

Get pharmacists involved: organize an “Ask the Pharmacist” day on diabetes

Why? People with diabetes have to see the pharmacist regularly for their medications and test strips. Many seek the pharmacist for advice on their medications and other related concerns. An “Ask the Pharmacist” day will help attract customers to the store and provide customers with an opportunity to ask questions about diabetes.

How? Contact area pharmacies to see if they are willing to host a question-and-answer session for customers on controlling diabetes and medication. On flyers advertising the event, ask customers to bring with them all the medications they are currently taking, including over-the-counter medicines.

Develop generic posters to announce the event. The NDEP brochures and bookmarks can be distributed to customers. Many pharmacies can print a message about diabetes with the NDEP logo on the labels or bags of each prescription filled.



Where to start?

Call and ask for the pharmacy or store manager. If the pharmacy is part of a chain, you will need to call its corporate office.



What will you need?

- A separate area to discuss each person's medicines with him or her
- Tables and chairs
- Tip sheets on taking medications properly



Who else can help?

Large stores may be willing to host the event in all of their regional stores.

TIPS



Provide pharmacists with a copy of the NDEP logo. They can include the store name with the logo as a partner with the NDEP in this effort.