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## Don't Let Text Message Spam Keep Us from Responding to Really IMPORTANT Things

Cosponsor SMASH Act of 2008

Dear Colleague,

Despite the steps already taken by the federal government to protect consumers from needless telemarketing through the National "Do-Not-Call" Registry, cell phone customers in this country are still susceptible to text message spam (also known as "M-Spam"). This is a problem that has already grown out of control in other areas of the world, most notably Great Britain and China. In China alone, 230 million spam text messages are being sent on a daily basis.



If this were to occur in the United States, many – if not most – cell phone customers themselves would be responsible for paying for these unwanted messages, due to the way cell phone companies structure text messaging within wireless plans. We therefore need to ensure that this problem does not happen here in the United States.



That is why I am introducing the Stop M-Spam Abuse as a Sales industry Habit (SMASH) Act of 2008. This is simple, nonpartisan, common-sense legislation that will prohibit unsolicited commercial text messages from being sent to cell phone numbers listed on the National "Do-Not-Call" Registry.

By expanding the "Do-Not-Call" Registry in this way, the federal government will not only save cell phone customers money, but it will proactively address a problem that is already affecting hundreds of millions of cell phone customers in other countries.

I hope you will join me on this legislation. If you have any questions about this bill or would like to become an original cosponsor, please contact Michael Calvo in my office at 5-2931 or by email at [michael.calvo@mail.house.gov](mailto:michael.calvo@mail.house.gov).

Sincerely,

Phil Gingrey, M.D.  
Member of Congress