to access one or more computer system resources such as a workstation, network, application or database. Computer system security generally encompasses three functions:

- **Data Security**. Data security schemes utilize mechanisms, such as data encryption, to protect information;

- **Authentication**. Authentication techniques are used to prove the identity of an individual and provide access; and

- **Access Control**. Access control techniques are used to manage and control an individual's privileges to access workstations, databases, host systems, and other networks.

Although the technical implementation may vary, the basic functional capabilities of the logical access control function are standard across systems. This basic functionality includes:

- Enroll employees;
- Assign access privileges;
- Update privileges;
- Authenticate individuals;
- Conduct access control transactions;
- Track/audit access; and
- Generate access reports.

The tremendous expansion of interest in Internet access has generated increased concern over the security of data transmission and user authentication. Secure access is also of interest for other secure remote access applications, such as home banking, wireless systems, digital cellular, and satellite-based systems. Smart cards provide a secure and portable authentication token for secure remote access.

2.4.4 DIGITAL SIGNATURE

Recently, the United States Code was amended to mandate the electronic submission of information and the acceptance of electronic signatures. To assist in the implementation of this U.S. Code amendment, the Government Paperwork Elimination Act was passed as part of the Omnibus Appropriations Bill. The Government Paperwork Elimination Act directs the Director of the Office of Management and Budget to develop procedures for the use and acceptance of electronic signatures by Executive Departments within 18 months. On the state level as well, there has been increasing interest in the use of digital signatures. A number of states have adopted electronic signature legislation, as well as developed the necessary public policy to support public key cryptography.

Public key cryptography is the use of a cryptographic method that relies on pairs of cryptographic keys, one of which is private and one is public. If encryption is done using the public key, decryption requires application of the corresponding private key and vice versa. Public key cryptosystems make possible authentication schemes in which a secret can be verified without the need to share the secret. Digital signatures are generated with the private key component of the public/private key pair. The corresponding public key is used to verify the signature. Given that a user's private key is never shared with another party, then there can be a strong association between the user's identity and the use of the private key.

A digital signature functions for electronic documents like a handwritten signature does for printed documents. The signature is an unforgeable (computationally impossible or very difficult to forge) piece of data that asserts that a named person wrote or otherwise agreed to the document to which the signature is attached.

A digital signature actually provides a greater degree of security than a handwritten signature. The recipient of a digitally signed message can verify both that the message originated from the person whose signature is attached and that the message has not been altered either intentionally or accidentally since it was signed. Furthermore secure digital signatures cannot be repudiated; the signer of a document cannot later disown it by claiming the signature was forged. The digital signature enables "authentication" of digital messages, assuring the recipient of a digital message of both the identity of the sender and the integrity of the message.

Digital Signatures rely on public key cryptography and make use of the Public Key Infrastructure (PKI) (as defined below). A public key cryptography protocol is used for sender authentication —digital signatures. For instance, Alice, to digitally sign a document, puts her private key and the document together (or the document alone) and performs a hash computation on the composite to generate a unique number called the digital signature. Therefore, when an electronic document is run through this method, the output is a unique digital signature of the document.

Verification of the signature only requires knowledge of the public key. So Alice can sign a message by generating a signature only she can generate, and other people can verify that it is Alice's signature, but cannot forge her signature. This is called a signature because it shares with handwritten signatures the property that it is possible to recognize a signature as authentic without being able to forge it.

A secure digital signature system thus consists of two parts: a method of signing a document such that forgery is infeasible, and a method of verifying that a signature was actually generated by whomever it represents. Furthermore, the secure digital signatures cannot be repudiated; that is, the signer of a document cannot later disown it by claiming it was forged. This method is the basis for secure electronic commerce, the foundation of Electronic Service Delivery.

The steps for creating and successfully transmitting a digitally signed document are described below:

Bob, the message sender, through his computer system:

- Creates a message to send to Alice;
- Applies a hash function to create a message digest (digital signature);
- Encrypts the original message as well as the message digest with his private key; and
- Sends the encrypted message and digital signature to Alice's system.

Alice, the message receiver, through her computer system:

- Decrypts the message using Bob's public key;
- Decrypts the digital signature with Bob's public key to recover the message digest;
- Applies the same hash function that Bob used to the original message to obtain a message digest; and
- Compares the message digest that her system obtains with the message digest received from Bob's system. If they match, the digital signature is verified. Alice can be sure that a) the message came from Bob's computer, and b) the message was not altered during the transmission.

Digital signatures are self-authenticating; that is, if a single byte of the digitally signed message has been altered, the decryption process will reveal that alteration. The message is retrieved twice; once from the decrypted digital signature and again by recomputing it directly from the input data. If the two messages do not match, the text has been altered. Thus, digital signatures are highly secure and robust.

In order to use public key cryptography for identity authentication, encryption, and electronic signatures on a wide-scale, it is necessary to establish a PKI infrastructure, to support the generation and distribution of keys. Digital certificates can be used to authenticate the identity of the owner of a specific public key. The implementation of this infrastructure to support public key cryptography requires a defined set of services that must be provided by some entity. Participating in the certificate environment, affected by the public policy decisions made for a PKI, are key stakeholders, those entities that are in direct relationship in the usage of certificates, and other parties who contribute in various capacities to the digital certificate environment. The key stakeholders include:

- **Certification Authority (CA).** A person or entity that issues a certificate. In a hierarchical PKI, there can be issuing CAs (i.e., a CA who has elected to apply a policy to itself and its subjects including other CAs and end entities) or subject CAs (i.e., a CA that is certified by the issuing CA and hence complies with the Certificate Policy of the issuing CA). Depending on the PKI in question, CAs typically could be government agencies, banks, vendors, or other organizations.

- **Registration Authority (RA).** A person or entity that is responsible for identification and authentication of subjects of certificates, but is not a CA, and hence does not sign or issue certificates. An RA is trusted to register other entities and assign them a relative distinguished value such as a distinguished name or a hash or a certificate. Generally, an issuing authority approves an RA to assist persons in applying for certificates, revoking (or where authorized, suspending) their certificates, or both. The RA may also be given authority to approve applications.

- **Subscriber.** A person or entity (e.g., corporations or consumers) who is the subject named or identified in a certificate issued to such person, and holds a private key that corresponds to a public key listed in that certificate.

- **Relying Party.** A person or entity (e.g., merchants or their acquirers) that has received a certificate and a digital signature verifiable with reference to a public key listed in the certificate and is in a position to rely on them. The recipient who acts in reliance upon receiving a certificate and digital signature.

All of these parties may be in a direct relationship with each other in some portion of the certificate issuance and usage process. The "ground rules" governing the relationships of these parties must be the subject of either contracts among the parties or operating rules that specify roles, responsibilities, and liabilities of the participants.

In addition to these key stakeholders, there are other potentially interested stakeholders in the certificate environment. These other stakeholders may vary depending on the certificate implementation environment. Potential additional stakeholders include:

- **Ancillary Service Providers.** A person offering or performing a service, other than issuance of certificates, in support of digital signatures and other related areas of secure electronic commerce including:

    - **Archival Service.** A person who keeps records for a certification authority, repository, or another person involved in electronic commerce.

    - **Confirmation Service.** A person aiding a certification authority in performing its duty to confirm certain information.

    - **Directory Service.** A person who locates and furnishes certificates and other information about persons, such as distinguished names, on-line addresses and identifying or descriptive information, either directly or through links to third party directories of such information.

    - **Technical Due Diligence Service.** A person who reviews the technical compliance of a number of messages, time-stamps, digital signatures, and certificates related to a particular transaction or series of transactions. The person documents the results of such review to Relying Parties in electronic form suitable for deposit on-line in a repository and/or off-line in an archival service.

    - **Financial Assurance Service.** A person who aids a certification authority in satisfying the financial responsibility requirements such as surety issuing a bond or a liability insurance carrier.

    - **Key Pair Generation Service.** A person who creates key pairs to be used by others.

    - **Message Corroboration Service.** A person who creates a hash result to fix the content of the message, and then associates a time-stamp with the message and/or hash result. Message corroboration provides assurance of message

integrity and the time the message was created, but provides no authentication of the signer's identity.

- **Key Escrow Service.** A person who holds the private key of a Subscriber and other pertinent information pursuant to an escrow agreement or similar contract binding upon the Subscriber.

- **Private Key Trust Service.** A person who holds the private key of a Subscriber pursuant to an express trust, letters testamentary, or similar legal arrangement which is voluntarily created by the Subscriber.

- **Time-Stamping Service.** A person time-stamping the digital signatures, messages, or records of others.

- **Policy Approving Authority (PAA).** A management entity associated with a root CA in the Federal PKI who evaluates CA policies and determines the level of trust (i.e., Federal Assurance Levels) provided by each CA. The PAA also performs periodic reviews (or audits) on the operations of each Federal PKI CA to assess conformance with its policies.

- **Auditors.** An independent entity such as a CPA or other designated person or organization that is charged with periodically reviewing the policies and operations of a CA to indicate compliance with established CA guidelines or audit methodologies.

- **Notaries.** A person or entity that confirms the association between the public key and the Subscriber's identity by notarizing the certificate application form, which facilitates the issuance of the certificate by a certification authority. Notaries act as trusted third-parties, granting the association the special legal status a notarization brings, enhancing the proof and enforceability of certain digitally signed records and bolstering both the real and perceived trustworthiness of the digital signature environment. The notarization supports the later verification and proof of transactions created under the signer's digital certificate.

- **Guarantors.** A person or entity (e.g., USF&G in NetSure Protection Plan) who provides warranties for Subscribers to protect them from unauthorized use, unauthorized disclosure, and compromise of their private keys, as well as unauthorized revocation and loss of use, delay in requesting revocation, erroneous issuance, and impersonation.

- **National Association.** An entity (e.g., NACHA EBT Council or a CA Trade Association or consortium of companies) convened for the purpose of establishing and enforcing operating rules surrounding the working of the certificate environment.

Public key cryptography offers agencies a secure means to authenticate the identity of employee cardholders, as well as a mechanism to sign documents to ensure non-repudiation. Agencies needing highly secure identity authentication mechanisms or contemplating electronic service delivery using digital forms should consider this technology.

2.4.5 BIOMETRICS

Secure access, whether to buildings, information, bank funds, or others, has long been based on a combination of two concepts, what you have and what you know. Basic debit card security is based upon what you have – the debit card – and what you know – the PIN. This type of security is considered lower tier and insufficient for securing access to areas of high value. In situations requiring higher security, the requirements expand to include "what you are"—which can be substantiated by the use of a biometric. What you are must be truly unique and unreplicable, using a biometric such as a fingerprint, an iris pattern, or a facial structure. Biometrics involves the measurement of a unique biological feature used to verify the claimed identity of an individual through automated means. The biological feature may be based on a physiological or behavioral characteristic. The physiological characteristics measure a physical feature such as a fingerprint or face. The behavioral characteristics measure a reaction or response such as a signature or voice pattern.[17] The biometrics available under the Smart Identification Card include:

- **Fingerprint Scan**. The fingerprint is one of the most widely used biometrics in the government today. It is currently the only authorized biometric for the Department of Defense, and then only for specific purposes disclosed to the individual. Fingerprints are well known to the general public, having been used to verify identity for a number of years. Use of a fingerprint requires that the user place one or more fingers on a platen on the fingerprint scanner. Scanners to capture fingerprints and convert them to templates that can be used for verification comparisons use different technologies. One method analyzes the position of minutiae, which are the end points and junctions of ridges. Yet another method regards the fingerprint image as a pattern; the whorls, loops and tilts are digitized to make a visual comparison with the offered print. The difference in methodologies for capturing fingerprints and converting them to templates makes it difficult to develop a standardized fingerprint template.

- **Hand Geometry**. Hand geometry is currently being used within the government in several agencies including the Department of Energy and the Department of State. Hand geometry systems use optical systems to map key geometrical features of the topography of a hand to verify an individual's identity. Hand geometry technology uses a number of different measurements to create the template. These readings may include measuring finger length, skin translucency, hand thickness, and palm shape. Different products use diverse methodologies to construct the hand geometry template, so there is currently no standard template that can be used for smart cards. Live scans of the hand are compared against the template to verify a person's identity.

- **Facial Recognition**. Several state motor vehicle departments are currently using facial recognition to provide identity authentication in the issuing of drivers' licenses. Facial recognition is based upon comparison of the characteristics of a live scan of a face against a stored template of facial characteristics. Various technologies may be used to perform facial recognition. Some products utilize off-the-shelf video/digital

[17] FIPS Publication 190, *Guideline for the Use of Advanced Authentication Technology Alternatives*, National Institute of Standards and Technology (NIST), September, 1994, p. 32.

cameras. Such products employ algorithms to create a set of numbers related to the face rather than the facial image itself. One method uses spatial measurement, recording such distances as the center of the eye to the bottom of the ear, to the tip of the chin, and to the high cheek feature. Another method uses two cameras to record a stereo view of the face. This method evaluates the entire face, not just key features. Other products use infrared technology. Because the technology for creating facial templates varies from product to product, there is no standard facial recognition template.

- **Iris Scan**. The iris of the eye is a mathematically unique feature of the human body. Each iris is composed of a unique visible structure, which features a complex combination of corona, pits, filaments, crypts, striations, radial furrows, etc. It is this structure and pattern that is imaged and encoded in the iris template. The iris has limited genetic penetrance, which ensures that even identical twins have iris patterns as distinct in their mathematical detail as those of unrelated persons. To capture an iris scan, a video/digital camera takes a picture that locates the eye and iris. The boundaries of the pupil and limbus are defined, eyelid occlusion and specular refection are discounted and the quality of image focus is determined for processing. The iris pattern is processed and encoded into a template that is stored on a smart card. It is then compared against the live iris scan image obtained by having the user merely look into a reader.

- **Voice Recognition**. Voice verification is possible because every person has a unique set of voice characteristics and speech patterns. Voice verification extracts specific and unique features from a person's speech, such as pitch, tone, cadence, harmonic level and vibrations in the larynx and stores and uses them to differentiate that person's voice from other voices. All voice recognition systems require speech samples from each user to associate with the user's profile or account. A person using a voice verification system begins by claiming to be an enrolled user. This is generally accomplished by speaking or otherwise inputting an identification code. The spoken input is compared with a stored sample of the enrolled user's speech. This stored sample is called a voiceprint. If the two samples, voice print and spoken input match, then the person is accepted. If they do not match, the person is rejected and denied access. Voice is a very convenient verification system for use in telephonic transactions. Voice verification can greatly enhance security for dial-up computer links and terminal access so it is particularly popular for logical access control applications.

Biometrics are utilized through two different approaches, a one-to-many identification search or a one-to-one verification match. A one-to-many identification is performed by searching a database against a fingerprint, iris scan, etc. The search may include the entire biometric database, or it may be set to designated parameters, such as, "search all female fingerprints." A one-to-one verification is performed by matching the biometric against a specified biometric template. The template can be stored in a database and/or on a smart card. If stored on a smart card, it becomes a form of portable identity verification.

A one-to-many search against the database ensures that one and only one card is issued to an individual. When an iris or facial pattern stored on the card is matched

using a one-to-one verification against the unique biometric identifiers held by the person, the system is assured the correct person has correct access.

Generally, the Smart Identification Card platform will use the one-to-one verification. To use the smart card in this way, there must be a secure means to bind the biometric to the smart card and to ensure that the biometric is properly attributed to the correct individual. One approach advocates placement of authentication information, including the biometric template, in an attribute certificate that is placed on the Smart Identification Card when the user is enrolled in the system and issued the card. The attribute certificate functions similarly to a digital certificate (and, in fact, can be a component of the digital certificate). In this approach, the identity of the cardholder is verified by an independent entity (typically a Registration Authority) that performs identity proofing and takes a live scan of the person's biometric. The live scan is translated into a biometric template, which is placed in an attribute certificate, when an Attribute Authority issues it. The Attribute Authority performs the same certificate issuance and verification functions for an attribute certificate that a Certification Authority performs for a digital certificate (and, in fact, a single Certification Authority could perform the same functions for both an attribute and a digital Certificate).

The attribute certificate can be retrieved from the smart card by any system component or application to authenticate the user's identity. The system component or application verifies first the signature of the certificate, and then the authentication information via the means specified in the certificate (depending on the type of biometric template contained in the certificate). While this approach to binding the biometric to the smart card is highly secure, it is also costly to put in place the infrastructure needed to verify the authenticity of the attribute certificate. Therefore, agencies with lower levels of risk may choose to implement biometrics without the use of an attribute certificate.

The issues concerning the security of physical locations, computer access, and access to large dollar funds have great complexity. Smart card technology, in combination with biometrics, offers some of the greatest levels of security available. Those agencies with higher-level security needs should consider the use of biometrics.

2.4.6 OTHER VALUE-ADDED SERVICES

In addition to the identification, physical, and logical access control applications, agencies may use their smart card platforms for a variety of other applications including:

- **Property Management.** A chip-based application provides the capability to enter, update, and delete asset information from the employee's card. This asset information can then be manually read and verified by a guard when the employee enters or exits a building or read automatically through radio frequency (RF) tags in assets when the employee passes through a portal.

- **Exchange of Clearance Information.** A chip-based application that allows clearance information to be transported on the smart card between agencies and used to grant the visiting employee access to high-security facilities.

- **Rostering.** A chip-based application that allows data residing on the Smart Identification Card to be retrieved, date/time stamped, and transferred to a database that is then used to generate a variety of specialized reports and to provide positive proof of attendance.

- **Medical.** A chip-based application that allows basic medical and insurance data to be stored on the card, read when appropriate by providers, and used to populate claim forms.

- **Training/Certification.** A chip-based application that allows training and job-specific certifications to be entered on the card.

- **Electronic Forms Submission.** By combining the use of data maintained on the card with the ability to digitally sign an electronic form, this application can populate and submit a wide range of standard administrative forms used by virtually all Federal agencies.

- **Electronic Purse.** A chip-based application whereby cash or value is recorded on a chip and is available for use in vending machines and at participating merchants, typically for small transactions. Through this application, merchants can displace cash transactions, which are labor-intensive (counting, sorting, bundling, and transporting). Vending servicers can eliminate loading and emptying machines with coins as well as eliminate the incentive for vandalism. Customers are able to minimize the need to carry and make payments with cash, particularly when exact change is required.

- **Credit/Debit.** A magnetic stripe application used to access information through an on-line system for travel, fleet, and purchase card commercial credit applications.

In addition to these suggested administrative applications, agencies may choose to develop their own customized applications for use on the Smart Identification Card platform.

2.5 Benefits of Smart Cards

Because of the lack of an extensive infrastructure and higher costs generally associated with procuring smart cards, agencies up to now have been reluctant to consider transitioning to this technology. However, the following changes have made smart cards increasingly of interest to agencies:

- **Number of Chip Cards Increased.** Chip cards are becoming increasingly popular in this country. With the American Express issuance of the Blue Card and Visa and MasterCard following close behind, the commercial sector is beginning to generate interest in chip cards. Similarly, it is anticipated that the advent of the Smart Identification Card contract will result in substantial increases of cards throughout the Federal government. With States moving to electronic commerce solutions, State governments are also showing increased interest in smart card technology. As more

and more cards are issued, it becomes easier to achieve the critical mass for the card infrastructure needed to make them viable in the commercial world.

- **Price per Card Decreased**. As the volume of smart cards issues goes up, the prices for cards are coming down. Depending on the capabilities required of the cards, prices are averaging between $3 and $10 per card. As the usage continues to increase, it is anticipated that card prices will continue to decline.

- **Response Time Reduced.** With the advent of improved operating systems and faster processing cycles, the time to read data from and write data to the chip has been reduced substantially. This reduction in response time has added to the impetus towards smart cards.

- **Memory Capacity Increased.** Memory capacity has steadily increased from 1 to 64K or more, with 16K now the average capacity. This increase in memory capacity makes the cards far more practical because it allows cards to be shared by multiple applications, reducing the cost for each application on the card.

- **Move To Multi-Application.** As security has improved, memory increased, and card capability has been enhanced, there is an increasing move to multi-application cards. These cards not only provide substantial convenience for cardholders, but also provide cost sharing that makes card platforms affordable for each individual program. Perhaps more than any other factor, the shift to multi-application cards has encouraged the use of smart cards across many entities that could not afford separate card platforms for their individual program.

- **Legislation and Developing Standards Encourage Interoperability.** A number of new laws have promoted the concept of interoperability. Additionally, the standards bodies have made great strides in issuing and perpetuating standards to ensure interoperability of cards and card readers. The government has also actively promoted standards, with its *Government Smart Cards Technical Interoperability Guidelines* and the interoperability work being conducted under the Smart Identification Card contract. With these changes in the smart card market, agencies are beginning to take a closer look at this technology. The following section is meant to help agencies evaluate whether or not they are good candidates for smart cards.

2.5.1 WHAT'S IN IT FOR ME?

Although the cards themselves are more expensive than other types of cards, sharing a multi-application platform can reduce the overall expense of a card program. In terms of card issuance and administration, issuers and application owners are expected to experience cost savings due to the sharing of overhead processes, including:[18]

[18] Stephen Lee, "The Case for Multifunctional Smart Cards," in *Smart Card Technology International: The Global Journal of Advanced Card Technology*, ed. Robin Townend (London: Global Projects Group, 1996), 66-70.

- **Consolidation.** Processing of data and information, which supports the core services, is shared among the applications loaded on the card resulting in cost sharing and consolidation for application owners.

- **Data Collection.** The gathering and storing tasks of data common to multiple applications is shared among the application owners.

- **Personalization**. The card may be personalized and issued once, rather than one card per application resulting in overhead cost savings to individual application owners.

- **Infrastructure Sharing.** For many applications, the infrastructure deployment or retrofit costs can be shared among applications owners.

Of course, these cost savings must be balanced against the benefits of issuing a single-function card as well as the up-front investment in infrastructure. When considering the costs of smart card implementation, your agency must consider the total baseline costs of doing business. If your study assumes the costs of handling cash and paper, fraud loss, and claims are free, then your cost study is inaccurate. Rather, the cost benefit analysis needs to compute the full cost of your business process in the paper world versus your costs in a multi-application smart card environment.

Cost savings, however, is only part of the picture. In assessing smart cards, your agency must understand their role in transforming your business to electronic commerce and/or electronic government. If your agency is going to limp along with paper, there are cheaper ways than smart cards. Rather, smart cards must be considered within the context of their power to re-engineer your business processes. Smart cards provide the following benefits:

- **Enhances Security.** A key benefit from the smart card is its ability to carry either a digital certificate or a biometric template to enhance authentication of the cardholder's identity. Smart cards provide the tool to enable more secure access to buildings, secure areas, and electronic systems. The smart card provides a secure token to hold the key pairs that enable the recipient and the sender of transactions across public networks to be authenticated to each other, and if desired, to be used to encrypt transactions.

- **Simplifies Access to Buildings, Meetings, Computers, Phones, Email, and the Internet.** By hosting PINs, Biometrics, or Digital Certificates, smart cards allow the cardholder to have more convenient access to physical facilities and electronic systems. Smart cards carry the cardholder's identification with him/her wherever he/she goes. Individuals no longer have to remember multiple passwords or fill out redundant paper forms to gain access to buildings, meetings, communications, or systems. Reductions in staff time can be substantial considering the hours required to process all of the paperwork associated with these administrative tasks.

- **Eliminates Need To Write Your Name and Address Repeatedly.** Because the smart card can populate forms, it keeps the cardholder from having to redundantly

supply the same information in multiple locations, thereby streamlining application processes and reducing clerical time for multiple tasks.

- **Provides Private And Secure Access and Payments For Internet Services And Purchases.** One of the factors keeping agencies from moving to electronic transactions is the fear of loss of privacy and security for payments across the Internet. While consumer losses associated with credit card fraud may be acceptable, agencies conducting high value transactions across the Internet are particularly vulnerable. Those agencies most interested in moving to electronic commerce are most likely to need a mechanism to secure large electronic transfer of funds.

- **Enables Electronic Forms and Reduction of Paper Files.** Although many agencies are slowly moving to electronic forms, particularly in the administrative area, the need to maintain paper signatures for legal purposes makes redundant paper files necessary. By enabling non-repudiation, digital signature, made transportable by the smart card token, is increasingly enabling electronic documents to replace these paper files, moving agencies closer to total electronic offices.

- **Automates Accounting.** The use of the smart card enables end-to-end electronic purchasing so that accounting information can be transferred electronically. Administrative forms can be electronically completed by the employee and then easily transmitted to the accounting systems. The ability to automatically populate back-end accounting systems saves substantial time and money.

- **Improves Employee/Vendor Convenience.** Employers are able to carry their data with them wherever they go, thereby having convenient access to populate necessary forms. Smart cards provide employees greater flexibility in using computer systems, allowing them to more securely access remote systems. Smart cards can also maintain demographic and medical data, making it less likely that employees will receive redundant services. The smart card is particularly appropriate for agencies that have a large percentage of traveling employees. If financial and travel applications are maintained on the card, employees have convenient access to purchasing capability when they travel. Additionally, vendors can more easily accommodate electronic orders.

- **Enables Significant Productivity Gains.** The use of a multi-application card eliminates the need to perform redundant card management processes for multiple cards. Card issuance and maintenance can be performed once, freeing staff for other activities. Additionally, card information can be kept in a single database, reducing the need to maintain multiple separate systems.

- **Supports Business Process Re-engineering.** Smart cards will achieve productivity gains only if they are used to support streamlining of business processes. The card should be used to share data across entities and to consolidate redundant processes. For example, the badging process can be re-engineered so that issuance of employee identification cards and population of the card with all access privileges, whether to buildings or systems, are combined in a single location and maintained in a single system.

- **Enables Secure Update of Legacy Databases**. By using the PKI certificates on the smart card, legacy databases can be PKI enabled and access granted to appropriate people so that rather than carrying a lot of data on the smart card that now must be kept synchronized with the database, the smart card can enable direct, secure update of the database. Various Federal agencies have been exploring two different concepts of secure data sharing: network-based and card-based. Both concepts could be useful to Federal agencies in different circumstances, depending on the environment and the requirements of a particular program. For example, while some agencies have well-established network-based systems and would like to link these with other programs' systems, other agencies (i.e.,DoD) have a particular need for a portable, off-line information carrier that is viable when telecommunications are not available. Both smart card-based approaches may have utility and save data sharing costs for the agencies:

    - **Web-Based Virtual Account**. The Virtual Employee Account is a web-based application that provides secure access to cardholder information from multiple legacy applications viewed through a web-browser application. This application tests the concept of network-based data sharing. The card in this instance carries a digital certificate that authenticates the identity of the employee seeking access to confidential records, a set of common demographic information used across programs, and information about the programs in which a employee participates. The web-based application first verifies the identity and access privileges of the cardholder by checking the status of the digital certificate on the card and the card-based access privileges. Once the identity and access privileges of the cardholder have been verified, the application reads from the card the system record identifiers for the programs in which a cardholder participates. The application would then go to these legacy systems and pull specified data from the system and display it through a virtual employee account. Thus, the most up-to-date data from multiple legacy systems could be securely shared across a network. The virtual account could provide a variety of data including medical, financial, or personnel records.

    - **Card-Based Employee Account**. In addition to the data described above, the card could also carry information necessary for circumstances in which network-based access is impractical. For example, such data may include a limited amount of emergency medical data. These data would be accessed off-line through card readers at provider offices or, in the case of the DOD, in battlefield conditions.

Agencies evaluating the use of smart cards for employee identification should not consider only the cost of the cards, but rather the full cost of paper versus re-engineered smart card processes. Some agencies' business lines and missions may lend themselves to achieving economies from streamlining operations through smart card applications, while other agencies' business processes are less likely to benefit from smart cards. Therefore, these costs should be evaluated within the context of the potential applications for which smart cards could be used within the specific agency performing the cost benefit analysis.

2.6 Case Studies

The purpose of this document is to provide guidance for agencies wishing to implement smart card initiatives. To that end, the following section will highlight specific cases where agencies have implemented smart card programs. As the above information has indicated, smart card technology allows a single chip card to perform a myriad of applications that can streamline the everyday administrative functions and financial transactions of the Federal government. Moreover, smart cards address the Federal Government's fundamental need to ensure the security and safety of government personnel, buildings, systems, and other facilities.

The following case studies of Federal smart card programs underscore these benefits of multi-application chip cards as well as discuss some of the challenges and lessons learned from smart card implementation. The first case study discusses the Department of Defense MARC card program. This pilot is an example of how smart cards can efficiently simplify multiple personnel and administrative tasks. The second case explores the new Eagle Cash program at Camp McGovern in Bosnia, a great example of the financial applications of smart cards. The next case study details the Department of State smart card project and underscores the ways in which smart cards can improve security. The GSA Federal Technology Service multi-application card is the fourth example. This case study describes the implementation of smart cards as part of an office-wide technology project to increase efficiency. Finally the Health Passport project demonstrates the use of smart cards to share information among service providers and electronic benefits transfer.

2.6.1 THE MULTI-TECHNOLOGY AUTOMATED READER CARD (MARC)

The Department of Defense Information Technology Policy Board initiated the MARC project in response to the proliferation of single-use smart card programs throughout the different branches of the U.S. military. These programs came into existence in an effort to simplify and speed the enormous number of personnel records and reports that the military must process on a day to day basis. Each of the early programs had their own card system using different technology, including chip cards, magnetic stripes and bar codes. DOD tested the MARC card to determine if it can satisfactorily serve as a multi-application, cross-service utility card.

The 25th Infantry Division in Hawaii was chosen as the unit for the field test of the MARC card. In August of 1994 a small field test of the card was conducted for one week. Approximately 200 cards were issued at that time. The purpose of this initial test was to demonstrate how the card worked in this environment. Based on the success of the first test the pilot was expanded. An expanded field test began in October 1994 with about 30,000 personnel using the MARC. Today the program has expanded and nearly 200,000 cards have been issued to United States Navy, Marine Corps, and Army personnel.

The MARC card is a hybrid card equipped with an integrated circuit chip, a magnetic strip, and a bar code. Gemplus provided the smart cards for the MARC pilot and 3GI

was the integrator and software developer. The card has several applications. These include:

- **Field Medical Documentation.** The card records, revises and transfers medical treatment data in the field.

- **Mobility Processing.** The MARC stores the personnel, legal and medical data soldiers must present before they deploy, reducing the processing time to the matter of a few hours.

- **Manifesting.** Information stored on the card is used to create manifests as military personnel board aircraft, which reduces paperwork, speeds the process and improves accuracy.

- **Accountability.** MARC tracks the location and status of personnel in the field allowing more accuracy than in the past.

- **Composite Health Care System (CHCS) Patient Reception.** The card is used to make patient admission more efficient, to access the CHCS system and retrieve patient records.

- **Food Service.** Using the card here eliminates the need for diners to show both identification and meal cards and frees the cashier from having to record the appropriate information for each diner. The daily tally is produced quickly from the information provided electronically by the cards.

The benefits of using the MARC card are demonstrated most clearly in the ease with which units in Hawaii are now processed for deployment readiness. Before the MARC, units that deploy regularly would carry all their financial, personnel and medical records paperwork to an auditorium for processing and then complete a time consuming circuit of twelve stations on a monthly basis. With the use of a smart card service members need only to place the MARC into the card reader which then checks for the twelve requirements. Service members then go only to the stations where there is a deficiency. A process which normally took a day or more is now reduced to a matter of hours and military personnel no longer waste time waiting in line.

Based on the success of the testing of these applications, the Department of Defense is also considering adding more applications. The card may soon be used to integrate health care delivery between Defense and the Veterans Administration. In addition DOD is examining possible expansion of the cards capabilities into areas such as payroll applications and WIC benefits.

2.6.2 EAGLE CASH

In order to properly defend the national interests of the United States the Army has personnel deployed around the world. Because military personnel are sometimes deployed in locations where no banking infrastructure and reliable telecommunications exist, cash is the only option for financial transactions at foreign installations. To support

these military operations the U.S. government must ship hundreds of millions of dollars in U.S. currency overseas. The process of transporting and accounting for this cash is expensive and time consuming. The availability of dollars can also lead to the dissemination of U.S. currency into the foreign economy and diminish confidence in the local money.

To combat this problem at the U.S. peacekeeping installations in Bosnia, the Department of the Army has recently deployed a stored value card at Camp McGovern in northern Bosnia. On December 8, 1999 all soldiers and Department of Defense civilians were issued smart cards, called Eagle Cash. As of March 2000, there were approximately 1,250 cardholders.

The Bosnia stored value card project is a partnership between the Financial Management Service (FMS), the Department of the Army, the Defense Finance and Accounting Service (DFAS) and the Army Air Force Exchange Service (AAFES). ICL provided the SmartCity software for the card that manages the electronic cash applications. The Eagle Cash system's main function is to eliminate the use of U.S. currency at the Camp.

Users load credits on to the Eagle Cash card from payroll payments, bank account withdrawals and cashed checks. All merchants at the Camp, including the post exchange, barber, phone center, food court, post office, shoeshine shop, education center and vending machines accept the card as payment for goods and services. The card can also be used to purchase foreign currency. When all the funds on the card are spent, the cardholder simply returns to the Camp's military finance office where more funds can be loaded onto the card.

The chief benefit of the smart card project has been the successful elimination of the use of dollars at the camp. Since personnel no longer carry cash, the risk of theft has also been reduced. If the card is lost or stolen, the funds can be replaced on another card. The money on the lost card cannot be accessed without a personal identification number. Eagle Cash has also reduced the need for reliable telecommunications for financial transactions. Since stored value cards require no online authorization, the transactions take place offline, making payment faster and easier.

Due to the success of the project and the multiple benefits it provides, FMS and the Army plan to deploy similar stored value programs at other foreign bases later this year. Three U.S. peacekeeping forces based in Bosnia at Camp Dobol, Camp Commanche and Eagle Base, as well as a those deployed at a U.S. base in Taszar, Hungary, will be issued stored value cards. Eventually 5,000 troops will use smart cards for their financial transactions while deployed in the Balkans.

2.6.3 DEPARTMENT OF STATE SMART CARD ACCESS CONTROL PROJECT

The high degree of security that the Department of State demands in carrying out the foreign affairs of the United States resulted in the Department's interest in smart card technology. Smart card technology uses Personal Identification Numbers (PIN), biometrics and public key infrastructure to confirm identity and allow access to secure

areas and information. In this case multi-application smart cards are being considered to verify identity, provide access to buildings and computer systems and track property. The goal of the State Department's smart card program is full implementation of a smart card system.

The Department of State's first, small-scale test of smart cards was kicked off earlier this year in Washington, DC. The Smart Card Access Control Project became operational on March 1, 2000 when State issued chip cards to approximately one hundred users in the Office of Domestic Operations. The pilot uses Schlumberger Multiflex cards with an 8K memory and 3GI is the integrator for the project.

In this initial pilot the smart card has only one application. The card is currently used for access control on two doors and works with the existing MDI access control system. A PIN reader in conjunction with the card is used to gain access at one door and hand geometry biometrics is being tested at another. During this phase of the project several more readers will also be installed in the office.

The second phase of the pilot, scheduled for the fourth quarter of this year, was slated to include building access for an entire State Department facility with 300-400 users, logical access control, property control and expansion of the use of biometrics for restricted access areas. However as a result of the State Department's recent difficulties with control of property and sensitive materials the benefits of smart card technology have received greater scrutiny and the program is being reevaluated. An enlargement of the current program is expected in order to enhance security at the Department. State is also considering the administrative benefits of smart cards for its overseas personnel, including medical and travel applications.

2.6.4 FEDERAL TECHNOLOGY SERVICE SMART CARD

GSA's Federal Technology Service (FTS) initiated a pilot at the Willow Wood facility of various telecommunications technologies, office automation technologies and architectural strategies to improve customer service, employee morale and productivity and familiarize staff with products and services they may market to FTS customers. The multi-application smart card platform is one of the three main components of the FTS pilot. FTS is interested in studying the impact of moving from multiple single application cards to a single multi-application card. It is hoped that the multi-application employee identification card will have a positive effect on cost and efficiency of FTS operations.

In the summer of 1999, FTS offices from several locations around the metropolitan Washington area were consolidated at the Willow Wood facility. As part of the Federal Technology Service pilot all employees at Willow Wood were issued a multi-application employee identification card. As of December 1999, approximately 450 cards had been issued. While the bulk of these cards were issued to FTS employees, some cards have been issued to contract employees as well.

The FTS smart card is equipped with a contact and contactless chip, magnetic stripe and a digital photo. The card also uses fingerprint biometrics. Citibank is responsible for the overall project management of the smart card initiative. Other partners include

IBM, Sun, 3GI, GTE CyberTrust and Visa. The card applications include identification with picture and signature, physical access, logical access, property management, American Airlines electronic boarding pass, purchase card, travel card and Sprint calling card.

Perhaps the greatest benefit from the implementation of the FTS multi-application card has been efficiency of operations. Employees report that the card has improved their mobility and flexibility as a result of how the applications work together. Furthermore the multi-application card is more convenient than several single application cards. Although the issuance process for the multi-application card is somewhat more involved, employees no longer need to undergo redundant card issuance processes for several cards. Ongoing card and database management has also been streamlined.

The card's logical and physical access control applications also have important implications for security at Willow Wood. Prior to the pilot FTS facilities varied in their level of security. Some facilities had little or no security while others had extensive security systems. A swipe of the FTS multi-application card is now required during off-hours to gain access to the Willow Wood facility and as a result the security process has been standardized. Prior to the pilot logical access was controlled by passwords and there was little workstation protection. Fingerprint biometrics now control logical access to reduce computer and network breaches. When an employee accesses the network, he/she places his/her finger on a fingerprint reader and the "livescan " fingerprint is compared against the fingerprint template on the card. Digital certificates are to be used for secure email as well.

Ongoing evaluation is being conducted to determine if the multi-application card and other innovative technologies can achieve the FTS goals of enhanced and cost effective service. Room for improvement certainly exists in the laborious card issuance process. Moreover further training of FTS staff about the multi-application card's numerous applications could lead to further gains in efficiency and convenience.

2.6.5 HEALTH PASSPORT PROJECT (HPP)

The Health Passport project was initiated to allow public and private health care providers to share information. Prior to the implementation of Health Passport, health care providers independently and repetitively collected demographic and clinical patient data. In order to improve this process, a partnership was established by the Western Governors' Association, which represents 18 Western States, two territories, and one Commonwealth, with Federal agencies and the private sector to develop an electronic health card to facilitate the sharing of information.

The first phase of the Health Passport pilot was launched in June 1999 and is scheduled to run until December 2001. Participants in the project are those eligible for care under public health programs in Bismarck, North Dakota, Cheyenne, Wyoming and Reno, Nevada. It is estimated that Health Passport cards will initially be issued to 25,000 pregnant women, mothers and children eligible for programs such as WIC, Head Start, Food Stamps and other public health programs.

The Health Passport card is a hybrid card equipped with an integrated circuit chip and a magnetic stripe. Siemens Information and Communication Network, Inc. is leading the project as the system integrator. Siemens also provided the chips while Open Domain is responsible for the programming of the cards and Stored Value Systems is handling the electronic benefits transfer application. Government partners include the Department of Veterans Affairs, the General Services Administration, the Department of Agriculture, the Department of Health and Human Services and the Western Governors' Associations.

The main application of the Health Passport card is the sharing of information between several different healthcare programs. Demographic, health, appointment and WIC benefit information from clinics, doctors and grocery stores is stored on the cards. The user controls who may view the information with a personal identification number. Health care providers are able to read and write information on the card with readers connected to their computers. The HPP card can also be used for the electronic transfer of WIC benefits. Using the Health Passport system makes the information more easily available and ensures security and privacy.

The Health Passport system has several benefits for its users. The HPP card is convenient, easy to use and provides security. For those who participate in several public health programs the card eliminates the need to repeatedly fill out forms and assures that healthcare providers are using the most current medical information. The HPP system promotes personal responsibility, placing information such as immunizations, allergies and future doctor appointments in one convenient place that parents and their healthcare providers can each access.

The program also benefits healthcare providers and retailers. The use of the HPP system improves communication and the sharing of data between providers. Retailers also benefit because the system reduces paperwork and results in more timely reimbursement. The offline transfer of food benefits also results in quicker movement through checkout lines.

The Western Governors' Association is working with the Navy and the General Services Administration to develop the second phase of the Health Passport project. Phase Two of the Health Passport system will test the concept of a Web-based "patient account" as well as the use of the card to bridge multiple systems. Possible locations for the implementation of the second phase are the naval bases at Pearl Harbor in Hawaii and San Diego.

2.6.6 LESSONS LEARNED

The preceding case studies demonstrate the different ways in which the Federal Government can benefit from implementing smart card projects. Multi-application smart cards can simplify and speed the administrative and financial processes; reduce paper and redundant work; share information; and provide secure access to property and computer systems. In addition to demonstrating the advantages of implementing smart card technology these projects and others like them provide an opportunity to learn valuable lessons about implementing a smart card program.

The importance of organization is one of the most critical lessons to learn from instituting a smart card program. It is important to establish, from the beginning, a clear management structure for the project and explicitly delegate responsibilities. Government and private sector partners can then work together to accomplish the card pilot's goals. A well-defined management structure enables the project to deal effectively with obstacles as they arise during implementation.

Another fundamental lesson is the importance of a clear plan. It is essential to first consider the technological aspects of the smart card implementation and plan for future uses of the card. This includes ensuring that different software is compatible and that the card technology can be integrated with existing systems. The use of a hybrid chip card with either a magnetic strip and/or bar code aids in easing the smart card technology into the existing infrastructure. It is also important to take into consideration the requirements of future applications and ensure that the chip will have enough memory to evolve over time.

The user should also be taken into account when implementing a smart card program. It is critical to market the card and its applications and provide the relevant training to the user in order to ensure a positive reaction to the new technology. Similarly user privacy concerns about the use of biometrics and/or protection of the information stored on the cards must be adequately addressed. It is valuable to avoid pre-mature issuance of cards. Issuance of cards prior to sufficient testing of the applications and technology can profoundly affect user satisfaction.

These are critical considerations to ensure a successful and sustainable card-based system. With good organization and management, as well as careful review of the technology and consideration of the users, an agency can avoid some of the pitfalls that smart card programs have encountered in the past.

3. AGENCY PROFILES

Goal: Understand the characteristics and develop a "profile" of your individual agency that will impact whether or how you will implement a smart card.

Because this contract has many options, and often the selection of one option affects another, it is important that the agency develop a general profile regarding its requirements prior to completing one or more task orders. For example, if an agency requires strong security and encryption to be generated from the card, this will affect the chip size. Or, if an agency has the need to exchange information electronically that must be secure and authenticated, this will affect its choice of PKI services.

Toward that end, we have provided a questionnaire to be completed that will enable the agency to develop a profile of an agency type. In the section that follows, we have developed five "models" of agencies to provide an example of how to translate the profiles into a model.

3.1 Agency Analysis

Prior to initiating a task order for smart cards, it is critical that each agency understand its own specific requirements and goals for the smart card platform. The technology procured must be driven by these goals and agency characteristics. While it is important that agencies consider their future requirements when designing their card platforms, it is equally essential that the card not incur undue expense to obtain technologies that are beyond the agency's basic implementation needs. The smart card program specifically aimed to ensure maximum flexibility by accommodating a wide range of divergent needs across agencies. The contract vehicle enables acquisition of a broad spectrum of platform capabilities and accompanying services. Because the contract meets such a wide range of needs, however, it is imperative that agencies be able to more narrowly define their specific needs within this broader context.

The first step in focusing in on an agency's needs is to determine the goals for the card platform. Agencies should consider the following "big picture" questions before embarking on any further analysis:

- What goals are the agency attempting to achieve through the implementation of its smart card platform?
- For what level (e.g., agency-wide, bureau/division, geographic area, campus, set of buildings, single building, etc) is the employee identification card targeted?
- What potential impact can smart cards have on the agency's core businesses?
- What potential impact can smart cards have on reducing the agency's costs?
- What potential impact can smart cards have on improving the agency's efficiency?

- What potential impact can smart cards have on improving the agency's security?

Key agency decision makers should participate in an initial goal setting session. The vision, goals, and scope for the smart card project will provide a framework that guides all subsequent decision making about the card platform. All stakeholders sharing in the implementation of a multi-application card platform should be represented at this framework defining session.

Once the card platform analysis framework is in place, the agency can proceed through the Agency Questionnaire to help it establish its own Agency Profile. Through answering the questions regarding their specific characteristics and needs (i.e., How large? How important is security? Centralized or distributed?), agencies will build their profile. The agencies can use the Agency Profile to help them differentiate among the various levels of technology and card capabilities offered that actually will be needed for their own specific implementation.

The Agency Profile can be used to categorize agencies and develop representative models of Smart Identification Card applications and solutions. These representative models provide a guide for agencies to see how technological and management choices can be derived from specified characteristics. Agencies can then determine the extent to which they share characteristics with or diverge from these general models. It is hoped that these models will provide a starting point to help agencies understand how to choose among the various alternatives to adopt the technologies and applications that will best meet their business goals.

Agencies should understand that there are no "right" or "wrong" choices. Selecting a card platform will require a tradeoff among multiple factors and conflicting priorities. For example, what may be a logistically preferable solution may be cost prohibitive or may be inadequate to support security requirements. The questionnaire that follows is intended to help agencies document and better understand their own needs and priorities, so as to be better prepared to make informed tradeoffs in selecting a card platform.

The questionnaire to develop an Agency Profile is divided into seven areas: security, current architecture, interoperability, size and geographic distribution, card management, applications, and resources. These are discussed below. In each section, relevant questions from the questionnaire are presented and the analysis surrounding alternative answers to the question follows.

3.1.1 GENERAL INFORMATION

The business line and size of an agency card implementation is likely to have a fundamental impact on the solution required. These key characteristics will impact both the technology and the applications needed for the card platform. They may also dictate whether an agency needs an outsourced or in-house approach to card management. Further, the level of the implementation (i.e., agency-wide, bureau-wide, campus facility, single facility, etc.) will change the response to many aspects of the questionnaire. The following sections detail these key questions.

3.1.1.1 BUSINESS LINE

The business line of the agency may well impact the characteristics and applications necessary for the card platform. For example, military/security organizations are more likely than civilian agencies to have more stringent security needs. Similarly, agencies involved in law enforcement or financial business lines are also more likely to need higher levels of security and require secure transactions across open networks. Financial and grant administration agencies typically handle electronic transfer of large sums of money more frequently than other types of agencies, and will therefore, require mechanisms for secure identity authentication and the ability to sign electronic documents to ensure non-repudiation. The questions below are meant to help characterize the nature of the agency's business and how that might affect the choice of a card platform.

1. *How would you characterize the business line of your agency?*

(a) Military/Security
(b) Financial
(c) Customer Service
(d) Law Enforcement
(e) Grant Administration
(f) Health Care
(g) Other: Please Specify

2. *How will this impact your decision making related to the Smart Identification Card?*

Agencies whose mission promotes the need for high security levels or high-value procurements are more likely to need digital signature and/or biometric technology. Those agencies with the highest levels of security needs are more likely to prefer in-house approaches to PKI services and card management so that they are better able to control the issuance of cards and digital certificates. Agencies that handle confidential information (e.g., medical or financial information) are also more prone to use PKI or biometrics. On the other hand, agencies whose business requires substantial customer service are predisposed to easy access to facilities and agency databases. At the same time, these agencies will eventually require the means to authenticate the identity of their customers, if they are to move to electronic delivery of services in the future.

3.1.1.2 SIZE AND GEOGRAPHIC DISTRIBUTION

Questions about size of agency and scope of card implementation will affect all other decisions. The answers to many of the subsequent questions on the questionnaire will be significantly impacted by the level at which the card implementation is to take place. Agencies may wish to consider various approaches to implementation. The smallest agencies may wish to procure cards for the entire agency all at once because the logistics are not as complex as they would be for a larger agency. Most agencies, however, are likely to take a piecemeal approach, procuring cards for various parts of the agency. Consequently, the questions below should determine the level at which the

agency wishes to procure cards. Once that decision has been made, the questions should be answered again within the context of the specific procurement level being considered.

3. How large is your agency?

(a) Fewer than 1000 employees
(b) 1000 – 2,500 employees
(c) 2,500 – 5,000 employees
(d) More than 5,000 employees

4. How many offices/sites does you agency have?

(a) Only 1 office/site
(b) 2 – 5 offices/sites
(c) 6- 10 offices/sites
(d) 10 - 50 offices/sites
(e) More than 50 offices/sites

5. Which of the following best describes your agency?

(a) Office in 1 location only (i.e., Washington, DC)
(b) Offices in multiple locations within a limited geographic area (i.e., campus setting)
(c) Offices in multiple locations throughout the United States
(d) Offices in one or more locations within the United States and at 1 location overseas
(e) Multiple offices within the United States and overseas
(f) Other: Please specify

6. Does your agency have facilities in privately-owned buildings?

Please complete the following table with your answers from Questions 3 through 6. In the row marked "Identification of each site", please provide the official name of the agency site. Provide the required information for each of the sites identified.

SIZE AND GEOGRAPHIC DISTRIBUTION OF AGENCY				
Number of Sites	4			
Identification of each site	Site A	Site B	Site C	Site D
Number of employees at each Site	1,500	20	1,000	200
Location of each site	Portland	Washington	Denver	Paris
Building ownership	Public	Public	Public	Private

Large scale, agency-wide card projects will require the most significant level of effort. If the card implementation is to be agency-wide, there may be significant interoperability and standards issues. The card will have to support multiple physical and logical access control systems across divergent divisions/bureaus. Agencies with widely disbursed geographic sites will require substantial networking and distribution capabilities that may add to the complexity of the implementation. International agencies that operate with sites overseas will face additional levels of complexity dealing with issues related to communications, encryption, card management and distribution, and varying standards and regulations in foreign countries. Procedures may need to be standardized across divergent divisions to achieve any efficiencies of operation. Although more complicated to achieve successfully, agencies implementing a wide-scale card platform are more likely to experience significant economies of scale and cost reductions.

Medium size implementations across a division/bureau (e.g. Bureau of Land Management), single geographic location (e.g. Metropolitan Washington), or campus environment (e.g., National Institute of Health) will present fewer complexities. The logistics of card issuance will be easier and achieving interoperability is likely to be less challenging. Interfaces to fewer legacy systems will be required. Selection and enforcement of standards will be easier as well. Such an environment may particularly lend itself to outsourcing card management and PKI services. Achieving re-engineered processes may also be more manageable on this smaller scale. Although less complicated to achieve in the short-term, this may result in more costly implementations and integration issues in the longer term.

Small implementations for a single facility or several non-dispersed facilities will be the least complex. Although interoperability within the facilities will be easier to achieve, interoperability with other divisions or external agencies may remain a problem. Generally, agencies with this type of implementation will have somewhat lower security needs. If this is the case, lower end cards may well suffice for this type of environment.

3.1.2 SECURITY

Because agencies may require different levels of assurance, they will correspondingly vary in the capabilities they need for their card platforms. Figure 7 shows an example of a possible continuum of characteristics from lowest security card platform to highest security card platform. As this diagram indicates, the capabilities, storage, and cost of the card/infrastructure are likely to increase in proportion to increasing security requirements. Additionally, interoperability requirements (e.g., to store multiple

certificates) will impact the capability, size, and cost of the card. Agencies are free to select from a range of products and implementation approaches to best meet their individual needs. Those agencies with lower security requirements or to whom interoperability is not as important may be satisfied with lower end card platforms. However, agencies with the need for higher levels of assurance or more pressing interoperability requirements, may need a more comprehensive card platform with the capability to store digital and/or biometric certificates (and the requisite infrastructure to validate these certificates).

Agencies may "mix and match" different approaches using PKI or biometrics or both to achieve more secure identification authentication. Therefore, agencies will utilize different card platforms depending on how they implement identification authentication and what applications they want to use the card to access. Those agencies, for example, wishing to employ the emerging Federal Public Key Infrastructure (FPKI) to achieve government-wide interoperability may need a far more sophisticated card platform with increased chip memory and a cryptoprocessor.

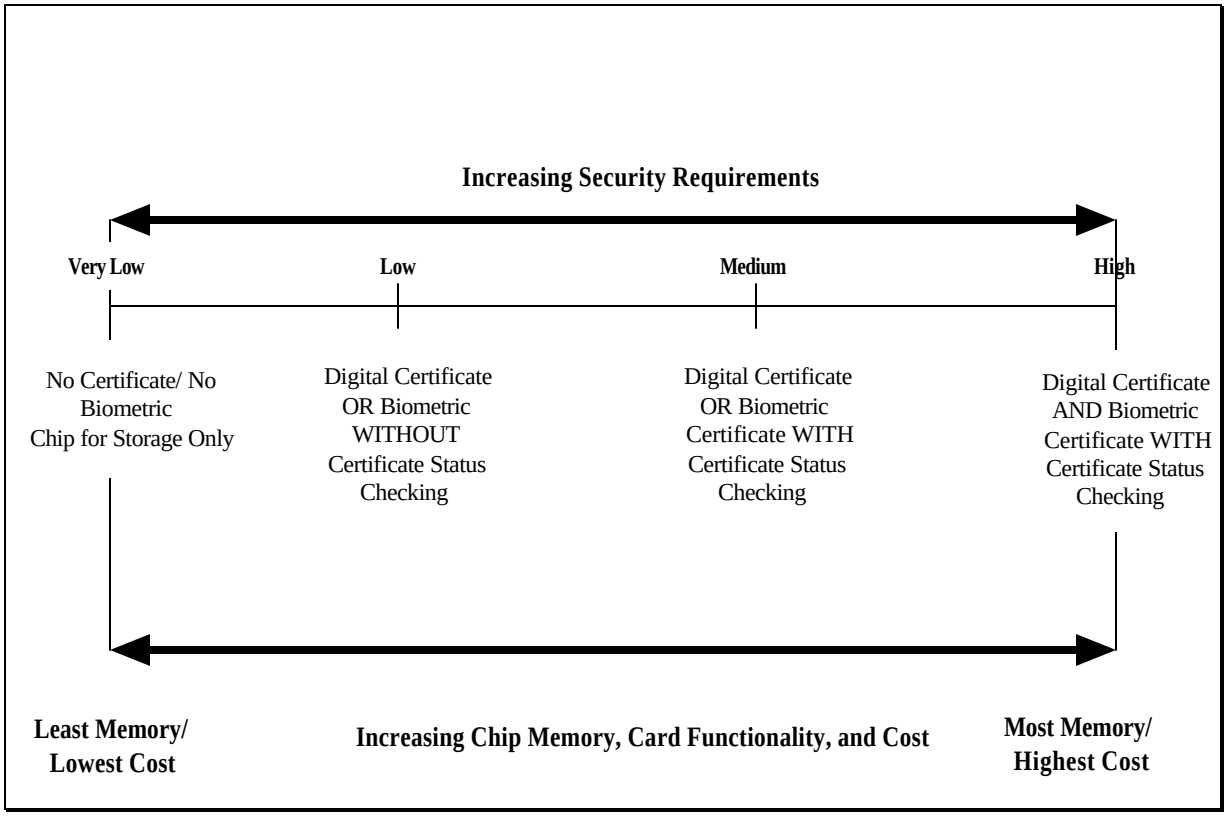

Figure 7

The Department of Defense has defined a set of assurance levels (levels 1 through 5) that are differentiated by specific characteristics and provide requirements for the types of security required. It is anticipated that many agencies will adopt this security framework when developing their requirements for the Smart Identification Card task orders.

Governments and businesses alike must ensure the security of their properties (physical access) as well as their networks and computer systems (logical access). For the most part, these entities use a photo identification for building access and passcodes for system security. The following sections will address physical and logical access and describe methods for using the Smart Identification Card to enhance and combine security methods for both.

3.1.2.1 PHYSICAL ACCESS

The need to ensure secure physical access to government buildings can vary greatly across government agencies and departments. These differences can be on several levels. Some agencies have largely low-level security needs but have highly restricted areas for access by only a few employees. Others may require a mid-level of security for anyone who enters the building. It is not just the levels of security needed, but also the number of people who will need the different levels of access. Thus, if only a handful of people require complex security needs on the card, the agency would not design its entire card or platform based on the needs of this group of people. Whatever the security needs and configuration, this will impact the types of cards and equipment required.

The questions in this section are designed to evaluate and determine these needs. The tricky part here is that the questions are designed to evaluate current practices but also to evaluate needs that could potentially be fulfilled with a smart card platform. So, for example, an agency may currently have only a proxy card for general building entry, but utilize a separate means to allow access to restricted areas, e.g., a separate card or passcode. In this case, the chip on the card could be used to accommodate both requirements. Do not include pilots in questionnaire responses.

The section that follows addresses general building access, restricted area access, other building access, and systems access.

3.1.2.1.1 General Building Access

Government agencies typically issue identification cards to its employees, which are used for entry onto the general premises. Entry is granted in a variety of ways. In some agencies, a security guard visually compares the photo on the card to the card presenter. In others, the card presenter passes his/her proxy card across a sensor, which results in a comparison between card data and a database. Still others perform a similar comparison by means of magnetic stripe technology.

An important part of determining potential needs is to evaluate the traffic and security needs of the agency. This section will go through the first few questions on the questionnaire. The questions that follow are to determine the number of buildings; the amount of traffic; and the number of access points associated with an agency's properties. This will provide potential vendors with basic information.

7. *How many buildings does your agency have? ____*

8. *How many entrances are there to the premises of each building? ____*

9. *How many employees/people enter and exit the premises on a daily basis at each building? ____*

Please complete the following table with your answers from Questions 7 through 9. In the row marked "Identification of each building", please provide the official name of the agency building or premises. Provide the required information for each of the buildings identified.

GENERAL BUILDING ACCESS POINTS				
Number of buildings	4			
Identification of each building	Building A	Building B	Building C	Building D
Number of entrances to each building	3	2	1	2
Number of people entering/exiting premises daily	300	200	500	300
Number of people entering/exiting each access point (entrances) daily (Row 4 ÷ 3)	100	100	500	150

Questions 10 and 11 are designed to determine the current method of controlling access to the premises.

10. *Which of the following most closely describes how employees enter your agency premises?*

(a.) Employees may enter/exit the premises without restriction.
(b.) Employees must show a government-issued picture ID to enter the premises.
(c.) Employees must use a card (via insertion/mag stripe) or biometric to enter the premises.
(d.) Employees must use an RF/proxy card to enter the premises.
(e.) *Other. Please specify:*

11. *Is the same type of card/technology used at all buildings? If not, please describe the method(s) used at the other buildings and state how many employees/individuals enter/exit these buildings on a daily basis.*

Questions 12, 13 and 14 are designed to determine access/card requirements for the future.

12. *On a scale of 1 to 4, one being "low risk" and four being "high risk", what is the level of risk associated with a breach of entry to the premises?*

    ___1 ___2 ___3 ___4

13. *Is the current method used for general building entry adequate? If not, describe the inadequacies of the method.*

14. *Considering the answer to Questions 12 and 13 (or other agency issues), which of the following describes how your agency expects to control entry to agency premises by its employees in the future?*

    (a.) Employees will be able to enter/exit the premises without restriction.
    (b.) Employees will show a government-issued picture ID to enter the premises.
    (c.) Employees will use a card (via insertion/mag stripe) or biometric to enter the premises.
    (d.) Employees will use an RF/proxy card to enter the premises.
    (e.) Other. Please specify:

The charts below are designed to determine general equipment requirements. Any vendor will do a site survey, but this is for initial development of the task order.

Please describe the agency's equipment for its existing building access function.

EXISTING EQUIPMENT for GENERAL BUILDING AREA ACCESS			
	Vendor	Number of Pieces of Equipment	Age of Equipment
Card Readers			
Controllers (or LAP/C)			
Access Control Software			
Host/File Servers			

Please check the boxes that apply. (If your "existing" method is the same as your "required" method, do not place an X in required method rows.)

REQUIRED EQUIPMENT FOR GENERAL BUILDING ACCESS					
EXISTING METHOD	Have No Access Equipment	Have Mag Stripe Readers	Have Biometric Readers	Have RF/Proxy Readers	
Entry without restriction					
Entry with photo ID					
Entry with mag stripe card					
Entry with biometric					
Entry with RF/proxy card					
REQUIRED METHOD	Require No Access Equipment	Require Mag Stripe Readers	Require Biometric Readers	Require RF/Proxy Readers	Require Chip Card Readers
Entry without restriction					
Entry with photo ID					
Entry with mag stripe card					
Entry with biometric					
Entry with RF/proxy card					
Entry with chip card					

Develop your equipment needs statement based on where you have placed the X's. For example, "Have no access equipment; require biometric readers for general building access."

A critical consideration in choosing technology for a physical access control system is compatibility with existing legacy systems. Agencies should determine if they have legacy physical access control systems and the prevalence of these legacy systems. If such a system exists, in one or more buildings, the agency must determine if it wishes to replace the system now or in the immediate future. If so, the card technology will not be influenced by the legacy system architecture and technical environment. If not, the agency must choose from one of the following options:

- **Adapt the existing card readers.** Some systems can use hardware and/or software modifications to enable the old readers to read new types of cards.

- **Swap the out the existing readers.** Some agencies may wish to leave the legacy physical access control system in place, but install new smart card readers and adapt the older system to work with the new cards and readers.

- **Select a multi-technology card.** Agencies with an extensive installation of a legacy system (e.g., proximity or magnetic stripe) may select a card with additional

technologies to accommodate backward compatibility with the technology of the legacy physical access control system.

3.1.2.1.2 Restricted Area Access

Some agencies have physical areas for which access is restricted to a subgroup of employees. To gain entry to these areas, a variety of methods may be used: passcode/combination lock; guard who checks photo ID against list of employees with authorized entry; biometric; or a card-based technology such as magnetic stripe or chip cards. In many cases, an employee may have a separate card from his/her general identification card for the purpose of gaining entry to restricted areas.

Questions 15 and 16 are to determine the current method for controlling access to restricted areas; the number of buildings; the amount of traffic; and the number of access points associated with an agency's restricted areas. This will provide potential vendors with basic information.

15. Which of the following most closely describes how employees move about your agency/office once inside?

(a.) Employees have unrestricted access to any part of the agency once inside.
(b.) Employees have unrestricted access to any part of the agency once inside, however, the agency will restrict one or more areas in the future.
(c.) Employees have access to only certain areas of the agency and require additional levels of clearance to enter specified higher-security areas.
(d.) Other: Please specify.

If the answer to Question 15 is b, c, or d, please answer Questions 16 through18.

16. How many restricted areas do or will your agency have?

17. How many entry points are there to each current or proposed restricted area?

18. How many employees/people enter and exit on a daily basis at each current or proposed restricted area, which requires (or will require) an additional clearance level or authorization?

Please complete the following table with your answers from Questions 16 through 18. In the row marked "Identification of each restricted areas", please provide the official name of the agency area, particularly Sensitive Compartmentalized Information Facilities (SCIFs). Provide the required information for each of the restricted areas identified.

RESTRICTED AREA ACCESS POINTS				
Number of restricted areas	4			
Identification of each restricted area	Area A	Area B	Area C	Area D
Number of access points to each restricted area	1	2	1	2
Number of people entering/exiting restricted area daily	30	40	20	50
Number of people entering/exiting each access point daily (Row 4 ÷ 3)	30	20	20	25

19. *Is the same type of card/technology used at all restricted areas? If not, please describe the method(s) used at the other areas and state how many employees/individuals enter/exit these areas on a daily basis.*

Questions 20 and 21 are designed to determine access/card requirements for the future.

20. On a scale of 1 to 4, one being "low risk" and four being "high risk", what is the level of risk associated with a breach of access to restricted areas?

___1 ___2 ___3 ___4

21. Is the current method used for restricted area access adequate? If not, describe the inadequacies of the method(s).

22. Considering the answer to Questions 20 and 21 (or other agency issues), which of the following describes how your agency expects to control entry to restricted areas by its employees in the future?

(a.) Employees will be able to enter/exit areas without restriction.
(b.) Employees will show a government-issued picture ID to enter the restricted areas.
(c.) Employees will use a card (via insertion/mag stripe) or biometric to enter the restricted areas.
(d.) Employees will use an RF/proxy card to enter the restricted areas.
(e.) Other: Please specify.

The following charts are designed to determine general equipment requirements. Any vendor will do a site survey, but this is for initial development of the task order.

Please describe the agency's equipment for its existing building access function.

EXISTING EQUIPMENT FOR RESTRICTED AREA ACCESS			
	Vendor	Number of Pieces of Equipment	Age of Equipment
Card Readers			
Controllers (or LAP/C)			
Access Control Software			
Host/File Servers			

Please check the boxes that apply. (If your "existing" method is the same as your "required" method, do not place an X in required method row.)

REQUIRED EQUIPMENT FOR RESTRICTED AREA ACCESS						
EXISTING METHOD	Have No Access Equipment	Have Mag Stripe Readers	Have Biometric Readers	Have Passcode Readers	Have RF/Proxy Readers	Have Chip Card Readers
Entry without restriction						
Entry with photo ID						
Entry with mag stripe card						
Entry with biometric						
Entry with passcode						
Entry with RF/proxy card						
Entry with chip card						
REQUIRED METHOD	Require No Access Equipment	Require Mag Stripe Readers	Require Biometric Readers	Require Passcode Readers	Require RF/Proxy Readers	Require Chip Card Readers
Entry without restriction						
Entry with photo ID						
Entry with mag stripe card						
Entry with biometric						
Entry with passcode						
Entry with RF/proxy card						
Entry with chip card						

Develop your equipment needs statement based on where you have placed the X's. For example, "Have no access equipment; require biometric readers for general building access."

In considering the issue of secured access to general parts of the building, it is important to determine whether a small number of employees have this special need, or whether it is typical for many employees to have specialized access requirements. Agencies may need to choose among the following options:

- **Issue Multiple Cards.** If only a few employees need access to specialized parts of the building, it may be more economical to issue separate cards to those particular individuals.

- **Issue Limited Multiple Technology Cards.** Some agencies may wish to issue less complex types of cards to the majority of employees, but issue multiple technology cards to those employees with special access control needs (e.g., mag stripe for general entry into the building with added chip capability for a biometric or digital certificate for employees who need access to a SCIF).

- **Issue High End Cards to Majority of Employees.** If many employees will have need for multiple levels of access, it may be more practical to buy "high end" cards for the majority of employees in bulk quantities.

Agencies should use the statistics gathered from the charts above to help them determine the most economical approach to use in the task order procurement.

3.1.2.1.3 Other Building Access

In some implementations, employees issued cards must have access to buildings other than the building for which the particular card was issued. There are various levels of "other building access" that must be considered. Internal agency access includes those instances in which an employee must regularly go to other buildings belonging to the same or other divisions of the employee's agency. This situation is most likely to occur when the card implementation is at the division/bureau or office level within a larger agency. External agency access includes those instances in which an employee must go to a building owned by an agency other than the employee's agency. The questions below are designed to explore these two types of access.

23. Which of the following most closely describes how agency employees move among different agency internal buildings (e.g., another division's buildings) and among external agency (e.g., a different agency's buildings) buildings?

(a.) Employees have unrestricted access to any agency buildings with which they have regular interaction.
(b.) Employees have unrestricted access to any agency buildings with which they have regular interaction, however, the agency will restrict access to one or more buildings in the future.
(c.) Employees must present their existing ID badge to enter all agency buildings with which they have regular interaction.
(d.) Employees must present their existing ID badge to enter only certain agency buildings, but are unrestricted in entering others.

(e.) *Employees must have separate IDs to enter other agency buildings.*

If the answer to Question 23 is b, c, d, or e, please answer Questions 24 through 28.

24. How many other restricted buildings do or will your agency have?

25. How many entry points are there to each current or proposed restricted building?

26. How many employees/people enter and exit on a daily basis at each current or proposed restricted building which requires (or will require) an additional clearance level or authorization?

Please complete the following table with your answers from Questions 24 through 26. In the row marked "Identification of each other building", please provide the official name of the agency area. Provide the required information for each of the restricted areas identified.

OTHER BUILDING ACCESS POINTS				
Number of buildings	4			
Identification of each building	Building A	Building B	Building C	Building D
Number of entrances to each building	3	2	1	2
Number of people with separate ID cards	120	80	60	120
Number of people entering/exiting each access point (entrances) daily (Row 4 ÷ 3)	40	40	60	60

27. *Is the same type of card/technology used at all other buildings? If not, please describe the method(s) used at the other areas and state how many employees/individuals enter/exit these areas on a daily basis.*

Questions 28 through 33 are designed to determine access/card requirements for the future.

28. On a scale of 1 to 4, one being "low risk" and four being "high risk", what is the level of risk associated with a breach of access to other buildings?

___1 ___2 ___3 ___4

29. Is the current method used for access to other buildings adequate? If not, describe the inadequacies of the method(s).

30. Considering the answer to Questions 31 and 32 (or other agency issues), which of the following describes how your agency expects to control entry to restricted areas by its employees in the future?

(a.) Employees will be able to enter/exit other buildings without restriction.
(b.) Employees will show a government-issued picture ID to enter the other buildings.
(c.) Employees will use a card (via insertion/mag stripe) or biometric to enter the other buildings.
(d.) Employees will use an RF/proxy card to enter the restricted areas.
(e.) Other: Please specify.

To what degree do the number of employees with access to restricted areas and other buildings overlap?

DEGREE OF OVERLAP			
	Restricted Area Access	Other Building Access	Access to Both
Number of Individuals with Access			

The degree of overlap required across buildings is critical to developing an approach to interoperability. There are several levels of interoperability: across different buildings for employees of the same agency, across agencies with whom the home agency does frequent business, and across multiple agencies. Both general and restricted access may be needed in each of these situations:

- **Internal Agency Interoperability.** In some instances, agencies have little need for employees to move from one agency facility to another. If, however, the employees need to move freely between different buildings, the issue of legacy systems becomes increasingly important. Agencies that have a high level of employees moving from building to building and that are issuing cards on an agency-wide basis may need to consider multiple technologies on the card to address compatibility with existing legacy systems or full scale replacement of physical access control systems. For those agencies with little inter-building traffic, it may be more practical to issue multiple cards or guest building passes on the rare occasions when an employee needs to go from building to building. If a significant number of employees need both access to other buildings and access to restricted areas, the use of a multi-technology card becomes more practical.

- **External Agency Interoperability.** Employees from a given agency may have a need to go to a limited set of other agencies on a regular basis. In this situation, interoperability agreements should be put in place to ensure that the partner agencies will procure compatible cards. Another approach is for each agency to issue regular visitors guest cards as mentioned above. When more global interoperability is required, legacy system compatibility issues have a far more significant impact. In a global environment, compatibility across multiple legacy physical access control systems must be addressed.

3.1.2.1.4 Parking Access

Requirements for parking access will impact the choice of technologies required on the card. Typically, parking access requires that a card can be read from a distance. Physical access control systems typically do not require that the card be readable from a distance. Thus, the card technology needed for the physical access control system may be different from that needed for parking access. The questions that follow assess the impact of parking access on an agency's card technology requirements.

31. Does the agency have restricted parking facilities?

32. Is the parking facility operated by the agency or an outside entity?

33. Is the agency interested in having parking access privileges incorporated onto the card?

34. *How many employees access the restricted parking facilities?*

Please complete the following table with your answers from Questions 31 through 34. In the row marked "Identification of each other building", please provide the official name of the agency area. Provide the required information for each of the restricted areas identified.

RESTRICTED PARKING ACCESS				
Number of buildings	4			
Identification of each building	Building A	Building B	Building C	Building D
Building has restricted parking access	Yes/Privately Owned	Yes/Agency Owned	No	No
Number of employees accessing restricted parking facilities	40	40	60	60

Typically parking access requires a proximity or contactless chip card technology to allow for extended distance access. This card may require different technology from the card used for the physical access control system, especially if the card is being adapted to a legacy system. Because of this potential incompatibility, cards being used both for parking access and building access may need multiple technologies. Alternatively, readers could be swapped into the existing physical access control system that would accommodate both the legacy physical access control system and the parking access. The magnitude of the overlap of employees needing both parking access and building access will determine the most practical solution. If the overlap is high, it will be practical to issue multi-technology cards. On the other hand, if the overlap is low, or confined to a particular building, it may be more viable to use a separate card for parking access than to incur the expense for a multi-technology card to accommodate a small number of employees.

3.1.2.1.5 Summary of Key Decisions in Physical Access Control

In selecting a card platform, the physical access control application may impact a number of decisions ranging from type of technology to size of chip. The agency in developing its card platform must make the following decisions based on its emerging agency profile:

- Is physical access control to be one of the included applications?
- If it is, what technology is desired for physical access control (e.g., magnetic stripe, proximity, contact and/or contactless chip using an access code, biometric, or digital certificate) to support the needed level of security within the constraints of resource availability?
- Is an existing legacy system in place? If so, does the agency wish to maintain that system?
- Does the agency need the new card platform to be compatible with the legacy physical access control system, or will the system itself be adapted?
- Does the agency need different levels of access to different parts of the building?
- Do many employees need different access levels or just a few? Can more than one card be used to accommodate the exceptions?
- What level of interoperability is needed across facilities within the agency? Is it needed by many employees or only by a special few?
- What level of interoperability is needed across agencies? Is interoperability needed with just a few partner agencies or is more global interoperability across multiple agencies needed?
- Is access to parking facilities needed? If so, is it needed by many employees or a few?
- Are physical access control privileges currently maintained in a separate physical access control system, badging system, or an integrated card management system?
- How does the agency wish to handle this in the future?
- Do the logical access control and physical access control personnel in the agency work closely together?

3.1.2.2 LOGICAL ACCESS

Agencies can vary greatly in their requirements for network and system access. Some agencies do not require a passcode to access agency systems while others do.

Currently, the most widely used method is still the passcode. But in an era of computer hacking and the concern over confidentiality, government agencies are taking a closer look at stronger means to secure access to systems and data.

In addition to protecting system and database access, some agencies have the need to ensure that information created and received by its employees is safeguarded through means of encryption and authentication.

3.1.2.2.1 General System Access

Government agencies typically have not used employee identification cards to date to control system access. System access is currently granted in a variety of ways. By far, the most prevalent mechanism is a passcode. However, some higher security agencies are beginning to adopt some type of token mechanisms.

An important part of determining potential needs is to evaluate the traffic and security needs of the agency. The questions that follow are to determine the general approach to system security; the number of systems; the amount of traffic; and the type of access control preferred by an agency. This will provide potential vendors with basic information.

Questions 35 through 38 are designed to determine the current method of controlling access to the systems, networks, and databases. Hereafter, when the term system is used, it is meant to refer to the complete system including any hardware, software, telecommunications, and databases.

35. Does your agency presently use any kind of general access system for its computers or networks? If so, what technology is used?

36. How many PCs/access points are there to the general system?

37. *How many employees require access to the system on a daily basis?*

38. Which of the following most closely describes how employees gain access to the general system?

(a.) Employees may gain access without restriction.
(b.) Employees must enter a passcode to gain access.
(c.) Employees must use a biometric to gain access.
(d.) Employees must use a smart card to gain access.
(e.) Employees must use a PCMCIA card to gain access.
(f.) *Other: Please specify.*

Questions 39, 40, and 41 are designed to determine access/card requirements for the future.

39. On a scale of 1 to 4, one being "low risk" and four being "high risk", what is the level of risk associated with a breach of entry into the general system?

___1 ___2 ___3 ___4

40. Is the current method used for general system access adequate? If not, describe the inadequacies of the method.

41. Considering the answer to Questions 39 and 40 (or other agency issues), which of the following describes how your agency expects to control entry to agency systems by its employees in the future?

(a.) Employees will be able to gain access without restriction.
(b.) Employees will enter a passcode to gain access.
(c.) Employees will use a biometric to gain access.
(d.) Employees will use a smart card to gain access.
(e.) Employees will use a PCMCIA card to gain access.
(f.) Other: Please specify.

The following charts are designed to determine general equipment requirements. Any vendor will do a site survey, but this is for initial development of the task order.

Please describe the agency's equipment for its existing system access function.

EXISTING EQUIPMENT SYSTEM ACCESS			
	Vendor	Number of Pieces of Equipment	Age of Equipment
Card Readers			
Controllers			
Access Control Software			
Host/File Servers			

Please check the boxes that apply. (If your "existing" method is the same as your "required" method, do not place an X in required method rows.)

REQUIRED EQUIPMENT FOR GENERAL SYSTEM ACCESS					
EXISTING METHOD	Have No Access Software	Have Passcode Software	Have Biometric Readers	Have Smart Card Readers	Have PCMCIA Readers
Access without restriction					
Access with passcode					
Access with biometric					
Access with smart card					
Access with PCMCIA card					
REQUIRED METHOD	Require No Access Software	Require Passcode Software	Require Biometric Readers	Require Smart Card Readers	Require PCMCIA Readers
Access without restriction					
Access with passcode					
Access with biometric					
Access with smart card					
Access with PCMCIA card					

Develop your equipment needs statement based on where you have placed the X's. For example, "Have passcode application; require biometric readers and software for general system access."

Agencies that have low level security needs for their systems may determine that passcode security is sufficient. However, those agencies that have higher level security needs across the board for their systems should consider a chip card to enable the use of a biometric, digital certificate, or card-based passcode for system access. Few agencies will require token secured access for every employee. Most agencies will have employees with a variety of access levels and may choose either to purchase cards with multiple technologies or to purchase different cards for different employee levels.

3.1.2.2.2 Restricted System Access

Some agencies, particularly agencies with high level security needs, may have systems requiring additional clearance levels for access. Questions 42 and 43 are to determine the current method for restricting access to these "high risk" systems. This will provide potential vendors with basic information.

42. Which of the following most closely describes how employees access restricted systems?

(a.) Employees have unrestricted access to all "high risk" agency systems.

(b.) Employees currently have unrestricted access to any agency system, however, the agency will restrict one or more "high risk" systems in the future.
(c.) Employees have access to only certain agency systems and require additional levels of clearance to access other agency "high risk" systems.
(d.) Other: Please specify.

If the answer to Question 42 is b, c, or d, please answer Questions 43 through 45.

43. How many restricted systems do or will your agency have?

44. How many PC/access points are there to each current or proposed restricted system?

45. How many employees/people access current or proposed restricted systems on a daily basis, which requires (or will require) an additional clearance level or authorization?

Please complete the following table with your answers from Questions 42 through 45. In the row marked "Identification of each restricted system", please provide the official name of the system. Provide the required information for each of the restricted systems identified.

RESTRICTED SYSTEM ACCESS POINTS				
Number of restricted systems	4			
Identification of each restricted system	System A	System B	System C	System D
Number of access points/PCs to each restricted system	20	35	20	50
Number of people with restricted access to system	30	40	20	50

46. Are there varying levels of access for each system? Please describe.

If employees are granted different levels of access to one or more systems, please indicate below. Complete the following table for each restricted system:

LEVELS OF ACCESS FOR RESTRICTED SYSTEMS				
Identification restricted system	System A			
	Level 2: (Identify)	Level 3: (Identify)	Level 4: (Identify)	Level 5: (Identify)
Number of people with privileges at this level and below				
Identification Method				

Questions 47, 48, and 49 are designed to determine access/card requirements for the future.

47. On a scale of 1 to 4, one being "low risk" and four being "high risk", what is the level of risk associated with a breach of access to restricted systems?

___1 ___2 ___3 ___4

48. If you use the DOD assurance levels of restricted usage, how many employees are classified on each level?

___ 2 ___ 3 ___ 4 ___ 5

49. Is the current method used for restricted system access adequate? If not, describe the inadequacies of the method(s).

50. Considering the answer to Questions 47 through 49 (or other agency issues), which of the following describes how your agency expects to control entry to restricted systems by its employees in the future?

(a.) Employees will have unrestricted access to all agency systems.
(b.) Employees currently have unrestricted access to any agency system, however, the agency will restrict one or more systems in the future.
(c.) Employees will have access to only certain agency systems and require additional levels of clearance to access other agency systems.
(d.) *Other: Please specify.*

Please check the boxes that apply. (If your "existing" method is the same as your "required" method, do not place an X in required method rows.)

REQUIRED EQUIPMENT FOR RESTRICTED SYSTEM ACCESS					
EXISTING METHOD	Have No Access Software	Have Passcode Software	Have Biometric Readers	Have Smart Card Readers	Have PCMCIA Readers
Access without restriction					
Access with passcode					
Access with biometric					
Access with smart card					
Access with PCMCIA card					
REQUIRED METHOD	Require No Access Software	Require Passcode Software	Require Biometric Readers	Require Smart Card Readers	Require PCMCIA Readers
Access without restriction					
Access with passcode					
Access with biometric					
Access with smart card					
Access with PCMCIA card					

Develop your equipment needs statement based on where you have placed the X's. For example, "Have passcode application; require biometric readers and software for restricted system access."

While passcode access is probably sufficient for general systems access in many agencies, many agencies will have certain "high risk" systems that require a higher level of access control. Generally, access to these systems is restricted to a relatively small number of individuals. Agencies with even a few systems that require this enhanced security should consider a chip card to enable the use of a biometric, digital certificate, or card-based passcode for restricted system access. Because agencies usually will have employees with a variety of access levels, it may not be practical to purchase "high end" cards for all employees. Agencies may opt to purchase cards with multiple technologies or to purchase different cards for different employee levels.

3.1.2.2.3 Secure Transactions

In addition to the need to protect systems, networks and databases, many agencies have the need to not only secure the transmission of information, but also to verify and authenticate the identity of employees participating in such transactions. If this is the case, there are several technologies available that can accomplish these objectives. These technologies could be supported by the Smart Identification Card. To assess the importance of these technologies to your agency, please answer the following questions.

51. Please indicate each of the following that applies to your agency:

(a) Agency employees often travel or telecommute, requiring remote access to your computer system.
(b) Agency employees transmit and/or receive data across open networks.
(c) Agency employees transmit confidential or high security data or information.
(d) Agency employees transfer and/or receive electronic forms.
(e) Agency provides or is planning to provide services or information to citizens via the Internet.
(f) Agency provides or is planning to provide services or information to businesses or other government agencies via the Internet.
(g) Agency has a need to encrypt transactions sent over open networks or via the Internet.
(h) Agency exchanges clearance information with other agencies.
(i) *Agency exchanges other confidential information (i.e., Visa information, immigration information, passport information) with other agencies.*

If any of the conditions (a through i) in Question 51 apply to your agency, please answer Questions 52 through 59. Questions 52 through 59 are designed to determine the extent to which your agency must support secure transactions in the future.

52. Does your agency routinely have the need to conduct secure electronic transactions (i.e., procurement documentation)?

53. If yes, approximately how many employees routinely have the need to conduct secure electronic transactions?

54. Does your agency routinely have the need to verify/authenticate the identity of an employee/individual sending and/or receiving a transaction (e.g., financial and sensitive information)?

55. If yes, approximately how many employees routinely have the need to conduct transactions in which the identity of the employee must be verified and authenticated?

56. Do agency employees have any need to transmit/receive digitally signed documents over networks?

57. Does your agency have employees that routinely make procurements of more than $100 thousand?

58. Does your agency routinely have the need to perform secure and/or authenticated transactions with other agencies?

59. Does your agency routinely have the need to perform secure and/or authenticated transactions with the public?

If employees have a need to perform secure transactions, please indicate below the number of employees and the frequency of the activity. Complete the following table for each function based on your responses to Questions 52 through 59:

REQUIRED SECURE TRANSACTIONS					
	Have Need for Secure Transactions with Other Agencies/ Businesses/ Public	Have Need To Authenticate Employee/ Individual's Identity	Exchange Confidential Information with Other Agencies/ Businesses/ Public	Have Need for Electronic Forms	Make High Value Purchases
Number of Employees					
Frequency of Transactions					

60. *To what degree do the number of employees with access to restricted systems and need for secure transactions overlap?*

DEGREE OF OVERLAP			
	Restricted System Access	Secure Transactions	Access to Both
Number of Individuals			

The degree of overlap between employees with the need to access restricted systems, as well as to ensure secure transactions will impact the technology required for the agency's card platform. If there is a high number of employees who need both capabilities, as well as secure physical access control, it is probably necessary to purchase a higher end card with enough memory and/or a cryptoprocessor to support a digital signature or biometric capability. On the other hand, if this overlap is relatively small, a lower end card may be sufficient for most employees.

Develop your digital signature and/or biometric needs statement based on the frequency and number of needed secure transactions, as well as the overlap between restricted access systems and secure transactions. For example, "Have routine requirements for electronic forms, secure transactions, and high value purchases so that the agency needs a digital signature application." Another example might be, "Have substantial need only to authenticate employee identity, so agency needs biometric."

3.1.2.2.4 Summary of Key Decisions in Logical Access Control

In selecting a card platform, the logical access control application may impact a number of decisions ranging from type of technology to size of chip. In developing its card platform, the agency must make the following decisions based on its emerging profile:

- Is logical access control to be one of the included applications?
- If it is, what technology is desired for logical access control (e.g., contact and/or contactless chip, fortessa (a specific type of high-security card) card, biometric, or digital certificate) to support the needed level of security within the constraints of resource availability?
- Is an existing legacy logical access control application in place? If so, does the agency wish to maintain that system?
- Does the agency need the new card platform to be compatible with the legacy logical access control system, or will the system itself be adapted?
- Does the agency have a large number of restricted systems?
- Does the agency need different levels of access to different systems?
- Do many employees need different access levels or just a few? Can more than one card be used to accommodate the exceptions?
- What level of interoperability is needed across systems within the agency (e.g., across divisions or bureaus)? Is it needed by many employees or only by a special few?
- Do many employees need remote access to the agency's system?
- What level of interoperability is needed across external agency systems? Is interoperability needed with just a few partner agencies or is more global interoperability across multiple agencies needed?
- Does the public need to access any agency systems?
- Are secure transactions required? If so, for what purpose?
- Are electronic forms contemplated for use in the agency?
- Are logical access control privileges currently maintained in multiple separate applications or in an integrated card management system?
- How does the agency wish to handle this in the future?

- Do the logical access control and physical access control personnel in the agency work closely together?

3.1.3 INTEROPERABILITY

Interoperability refers to the cooperative processing of an application by distinct software, hardware/firmware, various generations of cards and terminals, operating procedures, or administrative procedures. Interoperability can exist at the following levels in smart cards:

- Physical attributes;
- Electrical attributes;
- Communications protocols;
- Application protocols;
- Application programming interfaces;
- Command and response mechanisms; and
- Secure application modules.

Common standards and specifications are imperative to achieving interoperability. Interoperability, in turn, will contribute substantially to the wide-scale acceptance of a multi-application employee identification card across the government. Consequently, it is crucial that the issues surrounding standards be resolved if an interoperable multi-application environment is to become the norm in the government.

The Government Smart Card Framework will encompass a broad range of applications. Within this framework, no single card can necessarily be expected to provide all the services and capabilities required by all envisioned applications. A range of card implementations will be needed with different capability set and cost/performance characteristics tailored to meet the needs of particular applications. However, all vendors supplying government card solutions under the Smart Identification Card contract vehicle must provide a common, interoperable set of services that supports physical and logical access control, biometrics, and cryptographic services.

Although interoperability at the card level is mandated, use of an interoperable employee card to gain universal access across agencies is a good example of how achieving higher levels interoperability may continue to be challenging in the near future. A key barrier to the implementation of a common identification card across multiple agencies is the presence of incompatible legacy physical and logical access control systems. These legacy systems use a range of technologies and proprietary protocols for interacting with the databases that maintain employee privileges and control access to facilities and systems. Until existing proprietary physical access control systems can be modified or replaced, for example, interoperability within the context of a physical access control application may mean little more than the ability to read employee data carried on the card and the use of such data to populate a visitor log. While the long-term objective of this project is to achieve multiple levels of interoperability, a more limited approach to interoperability may be needed in the short term. Although the vendors participating in the Smart Identification Card procurement are bound to achieve interoperability at the card levels, “true” interoperability may be harder to attain because of the issues

surrounding legacy systems, divergent agency policies and procedures, and lack of operating agreements.

In the longer term, it will become increasingly possible to achieve more extensive interoperability. While attaining interoperability at the card level is currently being addressed, accomplishing interoperability at the application level continues to be challenging when legacy systems remain prevalent in many agencies. However, the emerging PKI may provide a potential mechanism for achieving government-wide interoperability at the higher application level.

Currently, the existing logical and physical access control systems have responsibility for reading the access card, ensuring the identity of the cardholder, validating the status of the card, checking for access privileges, and providing or barring access depending on the results of this validation process. While this approach is successful for validating employees in their home agencies, it cannot accommodate employees seeking entrance to another agency's facilities or systems because different agencies' systems employ different technologies and protocols for conducting this validation process. Consequently, agencies have adopted various incompatible approaches to authenticating identity, managing access privileges, and granting access to visiting government employees.

To address the complexities of achieving interoperability across incompatible physical and logical access control systems, theoretically one could use the emerging PKI as a mechanism for verifying the identity of the cardholder and the validity of the card. This approach assumes: 1) a government-wide access card that can be read interoperably by card readers at different agencies; and 2) the infrastructure to validate the status of digital certificates carried on the card.

The Federal PKI Steering Committee is currently working on putting this infrastructure in place and has begun the effort to establish a Bridge Certificate Authority (for definition of this and other related terms, see the Glossary in Appendix B) to enable agencies using different Certificate Authorities (CA) to interoperably exchange certificates. The viability of this approach will depend upon the mix of applications selected by individual agencies and their unique security requirements. For agencies requiring high security, a digital certificate (or an attribute certificate carrying a biometric template) could be used as the basis for employee identification and authentication.

A reader at Agency B's facility could read a card carrying a digital or attribute certificate for an employee from Agency A. A standardized application could be used to retrieve the certificate and pass the certificate to the Certificate Authority (CA) for Agency B. Agency B's CA, in turn, could pass the certificate on to Agency A's CA through a Bridge Certificate Authority. Agency A's issuing CA would be responsible for validating the certificate and sending an approval/denial message to the initiating access control application through an appropriate Application Programming Interface (API). The access control application can then securely grant or deny access based on the results of the validation process. Thus, employees visiting agencies could be validated and granted secure access without having to be included in the visited agency's access control database.

An alternative for agencies with lower level security needs is to check only for the presence of a certificate signed by a trusted CA, without validating the certificate status through the Bridge Certificate Authority. This approach is less complex and less costly. It would not depend upon a Bridge Certificate Authority being in place. Thus, the level of security required by an agency, as well as available resources, will dictate the corresponding solution and degree of interoperability acceptable to the agency.

Agencies will vary substantially in the degree to which they need interoperability with other agencies. Some agencies will have partner agencies with which they conduct ongoing business. At least initially, few agencies will require global interoperability across the government. Agencies will need to assess the level of interoperability they can accept both in the short- and long-term. While the potential of using the FPKI to surmount the issues surrounding incompatible legacy systems may be appealing, it is likely to be expensive and relatively complex to implement. Consequently, it is imperative that agencies realistically assess their interoperability needs, so as to procure systems that achieve an "acceptable" degree interoperability for the agency in question.

Questions 61 through 63 are designed to elicit information about your agency with regards to the need for interoperable applications.

61. Please indicate each of the following that applies to your agency:

(a.) Agency employees regularly visit other offices/buildings within the agency.
(b.) Agency employees access numerous computer systems within the agency.
(c.) Agency employees regularly visit a range of other government offices/departments.
(d.) Agency employees regularly access other government agency computer systems and/or data.
(e.) Agency employees regularly visit multiple agencies within the United States or internationally.
(f.) Agency employees regularly visit specific other government offices/departments.
(g.) Agency transmits data and/or confidential documents to government agencies overseas.

62. Do your geographically dispersed offices have network connectivity?

63. Do you have network connectivity with other government agencies?

The degree of interoperability required by an agency will impact the choice of a card platform. For agencies requiring limited interoperability, adherence to the standards agreed to by the Smart Identification Card vendors, as well as adoption of vendor supplied, common, interoperable services may well achieve necessary interoperability. However, if global interoperability across multiple agencies, legacy systems, and procedural environments is required, higher end cards providing PKI and/or biometric capabilities, as well as an extensive set of interagency agreements may be required.

3.1.4 CARD MANAGEMENT

There are a number of decisions that agencies must make in the card management area before an agency can write a task order under the Smart Identification Card contract. First, agencies must develop their approach to card issuance, deciding whether to procure the services of a card issuer (i.e., outsource) or perform the issuance function in-house. Depending on the outcome of this decision, the agency must determine who will be responsible for card initialization and personalization. This decision, in turn, is dependent upon an agency's approach to card distribution. Agencies must agree on whether local or central card distribution best meets their needs. Program needs may dictate the card distribution method. For example, when cards are used in the Supplemental Food Program for Women, Infants, and Children (WIC), they must be issued locally because regulations dictate that benefits must be available immediately. Card distribution could not be centralized and comply with these regulations. If program regulations do not stipulate a particular approach, other considerations such as logistics, degree of geographic dispersion, customer convenience, viability of integration of the physical and logical access control functions, and availability of issuance facilities will impact the card personalization and distribution approach.

A second major concern is how to maintain card management and account data. Depending on the approach to card issuance (i.e., outsource versus in-house), either the contractor will have to provide account maintenance functions, or the agency will have to determine department responsibility for this function. If performed in-house, agencies may have to rethink their badging procedures to determine the appropriate jurisdiction (e.g., facilities, security, or information technology offices) for the card issuance and account maintenance functions. Responsibility for data update, back up, and recovery must be assigned.

Related to account maintenance is the issue of card replacement. Agencies must determine how they will handle lost, stolen, and damaged cards. These lost/stolen/damaged cards must be reported and "hot listed" to avoid unauthorized usage. In a multi-application environment, it is particularly difficult to assign responsibility for accepting lost card reports, maintaining the hot list, and informing all program users of the "hot listed" cards.

Responsibility for customer service is yet another issue. Once again, if card issuance is outsourced, the contractor typically provides customer service. However, if card issuance is performed in-house, the agency must decide how it will provide necessary customer service to its employees.

The methods for all aspects of card management, in turn, will dictate characteristics of the card platform and the equipment and/or services that must be procured. If card management is to be outsourced, agencies will have to decide which aspects are to be contractor provided (e.g., initialization, personalization, issuance, account maintenance, customer service, etc.) and which must remain agency functions. Alternatively, if card issuance is to be performed by the agency, then card management procedures must be decided upon in advance, so as to be able to determine the necessary equipment and software to procure. For example, if card issuance is to be centralized, less equipment will be needed than if it is performed locally over-the-counter. Furthermore, if digital

certificates or biometrics are to be part of the platform, agencies must decide if they will outsource PKI and/or biometric services for identity proofing and biometric template registration. Thus, the following questions are targeted at agencies to help them establish their card management requirements.

Questions 64 through 68 are designed to help your agency develop an optimal card management strategy.

64. How does an employee at your agency enroll to receive an ID card?

To start, agencies should scrutinize current procedures to provide information about the enrollment process within the agency. While the current processes may change in a multi-application card environment, certain existing characteristics could constrain an agency's choices. While reflecting on the current processes, agencies should be looking for opportunities to streamline the enrollment process. Agencies should consider the following factors:

- Is there currently an employee identification card/badging facility?
- What organization is currently responsible for issuing employee identification cards?
- Are employees enrolled locally or centrally?
- What organization currently performs enrollment?
- What is the source of enrollment data?
- Is enrollment data maintained centrally or locally?
- What organization is responsible for updating enrollment data?
- How is enrollment data updated if it changes?
- What levels of resources are currently devoted to the enrollment process?
- Is the current employee ID used for any purpose other than identification? If so, what purpose?
- Does the organization currently providing enrollment services work with any other organization within the agency to consolidate employee identification and authorization procedures? If so, what other organizations?

65. How and where are ID cards personalized with employee information?

Again, agencies should start with their current ID card personalization process and consider how it could be streamlined in a multi-application card environment. Before finalizing the approach for card personalization, agencies should determine what technologies and applications they wish to have on the card. The specific technologies and applications could have an impact on the viability of a particular card personalization

approach. For example, if the agency plans to use digital certificates or biometrics, it will have to accommodate the processes for obtaining digital certificates and/or "live" biometric scans during the personalization process. If both logical and physical access control applications are to be part of the card platform, the agency should determine where access privileges are to be maintained and how they are to be obtained for the personalization process (i.e., is the card management system going to maintain physical access and logical access authorizations or are they to be maintained in separate database entirely). Some agencies may choose to outsource the entire card issuance process, while others may elect to use a contractor only to personalize cards and either mail them out or send them to the agency for distribution. Agencies will have to make a number of choices when designing their card personalization processes. Agencies should consider the following factors:

- Is there currently a facility for personalizing employee identification cards?
- Is there currently equipment available for card personalization?
- What organization is currently responsible for personalizing employee identification cards?
- What data needs to be printed on the face of the card (e.g., picture, agency logo, digitized signature, etc.)? What data would need to be carried on the chip?
- Are cards personalized locally or centrally?
- What is the source of personalization data?
- Are personalization data maintained centrally or locally?
- Do card personalization data come from multiple databases?
- What level of resources is currently devoted to the personalization process?
- What level of resources would be available in the future for card personalization?
- Is the agency interested in outsourcing card personalization? If so, what delay is acceptable between enrollment and receipt of card?
- What technologies are planned for the card?
- Could the current card personalization equipment handle these technologies? If not, is there an adequate facility/space for card personalization equipment to be housed?
- Is the card personalization environment secure enough to support issuance of digital certificates?

66. How and where are the ID cards issued to employees? Over-the-counter? Mail issuance? Would your agency prefer to issue the Smart Identification Card from one central location for the entire agency or from multiple local sites?

As in the other card management areas, the agency should start with current procedures and then modify for the future. A key issue in selecting issuance procedures revolves around central versus decentralized card distribution. The level of geographic dispersion may well affect that choice. Agencies with a high degree of geographic dispersion can enhance customer convenience by providing over-the-counter enrollment and distribution, but that will require significantly higher investment in card personalization/issuance equipment. The scale of the implementation will also strongly influence this choice. Issuing centrally for an entire agency may result in substantial economies of scale and corresponding reduction in costs, but it may entail problematic customer logistics for agencies that are widely dispersed, particularly when international sites are involved. When issuing to an entire agency, local issuance may be difficult to manage across multiple organizations, yet it may be far more manageable when issuing to a campus or non-dispersed division,

A second key decision involves whether to outsource or perform card issuance in-house. This decision may be impacted by the same factors as the centralization/decentralization issue, but will have the added complexity of determining whether sufficient resources (e.g., facilities, staff, security, equipment, etc.) are available to perform the function in-house or whether outsourcing would be more economical. Outsourcing to an entire agency could streamline the issuance logistics, but significantly impact customer convenience. Further, an entire agency is more likely to be able to afford the substantial investment in card issuance equipment. In a small-scale implementation, in-house issuance may be logistically easier to accomplish but could require too substantial an up-front investment.

Agencies should consider various alternative card management strategies including but not limited to: (1) partially outsourced initialization/personalization with in-house distribution; (2) totally outsourced initialization, personalization, and issuance; (3) in-house enrollment with outsourced personalization and issuance; (4) in-house central enrollment, personalization, and issuance; (5) in-house local enrollment, personalization, and issuance; and (6) in-house centralized enrollment, personalization, and issuance. In assessing these options, agencies should weigh their goals and priorities (as defined in the card platform framework); the benefits and problems associated with their current process; the technology and applications required for their card platform; their available resources including dollars, staff, facilities, and equipment; their level of geographic dispersion; and their existing database environment to determine optimal card management strategies. Agencies should consider the following questions:

- Are employees in multiple locations and are these locations widely dispersed geographically?
- Can employees conveniently access a central location for card distribution?
- Are there program requirements or time constraints that could impact the viability of centralized mail-out of cards?
- Does the agency have the staff and/or facilities to perform local over-the-counter distribution of cards?

- From where are ID cards currently distributed to employees?
- What organization is currently responsible for distributing employee IDs?
- Are cards currently distributed locally or centrally?
- What organization currently performs card distribution?
- What level of resources is currently devoted to the card distribution process?
- Does the organization currently providing card issuance work with any other organization within the agency to consolidate employee identification and authorization procedures? If so, what other organizations?

67. Where do employees go, if they have a problem with their card (i.e., lost, stolen, inoperable)? Would your agency prefer to handle card customer service issues in-house or outsource that functionality? Why?

Card replacement for lost, stolen, or inoperable cards is generally handled by a customer service function. Responsibility for customer service is a significant issue in a multi-application card environment, particularly when there is contractor-based card issuance and multiple programs sharing applications. Responsibility for this service is less straightforward in the multi-application arena. Distinctions among the types of customer service demanded differentiate between those responsibilities belonging to the card issuer and those best handled by the individual application owners. Generally, inquiries related to the physical card (including card loss or malfunctions) are directed to the card issuer, while questions related to the individual applications are routed to the application owners.

Agencies must decide whether to provide their own or outsource customer service. If card issuance is performed in-house, agencies can either perform their own customer service or outsource just the customer service support function. Agencies choosing the in-house approach must have sufficient resources to maintain the customer service support required for a successful card implementation. This service would include providing assistance to employees, replacing lost/stolen cards, notifying all application "owners" of lost/stolen cards, and providing assistance with use of the applications on the card platform. If card issuance is outsourced, customer service usually is part of the services contract with the card issuer, but the contractor organization would have to carefully coordinate with agency programs that maintain separate applications on the card. The agency should consider the following questions when deciding on how to provide customer service:

- How are lost/stolen/damaged cards currently handled?
- What organization is responsible for providing customer service currently?
- Are there sufficient resources (i.e., facilities, staff, equipment, software, communications, etc.) to provide in-house customer service?

- Are there any regulatory or program requirements that would preclude outsourcing customer service?

- Does the agency anticipate any usage of the card to authenticate transactions with the public?

- Does the agency contemplate having financial applications on the card? If so, how would liability issues be addressed if card issuance were outsourced?

68. Does agency ID database contain demographic data only or is it integrated with logical or physical access control information?

Maintenance of card data provides yet another contentious issue. Currently, most employee identification cards are single function. Separate cards are issued for employee identification, physical access control, logical access control, travel, purchase, fleet and other purposes. Typically, the data associated with each card type are maintained in separate databases. Data are often input and updated by different organizational units. In a multi-application environment, it may be more efficient to maintain a single, integrated card management system that maintains demographic data, physical access privileges, logical access privileges, and other data depending upon the applications residing on the card platform. Such an arrangement may require a re-engineering of agency processes so that card issuance is streamlined. This re-engineering may require that departments that were once separate be integrated (e.g., badging office, security office, ADP office, etc.) and that separate legacy systems incorporate interfaces to the newly built card management system. When migrating to a multi-application employee identification card, individual agencies will have to customize their own unique process flow for card issuance, taking into account their existing organizational structure, potential opportunities for process improvement, legacy systems, existing and planned technical environment, and other factors. In deciding upon the optimal level of integration and the card management process, agencies should consider the following questions:

- What separate card databases currently exist?

- Where does card management data currently reside?

- What organization is responsible for maintaining card management data?

- How is card management data updated if it changes?

- When new applications are added to the card, where is the data for the applications managed?

- What level of resources is currently devoted to managing card management data?

- Is the current employee ID used for any purpose other than identification? If so, what purpose?

- Does the organization currently providing card management services work with any other organization within the agency to consolidate employee identification and authorization procedures? If so, what other organizations?

- How should data on the card be backed-up?

- How should data on the card be restored if the card is lost/stolen/damaged?

3.1.5 RESOURCES

While other sections of the agency profile questionnaire are targeted at gathering requirements for a multi-application employee identification card, this section focuses on pinpointing constraints that could have impact on an agency's decision to implement the card, choices affecting the specific line of attack for card implementation, and the characteristics of the card platform. Resource availability will also help determine whether an agency uses an in-house, outsourced, or combination of both approaches to implement the Smart Identification Card.

Questions 69 through 73 are designed to determine the full range of resources available to support or constrain a card implementation.

69. What level of resources does your agency have to commit to implementing a Smart Identification Card?

(a.) Less than $500 thousand
(b.) $500 thousand to $1 million
(c.) $1 million to $5 million
(d.) $5 million to $10 million
(e.) *More than $10 million*

The level of resource availability, in and of itself, provides limited information for project planning. To gain any significant understanding of the impact of the budget on the characteristics of the card implementation, the funds available must be considered within the broader context of the project—the scope of the implementation (i.e., level of card implementation and number of cards to be issued), the technologies and applications required, project goals and priorities, and approach preferences. The point of this question is to help agencies settle on a "ball-park" figure to determine project feasibility, guide platform choices, and help refine project expectations.

70. How much money does your agency have available to commit to implementing a card system?

As in the question above, the level of resource availability for the full card "system" must be considered within the context of the project. While the number of cards is less important to this measure, the scope of the implementation is still important because it helps determine the magnitude of system components that will be required. In developing a budget for the full system implementation, the technologies and applications required, project goals and priorities, and approach remain critical to the

total system cost calculation. For this figure, a decision must be made as to whether the required platform services (such as card issuance, PKI, biometrics, etc.) will be delivered in-house (so that appropriate equipment, software, and telecommunications can be sized) or outsourced (so that service costs can be assessed). Once again, the point of this question is to help agencies settle on a "ball-park" figure to help refine project scope and approach.

71. Does your agency have sufficient human resources to dedicate to implementing, operating, and maintaining a card system?

The availability staff resources will have a significant impact on the decision to manage the card platform in-house or to use contracted services for card issuance and management, PKI, and/or biometrics. To manage the card platform in-house the following types of staff will be required:

- Technical staff to implement and operate day-to-day the card management system, install and maintain card issuance equipment, and maintain card readers, other equipment and software associated with the different applications that comprise the card platform;

- Program staff to personalize and issue cards, manage card inventory, and update employee accounts;

- Customer service staff to replace cards, maintain the card hot list, and provide other customer service;

- Registration Authority staff to perform identity proofing and registration services (if PKI or biometrics are included within the platform); and

- Certification Authority staff to issue, publish, revoke/suspend, and validate digital or attribute certificates (if PKI or biometrics are included within the platform).

The number of staff required will vary substantially, depending on such factors as the scope of the implementation, the approach to card issuance and management (i.e., centralized versus decentralized), and the degree of integration among the participating functions. Very small, simple card implementation projects may prefer to use an outsourced approach rather than make the substantial investment to build the required infrastructure and to amass the necessary staff to support in-house card management. Although larger agencies and/or agency-level implementations are more likely to have the available personnel resources to invest in an in-house operation, the added complexity of implementing cards in multiple locations may cause even some larger agencies to consider outsourcing at least some parts of their card operations.

72. Does your agency have sufficient facilities available for housing and maintaining a card system database, and card access terminals?

The availability of facilities will also have an impact on the decision to manage the card platform in-house or to use contracted services for card issuance and management, PKI,

and/or biometrics. To manage the card platform in-house the following types of facilities will be required:

- Data center to house the central card management system host;
- Centralized facility to house card personalization and issuance equipment if cards are issued centrally;
- Space in multiple local facilities to house card personalization and card issuance stations if cards are issued locally;
- Space for card readers/writers, computers, and printers at each program site using the card platform for applications;
- Facility for performing identity proofing or capturing "live" biometric scans if digital signatures and/or biometrics are included in the card platform; and
- Facility for housing key generation workstations and certificate issuing workstations if a digital certificate is included on the card platform.

The amount of space required will vary substantially, depending on such factors as the scope of the implementation, the approach to card issuance and management (i.e., centralized versus decentralized), and the degree of integration among the participating functions. Once again, the smaller card implementation projects may prefer to use an outsourced approach rather than make the substantial investment to build the required facilities or find the additional space to support in-house card management. Larger agencies and/or agency-level implementations are more likely to have the available space resources to invest in an in-house operation. However, the added complexity of a large scale implementation, particularly one including many locations or locations overseas, may make even those agencies with substantial resources consider an outsourced approach.

73. Does your agency have access to a high security-computing environment?

Although the availability of a high security computing environment will have little impact on whether or not card management is outsourced or performed in-house, it will have a significant impact on the decision to use contracted services for PKI and/or biometrics. The sensitive nature of the services performed by the Certificate Authority or the Attribute Authority demands a high security-computing environment. Because of the potential liability associated with performing Certificate/Attribute Authority services in-house, it would be critical to outsource these services if a trusted workstation was not available to issue digital/attribute certificates and load them onto the employees' cards.

3.1.6 APPLICATIONS

The applications to be included as part of the card platform will dictate both the technologies and the chip size needed for an agency's Smart Identification Card, as well as the peripheral equipment needed to support the card systems. The selected applications, in turn, will depend upon a number of factors including the business line of the agency, the administrative needs of the agency, the existing technical environment and legacy systems, the resources available to the card project, and the needs of various program offices. Agencies should be able to select applications based upon their unique needs. While the following sections describe some standard administrative applications that are likely to be shared across multiple agencies, once the card platform is in place, it is likely that mission specific applications will be added to the agency customized platform. Therefore, agencies should consider these potential applications in sizing their system requirements. The common administrative applications include:

- Property Management;
- Rostering;
- Financial Management including Electronic Purse and Credit/Debit;
- Medical Information; and
- Training Information.

3.1.6.1 PROPERTY MANAGEMENT

A labor intensive and time consuming administrative area that many agencies must deal with is property management. A substantial amount of time is currently expended on obtaining and presenting property passes when an employee wishes to take a laptop computer or other agency assets out of the building. Assets that must be managed include:

- Computer equipment;
- Telephones/telecommunication equipment;
- Credentials;
- Arms;
- Automobiles; and
- Other agency specific equipment.

Currently, the employee must obtain a paper property pass that specifies the characteristics of the equipment in his/her possession. Completing the paper property passes is often a time consuming task. Guards must verify the property passes each time the employee enters or exits the building. The passes are generally issued for short periods of time and must be frequently renewed, requiring substantial paperwork. When surveyed, agency personnel indicated that a substantial amount of time can be spent on issuing, updating, and checking property passes. Furthermore, employees may need to bring equipment in and out of guest agency buildings.

Questions 74 through 80 are designed to help your agency assess whether a property management application is needed for its card platform.

74. Do you currently issue any type of property pass? How many property passes per day do you issue? What is the process? Is it time-consuming? How many property passes per day do you verify?

The most critical issue in determining whether a property management application is needed in your agency is the volume of property passes being issued and the time used to issue and verify these passes. If few passes are issued, it probably is not cost effective to implement this application. On the other hand, if your agency's property pass issuance rate is relatively high, this application could save substantial staff time. Further, the property pass application, working in concert with an automated physical access control system, could reduce the guard coverage needed at non-public building access points.

75. What is your agency's current property loss rate?

The amount of time devoted to property pass issuance and validation is only part of the decision process. Your agency must also determine the effectiveness of your property pass process, by reviewing your agency's current property loss rate. If your issuance rate is high and your loss rate is relatively low, it may be worth investing in an automated system to reduce the cost of effective deterrence. On the other hand, if your agency's loss rate is low and your agency is currently using little or no property control, this application may be of little use for your agency.

76. What type of property/equipment do you need to manage (i.e., computers, firearms, chemicals)? On a scale of 1 to 4, one being "low risk" and four being "high risk", what is the level of risk associated with a loss of property that your agency manages?

___1 ___2 ___3 ___4

Another aspect of the determination process revolves around the magnitude of the risk of property lost. It your agency manages expensive or dangerous equipment, your need to protect the equipment is substantially greater than if your agency is handling less critical property. Those agencies with relatively inexpensive property and/or a low risk of loss should not consider this application.

77. Do your employees often need to take valuable agency equipment (i.e., laptop computers) from the building?

Agencies whose employees often need to take agency property from the building are more likely to find the property management application cost effective.

78. Is equipment shared or transferred between offices or with another agency?

Agencies whose employees often need to share or transfer agency property between offices or with another agency are more likely to find the property management application cost effective, particularly in an interoperable environment. The ability to easily transport equipment across multiple agencies would provide substantial convenience to agencies whose employees work frequently in each other's facilities.

79. Who is responsible for property management in your agency? Is it a centralized or distributed responsibility?

Agencies that have centralized asset management and physical access control systems could load property passes along with access control privileges to the card as part of the personalization process prior to card distribution. This approach would make the issuance of property passes relatively simple. Distributed property management would require relatively more time to load property passes, thus making the property management application less cost effective. The greater the level of integration between the property management, badging, facility access control, and logical access control application owners, the easier the implementation of a multi-application card platform and the greater cost reductions could be achieved.

80. Is your current asset management system integrated with your badge issuance and/or physical access control system(s)?

Agencies that have integrated asset management and badge issuance/physical access control systems could most easily load property passes along with access control privileges to the card as part of the personalization process prior to card distribution. This approach would make the issuance of property passes relatively simple. The greater the level of integration between the property management, badging, facility access control, and logical access control application owners, the easier the implementation of a multi-application card platform and the greater cost reductions that could be achieved. Agencies who use RF property tags in their equipment and portals at entrances and exits could substantially increase the throughput at their access points, as well as reduce the necessary guard force.

Please complete the following table with your answers from Questions 74 through 80. In the row marked "Identification of each building", please provide the official name of the agency building or premises. Provide the required information for each of the buildings identified.

BUILDING PROPERTY PASS EVALUATION				
Number of buildings	4			
Identification of each building	Building A	Building B	Building C	Building D
Number of entrances to each building	3	2	1	2
Number of people entering/exiting premises daily	300	200	500	300
Number of people entering/exiting each access point (entrances) daily (Row 4 ÷ 3)	100	100	500	150
Number of property passes issued per day	10	20		
Time to issue property pass	15 minutes	10 minutes		
Time to issue passes per day (Row 5 X 6)	150 minutes	200 minutes		
Number of property passes verified per day/per access point	25			
Time per person to validate property pass	2 minutes			
Time to verify passes per day (Row 8 X 9)	50 minutes			
Current Property Loss Rate/Risk Level				
Frequency Of Property Transfer across Buildings/Agencies				
Degree of Asset Management/Physical Access Control Integration				

3.1.6.2 ROSTERING

The Rostering application allows data residing on the Smart Identification Card to be retrieved, date/time stamped, and transferred to a database that is then used to generate a variety of specialized reports. The Rostering application can be used not

only to retrieve and format data, but also to provide positive proof of attendance. For example, it could be used in the following ways:

- **Meeting Attendance.** Meeting participants are required to insert their cards into a reader as they enter a meeting. Demographic data, such as name, office address, agency, office telephone number, office fax number, and email address are retrieved from the card and uploaded to a database. From this database an attendance listing can be generated.

- **Food Services.** Some agencies provide subsidized food facilities for their employees. Employees are required to insert their card into the reader upon entry into the dining facility. The card is read, providing positive proof of attendance at a meal session. The attendant can view the employee's meal plan privileges, determining from this information whether the employee has a meal plan and has already eaten on the plan, or whether money for the meal should be collected.

- **Emergency Evacuation.** In fire drills or emergency evacuations, employees are required to insert their cards in readers as they exit a building. Demographic data are retrieved from the card and date/time stamped. Reports can be generated to list which employees have been evacuated from the building. From these reports, missing employees can be identified.

Questions 81 through 84 are designed to help your agency assess whether a rostering application could be useful on its card platform.

81. Do employees in your agency frequently conduct large meetings at which there is a need to track attendance?

82. Do you need to keep track of who has entered/exited a certain area of a building or ship?

83. Do you need to track attendance for education/training or for any other purpose?

84. Does your agency have in-house food services?

The rostering application is a generic administrative application that could be adapted for different agencies to address specific attendance tracking needs. Agencies should consider the various ways in which this administrative application could be customized to meet specific agency needs when they are planning their card platform.

3.1.6.3 ELECTRONIC PURSE

A chip card with an electronic purse can be loaded with "electronic" value that can be decremented as purchases are made. The electronic purse application includes the capability to revalue the electronic purse, track account balances, and settle electronic purse transactions. The electronic purse functionality could be used by agencies to support a number of different applications. For example, agencies could use the

electronic purse to make low value payments to their employees for the following reasons:

- Payments to replace imprest funds;
- Payments for local travel reimbursements; and
- Payments for transportation subsidies.

Electronic purses may include PIN based and non-PIN transactions. Further, depending on the uses needed by an agency for the electronic purse, this application could be implemented using either a contact or contactless interface. The differences in security and transaction processing requirements may result in the need to support multiple purses on a single chip. Potential applications for agencies to explore for its employees include:

- **Automated Fare Collection.** This application, used by agencies to provide public transportation subsidies to its employees, is likely to require a contactless interface and non-PIN based transaction processing.

- **Vending Machine/Cafeteria Purchases.** Agencies could install vending machines or use the card in employee-subsidized cafeterias for low value transactions that use a contact interface and are non-PIN based.

- **Retail Purchases.** Employees should be able to make commercial purchases, if the electronic purse is to be used by agencies for travel advances or in place of imprest funds. When used for commercial purchases, the e-purse is likely to require a contact interface and PIN based transactions.

- **Parking Payments.** Agencies may choose to allow employees to use their employee cards for making parking payments. This application may be contact or contactless and use a non-PIN based transaction.

The agencies that opt to implement an electronic purse capability on the card must comply with any relevant escheat laws, as well as Regulation E requirements regarding stored value purses.

Questions 85 through 88 are designed to help your agency assess whether an electronic purse application could be used on its card platform.

85. Does your agency have vending machines or a cafeteria?

Agencies that have vending machines or a cafeteria for their employees can save money in cash handling expenses by moving to electronic purse applications. Additionally, the electronic purse can provide convenience to employees making small purchases in the agency building.

86. Are your agency facilities localized or in a campus setting?

Agencies whose buildings are in close proximity or in a campus setting can conveniently and relatively inexpensively set up a closed electronic purse that can be used within the buildings of the campus for small purchases.

87. Do your employees often need cash advances (i.e., travel advances, petty cash) to conduct agency business?

Agencies that have a need to provide employees with small amounts of cash to spend on business purposes could save administrative costs by moving to electronic payment systems. Electronic value can be loaded to a card, which could then be used to pay for items that used to require cash subsidies. The far less labor-intensive electronic transfer of value could be used to replace the imprest funds operations.

88. Does your agency provide transportation subsidies to its employees?

Chip cards are particularly well suited to providing payments for transportation. An electronic purse could be used to purchase transportation subsidies that could be decremented as the public transportation rides were used up. Transportation authorities may adopt either contact or contactless interfaces. As more and more public transit systems adopt electronic payment mechanisms, agencies may find that the employee card platform is a convenient and viable mechanism for cost effectively providing public transportation subsidies for employees.

The electronic purse application is a generic administrative application that could be adapted by different agencies for various uses in conducting agency business. Any type of purchase in which low value electronic payments could be used is a candidate for the e-purse application. Agencies could use the e-purse as a way of replacing cash, thereby simplifying various types of employee reimbursements and/or cash advances. Agencies should consider the various ways in which this administrative application could be customized to meet their specific agency needs when they are planning their card platform.

3.1.6.4 DEBIT/CREDIT APPLICATIONS

Some agencies may wish to add to the Smart Identification Card their existing government credit card applications including the following card programs:

- Purchase;
- Travel; and
- Fleet.

Card platforms including these credit/debit applications would need magnetic stripe technology. The magnetic stripe would be used to access information through an on-line system for these commercial credit applications. Optionally, a commercial debit capability could potentially be added to the card. Both the functionality and data set of the existing magnetic stripe-based capability could be added to the Smart Identification Card.

Those agencies considering commercial financial applications must be concerned with interoperability for financial applications in an open environment. To promote an open system environment and achieve such interoperability, the Smart Identification Card should comply with the EMV '96: Integrated Circuit Chip (ICC) Specifications for Payment Systems (Version 3.0).

Questions 89 through 92 are designed to help your agency assess whether credit or debit applications would be desirable on its card platform.

89. Do your employees frequently make high volume, low-dollar purchases?

Agencies whose employees frequently make low dollar purchases would clearly benefit from a credit card application. The purchase cards allow low dollar purchases to be made with a substantial reduction of paper work in the procurement and invoicing processes.

90. Do you have employees that frequently travel for business purposes?

Agencies whose employees frequently travel for business purposes would clearly benefit from a credit card application for travel. The travel card allows business expenses to be charged so as to reduce the paper work associated with travel advances and employee reimbursement for travel expenses. Additionally, the chip on the Smart Identification Card could be used to maintain an employee travel profile, electronic ticketing, and other travel related services.

91. Does your agency operate and/or maintain a fleet of vehicles?

Agencies whose employees frequently use agency vehicles for business purposes would clearly benefit from a credit card application for fleet services. The fleet card allows gasoline and vehicle maintenance expenses to be charged so as to reduce the paper work associated with travel advances and employee reimbursement for vehicle operation expenses.

92. Does your agency have or plan to implement an electronic procurement system?

Agencies planning electronic procurement systems will need a viable and secure mechanism for electronic payments to be used with their procurement systems. Either credit/debit magnetic stripe or electronic purse chip-based applications could be used for payments across the Internet. Even those agencies considering electronic commerce applications in the long-term should ensure they have the capability to activate credit, debit, or electronic purse applications when selecting their card platforms so that they are ready for electronic payments when they migrate to electronic purchasing.

A key issue for agencies to focus on with financial applications is whether or not they should co-reside on the same card platform. While some agencies may wish to combine both security and financial applications on the Smart Identification Card, other agencies may be opposed to placing financial and security applications on the same card platform. The combination of financial and security applications raises potential security risks and interoperability issues that must be addressed in such a multi-application

environment. For those agencies reluctant to mix security and financial applications on the same card, GSA has existing contractual relationships with financial institutions for credit and debit applications (as well as for provision of smart cards) through the GSA Smart Pay Contract. GSA recommends that agencies consider the use of that vehicle for cards requiring commercial financial applications, if they do not wish to combine financial and security applications.

3.1.6.5 MEDICAL INFORMATION

The Medical application allows basic medical and insurance data to be stored on the card and read, when appropriate, by providers. Additionally, the Medical application can be used to populate claim forms. Agencies could use this application in the following ways:

- **Emergency Medical Information.** In emergency situations, basic medical and emergency contact information can be obtained from the card. Such information may include blood type, allergies, next of kin, next of kin phone number, and special medical needs.

- **Insurance Status.** The card provides information about the cardholder's insurance coverage including both primary and secondary health insurers. This data may be used at public or private providers, as well as during the claims submission process.

- **Claims Submission.** Demographic and insurance data on the card can be retrieved to populate electronic claims submission forms.

Questions 93 through 96 are designed to help your agency assess whether medical applications would be practical on its card platform.

93. Does your agency have a need for quick access to employee vital medical information?

The employees of some agencies may have a greater risk of exposure to hazardous conditions than those of other agencies. For example, high risk employees of military, intelligence, and international agencies may have a more pressing need for an emergency medical application on the card than employees of civilian or commercial agencies. The nature of the work force and specific job responsibilities will dictate the practicality of a medical application for agencies. Agencies whose work force is particularly mobile, such as military or international aid organizations, are most likely to benefit from a card-based medical record.

94. Do your employees need quick access to insurance benefit information?

Many agencies, both civilian and military, could benefit from quick access to insurance benefit information. In addition to providing a convenience for employees, such records could help reduce claims processing costs. For example, the card could provide information on both primary and secondary insurers, as well as deductibles and co-payments. This information would ensure that claims are submitted correctly and for the

right amount, thereby helping to speed up claims processing. Demographic data residing on the card could also be used to populate electronic claims forms, reducing the claims cycle time.

95. Do your employees need quick access to immunization records?

Those agencies with employees who may have a risk of exposure to environments in which infectious diseases are prevalent may have a particular interest in tracking immunizations. For example, Department of State, various international aid agencies, and the military may need a portable immunization record. Once again, the nature of the work force and specific job responsibilities will dictate the practicality of an immunization application for the card platform. Agencies whose work force is likely to travel to undeveloped countries, such as military or international aid organizations, are most likely to benefit from a card-based immunization record.

96. Do your employees often travel for business throughout the U.S. and overseas?

Those agencies with employees who travel a good deal for business, both in the United States and abroad, may have a particular interest in the various medical applications. For example, employees of the Department of State, Department of Commerce, agencies promoting international trade and business, and the military and/or intelligence agencies may need to carry portable medical and insurance information on their employee identification cards.

3.1.6.6 TRAINING/CERTIFICATION FUNCTIONALITY

The Training/Certification application allows data about training experiences and job-specific certifications to be entered on the card. Managers can read the card and obtain a view of the employee's training history and licenses/certifications. This application can also be used to track when employee certifications expire and to document attendance at required training.

Questions 97 through 99 are designed to help your agency assess whether a training and/or certifications applications would be useful on its card platform.

97. Does your agency need to track employee training?

Some agencies have mandatory requirements for certain types of training that may be related to safety, security, or particular job categories. For example, NASA requires that all its employees have annual safety training. The Food and Drug Administration requires that certain classifications of employees be trained in handling hazardous materials. A generic training application can be adapted to meet individual agency needs.

98. Does your agency need to track employee certifications and/or licenses?

Similarly, agencies need to track issuances and expirations of licenses and certifications. Numerous law enforcement agencies, for example, require licenses for weapons and/or

tracking of credentials. Particular job categories may also require certain certifications such as registered nurses or specially trained laboratory technicians. These certifications can be carried on the card, along with either a digital certificate or a biometric to ensure that the person carrying the card is in fact the authorized cardholder.

99. Does your agency need to have quick access to employee skills?

Agencies with mobile workers may need an application that allows managers to quickly view assigned skills or attended classes to assist with assignments. Such an application would be useful in agencies that assist with disaster assistance or other projects that require quick assignment and reassignment of mobile workers.

3.1.6.7 EXCHANGE OF CLEARANCES

A substantial amount of time is expended exchanging clearance information between agencies for employees who must attend meetings or visit other agency facilities. While the intelligence community and military agencies are most likely to pass clearance information among themselves, a small percentage of employees from the civilian agencies must also occasionally exchange clearance information when visiting other facilities. Members of the intelligence and military communities who routinely pass clearance information among themselves are already linked through an on-line system that allows clearance information to be distributed through networked servers. Such a solution works very well in this closed environment in which agencies have established both inter-agency agreements and the technical capabilities to exchange clearance information with known partners. However, when clearance information needs to be exchanged in a more open and less routine environment, the transfer of such information becomes more problematic. In this scenario, an employee may be from an agency that does not have pre-established agreements or technology enabled links with the receiving agency. Because clearance transactions need not be exchanged routinely, the cost of creating on-line links between a multitude of agencies would be prohibitive. Agencies whose employees must provide clearance information to partner agencies on a regular basis may have an interest in using the Smart Identification Card as a portable carrier of clearance information. This approach may prove to be the least expensive option to allow such information to be exchanged securely.

In such an application, the designated Security Officer of the home agency could load, date, and digitally sign clearance information on the employee's card. At the receiving agency, the guard could verify the Security Officer's digital signature, read the clearance information, and match the information with a visitor request generated by the receiving agency employee. If all of these validations were successful, the visiting employee would be granted access. At the agency's option, the data on the chip could either be used to create a temporary visitor's badge or be uploaded to the physical access control database so that the visiting employee's card could be activated to work in the receiving agency's system. This same functionality could be adapted for use of non-employees (i.e., contractors) who must visit government facilities on a routine basis.

Questions 100 through 101 are designed to help your agency assess whether a clearance exchange application would be useful on its card platform.

100. *Does your agency have many employees or contractors with top secret or higher clearances?*

Agencies with a high percentage of employees and/or contractors with security clearances are likely to have instances in which its employees must exchange clearances with another agency or in which employees from another agency must present clearances to the agency. For such agencies, a convenient and portable means to securely exchange clearances with other agencies could save substantial time. Thus, such agencies could be interested in a generic application for this purpose.

101. Does your agency have many employees who must attend top-secret meetings or obtain access to top-secret documents and/or systems in other agencies?

Similarly, agencies with a high percentage of employees and/or contractors who must attend meetings or share secure information with a variety of other agencies may also find it convenient to have a portable means to securely exchange clearances with other agencies. Again, such agencies are likely to be interested in a generic application for this purpose.

3.2 Sample Models

The intent of this section is to assist agencies in making the key decisions that will inform their approach to implementing a card platform. It presents an analysis of several generic agency models that are meant to guide agencies in developing their own customized profiles. Based on the salient characteristics attributed to these "sample" agency types, a case study demonstrates the logic used to make specific platform choices. ***The agency models are not meant to reflect actual conditions in any particular agency; rather, these models are a composite of the characteristics of various different agencies, selected to illustrate the analysis process that an agency should go through to define its card platform.*** Each scenario demonstrates the considerations weighed to translate individual agency needs into a particular approach to card management and to formulate the ultimate composition of the card platform.

This section is not meant to encourage agencies to retrofit their requirements into one of the models provided. Rather, these models are intended as examples for the agencies to follow in defining their own unique profiles. Agencies may find it helpful to select one generic model that is closest to their individual circumstances and then determine the ways in which they are similar to and different from the selected model. While the agency may emulate certain selections from their "model" agency, it is likely that the unique situation of each agency will dictate a number of deviations from the models presented.

Figure 8 summarizes the characteristics of the sample models. The following sections present for each "sample" model the salient characteristics and an analysis describing the selected card platform. For these generic scenarios, certain assumptions are made that in turn impact the selection of the card platform. These assumptions are presented

in the description of the agency characteristics. ***It should be understood that the descriptions of the agencies herein presented are not meant to reflect the "real life" situation in any specific existing agency, but rather to depict fictitious agencies created to help the reader understand the dynamics of the decision making process.*** The following generic models are merely used to illustrate some of the judgments that must be made in selecting a card platform:

Figure 8

Category	Small Agency Model	Campus/ Metro Area Model	Civilian Agency Model	Commercial Agency Model	International Agency Model	Intelligence Agency Model
SECURITY						
Physical	Perimeter Control	Perimeter Control	Perimeter control and some internal control	Perimeter control and some internal control	Significant perimeter control and some internal control	Significant perimeter controls and internal controls/ protection of high security documents
Logical	Password	Secure access to DB	Secure access to DB	Secure access to DB	Secure access to DB.	Secure access to DB.
DOD Assurance Level	2	3	4	4	4	5
Communications	N/A	N/A	Authenticated messaging.	Authenticated messaging	Authenticated and encrypted messaging.	Authenticated and encrypted messaging.
INTEROPERABILITY						
Physical & Logical	Stand-Alone	Interoperable within agency at multiple locations.	Interoperable with most agencies within the United States.	Interoperable within agency at multiple locations nationwide and with several other agencies.	Interoperable with several specified agencies in the U.S and overseas.	Interoperable across specified agencies in the U.S. and overseas.
SIZE/ GEOGRAPHIC DISTRIBUTION						
Size	Small	Medium	Large	Large	Large	Large
Geographic Distribution	One location	Multiple locations within a limited geographic area.	Multiple locations in multiple areas.	Multiple locations in the U.S.	Multiple agencies in multiple locations in the U.S. and overseas.	Multiple locations in the U.S. and overseas.
CARD MANAGEMENT						
In-house/ Outsourced	In-house	In-house	Outsourced	Outsourced	Outsourced	In-house
Enrollment	Local	Local	Local & Centralized	Local	Local	Local
Personalization	Local	Local	Local & Centralized	Centralized	Centralized	Centralized
Distribution	Over-the-Counter	Over-the-Counter	Over-the-Counter	Mail Issuance	Over-the-Counter	Over-the-Counter
Database Integration	Separate	Separate	Integrated	Integrated	Integrated	Integrated
PKI STRATEGY						
In-house/ Outsourced	N/A	Outsourced	Outsourced	Outsourced	Outsourced	In-house
Enrollment	N/A	Centralized	Centralized	Centralized	Centralized	Centralized
Open/ Closed	N/A	Closed	Open	Open	Open	Open
BIOMETRIC STRATEGY						
In-house/ Outsourced	N/A	N/A	Outsourced	Outsourced	Outsourced	In-house
Enrollment	N/A	N/A	Local	Local	Local	Local
Authentication	N/A	N/A	w/o Attribute Authority	w/o Attribute Authority	w/o Attribute Authority	w/ Attribute Authority
APPLICATIONS						
Logical	Password on Card	PKI	PKI or Biometric	PKI	PKI	PKI/Biometric
Physical	Number on Card	Prox/ Number on Card	PKI or Biometric	PKI or Biometric	Biometric	Biometric with AA
Other	N/A	Property Management Closed Purse	Property Management, Financial, Rostering, Training	Financial,/Open Purse, Encryption, Medical	Clearance, Property Management, E-forms, Encryption, Medical, Rostering, Financial/E-Purse	Clearance, Property Management, E-forms, Encryption, Medical, Rostering
TECHNOLOGY						

Category	Small Agency Model	Campus/ Metro Area Model	Civilian Agency Model	Commercial Agency Model	International Agency Model	Intelligence Agency Model
Card	**Contact; 2K**	**Contact; RF; 8K with co-processor**	**Combi-card; 16K with co-processor, Bar Code, Mag Stripe**	**Contact; 16K with co-processor, Mag Stripe**	**Contact card; 16K to 32K with co-processor**	**Combi-card; 16K to 64K with co-processor**
Hardware						
Contact Readers	**T**	**T**	**T**	**T**	**T**	**T**
Contactless Readers			**T**	**(Future)**		**T**
Proximity Readers		**T**				
Biometric Readers			**T**	**T**	**T**	**T**
Card Issuance Workstations	**T**	**T**	**T**	**T**		**T**
Host Computer	**T**	**T**				**T**

- **Small Agency Model.** This model is intended to characterize either small agencies or implementations that are limited to a bureau, division, or office within a larger agency that have a single building location.

- **Campus/Metropolitan Area Model.** This model is intended to characterize a small to medium sized agency, bureau, division, office or other organizational entity with multiple facilities within close geographic proximity. These multiple facilities may be within a campus environment or a single metropolitan area.

- **Civilian Agency Model.** This model is intended to characterize a medium to large agency that includes multiple locations in diverse geographic areas. This model has relatively low security requirements, but high interoperability requirements as its employees may do business and exchange information with a large number of other agencies.

- **Commercial Agency Model.** This model is intended to characterize a larger agency with multiple locations in diverse geographic areas and a somewhat higher level of security and interoperability requirements, as its employees may do business and exchange information with other civilian agencies as well as financial institutions and external commercial entities.

- **International Agency Model.** This model is intended to characterize a larger agency with geographic dispersion around the United States and abroad. It is likely to have certain partner agencies with which it must communicate on a regular basis.

- **Intelligence Agency Model.** This model is intended to characterize a large, high security agency with operations all over the world.

3.2.1 SMALL AGENCY MODEL

AGENCY PROFILE CHARACTERISTICS:

The Small Agency Model (referred to hereafter as Agency A) requires a card platform appropriate to a small agency, a small division or bureau of a larger agency, or a particular facility within a larger organizational entity. This model has the lowest level security needs (DOD Assurance Level 2) of all the models described. Employee cards are to be used in a single geographic location. This sample agency has no existing physical access control system, but rather relies on guard services to visually inspect the badge at a central entrance. It currently uses only passcodes to protect its computer systems.

The physical access control and logical access control functions are totally un-integrated. This agency has a badging office that currently issues employee identification cards. There is no separate physical access control system. However, there is a system under the auspices of the information technology office that manages user passcodes. Users are issued passcodes through the mail. This agency has limited resources to devote to procuring the card platform and has few plans to move into electronic commerce or electronic service delivery in the near future.

CARD PLATFORM ANALYSIS:

Security

The Small Agency Model has limited security requirements. Because it has a relatively low DOD assurance level, its security needs are the most limited of all example models. While this agency is interested in perimeter control, it does not have any specialized areas that need more extensive physical access control. It does not have an existing physical access control system but rather uses a single guard station based on visual inspection of the badge. This agency has few locations and each location currently has a separate badging office. New employees go directly to the badging office for their plastic identification cards that are produced on location at the badging office.

Currently this agency uses passcodes for all of its computer systems. The Information Technology Office issues passcodes to employees for each separate system for which an employee needs access. Very few agency employees need remote access to its computer systems nor does the public need access to information in the agency's computer systems. The agency has worked with passwords in the past and is satisfied that passcodes provide adequate security for its needs. However, Agency A's employees often lose or forget their various passcodes and that is a burden on the limited IT staff. Agency A would like a mechanism to assist with the management of multiple passcodes for its employees.

Interoperability

Agency A has limited need for interoperability with other divisions within its larger agency and with other government agencies, as its work is self-contained. Agency A is using its card for a single location, and few of its employees need to go to other locations within the agency or to other external agencies. Because the agency's mission requires little interaction with other agencies and has a low security profile, its physical and logical access control systems can be stand-alone. Agency A is not concerned about communications systems supporting transactions across internal divisions and/or other agencies. Further, this agency has little need to put in place interoperability agreements with partner agencies.

Card Management

Because of its small size and lack of geographic dispersion, Agency A thinks it would be practical to maintain its past practice of locally issuing employee identification cards. It has experience with local enrollment and card personalization and wants to continue the over-the-counter card distribution to which its employees have become accustomed. Agency A has limited resources to spend for card issuance services and already has in place sufficient staff and an organizational structure to distribute cards. Consequently, Agency A opts for in-house card management. However, since it has a separate badging system, no physical access control system, and a legacy logical access control system, it decides it will not integrate its card management and access control databases at this point in time. In the future, as the legacy systems are replaced and more applications are added to the card platform, Agency A will re-consider an integrated database for card management and access control applications.

PKI/Biometric Strategy

Agency A has considered both public key and biometrics to enhance its security. When it considered these options in detail, however, Agency A decided that it does not currently need secure remote access, high value Internet-based transactions, electronic

forms, or controlled access to specialized areas of the building. Since it is not yet ready to implement electronic commerce and its mission includes limited interaction with the public, Agency A has little need to authenticate its employees to outside agencies and/or to the public, nor does it need to secure electronic transactions across multiple agencies. Consequently, because Agency A's resources to fund the card platform are limited and its security needs are relatively low, it has determined that neither PKI nor biometrics are worth the expense in the near future.

Applications

While Agency A is aware that there are some applications that would be useful in the future, it currently wishes only to integrate its employee identification card with physical and logical access control capabilities. Agency A prefers to move slowly, piloting a limited multi-application card platform until all the pitfalls have been identified and solutions worked out. In the future, Agency A believes there are several applications that could be considered, but not until the agency feels comfortable with its card management role.

Technology

Based on the key decisions described above, Agency A has selected a relatively simple card platform. Because Agency A is not supporting many applications, nor is it implementing PKI or biometrics, it will need less memory than other implementations. It is considering a contact chip based physical access control system that will require the installation of only a few readers. The chip will carry only an identification number to use to query physical access privileges housed in a local controller, as well as multiple system access levels and passcodes for each system to which the cardholder has access authority for logical access control. Since the card will carry only limited data and several identification numbers, it will require limited memory. Since a 2K chip will likely be sufficient, Agency A can purchase a less expensive card. In the future, Agency A may choose to load additional data and/or applications on the chip.

Agency A has impacted the hardware and software required for its card platform by choosing to perform card management in-house and deciding against biometrics or PKI. By deciding to use contact chip for both physical and logical access control, Agency A's platform was simplified. Agency A can purchase relatively inexpensive contact card readers for use on its central entry as well as on workstations to be able to read the chip when individuals use the card to provide more secure and convenient access control privileges. Additionally, Agency A will need card issuance workstations and card printers to be used to personalize the cards and to print the face of the card at the local card issuance office. To maintain the card management database, as well as a new physical access control system, Agency A will need a host computer. Alternatively, Agency A may investigate the possibility of maintaining physical access control privileges in its card management system. If Agency A determines it will provide in-house customer service, the Agency may also require Automated Response Unit hardware and software to support the customer service function.

3.2.2 CAMPUS/ METRO AREA MODEL

AGENCY PROFILE CHARACTERISTICS:

The Campus/Metro Area Agency Model (hereafter referred to as Agency B) requires a card platform appropriate to a medium sized agency, a division or bureau of a larger agency, or a campus housing multiple facilities within a larger organizational entity. The National Institute of Health or the Food and Drug Administration centers are examples of this type of agency profile. This model has the next higher level of security needs (DOD Assurance Level 3), but it is still relatively low security. Employee cards are to be used in multiple locations within a limited geographic area such as a single geographic campus location with multiple buildings or across multiple buildings within a limited metropolitan area. This sample agency has an existing proximity based physical access control system that provides perimeter control and parking only. Within the campus complex, there is currently a single separate badging office. New employees go directly to the badging office for their plastic identification cards that are produced on location at the badging office and then go to the facilities office to get their separate proximity card to use for building and parking access.

Although Agency B currently uses only passcodes to protect its computer systems, it is concerned that improved authentication is needed to secure access to its various databases. Both the physical access control and logical access control systems must be interoperable across the multiple buildings housed at the single geographic location. However, organizationally, these two functions remain un-integrated. This agency has a badging office that currently issues employee identification cards for all of the buildings on the campus or within the metropolitan area. While the badge provides visual authentication for agency facilities outside the campus environment, the physical access control system is different from, and not necessarily compatible with, systems at agency offices outside the campus environment. There is a separate physical access control system database, managed by the facilities organization, which maintains an employee's physical access control privileges and issues the proximity card.

Similarly, there is a system under the auspices of the Information Technology Office that manages user passcodes. Users are issued passcodes through the mail. Although Agency B has limited resources to devote to procuring the card platform, it understands the importance of enhancing its security, especially for employees seeking remote access to its systems. While Agency B is not currently conducting electronic commerce, it understands the importance of electronic transactions to its agency's mission and plans to move into electronic commerce and/or electronic service delivery within the foreseeable future.

CARD PLATFORM ANALYSIS:

Security

The Campus/Metropolitan Area Model has more extensive security requirements than the Small Agency Model. Agency B is mainly interested in perimeter and parking control, but it does have some specialized areas that need more extensive physical access control. It currently has an existing physical access control system that requires backward compatibility with proximity technology. This agency has a single badging office to issue badges for multiple buildings, but because the buildings are in close geographic proximity, it remains convenient for employees to go to the one badging

office. New employees can conveniently access the badging office for their plastic identification cards that are produced right on location. However, they must go to a separate office to receive their proximity card to be used for building and parking lot access.

Currently this agency uses passcodes for all of its computer systems. The Information Technology Office issues passcodes to employees for each separate system for which an employee needs access. Employees are increasingly in need of remote access to Agency B's computer systems and several of the buildings on the campus are linked by local area networks. Although no public access program currently exists, the agency envisions the need for both businesses and the public to be able to access information in the agency's computer systems. Although the agency has worked with passwords in the past, it is increasing concerned that passcodes do not provide adequate security for its needs, especially as they evolve toward greater use of the Internet for both internal and external applications.

Interoperability

Agency B has a greater need than Agency A for interoperability, particularly with other divisions within its larger agency. Because Agency B's mission requires greater interaction with other internal organizations and has a higher security profile, its physical and logical access control systems should be compatible such that they can be made capable of interoperating across the larger agency. This need for greater interoperability makes Agency B more concerned about communications systems supporting transactions across internal divisions. However, because Agency B is most concerned about interoperability within the larger organization, rather than across multiple agencies, it still has relatively little need to put in place interoperability agreements with partner agencies.

Card Management

The physical proximity of the existing card issuance office and the convenience it has offered employees in the past has had on impact on Agency B's decision about card issuance. The organizational structure is already in place for local card personalization and distribution, as are the procedures and the staff. The size and geographic distribution of the implementation remain manageable, so that Agency B believes it to be more efficient to perform card management in-house.

PKI/Biometric Strategy

The increased need for security, both now and in the foreseeable future, suggest that some sort of PKI strategy could be effective for this type of agency. By providing PKI, Agency B can begin to migrate away from passcodes to more secure digital certificates for logical access control. Further, a digital certificate system, once implemented could be easily adapted to use for both remote access for internal employees, as well as for authentication of transactions when the agency moves to electronic commerce and service delivery. While PKI may be practical for Agency B, it is unlikely that both PKI and a biometric would be necessary for an agency with relatively low-level security requirements. Furthermore, an agency with this lower level Assurance Level is not likely to have the trusted computing environment needed to maintain the PKI repository and accompanying infrastructure. Therefore, it would be most practical for Agency B to procure Certificate Authority (CA) services through outsourcing. Registration for a digital certificate could easily be handled through the central badging office, which could forward the request for the certificate to a centralized CA that would then download

certificates to the badging office to be loaded onto cards prior to card issuance. Since the PKI initially would be used for logical access control and employee identity authentication, a closed PKI (one in which there is only one CA and no cross-certification required) could most easily be put in place.

Applications

In a campus environment, several additional applications may be useful to Agency B. For example, in this environment in which employees may move freely from one building to the next, it is likely that employees will need to transport computers and other equipment from building to building. Therefore, a property pass application would be highly desirable for this platform. Additionally, a campus environment lends itself to a closed electronic purse that could be used for vending machines and cafeterias in various buildings across a complex. By implementing a closed purse rather than an open, commercial purse, Agency B avoids some of the interoperability and liability issues associated with a commercial electronic purse.

Technology

Based on the key decisions described above, Agency B needs a somewhat more complex card platform than Agency A. Because Agency B is supporting several applications, including PKI, it will need more memory (most likely at least 8K) and a co-processor to provide cryptographic functionality. To ensure backward compatibility with its proximity-based physical access control system, Agency B will require a multi-technology card that combines a chip embedded within a proximity card. The proximity capability will be used for physical access control, while the chip will be used to carry demographic data, as well as the digital certificate to be used to verify the cardholder's identity and to provide logical access control. The chip will also be used for the property pass and the electronic purse applications. In the future, Agency B may choose to load additional data and/or applications on the chip's remaining space.

Agency B has impacted the hardware and software required for its card platform by choosing to perform card management in-house and outsourcing PKI. By deciding to retain the legacy proximity physical access control system and acquiring cards with proximity capability, Agency B avoided having to replace the physical access control card readers throughout its facility. However, it will have to purchase inexpensive card readers for use on workstations to be able to read the chip when individuals use the card to provide more secure and convenient access control privileges. Additionally, Agency B will need card issuance workstations and card printers to be used to personalize the cards and to print the face of the card at the local card issuance office.

To accommodate the PKI capability, Agency B will have to acquire a secure workstation to generate digital certificate requests, as well as secure telecommunications to transmit the request for a digital certificate to the Certificate Authority and to receive the signed digital certificate and load it on the card. Additionally, Agency B will need a host computer to maintain the card management database. If Agency B determines it will provide in-house customer service, the Agency may also require Automated Response Unit hardware and software to support the customer service function. However, Agency B may choose to outsource its customer service in addition to its CA functionality.

3.2.3 CIVILIAN AGENCY MODEL

AGENCY PROFILE CHARACTERISTICS:

The Civilian Agency Model (hereafter referred to as Agency C) requires a card platform appropriate to a relatively large, geographically dispersed agency, or a large division or bureau of a larger organizational entity. This model is generally used to characterize a diverse, large agency that offers multi-dimensional services from offices around the country, but whose mission is geared in some way to assisting the civilian public, businesses, or other governmental agencies. An example of this type of agency is the General Services Administration or the Department of Interior. This model has the next higher level of security needs (DOD Assurance Level 4), but is not yet a high security agency. Because Agency C has diverse installations across multiple locations, the security needs of its various facilities may vary substantially from one office to another. Some of the agency's offices may actually be located in commercial buildings or in malls, store fronts, or other non-governmental facilities. Employee cards may need to be used in multiple locations across widely dispersed and variant geographic areas. This sample agency needs both perimeter control and some internal security for access to special areas within certain buildings. Employees from Agency C may need access to a variety of buildings with many incompatible legacy physical access control systems.

Agency C has a vast number of systems that are likely to use various different access control devices. While many of the systems currently use only passcodes, other systems may be experimenting with more sophisticated security devices. At this security level, Agency C needs both secure access to its databases, as well as authenticated messaging across systems. In this environment, it is likely that many employees will need secure remote access to the agency's systems. Agency C employees are likely to frequently visit a wide range of other agencies and to use information from other internal divisions and external agency systems. Interoperability with a wide range of other civilian agencies is very important to the conduct of Agency C's mission. Both the physical access control and logical access control systems must be interoperable across the multiple buildings housed in diverse locations.

Agency C has centralized badging for its larger locations (e.g., such as within a metropolitan area or within a region of field offices), but may have localized distribution for its geographically outlying offices. Generally, demographic information is maintained in large scale personnel systems and can be downloaded to different geographic card issuance locations. Agency C has a large number of separate physical access control databases for different locations, managed by the local facilities organization, which maintains employee's physical access control privileges and issues a separate card for the individual facility at which the employee works. Similarly, a number of different databases, maintained under the auspices of different information technology offices, manage user passcodes or other security mechanisms (e.g., tokens for remote access to certain high security systems). Currently, there is little communication among the disparate physical and logical access control systems and offices, but Agency C seeks to improve that situation.

Because of the vastness of the implementation, Agency C has significant resources to devote to procuring the card platform. Its highest priorities include enhancing security, both internally across divisions and externally with other agencies, as well as promoting interoperability across multiple agencies. Agency C is currently conducting electronic

commerce pilots and is moving actively toward setting up electronic forms for use across disparate agency locations. It is working actively to streamline its business processes and to move as many administrative forms as possible to electronics. Actively seeking administrative applications for its card platform, Agency C is also beginning to experiment in using web-based applications for the public. Agency C understands the importance of electronic transactions to its agency's mission and it is moving aggressively into electronic commerce and/or electronic service delivery as quickly as possible.

CARD PLATFORM ANALYSIS:

Security

The Civilian Agency Model has more extensive security requirements than the Campus/Metro Area Model. In addition to being interested in perimeter and parking control, Agency C has increasing interest in enhancing security in some internal areas. Because of the diversity of buildings that it must address, achieving backward compatibility across a variety of legacy physical access control systems is a particularly thorny issue for Agency C. Agency C plans a variety of approaches to deal with the wide range of legacy physical access control systems. It will slowly upgrade its local legacy systems, swapping out readers across multiple buildings to upgrade to more standard contactless chip readers. In a small number of circumstances, Agency C will opt to use a second card for physical access control in commercially owned buildings. To achieve interoperability with external agencies, Agency C will pilot the PKI process described above in section 3.1.3 to determine if this is a viable approach to physical access control across a relatively open environment.

In the past Agency C has maintained multiple local badging offices, so therefore, has a tradition of local card issuance. While it would like to move to a more centralized scheme in its metropolitan areas, it continues to favor local distribution in its outlying areas. This agency is looking toward a centralized badging office to issue badges for multiple buildings in major metropolitan areas. Because the buildings are in reasonably close geographic proximity, it remains convenient for employees to go to the one badging office in the larger cities for enrollment and to receive their cards through these offices. However, in outlying field offices, where convenient access may be more difficult, a local office that obtains the account information from a centralized personnel system, but personalizes the cards locally may be needed.

While currently this agency uses passcodes for all of its computer systems, keeping track of multiple user IDs is becoming increasingly difficult. Agency C is interested in moving to digital certificates or to biometrics for standardized logical access control. While in the past, multiple Information Technology Offices issued passcodes to employees for each separate system for which an employee needs access, Agency C is trying to centralize and streamline its logical access control processes. Employees who travel, and are spending time in other agencies and on site in field offices, are increasingly in need of remote access to Agency C's computer systems. Many buildings in metropolitan areas are linked by local area networks and wireless communication. Wide area networks and the Internet are increasingly being used to create system linkages from remote field offices. Further, Agency C is beginning to put in place public access programs to enable both businesses and the public to be able to access information in the agency's computer systems. Although the agency has worked with passwords in the past, it is increasing concerned that passcodes do not provide

adequate security for its needs, especially as they evolve toward greater use of the Internet for both internal and external communications.

Interoperability

Agency C has a greater need than Agency B for interoperability, particularly with other external agencies. Because Agency C's mission requires greater interaction with other external organizations and has a higher security profile, its physical and logical access control systems require interoperability both within the agency and with a multitude of external government agencies. This need for greater interoperability makes Agency C highly concerned with telecommunication systems, including private virtual networks for internal operations and Internet transactions for external organizations. Because Agency C is highly concerned about interoperability across multiple agencies, it is striving to put in place interoperability agreements with a multitude of government agencies.

Card Management

Agency C seeks an outsourced solution that combines a centralized and decentralized card issuance process to ease the cost and burden of the large-scale card distribution, while maintaining local service in outlying areas. Agency C would forward demographic data from its personnel system, as well as in-person identity proofing or biometric scans to the contractor maintained centralized card issuance office for a metropolitan area. The central office would personalize and distribute cards over-the-counter to employees from buildings all over the area. The unique requirements of outlying field offices will be addressed by designating local offices to collect in-person proofing and/or biometric templates, combine this data with demographic data from the centralized personnel system and digital certificates downloaded from the contract CA, personalize the card and distribute them through the local office.

PKI/Biometric Strategy

Agency C's increased need for security, interoperability across multiple agencies, and a mechanism for secure identity authentication make a PKI strategy important for this agency. Agency C can use secure digital certificates for logical access control, as well as to achieve interoperability across multiple agencies for physical access control. Further, Agency C can use the PKI for both remote access to its systems for internal employees, as well as for authentication of transactions with businesses or the public for its pilot electronic commerce and service delivery projects. A digital signature capability would make it possible for Agency C to transition to electronic approval and submission of administrative forms, a capability that supports the re-engineering initiatives of importance to this agency.

Because of the diversity of locations and the expense of implementing an in-house PKI infrastructure, Agency C finds it most practical to procure CA services through outsourcing. In this instance, registration for a digital certificate could be handled by local registration authorities operating in multiple agency locations. The local registration authorities could perform in-person identity proofing, forwarding the completed request for the certificate to a centralized CA. The CA would issue the certificates and download them to either the centralized or the decentralized card issuance facilities in each location to be loaded onto cards prior to distributing the cards from these offices.

The need for interoperability across multiple government agencies makes it important for Agency C to participate in an open PKI, one that allows certificates from multiple CAs to

be cross-validated. It is anticipated that different agencies in the government will use different CAs so that a mechanism, such as a Bridge Certificate Authority (see Glossary in Appendix B), or a Certificate Arbitration Module (see Glossary in Appendix B), is needed to process and route transactions to verify digital certificates from different CAs.

Smaller divisions within Agency C may wish to adopt a biometric to use in lieu of the PKI for certain applications. The biometric provides enhanced identity authentication for the user without *necessarily* requiring the large infrastructure associated with PKI. Depending on the level of security required, biometrics can be implemented with or without using an attribute certificate to bind the biometric template to a smart card (see section 2.2.5 for further information). While using the attribute certificate to bind the biometric template to the smart card provides greater assurance of the cardholder's identity, it requires substantial overhead in setting up the Attribute Authority infrastructure, and is therefore a more costly approach to implementing biometrics. If the biometric is used without the attribute certificate, a "live" scan can be verified against the biometric template on the card without having to send the attribute certificate to the Attribute Authority for verification. This approach to using biometrics is less burdensome and expensive, but not as secure as using the attribute certificate to bind the biometric template to the card. While the biometric without an attribute certificate may not be as secure as it would be with the certificate, it still is more secure than many other approaches to identity verification. Since Agency C has a mid-level security need and limited resources for the card platform, an appropriate compromise for this environment is to provide the biometric without the extra cost of implementing an Attribute Authority infrastructure.

Agency C subdivisions can use the biometric in place of the PKI for either logical or physical access control in some locations. The biometric also can be used in combination with the PKI so that certain applications (such as electronic forms) can use the digital signature capability, while others (such as access to high security areas of the building) use biometrics. Agency C may choose to use the biometric for certain cardholders only. For example, if the biometric is used to control access to specialized areas, such as a computer room, only those people who have the need to access these specialized areas will be issued the biometric card.

Applications

In Agency C's diverse environment, a range of additional applications will be needed. For example, in this environment in which employees have business in variety of agencies, it is likely that employees will need to transport computers and other equipment from building to building. Therefore, a property pass application would be highly desirable for this platform. With multiple meetings with internal and external agency participants, a rostering application also would be valuable. With the scale and diversity of Agency C's staffing requirements, training is yet another application that is desirable for Agency C's platform. Additionally, as Agency C is currently expending substantial resources to re-engineer its administrative processes, it is interested in adding travel, purchase, and fleet card financial applications to its card platform.

Technology

Based on the key decisions described above, Agency C needs yet a more complex card platform than Agency B. Because Agency C is supporting a number of applications, including PKI and/or biometrics, it will need more memory (most likely at least 16K) and a co-processor to provide cryptographic functionality. To ensure backward compatibility

with a multitude of physical access control systems, as well as to support financial applications, Agency C will require a multi-technology card that combines chip, bar code, proximity (in some locations) and magnetic stripe.

To enable fast throughput at its busier metropolitan offices, Agency C will begin its efforts modernize and standardize its legacy physical access control systems by swapping out old readers and re-equipping major access points with contactless chip readers. However, when agency employees go to other buildings with older physical access control systems that have not yet been upgraded, they should be able to use magnetic stripe or bar code. The contact chip will be used to carry demographic, property pass, and training data as well as the digital certificate to be used to verify the cardholder's identity and to provide logical access control. The chip will also be used for the biometric template for those cardholders who have need to access areas protected by the biometric. To accommodate its need to have both contactless and contact chip interfaces, Agency C will purchase combi-cards with extra memory. This memory can be loaded with additional data and/or applications in the future, as Agency C's platform requirements grow. Because Agency C is planning on open, commercial magnetic stripe credit applications, the cards it purchases must have magnetic stripe formats that conform to commercial standards. To promote an open system environment and ensure interoperability, Agency C's card should comply with the *EMV '96: Integrated Circuit Chip (ICC) Specifications for Payment Systems (Version 3.0).*

Agency C has impacted the hardware and software required for its card platform by choosing to outsource card management and PKI services. This decision means that no hardware or software must be procured for the card management function nor for customer service. Card management and customer service hardware/software will be supplied by the contractor to whom card management has been outsourced. The contractor will be responsible for equipping both the centralized and local card issuance offices.

By deciding to either to swap out readers or replace various legacy physical access control systems across the agency, and acquiring cards with multiple technologies, Agency C has adopted a multi-prong strategy to deal with legacy compatibility. Agency C will have to procure contactless readers for a number of its legacy physical access control systems, as well as the software to adapt these systems to the new readers. For those areas with specialized access control using biometrics, biometric readers must be acquired and adapted to the physical access control systems.

Additionally, Agency C will have to purchase inexpensive card readers for use on workstations to be able to read the chip for its PKI and/or biometric logical access control systems. The offices within Agency C that opt for biometrics rather than PKI for logical access control will need keyboards with built-in or attached biometric readers. To accommodate the PKI capability, local registration authorities will need a secure workstation to generate digital certificate requests, as well as secure telecommunications to transmit the request for a digital certificate to the Certificate Authority. Secure telecommunications will also be needed between the CA and the central card issuer to receive the signed digital certificates and load them on the cards.

3.2.4 COMMERCIAL AGENCY MODEL

AGENCY PROFILE CHARACTERISTICS:

The Commercial Agency Model (hereafter referred to as Agency D) requires a card platform very similar to that of Agency C, appropriate to a relatively large, geographically dispersed agency, or a large division or bureau of a larger organizational entity. This model is generally used to characterize a homogeneous, large agency whose mission is geared in some way to assisting the business or financial communities. Because of this mission, Agency D typically deals with financial transactions and/or proprietary business information. An example of this type of agency is the Department of Commerce or Department of Treasury. Agency D requires a relatively high level of security (DOD Assurance Level 4), but is not yet at the highest security level. Because Agency D has installations across multiple locations, the security needs of its various facilities may vary substantially from one office to another. Like Agency C, some of this agency's service providing offices may actually be located in commercial buildings or other non-governmental facilities. Employee cards may need to be used in multiple locations across widely dispersed and variant geographic areas. This sample agency needs both perimeter control and an enhanced level of internal security for access to high risk areas within certain buildings. Employees from Agency D may need access to a variety of buildings with many incompatible legacy physical access control systems. Additionally, members of the financial and business communities may need a significant amount of access to Agency D's buildings.

Agency D has a vast number of systems that are likely to use various different access control devices. Because of the sensitivity of the financial and proprietary business data in its systems, Agency D is actively pursuing a more sophisticated security strategy. For Agency D, secure telecommunications transmissions are critical, as electronic funds are being transferred and highly confidential data (such as electronic tax submissions) are being transmitted across open networks. Agency D needs both secure access to its databases, as well as authenticated messaging across networks. In this environment, many employees need secure remote access to the agency's systems. Agency D employees are less likely to frequently visit a wide range of other agencies, but rather have relationships with certain other key agencies with which they do business. These employees do use information from other internal divisions and external agency systems. Additionally, Agency D is likely to be exchanging confidential information with the business and financial communities. Interoperability with a limited number of other government and commercial agencies is very important to the conduct of Agency D's mission. While interoperable physical access control is important, the security and interoperability of Agency D's networks and systems is of the highest priority.

Agency D has a history of centralized badging and prefers this approach even for its geographically dispersed locations. Further, Agency D has a number of centralized information systems that maintain demographic information and other personnel information. For Agency D's environment, these data can be downloaded most conveniently to a central card issuance location. Because of its geographic dispersion, Agency D has a large number of separate physical access control databases for different locations, managed by the local facilities organization, which maintains employee's physical access control privileges and issues a separate card for the individual facility at which the employee works.

Because of the nature of Agency D's mission, its information systems are of particular interest to hackers. Consequently, increasingly aware of the vulnerability of its information systems, Agency D has tried to consolidate its logical access control function and maintain security in a centralized manner. Because its employees more frequently need highly secure remote access to its systems, Agency D has been experimenting with tokens for remote access to its higher security systems.

Agency D's highest priorities include enhancing security, both internally across divisions and externally with other commercial institutions, as well as promoting interoperability with the private sector. Agency D is on the leading edge of electronic commerce and is moving actively toward setting up electronic forms not only for internal use, but also for government-to-business transactions. It is working actively to encourage the adoption of electronic forms for all types of interactions with the business community. Agency D is concentrating its resources in building secure electronic applications for its partner agencies, and for a specific segment of the public (i.e., large, private commercial and financial institutions). Agency D understands the importance of electronic transactions to its agency's mission and is moving aggressively into establishing government-to-government and government-to-business strategies for electronic commerce.

CARD PLATFORM ANALYSIS:

Security

The Commercial Agency Model has more extensive security requirements than the Civilian Agency Model, especially within the area of logical access control. In addition to being interested in perimeter and parking control, Agency D has particular interest in enhancing physical security in some internal areas. Although Agency D must deal with a diversity of buildings, achieving backward compatibility across a variety of legacy physical access control systems is less of a priority for Agency D. Like Agency C, Agency D plans a variety of approaches to deal with the wide range of legacy physical access control systems. Overtime, Agency D will slowly replace its local legacy systems, providing new, standardized physical access control systems using a contactless chip. However, as an interim measure, Agency D wishes to switch out some readers to use a contact chip for physical access control or to use multiple technologies on the card to achieve backward compatibility. Until that replacement process is completed, Agency D opts to use the PKI process described in section 3.1.3 to provide interoperability both internally and with external agencies.

Interoperability

Agency D has multiple offices located across the country in major cities. It has a need for locations within the agency to be interoperable with each other. Additionally, as Agency D conducts commercial transactions with its business partners, it has the need to interoperate with several external agencies in order to conduct its mission.

Card Management

Although enrollment will need to be performed locally to allow for in-person identity proofing and capture of biometric templates, centralized card issuance makes sense for Agency D. Agency D seeks an outsourced, centralized card issuance process to ease the cost and burden of the large-scale card distribution. It is assumed that the contractor will be able to achieve economies of scale such that Agency D could not afford to purchase the hardware and software needed to provide card issuance in such a diversity of locations. The lack of physical proximity of the existing card issuance office and the

inconvenience with which employees in the past have met has had an impact on Agency C's strategy for card issuance. The large number of locations and the accompanying staff that would be required for local personalization and distribution make that approach unmanageable for Agency D. New employees can conveniently access their local registration authority office to provide in-person identity proofing or biometric capture, but the cards will be produced in a central location and mailed to the employee.

A centralized, outsourced card issuance process is most viable for the large-scale implementation needed by Agency D. Using downloads from its centralized personnel system, as well as data captured from localized in-person identity proofing or biometric scans, the centralized card issuance office would act as an integrator, receiving demographic data, digital certificates, and biometric templates to load on the card. The central management database should contain demographic as well as physical and logical access control privileges. To streamline operations, overtime Agency D will disband its duplicative organizations currently devoted to maintaining physical and logical access control databases in separate systems. The transition to the centralized database for card management, physical access control, and logical access control will be gradual, as will be the replacement of legacy physical access control systems with new contactless chip technology.

PKI/Biometric Strategy

Agency D is particularly interested in digital certificates for standardized logical access control. A substantial number of transactions will occur over networks, and these transactions must be encrypted for security. Further, as many of these are high value or confidential transactions, it is critical that the identity of the transaction originator and receiver be verified. This identity authentication is necessary both for internal transactions and for government-to-business transactions. Digital signatures are particularly well suited for this environment.

Agency D has a somewhat different need for interoperability than Agency C. Agency D's mission requires greater interaction with external business and financial organizations and has a higher security profile. Its logical access control systems require interoperability within the agency, with a few closely related external government agencies, and with specific private organizations. Because Agency D's requirements are more specific, it has less of a need for a fully open PKI structure. The need for interoperability across a limited number of government agencies and private financial institutions makes it important for Agency D to participate in an open, but bounded PKI. A "membership" PKI, in which relationships among partners are defined, is more viable for this environment. This PKI strategy enables certificates from multiple CAs to be cross-validated, but interoperability agreements exist among the participating "members" of the PKI. It is anticipated that partner agencies and financial institutions will develop agreements among themselves as to which certificates are acceptable for validation. Thus, interoperability agreements are as critical for Agency D as Agency C, but they need to be in place with only a limited number of partner agencies and external organizations.

Agency D's increased need for security and interoperability when conducting transactions with non-governmental commercial entities make a mechanism for secure identity authentication particularly important to this agency. Thus, Agency D needs a PKI strategy to support its need to make payments and support financial transactions across the Internet. While Agency D can use secure digital certificates for logical and

physical access control, it has an even greater need to use digital certificates for identity authentication for high-value financial transactions. For Agency D, PKI will be an enabler for its commercial interactions with a limited number of partners.

Because of the diversity of locations and the expense of implementing an in-house PKI infrastructure, Agency D, like Agency C, finds it most practical to procure CA services through outsourcing. Again, its level of geographic dispersion makes it most efficient to handle registration for digital certificates by local registration authorities operating in multiple agency locations. The local registration authorities could perform in-person identity proofing, forwarding the completed request for the certificate to a centralized Certificate Authority. The CA would issue the certificates and download them to the centralized card issuance facility to be loaded onto cards prior to the mailing of the cards.

Agency D, like Agency C, may wish to adopt a biometric to use in lieu of the PKI for certain applications. However, because it does not require the highest level of security, it would be less costly for Agency D to use a biometric template without the verification infrastructure required by the attribute certificate. Agency D will use the biometric by verifying a "live" scan against the biometric template on the card, without verifying the authenticity of the attribute certificate with an Attribute Authority. It will trade-off some security in this case for a less costly implementation.

Applications

The nature of Agency D's business will require a number of applications, in addition to physical and logical access control. Agency D is not concerned about mixing security and financial applications and wants a "one card fits all" solution. It will acquire a hybrid card with both chip and magnetic stripe for its travel, fleet, and purchase credit card applications. In this environment, an open electronic purse would also be useful for employees who have numerous dealings with outside financial institutions. Because it often sends and receives high-value transactions, as well as confidential financial data and proprietary company data, Agency D has a need for an application to enable transaction encryption. Finally, because Agency D employees travel extensively, it wants an emergency medical application on its card platform.

Technology

Agency D requires a platform very similar to that of Agency C, with at least 16 K and a co-processor for cryptographic capability. The contact chip will be used to carry demographic data, as well as the digital certificate to be used to verify the cardholder's identity and to provide logical access control. The chip will also be used for the biometric template for those cardholders who have need for the biometric. Agency D does not have the resources right now to expend on wide-scale distribution of combi-cards, but rather will concentrate on its logical access control application with a chip card and purchase multi-technology cards to achieve interoperability with local physical access control systems. In the future, Agency D will shift to combi-cards to adopt to the planned contactless chip-based physical access control systems being implemented down the road. Because Agency D is planning open, commercial magnetic stripe credit applications, the cards it purchases must have magnetic stripe formats that conform to commercial standards. To promote an open system environment and ensure interoperability, Agency D's card should comply with the *EMV '96: Integrated Circuit Chip (ICC) Specifications for Payment Systems (Version 3.0).*

Agency D has impacted the hardware and software required for its card platform by choosing to outsource card management and PKI services. This decision means that no hardware or software must be procured for the card management function nor for customer service that also will be outsourced as part of the card management functions.

By deciding to either to swap out readers or replace various legacy physical access control systems across the agency, and acquiring cards with multiple technologies, Agency D has adopted a multi-prong strategy to deal with legacy compatibility. Initially, Agency D will not have to procure contactless readers, but will add these in the future as it transitions its systems to this standard. However, Agency D will have to procure contact card readers and biometric readers, if it chooses to use this technology. The offices within Agency D that opt for biometrics rather than PKI for logical access control will need keyboards with built-in or attached biometric readers. To accommodate the PKI capability, local Registration Authorities will need a secure workstation to generate digital certificate requests, as well as secure telecommunications to transmit the request for a digital certificate to the Certificate Authority. Secure telecommunications will also be needed between the CA and the central card issuer to receive the signed digital certificates and load them on the cards. However, this equipment will be supplied by the contractor providing Registration Authority services.

3.2.5 INTERNATIONAL AGENCY MODEL

AGENCY PROFILE CHARACTERISTICS:

The International Agency Model (hereafter referred to as Agency E) requires a card platform appropriate to a very large, highly geographically dispersed agency, with locations around the country and overseas. This model is characterized by agencies providing diverse services that run the gamut from routine administrative tasks to highly sensitive diplomatic assignments. An example of this type of agency is the Department of State or the Agency for International Development. Although this model has a relatively high level of security needs (DOD Assurance Level 4), it does not have the highest DOD Assurance Level. Because Agency E has diverse installations across multiple locations, the security needs of its various facilities may vary substantially from one office to another. Physical access control, especially perimeter control, is of particular interest to this agency. Internal control is also important as sensitive documents may be maintained within the Agency E's buildings and systems. Authenticated and encrypted messaging is needed by Agency E to protect its confidential and often sensitive transactions. Employees from Agency E may need access to a variety of buildings both within the agency and with partner agencies. Additionally, employees may need access to facilities of foreign governments and foreign nationals may need access to Agency E's buildings.

Agency E's systems vary tremendously in their level of sensitivity. Many systems have routine information, while other systems contain highly confidential information. The control mechanisms also vary across these systems. While many of the systems currently use only passcodes, other systems may be experimenting with more sophisticated security devices. Telecommunications are particularly sensitive for this agency, which requires encrypted message traffic. An extremely high percentage of employees will use secure remote access to the agency's systems. While employees in Agency E may share information across a few agencies with which they have routine

contact, they are unlikely to visit a wide range of agencies nor to use information from other external agency systems. Broad-based interoperability is less pressing a concern for Agency E.

Agency E has localized badging, particularly for its overseas locations. As with many of the other agencies, demographic information is maintained in large scale personnel systems, but currently badges are issued by manually inputting data into the badging system. Agency E has a large number of separate physical access control databases for different locations, managed by the local facilities organization, which maintains employee's physical access control privileges and issues a separate card for the individual facility at which the employee works. Similarly, a number of different databases, maintained under the auspices of different information technology offices, manage user passcodes or other security mechanisms (e.g., tokens for remote access to certain high security systems). Currently, there is little communication among the disparate physical and logical access control systems and offices, but Agency E wishes to move toward a more integrated solution.

Agency E's highest priorities include enhancing physical security, particularly for its foreign facilities. Another priority is the security of its systems and particularly, its telecommunications. Agency E is first and foremost concerned about ensuring the security of internal agency transactions, and is far less interested than other agencies in external transactions with the public and private companies. Expending most of its available resources on improving security, it has limited resources to devote to re-engineering its processes or to developing electronic service delivery for citizens.

CARD PLATFORM ANALYSIS:

Security

The International Agency Model has more extensive security requirements than the Civilian or Commercial Models. In addition to being particularly focused on perimeter and parking control, Agency E has an increasing interest in enhancing security in some internal areas. Agency E has some unique requirements for physical access control. Because of concern for emitting radio frequency waves using contactless chip technology, Agency E is interested in contact chip technology for its card. Although like other agencies, Agency E faces a diversity of buildings and substantial issues with backward compatibility across a variety of legacy physical access control systems, achieving interoperability across facilities is of less significance to Agency E than ensuring the security of particular buildings. As this is a priority for Agency E, it is planning to replace and/or swap out readers for physical access control systems as quickly as possible with standard chip readers rather than to attempt to achieve interoperability through multiple technologies.

In this environment in which physical security is so key, Agency E wishes to use a biometric because it believes this to provide the highest level of security. The biometric is secure and available on-board the card if on-line systems are down during an outage or some other emergency. Local biometric readers will be used to capture live scans to use to compare against the template maintained on the card. If the match is acceptable, access is granted, based on access privileges carried on the card.

Agency E is interested in moving to digital certificates for standardized logical access control. Agency E wishes to centralize and streamline its logical access control

processes. Employees from the International Agency travel a great deal and need remote access to the agency's systems from various parts of the country, as well as from abroad. Additionally, Agency E is highly concerned about the security of its transactions being passed between national and international offices. Although the agency has worked with passwords in the past, it is increasing concerned that passcodes do not provide adequate security for its needs, especially as they evolve toward greater use of the Internet for both internal and external communications.

Interoperability

Agency E has a limited need for interoperability, particularly with other external agencies. Although interoperability is important across locations within the agency, it is less critical across multiple agencies, because Agency E has specific agencies with which it works frequently, but its employees rarely need blanket access to multiple government agencies. Thus, Agency E must put in place interoperability agreements with the specific agencies with which it needs to be compatible.

Card Management

Like other geographically dispersed agencies, Agency E has had in the past multiple local badging offices. That geographic dispersion makes it both desirable and undesirable to have central card issuance. From the perspective of customer service, it is far more convenient to have local badging offices. However, from the perspective of management, it is far more complex and costly to personalize cards locally in so many places. To address that tradeoff, Agency E would like to have local enrollment and over the counter distribution. However, the card issuance contractor would perform the card personalization centrally. This enables close geographic proximity for the card issuance functions that actually require the employee to be available face-to-face, while it supports the economies of scale that can be obtained through centralized, outsourced operations. The card issuer acts, in essence, as the card platform integrator, retrieving relevant data from personnel, physical access control, logical access control, medical and other legacy systems to populate the card. Additionally, the contractor oversees the efforts of the PKI and/or biometric services providers. The data are maintained and backed-up centrally to reduce the complexity of card replacement in case of loss or damage.

Agency E has decided to outsource its card issuance process, but it wants a solution that combines a centralized and decentralized card distribution process. By moving to this solution, Agency E can achieve economies of scale, while providing convenience to the employees in widely dispersed offices. Local offices would provide a location to gather biometric scans and perform in-person identity proofing. The local office would forward demographic data from its personnel system and "live" biometric scans to the contractor maintained centralized card issuance office. The local office would also perform in-person identity proofing, sending digital certificate requests to the Certification Authority. The CA in turn would generate digital certificates and download them to the centralized card facility. The contractor supplied central issuance facility would personalize the cards, load them with digital certificates received from the Certificate Authority, and mail them to local offices for over-the-counter distribution to employees.

PKI/Biometric Strategy

Agency E's increased need for security and for a secure, encrypted messaging mechanism make PKI important for this agency. Agency E can use secure digital certificates for logical access control and for remote access to its systems for internal

employees. It can use the PKI structure for encryption as well. Additionally, a digital signature capability would make it possible for Agency C to convert to electronic forms.

Agency E's international locations and geographic dispersion, as well as its lack of a trusted computing environment make it impractical for Agency E to provide its own in-house PKI services. Therefore, Agency E will procure CA and Registration Authority (RA) services through outsourcing. As with other agencies outsourcing PKI, registration for a digital certificate could be handled by local registration authorities operating in multiple agency locations. The local registration authorities could perform in-person identity proofing, forwarding the completed request for the certificate to a centralized card issuance location. The keys on the card could be generated and sent within a secure request for a digital certificate to the Certificate Authority. The CA would issue the certificates and download them to the centralized card issuance facility, which in turn would load the certificate on the card and send the cards to local offices. For overseas locations, the cards could be sent via the diplomatic pouch.

While Agency E may need interoperability currently within its agency and with a few partner agencies, it is anticipated that in the near future, Agency E may be moving toward the use of secure email to communicate with other foreign governments. The eventual need for interoperability across multi-national agencies requires Agency E to have access to an open PKI, one that allows certificates from multiple CAs to be cross-validated. Although of limited scale initially (the cross-certification initially will be limited to partner international agencies), it is anticipated that eventually the certificates of agencies outside the U.S. government will have to be verified. Therefore, Agency E will require a fully open approach to PKI.

As Agency E has decided to adopt a biometric to use in lieu of the PKI for physical access control, it will have to determine its biometric strategy. First, Agency E will select the particular biometric that best meets its needs. Section 4.2.1.3 provides a discussion of criteria for Agency E to use in making this selection. Second, Agency E must decide whether or not it wants to outsource for biometric services. As Agency E is currently using a contractor for card issuance and PKI services, it believes that implementing the biometric services outside the agency would simplify the transition process. Agency E currently has little expertise with biometrics, nor does it have the staff resources to run a biometric system. Third, Agency E must determine whether to implement its biometrics with or without using an attribute certificate to bind the biometric template to a smart card. Since Agency E is not at the highest security level and is using the biometric for physical access control, the additional overhead of checking the attribute certificate would be impractical for this physical access application. In Agency E the biometric would be used for both perimeter control and control for access to higher security internal areas. Agency E is considering using a multiple biometrics for its card platform for certain individuals with higher security needs than the rest of the staff.

Applications

Agency E's card platform will include a variety of applications. As conduct of meetings is so important in this agency, it desires a rostering application that can be used to generate listings of meeting attendees. Because of the sometimes sensitive nature of Agency E's meetings, attendance may require clearances. Additionally, Agency E staff may attend meetings in outside agencies that also require exchange of clearances. Consequently, the clearance application is particularly useful for Agency E. The mobility of Agency E's workforce will also dictate additional useful applications. A property

management pass would make it more convenient for employees to take laptops and other equipment with them when they travel. Similarly, a medical application with emergency medical and immunization information would be very expedient for employees who frequently travel internationally. An electronic ticketing application or a travel profile application would also be useful in this environment. An added convenience for travelers would be financial applications including both an open purse and credit card applications. Finally, Agency E has an interest in developing electronic forms for use both within the agency and with other governments.

Technology

Agency E needs a card platform that has sufficient memory to support a number of applications, including PKI and biometrics. In addition to at least 16 K (and probably 32K would be more viable), the chip needs a co-processor to provide cryptographic functionality. To support financial applications, Agency C will require a hybrid card that combines chip and magnetic stripe.

Since Agency E's highest priority is physical access control, this agency plans to replace its physical access control systems with a standard biometrics-based system. The contact chip will be used to carry the biometric template to be used to verify the cardholder 'live' scan for physical access control systems, as well as the digital certificate to be used to verify the cardholder's identity in Internet-based transactions, digitally sign electronic forms, and provide logical access control. If the PKI application described in section 3.1.3 is maintained by the other agencies to which Agency E employees must have access, the digital certificate could be used to provide interoperability across different physical access control systems in other agencies. Otherwise, the approach to achieving interoperability across the limited number of agencies with which Agency E must have interaction can be included in the interoperability agreements. Because Agency E is adding open, commercial magnetic stripe credit applications to its platform, the cards it purchases must have magnetic stripe formats that conform to commercial standards. To promote an open system environment and ensure interoperability, Agency C's card should comply with the *EMV '96: Integrated Circuit Chip (ICC) Specifications for Payment Systems (Version 3.0).*

By choosing to outsource card management, PKI, and biometric services, Agency E has influenced the hardware and software required for its card platform. Although no hardware or software must be procured for the card personalization and printing functions, equipment will be needed to generate requests for digital certificates and for capturing and maintaining biometric templates at local RA offices. If the PKI and biometric services are outsourced, the vendor must provide and maintain this equipment at local offices. Customer service and the requisite equipment also will be outsourced as part of the card management functions. The contractor will be responsible for equipping both the centralized and local card issuance offices.

The agency will need to purchase upgraded physical access control systems, or at the very least, biometrics readers to swap out with the existing legacy systems. Agency E will have to purchase inexpensive card readers for use on workstations to be able to read the chip for its digital certificates to be used by the logical access control systems. Additionally, Agency E will need a mechanism for routing digital certificate verification transactions among Certificate Authorities. Software such as a Certificate Arbitration Module (CAM) (see Glossary in Appendix B), must be available in an open PKI.

3.2.6 INTELLIGENCE AGENCY MODEL

AGENCY PROFILE CHARACTERISTICS:

The Intelligence Agency Model (hereafter referred to as Agency F) requires the most complex card platform. This model is generally used to characterize a homogeneous, large agency whose mission is geared to providing intelligence or defense operations. Because of this mission, Agency F's highest priority is security. An example of this type of agency is the National Security Agency or certain specialized components of the Department of Defense. This model applies primarily to the intelligence community and ***only the small subset*** of the defense community that has the very highest security needs. A number of Agency F employees may require the highest level of security (DOD Assurance Level 5). However, most DOD employees (particularly those slated to receive identification cards under the Common Access Card program) will not require this highest level of security.

Because Agency F has installations across multiple locations both in the United States and abroad, the security needs of its various facilities may vary substantially from one office to another. Employee cards will need to be used in multiple locations across widely dispersed and variant geographic areas. Portability of information is particularly key in this model. Agency F needs both significant perimeter control and an extremely high level of internal security for access to Sensitive Compartmentalized Information Facility (SCIF) areas within certain buildings. Additionally, Agency F must protect high security documents. Employees from Agency F typically require ongoing access to their partner agency buildings that also require very high security.

Agency F has a vast number of systems with different degrees of sensitivity and varying access control devices. Both physical and logical security is of the utmost importance to this agency. For Agency F, secure telecommunications transmissions are critical, as highly sensitive and confidential data are transferred both across secured point-to-point networks and through Virtual Private Networks. Agency F needs both secure access to its databases, as well as encrypted messaging across networks. A majority of employees need secure remote access to the agency's system, depending upon their posts and positions. Agency F employees infrequently visit civilian agencies, but rather have relationships with certain other intelligence agencies with which they do business. Additionally, Agency F is likely exchanging confidential information with other intelligence agencies both within the United States government and with foreign governments. Interoperability with a limited number of other government and foreign agencies is a key part of Agency F's mission. While interoperable physical and logical access control is important in certain cases, the security of Agency F's buildings, networks, and systems is of the highest priority.

Agency F has typically used decentralized badging supported by centralized personnel databases. These data can be downloaded most conveniently to a central card issuance location. Because of its immense geographic dispersion, Agency F has a large number of separate physical access control databases for different locations, managed by the local office or base, which currently maintains employee's physical access control privileges and issues a separate card for the individual facility at which the employee works.

Agency F's mission make its information systems particularly vulnerable to attack. Because its employees very frequently need highly secure remote access to its systems, Agency F has concentrated substantial resources to exploring the best options for adequately protecting these higher security systems. Additionally, Agency F requires encrypted messaging for a significant portion of its message traffic.

Agency F's highest priorities include enhancing security, both internally across different organizational units and externally with other partner agencies. While implementing electronic purchasing is important to Agency F, especially with established regular vendors, Agency F's emphasis for its employee identification card is on security not financial applications. In fact, Agency F is adamantly opposed to combining security and financial applications on the same card.

CARD PLATFORM ANALYSIS:

Security

The Intelligence Agency Model has the most extensive security requirements of all the models (Agency F has a DOD Level 5 designation). Agency F has interest in significant perimeter and internal access control, as well as protection of high security documents. SCIFs are commonplace in Agency F's environment. Agency F, like other agencies, faces a diversity of buildings and substantial issues with backward compatibility across a variety of legacy physical access control systems. However, to Agency F, achieving interoperability across facilities is of less significance than ensuring the highest overall level of security in all of its buildings. Thus, physical access control is a significant priority for Agency F. Consequently, it is planning to replace and/or swap out readers for physical access control systems as quickly as possible with standard biometric readers rather than to attempt to achieve interoperability through multiple technologies.

Interoperability

Because of the nature of Agency F's mission, it does not wish to have interoperability across a number of agencies. The high security requirements of Agency F preclude open exchange of information across the gamut of Federal agencies. However, Agency F does work co-operatively with certain partner agencies in both the United States and abroad, so it does need interoperability with a few closely related agencies.

Card Management

Agency F has new employees inducted at a variety of locations across the U.S. Cards may have to be provided under field conditions, both in the Unites States and abroad. Enrollment will need to be performed locally for cardholder and issuer convenience. Because of its size, mission, security environment, and previous experience with card issuance, Agency F has chosen to issue and manage its employee identification cards in-house. Local offices manned by Agency F employees will be set-up to capture biometric templates and perform identity proofing for the initiation of digital certificates. The local offices will also perform card personalization, using data maintained in the centralized personnel system. Card management data will be kept in this distributed environment, but it also will be uploaded to and maintained in a back-up centralized data center. Physical and logical access control privileges will also be maintained at the local card issuance facility, and duplicated at a centralized data center. Demographic and access information will be integrated into a single card management system. The local offices will request digital certificates (and, in the case of Agency F, attribute certificates) from the in-house Certificate Authority and/or Attribute Authority. The local office performing card personalization will act as the integrator, collecting demographic data,

access privilege data, digital photographs, digital certificates, and attribute certificates with the biometric template maintained in the attribute certificate and loading the card with this data.

Different organizational units vary over whether Agency F should use PKI or biometrics for logical access control. On the one hand, Agency F's geographic dispersion ensures that a substantial number of its transactions will occur over networks, and these transactions must be encrypted for security. The criticality of many of these transactions make identity authentication for both the transaction originator and receiver essential. Electronic forms are particularly viable for this organization because of the substantial number of forms circulated by Agency F, as well as the dispersion of its personnel. Thus, digital signatures are particularly well suited for this environment. On the other hand, biometrics provides a high level of security and is already selected for the physical access control application.

PKI/Biometrics Strategy

While Agency F employees need to move freely between their home agency and a few other partner agencies, it typically does not have a need for interoperability across multiple agencies. Its physical and logical access control systems require interoperability within the agency, with a few closely related external government agencies, and potentially with some foreign governmental organizations. Like other agencies with limited partners and high security needs, Agency F has a need for an "open but bounded" membership PKI structure. Because of its mission, Agency F has existing secure computer environments, resources to man these environments, and the need to closely control the PKI implementation. Therefore, to be able to fully control the implementation of its PKI environment, Agency F has decided to develop an in-house PKI infrastructure. The in-house CA would be set-up centrally, receiving digital certificate requests from local offices and downloading certificates to these local card personalization systems.

Biometrics is of particular importance to Agency F because of its higher security needs. After evaluating several biometric technologies, Agency F decided upon fingerprints because of its relatively low cost, ease of implementation, cardholder convenience, and ability to exchange information with law enforcement agencies. Because of its high security requirements, Agency F will use an attribute certificate to bind the biometric to the chip card. Additionally, Agency F will use the in-house Certificate Authority to verify both digital and attribute certificates. Thus, Agency F will use the biometric by verifying a "live" scan against the biometric template on the card, as well as verifying the authenticity of the attribute certificate with the in-house CA acting as an Attribute Authority. Agency F has opted to trade-off a more costly implementation for better security.

Applications

Agency F's mission makes a number of applications, in addition to physical and logical access control, viable in this environment. The rostering applications would have a number of applications in this agency. As conduct of meetings is so important, a rostering application can be used to generate listings of meeting attendees. The rostering can be used to account for individuals within a facility during emergency evacuation procedures. The rostering can also be used to track usage of food services, another important application for this Agency. Because of the prevalence of SCIFs, top secret documents, and sensitive meetings, Agency F has a special need to provide

portable clearance information that can be securely transported from one facility to another. Additionally, Agency F staff may attend meetings in outside agencies that also require exchange of clearances. Consequently, the clearance application is particularly useful for Agency F. The mobility of Agency F's workforce will also dictate additional useful applications. A property management pass would make it more convenient for employees to take laptops and other equipment with them when they travel. Similarly, a medical application with emergency medical and immunization information would be very expedient for employees who frequently travel internationally or are in field locations where on-line telecommunications may not be available. Because of the significant number of forms used by this agency, Agency F could save substantial time using an electronic forms application.

Technology

Agency F will need the "highest end" card. The number of applications, as well as the need to support both digital and attribute certificates, dictate a chip card with substantial memory requirements. At least a 16 K card and preferably a 32 K or 64 K card, with a co-processor for cryptographic capability, is needed to support the requirements of Agency F. The contact chip will be used to carry demographic data, as well as the digital and attribute certificates (containing the biometric template) to be used to verify the cardholder's identity and to provide physical and logical access control. The chip will also carry the other applications developed for Agency F. For access to the most secure areas, Agency F is considering the use of a multi-layer biometric that is, the use of more than one biometric type to add additional security. Additionally, the card should include a magnetic stripe and bar code capability to allow backward compatibility with Agency F's legacy systems.

The hardware and software required for its card platform is determined by Agency F's decision to provide card management, as well as PKI and biometric services in-house. To perform card management, Agency F will need card issuance workstations (including the peripherals such as card printers, card readers, biometric readers, digital camera, etc.) for each local office performing card issuance, as well as a host computer for maintaining the card management database. It will also need ARU hardware to support the customer service function that will be required if card management is performed in-house. Card management and customer service software will also be needed.

To support the in-house PKI, Agency F must have secure hardware to generate the digital certificates and maintain a repository in which to publish the certificates. It must also provide the hardware to process certificate verification transactions. To accommodate the PKI capability, local registration authorities will need a secure workstation to generate digital certificate requests, as well as secure telecommunications to transmit the request for a digital certificate to the in-house Certificate Authority. Secure telecommunications will also be needed between the in-house CA and the local card issuers to receive the signed digital certificates and load them on the cards. Certification authority software, as well as software to route and process certificate verification transactions is needed. Similarly, hardware and software to support the attribute authority functionality is needed, as are biometric readers to take initial scans for creating templates for the cards.

By moving to biometric based physical access control systems, Agency F will have to decide to either to swap out readers to replace with biometric readers, or replace various legacy physical access control systems. Additionally, Agency F will have to procure

contact card readers and biometric readers. The offices within Agency F that will use biometrics rather than PKI for logical access control will need keyboards with built-in or attached biometric readers.

Conclusion

The intent of this chapter is to enable agencies to document and understand their individual characteristics, and use these characteristics to formulate an optimal platform to support these characteristics. The models presented a brief overview of how agencies with very different characteristics planned their card platform. This chapter analyzes what decisions need to be made in order to select and procure a card platform. The following chapter presents the key decisions that must be made before a task order is written for the procurement of the card platform and auxiliary systems.

4. KEY DECISIONS

Goal: Make key decisions that will affect the procurement and implementation of your agency's smart card.

The previous chapter provided an agency analysis questionnaire designed to obtain key information about your agency. Based on your agency's answers to these questions, some key decisions must be made prior to development of the task order under the Smart Identification Card contract. The models in Chapter 3 provided examples of how sample agencies, with the characteristics described, made some of these same decisions. This chapter discusses these decisions and presents information to help your agency successfully decide on these key issues, so as to be able to move to procurement of the card platform.

4.1 Deciding on a Smart Card

The very first question your agency will face is whether your agency should implement the Smart Identification Card. The first and most critical decision point is whether or not it makes sense for your agency to migrate to a smart card-based employee identification card at all. The following section discusses the salient characteristics of a smart card platform that can help you evaluate the practicality of this card technology for your agency.

Smart cards are inherently more complex and expensive than other technologies for an employee identification card. Agencies considering smart cards from the point of view of cost savings will find them more costly than other card types. However, smart cards have specific capabilities that other technologies do not provide. Therefore, to evaluate if your agency should implement smart cards, you must determine whether the following smart card characteristics can provide sufficient added value to justify the expense:

- **Portability.** One of the most fundamental characteristics of the smart card is its portability. By adopting smart cards, an agency is able to maintain data on a form factor that can be transported to any physical location. The portability of the smart card allows data to move with the client between providers. Data on this card can be accessed wherever and whenever it is needed. Agencies with a mobile workforce that needs to transport information to various locations should consider the smart card.

- **Information Sharing.** Smart cards enable the sharing of data across disparate systems. The smart card can port information between applications. Data can be written to the card from one legacy system at the first provider's office and read from the card to update the legacy application in the second provider's office. Agencies that work closely with other organizations and need to frequently share data across systems are good candidates for smart cards.

- **Processing Capability.** Smart cards are able to perform data manipulation and calculations in a variety of locations. Agencies that need to store, process, and update data on a transportable mechanism will find smart cards useful.

- **Information Security.** Smart cards securely maintain data on the card. The processing capability of a chip can be used to protect the data on the card. For example, the card can use a personal identification number (PIN) or encryption of the data on the card to enhance the security of the information. Agencies that need to be able to transport data securely would find smart cards useful.

- **Identity Authentication.** As agencies move increasingly to electronic commerce and/or electronic service delivery, and web-based applications become the norm, it will become more and more important to verify the identity of the transaction originator and receiver. By providing a mechanism for secure identity authentication (through a digital certificate or biometric template), the smart card provides a means for the cardholder to identify himself/herself in cyberspace. Agencies that are contemplating the use of electronic transactions with other agencies, businesses, or the general public should consider the smart card as a token to secure these transactions.

- **Forms Population.** Most government agencies spend substantial amounts of time processing an abundance of paper forms. Moving to electronic form submission could save much staff time. The smart card provides the capability to populate forms with demographic data carried on the card, thereby reducing the redundant capture of data.

- **Multi-Application Enabler.** Because of the technical limitations of other card technologies, card platforms have traditionally supported single applications. By leveraging the robust technology associated with smart cards, more than one application can reside on the card platform. Therefore, agencies that have a number of related card-based applications, as well as programs willing to share a platform, should contemplate smart cards.

- **Updateable Applications.** Other card technologies require static applications. Once a card is issued, any changes necessitate the re-issuance of the card. Smart cards built on an open platform, however, can accept new applications and data structures even after the card has been issued. Agencies that contemplate frequently changing needs and additions of new applications should consider smart cards.

- **Supports Multiple Technologies.** Chips support different technologies and interfaces including contact and contactless radio frequency. Further, chips can be embedded in proximity cards, as well as being combined with magnetic stripe or bar code technologies. Agencies with different legacy systems that require different technologies should investigate multi-technology cards.

- **Enables Cost Sharing.** Agencies have the potential to experience substantial economies of scale when implementing multi-application cards. Rather than have each program paying for card issuance, management, and customer service, multiple programs share these overhead costs. The cost of the applications residing on the chip card platform can also be shared among the programs using the application. Thus, although the smart cards themselves are more expensive than other types of cards, the total implementation costs should be scrutinized by agencies.

4.2 Determining the Applications/Capabilities/Options of the Card Platform

Once your agency has determined that it is interested in a smart card-based employee identification card, the next step is to select the applications and platform capabilities that will best suit your agency's needs. The agency profile, described in detail in Chapter 3, provides an excellent starting point to identify your agency's requirements. By examining the models in Chapter 3, the reader can begin to understand how the characteristics of the agency mandate widely disparate approaches in different environments. The sections that follow explain the key decisions your agency must make in order to plan its smart card platform.

4.2.1 TECHNOLOGY CAPABILITY

An agency's business requirements, as well as its existing technical environment, will drive the technical capabilities required by its platform. There are three main areas that will impact the size of the chip, the types of technologies included as part of the platform, and the supporting hardware and/or software needed to use the card:

- Existing Legacy Environment;
- PKI Strategy; and
- Biometric Strategy.

4.2.1.1 EXISTING LEGACY ENVIRONMENT

The technology of your agency's current physical, logical, property management, and financial systems will have a significant impact on the card technology selected. A key issue to be decided is which legacy systems will be retained and which will be replaced. If, for example, your agency has legacy physical access control systems, it is important to decide whether or not the agency requires backward compatibility with these systems. Your agency has several options in this area:

- **Replace The Legacy Systems.** This option does not require any backward compatibility and allows your agency maximum flexibility in selecting a technology for physical access control, but it is the most expensive option.

- **Maintain The Legacy Systems But Swap Out Old Readers.** This option allows the legacy physical access control systems to remain in place, but by replacing card readers and modifying the legacy system software, the old system can be adapted to use the new card technology. This is less expensive than full system replacement, but it can be a very complex and time consuming process.

- **Use Multi-Technology Cards To Address Backward Compatibility.** In this option, some legacy systems are replaced by the chip standard, but many of the legacy physical access control systems within an agency are left in place. Alternatively, all legacy systems may be left in place and the card platform uses the chip for logical access control only and uses the technology of the existing physical access control system. The card platform can include different technologies to allow

the card to be read by different legacy systems. For example, if an agency had multiple proximity and magnetic stripe systems, but wanted to move to a contact chip standard, the agency may opt for a card platform with a contact chip embedded within a proximity card as well as a magnetic stripe on the back of the card. This option avoids the expense of replacing legacy systems, while providing the agency with a migration path to a standard environment in the future. However, it requires a more expensive multi-technology card platform.

- **Retain The Old Systems And Issue Multiple Cards.** This option assumes that the older systems will be retained and that separate physical access cards will be issued in addition to the smart card employee ID card. Although this option is the least expensive in terms of the system replacement costs, it defeats the purpose of a multi-application employee identification card. The economies to be gained by sharing the cost of card issuance and management, as well as maintaining an integrated card management database are eliminated with this option. Further, the convenience for employees of a single card is also lost.

The decision on the approach to achieving backward compatibility with existing legacy systems, whatever they are, will impact the configuration of the card platform. If for example, an agency decides to replace the legacy physical access control system with a contactless chip system, the card must be a combi-card to support both contact and contactless interfaces. On the other hand, if the agency decides to replace some systems but retain some of the old systems in various different buildings, the card platform will have to include multiple technologies (e.g., contactless chip, magnetic stripe, bar code, etc.) to accommodate the range of options in different buildings. Card readers and software will also be affected by the strategy for handling legacy systems.

Similar decisions will have to be made for legacy logical access control systems, property management systems, financial systems, and any other existing agency systems that must provide data to or receive data from the card system. If other types of legacy systems are linked to the card platform, interfaces will have to be built. The cost of these interfaces should be considered in the costing of the card platform and requirements for integration services should be included in the task order.

4.2.1.2 PKI STRATEGY

Your agency's PKI Strategy will substantially impact the configuration of the card platform. A number of questions must be answered about the PKI strategy before writing your agency's task order. The most basic question is whether or not your agency has need for PKI. Agencies that have demonstrated through completing the Agency Profile that they have several of the following characteristics should consider PKI:

- Requires high level of security for its facilities and systems;
- High percentage of employees perform high-value electronic purchase or monetary transactions;
- Interest in the use of electronic forms;

- High percentage of employees who often travel or telecommute, requiring remote access to your computer system;
- High percentage of employees who transmit and/or receive data across open networks;
- High percentage of employees who transmit confidential or high security data or information;
- Interest in providing services or information to citizens via the Internet;
- Interest in providing services or information to businesses or other government agencies via the Internet;
- Need to encrypt transactions sent over open networks or via the Internet;
- Need to exchange clearance information with other agencies; and
- Need to exchange other confidential information (i.e., visa information, immigration information, passport information) with other agencies.

Once your agency has determined that it needs PKI, the next question is how to provide PKI services. PKI services can be provided entirely in-house, totally through outsourcing, or a combination of the two approaches. Providing PKI services in-house requires substantial resources including staff; a trusted computing environment to generate certificates and house the certificate repository; and substantial hardware and software to perform enrollment, certificate issuance, verification, and revocation. Generally, only those agencies with the highest level of security needs and that already have secure computing environments will find a total in-house implementation strategy practical. Agencies using the in-house approach will have to decide whether to build their own PKI system or to procure a "turnkey" solution from a PKI vendor.

Agencies choosing to outsource their PKI must determine the level of outsourcing. Some agencies may choose to outsource the entire PKI operation including registration, certificate issuance, certificate verification, and certificate maintenance (e.g., suspension, revocation, and renewal). Other agencies may decide to outsource the Certification Authority functionality and customer service, while performing Registration Authority functionality in-house. Still other agencies may opt for a vendor-supplied "turnkey" system staffed by agency personnel. The PKI strategy can be customized to fit the individual situations within the agencies, depending upon the required level of security, the availability of in-house staff resources, the agency's ability to secure hardware and software, the availability of facilities to house a certificate repository, the degree of geographic dispersion for enrollment, and numerous other factors.

The agency's PKI strategy must also address the issue of enrollment and how it can most effectively be handled. Some agencies will opt to perform local, in-person identity proofing to enable employees to come to a convenient location to show documented proof of their identity. Other agencies will require in-person identity proofing, but setup a centralized registration authority location to which employees would be referred. For agencies with less stringent security requirements, a centralized on-line registration process could be setup in which participants register for a certificate on-line and activation information is sent via the mail or another "out-of-band" procedure to verify the

registrant's address. Finally, some agencies may decide that no identity verification is needed for their own employees, so that the certificates may be issued automatically during the employee ID card issuance process. The agency's level of security needs, degree of geographic dispersion, and available resources should all be considered when determining its enrollment strategy. The chosen enrollment strategy, in turn, will influence the equipment and software that must be acquired for the platform.

The final issue centers around the degree of interoperability required among different agencies in recognizing each other's digital certificates. As the PKI has evolved in the Federal government, there has been a movement from totally closed PKI systems to more open systems. Figure 9 below shows the spectrum along which the PKI within the government has been evolving. In planning its PKI strategy, your agency should determine where along this spectrum—from closed to totally open—its needs lie. The business line and missions of some agencies will require little need to exchange certificates with other agencies, while others will require interoperability not only with other Federal agencies, but also with the commercial world.

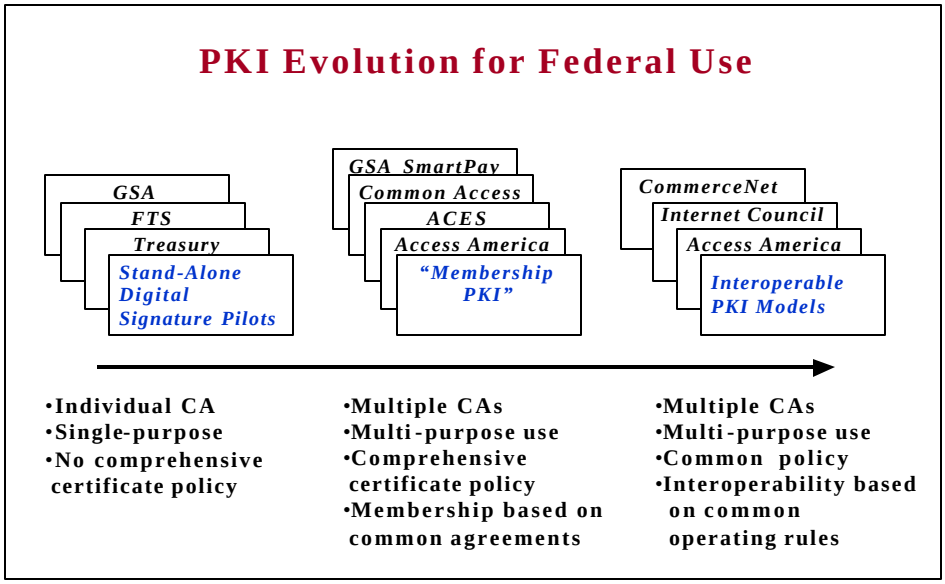

Figure 9

Initially, a number of stand-alone digital signature pilots, with an individual CA, supported distinct government-only applications. Many agencies will choose to initiate their PKI implementations in this closed environment. This approach offers far less complexity in that only a single CA must validate digital certificates — the CA that issued the certificate. It also requires far less sophisticated equipment and processes for certificate validation. Similarly, no interoperability agreements or certificate policy must be put in place.

In the next phase, a set of government sponsored "closed" PKI models have evolved in which a set of designated participants exchange certificates. In this phase, multiple CAs participate in government (and potentially commercial) applications. The growing complexity of this type of implementation demands a comprehensive Certificate Policy that allows public and private sector participants to agree on the policies and procedures that will form the basis of their "closed membership" PKI. Within these closed systems,

cross-certification must occur between the various CAs. To achieve interoperability among the defined participants, consistent business practices are needed, as are contractual relationships that define the roles and responsibilities of all of the parties. In such an environment, a framework is needed to ensure that all necessary elements of policy are in place so participants can agree upon common workable procedures and practices. Agencies whose business requires interaction with a limited number of partners, whether those partners are other government agencies or commercial entities, are likely to be interested in this "membership" PKI model. These agencies must develop interoperability agreements and operating rules among themselves. They must also acquire the hardware and software needed to enable cross-certification between different CAs.

As the PKI evolves to the next phase, more complex interoperable models, the discrete certificate policies of the closed membership PKIs must begin to converge. Participants from different PKIs must be able to achieve cross-certification across a variety of closed models. To do this, they must be able to agree on a common set of agreements and rules. While one set of policy solutions may have been acceptable within a closed environment, different business practices may need to emerge to accommodate the variant needs of increasingly diverse participants. The interested parties must work together to establish solutions to public policy issues that support varying models, so that similar certificate policies can develop to provide the basis for interoperability. In this stage, an "open but bounded" PKI emerges, in which agencies may exchange certificates with a broader range of governmental and commercial partners.

In the final phase, a universal PKI, a common Certificate Policy and CA standards will be critical to allow numerous CAs to interact. While the need for standardization will be particularly acute in such an environment, the diversity of players will make such standardization increasingly difficult to achieve. The challenge will be to find the proper mechanisms to identify areas of commonalties, as well as to negotiate opportune compromises of differences. Together, these interested parties must achieve consensus on open operating rules upon which common business practices can be built. Agencies providing electronic commerce solutions to their employees and/or electronic service delivery to the public that require certificate validation across a broad range of CAs, will need to evolve to this totally open PKI. In this environment, hardware and software such as the Certificate Arbitration Module will be needed by agencies to properly route certificate validation transactions. Comprehensive interoperability agreements will also be required.

Yet another set of decisions center around the digital signature algorithms that the agency wishes to use. While currently the government supports the RSA and Digital Signature Algorithm, other approaches to digital signature are coming into vogue. For example, Elliptic Curve technology, which does not require a co-processor, is increasingly popular because it can be implemented on a less expensive smart card. Similarly, the format of the X.509 Certificate may vary from implementation to implementation. The number of fields used in the X.509 Certificate can impact the size of the chip needed for the card. Such decisions, which can impact the memory size and characteristics of the chip, can influence your agency's selection of a card and/or affect the card specifications included in your agency's task order.

Only after these key decisions have been made, will agencies be able to formulate their comprehensive PKI strategy. Once that strategy is in place, agencies will be in a better

position to develop their card platform requirements to support PKI. Finalizing the PKI requirements is imperative prior to issuing your agency's task order.

4.2.1.3 BIOMETRIC STRATEGY

As with your agency's PKI strategy, your biometric strategy will substantially impact the configuration of the card platform. A number of questions must be answered about the biometric strategy before writing your agency's task order. The most basic question is whether or not your agency has a need for biometrics. In many cases, PKI and biometrics may be used for the same identity authentication purposes. Thus, agencies may use biometrics in lieu of or in addition to PKI. For example, agencies may wish to use a contactless chip for perimeter control that requires quick throughput, while adding biometrics for access to special areas within the building that require added levels of security. Agencies with several of the following characteristics should consider biometrics:

- Requires high level of security for its facilities and systems;
- Requires strong mechanism for identity authentication;
- High percentage of SCIF areas within the facilities;
- High percentage of employees who work with confidential or high security information;
- Systems have a high risk of hacker attack; and
- Consequences of compromise of systems and facilities are significant.

Once your agency has determined that it has valid uses for biometrics, the next question is what biometric to select and what criteria to use to make that selection. The following is a list of biometrics, described in greater detail in Section 2.2.5, available through the Smart Identification Card contract vehicle:

- **Fingerprint Scan.** This is a convenient, relatively low-cost biometric, but it may be considered intrusive by employees because of its association with law enforcement usage.
- **Hand Geometry.** This is a highly accurate, relatively non-intrusive biometric.
- **Facial Recognition.** This biometric is captured through the use of a video/digital camera, so it is relatively easy to implement.
- **Iris Scan.** This biometric used a video/digital camera to take a picture that locates the eye and iris. It is then compared against the live iris scan image obtained by having the user merely look into a reader. This biometric is far less invasive than a retinal scan.
- **Voice Recognition.** Voice is a very convenient verification system for use in telephonic transactions. Voice verification can greatly enhance security for dial-up

computer links and terminal access so it is particularly popular for logical access control applications.

A number of factors must be considered by the agencies in selecting the right approach to use in biometric authentication. It is critical that agencies understand the application, the user base, and the characteristics of the biometric device itself. Agencies must also consider the conditions under which it will be used. Finally, agencies must also plan what fallback authentication methods, such as passwords or tokens, will be instituted when biometrics are not available. When choosing among biometrics, agencies should take into account user, implementation, and product considerations, as recommended in the *Guidelines for Placing Biometrics in Smartcards*.[19]

User considerations include the following:

- **Public Acceptance.** Collection of biometric information may be the subject of privacy concerns among the target audience. Among the public, certain biometrics engender a greater perception of privacy invasion than others do.
- **User Acceptance.** Both public perception and degree of intrusiveness can impact user acceptance of certain devices. For example, while retinal scans may have greater accuracy than other biometrics, the invasiveness of the capture device has resulted in public reluctance to routinely use this biometric.
- **Target Clientele Characteristics.** Some biometric verification products may have better characteristics for a given target audience. For example, race and gender, occupation, age, and color of eyes can affect the error rate and success of certain biometrics.
- **User Difficulties.** Some populations have difficulty using certain biometric capture devices. Difficulties may be based on alignment in the image capture area or characteristics of a given target population.
- **Ease of Use.** The scanning method, false reject rate, and speed of a product can greatly influence user acceptance. Less intrusive biometric systems are more likely to be successful.

The following implementation issues should be considered by the agencies:

- **Enrolled Image Quality.** Enrollment quality is very important to achieve high operational performance. Feedback on poor enrollment quality can be important to a successful implementation. Balancing software enrollment feedback mechanisms with understanding of acceptable quality by the enrollment officer may be important for implementation of a particular biometric.
- **False Acceptance/False Rejection.** The False Acceptance Rate (FAR) is the rate at which an intruder can be recognized as a valid user. The False Reject Rate (FRR) is the rate at which a valid user is rejected by the system. System

[19] National Security Agency, Central Security Service, *Guidelines for Placing Biometrics in Smartcards*, Version 1.0, September 11, 1998, p. C-2-7.

administrators must balance the false acceptances versus the false rejects to ensure adequate security while remaining cognizant of user convenience.

- **Uniform Testing.** There is a need for a uniform testing approach to ensure that FAR/FRR are calculated uniformly across products so that agencies can use these rates to assist in the selection of products.

- **Circumvention.** Certain biometric systems are more vulnerable to being fooled by a synthetic device. Consequently, liveliness testing can be a desirable feature to help prevent such occurrences.

- **Cost.** The cost of implementing the whole system may profoundly affect an agency's choice of biometric system. While the costs associated with implementing biometric programs generally are falling, the cost of building the infrastructure is still a barrier for many agencies. Emerging developments in this field may continue to have significant impacts on biometric pricing. Consequently, it is important to ensure that modularity at the application interface is in place to allow interchange of commercially developed hardware components, in order to take advantage of product pricing adjustments in the commercial biometrics market.

- **Continuous Verification.** Agencies with higher level security needs may need to opt for biometrics that support continuous verification in a computer security application. Less intrusive biometrics would be better suited to meet this requirement.

- **Template Storage.** The size of a template may be a factor for agencies selecting biometrics. Only certain biometrics have templates small enough to reside on a smart card. Multiple templates may be needed to achieve necessary levels of accuracy, and the amount of storage needed for these multiple templates may influence the viability of card storage and/or processing capabilities.

- **Computer Resources.** The complexity of matching algorithms may vary from product to product. Agencies are more likely to consider those biometrics that have a reasonable performance characteristic using a workstation with a medium range processor.

- **Calibration.** The complexity of the calibration effort needed to support accurate use of a biometric may affect the viability of the biometric for an agency. The frequency and intrusiveness of periodic adjustments needed to ensure correct reading must be considered.

Agencies may have to contemplate the following product considerations when selecting a biometric to use with the Smart Identification Card:

- **Storage Requirements.** In choosing a biometric, agencies will have to consider the template size and whether multiple templates per user will be required. The agencies will have to weigh template size along with the other factors of choosing a biometric when making a decision on which biometric devices to support. Discussion of the template size is presented in the following section.

- **Processing Time** – The processing time required to scan a live image, process the data into a template, and verify the result may vary from product to product. This time component may be used by agencies to differentiate among products. The maximum processing time to scan, process the image, and verify it against a biometric should be one (1) second.

- **Biometric Upgrade/Obsolescence** – The ease with which a given biometric product can be updated or improved over time may impact an agency's selection. Because biometric products will change over time, automated upgrades such that a new biometric template is created and stored on a smart card during a verification process would be ideal.

Once your agency has determined what biometric it needs, the next question is how to provide biometric services. Biometric services can be provided entirely in-house, totally through outsourcing, or a combination of the two approaches. Agencies can opt to purchase their own biometric system and operate it in-house. In this case, the hardware and software are purchased from a vendor, but the agency staff provides all functionality (including verification of attribute certificates if this approach is used by the agency). Providing biometric services in-house requires substantial resources including staff trained in the use of biometric equipment; a trusted computing environment to generate attribute certificates and house the certificate repository (if this approach is chosen); and substantial hardware and software to perform enrollment, capture, translation, and verification.

Agencies can also opt to totally outsource the biometric system. The easiest approach for an agency is to contract for turnkey biometric services. In this case, the agency contracts not only for the equipment and the software, but also for the services required to operate the system including taking live scans in the enrollment process, maintaining the biometric database (if applicable), and assisting with instances of false matches. In a combination situation, the agency can, for example, rent equipment but use its own staff to enroll employees and take live biometric scans.

Another issue to decide is whether to perform centralized or decentralized enrollment. The issue concerns not only the place of enrollment but also the timing of enrollment. If enrollment is performed locally, card personalization and distribution can be performed over-the-counter, while if it is performed at a central location, the template must be downloaded to the card issuance facility. Local enrollment is often faster than centralized enrollment, but requires the purchase of far more equipment.

Perhaps the most contentious issue surrounding biometrics is how to provide a secure means to bind the biometric to the smart card and to ensure that the biometric is properly attributed to the correct individual. Although a variety of techniques is possible to create this binding, the Smart Identification Card contract vehicle suggests the approach presented in the *Guidelines for Placing Biometrics in Smartcards*.[20] This approach advocates placement of authentication information, including the biometric template in an attribute certificate (i.e., the "biometric certificate") that is placed on the Smart Identification Card when the user is enrolled in the system and issued the card.

[20] Ibid. p.C-2-7..

The attribute certificate can be retrieved by any system component or application to authenticate the user after a mutual authentication protocol has been successfully completed. The system component or application verifies first the signature of the certificate, and then the authentication information via the means specified in the certificate (depending on the type of biometric template contained in the certificate). An Attribute Authority must be established to support the creation/maintenance of authentication certificates. At an agency's option, the same authority may or may not create both the public key certificate and the attribute certificate.

Although the use of the Attribute Certificate to bind the biometric template to the smart card is clearly the most secure means of implementing biometrics, it also requires substantial overhead to maintain the Attribute Authority, perform Attribute Certificate validation each time the biometric is used, and to manage the Attribute Certificate revocation process. Because of its substantial cost, some agencies may choose to implement their biometric projects without the use of the Attribute Certificate. The degree of security required and of resources available should guide agencies in choosing between these options.

The choice has significant implications, however, for the card platform. If an Attribute Certificate is to be used, the amount of chip memory required will be greater to accommodate the certificate on the card. More importantly, the agency must procure Attribute Authority services and/or the hardware and software to create certificate requests, route the transactions, and generate, verify , and maintain the certificates.

Only after these key decisions have been made, will agencies be able to formulate their comprehensive biometric strategy. Once that strategy is in place, agencies will be in a better position to develop their card platform requirements to support biometrics. The biometric requirements must be completed before your agency's task order can be issued. Additionally, agencies must be aware that there could be a number of potential cultural, union, and legal issues associated with the use of a biometric. These types of issues should be fully investigated long before implementation of a biometric.

4.2.2 APPLICATIONS

The range of potential applications, in addition to physical and logical access control, available to agencies is substantial. Included within the Smart Identification Card contract vehicle are the following options:

- **Property Management.** A substantial amount of time is currently expended on obtaining and presenting property passes when an employee wishes to take a laptop computer or other agency assets out of the building. Assets that must be managed include computer equipment, telephones/telecommunication equipment, credentials, arms, automobiles and other agency specific equipment. A chip-based application provides the capability to enter, update, and delete asset information from the employee's card. This asset information can then be manually read and verified by a guard when the employee enters or exits a building. Alternatively, an agency can place radio frequency (RF) tags in assets to be read automatically when the employee passes through a portal.

- **Exchange of Clearance Information.** Much time is expended exchanging clearance information between agencies for employees who must attend meetings or visit other agency facilities. In this situation, the use of the Smart Identification Card as a portable carrier of clearance information may prove to be the most secure and least expensive option. The designated Security Officer of the home agency can load, date, and digitally sign clearance information on the employee's card. At the receiving agency, the guard can verify the Security Officer's digital signature, read the clearance information, and match the information with a visitor request generated by the receiving agency employee. If all of these validations are successful, the visiting employee is granted access. At the agency's option, the data on the chip can either be used to create a temporary visitor's badge or be uploaded to the physical access control database so that the visiting employee's card is activated to work in the receiving agency's system. This same functionality can be adapted for use of non-employees (i.e., contractors) who must visit government facilities on a routine basis.

- **Rostering.** The Rostering application allows data residing on the Smart Identification Card to be retrieved, date/time stamped, and transferred to a database that is then used to generate a variety of specialized reports. The Rostering application is used not only to retrieve and format data, but also to provide positive proof of attendance. It can be used to track meeting attendance and generate a meeting roster, track usage of meal plans for food services, or verify building occupancy in emergency evacuations.

- **Medical.** The Medical application allows basic medical and insurance data to be stored on the card and read, when appropriate, by providers. Additionally, the Medical application can be used to populate claim forms.

- **Training/Certification.** The Training/Certification application allows data about training experiences and job-specific certifications to be entered on the card. Managers can read the card and obtain a view of the employee's training history and licenses/certifications.

- **Electronic Forms Submission.** By combining the use of data maintained on the card with the ability to digitally sign an electronic form, the Smart Identification Card provides the foundation to populate and submit a wide range of standard administrative forms used by virtually all Federal agencies. The Electronic Forms Submission application can be used by employees in multiple agencies to complete, sign, and submit personnel transactions (e.g., SF52, Thrift Savings Plan Elections, Bond Elections, etc.); requests for Personnel Earnings And Benefit statements; travel requests and vouchers; training requests; medical claims forms; and other administrative forms.

- **Electronic Purse.** The Electronic Purse functionality may be required to support a number of applications. It is anticipated that the agencies would use the electronic purse to make low value payments to their employees to replace imprest funds, for local travel reimbursements, and for transportation subsidies. Employees may use the electronic purse for automated fare collection, vending machine purchases, retail purchases, and parking payments.

- **Credit/Debit.** Some agencies may wish to add to the Smart Identification Card their existing government credit card applications including purchase, travel, and fleet. The magnetic stripe would be used to access information through an on-line system for these commercial credit applications. Optionally, a commercial debit capability can potentially be added to the card.

Additional applications including transportation, library, and agency specific applications can also be requested by agencies to customize their platform.

Conclusion

A number of factors will impact which applications an agency chooses to implement. A key determinant is the agency's line of business. Certain applications are more relevant to one agency's line of business than another. For example, an emergency medical application is more useful to an international agency with employees who travel extensively than it might be for a smaller, domestic agency. The importance of security is yet another factor. Agencies with higher security will be more likely to need property management, exchange of clearance applications, and encryption and less likely to adopt financial applications on the card. Required degree of interaction across agencies will determine the practicality of several applications that are useful across multiple agencies such as property management, exchange of clearance information, and electronic forms. Finally, available resources will constrain the selection process.

4.3 Agency Profile Driven Key Decisions

In summary, the results from the agency profile taken together are meant to provide a "picture" of the agency's characteristics, whether or not they are incompatible. This profile is intended to help agencies make the key decisions that will drive the card platform and what services are required under the Smart Identification Card contract vehicle. The profile highlights the priorities of the agency, and how these often time conflicting characteristics can be combined so as to determine where the agency lies within the following spectrums:

- **Office Versus Agency Level Implementation.** One of the first, and most crucial decisions in planning the card platform is the level—office, facility, campus, metropolitan area, bureau, division, or department— at which the card is to be issued. The answers to many questions in the agency profile depend upon this implementation perspective. It is critical that the administrative level be determined prior to any other planning activities, as it may affect many other decisions. Once the level is decided, the card platform should be coordinated with any agency-wide requirements and/or standards.

- **Low Security Versus High Security.** A second critical characteristic of an agency in designing its card platform is its level of security. Generally, agencies with lower security requirements will be able to implement less complex card platforms. These lower level security agencies are unlikely to need biometrics or PKI and therefore can employ a less complex and less costly card platform.

- **Single Location Versus Multiple Locations.** The complexity of the implementation will vary substantially depending on the number of locations. This factor will also

impact whether localized or centralized card issuance is desirable for an agency. For single location implementations, interoperability may not be a factor, unless the agency wants interoperability across other agency locations and/or external government agencies. Local card issuance is clearly the most convenient approach with a single location, but becomes increasingly resource intensive as the number of locations increase.

- **Decentralized Versus Centralized Card Management.** Agencies with few facilities or facilities that are within close proximity of each other generally will find decentralized card management more convenient than centralized. As the size, level of geographic dispersion, and complexity grows, agencies may find that central card management becomes more manageable and less expensive. However, other factors may intervene to swing the agency from one end of this spectrum to another.

- **Outsourced Versus In-House.** Small agencies implementing card projects with limited levels of complexity or very large agencies with extremely high security needs are most likely to opt for in-house card management. Once again the level of security may impact this decision, as agencies requiring the highest levels of security may be reluctant to relinquish control of their card platform. Agencies with limited staff, equipment, and facilities are far more likely to outsource their card implementations.

- **Stand-Alone Versus Interoperable.** Agencies that are self-contained have far less concern with backward compatibility and standards than agencies that require a high degree of interoperability. In the context of the Smart Identification Card platform, interoperability is interpreted to mean the ability to read from/write to cards and conduct card-based transactions across multiple products and agency implementations. The degree of interoperability, as well as whether interoperability needs to occur across multiple agencies, a limited number of partner agencies, or with the private sector influences an agency's interest in and approach to PKI, legacy system integration, and open-versus-closed financial applications.

- **PKI Versus No PKI.** Agencies that are self-contained, have low security needs, and are not actively moving toward electronic commerce and/or electronic service delivery are less likely to have a need for PKI. Those agencies, however, that have a high security level, are interested in interoperability, and are looking toward implementing Internet-based applications for their business partners or the general public will be more likely to be interested in PKI.

- **Biometric Versus No Biometric**. Agencies that have lower level security needs, limited Internet transactions, and are at low risk for sabotage are less likely to want to expend the money to obtain biometric devices. However, those agencies that have a high security risk, have substantial need to verify their workers identity, or must protect confidential data are more likely to expend the resources required to move to biometrics.

- **Standardization Versus Customization.** Each agency confronts unique circumstances and supports diverse technical and organizational environments. Because of this diversity, mandating a standard platform is unrealistic. The Smart Identification Card contract vehicle purposefully provides a menu of products and

services from which agencies can assemble a Smart Identification Card platform that, at once, can operate across agencies, yet meet the unique needs of each agency. The tradeoffs that may need to be made between flexibility and interoperability are likely to affect the ultimate configuration of an agency's card platform. To some agencies, interoperability may be critical, so they will seek to adhere as closely as possible to a "standard" platform. Other agencies may view interoperability as less important, and assemble a highly customized platform that is less likely to function seamlessly with other card platforms. Thus, some agencies may elect to build their platform from standard components based predominantly on mandatory bid requirements, while other agencies may concentrate on assembling a variety of optional requirements.

To assist those agencies for which interoperability across the government is a high priority, GSA recommends a set of "standardized" card configurations that utilize prescribed components based on the level of security required. There is a continuum from lowest security card to highest security card. The capabilities, storage, and cost of the card/infrastructure are likely to increase proportionally to increasing security requirements. While agencies may select from a range of products to best meet their individual needs, they must do so with the thought of its impact on interoperability and available resources. Those agencies with lower security requirements, or to whom interoperability is not as important, may be satisfied with lower end cards. However, a card with the capability to store digital and/or biometric certificates (and the requisite infrastructure to validate these certificates) may be needed to take advantage of the emerging Federal Public Key Infrastructure (FPKI) to achieve government-wide interoperability. Thus, the configuration of the Smart Identification Card System will vary substantially from agency to agency depending upon the card management approach, card personalization and issuance procedures, card capabilities and applications, and technical environment selected by the agency.

Conclusion

Prior to initiating the task order, it is highly recommended that agencies complete the agency questionnaire, analyze the agency's profile based on questionnaire responses, and make decisions on the key issues described above. The results of these analysis activities will provide a framework for achieving consensus on the specifications for the agency's customized card platform. Once this framework is in place, the agency can begin the task of writing the task order.

5. PLANNING & IMPLEMENTATION ISSUES

Goal: Make practical decisions, plan the card platform, and develop procedures for implementing the smart card at your agency.

Even before the task order is in place, planning must begin for the implementation of the card platform. A range of issues must be considered in this planning process. Technical issues will arise when planning how the card platform will be integrated with the existing technical environment. The existing technical architecture will constrain the design of the card platform and impact the requirements included in the task order.

Funding arrangements must also be considered in the planning process. A preliminary budget is needed prior to the writing of the task order. Arrangements must be put in place if the cost of the card platform is to be shared across agency departments, programs, or external agencies. If multiple programs/offices are to fund the card platform, the funding allocation formulas should be specified in interagency agreements.

Similarly, organizational roles must be defined to ensure that the multi-application platform can be properly managed and that inter-entity agreements are in place to define roles and responsibilities of all of the participants, both government and contractor. Many of the initial multi-application smart card pilots suffered because inadequate attention was paid to the management and organizational structure. The smart card platform may bring with it totally new ways of doing business. Organizations that heretofore had no interaction may have to work closely together to maximize the efficiencies introduced by the smart card platform.

The following sections introduce a range of issues that may arise in a multi-application card environment. For the implementation to be effective, these concerns must be addressed by all participants, to ensure that the potential solutions meet the needs of the wide range of stakeholders in this diverse card platform. It is the intent of this section to provide practical advice on some of the challenges that an agency may encounter as it goes through the implementation planning process for the Smart Identification Card platform.

5.1 Technical Issues

Prior to the issuance of the task order, the scope of the project must be determined. To be able to plan the card platform architecture, the participating programs and systems must be finalized, as must the required functionality and the desired applications. Although a Requirements Document exists for the smart identification card, the specific requirements of each agency must be documented prior to the issuance of the task order. A general conceptual design of the system is needed prior to the issuance of the task order. Once the task order is awarded, the system design must be finalized based upon the contractor's proposed design solution and the components of the card platform actually procured.

The existing technical platform for the participating entities must be studied to determine the constraints that will exist for integration of the card platform with the legacy environment. For example, if an agency is going to integrate its new employee smart

card with its legacy physical access control, logical access control, and property applications, the agency must determine the characteristics of these legacy systems, consider what technologies must be supported to create backward compatibility, and design the interfaces with these systems.

Before the card platform can be implemented, it is critical that the agency has a system design. The system design should present the basic components of the card platform and how these components interact with each other. The system design should include:

- **System Overview.** This topic provides a general overview of the major components and interfaces of the system.

- **Functional Description.** This topic describes each system function.

- **System Components.** This topic provides a description of the hardware and software components of the system. It describes both the hardware and software for the workstations, host systems, terminals/controllers, card personalization and issuance components, customer service components, kiosk components, data center, and other aspects of the overall system.

- **System Architecture**. This topic describes both the overall system architecture, as well as architecture for each individual site. It should include diagrams to depict the configuration of the hardware components and the telecommunications infrastructure to be used to connect these various components.

- **System Interfaces.** This topic includes a description of the components and functionality of each of the system's interfaces. The specific data transmitted between systems will be specified, as well as the communications protocols to be used to accomplish the transmission of data.

- **User Interface.** This topic describes the way the user interacts with the system. This section will contain general descriptions of screens and menus, and other aspects of how the user accesses the system.

- **Data Bases/Data Structures.** This topic includes a description of all data bases used in the various components of the system and characterize the structure of these databases.

- **Hardware/Software.** This topic describes all necessary system hardware and software.

- **Security.** This topic describes the system characteristics and procedures to ensure adequate overall system and transaction security. It also will describe how privacy concerns will be addressed.

A sample conceptual architecture is provided in Figure 10 below. This diagram is meant only as an example, to illustrate the components of a typical configuration. While the example architecture assumes in-person registration and issuance, bulk personalization, and separate PKI Service Providers (i.e., Certificate Authority and/or Attribute Authority), many other approaches will be used by the agencies, and will affect the overall

arrangement of the card platform architecture. In this diagram, an integrator assembles photo, biometric, and digitized signature data from the enrollment workstation, access privileges from the physical and logical access control systems, and demographic data from a legacy personnel database. The integrator aggregates data from these separate systems into a single account-set up file that is sent to the central card management system. This aggregated file is then sent to the bulk card personalization equipment. The card personalization system is able to extract public keys from the card (i.e., key pairs are generated on-board the card prior to distribution), route the keys to the Certificate Authority, and receive certificates to load onto the card. Once the card has been personalized, the completed cards can be sent back to a local office for distribution (or mailed) to employees. A diagram that incorporates the options selected by the particular agency in question, such as the one pictured below, should be constructed as part of the card platform design to illustrate the selected card issuance process, as well as the required hardware/software.

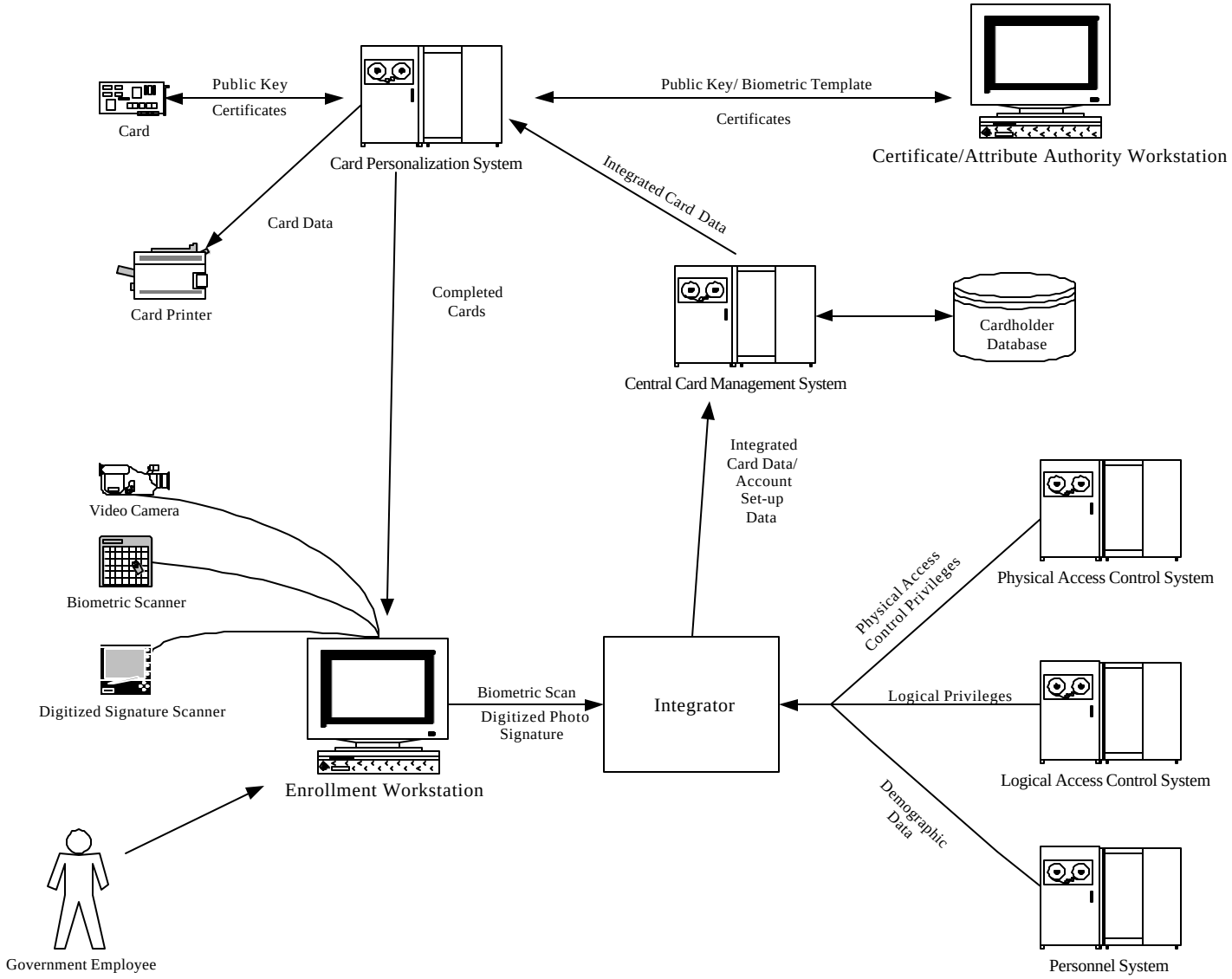
Public Key
Certificates
Card
Card Personalization System
Public Key/ Biometric Template
Certificates
Certificate/Attribute Authority Workstation
Card Data
Integrated Card Data
Card Printer
Completed
Cards
Cardholder
Database
Central Card Management System
Integrated
Card Data/
Account
Set-up
Data
Video Camera
Biometric Scanner
Digitized Signature Scanner
Physical Access
Control Privileges
Physical Access Control System
Biometric Scan
Digitized Photo
Signature
Integrator
Logical Privileges
Logical Access Control System
Enrollment Workstation
Demographic
Data
Government Employee
Personnel System

Figure 10

Once the configuration of the system has been decided upon, a key part of the system design includes the specifications for required hardware and software. The specific hardware and software required depends upon how the agency plans to perform card issuance and personalization, provide customer service, and manage the PKI or biometric infrastructure. Additionally, the functionality of the card will determine the specifications needed to support the requirements of the design, as well as address interoperability concerns both across agency divisions and with other partner agencies with which the card issuing agency requires interoperability. It is the intent of the Smart Identification Card contract vehicle to ensure that all components of the card platform support an open architecture.

The card design is yet another technical aspect of the project that must be planned prior to the implementation. Both the physical design of the card — the arrangement of the card face including placement of the agency seal, employee photo, and digitized signature (or other characteristics selected for the card surface) — and the allocation of chip "real estate" must be individually specified for each agency's implementation. The card design should accommodate the selective and economical addition of future applications while minimizing the need to re-issue the card base.

The procuring government agency should select the applicable card specifications to which the vendor must conform. While there is some room for agency discretion, these card specifications generally should be in conformance with the guidelines contained in the *Government Smart Card Technical Interoperability Guidelines*.[21] This document addresses card dimensions, construction, card materials, card characteristics, flammability, resistance to chemicals, reliability/durability, and environmental conditions.

Physical card security features are designed to deter counterfeiting and/or lifting of data from the magnetic stripe, employee picture, bar code or chip. The card should be made of tamper resistant materials such that any attempt to alter or reuse the card should be apparent to the naked eye. The card design should embody security features to include full color printing, a hologram, ultra violet ink, fine line printing, shadow photo and/or other features that protect against counterfeiting.

A number of additional security issues impacting the Smart Identification Card platform should be addressed in the planning process. Both the characteristics of the card itself and the infrastructure which issues, supports, and uses the card must be considered. According to Section 7.1 of the *Government Smart Card Technical Interoperability Guidelines*: "The Government Smart Card infrastructures may include, but are not limited to, those involved with Government Smart Card design; analysis; fabrication; testing; initialization; distribution; encryption key and digital signature key material generation, distribution, and loading; issuance to cardholder; cardholder data uploading to operational systems and to repositories; cardholder data downloading from repositories to replace damaged or lost cards, audit collection and analysis; commercial system interactions such as point of sale terminals, vending machines, and automatic teller machines; and eventual card replacement, retirement, and disposal."[22]

For each component of the Smart Identification Card infrastructure and each card application, an Information System Security Policy (ISSP) should be generated by the

[21] U.S. General Services Administration, GSA Smart Card Initiatives, *Government Smart Card Technical Interoperability Guidelines: A Component of the Management Package for Government Smart Cards, September 3* 1998, p. 52.
[22] *Government Smart Card Interoperability Guidelines*, Op. Cit., p. 34.

implementing agency's information technology security office. The ISSP shall be used in the development of the Smart Identification Card security requirements, evaluation of alternative system design architectures, and assessment of the security effectiveness of the system design, and implementation of the Smart Identification Card applications.

The security required for the card may vary, depending on the sensitivity of the data and applications on the card chosen by a particular agency. Based on the necessary security levels for a particular agency implementation, the Smart Identification Card design should include a graded set of access control security mechanisms and enforce access privileges to card files as specified via these mechanisms. At the discretion of the agency, access control mechanisms may involve a PIN, a password, biometric protection, public key based cryptographic protection, or other approved mechanisms.

While not subject to the regulations protecting classified data, each agency's Smart Identification Card must be subject to privacy protection. Because the Smart Identification Card system will contain individual identifying information, its implementation may require that agencies obtain a Privacy Act clearance. Agencies should be aware that all applicable Federal privacy laws and regulations will apply to protecting the data maintained in the Smart Identification Card and system components and should plan accordingly. Additionally, agency specific regulations that protect the confidentiality of data maintained on the Smart Identification Card and system components must be considered when planning agency specific security measures, as these regulations may vary widely. As the functionality of the Smart Identification Card may vary from agency to agency, there may be corresponding variance in the levels of sensitivity of data and applications on the Smart Identification Card. In their card platform design, agencies should put in place a mechanism to address this variance in sensitivity levels. Such a mechanism should be capable of supporting varying levels of protection for public and confidential data.

A final technical issue critical to the planning process for the Smart Identification Card platform is the integration of the card system with existing legacy systems. Initially, agencies must perform exhaustive analysis to determine which systems to interface to the card system. This may include systems for a variety of functions within the card platform such as obtaining card personalization data (e.g., from personnel or physical access control systems), providing customer service (e.g., from existing Automated Response Units), or acting as a component of a card application (e.g., interfacing the card platform with a legacy physical or logical access control system). Once the applicable legacy systems have been identified, the agency must perform a detailed analysis, resulting in an interface planning document that determines how the interface is to occur (e.g., through file transfer, real-time, etc.), what data must be included in the interface, and who should be responsible for creating the interface. If the vendor/integrator is to be responsible, the interface tasks must be specified in the task order. On the other hand, if individual programs/offices within the agency are to build the interfaces, the schedule must be carefully stipulated in the task order and the project work plan so as not to impact the schedule of the system implementation.

Careful and considered planning can mitigate the myriad of technical problems that may arise in the implementation process. "Lessons learned" from early pilots can provide useful assistance, but agencies must remember that each implementation is somewhat unique. What has worked successfully in one implementation may not necessarily be a viable solution in another environment. Consequently, the Smart Card Initiatives Team,

composed of seasoned experts in the smart card field, has been assembled to provide consultation and assistance to agencies using the Smart Identification Card contract vehicle. This team is intended to provide advice on how to resolve many of these issues.

5.2 Management and Organizational Issues

For many agencies, moving to a multi-application card platform will be an entirely new experience, which will require a fresh approach to planning many aspects of the card implementation. While agencies have had experience with card management before in a variety of areas, their old procedures may need to change in the multi-application environment. New policies and procedures will be required, as will new management structures for a multi-application card platform.

5.2.1 CARD MANAGEMENT

Before the task order can be written, it will be important to determine the organizational arrangements associated with the card platform. If more than one organizational unit is to share the card (e.g., badging, facilities, information technology, training, etc.), arrangements must be in place as to which entity is to take responsibility as the prime issuer. When different entities have separate applications, a number of additional issues arise. Additionally, if an entity shares a card platform across bureaus or with another agency entirely, the organizational issues become even more complex.

Card Platform Ownership

A critical debate centers on who owns and controls the card in a multi-application environment. A basic conflict exists between the card issuer and the application owner/administrator as to who should have primary responsibility for the applications on the card. Who determines how limited “card real estate” is to be distributed and what applications can be put on the card? Should the card issuer, the application owner, or the card user have ultimate control over what is on the card and how the card is to be used? Related is the question of who “owns” the cardholder and what rules should be exercised in multi-jurisdictional applications. Card ownership is even more complex when cards are to be shared between the public and private sectors.

Related to the card-ownership issue is the question of who should set up new accounts when there are several application owners sharing a card. Associated with the creation of these new accounts is the related issue of how to maintain account information. Should the card issuer maintain this information centrally in the card management database, or should it be decentralized to the various application owners? If it is decentralized, will security and backup procedures be jeopardized?

Ownership, access, and usage rights to card information must also be considered. Who “owns” the information associated with a given application and how is access to this information controlled? Who is responsible for updating the information on the card and for the accuracy of this information?

Card ownership and liability are areas in which there are both management and legal perspectives that must be considered. From a management perspective, there must be

a mechanism put in place that assigns responsibility for card reconciliation to identify and manage duplicate and fraudulent cards. The same "ownership" issue relates to liabilities: is it the card issuer or the application owner that bears the liability and administrative responsibility for lost and stolen cards? These issues become particularly challenging when financial applications reside on the card platform.

Designation of "ownership" affects customer service. Who bears the responsibility for arranging and funding customer service facilities, as well as system and card security? Who determines what is adequate security and how best to implement this security?

Many decisions fundamental to the management and organization of a multi-application card platform rely on the designation of card owner and the roles to which the card owner delegate responsibilities for card operation. Both the designation of card owner and the subsidiary roles needed vary depending on the characteristics of the card implementation. No matter who is named as card owner, the card owner is generally designated as the entity that has control over the following decisions:

- Which applications can reside on the card;
- How chip space (i.e., card "real estate") will be allocated;
- What rules will be exercised to govern the usage of the card;
- How costs will be allocated among platform participants;
- How card security will be implemented and who will be responsible for ensuring it
- How the card will be issued; and
- How liabilities for lost and stolen cards will be assigned.

Because of the complexity inherent to a multi-application environment, the conceivable options for designating a card owner are many. While the conceivable options are substantial, the options practical for the Smart Identification Card environment are far more limited. The following subset of options can be considered for this particular environment:

- **Government-Owned.** In this option, the government would "own" the card and potentially "rent" space to other governmental entities or commercial vendors for applications that would be of use to the employee population. This scenario would allow the government to exercise substantial control over the decision-making process for the card. However, unless the government were to assume a substantial degree of liability for the card, it is unlikely that commercial entities would have enough incentive to participate without charging fees for service. Otherwise, industry participants would have little control over their applications, yet shoulder substantial financial liability for the card platform. Thus, in this scenario, the government would have to shoulder the complete burden of the cost for the card platform. Industry participants would be paid a fee for their services (e.g., integration, card issuance, card management, application provision, etc.). Without the participation of the commercial sector in cost sharing, there would be little opportunity to generate revenue to offset government costs; the government would be predominantly responsible for the cost of the card. Because of the lack of incentive, there would be fewer commercial applications to offer to the employee population.

- **Private-Sector-Owned.** In this option, a financial institution would "own" the card and "rent" space to the government for its employee applications. The financial

institution would assume the liability risk and control over the card specification. While the financial institution would have control over the card specification and operating environment, it would also have to shoulder a substantial portion of the liability. From the government's perspective, this approach would increase competition and potentially result in a less costly card implementation. Though involving less expense for the government, this approach would result in the government having little control over the card specification and operation, which could be problematic for participating programs. The financial institution would experience greater control, but it would still have substantial liability, necessitating a means to offset the liability costs with potential revenue from card recipients. While this approach might be attractive for a government employee card, it would move the control to the private rather than government sector.

- **Partnership of Stakeholders.** In this option, the government and the private sector would form a partnership to share "ownership" of the card platform. In this scenario, a Management Council, made up of participating stakeholders, would act as the vehicle for carrying out this public/private partnership. The Management Council would be the focal point of the arrangement, taking on many of the tradition functions of the card owner and acting as the managing agent for the consortium of participants. Through the broad-based sharing of control, costs, and liability, this option would limit the risks of the various players, thereby increasing the incentives sufficiently to attract increased participation from both the public and private sectors.

In the Smart Identification Card environment, it is most likely that agencies will opt for the government-owned model, particularly in the short term. Those agencies with high level security needs and available resources for their card platform are unlikely to find anything but the government-owned model viable. However, the other two options are introduced to provide models for those agencies wishing an employee identification platform, but whose resources are limited. These other two models provide a potential for funding such card platforms, particularly for agencies with lower security needs. Agencies willing to consider sharing the platform with other agencies or with commercial applications may find unique opportunities to reduce the cost of their card platforms. For smaller agencies or agencies with a commercial mission, the government could adopt the Partnership of Stakeholders option for card ownership. This option can result in more equitable distribution of benefit and risk, thereby encouraging a broader range of participation and increasing the applications available to employees. As a model for the migration to expanded government applications of emerging technology (such as the introduction of a citizens card or electronic service delivery via the Internet), the platform could encourage the fundamental concepts of public/private partnership and revenue generation to offset government investment that are inherent to this approach.

Management Structure

Critical to the successful implementation of a multi-application platform is a viable management structure to define, coordinate, and control the activities of the platform participants. With the potential for a substantial number of participants in this environment, there must be a mechanism to ensure adequate representation of all stakeholder viewpoints, resolve disputes, and coordinate the myriad roles and responsibilities. The agency initiating the card platform should establish a Management Council, composed of representatives of all participating government programs, private-sector companies (including such stakeholders as application owners, service providers, retailers, and medical providers), and employee advocacy groups. Established at the

initiation of the project, the Management Council is the focal point of a public-public or public-private sector partnership for a multi-application card.

The Management Council can perform a number of critical functions in the organization and management of a multi-application platform. In the technical arena, the Management Council can provide technical direction, encourage adherence to standards, and coordinate data standardization. Responsible for embracing standards to contribute to interoperability, the Management Council can contract with a trusted third party (potentially a technically qualified government office, quasi-governmental agency, trade association, or commercial entity) to certify applications prior to loading. The trusted third party would be responsible for ensuring that every potential application for the card meets the technical and security specifications suggested by the Management Council. As the employee card platform expands in the future and migrates to dynamic allocation of storage and on-the-fly loading of applications, the trusted third party could be designated to load applications, as well as to provide quality control. Under the auspices of the Management Council, a Data Administration Working Group can be designated to define common data structures, encourage adherence to data standards, and provide ongoing oversight of data standardization as new applications are added to the platform.

In the organizational and management arena, the Management Council can perform important services as well. Through consensus of its membership, it can define the roles and responsibilities of the participants including the card owner, program office, prime issuer, application owner, and cardholder. The Management Council is a viable entity to consider key decisions about card ownership, including who owns card applications and data. Its membership is collectively empowered to consider which applications can be placed on the card and how the card “real estate” is to be allocated among participants. Along with its other management responsibilities, the Management Council makes other important decisions about the implementation of the card platform such as required training materials, and marketing approach.

Acting as a forum to bring together the stakeholders for the exchange of ideas, the Management Council can facilitate the resolution of issues that may arise in the building and operation of the Smart Identification Card platform. When necessary, the Management Council, through the empowerment of an ombudsman for the applications, can play a key role in dispute resolution.

If an agency chooses to partner with other agencies, the Management Council can play a substantial role in the legal arena as well. Contractual agreements must be established to provide a basis for business relationships among the participants. Contractual agreements, for example, are needed between the vendors and participating agencies, among participating agencies themselves, and between vendors and retailers if the card platform has an E-purse and/or credit/debit applications. However, because of regulations requiring that contractual relationships be established only with legal entities, it may become necessary for a lead agency to be designated to contract with the prime issuer and vendors providing application services on behalf of the other participants. The Management Council can be given the responsibility for selecting a lead agency to act as contract administrator. Through bilateral and multilateral agreements among participants administered by the Management Council, the rules governing the relationships among the interested parties can be formalized. With the necessary stakeholders already participating, the Management Council is a logical forum

for developing, and eventually overseeing, the needed application operating rules. Working with its membership to define equitable liability allocations, the Management Council can develop liability guidelines to form the basis of these application operating rules.

From the costing perspective, the Management Council can also provide significant support. This body can help define cost allocation arrangements. It can consider the impact of adding revenue-generating applications to the card platform. The membership can work together to vet revenue-generating proposals that would offset government-incurred costs, yet remain in concert with government policy and objectives. To promote card adoption and use (and potentially increase the revenue offset), the Management Council can coordinate the efforts of the prime issuer, application owners, government programs, and retailers/providers to develop and conduct an extensive marketing and training program. The Management Council is also the logical choice to conduct customer acceptance and card evaluation assessments. Because of the representative makeup of the Management Council, this body offers a potential structure for overseeing many aspects of the card platform operation.

Whether or not the Management Council model is adopted, prior to issuing their task orders, agencies should consider how the card platform is to be managed. They must determine a viable mechanism to coordinate the changes such an integrated multi-application card platform will bring to the agency's business processes.

5.2.2 SHIFTING ROLES AND RESPONSIBILITIES

In addition to a Management Council tasked with carrying out the partnership card ownership arrangement, a number of additional roles will be needed in the implementation of this new concept of multi-application card platform. In both the government-owned and non-government owned management model described above, there could be a tiered approach to delegating roles and responsibilities among multiple program/agency participants. This approach allocates responsibility for card management and application functionality to different tiers of participants. While the government or Management Council should have complete flexibility to adjust roles and responsibilities, it is recommended that the following roles be initially designated for the Smart Identification Card platform:

- **Agency/Program Office.** An agency sub-division or program office, which are government entities that participate in the Smart Identification Card platform to increase its efficiency through the electronic delivery of services, has certain defined roles and responsibilities that may vary depending on the circumstances of the platform implementation. The program office always has the following responsibilities:

    - Defining application-specific data and participating in the definition of shared data;
    - Activating applications when employee eligibility is determined and deactivating applications when eligibility is terminated;
    - Sending account setup records (including employee data and user PIN selection, digital certificates, or biometric template) for eligible employees to the application owners;

- Notifying the application owners or service providers of application activation and deactivation status changes;
- Specifying access rights for its applications and data and ensuring that these access rules are enforced by applications owners; and
- Certifying applications.

In certain situations, the program office may optionally be responsible for the following:

- Performing a common intake process to collect and verify common demographic and eligibility data, and
- Performing card personalization and card distribution in a distributed implementation.

- **Prime Issuer.** The prime issuer can be a vendor or government entity responsible for card issuance and card management functions. It may also function as an application owner, especially for commercial applications (such as an electronic purse or travel application). The prime issuer is responsible for card origination, which entails arranging for, and obtaining, card stock from the manufacturer. The prime issuer is also responsible for chip initialization. This process entails loading the application template and data structures determined either by the government agency or by the Management Council. While the government agency or Management Council determines *which* applications are to be placed on card, the prime issuer determines *how* these specified applications are to be put on chip. While an E-purse is the only commercial application being contemplated at this time, additional commercial applications could be added to defray the costs of card operations

  When card personalization is conducted centrally, the prime issuer is responsible for card personalization functions such as adding common data to the chip, inscribing the user-selected PIN (or loading a digital certificate or biometric template) on the chip, and mailing the card to the employee or sending the cards to a local office for distribution. All applications are placed on the card at the time of personalization. When individual programs determine a client's eligibility, the program office activates the application already residing on the card. Maintaining the client registry of basic client data and pointers to applications that are active on the cardholder's card is another responsibility of the prime issuer. When the status of an application changes, the application owner/service provider notifies the prime issuer to change the status of the client registry.

  Card replacement is an important function of the prime issuer. When a card is lost or stolen, the prime issuer performs the following functions:

  - Receives notice from the cardholder;
  - Checks the client registry for active applications;
  - Obtains the data backup files for each active application from the application owner/service provider;
  - Loads the replacement card with basic cardholder data and backup data files;
  - Loads the new security device (e.g., PIN, digital certificate, or biometric template) on the chip; and

- Mails the replacement card to the cardholder or appropriate program office for pickup.

In addition to replacing cards, the prime issuer is responsible for card security, including maintaining the card "hot list." The hot list files are downloaded to all participating applications on a regular basis. As part of the customer service responsibility, the prime issuer maintains a customer service hot line to call for card problems, questions, and lost cards. The prime issuer acts as the initial point of contact for the customer. When necessary, the prime issuer refers the client with application- or program-related questions to the appropriate application owner or program office. Finally, the prime issuer accepts the liability assignments agreed to in the operating rules adopted by the government or Management Council.

- **Application Owner.** The application owner may be a vendor or government program (depending on the nature of the application) that sponsors (perhaps through a "lead" agency acting on behalf of a consortium of agencies), and is responsible for, the operation of the application. The application owner may develop, operate, and maintain the application on its own or contract with a service provider to provide the application on its behalf. The application owner may be the same or different agency or vendor for different applications.

  In the Smart Identification Card environment, the application owners will vary. It is anticipated that the government would own the ID authentication and physical and logical access control applications, as well as some shared data storage and retrieval applications. However, the open electronic purse or credit/debit applications are more likely to be owned by a financial institution or another commercial vendor, who would set up and maintain the separate stored-value accounts. The medical applications could be owned either by one or a consortium of the agencies participating in the platform or by a commercial health care provider such as a health maintenance organization or a private health insurance company. While conceivable in the longer term, it is unlikely that the employee cardholder will have a choice of many additional applications in the short term. However, in the future the government employee platform could have a choice of commercial applications that could be added to the employee identification card at the employee's option (e.g., travel application, loyalty application, etc.)

  The application owner performs application management and contracts with the using government entities to develop, maintain, and/or operate the application. While the application owner is often responsible for maintaining the data associated with the application, it is important to understand that the application owner is not necessarily identical to the data owner. The application owners perform the following variety of functions:

  - Maintaining and updating the client account information in a centralized database;
  - Maintaining the account status through ongoing transaction processing;
  - Safeguarding the security, privacy, and confidentiality of cardholder personal information;
  - Maintaining the shadow database of transactions sent daily (or more frequently, if desired by the program) for backup purposes and ensuring the currency and integrity of this data;

- Providing information for card replacement when requested by the prime issuer;
- Appraising the prime issuer of changes in application status when the government office/program has activated or deactivated a client's application;
- Providing application-specific customer assistance to clients; and
- Accepting the liabilities for applications assigned by the government or Management Council through the operating rules for the individual applications.

- **Cardholder.** The cardholder, in this case a government employee, is an individual who has been issued a card. While the cardholder has the ultimate control over the accuracy of data provided to data collection agents, it is the agency tasked with entering and updating the data that is responsible for the accuracy of the data resident on the card. The definition of data structures is the responsibility of either the government agency or the Management Council (for shared data) or the application owner (for application-unique data). Decentralized applications perform all transactions, but have shadow files maintained in the centralized database of the application owners. The currency of the information, therefore, depends on both the frequency of the data updates and the maintenance of shadow files.

  The cardholder ensures the accuracy of personal data; application owners are responsible for protecting that personal data provided by the cardholder and maintaining the accuracy of that data. Although unlikely to be available in the Common Access environment in the immediate future, it is possible that the cardholder in the future will be able to determine which applications, in addition to the government mandated applications, are to be loaded to the card.

  Prior to writing its task order, the sponsoring government agency must determine the management structure desired for its card platform. It should determine what roles the agency itself will perform, what roles (if any) it will share with other agencies sharing the card platform, and what roles for which it will need to procure services under the Smart Identification Card contract vehicle.

5.2.3 TRAINING

Training provides a good example of this paradigm shift in the multi-application world. In the old environment, training for card usage was conducted by the individual entities issuing the card, and there was no question as to the card's intended functionality. In a multi-application environment, it is less certain as to what organizational entity should be responsible for the card training. Furthermore, employees may be uncertain as to what applications reside on their cards and how these applications can be used. Studies of card pilot projects have shown that wide-scale acceptance of multi-application cards is dependent upon adequate education and marketing programs to enable cardholders to understand and accept the concept of a multifunctional card. In an environment with multiple card issuers and application owners, a key management question is how responsibility for training and marketing can be equitably shared among all of the parties.

For employees to feel confident using their cards, they must be aware of which applications are currently active on the card. Further, if financial/commercial applications are included on the platform, cardholders must also understand how to recognize the merchants/service providers that will accept their cards, as well as who is responsible when they have customer service problems such as lost, stolen, or

malfunctioning cards. This is particularly an issue if the card platform is not "owned and operated" by a government entity.

Perhaps the most significant issue underlying employee acceptance is the customers' degree of confidence in card security and information privacy. Training and marketing programs must focus on educating customers about the technical and legal safeguards in place to ensure card security and information privacy.

According to studies conducted by smart card industry groups (e.g., Smart Card Industry Association and Smart Card Forum), as well as "lessons learned" from pilot projects, customer acceptance is based on coordinated education and marketing efforts which in turn are based on clearly stated terms and conditions. Based on this feedback, agencies should consider the following recommendations. First, the prime issuer, application owners, government programs, and external retailers/providers, should coordinate marketing efforts to maximize employee understanding. In addition, if the government card is to be used for open commercial or medical applications, acceptance marks should be prominently displayed by appropriate vendors and service providers. It is recommended that the prime issuer be responsible for preparing employee training materials and distributing them at the point of card issuance, program offices, and other highly visible areas. Employees, program personnel, and providers/retailers need adequate instruction on applications residing on the card, as well as accepted marks. Finally, continuous employee and provider/retailer feedback, through customer satisfaction surveys or other means, should be used to measure marketing effectiveness and to uncover areas that need improvement.

5.2.4 CUSTOMER SERVICE

Similar questions arise about provision of customer service. As with training, responsibility for customer service is less straightforward in the multi-application arena. Distinctions among the types of customer service demanded differentiate those responsibilities belonging to the card issuer and those best handled by the individual application owner. Inquiries related to the physical card (including card loss or malfunctions) are typically directed to the card issuer, while questions related to the individual applications are routed to the application owners. Generally, the agency issuing the card should have responsibility for establishing the card management or program applications that are required for the employee. Should an agency opt to allow commercial applications on the card platform, the application owners would be responsible for providing customer service and assistance for commercial application customers. Agencies must choose whether or not to provide such customer service in-house or through contracting arrangements procured through the task order.

Clearly defined roles and responsibilities for customer service are important in a multi-application environment because customers require a seamless, single source of information and service. The prime issuer should provide this single point of customer service, including handling lost and damaged card replacements and referrals to application owners (whether the application owners are other programs within the agency, another agency, or commercial entities) for application questions. The prime issuer would also be responsible for providing referrals to individual programs for program-related questions that customer service cannot handle.

5.2.5 PRIVACY ISSUES

As government has moved increasingly to electronic commerce and electronic service delivery, concern has heightened over the adequate protection of individual's privacy. Multi-application smart cards have the potential to turn many currently anonymous transactions into traceable and auditable ones. Multi-application cards present many privacy questions. Who owns the personal data stored on the card? Who is responsible for its security and accuracy? Who will have access to a person's transaction diary and under what circumstances (e.g., government agencies, law enforcement personnel, direct marketers, family members, employers, or private detectives)? Should the consumer be made aware that transaction records exist and how they may be accessed or used? Individuals are becoming more sensitive about privacy concerns and more determined to assert control of their information. While privacy is a significant concern for government employees participating in the Smart Identification Card platform, it becomes even more challenging if the agency chooses to share its platform with commercial entities.

The following laws and regulations address some of these concerns by providing privacy protection:

- The Constitution (the First Amendment guarantees the freedom of speech and association, the Fourth Amendment guarantees the freedom from unreasonable searches, and the Fifth Amendment guarantees the right against self-incrimination);
- Federal statutes and their implementing regulations including Regulation E, Fair Credit Reporting Act, and the Federal Privacy Act;
- Individual agency regulations;
- State constitutions, statutes, and regulations including State Privacy Acts; and
- The common law and the codes of various industries and professions (which may or may not have statutory force).

In addition to these laws and regulations, government agencies acting as card issuers must also put rules and procedures in place to safeguard employee privacy and thus establish employee confidence. Feedback from early multi-application smart card pilot participants confirms that the protection of cardholder privacy is a key regulatory issue affecting the success of these pilot multi-application platforms. Voluntary employee card adoption will only take place if cardholders are assured that the data stored on the card are not going to be compromised under any circumstances. The following safeguards are particularly important if the government platform is going to include commercial applications:

- Make the employee the "owner" of his or her personal information, thus making the employee responsible for keeping personal information on the card up to date;
- Include information about privacy protection procedures in training materials;

- Develop a card acceptance agreement that outlines terms and conditions, including privacy safeguards, and require that this agreement be signed prior to card issuance;

- Make full disclosure of the purposes for which the personal information will be used and under what circumstances it will be disclosed to third parties and ensure that the resale or reuse of data will occur only with cardholder consent;

- State the privacy protection measures that will be followed by the prime issuer, providers, and other parties;

- Use cardholder and provider PINs, biometrics, and other security features to secure sensitive information;

- Provide the employee with the right of access to the information and a process for correcting errors;

- Provide procedures to safeguard the privacy of "shadow" databases, and document these procedures in the card issuer/cardholder agreement (in addition, specify how long the information will be retained); and

- Indicate applications that require compliance with State or Federal laws (e.g., Regulation E, Fair Credit Reporting Act, State Privacy Acts, among others).

Agencies should spend sufficient time and capital to adequately address employees' privacy concerns. Card security experts point out that cards are only as secure as the card system's weakest link. Therefore, it is critical that the designers of card systems consider the end-to-end security of the entire system to ensure that privacy is not breached. A comprehensive risk analysis and vulnerability assessment must be performed to assure that the total card system provides adequate security measures and complies with recognized security standards. Additionally, the security of "shadow databases" that hold back-ups of personal information must also be considered when privacy protection mechanisms are being implemented. Agencies will not only have to build privacy safeguards into technical and managerial processes but also address employee fears and educate cardholders about their rights and responsibilities.

5.2.6 OPERATING RULES AND PROCEDURES

Electronic commerce and its accompanying card technology have profoundly affected the way that many entities conduct business. New laws and regulations, as well as evolving interpretations of existing legislation, have emerged to understand and control shifting business paradigms. With these changes in business arrangements have come uncertainties surrounding responsibilities and liabilities in the financial and business communities.

To support a national system for debit and credit cards, the financial services industry has established rules, regulations, and standards that govern the procedures, roles, and responsibilities of various interested parties (e.g., network operating rules, American National Standards Institute standards, and Automated Clearing House operating rules).

Regulation E is one example of a tool used to protect consumers in electronic financial transactions (such as debit transactions) by defining the rights and obligations with respect to electronic transactions affecting consumer accounts. In particular, Regulation E requires documentation in the form of receipts and account statements and sets forth limitations on consumer liability and procedures for resolving errors.

Smart Identification Card participants now face a similar need to develop standard procedures to ensure the ability to perform interagency transactions and to enable multiple programs to be delivered through a single card. Government-wide interoperability is a key objective of the Smart Identification Card contract. Rules will need to describe the roles and responsibilities of agencies, application owners, card issuers/processors, and, if financial applications are included on the platform, the additional financial entities including networks, ATM/POS acquirers, and retailers. Deploying a nonstandard system will most likely result in a need to retrofit the system at a later date at a substantial cost.

Operating rules need to be established for each government, and potentially commercial application, and they should specify each participant's roles and responsibilities, the distribution of liabilities, and the structure and flow of fees paid by various participants. These rules should also include procedures to be followed if errors occur or disputes arise. For financial applications, operating rules must address consumer protections, including customer liability due to lost, stolen, and damaged cards. Financial liability, however, is only one of many concerns in government multi-application environment. Operating rules, for example, must also establish liability allocation for the misuse of stored medical or clearance information. In the government environment the consequences of misuse of the card for logical or physical access could be substantial.

5.3 Re-engineering The Business Processes

It expected is that the Smart Identification Card will have a substantial impact on how agencies conduct their business. Unless the agencies adopting this platform realign their business procedures to take advantage of the economies and opportunities that the platform offers, it is unlikely that anticipated cost reductions from streamlining operations will be realized. Consequently, it is critical that agencies consider from the very start of their platform planning effort what effects a multi-application card will have on their organizational structure.

At a minimum, agencies should review the degree to which the multi-application card and card management platform enable integration of different functions. For agencies contemplating the use of the platform as an employee identification badge, as well as a physical and logical access control mechanism, it is clear that there are opportunities to combine what were three card issuance functions into a single operation. In this situation, agencies should also consider the integration of multiple databases so that the contents of the badging system, physical access control privilege database, and logical access control privilege database can be combined into a single integrated database maintained as part of the card management system. Procedures for issuing cards and access privileges to new employees can be streamlined, allowing the employee to visit one rather than three offices. In the planning process, the agencies should consider the work flow to be used for card personalization, issuance, and application loading to

evaluate whether there are opportunities for short-cutting these separate processes in the new, integrated environment enabled by the card platform.

Offices (e.g., security, facilities, and information technology) that in the past may not have had significant interaction may now need close communication. Operational roles and responsibilities may shift or entirely new jobs may be created. Further, agencies that may not have worked together before may now need to negotiate interagency agreements to enable interoperability across multiple Smart Identification Card platforms.

While significant re-engineering of processes may bring significant efficiencies, it may also bring unexpected resistance to change on the part of agency employees. A key "learning" from the early smart card pilots has pointed out the importance of adequate change management procedures. Pilots that have used change agents and put in place well-thought out change management strategies have had far fewer hurdles to overcome with their employees than those in which such considerations were ignored. Pilots have also underlined how vital a communications strategy, as well as training program, can be to ensuring card adoption. To encourage card usage, it is critical that the employees understand and feel comfortable with their new multi-application cards. Nothing can take the place of adequate marketing of the card platform or sufficient training of the employees to ensure that the anticipated benefits of the smart card will actually be achieved.

To further support the transition to a multi-application environment, not only must procedures be re-engineered, but also policy and procedure manuals must be updated to reflect the new approaches being put in place in the organization. Agencies sharing the card platform may need to work together to develop operational procedures that work in each unique agency environment. In the planning and budgeting process, it is critical that sufficient staff and/or financial resources be set-aside for updating these manuals. Yet another approach for agencies to consider is use of web-based applications through the Internet and/or agency Intranets to provide updated instructions associated with the new business processes.

5.4 Financial Issues

In planning for the Smart Identification Card platform, the budgeting process is a critical activity. The agency profile and subsequent analysis is meant to assist the agencies in collecting necessary information for this budgeting process. Many of the decisions made as a result of the agency profile will have a profound impact on budget requirements. The cost of the cards, card management, and hardware/software/communications will depend upon the scope of the project. The sections that follow present some considerations for agencies to contemplate when planning their Smart Identification Card platform budgets.

5.4.1 COST FACTORS

The availability of resources will have a significant impact on the applications and technology selected by an agency. In turn, the selected applications will influence cost. In developing multi-application card systems, participating parties must strike a balance

between system cost and desired functionality. The cost of the chip card may vary substantially, depending on the size and capabilities of the chip.

The use of transportation applications on an employee card provides an example of cost/functionality tradeoffs. While it may make sense to add public transit applications (either tokens or an electronic purse for fare payment) to a multi-application employee card because many employees in the Washington Metropolitan area use public transportation, it may not be desirable from a cost perspective. The addition of a transportation application has significant cost implications for an employee card. Transit authorities generally prefer contactless cards for their applications while other agencies may not need this additional functionality.

The use of a contactless physical access control application provides yet another example of the cost/functionality tradeoff. While it may make sense to use contactless chips for physical access control because it substantially increases throughput for perimeter control at busy building entrances, it may not be desirable from a cost perspective. Combi-cards with both contact and contactless capability are more expensive than single interface cards. Participating parties will have to consider whether to use the contactless card, and if so, which party will bear the additional costs associated with contactless card technology. As more and more applications are added in a multi-application environment, the need for chip memory and the corresponding card cost grow. Consequently, the choice of applications to put on a multi-application card may be constrained by cost considerations. Thus a costing methodology is critical prior to issuing the task order.

The budget available for implementation is but one factor in considering cost issues. The card volume required, as well as cost sharing opportunities may impact the total available resources for the card project. As many vendors provide sliding scales for cards, agencies that coordinate procurements may realize economies of scale together that allow them to have greater card capabilities at lower prices. Agencies must determine their card volume prior to developing their task orders and may choose to team with partner agencies to improve the cost structure.

Cost savings is also part of the total financial picture. One of the most compelling arguments for the movement to multi-application cards is the cost-savings to each program that participates in a multi-application platform even though single application cards may be less expensive to implement than multi-application cards. Economies of scale resulting in reduced costs will be realized in several areas, especially card issuance and administration. Additionally, card issuers and application owners are expected to benefit from reduction in their total cost due to sharing:

- **Core Services.** Processing which supports the core services is shared among the programs using card applications resulting in cost sharing and consolidation.

- **Data Collection.** Gathering and storing the common data is shared among the application owners.

- **Personalization.** The card is personalized and issued once, rather than one card per application.

- **Infrastructure.** For many applications, the infrastructure deployment or upgrade can be shared among application owners.

However, while multi-application cards may be cost-effective, they are also more complicated to administer. The complexities of formulating equitable cost distributions across multiple participants in the multi-application environment further complicate the process.

Furthermore, the transition to multi-application chip cards will necessitate modifications to the existing agency infrastructure. In assessing the cost impact of this infrastructure enhancement, it is necessary to determine what parts of the infrastructure will have to be upgraded to support an interoperable employee ID card, what are the costs of such efforts, and who should pay these costs. The applications included on the Smart Identification Card will impact the scope of the effort to upgrade the infrastructure. If, for example, only physical access control is implemented, the infrastructure costs will be significantly less than if both physical and logical access control applications are included, because of the cost of adding smart card readers onto each workstation to implement logical access control. Similarly, the use of biometrics will be more expensive because biometric readers will be necessary in addition to the smart card readers.

Investment in upgrading the infrastructure and transitioning to a smart card platform comprises design and development costs and implementation costs. Design and development costs are commonly associated with the following factors:

- Detailed system design and review;
- Hardware and software development;
- System demonstration and acceptance testing;
- Preparation of operators and users' manuals and training materials;
- Development of implementation plans;
- Project administration; and
- Independent validation and verification.

Implementation costs are commonly associated with the following factors:

- Cost of hardware;
- Switching agreements;
- Licenses;
- Software;
- Telecom lines; and
- Terminal deployment.

In addition to the infrastructure costs associated with multi-application cards, there are many start-up and ongoing costs for establishing the smart card program. Start-up costs include development costs, hardware and telecommunication line installations, card issuance and distribution, customer service, and cardholder and employee training. Ongoing costs include fees for operating the card platform. One approach to making the Smart Identification Card more affordable is to team with other agencies to share costs of the platform/infrastructure and/or application development.

5.4.2 COST ALLOCATION STRATEGIES

Within a teaming arrangement, the equitable allocation of up-front and ongoing costs across parties is an important aspect of an employee identification system. Cost sharing agreements for employee identification cards should be based on the degree of program participation. The cost to the programs, and eventually in the future to commercial partners, if commercial applications are added, must follow benefits derived from card implementation. Thus, participants in a team arrangement should adopt a costing methodology that (1) emphasizes allocation of costs according to the level of program participation and (2) recognizes benefits derived from card implementation and usage. In an arrangement in which multiple agencies share a card platform, such a methodology might include the following principles:

- The prime issuer (i.e., either the agency acting as issuer or the contractor in an outsourced arrangement) receives a monthly fee for providing overall card management services. In the future, if the government would consider some government-commercial partnership scenarios, the prime issuer may provide these services at reduced rates in return for commercial opportunities.

- The application owner (which in a shared platform might be one agency or its contractor that provides application services for another agency) receives a monthly fee for providing account setup and maintenance and either transaction fees for transaction processing or a flat monthly usage fee depending on the type of application.

These fees are derived from one or more of the following fee-determination models:

- **Core Card-Related Services Fee Model.** The Core Card Related Services Fee is typically used to reimburse the prime issuer for core services provided for overall card management. This fee covers the costs of the following services:

    - Card issuance and replacement (including card issuance, maintenance of client registry, data recovery, and card replacement);
    - Card security (including hot list maintenance and card cancellation);
    - Training and customer service (including hotline maintenance, training, and other customer support functions); and
    - End-point management (including equipment maintenance and other site management functions).

- **Client Account Management Fee Model.** The Client Account Management Fee is typically used to reimburse the application owner (i.e., agency or its vendor) for account management services. The Client Account Management Fee should be allocated based on direct program usage, if possible. For applications that are potentially shared across several programs, an equitable rate must be negotiated among the application users based on degree of benefit derived from the application. This fee covers the cost for providing the following services:

    - Application account setup;
    - Application account maintenance;

- Maintenance of transaction backups and uploading data to prime issuer for card replacement;
- Notification of prime issuer of application activation/deactivation; and
- Application-specific customer service.

- **Transaction or Monthly Usage Fee Model.** Either a Transaction Fee or a flat Monthly Usage Fee can be used to reimburse the application owner for the costs associated with processing a transaction or using the specified application. For financial applications, the Transaction Fee is straightforward: there is a specified fee per transaction. This Transaction Fee covers the cost of generating, routing, backing up, settling, and reconciling the transaction. The total fee paid to the application administrator is dependent on the number of transactions processed. For shared applications, such as the medical or ID authentication applications, the definition of a transaction becomes somewhat more difficult. Questions such as "How are medical transactions defined?" and "Is each reading of the card or writing to the card considered a transaction?" arise. Adding to the complexity: while one program may be updating a card with medical data, another program may be reading the card and benefiting from that data. Should the program updating the card, reading from the card, and benefiting from the data or both programs be charged for the transaction? Another costing option that may better address the needs of certain shared applications is to charge programs a flat monthly usage fee for the privilege of using these shared applications. Thus, before writing the task order, the government agency must select either a transaction fee or a flat monthly usage fee for payment for the use of non-financial applications.

To summarize, the costs that can be directly attributed to a program should be paid for by that program. These costs may include the Client Account Management Fee, transactions, and other assets utilized by the particular program in the implementation of its application. All other costs (e.g., Core Card Related Services, capital investment for infrastructure for shared applications, and non-transaction based application services) have to be distributed based on a negotiated cost allocation methodology. Agencies with insufficient resources to support their card platform needs should consider potential arrangements that capitalize on multiple agency or government-commercial partnership agreements that may be more advantageous. Such arrangements may enable resource-poor agencies to implement card platforms more quickly or to acquire platforms with greater capabilities.

5.4.3 REVENUE GENERATION TO OFFSET GOVERNMENT COSTS

Because of the considerable cost that the government could incur to implement a Smart Identification Card, agencies should consider various approaches of revenue generation to offset the costs of this implementation. Revenue could accrue directly to the government or to commercial vendors who in turn would make payments to the government for use of the card. The chart in Figure 11 below summarizes the following options for revenue generation:

- Sale of applications developed for the agencies by the government to retailers, private medical providers, or other appropriate users;

- Data usage fees paid to the government from private medical providers or nonprofit agencies who could use the data in their market analyses or statistical reporting;
- Float-generated revenue for the E-purse application owner to offset government cost;
- ATM transaction fees to the E-purse application owner to offset government cost;
- Rental of chip "real estate" for other commercial applications;
- Sale of branding rights on the card to commercial companies to promote their applications on the card;
- Provision of marketing opportunities to new clientele for the financial institutions participating in the card program; and
- Employee fees (e.g., transaction fees for E-purse transactions) for selected commercial applications.

Stakeholder	Revenue Generation To Offset Costs
Federal Programs	Sale of Applications to Private Providers Sale of Applications to Other Agencies/Cost Sharing Across Agencies
Private Providers	Data Usage Fee to Government Sale of Applications to Other Entities
Commercial Stored-Value Vendor	Float to Issuer; ATM Transaction Fees; Value of Branding; Marketing Opportunities to New Clientele Fees For Commercial Services
Employees	Fees for Commercial Services

Figure 11

As the list above indicates, depending on government policy, there are various potential sources of revenue that can offset government costs. Although agency policies may currently restrict such revenue-sharing programs (e.g., prohibitions against government-commercial ventures, concern about security/financial applications on the same card), the benefits of public/private partnership demand that such policies be reconsidered. Government should partner with the commercial sector to take advantage of these revenue-producing opportunities and provide a "win-win" scenario for the government and commercial stakeholders.

5.5 Environmental Concerns

One finding from the initial smart card pilots, was the importance but difficulty of achieving adequate stakeholder communication and participation throughout the planning and implementation processes. These pilots recognized that inadequate stakeholder participation early-on in the project resulted in "requirements creep", integration problems, and project management issues later in the project.

Consequently, it is important for agencies to identify the key stakeholders in this procurement from the very beginning. The stakeholders will vary substantially from project to project depending on such things as the applications to be implemented, degree to which card applications are to be developed in-house or outsourced, whether the agency is sharing the platform with any external agencies, and whether the card platform has any commercial partners. Once the stakeholders have been identified, it is equally important to determine how these stakeholders interact with each other. The relationships among the various stakeholders both before the project and during the conduct of the project need to be analyzed to understand how these ongoing relationships may impact the operation of the card platform. If there are particular communication problems or misunderstandings, these should be identified and addressed as soon as possible.

Part of the implementation planning should address mechanisms for establishing buy-in by the stakeholders. These relationships may be established through a variety of mechanisms including the Management Council described above, interagency agreements, contractual relationships, and communication plans. Each situation will be unique, so that different mechanisms may be more or less effective depending upon the particular circumstances of the project. Clearly one mechanism that has worked highly effectively in some of the pilot projects is to use change management programs. These change management programs include the designation of change agents; development of a strategic communications plan; and implementation of a web-site or other communications vehicle to keep all stakeholders informed about project issues and progress. Ongoing meetings to apprise employees of the impact of the changes have also been effective in other pilots, as has the willingness of top management to address employee concerns about the changes.

Properly phasing the roll-out can help immeasurably in achieving stakeholder commitment and involvement in the project. The implementation should not occur during periods of high activity or stress for particular stakeholders. During the budgeting process, adequate resources should be allocated to the roll-out, especially to train and provide assistance and consultation to offices during the roll-out period. It is critical that employees understand the full functionality to be offered by the card platform. If necessary, roll-out should be delayed if the applications to be used with the card platform are not yet available.

5.6 Quality Assurance and Contractor Management

Whether the Smart Identification Card platform is to be implemented totally in-house, outsourced, or a combination of the two, it is critical that adequate provision be made for quality assurance (QA) and project management (PM). If the project is to be performed in-house, either a quality assurance/project management office within the agency or an outside consultant must be hired to provide project oversight. Multi-application projects, especially those spanning more than one agency or an agency and commercial partner, by their nature are complex enough to require independent verification and validation (IV&V). Conversely, if the project is outsourced, either the agency must designate sufficient staff resources to provide project oversight and deliverable review, or an IV&V contractor should be obtained.

As part of the planning process, the quality assurance and contractor management function should be incorporated into the project plan and the project budget. The agency may choose to obtain such QA/PM services through the initial task order or from a separate contracting arrangement. While either agency staff or an outside contractor may provide quality assurance/project management, for the sake of simplicity, the QA agent will hereafter be referred to as the QA contractor.

The QA contractor (or in-house staff) should assist the agency through quality assurance reviews of the contractor's work plan, design documents, pilot plans, and other documents and deliverables. Additionally, the contractor should assist the agency in planning, conducting, and evaluating system testing of the Smart Identification Card platform. Acceptance criteria should be established for each deliverable review and an acceptance procedure should be stipulated in the contractual agreements between the agency and the contractor. The acceptance procedures, used to ensure quality control of the technology and implementation process, should be stipulated in the task order.

An example of the use of acceptance criteria is provided below. Thus, for example, the review of the work plan should ensure the following:

- Scope of tasks is detailed enough to allow for project management monitoring/tracking/reporting;

- Levels of resources indicated are sufficient;

- Included are sufficient steps to reduce risks and to promote effective risk management, including timely problem identification and intervention;

- Task progression is logical, both sequential and concurrent tasks, with accurate depiction of dependencies (internal and external);

- Sufficient time to plan, perform and to modify/correct (as necessary) with on-time completion; and

- Use of the project work plan as the primary project management tool is clearly understood by the contractor and agreements are made related to timeliness of updates, method of distribution, etc.

The QA Contractor should review all Smart Identification Card Contractor plans and conduct all aspects of systems testing. This should include the evaluation of the Smart Identification Card Contractor testing proposals, scripts and scenarios. The test phase is a critical juncture to a fully operational system. The QA Contractor should be involved in all aspects of systems testing. The tests to be performed by the Smart Identification Card contractor should include functional demonstrations, acceptance testing, network performance test, system stress test, interface test, and automated response unit (ARU) test.

There are proven test tools available that can be used by the QA staff, including test data and volume testing tools. Text data formulates processing using transactions that are representative of the conditions. The design of the test data is implemented using certain tools, such as the test deck. The test deck should utilize valid and invalid data.

Invalid data is used to test the effectiveness of the controls within the program, such as the ability to flag rejections and also tests the ability of the system to edit routines.

The QA Contractor should determine the correct results of all tests before running the data, in the correct entry form, through the computer. Test data can be derived from actual or simulated records. By studying a master file, the QA Contractor can select suitable actual records for testing. Simulated records can be prepared through source documents and processed through the system program. Either way, the test is run in a separate test file to avoid complications or confusion. A step-by-step testing process involves:

- Establish resources: What are the allocated resources including test time frame?
- Establish conditions: Under what conditions should the tests be conducted?
- Rank and select conditions: Which conditions have the highest priority? Based on resources, what are the most important conditions to be tested?
- Establish correct results: What are the results that the program should provide?
- Prepare test transactions: What is the method used for establishing readable transactions?
- Documentation: All situations and results have to be documented.
- Run test: Should be run under a test condition or using simulated data.
- Verify test, make corrections: Are problems due to systems error or data error?

Factors involved during the installation test phase, such as methodology, integration, accuracy and completeness, and integrity can be determined through a variety of test techniques and tools, as shown in the following matrix.[23] This matrix (shown in Figure 12) is not intended to be exhaustive, but rather provide a sample of the types of factors that should be considered in system testing.

[23] Based on information from:
Perry, William E. *Structured Approach to Systems Testing*. Wellesley, MA: QED Information Sciences, Inc., 1983.

Figure 12

Test Process		
Test Category	**Test**	**Tool**
Methodology Compliance	Are the procedures for data processing installation complete? Are the most current versions of the programs being used? Are there sufficient materials on hand for the test? Are the new files labeled correctly? Can data processing groups support the new application? Are the most current versions of the operating procedures being used? Has the installation been done according to procedures?	Review/inspect for compliance
Insure Correctness of Program	Does the program contact have sufficient authority and knowledge to oversee installation? Are there reasonable criteria for installation acceptance? Are there reasonable procedures for reporting errors? Have errors been addressed before operating new system? Have all anticipated problems been identified? Has assignment of knowledgeable personnel been made for error spotting? Does the new system produce the same results as the old system?	Confirm for compliance, examinations through check-lists and walk throughs, use of suppositions
Monitor Integration	Has the installation criteria been met? Is the budget and security adequate for installation? Is there a method/trail for reviewing the installation and verifying file integrity? Can the installation be verified for accuracy and completeness? Have only installation funds been used for installation? Have all items in the installation schedule been identified and completed?	Confirm for compliance, examine execution, inspections
Verify Reliability	Are all files for conversion identified and complete? Are the data validation routines complete? Are the test plan and test results complete? Has one knowledgeable person been appointed as accountable? Are the procedures adequate and does the converted file contain all necessary data? Have the detected errors been corrected prior to completing the installation phase?	Confirm and examine for compliance, examination of test data samples
Confirmation of Authorization	Does the installation comply with authorized procedures? Can new data entry be traced to an authorized individual? Does the system prohibit new entities during installation? Has financial data been altered or deleted during installation? If there are data changes, have they been authorized by management? Have all changes in field length or field structure been authorized? Have changes in coding, etc. been authorized? Have changes in customer records or financial data been authorized?	Confirm through check list, examination of test data, inspection
Integrity/Continuity	Have the previous system's programs been retained? Have the previous system's operating instructions been retained? Have the previous system's master files been retained? Have the recirculating transaction files been retained? Have the manual procedures been retained? Have the independent control totals been retained? Has the system user been notified of all specs which were not implemented? Are Project personnel assigned to maintenance experienced?	Confirm with operations
Installation Audits	Have arrangements been made to save old files and programs for an adequate period of time? Have arrangements been made for a review of production file changes? Will program changes be kept for an adequate time frame? Will a record of changes to manual systems be maintained? Has a qualified person been charged with maintaining record of changes? Will operations maintain a record for review of operator actions? Does an individual have the authority to maintain the review record for a period of time adequate to cover the proof of integrity of the new system?	Confirm

Test Process		
Test Category	**Test**	**Tool**
Installation Planning	Is the installation plan adequate? Does each step have an estimated time frame assigned? Can reversion to old system be accomplished (in case of new system failure)? How long would it take? What is the fail-safe point? Has an adequate period of time been allotted for returning to the old system? Who is the authority responsible for returning to the old system? How will personnel be notified of the system type in place on the next business day?	Examination/Confirm
Security Planning	Has an adequate security access been put into place? What are the security procedures? Are they adequate and has enough time been allowed for implementation? Can important data be removed from interim media? Has a record of operations been produced? Reviewed? What are the procedures for security breaches?	Examine records/Confirm procedures
Portability of Documentation	Is the system hardware, software, and coding documentation complete and current? Is data file documentation complete? Does documentation include current portability restrictions, special features and jargon?	Confirm through inspections
Maintenance of Documentation	Is all documentation - operating, user, data, security, program, system, audit and recover - current and complete?	Confirm through inspections
Clarity of Instructions	Have all users been advised of the date and plan for implementation? Are there adequate personnel to assist with possible problems? Do the instructions explain objectives, clearly delineate user and problem procedures? Does the system monitor transactions for completeness?	Confirm through examination and inspections
Operating Procedures	Are procedures produced in appropriate manuals and distributed? Are forms and storage materials available? Has the appropriate computer media been identified and have assignments for operations been made?	Confirm through examinations and inspections
Coordination of Interface	Have system users - input providers and output receivers - been notified of date of implementation? Do control clerks, records, operations, data librarians and security personnel know the implementation date? Do programmers know the system is going operational?	Confirmation through examination

As with the its other quality assurance activities that it conducts under this engagement, the QA Contractor should provide the agency with a written evaluation of the system testing activities for each system test. In these reports, the QA Contractor should evaluate the results of the specific test and recommend any actions to be taken by the state or the Smart Identification Card Contractor to remedy errors or inconsistencies in the system operations.

The QA contractor should follow a defect-severity rating system in evaluating the tests that includes logical "categories" or "priority levels" that defects can be assigned. Following, in Figure 13, is an example of a defect-severity ranking scheme that has been used at other acceptance tests.

PRIORITY	DESCRIPTION	ACTION
1	Major system defect/malfunction	Testing is halted until problem is resolved. Once resolved, testing starts over.
2	Defect/major malfunction of processing component	Testing is halted in particular processing component, but continues in other components. Scripts will be adjusted if necessary and problem resolution will be performed. Testing will restart in this component once defect is corrected. Defect will be included as a part of regression testing.
3	Minor function problem	Testing will continue on all aspects of the system. Defect will be included as a part of regression testing.
4	Edit/cosmetic error	No effect on testing. To be corrected prior to system being placed in production environment.
5	All others including design clarifications	No effect on testing. To be addressed as a future system enhancement or design update.

Figure 13

The quality assurance methodology should be based upon an iterative process that helps ensure that the final Smart Identification Card system meets or exceeds the original requirements. For example, the implementation task order should set forth the requirements for the Smart Identification Card system. The winning proposal should describe the bidder's technical and management approach to implement these requirements. Each successive design document should therefore provide additional detail and tie back to these "core" documents and to each preceding version. The system functional demonstration should be sufficient to provide confidence that the ultimate system performs as designed. Similarly, tests such as system and acceptance tests should be designed to ensure that the functionality described within the design document is available and performs as expected. Importantly requirements and designs evolve through this process. The QA contractor should work in partnership with the agency and the Smart Identification Card contractor to ensure that changes are appropriate, documented, and tested.

5.7 Card System Interoperability

A key requirement for many of the agencies implementing the Smart Identification Card platform is their ability to achieve interoperability. While agencies may vary as to the degree to which interoperability is necessary to their own business processes, virtually all agencies agree that interoperability on the physical level, at least, is critical to wide-spread adoption of smart cards across the government. Consequently, GSA considered the achievement of interoperability across card systems as one of its main priorities in developing the Smart Identification Card contract.

5.7.1 INTEROPERABILITY SPECIFICATION DEVELOPMENT PROCESS

The process for achieving interoperability was initiated by the Smart Identification Card Solicitation, which required all awardees to work together to develop an interoperability specification to which all Smart Identification Card contractors would have to adhere. After the May 26, 2000 contract award, GSA convened a meeting of the five selected prime contractors to begin the development of the interoperability specification. The Interoperability Committee, comprised of GSA staff, contractors, and government agency representatives, was formed to develop the interoperability specifications. Over one hundred people participated in the meetings of the five Interoperability Committee work groups that were formed to work on specific areas of concern. Technical representatives from the prime contractors and their subcontractors participated in the following work groups:

- Architecture;
- Physical Access;
- Logical Access/Cryptography/PKI;
- Biometrics; and
- Conformance Testing.

Each subgroup wrestled with the interoperability issues confronting its respective area of concern. These subgroups developed the policy and technical specifications that were needed to achieve interoperability across vendors. After working for approximately six weeks, an initial draft of the architecture was released at the end of July, 2000. The prime contractors reviewed the draft architecture. The final architecture document incorporated their comments and was released in September 2000. The Smart Card Interoperability Specification focuses on the use of common data across applications, encryption/decryption services using both public key infrastructure and symmetrical key infrastructure, and authentication including cardholder verification and external verification.

The initial document produced by the architecture subgroup provided the basis for the interoperability specification. This document sought to achieve interoperability in the following critical areas:

- **Interoperability Between Cards and Readers.** The Interoperability Committee has specified a common mechanism for card type recognition and communications

parameter negotiation at the interface between cards and readers such that any card will work with any reader at the physical and data link layers.

- **Interoperability between Cards and Applications**. Card related services would be provided to applications through a standard interface.
- **Card Interoperability**. Different types of smart cards (e.g., files system cards, and interpretive cards such as JAVA cards, and Windows smart cards) that operate within the Government Smart Card Interoperability Specification must have a card edge interface that allows these cards to interoperate with applications through a standard interface.

5.7.2 SMART CARD INTEROPERABILITY ARCHITECTURE

The post-award Interoperability Committee has defined a comprehensive architecture to achieve interoperability. Figure 14 provides a graphical overview of this architectural model. This architecture provides the fundamental structure for the *Interoperability Specifications*. Appendix F provides access information to the current version of the *Interoperability Specifications*.

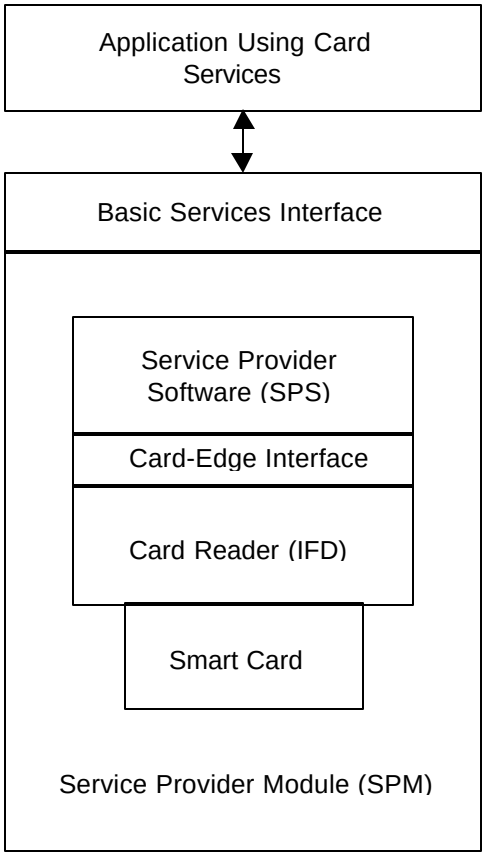

Figure 14

The following components comprise this architecture:

- **Government Smart Card Service Provider Modules (GSC SPM).** The GSC Service Provider Module consists of cards, card readers, and driver software. The purpose of a GSC SPM is to provide card related services and functions to client applications through a set of standard interfaces. The SPM addresses data management, security, and access to the common data model.
- **Service Provider Software (SPS).** The host-side software component of an SPM is referred to as the Service Provider Software.
- **Basic Services Interface (BSI).** The BSI is a set of basic services and a corresponding interface that allows the card to interact with the application using card services. The BSI provides the following:
    - o A single common interface between each contractor's SPM and client applications;
    - o Card related services that support logical access control, physical access control, cryptography, and biometric applications that are interoperable;
    - o Methods for digital signature services and access to biometric templates stored on the card for use by external biometric and identification authentication applications;
    - o File oriented access methods (Common Data Model objects and biometric templates); PIN submission for cardholder authentication; and cryptographic services (challenge-response authentication, digital signature generation/verification); and
    - o The first level of interoperability, protecting the application consuming smart cards from the need to know about any specific smart card.
- **Extended Services Interfaces (XSI).** For the agencies that required additional card related services beyond those available through the BSI, there are the Extended Services Interfaces (XSIs). The XSIs provide card related services to a wide range of applications. Various services, defined at the task order level, will be implemented within an SPM and provided to client applications through an XSI. These extended services are designed to meet the application-specific requirements of a given organization.
- **Card-Edge Interface.** The second level of interoperability is provided by the card-edge interface that allows any SPS provider to interoperate with any smart card that supports the defined card edge interface. The card edge interface includes:
    - o A basic data model for the common shared data (known as the "J.8" data);
    - o A basic set of cryptographic services that includes the public key infrastructure and symmetric key infrastructure cryptographic capabilities required for the BSI; and
    - o A functional interface.

A key characteristic is the concept of a Card Capability Container. Each card has its own Card Capability Container that contains the identifying information of the card system and a set of basic commands. Thus, once the Card Capability Container is processed, the SPM can configure itself to interface with the card and execute the most important commands to achieve a minimum level of interoperability. In a file system card, the Card Capability Container is implemented as a file structure, while on an interpretive card (e.g., JAVA, Windows or MULTOS card), it is implemented as a Generic Container Applet. The Card Capability Container enables interoperability between a broad range of cards without the problems and costs associated with configuration management techniques used in the past.

In order to achieve true interoperability across the government, agencies and their commercial partners must commit to adherence to these specifications. By conformance to this agencies can achieve interagency sharing of data, convenient exchange of employee identification information, unrestricted movement of employees across government facilities, and the flexibility to modify their systems in the future to adopt new technology or take advantage of hardware cost reductions. Although substantial benefits can be accrued from realizing this interoperability, such conformity is not without cost, both from a financial and an organizational perspective. Agencies must be willing to invest in the time and effort needed to ensure adherence to the agreed upon standards.

6. WRITING THE TASK ORDER

Goal: Determine specifics of your agency's task order.

Although agencies will be working with their own procurement departments and/or the FEDCAC contract staff to ensure that the necessary procurement language needed for the task order is in place, it will be up to the individual agency to provide a Statement of Work and technical specifications for the task order. The first step in this process is to clearly define the agency-specific requirements. Although the *Smart Identification Card: Final Requirements Document* exists as a starting point, each agency must select from the various options presented in that document to assemble the components of its customized card platform.

Once there is consensus on the requirements, they must be clearly documented. Technical or resource constraints may result in the requirements being modified. The Statement of Work (SOW) must clearly describe a specific set of requirements— "what" is desired by the agency— to which the vendor must respond. Technical specifications describe the characteristics of the technical solution desired by the agency— "how" the agency wants the requirements implemented— in enough detail to enable vendors to understand the nuances of what the agency wants. Agencies may vary in their approach to the task order. Some agencies may opt to be highly prescriptive, while others may provide requirements only in their SOW and leave it up to the vendor to propose their technical solution.

In the planning process, agencies will have considered a number of issues that narrow the options for the task order. However, in the writing of the task order some of these issues may need to be revised depending on the approach taken in the task order. The following sections describe some of the topics that will help formulate the types of products and services to be acquired. Additionally, these sections present some concerns unique to a multi-application card environment that could impact an agency's decisions for their card platform, and should be deliberated prior to the issuing of the task order.

6.1 Technical Issues

Selecting Applications

During the planning stages, the agency has made some preliminary decisions about the applications and technologies needed for the card platform. These decisions must be refined before the task order can be issued. To size the chip and determine the types of technologies needed for the card, the agency must finalize what applications it plans to implement both in the short-term and eventually in the future. Each agency must consider its own work flow and the efficiency of its current methods of doing business when selecting the applications for its platform. The specific applications will depend upon a number of factors, which will be different for every agency. These factors may include, but are not limited to:

- Agency mission and business lines;
- Agency priorities;

- Degree of staff mobility;
- Extent of business travel;
- Condition of existing legacy systems;
- Existing technical environment;
- Degree of information sharing desired with other agencies;
- Extent to which agency wishes to re-engineer processes;
- Extent to which agency wishes to migrate to electronic commerce and/or electronic service delivery;
- Agency's target audience and approach to interacting with the public and business partners;
- Agency's required level of security;
- Agency's vulnerability to risk/consequences of compromise;
- Agency's geographic dispersion; and
- Efficiency of administrative operations.

Once the agency has selected its applications, the agency must ask the following questions about each application:

- What technology is needed to support each application (e.g., contact chip, contactless chip, magnetic stripe, proximity, bar code, etc.)?
- Will the application make use of either digital certificates or biometrics?
- Will the application require attribute certificates if it uses biometrics?
- Is the application simple or complex?
- Does the application have limited or extensive data needs?
- Is the application memory intensive or does it use limited memory?
- Is the application unique to the agency or will it be shared by other agencies/programs?
- Will the application need an interface with a legacy system?
- Will the application be replacing an existing application or will it be new?

- Must the application interoperate or share data with other applications?

Sizing the Chip

The selection of applications has significant implications for the card platform. Both the number and complexity of applications will drive the size of the chip and type of chip. For example, some applications operate with the contact chip while others work more efficiently with the contactless interface. Applications that use a digital signature capability will require that the chip have a co-processor. Furthermore, if both digital certificates and attribute certificates (for biometrics) reside on a card with other applications, more memory will be required to accommodate these dual certificates. Moreover, the capacity of the chip itself limits the number and type of applications that can be placed on the card. Thus, the mix of applications can affect the memory required and the cost of the card, because certain types of applications require substantially more memory than others.

In a multi-application environment, it is necessary to plan ahead for all future applications that ultimately may be needed on the card to ensure that there is sufficient memory. However, the balance between functionality and cost may affect the planning of the card's memory. There can be a substantial cost tradeoff between two differing approaches: (1) carefully planning applications ahead of time to gauge the minimum memory needed to support the required applications and (2) obtaining more than enough memory to support any future application that potentially could be added to the card.

Interfaces

The required interfaces with legacy systems may influence the technology on the card as well. If backward compatibility is required for an existing proximity physical access control system, for example, the agency might purchase a proximity card with an embedded chip, making the eventual transition to contactless chip somewhat more complicated because the contactless RF technology and the proximity RF technology may not operate efficiently on the same card. Backward compatibility with legacy systems may also influence the card readers procured for an agency's card platform. However, in recommending the technologies to be included on a card, the concern to maximize functionality and ensure client ease of use must be balanced against the added complexity and cost of including additional technologies to the card.

As more technologies are added to the card, the complexity of training will increase, as will the difficulty of assigning card real estate and developing applications. Added technologies will also affect the cost of the card. While the desire to reduce complexity may argue for limited technologies, the overriding need to establish a migration path from existing to emerging technologies must be adequately addressed.

Memory Allocation

In a multi-application environment, a number of technical issues arise that are not prevalent in other environments. For example, there is a need to develop procedures for allocating the user memory on the card among the various applications. As more and more applications (as applications are increasingly maintained on the card in the future) and associated data structures are added to the card, the partitioning of memory becomes increasingly complex. If new applications are added to the card, there may be a need to arbitrate which transactions will be removed, and in what order, to

accommodate the new applications. The fact that different cards use different memory allocation schemes should be considered in writing the task order.

Security

Furthermore, in a multi-application environment, procedures to control access to various areas of the card become particularly important. The degree of security changes with the degree of sensitivity of the data associated with the application. The issue of logical security becomes more complex in a multi-application environment because different applications on a single card may require different levels of security. Some applications may require no security, others may be adequately protected by a PIN, while others may demand the use of biometrics to protect access to particularly sensitive applications. Additional related issues revolve around the question of data ownership on a multi-application card. In the multi-application arena, protection of privacy becomes especially relevant when medical or financial data reside on a card with less sensitive applications. Access to certain applications may need to be restricted to ensure privacy. Liability for the accuracy of data also becomes an issue when medical providers are relying on data placed on the card to provide treatment information. The types of applications on the card, and the sensitivity of these applications may impact the technical characteristics of the card, as well as which operating system is chosen.

Yet another issue in a multi-application environment, particularly when there is more than one card issuer, is the increasing complexity of physical security and control. The physical security of card stock may be more vulnerable if inventory must be maintained in multiple locations. As the card distribution function is diversified, the level of security risk increases. In addition, secure inventory control and protection during transport may become more difficult to achieve. To achieve a viable implementation of physical security for the Smart Identification Card, the implementers must balance employee and program convenience with the increased complexity of physical security resulting from a distributed approach to card issuance. In the different agency environments, it may be necessary to combine multiple approaches to implementing physical security to better address the specific needs of the agencies in different environments. The decisions about card management will influence the content of the agency's task order.

Data Back Up and Recovery

Also influencing the task order are decisions about how best to provide data back-up in a multi-application environment. Because of the possibility of card destruction, loss, or theft, there must be a system in place to provide a backup of the data maintained on the card. Typically, an on-line backup database, known as a "shadow file," is maintained for data required to be re-created in the event of card loss or destruction.

In a multi-application environment, the question of responsibility for data backup becomes more difficult, as there are many potential ways to delegate responsibility for data protection and recovery. If the issuer maintains backup data in a central location, it is easier to repopulate the replacement card when the original card is lost. However, when medical and other sensitive data are maintained on the card, a centralized database may cause privacy concerns for cardholders. In addition, from a technical perspective, as the central database grows in size, it becomes increasingly difficult to manage the potentially great size of a single database for all cardholders. Another approach is to decentralize responsibility for backups to each application owner's remote system. While this approach resolves the privacy issue, it is highly inconvenient for the

cardholder. When the card is lost, the cardholder must go to numerous locations to repopulate his or her card. Yet another approach is to shift responsibility for backup to the employee, who would back up his or her own information, as desired, in a central location. Before completing the task order, an agency must decide which approach is most viable for that agency, to ensure responsibility is appropriately attributed in the task order.

6.2 Financial Issues

In the planning stage, key financial decisions were made that are likely to affect the costing of the task order. Once a "ball park" budget is in place and the agencies have made any arrangements they are considering with other agencies and/or commercial entities for sharing the card platform costs, they are in a far better position to determine the resources available for the task order. At this point, decisions about the products and services to be requested in the task order may be adjusted to meet any necessary budget constraints.

The following are some typical questions to help agencies identify relevant cost factors that will impact vendor responses to the task order. This list is not meant to be exhaustive, but rather to suggest the types of considerations that should go into developing a task order. The answers to these questions are meant to assist agencies in calculating "ball park" costing estimates, to verify that the likely vendor responses will be within the allocated budget:

- How many employees currently receive badges?
- How many replacement badges are issued each month?
- What is your current lost rate for badges?
- What is the projected growth or decline in the number of badges issued in the next year? In the next three years? In the next five years?
- How many employees currently receive cards for physical access control?
- What is the current rate of physical access control card loss?
- How many replacement physical access control cards are issued each month?
- What is the projected growth or decline in the number of physical access control card issued in the next year? In the next three years? In the next five years?
- How many employees currently receive cards for logical access control?
- What is the current rate of logical access control card loss?
- How many replacement logical access control cards are issued each month?

- What is the projected growth or decline in the number of logical access control cards issued in the next year? In the next three years? In the next five years?

- What other cards are issued to employees? For what purposes are these cards issued? Are these cards issued to all employees or a select group? How many cards are issued of each card type?

- What applications are you planning to put on the card? How many applications are you planning for the card within the next year? Within the next five years?

- What technologies do you require on the card?

- What type of card do you need (i.e., chip technology, hybrid, combi, etc.)

- What size chip do you need?

- Do you require a cryptoprocessor on the card?

- How do you currently personalize and issue cards? How do you plan to personalize and issue cards? What hardware/software will you require for card personalization and issuance?

- What data is currently maintained on your badge face? What data do you plan on the face of your Smart Identification Card (e.g., agency seal, digital photograph, digitized signature, other)?

- How do you currently handle lost/stolen/damaged cards? How do you plan to handle lost/stolen/damaged cards?

- Do you currently provide customer service for any of your badging/card programs? How do you plan to provide customer service?

- In what systems do you currently maintain card data for each of your current card programs? How do you plan to maintain and back-up card data?

- Do you currently have a physical access control system? What technology does that system use? What technology do you plan to use for your physical access control system? Do you plan to install a new system, replace the legacy physical access control system, or swap out readers and integrate the card with the legacy system?

- If you plan to replace your system, how many card reader will be needed? If you plan to swap out readers, how many readers must be swapped out?

- Do you currently have a logical access control system? What technology does that system use? What technology do you plan to use for your logical access control system? Do you plan to install a new system, replace the legacy system, or swap out readers and integrate the card with the legacy logical access control system?

- If you plan to replace your system, how many card readers will be needed for logical access control? If you plan to swap out readers, how many readers must be swapped out?

- With what other legacy systems does your card system need to integrate? How do you plan to implement system interfaces?

- Are you planning to implement PKI? If so, how are you planning to implement PKI? Do you plan to issues and/or verify certificates in-house? Do you plan to provide registration authority functionality in-house?

- Are you planning to implement biometrics on the card platform? If so, how are you planning to implement biometrics? Will you use an attribute certificate to bind the biometric to the card? If so, how do you plan to issue/verify/renew attribute certificates? What biometric are you planning? Where will biometric readers be required?

- Are you planning any financial applications on the card? What financial applications are you planning? Will they be magnetic stripe commercial credit/debit applications or chip-based applications? Will they be open or closed applications? What type of readers will be required for the financial applications? How many card readers will be required for the financial applications?

- What other readers will be required for the additional applications on your card? Will these readers be needed within the agency? Will readers be needed external to the agency (such as at private health care providers)? Will the agency provide these external readers?

Section 5.4.1 provides additional information on factors that need to be considered in developing preliminary budgets for the task order. Depending upon the individual characteristics of each agency's implementation, additional costing factors may have to be considered. Once again, the Smart Card Initiative Team can assist agencies with preparing budget estimates and translating those budgets into viable task orders for their card programs.

A very significant aspect of the budgeting process is to determine how the costs of the card platform are to be allocated across divisions within an agency or among multiple agencies/programs, if the card platform is to be multi-agency. Section 5.4.2 provides information to assist with developing a strategy for cost allocation. From the perspective of writing a task order, it is important to decide whether the card platform will be for the agency itself or shared among agencies, as well as whether or not the card platform can be shared with commercial entities. If so, the agency should determine whether the platform will be government-owned, private sector-owned, or a partnership of stakeholders (see Section 5.4.2 for further information about this issue). Further, the budget should take into account any effort to generate revenues from the card platform to offset government costs (see Section 5.4.3 for further information about this issue). Depending on the policies of individual agencies, revenue generation may be a viable solution for agencies with few available resources for the card platform, or it may be totally unacceptable to the agency. However, this is an avenue for funding the card platform that agencies should at least explore in the early planning stages.

6.3 Policy/Programmatic Issues

Build Versus Buy

A number of policy questions must be decided before the task order can be written, because these issues will determine what services are actually being procured by the task order. A key issue is whether to build or buy a system. Because of the potential complexity of the Smart Identification Card platform, the "build/buy" decision may have to be made for various components of the card platform. The "build/buy" issue must be determined first for the card management process. An agency must decide among the following options:

- Build its own card management system and operate it in-house;
- Acquire a commercially available card management system and operate it in-house; or
- Contract for card management services.

Building the card management system in-house will be labor-intensive and take a substantial amount of staff resources. Clearly purchasing a system and customizing it will take far less time. Most agencies, unless they have very unique card management needs or a substantial development capability, should first consider either adapting commercially available card management systems or outsourcing this functionality to a card issuer. The decision as to whether card management is provided in-house or outsourced affects many other decisions about the platform including what hardware and software must be purchased, what telecommunications services are needed, and whether or not integration services are required.

Similar issues will arise with other platform components including the physical and logical access control, PKI, and biometric systems. Depending upon the individual needs, an agency may opt to build and/or procure different parts of the platform and consequently, will need integration services. These decisions will directly impact how the task order is written.

Training

A closely related question is how to handle training requirements. Agency personnel issuing and servicing the card, as well as providing support to the card applications will need training. Additionally, employee cardholders will need training about card usage and the individual applications.

Once the scope of the training is identified, agencies must decide what types of training they prefer (e.g., contracted trainers, train-the-trainers, computer based training, web-based training, etc.). Agencies may opt for a combination of training approaches.

Further, in a multi-application environment, designating responsibility for training may be less clear-cut. Training responsibility may split between the card issuer and the individual application administrators. The task order will reflect the types of training assistance needed from the card platform contractor. The task order must include adequate requirements for training.

6.4 Environmental Concerns

Level of Implementation

A key decision is the level at which the implementation is planned. The implementation level will not only affect the size and cost of the procurement, it will also impact technical architecture, legacy system involvement, and numerous organizational issues. If implementation is planned at a level below agency-wide, the design and planning must be coordinated at the agency level to ensure interoperability of systems in the future. Department-wide standards must be supported. Once card platform standards are agreed upon, responsibility must be assigned for enforcing these standards as other entities within the Department begin to move toward the concept of a common card platform.

Stakeholder Relations

One of the first steps should be to identify the main stakeholders in this procurement. The stakeholders will typically include the organizational entities responsible for personnel, badging, facilities and systems security, procurement, property, and other administrative functions. A crucial stakeholder, top management, must also be thoroughly committed to the card implementation, because it may well require re-engineering of the agency's business processes and new roles and responsibilities. A representative to convey cardholder concerns is also highly recommended. If commercial applications reside on the card, private retailers must also become part of the equation. The stakeholders must meet and determine early on the objectives, scope, and requirements of the card platform. These stakeholders must address how to govern the interactions with each other. This will be especially challenging if the card platform is to be shared across agencies or with the private sector. Thus, it will be critical to develop an organizational structure to manage the implementation of this card platform, as well as to put in place the interorganizational agreements that will be needed to specify the operating environment of the project prior to the issuance of the task order.

Application providers, who may come from a variety of stakeholder groups, must agree to procedures in a variety of areas, including card issuance, card distribution, card recovery, data sharing, and costing. In a multi-application environment, the application providers may come from either the public or private sectors. In the public sector, agreements initially may be needed among various Federal agencies, but cooperation between government and the private sector may become increasingly common. At issue are how the management structure will be defined and how this structure will function to determine the roles and responsibilities of each of the application providers.

A closely related issue is the impact of contractual agreements among stakeholders. There is a need to take into account the existing contractual relationships between card issuers and merchants/service providers or other stakeholders to understand how these relationships may constrain or facilitate cooperation. Where contractual relationships do not yet exist, there may be a need to establish bilateral or multilateral stakeholder contractual agreements.

Currently, in the absence of formal operating agreements, the rules governing the relationships among providers are being worked out through negotiations among interested parties. There is, however, a need for a more formal structure to define stakeholder interactions. Further, there is a need for agencies to plan how they will

solicit concerns and establish buy-in with their partnering stakeholders. Whether an agency is coordinating the card platform across multiple organizational entities within the agency, across multiple external agencies, or with private sector entities, the Management Council (described in greater detail in Section 5.2.1) provides a strong model for mutual control of the platform. If the Management Council has been put in place during the planning process, it can be used as an effective forum to address conflicting needs across stakeholders and to resolve issues needed to finalize the task order.

6.5 Publicizing the Awarded Task Order

As part of the task order planning process, agencies should determine strategies for publicizing the availability of the products and services procured under the task order. If the Smart Identification Card task order is at the agency-wide level, lower level sub-divisions need to be made aware of the availability of the task order for their use. A comprehensive communications plan needs to be put in place to enable the lower level subdivisions to understand for what services and products the task order provides, as well as the agency-wide approaches to outsourcing, selected technologies, available standard applications, and proposed integration with agency legacy systems. A guiding document should accompany the task order that describes to the sub-divisions how the task order can be used to accommodate customized needs within the different divisions.

If the task order is awarded at a level below agency-wide, a mechanism is needed to coordinate and ensure interoperability across multiple sub-divisions. In this environment, multiple task orders may be in place that will have to be reconciled to achieve standardization. One approach is to use the Management Council concept, in this case with representatives from different agency sub-divisions that have their own task orders in place.

6.6 Task Order Process

Once all the policy issues have been resolved, the task order can be written. The specific content of the task order will depend upon the circumstances of the agency issuing the task order. Although the *Smart Identification Card: Final Requirements Document* provides a range of requirements for the task order, the agency must customize these requirements for the specific card platform it has decided upon.

In preparing the task orders, agencies must adhere to their agency specific procurement regulations. Should agencies have technical issues or questions that may affect the task order, the Smart Card Initiatives Team can provide technical assistance with drafting the task order.

6.6.1 OVERVIEW OF THE TASK ORDER

The task order should include the following components:

- **Introduction and Background.** This section should discuss the purpose, goals, and objectives of the procurement and provide any necessary background information on the Common Access Card Project, the participating programs, and related projects or initiatives in other agencies that may impact this project.

- **Terms and Conditions**. This section should include the contractual terms and conditions appropriate to the task order.

- **Current Environment.** This section should give an overview of the current environment of the participating agencies/programs, including any technical specifications that will be of assistance to potential respondents.

- **Statement of Work and Deliverables**. The Statement of Work (SOW) should describe, in general terms, all of the work to be performed by the Smart Identification Card Implementation Contractor. This SOW should clearly define the technical systems requirements and any parameters and limitations that may restrict the major tasks and subtasks to be performed by the vendor. This section should identify all documentation, reports and delivery dates for deliverables that are to be furnished by the Smart Identification Card Implementation Contractor during the contract period. It presents the agency's functional and technical requirements**.** Detailed requirements for the Smart Identification Card platform must be included in the task order and a Requirements Traceability Matrix (RTM) can be used to present these requirements. The RTM can organize and track all the agency's requirements collected during the planning stages of this effort. An RTM is a simple, but highly effective tool that can be built using virtually any commercially available spreadsheet package. Once the requirements are included in the RTM, any number of columns can be added to track information pertaining to the specific phase of the implementation lifecycle. While typically developed in the requirements gathering phase, the RTM can be used in a variety of ways throughout the systems development life cycle. For example, the RTM can be used by agencies to:

    - Compare within the feasibility study how different system and technology alternatives would address the requirements and thereby validate the feasibility documents;

    - Identify the similarities and differences in the requirements across different participating agencies and/or programs;

    - Provide a succinct means to communicate requirements to vendors in the Implementation task order;

    - Compare how various vendors propose to implement the requirements in the acquisition phase;

    - Track whether and how all requirements have been met by the system design;

- Assist in the development of test scripts for the functional demonstration phase of the system testing; and

- Help in the development of acceptance criteria and support the documentation that all system requirements have been met in the acceptance testing phase of the project.

Once the RTM has been developed for the Functional Requirements Document, it can be adapted for inclusion in the task order to help vendors verify that they have responded adequately to all RFP requirements.

- **Response Requirements.** This section should include all proposal, technical, pricing, and formatting requirements for the proposals. It should also include any necessary administrative information, such as designation of contact, submission of questions, and key dates. The Technical Response Requirements generally include:

  - **Overview of the System Design.** This section requires a description of the system configuration including all processing components, databases, interfaces and participating entities.

  - **Preliminary Project Work Plan.** This section requires a project plan with a detailed project schedule, project staffing plan, and project tasks and deliverables.

  - **Design and Functional Specifications.** This section requires the vendor's response to the general system design and functional requirements presented in the Statement of Work;

  - **Pilot and Implementation Plan.** This section requires the vendor's approach for meeting the pilot and implementation requirements specified in the SOW.

  - **Management Plan.** This sections requires the vendor to describe the relevant qualifications, capabilities and resources of any proposed team members for furnishing the services requested in the SOW.

  - **Corporate Qualifications.** This section requires vendors to provide evidence of their corporate qualifications for performing the work specified in the SOW.

  - **Staff Capabilities.** This section requires vendors to describe the capabilities of proposed project staff.

  - **Security Plan.** This section requires respondents to present a comprehensive plan for meeting the requirements of the Security Policy included within the SOW.

- **Evaluation of Responses**. This section typically discusses how proposals will be evaluated and the scoring methodology to be used.

Section C. of the Task Order is the key section on which agencies must focus their effort. Many of the decisions made in other sections of this document will be the precursor to preparation of Section C. However, the agencies will need to provide input

into the following additional sections in order to ensure their Task Order adequately reflects their needs:

- **Section B: Supplies or Services and Price.** Agencies should determine whether the task order requires a turn-key system or system components. Agencies may also use the task order to procure integration services.

- **Section F: Deliveries or Performance.** Agencies should provide information about their required time frame. This section presents the government's delivery schedule.

- **Section H: Special Contract Requirements.** Agencies should work with procurement to develop any unique contractual clauses that need to be included in their task order, including any service level agreements and performance based terms and conditions.

- **Section L: Instructions, Conditions, and Notices to Offerors.** Agencies should determine how they wish the offers to be presented. This section should describe the format of proposal to be provided and indicate whether a written proposal or oral presentation is needed.

- **Section M: Evaluation Factors for Award.** Agencies should decide about their priorities in evaluating the proposals and work in concert with procurement to ensure that the evaluation criteria support the Agency's priorities. The evaluation criteria should be tailored to the specific task order.

6.6.2 PROCEDURES FOR AWARDING TASK ORDERS

All tasks performed under the Smart Identification Card contract are initiated through the award of task orders by a Contracting Officer (CO) to a Smart Card contractor. COs within GSA/FTS are authorized to issue, modify, or terminate Task Orders under the Smart Identification Card contract. GSA can place orders for use on its own behalf or on the behalf of client agencies. (Initially, The Office of Smart Card Initiatives will write all the immediate task order requests.) Here are the 12 steps to the award of a task order:

1. **Develop the Basic Agreement or Memorandum of Understanding.** Before an order is issued, the GSA Client Support Center (CSC) and the client develop a Basic Agreement (BA) or Memorandum of Understanding (MOU) and negotiate an access fee. The BA or MOU defines responsibilities and commitments of all participants and specifies the specific arrangements between the parties. After authorization of funds, users shall contact the CSC Administrative Contracting Officer (ACO) and provide the project number and dollar value of the task order. The BA or MOU applies to all orders issued for the client.

2. **Assess need.** The CSC and client assess the client's need to determine if the planned order is within the scope, period, and minimum/maximum value of the contract.

3. **Develop the Statement of Work.** Agencies, to the maximum extent practicable, are encouraged to consider the use of performance-based work statements with

measurable performance standards. This type of statement defines the Government's requirements in terms of objective and measurable outputs, and it answers five basic questions: what, when, where, how many or how much, and how well.

4. **Develop the Independent Government Estimate (IGE).** This is prepared by the CSC and the client.

5. **Develop Evaluation Criteria.** The CO and the Contracting Officer's Technical Representative (COTR) review the SOW and IGE and, together with the CSC and the client, define the evaluation approach. The basis for the evaluation can be 1) lowest price/technically acceptable, 2) best value where technical is significantly more important than price, approximately equal in importance to price, or significantly less important than price. The CO and COTR, with the CSC and client, select 3-5 evaluation factors considered most important, for example: Technical/Management Capability, Cost, Quality, Past Performance, Corporate Experience, Key Personnel Qualifications, Management Control Systems, Staffing Plans, Performance/Management Plans, and Professional Employee Compensation. The use of oral presentations is recommended. Oral presentations are less costly than written proposals, less time consuming to evaluate, allow evaluators to see key personnel, may be videotaped for review, and allow for a question and answer period.

   Then the CO and the COTR specify the relative order of importance of the factors, identify sub-factors, and weighting factors (optional). They determine if the ratings will be adjectival or numeric and they develop definitions for the ratings.

6. **Prepare and Release the Task Order Request (TOR).** When the SOW, IGE and any supporting documentation is received, the CO prepares the TOR. The TOR will state the preferred pricing method (i.e., fixed price, time and materials or labor-hour), the place of performance, the due date for the proposal, the evaluation factors and type of evaluation, the options to be included in the task orders, whether the proposal must be oral or written, and the date for receipt of contractor questions and method for submission.

   The CO releases the TOR to the Smart Card contractors. Then the CO identifies the evaluators and establishes the evaluation schedule.

7. **Provide opportunity for due diligence.** The CO affords each of the 5 Smart Card contractors an opportunity to propose to the TOR. The contractors may request clarification of FOW requirements. The CO answers clarification requests to all contractors, determines if any revisions to the TOR are required and issues an amendment to the TOR if necessary. Each contractor responds with either a proposal or a statement of "no bid" by a date specified in the TOR.

8. **Receive and evaluate proposals.** Individual evaluators score and evaluate in accordance with the established evaluation criteria and standards. A consensus rating is agreed upon if there is a team of evaluators. The evaluator prepares an award recommendation to the CO.

9. **Conduct negotiations.** If negotiations are necessary, the CO conducts negotiations with all offerors.

10. **Request and evaluate final proposals.** After negotiations, the CO requests revised proposals, receives them, and evaluates them. The CO prepares a recommendation for award.

11. **Award task order and notify contractors.** The CO verifies that sufficient funds are available, and awards to the winning offeror using a GSA Form 300. The CO informs the non-awardees which contractor is being issued the task order. The CO gives a brief, supporting evaluation rationale explaining the basis for ranking each evaluation criteria.

12. **Report on the Awarded Contract.** The CO forwards a Standard Form 279 Report to FEDCAC to ensure that the dollar amount of the task order is reported to the Federal Procurement Data System (FPDS).

6.6.3 THE EVALUATION PROCESS SUMMARIZED

Once the proposals are received the procuring agency must begin the evaluation process immediately. In a well-planned procurement, the total evaluation will be completed within 20-60 days.

Evaluation is an ongoing process, which starts upon the receipt of proposals, continues during written or oral discussions and concludes with the evaluation of final proposal submissions. The purpose of the evaluation process is to determine how well each proposal can meet the contract requirements. Evaluation is accomplished by rating or scoring each offeror against the stated requirements.

Personnel participating in the evaluation process must not discuss or reveal information concerning the evaluations except to an individual participating in the same evaluation proceedings, and then only to the extent that the information is required in connection with the negotiation phases of the acquisition to offerors or to personnel having a need to know.

The Contracting Officer must instruct personnel participating in the evaluation of the requirements of the GSA Standards of Conduct, and ask each evaluator to sign a statement that he/she understands the GSA Standards of Conduct and does not have an actual or apparent conflict of interest relating to the proposed acquisition.

There are three essentials of the evaluation process:

(1) To determine which proposals are acceptable
(2) Determine from among the acceptable proposals received which one is most advantageous to the Government considering cost or price and other factors outlined in the solicitation.
(3) Provide a sound basis for the Source Selection Authority (SSA) to make an informed and objective selection by:

(a) Presenting a sharp definition of the issues considered during evaluation.
(b) Identifying areas of uncertainty as well as those in which there is substantial assurance of a successful outcome.
(c) Listing the pros and cons of available approaches to the solution of operational, cost, or managerial problems.

The methods used for evaluating proposals should focus on realizing the highest attainable measure of objectivity. Evaluation should frame the issues of the selection decision with such clarity and visibility that the SSA will have little difficulty in arriving at a sound choice.

Proposal evaluation requires a mixture of fact finding, reporting, and the application of professional judgement to provide a rounded and comprehensive picture of the adequacy of each offer. This calls for:

(1) Validation of the representations, estimates, and projections presented in each proposal, particularly by comparison with independent Government estimates of performance, schedule, cost, and established requirements.
(2) Examination and judgement of the merits of each proposal submitted as compared to the standards for each factor selected for evaluation.
(3) Examination and judgement of the merits of each firm with respect to other factors bearing on its performance potential, e.g., experience, past performance.

The component tasks of the evaluation vary in number, content, and sequence with each source selection. The following paragraphs describes some of the more typical tasks, arranged in their order of their probable occurrence, in a source selection from the receipt of the proposals to the announcement of a decision by the SSA.

Prior to the receipt of proposals each evaluator should be required to read the statement of work and other requirements of the RFP. This review should preferably begin well in advance of the date the proposals are to be received. Furthermore, the SSEB should be convened before the proposals are received to discuss the selection plan and scoring methods. In this way, the evaluators can begin work immediately upon receipt of the proposals.

Sometimes language in a proposal is ambiguous. In other instances, proposal language may simply be unclear, and the evaluator cannot understand it well enough to evaluate it without guessing at its meaning. Each instance in which an evaluator finds he cannot make a sound evaluation because proposal language is ambiguous or, if for other reasons, the meaning of the of the proposal cannot be fully understood, should be identified in writing by the evaluator and provided to the contracting officer. Evaluators must not contact offerors to obtain clarification. The contracting officer must handle any contact with offerors concerning proposals. This will be handled during negotiations.

An offeror will sometimes describe, in general terms, a particular approach proposed for use in performing some part of the contract work but will not provide enough detailed information about its approach and how it will actually apply, to permit an evaluation of

its feasibility and merit. Each instance in which this occurs must be identified in writing by the evaluator so that the contracting officer can advise each offeror what additional information is needed in order to permit sound evaluation.

Evaluators must identify strengths and weaknesses of the technical aspects of proposals. The documentation of strengths and weaknesses is an essential element of the evaluation report submitted to the SSA. In order to appreciate the technical merits of a given proposal and to compare it intelligently with others, the SSA needs to understand the ways in which a given proposal is considered technically strong, as well as the ways in which it is weak or deficient. As evaluators review each proposal they should document the strengths, weaknesses, and deficiencies.

Evaluators must identify each respect in which an offeror or the approach being offered is inadequate to meet the Government's minimum requirements. A determination of unacceptability must be based on minimum requirements that are clearly and definitely stated in the RFP. These requirements may concern either the technical qualifications of the offeror or the adequacy of what is being proposed. For each deficiency identified the evaluator must provide:

(1) An explanation as to why it is felt that one or more minimum requirements outlined in the solicitation will not be met.
(2) An opinion with supporting rationale, as to whether the deficiency can be remedied by the offeror.
(3) An opinion with supporting rational, as to whether correcting the deficiency, if it is technically feasible to do so, would entail so substantial a revision of the proposal as to amount to allowing the submission of second proposal.

Generally, the fact that a proposal for a negotiated task order is deficient as submitted does not mean that it is excluded from further consideration. It should be discussed, and in order to make discussion meaningful, the offeror should be advised of the nature of the deficiency so that he may have an opportunity to remedy it.

It is to the Government's advantage to maintain a healthy competitive atmosphere throughout the process that leads to final selection. Therefore, any doubts about the property of excluding an offeror on the basis that a deficiency is not technically capable of being corrected or that the necessary revisions would result in a virtually new proposal should be resolved in favor of the offeror. Do not forget that GSA must be in a position to defend and support any exclusion with a sound and reasonable rationale.

Examine each proposal in detail to measure its contents against the established standards for evaluation factors, and assigning a score, numerical or otherwise to each factor constitutes the core of the evaluation process. The effectiveness of prior planning and preparation becomes apparent at this critical stage of the proposal evaluation process.

Because numerical scores or other types of grading may not convey fully the individual evaluator's judgement of some aspects of the proposal, each evaluator must supplement his/her rating with a concise narrative evaluation, which includes discussion and interpretation of the limitations of his/her rating. The narrative records what the contractor offered and how it met the established requirements and it summarizes the

strong and weak points of what the contractor has proposed. In instances where the contractor has failed to meet a critical requirement, the evaluator assesses what should be done to remedy the deficiency and what the impact of the deficiency (corrected or uncorrected) is on the overall proposal.

All errors, omissions, and deficiencies must be considered by evaluators in determining the initial score to be given the offeror for each factor. Regardless of how they are scored, they must be identified, described, and reported to the contracting officer for discussions with the responsible offeror unless the evidence of technical unacceptability is so strong that further negotiation would not be warranted. Before reaching such a decision, the chairperson of the SSEB should review the matter with the contracting officer, his legal adviser and SSEB members as applicable.

The initial score assigned to each technical proposal is assigned by a consensus of the SSEB. Each evaluator should first independently evaluate all the technical aspects of the proposals. By so doing, GSA gains the benefit of having several opinions on the relative technical merits of each proposal. Different evaluators, however, may arrive at differing conclusions on a given point. The true value of the SSEB system emerges when the SSEB as a whole arrives at a balanced conclusion that reflects the different viewpoints and contributions of the SSEB members. Hence, after the individual members have separately evaluated the proposals, including preparation of their narrative explanations, the SSEB should meet and formulate its collective conclusions.

GSA policy requires the relative importance of cost or price be stated in the RFP in terms of its relationship to the combined weight of the other award factors.

In evaluating the offers, the technical evaluation results and price are considered. When the lowest priced acceptable proposal approach is used, the award is made to the offeror submitting the lowest priced technically acceptable proposal.

When the “greatest value concept” is used, the first step is to array the proposals’ technical ratings and prices. Cost or price must be used by the SSEB to judge the value of the work to be done and quality of services to be furnished, and not as addition to the cumulative score or rating resulting from the technical evaluation.

The technical elements as well as the price proposal must be examined by the Contracting Officer before a decision is made as to whether or not the proposal is in the competitive range. Cost and technical tradeoffs are performed to determine the best value.

Award can be made based on the initial offer. In order to make an award based on initial offer, the solicitation must include a notice alerting offerors of the possibility of an award based upon initial offers. The Federal Property and Administrative Services Act, as amended by the Competition Act, provides that an award may be made without discussions when it can be clearly demonstrated from the existence of full and open competition or accurate prior cost experience with the product or service that acceptance of an initial proposal without discussions would result in the lowest overall cost to the Government.

Where there is uncertainty as to the pricing or technical aspects of any proposals, the award should not be made without further exploration and discussion prior to award.

Also when the proposal most advantageous to the Government involves a material departure from the stated requirements, consideration should be given to offering the other offerors who submitted proposals an opportunity to submit a new proposal. When the Contracting Officer has evaluated the proposals and made a determination that it is not in the Government's best interest to award on the basis of initial proposals, the decision must be made as to which offerors will be selected for competitive negotiation. This is accomplished by determining which offerors are in the competitive range.

Negotiations must be conducted with all offerors within the competitive range. At the end of discussions/negotiations, all offerors remaining in the competitive range are provided one final opportunity to submit revisions, which must be received by a common cutoff date.

The SSEB performs a final evaluation. When the final proposal submissions or revisions are returned, those portions of the original submission affected require reevaluation and rescoring. New scores are then computed and the relative standing of the offerors determined again.

When the greatest value concept is applied to a source selection, the SSA has the flexibility to make cost/technical trade-off judgements. The SSA has broad discretion in determining the manner and extent to which he/she will make use of the technical and cost or price evaluation results.

After the proposals have been evaluated, an initial evaluation report should be prepared and furnished to the Contracting Officer by the SSEB chairperson and maintained as a permanent record in the contract file. The Final Evaluation Report should rank each offeror's proposal from the most advantageous to the least advantageous.

The final report should include a recommendation to the SSA regarding the source(s) to be selected. A recommendation to award a higher priced, higher scored offeror must be supported by specific recommendation that the technical superiority of the higher priced offer relative to other offers in the competitive range, warrants the additional cost. The rationale for the finding of technical superiority must be documented in detail.

When the SSA has made his or her choice, the chairperson of the SSEB prepares for the SSA's signature a document setting forth the rationale of the decision. The selection statement should stand-alone and cover the following basic points.

(1) A description of the acquisition;
(2) The names of the offerors;
(3) A summation of the strengths and weaknesses of each proposal and offeror; and
(4) Reasons why the firm selected provides the greatest probability of satisfying the Government's requirements.

After the SSA signs the source selection decision document, the Contracting Officer executes and distributes the contract.

6.6.4 NOTIFICATION AND DEBRIEFING OF UNSUCCESSFUL OFFERORS

The Contracting Officer will provide notification to each offeror whose proposal was in the competitive range but was not selected for award. The offerors will be told the number of proposals received, the name of the offeror receiving an award, the total award price, and the reasons that the proposal was not accepted.

If an offeror requests it, it can receive a debriefing. The Contracting Officer chairs this debriefing, and the individuals who conducted the evaluations provide support. The debriefing includes the Government's evaluation of the significant weaknesses or deficiencies in the offeror's proposal, if applicable; the overall evaluated cost or price and technical rating, of the successful offeror and the debriefed offeror, and past performance information on the debriefed offeror; the overall ranking of all offerors, when any ranking was developed by the agency during the source selection; a summary of the rationale for award; for acquisitions of commercial items, the make and model of the item to be delivered by the successful offeror; and responses to questions about whether source selection procedures contained in the solicitation and applicable regulations were followed. The debriefing does not include point-by-point comparisons of the debriefed offeror's proposal with those of other offerors. Moreover, the debriefing does not reveal any information prohibited from disclosure by FAR 24.202 or exempt from release under the Freedom of Information Act.

7. SUMMARY RECOMMENDATIONS

From the analysis of existing smart card pilots and review of requirements from a number of agencies a number of key recommendations have emerged that form the foundation for the implementation of a Smart Identification Card platform. These fundamental requirements, presented below, are inherent to the successful implementation of a card platform that can be used by multiple programs. Public programs can use this platform to re-engineer their current methods to take advantage of electronic service delivery mechanisms, capitalize on efficiencies already commonplace in the commercial world, and reduce overhead by spreading their costs across an ever-widening range of potential participants. While agencies initially may be reluctant to share a government card platform with the private sector, the trend to cooperative projects will increase in the future. By working hand in hand with the private sector, government programs can offset their costs, increase the efficiency of their operations, and provide the impetus for card-based applications that can be easily adapted for commercial markets.

While a few of the requirements are unique to a platform developed for the government employee audience, many others can be transferred to card platforms targeted at citizens, corporations, or consumers. The basic conceptual foundation for a multi-application card must be flexible enough to adapt to changing target audiences and customer needs. Consequently, many of the central technical and organizational precepts underpinning a Smart Identification Card multi-application platform are meant to be scalable to increasingly open environments as the movement to electronic commerce affects the delivery of government and commercial services to ever-growing populations.

In migrating toward these open, chip card-based environments, program developers can also benefit by recognizing some of the primary levers for driving program participant satisfaction, acceptance, and participation at all levels:

- **Assignment Of Liability Can Be Negotiated.** Banks and industry indicate that this may be their greatest perceived risk in a multi-application program. If government or individual programs were willing to help bear this risk, commercial providers might find participation in these programs more appealing.

- **Cost Allocation And Revenue Offset.** Equitable distribution of cost is often the driving pressure point in a program implementation. Costs must be allocated according to the level of benefit achieved by participants, with costs being shared by both government and commercial sectors. Revenues that are generated from commercial card usage should be used to reduce the government's overall costs.

The above points, along with the "lessons learned" in Section 2.6, should be considered as applicable to not only the government employee card platform but to almost any card program.[24]

[24] Much of the information in this section is based upon pilot evaluations , interviews, and ideas about an Enhanced EBT Smart Card Platform contained in the following report:
Guidelines For Implementing An Enhanced EBT Multi-Application Smart Card Platform – Draft, Phoenix Planning & Evaluaion and Coopers & Lybrand, June 5, 1998.

7.1 Technical Recommendations

Throughout the Smart Identification Card project, the technologies and technical issues that define the fundamental form and function of a card-based program served as a launching point into other areas of discussion. Clearly, establishing the technical basis of a card platform is an essential early step in a program development. However, identifying the technical foundation cannot be done in isolation from the organizational/management, legal/regulatory, and cost issues. Over the course of the project, it became clear that there are a variety of existing, technical design solutions available to support many stakeholder requirements. Consequently, the technologies that define the card platform must be viewed as enablers to achieving the program goals.

The discussion below highlights some technical recommendations that agencies should consider in designing their individual card platforms:

- **Hybrid Card.** A hybrid card that uses multiple technologies (magnetic stripe and chip) is the foundation of the program. The industry unanimously supports a mix of these technologies providing a step-by-step migration toward a purely chip-based environment. In developing a smart card program, agencies should also consider other card capabilities such as contactless chips that may better match the needs of particular applications (e.g., physical access control and transportation). While hybrid cards may play a critical role in the migration to smart cards, it must be pointed out that each technology and the print on the card are single points of failure and, as such, add complexity to achieving life expectancy of the card.

- **Fixed Versus Dynamic Allocation Of Card Space.** In the not too distant past, industry consensus supported the selection of a fixed allocation of memory because a fixed allocation model was more manageable, easier to implement, and less costly than the dynamic model. However, as the technologies associated with dynamic allocation have matured, they have become more stable and are likely to become the preferred model because of the flexibility they allow for changing applications.

- **Non-Dynamic Versus Dynamic Loading Of Applications.** The fixed allocation structure (previously discussed) supports the ability to install predefined applications and data structures at the time of card initialization, rather than deal with the complexities of adding these applications downstream. In a dynamic allocation model, the applications are loaded on an as-needed basis, typically followed immediately by additional card personalization steps. Because of the agencies need to be able to add additional applications to the card platform in the future, it is recommended that agencies strongly consider chip operating systems that support dynamic loading of applications.

- **Optimal Use Of A Common Data Field.** Because of the existence of substantial shared data across programs and applications, the card design should maximize utilization of a common data field. During the design phase, a detailed data requirements analysis for each application will result in a clear indication of candidate items for a shared data field. These common data should be available to multiple applications, with access being granted by the specific application being used. Ultimately, the various application providers will need to negotiate the final content of

the common data field.

- **Security And Access To Card Applications.** The driving objective of Logical Security and Control decisions should be to match protection mechanisms with the level of security and sensitivity required by each application in a multi-application platform. However, these decisions cannot omit consideration of the cardholder. Consequently, it is suggested that protection mechanisms should vary by application, to the extent that the mechanisms do not become so complicated as to confuse or overwhelm the cardholder and discourage card usage. For example, some medical applications might require that both user and provider PINs are verified prior to accessing or updating data, while other applications may not require any PIN entry after the initial card authentication process. Agencies with the highest level of security requirements should strongly consider biometrics or digital certificates to be used to authenticate identity prior to access to applications.

- **Digital Signature Capability.** As the government moves to an employee identification smart card platform or citizen cards, a digital certificate becomes increasingly important, if not indispensable. In these environments, the digital signature used in signing documents and in non-repudiation meets a widely anticipated need. A caveat that must be kept in mind, however, is that the latest legal opinion suggests that unless the private id key is generated on-board the card and never leaves the card, it will be difficult to prove non-repudiation. Even those agencies without an immediate need for digital signature capability should consider including it within its platform requirements. Building the digital signature capability into the original card design makes good business sense so that it is cost-effectively available for use once it is needed to provide secure Internet access for government service delivery.

- **Data Intake And Card Issuance.** Centralized and decentralized data intake and card issuance should both be considered, depending on the individual characteristics of each agency and/or program office. No single approach will be viable for all circumstances. Even within a given program, no one solution will suffice because the method of service delivery may vary depending upon whether the program office delivering in a particular part of the State is rural or urban, high or low traffic, or easy or difficult to secure. Agencies should study the individual characteristics of the program offices to be included in a card program. Once this assessment has been completed, a physical security strategy can be developed that takes into account the unique characteristics of the various agencies sharing the platform.

- **Mix Of Open And Closed Applications.** If agencies opt to have financial applications (e.g., credit/debit and stored-value) on the card platform, these applications should be open, allowing use of the card nationwide, and even internationally. The credit/debit and stored-value applications should take advantage of the existing commercial networks, perhaps supporting the concept of the card issuer as a player in this network. For the short term, the Smart Identification Card Platform may benefit from the relative simplicity of defining other card applications (especially those that are health care related) as closed applications. However, it is quite realistic to design a Smart Identification Card platform to accommodate a migration to open health and other interoperable applications. To facilitate this migration, the initial design agents should make extensive use of G8 and other

widely accepted standards that would encourage additional agency participation as the program evolves.

- **Backup Procedures and Card Replacement.** Balancing recipient convenience with the importance of adequate security, agencies should create shadow files of all transactions to be routed at least daily to the application owner's remote database. To ensure prompt and convenient customer service in the case of a card loss, the prime issuer maintains a client registry that provides pointers to all application owner databases for all applications active on the card. The prime issuer uses the client registry to determine which applications are active and queries the application owner for the client backup database in the case of card replacement. This solution achieves one-stop card replacement to ensure customer convenience, while decentralizing maintenance of data to allay privacy and storage capacity concerns.

7.2 Organizational/Management Recommendations

To be successful, Smart Identification Card platform must be built upon a solid organizational and management structure that clearly defines roles and responsibilities within the context of meaningful, enforceable agreements and realistic business relationships among the diverse participants. Any useful management structure must be able to provide an unambiguous roadmap to coordinating and controlling the myriad of interests that will converge when stakeholders with diverse needs come together to implement a multi-application card. Public and private sector resources must be skillfully directed in a common effort that maximizes the capabilities of each to meet the needs of all. Through a public-/private-sector partnership, a "win-win" approach can result in greater functionality for the card user, cost containment for the government, and new marketing opportunities for industry.

If it is to successfully manage a multi-application card program, the government must develop and administer a formalized rules structure that codifies the business arrangements among the parties. Based on operating rules and working agreements to which all participants subscribe, these business relationships define the key roles and the inter-relationships among these roles in a card implementation. Which entities actually fill these key roles may well shift depending on the business relationships that are ultimately implemented. These contractual relationships must be built among card issuers, application owners, programs, card recipients, providers, retailers and other stakeholders and they must define how all of the players allocate costs, responsibilities, and control. The commercial card associations in the credit and debit industries today provide such a standard operating environment.

To successfully achieve a multi-application platform, the government must rethink its current program-based orientation and put in place a viable structure to coordinate the card platform while supporting public/private cooperation. The government should capitalize on the significant "lessons learned" in Electronic Benefits Transfer (EBT) card implementations and the Quest Operating Rules. In these prior EBT efforts, the National Automated Clearing House Association (NACHA) EBT Council provided a successful model of public-private partnership upon which to build operating rules and contractual relationships. Over forty states have voluntarily agreed to participate in the Council because they directly benefited from such participation. By joining the EBT Council and endorsing the QUEST operating rules, these states achieved surety in terms of their

roles, expectations, liabilities, and risk. Emulating the EBT Council model, a Management Council could be implemented as a formal structure for the guidance of a Smart Identification Card multi-application platform.

Such a Management Council, comprising representatives of all participating government agencies/programs, private-sector companies (including application owners, service providers, third-party processors, retailers, and medical providers) and employee advocacy groups, is a key to the success of this program. The Management Council can function as both the symbolic and practical focal point for this critical public-/private-sector partnership, benefiting all stakeholders of a Smart Identification multi-application card.

Along with the Management Council, a tiered approach to delegating roles and responsibilities among participants is needed to ensure consistency and ongoing cooperation. As was presented earlier in section 5.2.2, these key responsibilities include: card owner; program/agency office; prime issuer; application owner; and cardholder. In addition to an effective management structure, clearly defined roles and responsibilities, and operating rules that reduce risk through liability assignment, this government platform must include incentives for commercial participation if it is to be successful. The government must adjust its perspective to find ways to support the concept of private/public partnership, revising policies to allow resale of software, usage fees, branding, and other marketing mechanisms to encourage commercial participation.

7.3 Legal Recommendations

Feedback from a number of pilot participants confirms that the protection of client privacy is a key legal issue that will affect the success of a government or citizen multi-application platform. Employee card usage will only take place if cardholders are assured that the data stored on the card are not going to be compromised under any circumstances.

As the Federal government becomes involved in a multi-organizational, multi-application card program, the importance of compliance with Federal privacy protection guidelines will grow. In such a multi-dimensional environment, the challenge of implementing privacy protections will increase exponentially, as will the potential degree of liability faced by the government. Consequently, the implementation of a multi-application Smart Identification Card platform will demand the accompanying definition of a comprehensive privacy program, based on requirements set by privacy experts, with input from privacy advocacy groups and ongoing involvement of a full range of stakeholders. Partners will have to not only build privacy safeguards into technical and managerial processes but also address employee fears and educate cardholders about their rights and responsibilities.

7.4 Cost Recommendations

Several types of costs must be considered to implement a multi-application Smart Identification Card platform, including infrastructure, start-up, and ongoing costs. The investment required to migrate to the chip infrastructure needed to support this platform

will be substantial. To overcome this significant cost barrier, the government has a choice of several options: wait for the commercial sector to build the infrastructure to achieve its own profit initiatives and "piggy-back" on these industry efforts; entice industry to move more quickly with a business case based on a substantial number of government transactions; or subsidize the development of the infrastructure.

Start-up and operations costs also must be taken into account. Only when evenhanded cost distribution across programs is achieved and substantial enough incentives are found to entice the commercial sector into working with the government, will it be practical to implement the platform on a wide-scale basis. Government programs, commercial application vendors, retailers, medical providers, and employees must all contribute in some way to the financial viability of the card. Cost-sharing arrangements are needed that encourage commercial participation and adhere to the following guiding principles:

- Distribution of application development costs across the programs that share the application, based on usage statistics;

- Provider contributions recouped from cost savings achieved through reduced paperwork processing time, consolidation of processes, automation of existing processes, and reductions in personnel achieved through automation;

- Contribution of program funds recovered through savings in paperwork processing, reductions in staff time, consolidated processes, and reduction in fraud (e.g., reduced staff time through a common intake process, etc.);

- Retailer/provider investment for interfaces to their legacy systems;

- Vendor contributions recouped through fees for use of commercial applications such as E-purse on the chip;

- Employee contributions for voluntary personal use of E-purse and credit/debit applications; and

- Charging cardholders for other commercially provided, value-added services that are outside the closed government applications.

Despite contributions from other stakeholders, the primary responsibility for funding the Smart Identification Card platform for the foreseeable future will rest with the government programs utilizing the card. Although there are many cost allocation methodologies, one recommended approach earmarks costs according to program usage by each application, thereby assigning costs based on the degree of benefit realized by the participating programs. Costs that can be directly attributed to a specific agency/program should be paid for by that program. These costs may include the Client Account Management Fee, transactions, and other assets utilized by the particular program in the implementation of its application (described in greater detail in section 5.4.2). All other costs (e.g., Core Card Related Services Fee, capital investment for infrastructure for shared applications, and non-transaction based application services) have to be distributed based on a negotiated cost allocation methodology.

Depending on government policy, there are various potential sources of revenue that can offset government costs. Government should partner with the commercial sector to take advantage of these revenue producing opportunities and provide a "win-win" scenario for the government and commercial stakeholders.

7.5 Standards and Interoperability Recommendations

The success of the Smart Identification Card platform will ultimately depend upon whether the system is viable in an open, interoperable government and commercial environment. Interoperability is more than just a technical obstacle—it is also a management and administrative issue. In order to achieve interoperability across other agencies and eventually with retailers and medical providers, partners will not only have to develop technical specifications, terminal interface protocols, and application specifications, but also operating specifications and business agreements.

The Management Council should be given the responsibility of taking steps to ensure that the system continually migrates toward interoperability. The Management Council should manage standards adherence and work with other industry groups to foster the development of applicable standards and to monitor standards development. To facilitate this migration, the Management Council should consider the following recommendations:

- **Adopt *Government Smart Card Technical Interoperability Guidelines, the Smart Card Interoperability Specifications,* and other related government/industry efforts.** Agencies should use the GSA *Government Smart Card Technical Interoperability Guidelines* (GSCTIG), to the extent practical, as a framework for promoting interoperability in multi-application card programs. The GSCTIG provides the common elements of a multi-technology, multi-application Government Smart Card and is approved for use by all departments and agencies of the United States Government. Additionally, the agencies should ensure that all vendors awarded contracts under the Smart Identification Card procurement adhere to the *Smart Card Interoperability Specifications* developed under this contract vehicle. The standards in the *Government Smart Card Technical Interoperability Guidelines*, as well as the recommendations developed by the vendor/government group convened under the Smart Identification Card contract contained in the *Smart Card Interoperability Specifications* (see Appendix F), should help achieve technical interoperability. Other groups such as the Federal PKI Steering Committee and the Biometric Consortium are developing standards and APIs that will also help achieve interoperability.

- **Monitor standards development within the smart card industry groups.** This will allow the partners to benefit from lessons learned in other pilots.

- **Adopt G-8 Health Record Format.** This will allow an employee medical application to transition from a closed, to an open, health care system. By adopting the G-8 format, private insurers can read or write to the data on the card using their own applications, thereby allowing greater flexibility for the cardholder. Government agencies participating in medical care provision will be able to exchange medical data if they all adhere to the G-8 health record format. In addition, the adoption of G-

8 may facilitate the resale of government medical applications to the private sector, resulting in cost savings to the implementing agencies.

- **Develop operating rules to cover shared government applications.** Expand the concept of operating rules for financial applications to apply to other shared applications. By setting the operating environment in place, it will be far easier to achieve interoperability across non-financial applications.

Until an interoperable infrastructure is achieved, it will be difficult for multi-application cards to achieve wide-spread acceptance. Hybrid cards will provide the bridge from the existing infrastructure to the evolving interoperable infrastructure. As interoperability evolves, it will increasingly provide the foundation for multi-application smart cards to be used by an increasing number of service providers. Just as the hybrid card provides a technical "bridge" from the existing mag stripe infrastructure to the emerging chip environment, so too must there be a slow migration to the new management and cost sharing arrangements required in a multi-application environment.

7.6 Lessons Learned

To prepare this document, participants from a number of pilot projects were interviewed and asked to offer any lessons learned from their experience. The lessons resulting from these interviews represent important concepts for agencies to consider when establishing their own multi-application smart card program. While there are certainly many lessons to consider, the following are considered as critical success factors for ongoing multi-application card based programs:

- Private sector partnerships are an integral part of any card program. The private sector can, in many instances, deliver services more efficiently and more cost effectively than independent government initiatives.

- Government cannot afford to reinvent capabilities that are available in the private sector. Government needs to "piggy-back" multi-application card capabilities on existing commercial infrastructures, not reinvent them for proprietary applications.

- Early stakeholder involvement and commitment is critical to program success.

- A viable management structure that includes representation from all stakeholder groups participating in the platform must be established from the earliest stages of a project.

- Government must share the decision processes and management control of the card platform. This requires reinventing the government mindset in building relationships with the private sector from the outset of the program.

- Increasing the number of features on a card stimulates adoption and decreases the number of lost cards.

- Interoperability is, perhaps, the most critical success factor in promoting adoption and diffusion of sustainable card-based technologies.

- Privacy concerns remain one of the most formidable barriers to wide-spread adoption of card technology.

- Stakeholders must develop a standard set of operating rules that define roles, responsibilities, liabilities, and business relationships across state and regional boundaries to achieve true interoperability.

Perhaps the overriding theme across these lessons can be found in the adage that "the whole is greater than the sum of its parts". Card based programs must look to build teams that institutionalize this philosophy and foster an environment where value is created, rather than simply transferred.

7.7 Looking Forward – Implications of an Employee Identification Multi-Application Smart Card Platform

Applying the lessons learned from the multi-application pilots is an important step in establishing a smart card-based interoperable government-wide employee identification card. However, the nature of the smart card itself – particularly, as a foundation for the government-wide interoperable employee identification card – creates an expectation that there are many new lessons to be learned and capabilities to be leveraged.

Looking forward, the government envisions that multi-application smart card technology will set new precedents not only in how technology is used, but also in how these technologies enable a new relationships between government, industry, and citizens. Smart cards can revolutionize how the government does business because they provide:

- **A Bridge Between Unique, Proprietary Systems And Applications.** Smart Card technology provides a vehicle for interacting with various independent systems that could otherwise never communicate without substantial investment in connectivity and interface programs. Consequently, the smart card represents a low-cost, time saving solution to achieve interoperability between systems. Even in the relatively simple model of a closed government card sharing applications across agencies, the propensity for time and cost efficiencies is staggering.

- **A Basis For Dramatically Enhancing Identification and Authentication Capability.** Smart card based technologies offer a variety of enablers for reliably identifying participants and authenticating exchanges in the digital world. Biometrics, for example, provide added levels of real and, perhaps more importantly, perceived security through identification and authentication. On another level, digital signature/PKI technologies provide the ability to authenticate an individual's identity - thereby allowing secure transactions over the Internet. Today, reliable means of identification and authentication loom as the greatest barrier to widespread electronic communication and commerce. Conceivably, identification and authentication using digital signature/PKI could become the "killer app" of card-based technologies by overcoming this barrier as it promotes trust among users and minimizes improper use.

- **A New Model For Communication Between The Government, Industry, And Citizens.** As card-based technologies spread across the government sector, their impact will be reflected in the operations of commercial industry as well as in the day to day events of private citizens. Traditionally, government-industry and government-citizen interaction is driven by the "communicate down" model. In this model, industry and citizens mainly respond or react to a government action. Through enabling, card-based capabilities, industry, for example, will recognize a new model of doing business with the government that is founded on real-time communication, timely transactions, cost efficiencies, and processes that are mutually beneficial. This new model has the potential to erode barriers to effective communication and other impediments that have traditionally discouraged partnerships between government and industry, particularly at the small business level. At the citizen level, the impact of the new model may become evident in the willingness of the public to readily *initiate* communication and interaction with the government, rather than simply respond to government requests. Moreover, the public perception of the benefits of these card-based capabilities will bring better access to government service. Similar to the evolution of the Automated Teller Machines, card-based capabilities will move from a "convenience" to a "need". In the private sector, as citizens increasingly have access to personal computers, businesses will enhance communication with their customers. Increased usage of PCs will expand citizen access to electronic banking and Internet purchasing, as well as to electronic delivery of government services.

Paralleling this migration are numerous benefits such as reduced transaction costs through technology and economies of scale, increased customer convenience, and improved speed and quality in service delivery. From today's predominantly face-to-face, common intake/output model (that is typically very costly and time consuming), communication will naturally evolve to an electronically based "many to one" or "one to many" interface (that leverages the power on the Internet to rapidly disseminate or gather information to/from a wide or targeted audience.) By shifting to electronically based intake for participant data collection, supporting service delivery processes, government will realize dramatic reduction in required personnel and corresponding costs while consumers will realize significant increases in convenience and speed of service delivery. Additionally, the private sector will be connected to an untapped market, providing a variety of economic incentives and profit opportunities. More importantly, however, are the opportunities to redefine communication paths between stakeholders that will arise through this migration. This migration should force us to rethink how citizens, retailers, providers, and government programs are interacting on a daily basis. Holistically, card-based technologies allow for total change in how services are delivered.

The migration from an employee card that shares functionality and data across multiple agencies to a citizen's card that shares transactions between the government and its constituents is relatively a short path. It is anticipated that the Smart Identification Card contract will proliferate smart card technology across the government, causing agencies first to consider how this technology can be used to achieve internal operational efficiencies, but soon to examine how it can be used to better serve its customers. Card-based technologies, at a minimum, support the call from the *Access America: Reengineering Through Information Technology* report to, among other things, provide public electronic access to the Federal government's services and information. More

likely, card-based technologies will do more than simply replace manual processes with electronic processes – they will dramatically redefine the way we communicate.

APPENDIX A - AGENCY PROFILE

The Agency Profile helps an agency develop a profile that will impact whether or how a smart card will be implemented. Prior to initiating a task order for smart cards, it is critical that each agency understands its own specific requirements and goals for the smart card platform. Toward that end, we have provided the following questionnaire that will guide you to the most suitable smart card for your agency. The Agency Profile questionnaire develops an agency profile by focusing on the following key areas:

- Security requirements
- Current architecture
- Interoperability
- Size and geographic distribution
- Card management
- Applications
- Resources

Name & Title:

Name of Specific Department or Agency:

Business Line

How would you characterize the business line of your agency?

(h) Military/Security
(i) Financial
(j) Customer Service
(k) Law Enforcement
(l) Grant Administration
(m) Other: Please Specify

How will this impact your decision making related to the Smart Access Common ID Card?

Security

Physical Access
Which of the following most closely describes how employees enter your agency premises?

(a) Employees may enter/exit the premises without restriction.
(b) Employees must show a government-issued picture ID to enter the premises.
- How many employees enter the premises with a government-issued picture ID on a daily basis?
(c) Employees must use a card or biometric to enter the premises.
- How many employees enter the premises with a card or biometric on a daily basis?
(d) Employees must use an RF/proxy card to enter the premises.
- How many employees enter the premises with an RF/proxy card on a daily basis?
(e) Other: Please specify.

On a scale of 1 to 4, one being "low risk" and 4 being "high risk", what is the level of risk associated with a breach of entry to the premises? 1 2 3 4

Which of the following most closely describes how employees move about your agency/office once inside?

(a) Employees have unrestricted access to any part of the agency once inside.
(b) Employees have access to only certain areas of the agency and require additional levels of clearance to enter specified higher-security areas.
- How many employees access restricted areas of the agency which require additional clearance level on a daily basis?
(c) Other: Please specify.

On a scale of 1 to 4, one being "low risk" and 4 being "high risk", what is the level of risk associated with a breach of access to restricted areas? 1 2 3 4

Which of the following most closely describes how agency employees move among different agency buildings within their Department?

(a) Employees have unrestricted access to any agency buildings within their Department.
(b) Employees must present a single Department level ID badge to enter all agency buildings with their Department.
How many employees present a single Department level ID badge enter the premises with a card or biometric on a daily basis?
(c) Employees must present a single Department level ID badge to enter only certain agency buildings within their Department, but are unrestricted in entering others.
(d) Employees must have separate IDs to enter other agency buildings.

On a scale of 1 to 4, one being "low risk" and 4 being "high risk", what is the level of risk associated with a breach of entry to restricted buildings? 1 2 3 4

Does your agency have Sensitive Compartmentalized Information Facilities (SCIFs) that require secure access?

Do you have a need to protect top secret files or documents?

Does your agency have a lot of expensive resources/equipment on its premises?

Does your agency have any other special physical security requirements?

Does your agency presently have a physical access system in place? If so, what technology is used?

Do you need to secure entrance to agency parking facilities?

Logical Access
Does your agency presently use any kind of logical access system for its computers or networks? If so, what technology is used?

How many employees have restricted access to the agency's computers and networks?

Are there varying levels of access? Please describe.

On a scale of 1 to 4, one being "low risk" and 4 being "high risk", what is the level of risk associated with a breach of access to restricted information? 1 2 3 4

If you use the DOD assurance levels of restricted usage, how many employees are classified on each level?
__ 2
__ 3
__ 4
__ 5

Please indicate each of the following that applies to your agency:

(j) Agency employees often travel or telecommute, requiring remote access to your computer system.
(k) Agency employees are granted different levels of access to the computer system.
(l) Agency employees transmit and/or receive data across open networks.
(m) Agency employees transmit confidential or high security data or information.
(n) Agency employees transfer and/or receive electronic forms.
(o) Agency provides or is planning to provide services or information to citizens via the Internet.
(p) Agency provides or is planning to provide services or information to businesses or other government agencies via the Internet.
(q) Agency has a need to encrypt transactions sent over open networks or via the Internet.
(r) Agency exchanges clearance information with other agencies.
(s) Agency exchanges other confidential information (i.e. Visa information, immigration information, passport information) with other agencies.
(t) Agency employees are assigned separate passwords for each different system they access.

What procedures do you currently use to verify an employee's identity and authorization?

Current Architecture

Please describe the current hardware, software, and databases used for physical access and the number of years each group of components has been used or in operation.

Please describe the current hardware, software, and databases used for logical access and the number of years each group of components has been used or in operation.

Interoperability

Please indicate each of the following that applies to your agency:

a. Agency employees regularly visit other offices/buildings within the agency.
b. Agency employees access numerous computer systems within the agency.
c. Agency employees regularly visit a range of other government offices/departments.
d. Agency employees regularly access other government agency computer systems and/or data.
e. Agency employees regularly visit multiple agencies within the United States or internationally.
f. Agency employees regularly visit specific other government offices/departments.
g. Agency transmits data and/or confidential documents to government agencies overseas.

Do your geographically disperse offices have network connectivity?

Do you have network connectivity with other government agencies?

Size and Geographic Distribution

How large is your agency?

(e) Fewer than 1000 employees
(f) 1000 – 2,500 employees
(g) 2,500 – 5,000 employees
(h) More than 5,000 employees

How many offices/sites does you agency have?

(f) Only 1 office/site
(g) 2 – 5 offices/sites
(h) 6- 10 offices/sites
(i) More than 10 offices/sites

Which of the following best describes your agency?

(g) Office in 1 location only (i.e. Washington, DC)
(h) Offices in multiple locations within a limited geographic area (i.e. campus setting)
(i) Offices in multiple locations throughout the United States
(j) Offices in one or more locations within the United States and at 1 location overseas
(k) Multiple offices within the United States and overseas
(l) Other: Please specify

Do your agency have facilities in privately-owned buildings?

Card Management

How does an employee at your agency enroll to receive an ID card?

How and where are ID cards personalized with employee information?

How and where are the ID cards issued to employees? Over-the-counter? Mail issuance?

Would your agency prefer to issue the Smart Access Common ID Card from one central location for the entire agency or from multiple local sites?

Where do employees go, if they have a problem with their card (i.e. lost, stolen, inoperable)?

Does agency ID database contain demographic data only or is it integrated with logical or physical access control information?

Would your agency prefer to handle card customer service issues in-house or outsource that functionality? Why?

Applications

PKI
Does your agency have a need to authenticate the identity of its employees?

Do agency employees wish to transmit/receive digitally signed documents over networks?

Does your agency have the need to conduct secure electronic transactions (i.e. procurement documentation)?

Would you like your system to be interoperable across agencies?

Do your employees frequently access high security systems?

Do your have employees that routinely make procurements of more than $100 thousand?

Biometrics
Does your agency have a need for high security physical access?

Do agency employees need access to many secure areas within your agency?

Do you have a need for highly secure network and computer access within your agency?

Does your agency have the need to conduct high value financial transactions?

Do you have any need to verify identification for access to high security documents/meetings?

Property Management
Do you currently issue any type of property pass? What is the process? Is it time-consuming?

What is your agency's current property loss rate?

What type of property/equipment do you need to manage (i.e. computers, firearms, chemicals)?

Do your employees often need to take valuable agency equipment (i.e. laptop computers) from the building?

Is equipment shared or transferred between offices or with another agency?

Who is responsible for property management in your agency? Is it a centralized or distributed responsibility?

Is your current asset management system integrated with your badge issuance system?

Rostering
Do employees in your agency conduct frequent large meetings at which there is a need to track attendance?

Do you need to keep track of who has entered/exited a certain area of a building or ship?

Do you need to track attendance for education/training or for any other purpose?

Does your agency have in-house food services?

Electronic Purse
Does your agency have vending machines or a cafeteria?

Are your agency facilities localized or in a campus setting?

Do your employees often need cash advances (i.e. travel advances, petty cash) to conduct agency business?

Does your agency provide transportation subsidies to its employees?

Debit/Credit Applications
Do your employees frequently make high volume, low-dollar purchases?

Do you have employees that frequently travel for business purposes?

Does your agency operate and/or maintain a fleet of vehicles?

Does your agency have or plan to implement an electronic procurement system?

Medical Information

Does your agency have a need for quick access to employee vital medical information?

Do your employees need quick access to insurance benefit information?

Do your employees need quick access to immunization records?

Do your employees often travel for business throughout the U.S. and overseas?

Resources

What level of resources does your agency have to commit to implementing a Smart Access Common ID Card?

(f.) Less than $500 thousand
(g.) $500 thousand to $1 million
(h.) $1 million to $5 million
(i.) $5 million to $10 million
(j.) More than $10 million

How much money does your agency have available to commit to implementing a card system?

Does your agency have sufficient human resources to dedicate to implementing, operating, and maintaining a card system?

Does your agency have sufficient facilities available for housing and maintaining a card system database, and card access terminals?

Does your agency have access to a high security computing environment?

APPENDIX B – GLOSSARY OF TERMS

Algorithm – A computational procedure used for performing a set of tasks such as an encryption process, a digital signature process, or a cardholder verification.

American Association of Motor Vehicle Administrators (AAMVA) – An association of administrators representing motor vehicle agencies in the United States and Canada.

Anti-tamper – Refers to the technology available to prevent unauthorized alteration or modification of cards.

Anti-tearing – The process or processes that prevent data loss when a smart card is withdrawn from the contracts during a data operation.

Application Program Interface (API) – A formal specification of a collection of procedures and functions available to a client application programmer. These specifications describe the available commands, the arguments (or parameters) that must be provided when calling the command, and the types of return values when the command execution is completed.

Attribute Authority (AA) – An entity responsible for issuing and verifying the validity of an attribute certificate.

Attribute Certificate – A message, similar to a digital certificate, which is intended to convey information about the subject. The attribute certificate is linked to a specific public key certificate. Thus, the attribute certificate conveys a set of attributes along with a public key certificate identifier or entity name.

Authorization – The process of determining what types of activities or access are permitted for a given physical or logical resource. Once the identity of the user has been authenticated, they may be authorized to have access to a specific location, system, or service. In the context of logical access control, the process whereby a user's privileges to access and manipulate data objects are assigned.

Automated Fare Collection – The use of an automated system to collect and process tolls, fares and fees electronically.

Automated Response Unit (ARU) – A designated system for answering telephone calls and providing information to callers via recorded messages, or transferring calls to a customer service center (CSC).

Bar Code – The set of vertical bars of irregular widths representing coded information placed on consumer products and other items (such as identification cards) that may require this type of identification.

Binding – An affirmation by a Certificate Authority/Attribute Authority (or its acting Registration Authority) of the relationship between a named entity and its public key or biometric template.

Biometric Template – Refers to a stored record of an individual's biometric features. Typically, a "livescan" of an individual's biometric attributes is translated through a specific algorithm into a digital record that can be stored in a database or on an integrated circuit chip card. The formatted digital record used to store the biometric attributes is generally referred to as the biometric template.

Biometrics – An automatic identification process for identity verification of individuals based on unique behavioral or physiological characteristics. These are unique things that we do or unique physical characteristics that we have. Behavioral biometrics include voice, signature, and keyboard typing technique. Physical biometrics include fingerprint, hand geometry, facial recognition, and iris and retinal scan.

Bridge Certificate Authority – An entity that links two or more Certification Authorities who do not have a cross-certification agreement in place. The Bridge Certificate Authority allows CAs to validate each other's certificates.

Card Accepting Device – A device that is used to communicate with the Integrated Circuit Card (ICC) during a transaction. It may also provide power and timing to the ICC.

Card Hot List – A list of cards that have been reported as lost, stolen or damaged.

Card Initialization – Refers to the process of preparing a card for use by performing the following tasks: searching for initialization files, locating definite values to use in place of variable values, and loading these values.

Card Personalization – Refers to the modification of a card such that it contains data specific to the cardholder. Methods of personalization may include encoding the magnetic stripe or bar code, loading data on the ICC, or printing photo or signature data on the card.

Card Printer – Equipment capable of printing information on the physical surface of the card.

Card Reader – Equipment capable of reading the information on a card such as that in the magnetic stripe or chip.

Cardholder – The person or entity to whom a card is issued.

Certificate Authority (CA) – The Certificate Authority is a component of the Public Key Infrastructure. The CA is responsible for issuing and verifying digital certificates. Digital certificates may contain the public key or information pertinent to the public key.

Certificate Arbitrator Module – (CAM) – A system that interfaces with agency applications that receives a request for the status of a certificate, passes the certificate validation request to the appropriate CA, receives the certificate validation request response, returned from the CA, and reports the response to the requesting agency application.

Certificate Policy – A document that sets forth the rules established by the policy issuing entity governing the issuance, maintenance, use, reliance upon, and revocation of digital certificates.

Certificate Repository – A database of certificates and other PKI relevant information available on-line.

Certificate Revocation List (CRL) – A periodically issued list, digitally signed by a CA, of identified certificates that have been suspended or revoked prior to their expiration dates. The list generally indicates the CRL issuer's name, the date of issue, the date of the next scheduled CRL issue, the suspended or revoked certificates' serial numbers, and the specific times and reasons for suspension and revocation.

Certification Practice Statement (CPS) – A document that states the practices that a Certificate Authority employs in issuing certificates.

Chip – A small piece of thin semiconductor material, such as silicon, that has been chemically processed to have a specific set of electrical characteristics such as circuits, storage, or logic elements. Also known as Integrated Circuit (IC)

Chip Card – A card into which one or more integrated circuits is inserted. Includes both microprocessor cards and memory cards.

Chip (Card) Operating System (COS) – The operating system within a card's integrated circuit that interprets commands sent by the workstation and performs the functions requested.

Clearance –A designation of an authorized security level granted by a governmental authority to an individual that allows the individual to have access to physical locations, documents, or information that has the corresponding security level associated with the clearance level.

Compromise – A violation (or suspected violation) of a security policy, in which an unauthorized disclosure of, or loss of control over, sensitive information may have occurred.

Contact Interface – A chip card that allows interface through a contact. A contact is an electrical connecting surface on an ICC and/or interfacing device that permits a flow of energy current, thereby transmission of data.

Contactless Interface – An ICC that enables energy to flow between the card and the interfacing device without the use of contact. Instead, induction of high-frequency transmission techniques are used through a radio frequency (RF) interface.

Cryptographic Co-Processor – An integrated circuit chip processor that performs cryptographic functions.

Cryptography – The mathematical science used to secure the confidentiality and authentication of data by replacing it with a transformed version that can be reconverted

to reveal the original data only by someone holding the proper cryptographic algorithm and key.

Customer Service Center (CSC) – A customer service unit staffed with operators or Customer Service Representatives (CSR).

Customer Service Representatives (CSR) – Customer Service Representatives are responsible for taking telephone calls and providing information and services to clients as needed.

Data Integrity – A condition in which data has not been altered or destroyed in an unauthorized manner.

Debit Card – A card that can be used to make purchases or obtain cash advances at designated retail locations or automated teller machines. The cardholder's account is debited when a purchase or cash advance is made.

Digital Certificate – A portable block of data, in a standardized format, which at least identifies the certificate authority issuing it, names or identifies its subscriber, contains the subscriber's public key, identifies its operational period, and is digitally signed by the certificate authority issuing it.

Digital Signature – A unique electronic signature that accompanies documents and messages. The digital signature serves two primary functions: verifies the authenticity of the party sending the message, and verifies that the content of the message has not been altered.

Digitized Signature – A written signature that has been read by a computer scanner and converted into digital data.

Distinguished Name – A set of data that identifies a real-world entity, such as a person in a computer-based context.

Electronic Purse – A mechanism that allows end users to pay electronically for goods and services. The function of the electronic purse is to maintain a pool of value that is decremented as transactions are performed.

Encryption – Refers to the process of translating data into a cipher, a more secure form of data. Encrypted data is less likely to be intercepted and accessed by unauthorized persons. This mechanism is particularly important in executing sensitive transactions.

Enrollment Station – A designated workstation which is used to collect data to enroll individuals for the Smart Access Common ID Card.

Extensions – Extension fields in X.509 Version 3 certificates.

False Acceptance Rate (FAR) – Refers to the rate at which an unauthorized individual is accepted by the system as a valid user.

False Rejection Rate (FRR) – Refers to the rate at which an individual authorized to use the system is rejected as an invalid user.

Graphical User Interface (GUI) – A user interface to a computer that is graphics-based, rather than textual or command-based.

Hashing – A software process which computes a value (hashword) from a particular data unit in a manner that enables detection of intentional/unauthorized or unintentional/accidental data modification by the recipient of the data.

Identification Authentication – The process of determining the identity of a user that is attempting to access a physical location or computer resource. Authentication can occur through a variety of mechanisms including challenge/response, time-based code sequences, biometric comparison, or other techniques.

Integrated Circuit Chip Card – A card containing a microprocessor and memory capable of making decisions and processing data.

International Standards Organization (ISO) – A worldwide organization dedicated to fostering the development of systems standards. National standards organizations from 100 different countries are members of the ISO, including the United States (American National Standards Institute – ANSI). Member organizations participate in the development of ISO standards.

Interoperability – Refers to a system or a product that is capable of operating with another system or product directly, (i.e. without any additional effort from the user). Interoperability can be achieved through mutual conformance to a set of common standards and specifications. Interoperability may also be achieved through the use of a "service broker" able to convert one interface into another interface directly.

Key – A value that particularizes the use of a cryptographic system.

Key Management – The process and means by which keys are generated, stored, protected, transferred, loaded, used, revoked, published, and destroyed.

Key Pair – The key pair consists of a private key and its matching public key.

Lightweight Directory Access Protocol (LDAP)– LDAP is an emerging software protocol for enabling anyone to locate organizations, individuals, and other resources such as files and devices in a network, whether on the Internet or on a corporate intranet. LDAP is a "lightweight" (smaller amount of code) version of DAP (Directory Access Protocol), which is part of X.500, a standard for directory services in a network.

Logical Access Control – An automated system that controls an individual's ability to access one or more computer system resources such as a workstation, network, application, or database. A logical access control system requires validation of an individual's identity through some mechanism such as a PIN, card, biometric, or other token. It has the capability to assign different access privileges to different persons depending on their roles and responsibilities in an organization.

Local Access Panel/Controller (LAP/C) – Refers to a device used to monitor and control access to a site by utilizing an intelligent local processing capability in combination with downloaded database processing.

Mandatory – Indicates a service or function that must be provided by the vendor team, or a requirement or condition that must be met without exception. For the purposes of this document, Vendors must provide products and services to address all mandatory requirements. The term mandatory refers only to the Vendor's obligation to meet these requirements, and does not imply that agencies will choose these products and services. Agencies are *not required* to utilize mandatory products, services, or capabilities.

Mean Time Between Failures (MTBF) – The estimated length of time that a system is available and operational between failures.

Mean Time To Repair (MTTR) – The estimated length of time needed to bring a system back up and make it fully operational following a system failure.

Nonrepudiation – Refers to the determination that data was sent by one party and received by another party, and can be verified by the inclusion of information about the origin or delivery of the data. Nonrepudiation protects both the sender and the recipient of data from false claims that the data was either not sent, or not received.

Open Database Connectivity (ODBC) – Refers to an open or standard application programming interface (API) used to access a database. A database that is ODBC-compliant facilitates the importing, exporting and converting of files from external databases.

Open Systems Environment – A comprehensive set of interfaces, services, and supporting formats, plus user aspects for interoperability or for portability of applications, data, or people, as specified by information technology standards and profiles. An open platform is composed of hardware and software components that adhere to common standards and are non-proprietary such that multiple vendors can supply these components interchangeably. In an open platform, components from multiple vendors using different technological approaches may be assembled and interoperability across products can be ensured. The objective of an open platform is to achieve vendor independence and allow easy transition to emerging technologies.

Optional – For the purposes of this document, the term optional indicates a service or function that is not part of the mandatory requirements, but may be an agency-specific requirement. These functions and services may be provided at the discretion of the vendor team. Agencies are not obligated to procure these services from the vendor team.

Password – Confidential authentication information usually composed of a string of characters used to provide access to a computer resource.

Personal Identification Number (PIN) – A private series of numbers that a user knows that are used to increase confidence in a user's professed identity.

Physical Access Control – Refers to an automated system that controls an individual's ability to access to a physical location such as a building, parking lot, office, or other designated physical space. A physical access control system requires validation of an individual's identity through some mechanism such as a PIN, card, biometric, or other token prior to providing access. It has the capability to assign different access privileges to different persons depending on their roles and responsibilities in an organization.

Point of Sale (POS) – Generally refers to a site where purchases are made. For the purposes of this document, POS refers to a site where purchases may be made electronically through an electronic cash register or card acceptance device.

Primary Account Number (PAN) – A unique identifying number used to reference a financial account.

Private Key – A mathematical key (kept secret by the holder) used to create digital signatures, and, depending upon the algorithm, to decrypt messages or files encrypted (for confidentiality) with the corresponding public key.

Proximity – Refers to a technology used to provide physical access control. This technology uses a contactless interface with a card reader. An antenna is embedded in the card, which emits a unique radio frequency when in close proximity to the electronic field of the card reader.

Public (Asymmetric) Key Cryptography – A type of cryptography that uses a key pair of mathematically related cryptographic keys. The public key can be made available to anyone who wishes to use it and can encrypt information or verify a digital signature; the private key is kept secret by its holder and can decrypt information or generate a digital signature.

Public Key Infrastructure (PKI) – The architecture, organization, techniques, practices, and procedures that collectively support the implementation and operation of a certificate-based public key cryptographic system. Further, a communications infrastructure that allows users to exchange money and data over the Internet in a secure environment. There are four basic components to the PKI: the certificate authority (CA) responsible for issuing and verifying digital certificates, the registration authority (RA) which provides verification to the CA prior to issuance of digital certificates, one or multiple directories to hold certificates (with public keys), and a system for managing the certificates. Included also in a PKI are the certificate policies and agreements among parties that document the operating rules, procedural policies, and liabilities of the parties operating within the PKI.

Public Key – A mathematical key that can be made publicly available and which is used to verify signatures created with its corresponding private key. Depending on the algorithm, public keys are also used to encrypt messages or files which can then be decrypted with the corresponding private key.

Radio Frequency Identification (RFID) – Refers to an access control system that features a tag embedded with both a circuit and an antenna. As the antenna enters the electronic field of the reader, it generates energy for the circuit, and transmits the identification number in the tag to the reader.

Registration Authority (RA) – The Registration Authority is a component of the Public Key Infrastructure. The RA acts as a gatekeeper by providing verification to the Certificate Authority before granting a request for a digital certificate.

Relying Party – A recipient who acts in reliance on a certificate and digital signature.

Renewal – The process of obtaining a new certificate of the same class and type for the same subject once an existing certificate has expired.

Revocation – The process of permanently ending the operational period of a certificate from a specified time forward. Generally, revocation is performed when a private key has been compromised.

Root – The CA that issues the first certificate in a certification chain. The root's public key must be known in advance by a certificate user in order to validate a certificate chain.

Secret (Symmetric) Key Cryptography – A cryptographic system that uses the same key, known as a "secret key algorithm" to encipher and decipher messages. This is contrasted with asymmetric key cryptography, which uses a secure public/private key pair.

Secure Access Module (SAM) – A software module contained in a card access device that allows the card and terminal to mutually authenticate each other.

Security –Features and procedures used to reduce the possibility of fraudulent use, asset compromise, smart card counterfeiting, or other subversion.

Security Policy – A document that articulates requirements and good practices regarding the protections maintained by a trustworthy system.

Sensitive Compartmentalized Information Facility (SCIF) – A designated physical location that requires high-level security clearance for entry. An area that is generally used to maintain top secret documents and systems.

Source Selection Evaluation Board (SSEB) – A group of government employees charged with evaluating offerors' responses to a task order and determining to which vendor the task order is to be awarded.

Speaker Identity Verification (SIV) – The key feature of voice recognition software that extracts and compares unique features of a speech sample with a known sample, and accepts or rejects access based on this comparison.

Storage – An electronic and/or mechanical-magnetic device that holds information for subsequent use or retrieval.

Subscriber – A person who is the subject of, has been issued a certificate, and is capable of using, and authorized to use, the private key that corresponds to the public key listed in the certificate.

Tampering – Refers to any unauthorized alteration or modification of a card.

Token – A hardware security token containing a user's private key(s), public key certificate, and optionally other certificates.

Wiegand – Refers to a technology that provides physical access control capability by way of a contact interface that is "swiped" similar to a magnetic stripe card. A Weigand card is more secure and durable than a magnetic stripe card because it is embedded with a magnetic coating during production.

APPENDIX C – SUMMARY OF U.S. INITIATIVES

The following matrix provides general information on key Federal smart card projects. A variety of examples from both military and non-military Federal agencies are presented. Each project entry provides a description of the project, the project technology and a list of the private and public sector partners. This information may assist an agency in learning how smart cards and their applications can be useful tools for the Federal Government.

Agency	Project Name	Private Sector	Technology	Project Description
Department of Defense	Common Access Card	EDS	Chip, Magnetic stripe, Bar code	The U.S. Department of Defense has ordered the deployment of chip-based cards to all military and civilian personnel, reservists and certain contractors. It is estimated that this will eventually result in more than 4 million cardholders. The card will be used to control physical and logical access to military computer systems and installations and will authenticate cardholders using digital signature and PKI. The Department of Defense is also considering other applications for the card. It is likely that the card will be used for medical and dental records, property control and mobility processing as well as financial applications such as private sector credit and debit services.
Department of Defense	Cobra Gold '98 Smart Card	3GI, Gemplus	8K chip, Magnetic stripe	The Cobra Gold exercises in the Spring of 1998 represent the first time the Department of Defense has sent smart cards into the field. Approximately 8,000 cards were issued to U.S. Army, Navy and Air Force personnel and Thai military personnel during the exercises. The card was used primarily for the automation of transportation manifests. This application reduced the load time for a 350-passenger plane from four hours to 35 minutes. Card readers attached to notebook computers were also used to track cardholder's field locations.
Department of Defense	Defense of Department Smart Card		8K chip card, Bar code, Photo	On March 17, 2000 the 320th Air Expedentiary Group Personnel Support for Contingency Operations unit and the Army Central Command-Saudi Arabia personnel office issued more than 1,300 smart cards to U.S. forces deployed at Esker Village, Saudi Arabia. The card is currently being used to improve head-count accuracy at the Mirage Dining Facility which previously used a paper sign-in system. Other capabilities of the card such as access control, manifesting and medical and personnel record keeping mean the card could soon be used for more than food service. The card will also be issued at Prince Sultan Air Base, Saudi Arabia in the near future.
Department of Defense	Multi-Technology Automated Reader Card (MARC)	3GI, Datacard, Gemplus, Syscon	Contact chip, Bar code, Magnetic stripe, Photo	The 25th Infantry Division in Hawaii was chosen for the field test of the MARC card. An initial test was conducted in August of 1994. Then in October, 30,000 cards were issued to military personnel. Today the program has expanded to nearly 200,000 U.S. Navy, Marine and Army users. The card's applications include field medical documentation, mobility processing, manifesting, personnel accountability, health care and food service. The benefits of using the MARC card are demonstrated most clearly in the ease with which units in Hawaii are processed for deployment readiness. A process which normally took a day or more is now reduced to a matter of hours and military personnel no longer waste time waiting in line. Based on the success of the testing of these applications, the Department of Defense is also considering integrating health care delivery between Defense and the Veterans Administration and adding payroll and WIC applications.

Department of Housing and Urban Development	Access/ID Card	IBM	3K contact chip, Photo	This pilot project provided HUD employees with photo identification and internal and external physical access to the HUD headquarters building. However HUD decided to pursue another avenue and ceased use of the Smart cards in 1997. HUD presently uses a proximity ID card.
Department of State, Bureau of Diplomatic Security, Office of Domestic Operations	Smart Card Access Control Project	3GI, Shlumberger	8K, Hand geometry biometrics	This project became operational on March 1, 2000 when approximately one hundred users in the Office of Domestic Operations were issued chip cards. The card is currently used for access control on two doors and works with the existing MDI access control system. A PIN reader in conjunction with the card is used to gain access at one door and hand geometry biometrics is being tested at another. The second phase of the pilot, scheduled for the fourth quarter of this year, was slated to include building access for an entire State Department facility with 300-400 users, logical access control, property control and expansion of the use of biometrics for restricted access areas. However as a result of the State Department's increased focus on security, the smart card program is being reevaluated and an enlargement of the current program is expected. State is also considering the administrative benefits of smart cards for its overseas personnel, including medical and travel applications.
Department of Transportation, Volpe National Transportation System	FTA Assistance Program	Not Applicable	Not Applicable	The purpose of this program is to assist the Federal Transit Administration in their Transit ITS Electronic Payment Program. This support includes technical assistance, outreach, and the development of functional requirements and specifications. These requirements and specifications will provide assistance to transit managers interested in integrating smart cards into their transit fare collection systems. Smart cards will provide enhanced security in the revenue collection process, provide opportunity to provide seamless, regional intermodal travel and provide better data for ridership analysis and transit route planning.
General Services Administration	Building ID & Property Pass	3GI, Gemplus, Giesecke & Devrient, IBM	Contact chip, Bar code, Magnetic stripe, Photo	The GSA smart card provides building and logical access at manned and unmanned card technology entrances and exits. The card is also used as a smart card based property pass. Approximately 6,000 cards have been issued

General Services Administration	1997 Presidential Inauguration Card	3GI, Gemplus	2K & 3K contact chip, Magnetic stripe, Bar code	This project provided access control, housing, and telephone support to 3,000+ staff and visitors who were allowed access to the event. The applications included physical access for Federal employees and inaugural visitors to the Inauguration Committee Headquarters and inventory control of over one million dollars worth of communications equipment for portable communications during the 1997 presidential inauguration. The system was networked to allow security personnel to monitor movements within the facility and maintain ingress/egress rosters for secured areas.
General Services Administration, Federal Technology Service	Government Employee Empowerment Card	Citibank, IBM, Siemens	16K Java card, Magnetic stripe, Biometrics, Photo, Signature	GSA's Federal Technology Service is conducting a pilot at the Willow Wood facility of various telecommunications technologies, office automation technologies and architectural strategies. The multi-application smart card platform is one of the three main components of the FTS pilot. To study the impact of moving from multiple single application cards to a single multi-application card, FTS employees at the Willow Wood Facility were issued smart cards during the Summer of 1999. As of December 1999, approximately 450 cards have been issued. The card applications include identification with picture and signature, physical access, logical access, property management, American Airlines electronic boarding pass, purchase card, travel card and Sprint calling card. Ongoing evaluation is being conducted to determine if the multi-application card and other innovative technologies can achieve the FTS goals of enhanced and cost effective service.
General Services Administration, Western Governors Association, HCFA, HHS, CDC	Health Passport Project (HPP)	Open Domain, Siemens, Stored Value Systems	8K chip, Magnetic stripe	HPP is a federally funded state project sponsored by the Western Governor's Association (WGA), to integrate multi-applications of client demographics, immunization status, client medical providers, medical program participations, and medical results and status. The first phase of the pilot was launched in June 1999 and is scheduled to run until December 2001. It is estimated that Health Passport cards will initially be issued to 25,000 pregnant women, mothers and children eligible for programs such as WIC, Head Start, Food Stamps and other public health programs. The main application of the Health Passport card is the sharing of information between several different healthcare programs. Demographic, health, appointment and WIC benefit information from clinics, doctors and grocery stores is stored on the cards. The user controls who may view the information with a personal identification number. Health care providers are able to read and write information on the card with card readers connected to their computers. The HHP card can also be used for the electronic transfer of WIC benefits. Phase Two of the Health Passport system will test the concept of a Web-based "patient account" as well as the use of the card to bridge multiple systems. Possible locations for the implementation of the second phase are the naval bases at Pearl Harbor in Hawaii and San Diego.
National Aeronautics and Space Administration	Smart Card Certificate Suitability	Not Applicable	Not Applicable	This planned project at NASA will use smart cards as an identification and access mechanism for NASA employees and contractors. Public key certificates will be used to verify identity of the individual for physical and logical access.

Social Security Administration	Property Accountability & Pass	Not Applicable		The Social Security Administration plans to use smart card technology to track government property. Information regarding property eligible for removal from Government Facility will be stored on the card.
United States Air Force	U.S. Air Force Identification Card		Chip, Magnetic stripe, Bar code	The U.S. Air Force plans to issue approximately 700,000 new identification cards using smart card technology in December 2000. It has not yet been determined what applications, other that identification, the card will be used for. However the Air Force is studying the use of smart cards for physical and logical access, stored value and record keeping. It is predicted that by mid-2002 all active duty members will have smart cards.
United States Air Force Academy	Falcon Card	3GI, Debitek, Gemplus, Internec Corporation, PTI/ICL	4K contact chip card, Bar code, Photo	In May of 1998 the Air Force Academy issued to all cadets the first multiple application EMV card to carry independently loaded applications. The cards allow cadets to use the electronic purse to pay for laundry, snack purchases in the laundry areas, and copiers in the library. Additional point of sale locations are being added. Disposable cards in $10 and $20 values can be purchased by USAFA faculty, employees, and family members. The following additional applications have been planned and will be added to the card: student visibility, manifesting, physical access, network access, medical and dental, inventory control, physical and aerobic fitness test results, training qualification, test results and food services. The system was designed to allow the Air Force Academy to continue to add these non-financial applications as well as to be independent yet interoperable with the U.S. Department of Defense Smart Card program.
United States Air Force, Department of Defense	Deployment Personnel Accountability Readiness Tool (DPART), Commando Card	3GI Maximus	Chip, Bar code	The purpose of the Deployment Personnel Accountability and Readiness Tool (DPART) is to integrate disparate, stove-piped personal deployment readiness information for Air Expedentiary Force (AEF) deployments via a distributed, web-based environment. Personal information will be placed on a smart card and interface with a central readiness database. DPART is being tested in an eighteen-month pilot program with cooperation from the Air Expeditionary Force Battelelab at Mountain Home Air Force Base, Idaho and the Department of Defense Smartcard Technology Office. The cards, called Commando cards, have been issued to the 16th Special Operations Wing and tenant units involved in the mobility process at Hurlburt Field, Florida. The Commando Card is used to make a large number of programs paperless. The combination of a bar code and chip streamlines the mobility process, easing the creation of manifests, verifying training requirements and medical records and reducing the manual processing associated with the frequent mobilizations at Hurlburt. The card can also store information for use in logistics, security forces and for work center managers.

United States Air Force, U.S. Department of Treasury Financial Management Service	Lackland AFB Recruit Card	Giesecke & Devrient, Nations Bank, Schlumberger	Chip, Magnetic stripe	This pilot, launched July 2, 1998, issued Visa Cash cards to recruits arriving for training at Lackland Air Force Base. Recruits are issued a smart card as they arrive that confirms their arrival, completes their registration and disburses $250 as an initial pay advance. The stored value can be used to pay for goods and services at the barber, post exchange, dry cleaners, phone center, on-post banks and credit unions and to make donations to the post chaplain. Nations Bank expects to issue approximately 40,000 cards per year to recruits at Lackland Air Force Base.
United States Army	Eagle Cash	PTI/ICL		On December 8, 1999 all soldiers and Department of Defense civilians were issued stored value smart cards, called Eagle Cash at Camp McGovern, Bosnia. As of March 2000, there were approximately 1,250 cardholders. The Eagle Cash system's main function is to eliminate the use of U.S. currency at the Camp. Users load credits on to the Eagle Cash card from payroll payments, bank account withdrawals and cashed checks. All merchants at the Camp accept the card as payment for goods and services. The card can also be used to purchase foreign currency. Due to the success of the project and the multiple benefits it provides, FMS and the Army have recently deployed similar stored value programs at Camp Dobol, Camp Commanche and Eagle Base in Bosnia and the U.S. base in Taszar, Hungary. Approximately 5,000 troops now use smart cards for their financial transactions while deployed in the Balkans.
United States Army, Department of Treasury Financial Management Service	Fort Sill Enhanced Stored Value Card	Gemplus, Mellon Bank, PTI/ICL	Chip, Signature, Fingerprint biometrics	This one year pilot, launched on March 2, 1998, uses smart card technology to pay soldiers at Fort Sill. The pilot also aims to provide more secure and convenient access to funds and streamline the accounting process. Approximately 18, 500 Army recruits in a seven-week basic training course at the base were issued cards used for $4 million in salary payments. The soldiers can use the stored value card to make purchases from Army merchants. Recruits insert their card into the point-of-sale terminal and place their index finger on the biometric sensor to verify identification and authorize the purchase. The Ft. Sill card is the first large-scale use of fingerprint biometrics for financial applications.
United States Army, Department of Treasury Financial Management Service	Ft. Knox Stored Value Card	Mellon Bank, PTI/ ICL, Schlumberger	Chip	In June 1997, Ft. Knox launched a smart card pilot for new recruits. The cards are personalized with the soldier's demographic information, a PIN and an initial pay advance is loaded onto the card at the time of issuance. Soldiers then use the card to make purchases on post. Mellon Bank expects to issue 11,000 cards to recruits per year.

United States Army, Department of Treasury Financial Management Service	Ft. Leonard Wood Campus Card	First Union	Chip	This pilot program was launched in May 1997 when smart cards were issued to approximately 28,000 Army recruits. The card is used as an electronic purse to issue cash advances to recruits. In the past the recruits were given cash. By eliminating the need for currency the Department of Defense hopes to reduce its cash handling costs. The recruits use the card to make purchase on base at locations equipped with card reader terminals.
United States Marine Corps	New River Smart Card	American Express, Groupe Bull	8K Contact chip, Magnetic stripe	1,000 cards were issued to Marines at the start of this pilot in September 1997. This project was implemented to improve the travel process, reduce administrative errors and costs, enhance readiness, improve food service and armory check-in/check-out. The card also has several commercial applications including a stored value application for personal funds, travel allowance storage and credit card capabilities.
United States Marine Corps	Recruit Smart Card Project		8K Contact chip	The U.S. Marine Corps recruit smart card project became operational at Parris Island on March 6, 2000. Marine personnel issue cards to recruits when they arrive at Charleston Airport. The personal information stored on the cards is then used to create the manifest for the trip to Parris Island. At Parris Island, the card is also used to populate forms, in issuing weapons at the armory and includes an electronic purse.
United States Navy	Smart Card Program NTC Great Lakes	3GI, PTI/ICL		Upon reporting for recruit training, each person receives a smart card that contains basic demographic information issued by the local Defense Automated Printing Office. The recruits are also issued $200 written to the smart card electronic purse which is accessed with a PIN number and can be used for purchases at the Navy Exchange. The card is used for automated food service check-in, immunization records, drug screening, dental information and the physical exam process as well.

United States Navy	Pensacola Smart Card Program		Chip	This smart card program has several applications. Defense Automated Printing Service issues the smart card to eligible personnel. The card is used to control staff and visitor access at CNET headquarters. The card is also used to record immunization records, automate the physical exam process, automate food service and track MWR participation.
United States Navy	FCTC\NAS Oceana Smart Card Program		Chip	This smart card program is similar to the Pensacola card program. Defense Automated Printing Service issues the card to all students and staff members. The card's applications include access control at the FCTCLANT Headquarters, automated food-service check-in and immunization recording and tracking.
United States Navy	Miramar Navy Marine Corps Brig Smart Card Program		Chip	The smart card program at the Miramar Brig has two applications. The primary application is the centralized monitoring of staff, prisoners and visitor movement within the brig. This system is presently undergoing a three phase upgrade. The upgrade will provide an Application Program Interface (API) between the Correction Management Information System (CORMIS) and the AMAG Security Access System. Phase I was funded in FY99 and work has already begun. Phases II, and III will add an additional 24 card readers and four more control nodes. The card is also used to control the issue of tools for jobs in the brig as well as recreation gear or any other materials requiring issue control.
United States Navy	Atlantic Ships Smart Card Program		Chip	Each ship in the battle group has implemented different smart card applications. The USS George Washington currently uses smart cards for MWR issue and ATM-at-sea III. Additional applications including physical and logical access and tool control. The USS Normandy uses smart cards for service records check out and ATM-at-sea. Issue control capability is planned for the following: electrical tools, organizational gear, MWR equipment, computer video games and video equipment, classified material, IVCS headsets, library materials, weapons and berthing assignments. The USS Hawes has implemented smart cards for accountability for tool control, combat systems electronic gear, gas masks, classified publications, special clothing seabag stowage and weapons. Future accountability applications include service, medical and dental records. USS Briscoe uses smart cards for service records, test equipment and safety harness accountability. Future implementation will include tool and foul weather gear accountability, USS Simpson plans to implement cards for physical and logical access and service records control. USS Ashland uses smart cards for safety equipment and tools accountability and plans to expand to classified material, small arms, gear, personnel records and medical and dental information.

United States Navy	Naval Reserve Readiness	Gemplus	8K Contact chip, Bar code, Magnetic stripe, Photo	Naval Reserve Readiness is a smart ID card to integrate the Reserve and Active components. This initiative is a "Smart Business Practice" that will support the mobilization, deployment, and employment of both AC and RC personnel. It will reduce the administrative burden of paperwork and enhance the quality of life of the sailor as CINC's continue to track large numbers of personnel through their AOR. The card's chip technology allows the removal of the visual "RESERVE" status discriminator printed in the upper right hand corner of the ID card and eases the tracking the frequent status changes of the Reservists from RC to AC.
United States Postal Service	Net Post.Certified	Schlumberger	32K chip	This pilot smart card project has been in place for approximately two years. The project facilitates the sharing of information between the Health Care Finance Administration, Social Security Administration and Internal Revenue Service. The use of smart cards allows for the secure transfer of information and the confirmation of identity. The cards are issued to these agencies and to the participants of programs, such as Medicaid and Medicare, at U.S. Post offices.
Veterans Administration, Department of Treasury Financial Management Service	Stored Value/ID Badge	Nations Bank, Schlumberger		The second phase of this project was launched on November 24, 1997. The projects puts Visa Cash in the hands of patients, physicians, visitors, volunteers and employees of the VA facility in Tampa, FL to test the combined applications of ID badge and electronic purchases from vending machines, cash registers and terminals and cashless ATMs.
Veterans Administration, Department of Treasury Financial Management Service	Stored Value/ID Badge	Nations Bank, Schlumberger		The projects puts an estimated 250,00 cards in the hands of patients, physicians, visitors, volunteers and employees of the VA facility in Bronx, NY to test the combined applications of ID badge and electronic purchases from vending machines, cash registers and terminals and cashless ATMs using Visa Cash. The stored value cards will be accepted by the onsite Veterans Canteen Service which supplies food, clothing, other goods and vending services to all 172 VA hospitals.

APPENDIX D – INDEX OF SMART CARD WEB SITES

The following is a listing of key web sites that are a good source of information on smart card technology and policy. These sites provide further guidance to agencies wishing to learn more about smart cards and their applications. These sites cover a wide range of topics including:

- Smart Card Applications;
- Federal Smart Card Programs;
- Public Key Infrastructure;
- Biometrics; and
- Electronic Payments.

Name	Web Address	Description
Access Certificates for Electronic Services (ACES)	http://www.gsa.gov/aces	The ACES website provides information on the Government-wide public key infrastructure.
Avanti	http://www.biometric.freeserve.co.uk/avanti.htm	This site provides background information about biometrics, their use in everyday business situations and how they are deployed.
Biometrics Consortium	http://www/biometrics.org	The Biometric Consortium serves as the US government's focal point for research, development, test, evaluation, and application of biometric-based personal identification/verification technology.
Card Europe	http://www.cardeurope.com	Although primarily focused on Europe, Card Europe has expanded to encompass the whole world. The site provides access to a database of information as a starting point for information concerning smart card related products, services and activities.
CardTech/ SecurTech	http://www.ctst.com	CardTech/ SecurTech promotes the advancement of card, biometric and transaction security technologies through educational resources for professionals at every level of expertise.
CommerceNet of Massachusetts, Information Technology Division Legal Department, The PKI Page	http://www.magnet.state.ma.us/itd/legal/backers.htm	This site provides background papers on PKI, cryptography, digital signatures and electronic commerce.
Electronic Frontiers Georgia (EFGA)	http://www.efga.org	The EFGA web page provides information about emerging technology, with links to information about digital signatures and cryptography.
Georgia Digital Signature Task Force	http://www.cc.emory.edu/BUSINESS/gds.html	The Georgia Digital Signatures Task Force has links to digital signature and cryptography references.
International Card Manufacturers' Association	http://www.icma.com	ICMA provides information and resources in support of the plastic card industry in general, including their use as smart cards.
Internet Engineering Task Force, PKI Working Group	http://www.ietf.org/html.charters/pkix-charter.html	This site provides several resources on public key infrastructure.

Name	Web Address	Description
National Automated Clearing House Association	http://www.nacha.org	This site provides the latest information on the world of electronic payments.
NIST's Computer Security Resource Clearinghouse	http://csrc.nist.gov/pki/	This site provides information on NIST's PKI Program. NIST is taking the lead in developing a Federal Public Key Infrastructure that supports digital signatures and other PKI security services.
Silicon Valley Software Industry Coalition: Digital Signatures Working Group	http://www.softwareindustry.org/coalition/dswgopen.html	This site has links to working group documents on digital signatures and digital signature legislation.
Smart Card Central	http://www.smartcardcentral.com	Smart Card Central is a resource for research, news and technical information about smart card technology.
Smart Card Industry Association	http://www.scia.org	The Smart Card Industry Association website provides information on Smart Card Technology, Applications of Technology, Smart Card Industry News, Links to other Smart Card sites, Smart Card Products and the SCIA organization.
Smart Card Resource Center	http://www.smart-card.com	Like Smart Card Central, the Smart Card Resource Center provides links to information, news and research about smart cards.
SmartGov	http://smart.gov	The SmartGov site offers information on smart card technology government, business, education and citizens. Highlights include a smart card tutorial, the SmartData database of Federal smart card projects and information on the Smart Access ID Program.

APPENDIX E – REFERENCES

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APPENDIX F: INTEROPERABILITY STANDARDS

* Go to http://www.smartcard.gov for the current version of the Smart Card Interoperability Specifications *

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