

The Second Annual Best Workplaces for CommutersSM “Race to Excellence”... Starts Now!

The U.S. Environmental Protection Agency’s Best Workplaces for CommutersSM is once again proud to recognize the efforts and achievements of outstanding BWC Network members through the “Race to Excellence”.

The Race is a challenge that encourages and recognizes dedicated professionals throughout the country who promote commuter benefits, transportation choices, and the Best Workplaces for Commuters designation in their workplaces and throughout their local communities.

If you are a member of the BWC Network and you are actively promoting Best Workplaces for Commuters at your organization, this is your opportunity to be given recognition for your efforts! Gold, Silver and Bronze Awards will be presented at this year’s Association for Commuter Transportation (ACT) International Conference in August, but you need not be present to win. In addition – a “Best of” award will also be presented to ETCs at Best Workplaces for Commuters-designated universities, FORTUNE 500 companies, and BWC Districts. So help us spread the word!

To win in the Best Workplaces for Commuters Race to Excellence, you will be asked to complete a variety of activities. These activities are explained in the application and accompanying instructions found at:

<http://www.bwc.gov/racetoexcellence/index.htm>

Get a jump start on the race! **New** for BWC Network Members ... **We have created a Best Workplaces for Commuters Network member logo.** This logo is available exclusively to BWC Network members and will help show your affiliation with a national commuter benefits program and may help you enhance your client base. Visit <http://www.bwc.gov/suppor/promo.htm> for the logo. We encourage you to copy and paste the logo onto your website and promotional materials! This will count as one of the activities in the Brand Visibility category. And, we will provide a direct link from [bwc.gov](http://www.bwc.gov) to your web page!

Dates to remember:

- The Race concludes on **June 1, 2006.**
- Applications and supporting materials must be received by **June 9, 2006.**
- Qualifying activities are those completed between **August 1, 2005** and **June 1, 2006.** Activities completed prior to August 1, 2005 do not qualify.

What’s in it for you? Here’s your opportunity to get visibility and recognition for the good work you’re doing. (Last year, 17 BWC Network Members participated in the Race to Excellence). And, it’s ALSO an opportunity for you to help the employers and ETCs in your area get recognition. (Last year, 26 BWC Employers participated.) I look forward to seeing even more applications this year.

So.. Ready, Set, Go!!

New Training Available...

List Release Guide

Training Schedule:

Session 1: Getting Started - March 7

Session 2: Getting the Word Out - March 14

Session 3: Making the Pitch - March 21

Session 4: Attracting Media Coverage - March 28

Invitations will be sent to you

New Resources...

Report Released on Local Innovation to Reduce Transportation Emissions and Vehicle Miles Traveled

The National Association of Local Government Environmental Professionals (NALGEP) has recently released “Clean Communities on the Move: A Partnership-Driven Approach to Clean Air and Smart Transportation.” The report, funded by a cooperative agreement with EPA’s Office of Transportation and Air Quality, profiles innovative programs by local governments to improve air quality by reducing traffic congestion and vehicle emissions, and by changing growth patterns. NALGEP’s report highlights the diverse ways communities and state and federal officials, often in partnership with businesses, are responding to the challenges of sprawl and ever-increasing vehicle miles traveled, by working together to improve the quality of air and investing in the livability of our communities.

For a copy of this report, please contact Bridget Stesney at NALGEP (202-638-6254 or nalgep@spiegelmc.com) or Yvonne Ghent at EPA, ghent.yvonne@epa.gov). The report is also available at <http://www.nalgep.org>, or contact the National Technical Information Service (NTIS) at 1-800-553-6847 and request document number PB2006-102405. NTIS can make the report available in hard copy or microfiche, but it will charge a fee for the service.



BWC Network News

February 2006

Welcome to Our New Network Members!

Thank you all for working diligently to help us promote Best Workplaces for Commuters

Carl Chase	Carl Chase	Newark,	NJ
Houston Galveston Area Council	Stephanie Martin	Houston,	TX
ICWORK	Michael White	Katy,	TX
Kuehne+Nagel, Inc. (Boston Branch)	Laila Lamane	Boston,	MA
NuRide, Inc.	Michael Nolan	Herndon,	VA
Raymond DeSantis	Raymond DeSantis	Albany,	NY
South Florida Commuter Services	Maria Camacho	Ft. Lauderdale,	FL
South Florida Commuter Services	Andrew McGee	Fort Lauderdale,	FL
The TMA Group	Billy Higgins	Franklin,	TN
Triangle Transit Authority	Amy Armbruster	RTP,	NC
TRUDESTINY SERVICES, INC	Cynthia McCoy	Portsmouth,	VA
Urban Mobility Group	Linda Lane	Seattle,	WA
Washoe County	Kim Gunn	Reno,	NV
Wendy Willingham	Wendy Willingham	Austin,	TX



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