

Script: Parent PSA – “It Never Hurts”

National Institute on Alcohol Abuse and Alcoholism

:30 second Radio Script

Audio:

SFX: Telephone Ring

Parent #1: Hello?

Parent #2: (Cheery w/Phone Effect) Hello, Jane? It's Julie. I just wanted to ask about the party your son Tom is having tomorrow? Our daughter, Megan, is coming and I just want to be sure there won't be any alcohol there. I hope you don't mind.

[Beat]

Parent #1: (A bit shocked) My husband and I had planned to be out of town this weekend, Julie – we didn't know anything about a party.

Parent #2: (suddenly understands) Oh no!

ANNCR: If you're a parent, it never hurts to ask. For more information on talking with your kids about alcohol, visit niaaa.nih.gov.

Brought to you by the Department of Health and Human Services, the National Institutes of Health, and the National Institute on Alcohol Abuse and Alcoholism.