

**Risk Communication Advisory Committee
February 28-29, 2008 Meeting Roster**

Chair

Baruch Fischhoff, Ph.D.

Expertise: Risk Perception and Communication,
Decision Analysis
Term: 10/01/2007 – 09/30/2011
Howard Heinz University Professor
Department of Social and Decision Sciences
Department of Engineering and Public Policy
Carnegie Mellon University
Pittsburgh, PA 15213-3890

Christine M. Bruhn, Ph.D.

Expertise: Food Safety Communication, Risk
Perception
Term: 10/01/2007 – 09/30/2011
Consumer Marketing Specialist
Director, Center for Consumer Research
University of California, Davis
Department of Food Science and Technology
One Shields Avenue
Davis, CA 95616

Jacob DeLaRosa, M.D.

Expertise: Surgical Devices, Risk
Communication to Patients
Term: 10/01/2007 – 09/30/2011
Assistant Professor Idaho State University
Chief, Division of Cardiothoracic Surgery
Portneuf Medical Center, 777 Hospital Way
Pocatello, ID 83201

AnnaMaria DeSalva

Expertise: Public Relations, Risk/Crisis
Communication, Trust Building
Term: 10/01/2007 – 09/30/2009
Worldwide Director of Healthcare
Hill and Knowlton
New York, NY 10022

Michael Goldstein, M.D.

Expertise: Behavioral Medicine, Risk and
Health Communication
Term: 10/01/2007 – 09/30/2010
Associate Director
Institute for Healthcare Communication
555 Long Wharf Drive, 13th Floor
New Haven, CT 06511

Designated Federal Officer/Executive Secretary

Lee L. Zwanziger, Ph.D.

FDA/Office of the Commissioner/Office of Policy,
Planning, and Preparedness/Office of Planning
5600 Fishers Lane, Room 15-22
Rockville, MD 20857
301-827-2895 - telephone
RCAC@fda.hhs.gov

David P. Moxley, M.S.W., Ph.D., D.P.A.

Expertise: Social Work, Risk/Behavior Commun.
Term: 10/01/2007 – 09/30/2008
Oklahoma Healthcare Authority Medicaid Endowed
Professor of Health and Public Health
Professor of Social Work
University of Oklahoma
Norman, OK 73072

Linda Neuhauser, Dr.P.H., M.P.H.

Expertise: Health Lit, Health Commun. in St Gov
Term: 10/01/2007 – 09/30/2008
Clinical Prof of Community Health and Human Devel
School of Public Health
Health Research for Action Center
University of California, Berkeley
140 Warren Hall, MC 7360
Berkeley, CA 94720-7360

John E. Paling, Ph.D.

Expertise: Risk Communication, Broadcast Media,
Risk Perception
Term: 10/01/2007 – 09/30/2009
Founder & Research Director
The Risk Communication Institute
5822 NW 91st Blvd
Gainesville, FL 32653

Ellen M. Peters, Ph.D.

Expertise: Numeracy, Risk Perception, Decision
Analysis
Term: 10/01/2007 – 09/30/2009
Senior Research Scientist
Decision Research
1201 Oak Street, Suite 200
Eugene, OR 97401

Prerna Mona Khanna, M.D., M.P.H.

Expertise: Medical Broadcast Journalism,
Disaster Support
Term: 10/01/2007 – 09/30/2009
Physician Consultant, ICYou.com
Adjunct Associate Professor, University of
North Texas - Health Science Center
Lieutenant Colonel, Texas Medical Rangers
1618 Fairfax Lane
Chicago, IL 60181

Madeline Y. Lawson, M.A.

Expertise: Advocacy, Minority Health
Term: 10/01/2007 – 09/30/2010
Executive Vice President
Institute for the Advancement of Multicultural
and Minority Medicine
1701 Q Street, NW
Washington, D.C. 20009

Musa Mayer, M.S., M.F.A.

Expertise: Patient Advocacy, Counseling,
Journalism
Term: 10/01/2007 – 09/30/2010
250 West 82nd Street
New York, NY 10024

Betsy Lynn Sleath, Ph.D.

Expertise: Pharmacy, Sociology, Health Literacy,
Health Communication
Term: 10/01/2007 – 09/30/2010
Professor of Pharmaceutical Outcomes and Policy
University of North Carolina School of Pharmacy
Kerr Hall – CB# 7360
Chapel Hill, NC 27599-7360

Marielos L. Vega, B.S.N., R.N.

Expertise: Health Communication
Term: 10/01/2007 – 09/30/2008
University of Medicine and Dentistry of New Jersey
New Jersey Medical School
Department of Family Medicine
185 South Orange Avenue
BHSB-E Level, Room 1542
Newark, NJ 07103

Guest Industry Representative

Marsha Yaross, Ph.D.

Expertise: Electrophysiology Devices; Clinical Research
CDRH Circulatory System Devices Panel
VP, Clinical, Quality and Regulatory Affairs
Biosense Webster, Inc. (a J&J Company)
3333 Diamond Canyon Road
Diamond Bar, CA 91765

Consultants for Meeting 2/28-9/2008

Gregory Baird, President
Baird Edge Consulting
81 Miller Road
Morristown, NJ 07960

Steven Gorelick, Ph.D.
Professor of Media Studies
Department of Film and Media Studies
Hunter College
695 Park Avenue
New York, NY 10021

Daniel Q. Haney
6158 Palma Del Mar Blvd, Apt 215
St. Petersburg, FL 33715

Michael Wogalter, Ph.D.
Professor of Psychology
Psychology Department
640 Poe Hall
North Carolina State University
Raleigh, NC 27695-7801