Script: Parent PSA – "Who's Talking"

National Institute on Alcohol Abuse and Alcoholism

:30 second Radio Script

Audio:

Here's something to think about...

Do you know who's talking to your kids about alcohol?

Is it the kids with fake I.D.s?

Or friends drinking at parties?

Or maybe someone offering to buy them beer from the local convenience store...

Who is talking to your kids about alcohol?

Shouldn't it be you?

For more information on how to talk with your kids about underage drinking, visit niaaa.nih.gov.

Brought to you by the Department of Health and Human Services, the National Institutes of Health, and the National Institute on Alcohol Abuse and Alcoholism.