



## 2006 list of Best Workplaces for Commuters<sup>SM</sup> from the FORTUNE 500 companies and Nine Community List Releases

On October 18, 2006, EPA announced its third annual list of **Best Workplaces for Commuters from the FORTUNE 500 Companies**. This year's list has grown to over 130 of the FORTUNE 500 companies. (Only about 370 to go...) As in the past, there is a special Top 20 list that highlights the FORTUNE 500 employers with the greatest percentage of employees that work at Best Workplaces for Commuters-designated work sites, ranked from the highest percentage down. This year, Intel topped the Top 20 list once again. To see the full list of Best Workplaces for Commuters from the FORTUNE 500 Companies and the elite Top 20 list, go to: < <http://www.bwc.gov/campaign/f5002006.htm> >.

### Best Workplaces for Commuters<sup>SM</sup> in the News...



The release of the 2006 list of **Best Workplaces for Commuters from the FORTUNE 500 Companies** and the nine Community list releases generated dozens of stories in the media from coast to coast--more coverage than we can highlight in this newsletter. We'd like to thank the 2006 BWC List Release Coordinators and all the other network members who contributed to launching the 2006 lists of Best Workplaces for Commuters and for giving special recognition to local employers that qualified. Many of you were able to generate media stories; several employers in your communities also generated press releases. There is power at the local level!

To see media results for your community, visit < <http://www.bwc.gov/campaign/> >. Click on the media button next to your community name. Be sure to check back, as new media results will be added to the site.

Also, check out the **List Release Guide**, Step 10. This step talks about Post Announcement Follow up and Promotion. We encourage you to thank your coalition partners and task force (if applicable) for their support. You may also want to follow up with the employers that made the list. Sample letters are included in the guide.

To see examples of national coverage of the Best Workplaces for Commuters from the FORTUNE 500 list, go to: < [http://www.bwc.gov/campaign/f500media\\_2006.htm](http://www.bwc.gov/campaign/f500media_2006.htm) >.

Again, thank you for your commitment to the Best Workplaces for Commuters program! Your support was invaluable. Without your assistance, the 2006 list would not have been as successful as it was.





# BWC Network News

November 2006

## BWC Magnetic Signs Free to Good Homes!

Have you recruited an employer that offers vanpool or shuttle services or do you provide vanpool services? Best Workplaces for Commuters has magnetized vanpool signs available for you to distribute to employers that you have recruited to the BWC List and to BWC employers in your community that benefit from the vanpool services that you provide. This is an opportunity for you to offer a tangible incentive to these employers. By placing these 12" x 12" magnetized signs on vans, the employers have a great way to showcase their designation as one of the Best Workplaces for Commuters. If you've already got some, and need more—feel free to ask!



How can you get one of these, you ask? Easy! Just email Gwen Coutts at: < [mailto: couts.gwen@epa.gov](mailto:couts.gwen@epa.gov) > with your request, indicating your name, organization, mailing address, and number of signs requested. Soon you, too, will be able publicly boast of your Best Workplaces for Commuters designation!

## Spotlight On...



### Mary Ann Soto and the staff at the Pima Association of Governments

Mary Ann Soto and her colleagues at the **Pima Association of Governments** have done a fantastic job of promoting recognition for the 40 **Best Workplaces for Commuters in the Greater Tucson Area**. They did a great job working with local media. Traffic anchor Allen Kath of the local ABC affiliate, K-GUN 9, mentioned BWC employers on the Tucson list during his traffic spots until all 40 were highlighted! Kath said of them, *"It's truly a credit to these businesses that they go the extra mile, and I just wanted them to be recognized for their effort."* The Tucson community list release was also covered in the **Arizona Daily Star** and the **Tucson Citizen**.

In a more personal way, they held recognition events to make the staff of designated employers feel valued, too. The Pima Association of Governments hosted a Happy Hour reception to announce the local list. In addition, they have given special recognition to the Tucson Employee Transportation Coordinators that were recognized in this year's Race to Excellence.

What a fine way to recognize excellence and have fun doing it--great work, Tucson!

## Welcome to Our New Network Members!

Thank you all for working diligently to help us promote **Best Workplaces for Commuters**

Organization	Member	City	State
<b>Carpool-it.com</b>	Melita Matchett	Nambour, Australia	
<b>Commute with Nature</b>	Dan Perlman	Cliffside Park	NJ
<b>Micro Web</b>	George Reid	Queens	NY
<b>SOE</b>	Damiano Migani	San Diego	CA
<b>Vanasse Hangen Brustlin, Inc. (VHB)</b>	Rebecca Owens	Watertown	MA