

Centers of Excellence  
in Cancer Communication  
Research (CECCR) Initiative

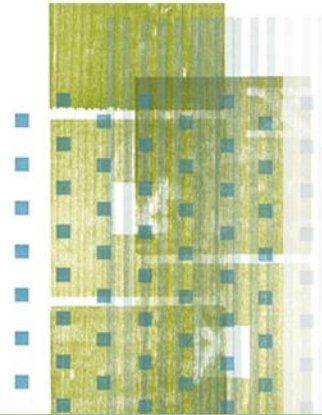
# Conference Participant Feedback: The Results



Division of Cancer Control  
and Population Sciences  
National Cancer Institute

# Response Overview

Responses	Number of respondents
Survey Visits	174
Surveys Completed	43
Unfinished surveys	10



## Centers of Excellence in Cancer Communication Research (CECCR) Initiative

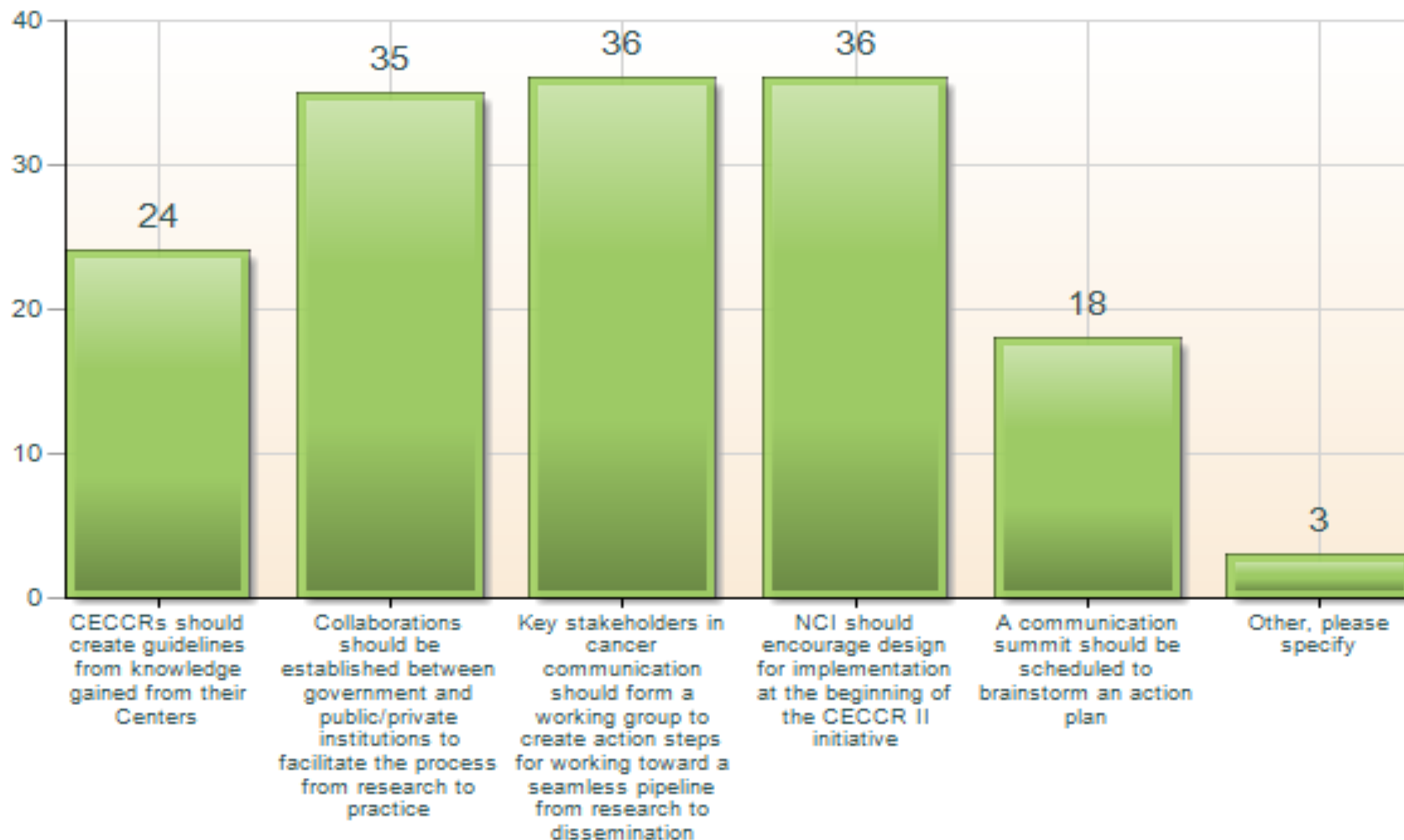
# Multiple Choice Responses

*\*Note that for the following 4 slides, the number represents how many times an option was chosen and NOT individual responses*

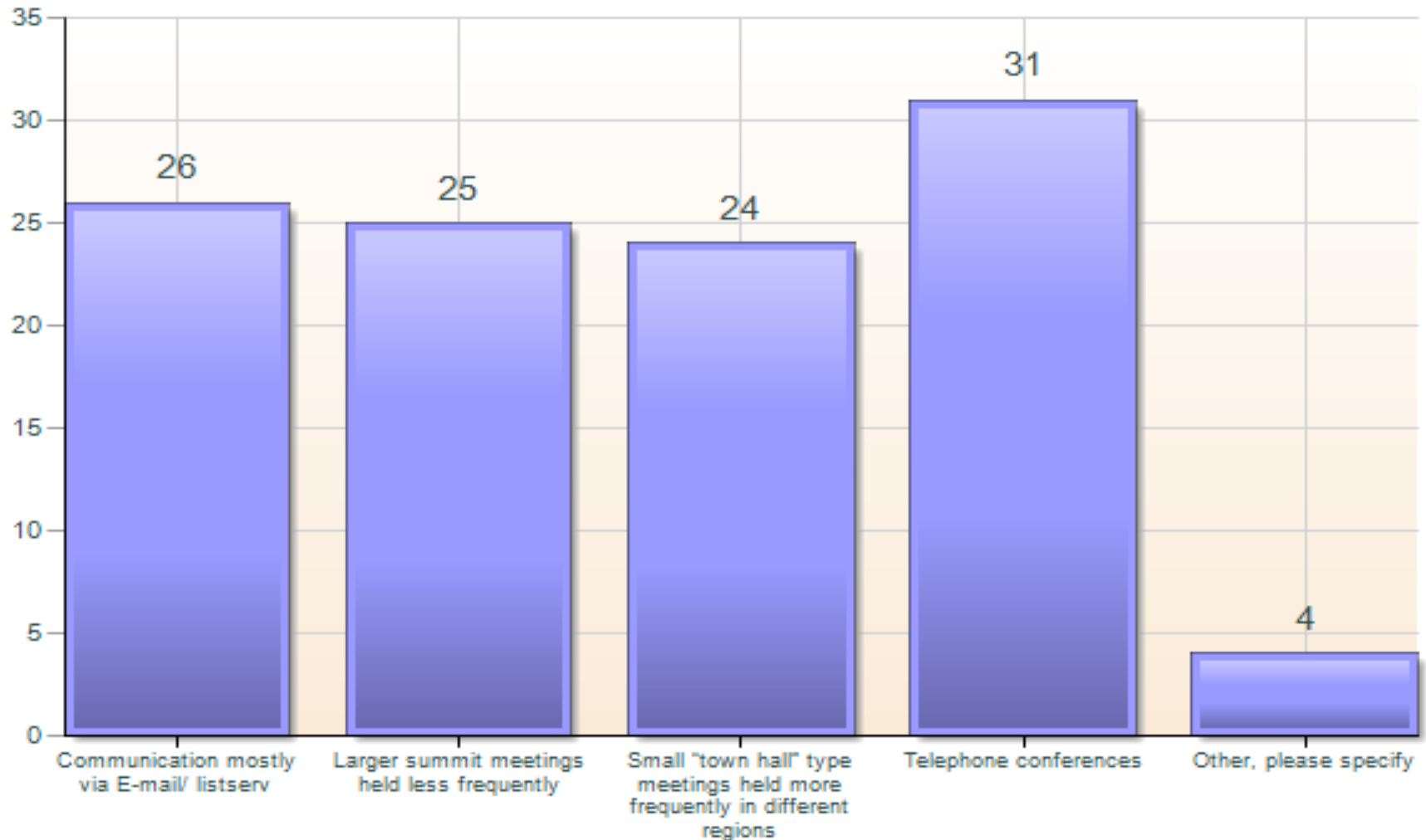


Division of Cancer Control  
and Population Sciences  
National Cancer Institute

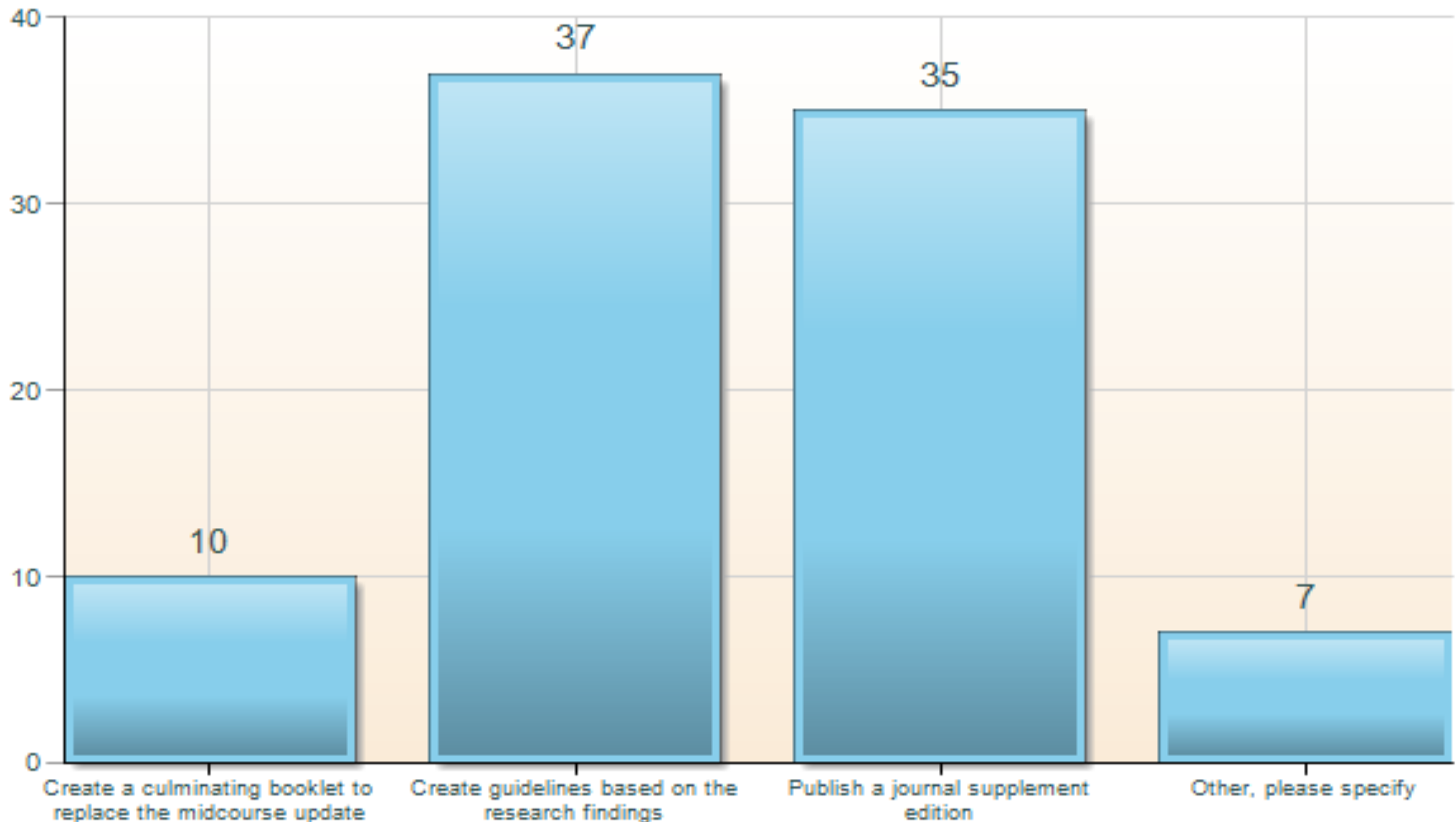
**In follow-up to the CECCR meeting in April 2008 in Atlanta, what are the next steps? (choose all that apply)**



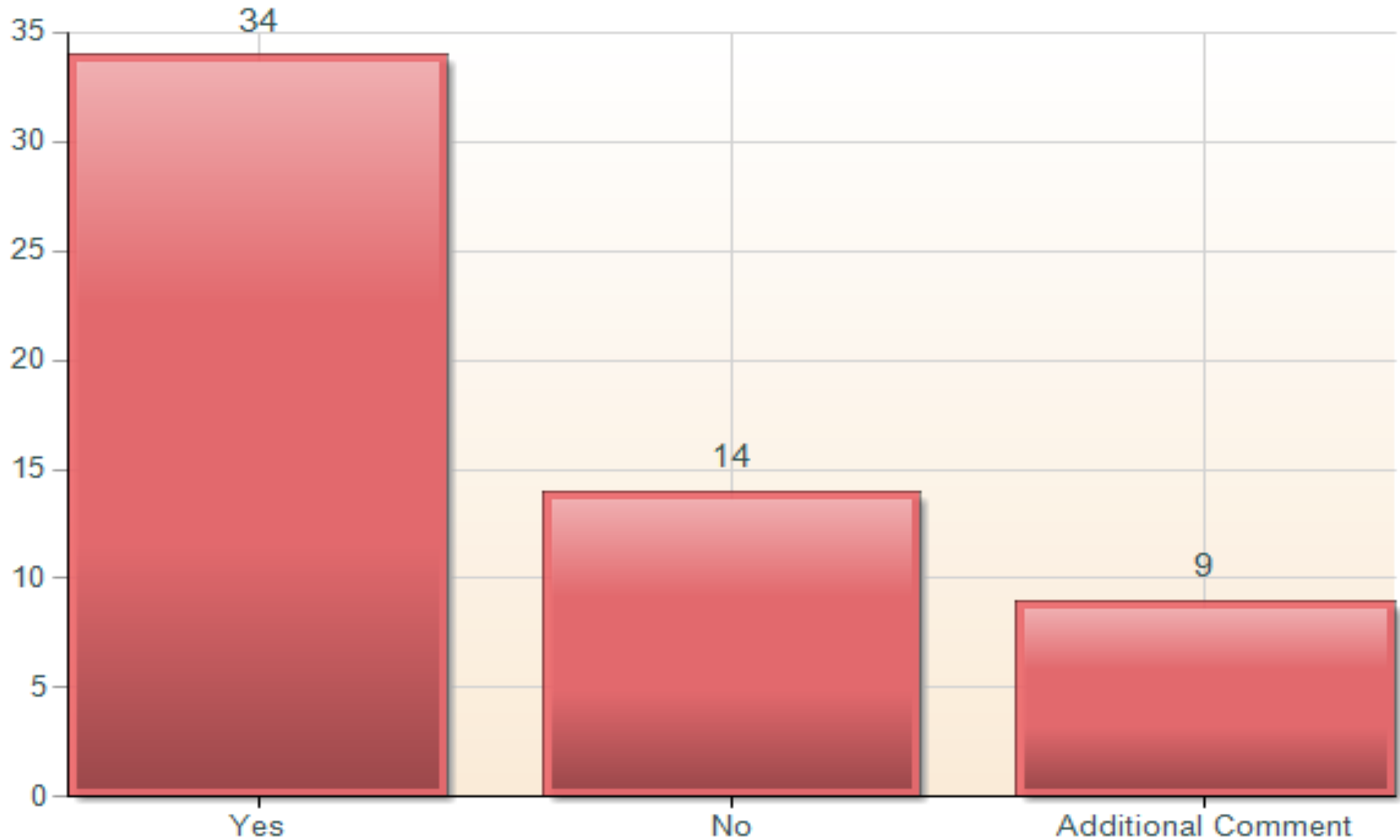
**If a working group were to convene, which would be the best ways to coordinate the group? (choose all that apply)**

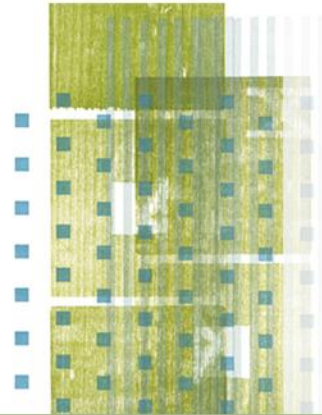


**How can NCI and ACS most effectively synthesize the research that has been done by the CECCRs in a way that can be easily disseminated to a variety of audiences? (choose all that apply)**



**Would you be willing to participate in a working group that creates an action plan to move this research to dissemination discussion forward?**





## Centers of Excellence in Cancer Communication Research (CECCR) Initiative

# Additional Responses



Division of Cancer Control  
and Population Sciences  
National Cancer Institute



*\*Response below indicate individual responses ,  
except where indicated by parenthesis().*

**1. In follow-up to the CECCR meeting in April 2008 in Atlanta, what are the next steps?**

“NCI should encourage design for dissemination”

“Do more research on HOW to best disseminate”

“Need more details of CECCR findings”

“A document that collects practical findings from CECCR research into a ‘digest’ that is publically available” (additional comment)

**3. How can NCI and ACS most effectively synthesize the research that has been done by the CECCRs in a way that can be easily disseminated to a variety of audiences?**

“Create a CECCR website with accessible updated guidelines” (3)

“Create implementation support systems”

“Present research at HMO conferences, etc.”

Collaborate with CECCRs to pilot dissemination”

“Create workshops and seed funding”

**2. If a working group were to convene, which would be the best ways to coordinate the group?**

“Large summit, then small workgroups via email”

“Email list serve is async, which won’t work for this”

“Combination to culminate in a larger summit”

“Wiki”

**4. Would you be willing to participate in a working group that creates an action plan to move this research to dissemination discussion forward?**

“NCI and its partners should be very strategic in planning dissemination based in thoughtful pull-based market so that interventions are well pre-tested and target adopters well specified and social systems structure is studied for purposive intervention via advice network analysis”

“I think it is key to involve more everyday-type folks from public health clinics, HMOs, etc. in this process and not just the movers and shakers”

“Need funding mechanisms to be successful”

“Too busy for a group, but could provide input at discrete forums”

*Responses that could be collapsed into the yes or no category were not included*

We sincerely appreciate your time and careful consideration while completing this survey.

Your answers will be used to assist us in planning for dissemination and the next CECCR initiative.

**THANK YOU!!!**