

April, 2005

## The First Annual BWC "Race to Excellence"...

...and you are invited to run the race! As a member of the BWC Network, actively integrating and promoting **Best Workplaces for Commuters<sup>SM</sup>** into your local program - you are encouraged to take part in this race and receive visibility for your efforts! Awards will be presented in person at this year's ACT conference in September, but you need not be present to win! To win in the BWC **Race to Excellence** you will be asked to complete a variety of activities.

The deadline for applying is Monday, August 1, 2005. But we're making the activities you choose retroactive to March 1!

Visit <http://www.bwc.gov/networkawards/index.htm> for the complete application.

We know you're interested, so we're also inviting you to join us in a call to provide more details! The call is scheduled for **Thursday, April 21 at 2:30 EST.**

Email us at [bwc@epa.gov](mailto:bwc@epa.gov) with your interest and we'll send you the call-in number!

### Tell us what you think via the Best Workplaces for Commuters<sup>SM</sup> Brand Forum

We need your help! We are working to refine and strengthen our brand. As a key step in this process, we want your feedback to see how you perceive our brand. Your input is critical to making our brand as powerful as possible.

We've designed a web site that provides an easy, innovative way for you to provide input on the Best Workplaces for Commuters<sup>SM</sup> brand.

Simply click on one, or all, of the four questions you'll find at: <http://www.bwc.gov/brandforum>

**Deadline is April 29, 2005**

**T**he Association for Commuter Transportation (ACT) International TMA Summit is scheduled for May 15 - 17, 2005 in Minneapolis, MN. Join Best Workplaces for Commuters at the International TMA Summit as we announce the Twin Cities List of Best Workplaces for Commuters. Special thanks goes out to the Twin Cities Coalition for their hard work!

The International TMA Summit offers an opportunity for both experienced and novice TDM professionals to enhance their skills and knowledge in such areas as leadership, communication and marketing and innovative services. Check out the ACT Web site at <http://tmi.cob.fsu.edu/act/main.asp> for more information.

### Another Successful Strategy Session!

**W**e had a great turnout for the March 3rd Strategy Session, "Innovations in Telework". Network members heard firsthand about the ins and outs of this innovative commuter benefit, including the newest enabling technologies.

Visit our Web site at:

<http://www.bwc.gov/support/seminars.htm#jan05> to see a summary of the presentations by our two guest speakers - Tsaba Networks and Nortel Networks.

### Spotlight on.....



**K**udos to **Kim Cella of Citizens for Modern Transit (CMT)** for her outstanding work in the St. Louis area. Kim continues to make use of the Best Workplaces for Commuters resources by integrating the BWC message in her local program materials. Recently, CMT recruited Barnes-Jewish and St. Louis Children's Hospitals into the Best Workplaces for Commuters<sup>SM</sup> program. These hospitals are part of St. Louis based BJC HealthCare, the area's largest employer with more than 21,000 employees! This recruitment effort by CMT resulted in a press release in The St. Louis Business Journal which recognized Barnes-Jewish and St. Louis Children's Hospital as well as CMT, RideFinders, the American Lung Association and the St. Louis Regional Clean Air Partnership. Thank you Kim for your great work!



# BWC Network News

April, 2005

## Welcome to Our New Network Members!

These members joined the BWC Network in January / February / March, 2005

- |  |                   |                            |
|--|-------------------|----------------------------|
| - Traffic Solutions  | Kent Epperson     | Santa Barbara, CA          |
| - VPSI Inc.  | Michael Odem      | Birmingham, AL             |
| - Pierce Transit   | Rachel Grover     | Lakewood, WA               |
| - Alliance for Work-Life Progress (AWLP)                     | Larry Fleischman  | Scottsdale, AZ             |
| - CommuterLink   | John Galgano      | College Point, NY          |
| - Andrew Swords  | Andrew Swords     | Trenton, NJ                |
| - Keep Middlesex Moving                                      | Roberta Karpinecz | New Brunswick, NJ          |
| - Fargo Moorhead Metropolitan Council of Governments         | Mikel Kunza       | Fargo, ND                  |
| - Dulles Area Transportation Assoc.                          | Jim Larsen, CAE   | Chantilly, VA              |
| - CommuteSmart Rideshare                                     | Marion Carney     | Birmingham, AL             |
| - Lucy Edmondson   | Lucy Edmondson    | Boston, MA                 |
| - New Jersey DOT   | Paul Thomas       | Ewing, NJ                  |
| - Jim Domiano  | Jim Domiano       | Chicago, IL                |
| - Travis Martin  | Travis Martin     | Lancaster, PA              |
| - NYS Dept. of Environmental Conservation                    | Lawrence D'Arco   | Albany, NY                 |
| - Earl R. Mahar  | Earl Mahar        | Grapevine, TX              |
| - Western Dairyland EOC, Inc.                                | Anna Cardarella   | Eau Claire, WI             |
| - SACOG  | Aimee Hagen       | Sacramento, CA             |
| - Greater Valley Forge Transportation Management Association | Matthew Schell    | King of Prussia, PA        |
| - Texas Children's Hospital                                  | Patsi Davis       | Houston, TX                |
| - Environmental Protection Agency Region 7                   | Alan Banwart      | Kansas City, KS            |
| - SC Bureau of Air Quality                                   | Devon Beaty       | Columbia, SC               |
| - Lewis Felleisen  | Lewis Felleisen   | Philadelphia, PA           |
| - SC Dept. Health & Env. Control                             | Chad Wilbanks     | Columbia, SC               |
| - 494 Commuter Services                                      | Melissa Madison   | Edina, MN                  |
| - Environmental Protection Agency                            | Ingrid Ward       | Wake Forest, NC            |
| - EPA Region 4   | Alan Powell       | Atlanta, GA                |
| - South Natomas TMA  | Deborah Maus      | Sacramento, CA             |
| - Triangle J Council of Governments                          | Tobin Freid       | Research Triangle Park, NC |
| - Anthony Maietta  | Anthony Maietta   | Chicago, IL                |
| - Better Baymeadows Inc.                                     | Valerie Evans     | Jacksonville, FL           |
| - Hacienda Business Park                                     | James Paxon       | Pleasanton, CA             |
| - The Pennsylvania State University                          | Teresa Davis      | University Park, PA        |



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