



User Generated Content and Traditional Publishing

Date

Wednesday, May 24, 2007

Time

2:00 p.m. — 4:00 p.m.
(Registration begins at 1:30 p.m.)

Place

The Library of Congress
Madison Building
West Dining Room, 6th Floor
101 Independence Avenue, S.E.
Washington, DC

Metro

Capitol South
(Orange/ Blue Lines)

Sponsors

FLICC

Information

Call FLICC (202) 707-4813
TTY (202) 707-4995
Request ADA Accommodations five
business days in advance at ADA@loc.gov.

Cancellations

Notify FLICC at (202) 707-4813
of cancellations so those on the
waiting list may register.

Registration

Free, but advanced registration is
required. Limited to 35 attendees.
Register online at <http://www.loc.gov/flicc/feveform.html>.

**Be sure to attend
the FEDLINK Spring
Membership Meeting
planned for the morning
session!**

Wikipedia defines user-generated content (UGC) as “media content produced or primarily influenced by end-users, as opposed to traditional media producers, licensed broadcasters and production companies.” New media include blogging, podcasting, wikis, online videos, and cyber worlds. These new media developments have sparked an evolution of interactivity for the Internet, replacing the Web’s original passivity and creating new worlds and endeavors for content creation and delivery.

This afternoon program will explore how “Web 2.0” acts as a driver of new knowledge transfer models and affects traditional publishing enterprises. Matt Raymond, the Library of Congress director of communications, who has just joined the growing number of federal agency bloggers, will open the afternoon with his impressions of federal approaches to new Web technologies. Then join your colleagues for a Web 2.0 Tour – with the guidance of Michelle Springer and Justin Thorpe also from the Library of Congress, and gain an in-depth introduction to the latest three online technology trendsetters: interactivity via Second Life; online video collections via YouTube, and personal journalism via the blogosphere and its aggregators like Technorati.com.