



# BWC Network News

August, 2005

## From FORTUNE 500 to Your Community...

October 19 will mark the release of the second annual list of Best Workplaces for Commuters<sup>SM</sup> from the FORTUNE 500, and also five Metro Campaign lists! How can you take advantage of this media blast to increase the visibility of commuter benefits and Best Workplaces for Commuters in your own community? Join us for a strategy session "FORTUNE 500 - Making the Media Connection" on Wednesday, September 7, 2005, at 2:00 p.m. (EDT). Find out how you can "make the media connection" to generate stories and features in your area.

Register for session:

<http://www.ergweb.com/projects/ccli/supporter//register.asp>

### Best Workplaces for Commuters featured at the ACT Conference

BWC will be present throughout the Association for Commuter Transportation International Conference in Anaheim, California including: BWC Extravaganza, Unleashing the POWER of the BWC Designation, BWC Districts (in the Integrating TDM into Long Range Planning Session), BWC Race to Excellence Awards, Social Marketing Training and the BWC Exhibit Booth. Pre-registration for the conference is open through September 8. Go to [actweb.org](http://actweb.org) for additional information. All of you who attend will receive a BWC Network Member ribbon to wear on your name tag – we look forward to seeing you there!

BWC conference schedule is on page 3

### The BWC Race to Excellence has been run for this year and we have winners!

BWC Network members have qualified to win 13 Gold, 1 Silver and 3 Bronze medals!

In the Employee Transportation Coordinator category, there are 14 winners at the Gold level, 4 at Silver and 8 at Bronze!

And the winners are.....

....going to be announced on Wednesday, September 21 at the Association for Commuter Transportation International Conference!

The variety and creativity of the activities being undertaken to extend the reach of BWC and raise awareness of the value of commuter benefits nationwide is exciting! Be there to share in the recognition of your BWC colleagues!

### 2005 Spring/Summer List Releases Minnesota Region and Greater Tucson Area release metro lists of Best Workplaces for Commuters<sup>SM</sup>

#### Twin Cities Region

On May 16th, the Minnesota Twin Cities Region announced their inaugural list of Best Workplaces for Commuters. Forty employers on the list provide commuter benefits meeting the EPA's *National Standard of Excellence* to over 84,000 commuters. Visit the Downtown Minneapolis TMO website for more information about the variety of commuting options supported by this organization.

<http://www.mplstmo.org/pages/employer.htm>

Special thanks to BWC Network members Lynn Frank and Alisa Mattison Price for spearheading this campaign!

#### Greater Tucson Area

On May 26th, Pima Association of Governments, along with the Best Workplaces for Commuters Coalition saluted organizations in the greater Tucson Area that earned the Best Workplaces for Commuters designation. The list recognizes 29 employers representing more than 45,000 commuters. Congratulations to BWC Network member Mary Ann Soto for her excellent work in coordinating this successful campaign! Visit:

<http://www.pagnet.org/trp/bestworkplaces.htm> for more information about this areas' list release.

### Missed a Strategy Session?

Our network members tell us how valuable the strategy sessions have been for them, so we'd hate for you to miss a single one. But if you had to skip that session you really wanted to hear, don't worry - you can read a summary. Just visit the BWC web site at:

<http://www.bwc.gov/support/seminars.htm>



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## Welcome to Our New Network Members!

These members joined the BWC Network in June/July/August, 2005

Salem Keizer Transit	Robin Rolls	Salem,	OR
Robbins Palmer & Allen LLP	Tula Sgouros	Oakland,	CA
Meadowlink	Rosaria Ippolito	Rutherford,	NJ
Facilities Knowledge Center	Marsha Quilty	Phoenix,	AZ
UrbanTrans Consultants, Inc.	Stuart Anderson	Denver,	CO
City of Boulder	Jan Ward	Boulder,	CO
Seacoast Commuter Options	Cheryl W. Phoenix	Portsmouth,	NH
Lynn Rumbaugh	Lynn Rumbaugh	Aspen,	CO
Commuter Challenge	Stephen Gerritson	Seattle,	WA
Sandy Boyle	Sandy Boyle	Orange,	CA
Urban Mobility Group	Linda Lane	Seattle,	WA
ATC Phoenix (Phoenix Transit)	Terri McGraw	Phoenix,	AZ
Liftshare.com	Ryuta Noda	London,	CA
Charleston Moves	Kristen Steele	Charleston,	SC
Nora Madonick	Nora Madonick	Pawling,	NY
Toledo Metropolitan Area of Governments	Stephanie Rizor	Toledo,	OH
HART Commuter Information Services	Christina Edzenga	Flemington,	NJ
HART Commuter Information Services	Tara Braddish	Flemington,	NJ
Hudson TMA	Robert Magro	Bayonne,	NJ
Compuware	Cecilia Cannon	Detroit,	MI
Mid Ohio Regional Planning Commission	Lynn N. Jones	Columbus,	OH
Commute Smart	Jamie Jarvis	Palo Alto,	CA
Ejaz Zahiq	Ejaz Zahiq	Lahore,	PA
Daniel Frank	Kevin Neumaier	Lancaster,	NY
City of Minneapolis	Amy Friedman	Minneapolis,	MN
U.S. EPA New England	Halida Hatic	Boston,	MA
Smart Commute Association of Greater Toronto Area and Hamilton	Jacquelyn Hayward Gulati	Toronto, Ontario	CN
Michelle Romano Rockwood	Michelle Romano Rockwood	Farmington Hills,	MI
Yolo-Solano Air Quality Management District	Kathy Coulter	Davis,	CA

Remember, we have a beautiful new pull-up Best Workplaces for Commuters **display banner** for you to use at any indoor event for promoting your services to potential clients. If you'd like to borrow this banner, which has a 40" x 70" vertical layout, just email us with the dates you will need it, and we'll ship it out to you. View the banner at: <http://www.bwc.gov/suppor/pop-up.htm>



Visit [www.bwc.gov](http://www.bwc.gov) Call 888 856-3131 E-mail [bwc@epa.gov](mailto:bwc@epa.gov)





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## ACT Conference Best Workplaces for Commuters Sessions

Monday, Sept. 19:

8:00 -10:15 Best Workplaces for Commuter Extravaganza  
10:30 -11:45 Integrating TDM into Long Range Planning

Tuesday, Sept. 20:

1:45 - 3:00 Unleash the Power of Best Workplaces for Commuters

Wednesday, Sept. 21:

8:30 - 9:30 Race to Excellence Awards  
1:00 - 5:00 'Changing Behavior on Limited Dollars'  
Social Marketing Workshop

For more information, visit the ACT website <<http://tmi.cob.fsu.edu/act/>>.

Hope to see you there!



Visit [www.bwc.gov](http://www.bwc.gov) Call 888 856-3131 E-mail [bwc@epa.gov](mailto:bwc@epa.gov)

