



Advocating for a Skilled, Productive and Prosperous Workforce



Creating Job Training Opportunities for Non-Traditional Students

Congressional Black Caucus (CBC) Education
Summit

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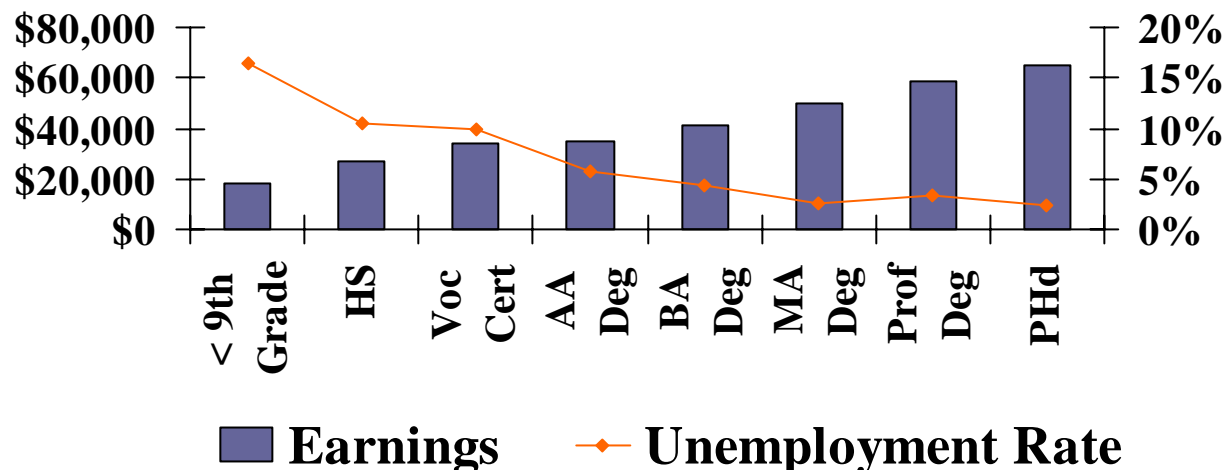
www.workforcealliance.org

College As a Path to Employment

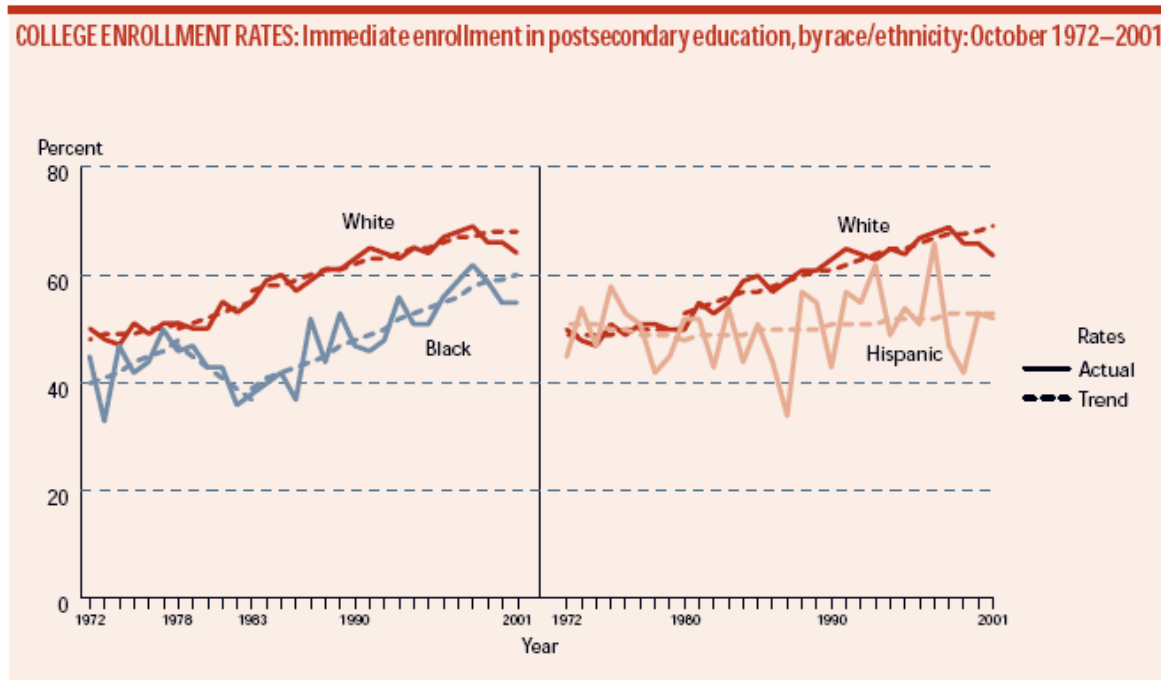


Well Established Relationship Between Education, Earnings and Employment

WA State Population Survey 2002



Immediate College Enrollment Rates, by Race, 1972-2001



Growing Number of Jobs Require Postsecondary Education

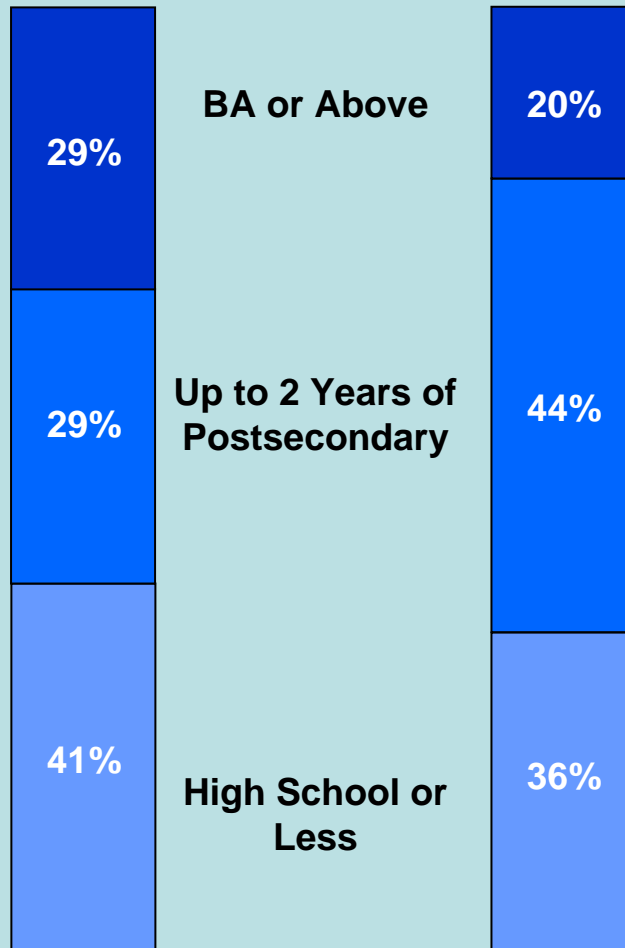


Not All “Good” Jobs Require College Degree



The majority of jobs in today’s labor market are “middle skills” jobs

Labor Supply vs. Demand

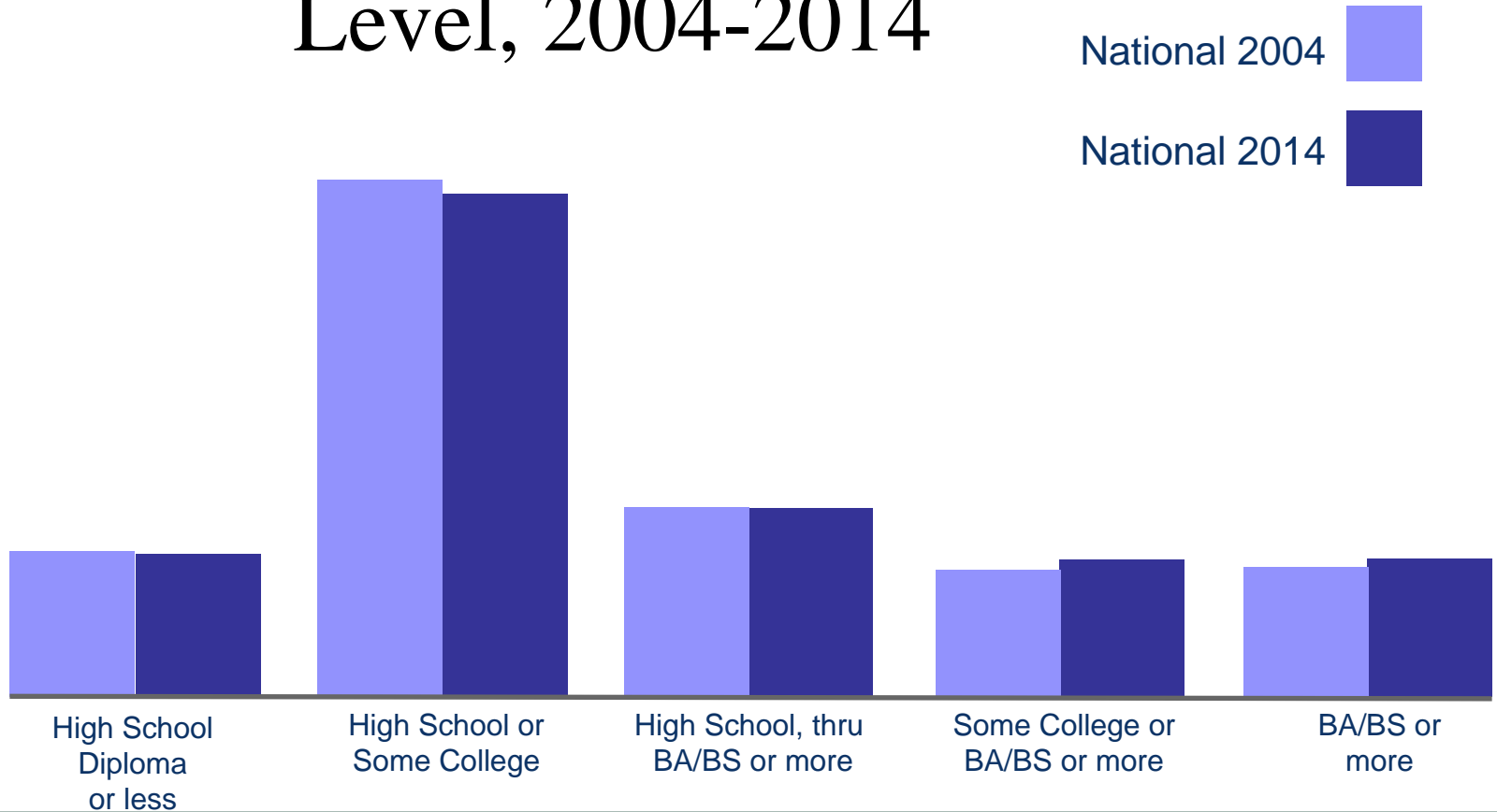


Labor Supply

Labor Demand

Significant Mismatch
Between Current
Labor Supply and
Demand

Employment Projections by Education Level, 2004-2014



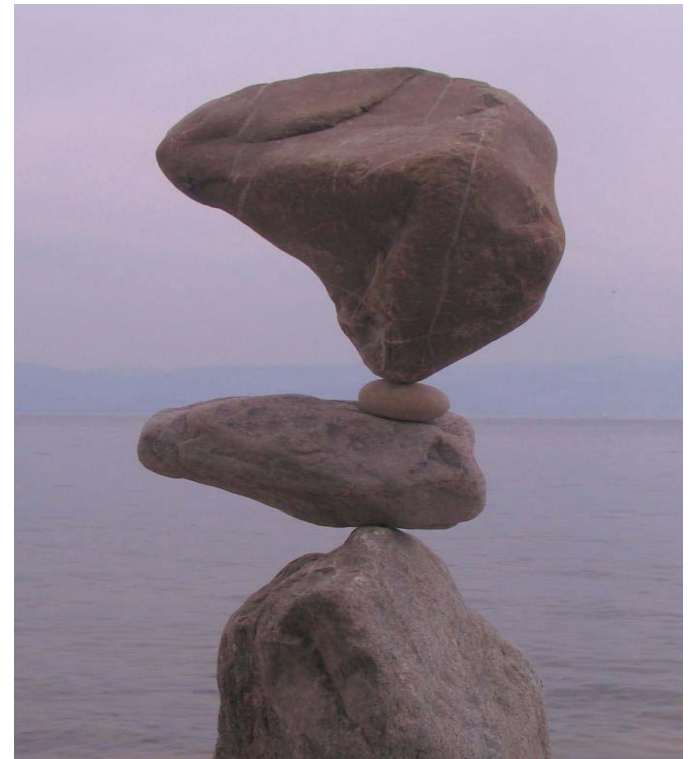
The 2004-14 job outlook for people

Most jobs are filled by workers who do not have a bachelor's degree, and BLS expects that to continue in the future. Between 2004 and 2014, job openings for workers who are entering their occupation for the first time and who don't have a bachelor's degree are expected to total roughly 40 million. That's more than twice the number of job openings for 4-year college graduates.



The Tipping Point

“This study of students in the Washington State Community and Technical College system finds evidence that attending college for at least one year and earning a credential provides a substantial boost in earnings for adults with a high school diploma or less...”



Workforce Investment Act (WIA): No Wrong Door



“Green Jobs” Bill (Sector Strategies)



Tuition Assistance (Pell, Tax Credits)



Federal Tuition
Assistance Programs
Are Not Designed to
Help Non-Traditional
Students

Low-Income Assistance Programs (TANF, FSET)

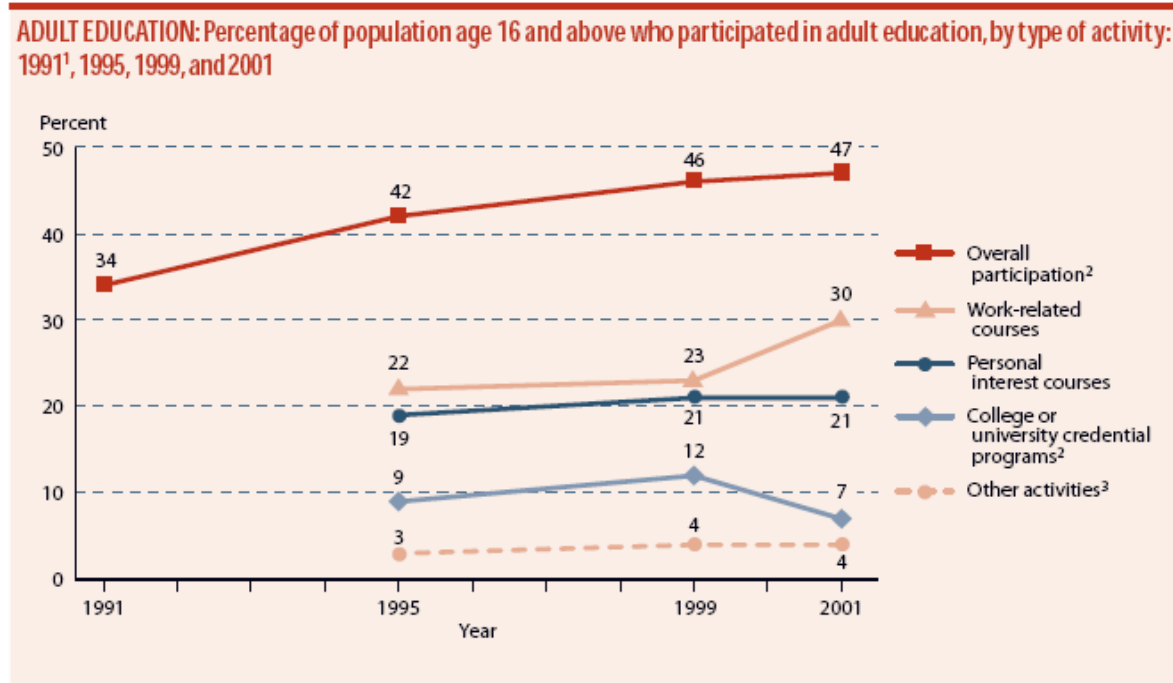


Short-Term Obstacles to Building Robust Workforce Development System

- Funding Cuts
- “Work First” Philosophy
- Over-emphasis on “Traditional” Career Paths



Long-Term Obstacles: A “Second Chance” System



“Skills 2 Compete”

