



the

# Register

Summer 1998

the newsletter of the Selective Service System

## Blitz

**(1): an intensive aerial campaign (2): an intensive nonmilitary campaign: a sudden overwhelming bombardment.**

**T**his second definition is precisely what Selective Service had in mind when the idea of a 21-city "blitz" was formulated last year. The blitzes began at the end of January 1998 and ended in mid-May.

"These blitzes were crucial to raising registration awareness in low compliance areas," said SSS Director Gil Coronado. "The thousands of students we spoke to, the dozens of radio, TV and newspaper interviews help people understand the important work of Selective Service. But, most of all, the blitzes helped publicize the registration requirement so young men don't lose out on valuable benefits," he added.

Following is a brief round-up of some specific blitz activity:

### High School Blitzing in Houston

Because of its low registration compliance, Houston, Texas, was targeted as a blitz city. Col. Justo Gonzalez, Director of Operations at National Headquarters, and Region II's Lt. Col. Robert E. Stacy coordinated the February blitz.

The Houston efforts resulted in 1,161 registrations during visits to 17 area high schools. Colonel Gonzalez spoke to high school students about the registration requirement. A local Hispanic television station, channel 45, taped an interview with two high school students and Colonel Gonzalez. Radio station KQQK conducted two radio interviews with Colonel Gonzalez, one in English and one in Spanish, to be aired at a later date.

Other accomplishments included a proclamation of support



*Executive Director Willie L. Blanding, Jr., visited Dunbar High School in Washington, D.C., and handed out Selective Service literature to students during the May blitz in the Nation's Capital. Blanding also addressed the students and was interviewed by Black Entertainment Television (BET), pictured above. The segment ran in June on BET cable stations across the country.*

for the Agency from Houston Mayor Lee Brown for the first two weeks in February as SSS Registration Awareness Weeks. Additionally, Reserve Force Officers conducted informational briefings to a Rotary Club, a college alumni club, and to 10 high school assemblies; they also visited 15 post offices to ensure registration materials were available for registrants. Information on SSS was delivered to Heavyweight Boxing Champion George Foreman's office for his consideration in recording a public service announcement (PSA) for the Agency; and PSAs were delivered to seven TV stations.

*(continued on page 2)*

## Blitz Activity . . . continued

### Atlanta Blitz Encounters Rough Weather

The blitz, arranged by Georgia Detachment 2-7 Commander, Lt. Col. Debra Rondem, ran into competition for news media attention because of a devastating tornado that killed more than a dozen people as it roared through south of Atlanta the morning SSS Director Gil Coronado spoke.

While events went ahead as planned, media attention focused on the disaster. "Even though much of the planning was altered by a tragic tornado," said Region II Director Colonel Keith Scragg, "Director Coronado was still able to get out the message about the importance of registering."

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Director Gil Coronado answers questions from student reporters at North Forsyth High School during the Atlanta, Ga., blitz activities.

The day before the Forsyth County rally, Maj. Tom McKennie and Region II's Micki Graham received commitments from many television stations in Metro Atlanta. The tornado hit at 6:30 a.m. on the day of the rally. When McKennie made follow-up calls that morning, the message was the same: sorry, there's breaking news.

Adversity prompted everyone to adapt quickly to changed circumstances. So, Region staff and Georgia Reserve Force Officers (RFOs) decided to work the story post-tornado. Interviews were conducted with Board Members who were convening for training and more than 50 news stories and photographs were prepared and sent to newspapers around the Southeast.

A highlight of the blitz was the passage of a bill by the Georgia General Assembly, after considerable effort by Lt. Col. Bob Izlar and State Director Roy Yelton.

The bill, which went into effect in April, requires registration as a condition of state employment.

Through it all, Director Gil Coronado rolled with the flow. He spoke to high school students, Board Members, made himself available for interviews and met with state dignitaries, though a scheduled meeting with Governor Zell Miller had to be canceled when the Governor raced to the tornado-stricken area.

"There was a little different slant than what we had planned," said Colonel Scragg, "but the Director was flexible and we feel his presence in this area, even with the altered planning, will help us improve registration considerably."

## Blitz Rolls Through Detroit



Annie Aaron, head of the Guidance Department for Denby Technical High School in Detroit, personally supervised the registration of many young men at her school during the Detroit Blitz in April. She's been with the Detroit School System for 14 years, first as an elementary teacher and later working with high school students.

## San Diego-Area Blitz Nets Mayor's Support



Lt. Col. Mark Frazier, Commander of Detachment 3-4 in California (l.) and Col. LaVoy "Sam" Thiessen, Senior Operations Officer for Region III (r.) presented a Certificate of Appreciation to Coronado (Calif.) Mayor Tom Simek for his support of the SSS registration awareness program. The certificate, presented during the March blitz, accompanied a request that the city of Coronado enact an ordinance that would disallow city employment to any young man not registered with the SSS.



Monday, April 20, 1998, Georgia Governor Zell Miller signed legislation passed by the Georgia Assembly that requires young men between 18 and 26 to register with Selective Service to become or remain state employees. Pictured above l. to r., Col. Roy J. Yelton, State Director for Georgia; Willie L. Blanding, Jr., Executive Director of SSS; Governor Miller; and Clint Smith, the Georgia State Representative who sponsored the bill.

## Blitz Bits

The 21-city blitz achieved the following:

752 high school visits

307 new High School Registrars

227 contacts with educational leaders

363 contacts with government and community leaders

392 media contacts (print & broadcast)

118 speaking engagements



## Expanding the “State of the Union”

by Dick Flahavan

Since last year, the number of states with laws or regulations supporting Selective Service registration increased by six: California, Kentucky, New Jersey, Texas, Utah, and Virginia. The number of states has grown from 18 to 24. This major plus for Agency awareness and compliance efforts is a direct result of the serious efforts of so many concerned citizens scattered across the Nation. Especially helpful to elected officials were the endeavors of the volunteer State Directors, RFOs, and Region staff in answering questions, providing guidance, and facilitating in the legislative process.

From the map below, you can see that Selective Service is almost at the 50 percent level with legislation or regulations supporting the Agency. With the continued assistance of concerned citizens, together with responsive support by Agency personnel and the sustained momentum of everyone’s efforts, it will not be very long before one-half of the states will have supporting legislation. In fact, New Hampshire legislation was awaiting the governor’s signature as this issue of *The Register* went to press.



## Local Board Members Help Fund Veterans Memorial

Two Illinois Selective Service Board Members are responsible for the new Veterans Memorial at Wilder Park in Elmhurst, Ill., about 17 miles west of Chicago. William D. Ralston and A.J. "Toche" Terrones

both longtime members of Local Board 50, were behind the five-year effort to secure the funds necessary for the memorial.

The memorial is more than just a mounted plaque, Ralston explains. It is more like a living memorial. Every Sunday from Memorial Day through October, the American Legion honors a deceased veteran (World War I through Desert Storm). The veteran's record and any significant personal memorabilia is on display for a week, Ralston said, mentioning that a World War I soldier's family recently had their relative remembered in this way. School children also visit the memorial which displays much historical information about the major conflicts as well as information on the five services of the Armed Forces.



The Elmhurst, Ill., memorial is now a reality thanks largely to the efforts of SSS Board Members William D. Ralston (l. in insert) and A.J. "Toche" Terrones (r.); both are members of Illinois LB 50.

The deadline for the Sept-Oct issue of The Register is August 15!! Please contribute! Send your submission via e-mail to Editor Barbi Richardson (brichards@sss.gov), or submit it via your Region Headquarters.



Region II Director, Col. Keith A. Scragg, presented Georgia Superintendent of Schools with a Selective Service plaque for her efforts in helping disseminate registration awareness materials. L. to r.; SSS State Director for Georgia, Roy J. Yelton; Linda C. Schrenko, Georgia Superintendent of Schools; Lt. Col. Debra C. Rondem, Detachment 2-7 Commander; and Col. Keith Scragg.



## New Institutional Briefing

After several months of development, the new Selective Service System "Institutional Briefing" was installed and made its debut in the main conference room at National Headquarters (NHO). It's a feast for the eyes, the ears, and the mind.

First, stirring music is heard and vivid images appear on the large projection screen. There are sweeping views of American cityscapes, monuments, deserts, and prairies, which capture the grandeur of our great Nation. These are followed by a montage of photographs, charts, and story-telling narrative, all designed to inform the viewer about the important role the Selective Service System plays in national defense.

Prouced by the Office of Public and Congressional Affairs using a Richmond, Virginia-based contractor, the program runs out 13 minutes and takes an enteraining, multi-image approach to infirming visitors about the Agency and its programs. Six high-quality slide projectors are controlled by a personal computer running special audio-visual software to deliver CD-quality narration and music. The projectors "paint" rapidly

changing images, more than 500 of them, on a large, 5-foot by 7-foot screen. Designed primarily to show to NHO visitors, the new program will also be transferred to videocassette for easy use in the "field." Copies of the videocas-



The briefing required hours of behind-the-scenes sound editing. Here, audio engineer Joe Horner and producer Dixie Hornstein assemble the briefing's soundtrack.



More than 300 slides containing more than 500 images are featured in the new briefing. These were selected from the thousands taken for the project.

At Pyramid Studios in Richmond, Va., studio president Bruce Hornstein and associate producer Carla Welsh make slide selections.

sette will be distributed (scheduled for August) to State Directors and Reserve Force Officer Detachments. The video transfer will be redone and redistributed periodically, as information conveyed in the sound-with-slide version of the briefing changes over time.

Featured in the program are photographs and voices of Reserve Officers Capt. Michael Cepe of San Diego, Calif., and Capt. Demetrius Benion of Chicago, Ill. Also featured are Karen Bishop of the Data Management Center, and Local Board Member Cleo Turner of Compton, Calif. An opening segment uses the voice and photographic image of U.S. Rep. Gerald B.H. Solomon (R-NY), long considered a champion of



Lew Brodsky (l.) and Bruce Hornstein (r.) record the voice of Capt. Mike Cepe, a California RFO.

Selective Service in the Congress.

"

The new briefing replaces one we produced eleven years ago, which, although kept accurate, was showing its age. It omitted mention of many of the newer initiatives that Selective Service has undertaken," noted Lew Brodsky, Director of Public and Congressional Affairs. "I'm happy we were able to take advantage of new, state-of-the-art technologies to give viewers an enjoyable and educational view of what Selective Service is all about today."

## Robert Broze DMC Employee of the Quarter

At a recent all-employee meeting, DMC Director Lyle Wilkes announced Research Assistant, Robert Broze as the DMC Employee of the Quarter for the period January through March 1998. Broze stated he was happy for the award, and felt very proud for this honor.

Broze is a 14-year veteran of the DMC, starting with temporary assignments in 1984 as a Research Clerk and a Mail and File Clerk. The DMC selected him as a permanent Research Clerk in late 1984. He quickly worked his way up to a Research Assistant position in 1986, and has progressed in that job over the years. He is responsible for analyzing and correcting transactions failing computer validation checks for multiple production systems, researching status information inquiries from men who failed to register before age 26, and processing telephone inquiries. Broze stated, "I enjoy working at the DMC. I feel like I'm doing my share to keep the Agency alive by assisting in the maintenance of database records. We're always busy, and it's a challenge to get our backlogs down; but it's a lot of fun."

Broze far exceeded requirements in all elements of his position, completing more than 12,000 transactions in support of registration programs during the three-month period. Said Manager, Patricia Miller, "Robert is a team player, who is willing to do anything we ask to get the job done. He has always exceeded production requirements, and volunteers for many special projects. These traits plus his excellent leave record make him nearly indispensable. I expect his exemplary performance will continue."

Broze continues to stay busy when off the job. He is active in three community theater groups, either acting or assisting in stage management. He is also a production manager for Brozori Productions, a not-for-profit movie company in its infancy. Thus far, Broze has produced seven horror and drama films which have appeared on public access cable television.

In honor of his outstanding performance, the DMC presented him with a \$100 cash award, a handsome plaque, and reserved parking place for three months.



Robert Broze (r.) receives his award from DMC Director Lyle Wilkes

## DMC Dispatch

### New Employee Roundup

The following employees have joined the SSS ranks at the Data Management Center (DMC) since last summer:

David Crumpton joined the DMC as a Contact Representative. Prior to working at the DMC, he spent 12 years in the U.S. Army. Crumpton is married and has three children. His hobbies include working out, playing basketball, and drawing.

Clare Harvey was also hired as a Contact Representative. Her last position was a military personnel clerk with the Great Lakes Recruit Training Center. She has prior military experience, having served five years in the U.S. Army. Harvey is a graduate of Monterey Peninsula Community College, and holds an Associate of Liberal Arts Degree. She is married with a daughter, and two grandchildren. Hobbies include reading and sewing.

Shelly Crouthers started working at the DMC as a Contact Representative in December 1997. She has 17 years experience in the Federal sector. Before coming to the DMC, she was an Office Automation Clerk with the Equal Employment Opportunities Commission in Denver, Colo. Crouthers is married with a grown son and daughter. She enjoys reading and quilting.

E'Dora Lott entered the DMC workforce on December 8, 1997, as a Contact Representative. Prior to the DMC, E'Dora worked as a Community Service Coordinator for the Texas Probation Department. She spent four years in the U.S. Navy, and holds an Associate of Arts Degree from Northwood University in Louisiana. She is enrolled at nearby Barat College, and is close to obtaining a B.S. degree. Lott is married, has a son, and three daughters. She enjoys reading and collecting antiques.

Amy Urch started her DMC stint in December 1997, as a Contact Representative. Prior to working at the DMC, she served as a Purchasing Clerk at Lakeland Community College, where she earned an Associate Degree in Business Management. Urch spent four years in the U.S. Navy, and has served 15 years in the U.S. Naval Reserves, with a current rank of E-5 and serving as a Diesel Mechanic.

Shaquita Irby was hired by the DMC on December 8, 1997, as a Data Transcriber. She worked with a temp agency before arriving at the DMC. She is a former member of the Angel Drill Team, which won the Illinois state championship during her tenure.

Valerie Shogren works as a Data Transcriber. She is a former project scheduler for a Commonwealth Edison nuclear plant. Most recently, she worked as a Realtors. She holds Illinois state licenses in realty and cosmetology. She has two grown children, and two grandchildren. Hobbies include playing the piano, bowling, and surfing (on the world wide web).

Catherine Gonzalez began working at the DMC as a temporary Data Transcriber. She converted to a permanent status a few months later. Gonzalez worked as a Courthouse Clerk before coming to the DMC. She is married with a one-year-old son. She enjoys traveling, visiting friends, and reading.

Wylline Brown started working at the DMC on September 15, 1997, as a Data Transcriber. She is a former bus operator for Pace Bus Services. Brown is a graduate of Kendall College, where she obtained an Associate Degree in Human Services. Hobbies include oil painting (specializing in portraits and African art) and playing chess.

Vickie Travis began her DMC stint on Sept. 2, 1997, as a Data Transcriber. She is a former meter reader for North Shore Gas Company. She plans to continue her college education, and pursue a career in accounting. Travis has a six-year-old son. She enjoys reading and traveling.



Clockwise from top: David Crumpton, Shaquita Irby, Vickie Travis, Wylline Brown, E'Dora Lott, Amy Urch, Luchelle Crouthers, Valerie Shogren, Clare Harvey and Catherine Gonzalez (center).





## TRAINING NOTES

On May 12, 1998, the NHO Training Division (OPT) filmed a training role play video entitled "A Board Meeting" at the Air Force Television Center in the Pentagon. Ralph Baldwin and his able crew at the Television Center once again donated their time and professional assistance to produce another outstanding video at no cost to the Agency. Jennie Nash (OPT) wrote the script and coordinated the production.

Actors in the training video consisted of Gaston Naranjo, from the Readiness Division (OPM), as the registrant; Barbi Richardson, Office of Public and Congressional Affairs (PCA), as the interpreter; and Terrence Pope, Military Personnel Branch (RMH) as the witness, Sebastian Moses, Publications and Records Division (RMR) as the Board Chairperson; Cassandra Costley (OPT) as the Vice-Chairperson; and Board Members: Tom Hinrichsen (OPT), Richard Flahavan (PCA), Linda Sue Durrance (OPT), and Mary Ellen Feldcamp (OPT).

The video will be used in next year's Local Board Continuation Training package (FY-99) and depicts a Board in action during a personal appearance by a registrant. In the video the registrant is requesting a 3-A (Hardship To Dependents) classification and brings a witness with him to speak on his behalf. The registrant also brings a Spanish interpreter with him to assist him in translation.

The NHO Training Division recently taped an audio role play training cassette at a commercial production facility in Alexandria, VA. Mary Ellen Feldcamp (OPT) wrote the script, coordinated the production, and also played the compensated employee and narrator. Sebastian Moses (RMR) played the registrant. Board Members were Linda Sue Durrance (OPT), Chairperson; Tom Hinrichsen (OPT); Cassandra Costley (OPT); Mary Lawson (OPM); and Dan Canady, Readiness Systems Division (IMR).

This training cassette will be used in next year's Civilian Review Board (CRB) Self-Study Continuation Training package (FY-99). It depicts a CRB in action during a personal appearance with an Alternative Service Worker requesting a job reassignment.

## SSS Computer Donations

### Region III

The Selective Service System's Region III Headquarters donated five no-longer-needed, used personal computers to three Colorado schools. The computers went to the Brush Head Start School in Brush, Lake Middle School in Denver and Hillcrest Elementary School in Northglenn.

The Agency became involved in the donation project after Sue Denison of Headquarters' Information Management Directorate suggested it. Brenda Seader, Region III Management



Sue Denison of SSS Headquarters is on hand as Bruce Criswell of the Radford City Schools packs up the donated computers.

### Headquarters

SSS National Headquarters donated 16 computers and 25 monitors to a rural Virginia School district thanks to the efforts of Sue Denison of the Information Management Directorate. This was the fourth donation of excess computers to public schools. "These machines will help us put 3,000 more little fingers to work on reading and math computer programs," said Bruce Criswell, Director of Elementary Education and Technology for the Radford (Va.) City Schools. "This program will enable us to add a second computer in 16 elementary classrooms."

While the older generation computer hardware may be slower than is needed for today's applications, it is more than adequate for reading, math and science learning programs, Denison explains.



Region III staffer Ken Bing (second from left) is pictured with a student, a mother, and a teacher from Brush Head Start School near Denver.

Services Assistant, then took the ball and ran. The donations are made through the Federal "Computers For Learning" Internet program, which was approved by President Clinton.

Schools interested in receiving computers are listed at the Internet address: [www.computers.fed.gov](http://www.computers.fed.gov). Normally, Seader explained, old computers are "excessed" through the Government Services Administration (GSA), where they are later sold. "This program is a worthwhile cause because the schools that need them get them for free," she explained, adding that some out-of-date software was included in the computer donations. Federal agencies are not allowed to donate currently used versions of software, depending on their licensing agreements, she noted.

The response from all three schools was very positive, Seader said, with two of the schools placing the computers in classrooms, while the third school planned to use its computer in the on-campus police office. "The teachers were really happy with the computers and indicated they would add a lot to overall classroom learning," she said, pointing out that this was Region III's first experience with the "Computers For Learning" program.

### All in the Family



18-year-old Jason Craft registers with Selective Service at the Data Management Center in Great Lakes, Ill. At left is Jason's mother, DMC employee Kimberly Craft. At right is Bill Delaney, DMC Deputy Director.

## Army War College Students Visit SSS

Director Gil Coronado welcomed 12 students from the United States Army War College (USAWC) and their escort, Chaplain John Brinsfield, to the Selective Service System (SSS) National Headquarters on May 5, 1998. Each spring for nearly 15 years, USAWC students have visited Selective Service to learn about its role as the third tier of the Nation's defense.

The visits, which usually last three hours, begin with a presentation by Lew Brodsky of Public and Congressional Affairs. This year, Brodsky debuted the new Agency Institutional Briefing (see article on pg. 8). The USAWC students were the first non-Selective Service group to see the briefing and they were impressed with the effort.

Next, Col. Richard Moore of the Registration Division discussed the registration process and allied programs; Camilla Burke, Senior Analyst in that division, discussed registration compliance programs. Barbara McConaghy, Manager of the Readiness Division, discussed activation readiness programs, including the general examination and induction processes. Capt. Richard Shaw, also from her division, gave an overview of the proposed Health Care Personnel Delivery System, or HCPDS. Captain Shaw's presentation examined the evolution of the SSS health care draft concept, in addition to an outline of this conscription process in action. Lt. Col. Thomas Hinrichsen's briefing included an overview of the readiness-training programs, as well as a brief excerpt from a recent Local Board Continuation Training video production.

Remarks by Col. Justo Gonzalez, Jr., Director of Operations, brought the official portion of the program to a close. Chaplain Brinsfield then thanked everyone saying that he had been escorting USAWC students to various organizations for three years and this Agency not only provided the warmest welcome, but also presented the best organized program he has seen thus far. He added a special note of appreciation for the efforts of Cassandra Costley of the Training Division who has coordinated and facilitated the visits since 1989.

In past years, students from the USAWC have included men and women from Japan, Saudi Arabia, Italy, and several former Soviet block countries, as well as Americans representing all of the military services. The United States Army War College is located in Carlisle, Pa., and the annual pilgrimage to this area is an integral part of the College's curriculum and a key element in its mission to develop future leaders of the U.S. Army and the Nation.

## Registration Awareness in New Orleans & Boston

### New Orleans



Col. Everett J. Bonner (center), Commander of the Louisiana National Guard SSS Detachment, is shown accepting a proclamation from Tim Coulton (l.) president of Jefferson Parish and Aaron Brouard (r.) president of the Jefferson Parish Council, proclaiming March 16-20 as "Selective Service Registration Awareness Week" in New Orleans.

### Boston



Not to be outdone by "The Big Easy," "Beantown" proclaimed April 12-18 as Registration Awareness Week. On hand for the Boston ceremony were (pictured l. to r.): Lt. Cmdr. Beth Ann Titus, Det. 1-4MA; Col. John Arthur Moore, Commander of Detachment 1MA; Boston Mayor, Thomas M. Merino; First Lt. Gregory A. Longfield, Det. 1MA.; Lt. Col. MaryClare E. Segal, blitz coordinator and commander of Det. 1-4MA; Capt. Sandra S. McGrath, Det. 1-4MA; and Thomas J. Lyons, Boston area Board Member.



## Maryland Scores for SSS



Baltimore, Maryland's Dunbar High School basketball team are winners—they're 1998 Division 2-A State champions. So, they know the key to winning is being prepared. Recently, they took the time to support Selective Service and help get out the message that young men need to register with Selective Service.

Maryland State Director Philip Sherman (center, right) presented Head Coach Lynch Badham with a Certificate of Appreciation from the Agency.. Pictured are: (front row, l. to r.): Chris Barnes, #42, Leonard Ferguson #32, Arnold Bowie #25, Larry Tucker #20, Tony Johnson #21, Trion Carroll #30. (Middle row, l. to r.): Capt. Jeff Mitchell, Area Office Manager for AO 3); Coach Badham, State Director Sherman, Maj. Maria Nowack, Area Office 6 and Detachment 1-5 Commander, (Back row, l. to r.): Donatz Dean #22, Sean Harris #10, Derek Jones #11, Jamal Borwn #3.



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