



**F R E I G H T**  
*Professional Development*



# Talking Freight Seminars

*Come hear the latest on freight transportation trends and challenges in the 21st Century.*

The Federal Highway Administration's (FHWA's) Office of Freight Management and Operations and the Office of Planning host the "Talking Freight" seminars. The seminars are part of a broader Freight Professional Development Program aimed at providing technical assistance, training, tools, and information to help the freight and planning workforce meet the transportation challenges of tomorrow. Seminars are held on a monthly basis throughout the year and are open to all interested parties in both the public and private sectors. The schedule of planned seminars is on the reverse. **To register for the "Talking Freight" seminars, please go to [http://www.ops.fhwa.dot.gov/freight/fpd/talking\\_freight.htm](http://www.ops.fhwa.dot.gov/freight/fpd/talking_freight.htm).** If you have questions, please call or email Jennifer Symoun, SAIC, at 703-676-6849, [Jennifer.E.Symoun@saic.com](mailto:Jennifer.E.Symoun@saic.com).

## Why dial in?

With limited travel budgets and busy work schedules, it has become increasingly more difficult for freight and freight planning practitioners to get needed information, training, and education to keep up to date with the latest trends, tools, and noteworthy practices in freight transportation. *The seminars provide a convenient and no-cost way for transportation practitioners to broaden their knowledge base and develop new skills to help them do their jobs better.* Topics are chosen based on suggestions made at various freight outreach events and during conversations with freight stakeholders.

Participants are also invited to register for the Freight Planning Listserv ([www.fhwa.dot.gov/freightplanning](http://www.fhwa.dot.gov/freightplanning)) and visit the Peer-to-Peer Program Web site ([www.ops.fhwa.dot.gov/freight/fpd/p2p](http://www.ops.fhwa.dot.gov/freight/fpd/p2p)). Both sites provide opportunities to exchange information and learn more about freight issues and trends.

## How it works

The seminars are interactive and are held via teleconference and the Internet. All that is needed is a telephone and a 56K Internet connection. This format allows for extensive participation of freight stakeholders from across the country. Each seminar lasts 90 minutes, with 60 minutes allocated for presentations, and 30 minutes for audience Q&As. Through the use of Web conferencing, participants can view the speaker's presentation on their personal computer and hear the audio portion of the presentation by dialing into the assigned teleconference number.

The "Talking Freight" Web site provides details about each of the seminars and information about registration. Seminars are recorded and archived on the "Talking Freight" Web site as well. Once participants register for a particular seminar, they will receive an email with directions for logging on to the seminars.

We look forward to your participation and hope you find the "Talking Freight" seminars beneficial to your professional needs.

<b>Date &amp; Time</b>	<b>Topic</b>	<b>Description of Topic</b>	<b>Speakers</b>
<b>January 17, 2007 1:00-2:30 p.m. ET</b>	EPA's Model Anti-Idling Law and Greenhouse Gas Emissions	Learn about strategies to reduce greenhouse gas emissions from freight movement. A recent Climate Change Center project will be highlighted.	<ul style="list-style-type: none"> <li>• Billy Williams, North Carolina State University</li> <li>• Steve Winkelman, Center for Clean Air Policy</li> </ul>
<b>February 21, 2007 1:00-2:30 p.m. ET</b>	Freight Demand Modeling	Hear about the latest initiatives to improve freight modeling at national, regional, state, and local levels and findings of the Freight Model Improvement Conference.	<ul style="list-style-type: none"> <li>• Tianjia Tang, FHWA</li> <li>• Kitty Hancock, Virginia Tech</li> </ul>
<b>March 21, 2007 1:00-2:30 p.m. ET</b>	Rail Issues and Solutions: The Challenges of Getting More Freight on Rail and Away from the Road	Find out about the latest estimates of the potential for rail to attract more freight traffic. Case studies will be discussed.	<ul style="list-style-type: none"> <li>• Rob Elder, Maine DOT</li> <li>• Rob Martin, FRA</li> </ul>
<b>April 18, 2007 1:00-2:30 p.m. ET</b>	FHWA-AASHTO Freight Partnership Conference Findings and Discussion	Hear the outcomes from the Freight Transportation Partnership Conference, such as institutional and organizational changes to establish permanent freight capacity, strategies to support the National Freight Policy, and successes in moving from planning to project implementation.	<ul style="list-style-type: none"> <li>• Tony Furst, FHWA</li> <li>• Leo Penne, AASHTO</li> </ul>
<b>May 16, 2007 1:00-2:30 p.m. ET</b>	Freight Analysis Framework Forecasts and 2005 Provisional Estimates	Hear the latest annual provisional estimates for freight movement, including information on shipments by weight and value, top commodities, and trading partners.	<ul style="list-style-type: none"> <li>• Tianjia Tang, FHWA</li> <li>• Charlie Han, Macrosys</li> <li>• Edward Fekpe, Battelle</li> </ul>
<b>June 20, 2007 1:00-2:30 p.m. ET</b>	National Freight Policy Framework	USDOT is working with public and private stakeholders to collaborate on a national policy to address U.S. freight challenges. Find out about the National Freight Policy Framework and provide input.	<ul style="list-style-type: none"> <li>• Tony Furst, FHWA</li> </ul>

### Web Conferencing Contact

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“Talking Freight” Web Site:  
[http://www.ops.fhwa.dot.gov/freight/fpd/talking\\_freight.htm](http://www.ops.fhwa.dot.gov/freight/fpd/talking_freight.htm)

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