World Usability Day
Making life easy!

Founded in 2005 to ensure services and products important to life
are easier to access and simpler to use
Washington, DC

Government Careers in Usability Panel: November 8, 2007

About the Event	**A panel of Usability Specialists from the Social Security Administration, the Energy Information Administration, the Bureau of Labor Statistics, and the U.S. Senate will discuss:** • The fascinating variety of government usability projects • Why usability students and others should consider government as a exciting career choice • Participants' questions and answers **Network** with colleagues about efforts by government to incorporate usability practices into real-world projects – what works, what doesn't, and why **Learn** about internships, usability labs, position descriptions, and tips for finding government usability jobs
Who Should Attend	• Graduate and undergraduate students in usability or related programs • Media interested in innovations in government customer service to citizens • Usability and related professionals interested in usability
It's Free!	Sponsored by the General Services Administration, USA.gov, and the Web Managers Advisory Council **Coffee, tea, and water will be served**
When and Where	**Thursday, November 8, 2007** **1:30 PM to 3:30 PM** *Location:* The American Institute of Architects Boardroom (2nd floor) 1735 New York Avenue, NW; Washington, DC Map: http://worldusabilityday.org/event/show/336#map *Metro Directions:* • Blue/Orange Lines - Farragut West. Exit 17th Street. Walk south 4½ blocks (cross I, H, Pennsylvania Avenue, G & F Streets). Turn right on New York Avenue. • Red Line - Farragut North. Exit K Street. Walk south 5½ blocks on Connecticut Avenue/17th Street. (cross K, I, H Streets, Pennsylvania Avenue, G & F Streets). Turn right on New York Avenue.
Register!	Register upper right at: http://worldusabilityday.org/event/show/336/ Contact the Event Coordinator: Nicole Burton	nicole.burton@gsa.gov	202-219-0820 World Usability Day Resource: http://worldusabilityday.org/