Highlights of PCAH Chairman Adair Margo Activities

2008

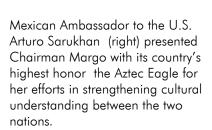
• Mrs. Laura Bush and Chairman Margo jointly conferred the <u>Coming Up Taller</u> awards at a White House ceremony. For the first time the award recognizes programs in China and Committee guests at the White House ceremony included the head of China's Ministry of Culture Sun Jiazheng.

2007

• President's Committee Chairman Adair Margo led the first U.S. delegation of federal cultural officials to the <u>People's Republic of China</u> in early June. The delegation included the cultural agency leaders from the NEA, NEH, and IMLS, as well as Dr. James Billington, the Librarian of Congress and Marc Pachter, Director, Smithsonian's National Portrait Gallery.

Through a series of high-level and content-rich presentations in Shanghai, Xi'an, and Beijing, the delegation focused on expanding cultural relations between the U.S. and China. Head of China's Ministry of Culture Sun Jiazheng hosted working sessions for the U.S. dignitaries, who also met with State Councilor Chen Zhili. The culmination of these efforts was a new Implementing Accord for Cultural Cooperation, 2007-09 between the two governments, which will help spur plans for cooperation on cultural projects between these two countries.

• The <u>Sister Cultural Parks</u> meeting convened by the President's Committee on the Arts and the Humanities. Chairman Adair Margo welcomes representatives from three World Heritage sites in the U.S. and Mexico, as well as participants from culture, tourism, philanthropy, preservation and business to explore how to enhance cultural connections between these sites. Chairman Margo and Mexican representatives signed a Sister Cultural Park agreement between Mesa Verde National Park (U.S.), Paquime (Mexico) and Monte Alban (Mexico).



- Chairman Margo convened the President's Committee in her hometown of El Paso, Texas, inviting high level officials from Mexico and Belize to join the committee in addressing expanded cultural relations. The culmination of this meeting were two Cultural Communiqués, one with Mexico and another with Belize. Each of these documents provides a framework for leadership and cooperation to support new art, education, and preservation efforts across borders.
- Save America's Treasures (SAT) was honored with the prestigious Keystone Award by the American Architectural Foundation for its role in protecting and preserving the architectural, artistic and cultural legacy of the United States. Chairman Margo accepted the award on behalf of PCAH and its SAT partner agencies—the National Park Service, the National

- Endowment for the Humanities, the National Endowment for the Arts and the Institute of Museum and Library Services.
- Mrs. Laura Bush and Chairman Margo jointly conferred the <u>Coming Up Taller</u> awards at a White House ceremony. Committee guests at the White House ceremony included Mr. Sergio Vela, the new President of Mexico's Consejo Nacional para la Cultura y las Artes (CONACULTA). Mexican Ambassador Carlos de Icaza hosts a celebratory lunch for the *Coming Up Taller* winners at the Cultural Institute of Mexico.

2006

- Mrs. Laura Bush joined by Chairman Adair Margo and Under Secretary for Public Diplomacy and Public Affairs Karen Hughes announced the State Department's Global Cultural Initiative, which includes PCAH's and the American Film Institute (AFI) Project: 20/20. Project 20/20 is an international cultural exchange designed to enhance mutual understanding by engaging U.S. and foreign audiences through filmmakers and their films.
- Chairman Adair Margo convenes the <u>Symposium on Film</u>,
 <u>Television</u>, <u>Digital Media and Popular Culture</u>, which examined international collaboration and exchange, featuring film industry leaders and artists, as well cultural officials, including Ambassador to UNESCO Louise Oliver.
- National Endowment for the Humanities Chairman Bruce Chairman Margo helped host a special, international viewing and reception for, <u>Divine and Human: Women in Ancient Mexico and Peru</u> at the National Museum of Women in the Arts (NMWA). Joining them were Carlos de Icaza, Mexican Ambassador to the US, Dr. Eliane Toledo de Karp, and the First Lady of Peru.



Chairman Margo and NEH Chairman Bruce Cole made funds available in 2006 to four former New Orleans Coming Up Taller organizations devastated by Katrina. Here Chairman Margo works with a student at YA-YA.

- Chairman Adair Margo joined National Endowment for the Arts Chairman Dana Gioia in announcing <u>Connecting Lines/Lineas Conectadas</u>, an NEA initiated two-volume bilingual anthology of contemporary Mexican and U.S. poetry. This collaboration was an outcome of PCAH's 2003 Santa Fe meeting and discussions between U.S. and Mexican arts and humanities leaders.
- Chairman Margo and Anne-Imelda M. Radice, Director, Institute of Museum and Library Services (IMLS), participate in the opening of Mexico's new public library, Biblioteca Vasconcelos, in Mexico City.
- Mrs. Laura Bush and Chairman Margo jointly conferred the <u>Coming Up Taller</u> awards at a
 White House ceremony. Committee guests at the White House ceremony.

2005

- Chairman Adair Margo attended the 33rd General Meeting of the United Nations Educational, Scientific and Cultural Organizations (UNESCO) in Paris, France. She is one of six representatives for culture, which is one of three sectors represented in the U.S. National Commission to UNESCO.
- NEH Chairman Bruce Cole and Chairman Margo served as hosts for Afghanistan President Ahmed Karzai at the Smithsonian's Freer Gallery of Art, during his visit focusing on Afghan culture and art.
- Chairman Adair Margo welcomed more than 300 delegates to the National Summit on Cultural and Heritage Tourism, a PCAH partnership with the U.S. Department of Commerce. Held on the 10th anniversary of the PCAH landmark white paper on cultural tourism, this gathering set out a new framework for cultural and heritage tourism.
- The PCAH coordinates meeting among representatives of the Ministry of Culture, People's Republic of China and the National Endowment for the Arts (NEA), National Endowment for the Humanities, and Institute of Museum and Library Services to enhance cultural exchange.



President George Bush hosted a state dinner at the White House for the NEA and NEH in honor of their 40th anniversary and contributions to America's civic and cultural life. Chairman Margo and PCAH served co-hosts of this unprecedented event

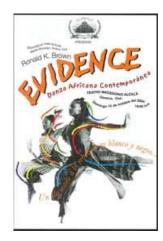
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2004

- U.S. Mexican Ambassador Antonio O. Garza, Sari Bermudez, head of the Mexican Council
 for Culture and the Arts, and PCAH Chairman Margo reach agreement on PCAH's support
 for expanding U.S. Embassy supported cultural projects and tours.
- Chairman Adair Margo joins IMLS Director Robert Martin and NEH Chairman Bruce Cole at the Organization of American States Cultural Ministers' meeting in Mexico City.
- Chairman Margo invited by the U.S. Ambassador to Uruguay to foster cultural relations and understanding between the U.S. and Uruguay. A Joint Communiqué for Cultural Cooperation is signed. By Chairman Margo with Uruguay.
- Mrs. Laura Bush and Chairman Margo jointly conferred the <u>Coming Up Taller</u> awards at a White House ceremony.

2003

- In Santa Fe, Chairman Margo convened for the first time cultural leaders from the U.S. and Mexico to focus on "a shared cultural heritage, recognizing the unity and similarities among our cultures." Leaders signed a Joint Communiqué for Cultural Cooperation.
- PCAH Chairman Adair Margo and member Mercedes Paz-Slimp participate in UNESCO's Center for the Arts & Culture Conference on the Cultural Sector at the University of Texas, Austin.
- PCAH Honorary Chairman Mrs. Laura Bush leads first U.S. delegation to UNESCO since 1984, when the U.S withdrew its membership. Joined by Chairman Margo and agency heads from the NEA, NEH, and IMLS,
 - the delegation took steps to re-establish cultural ties with other UNESCO members.
- Mrs. Laura Bush and Chairman Margo jointly conferred the Coming Up Taller awards at a White House ceremony.



Under Chairman Margo's leadership, the President's Committee worked closely with the US. Embassy in Mexico to expand opportunities for U.S. arts groups to perform in Mexico.

2002

- The Concert for America was national broadcast and a partnership between the PCAH and the John F. Kennedy Center for the Performing Arts. PCAH Honorary Chairman Lady Laura Bush and Adair Margo served as hosts of the event to commemorate the anniversary of September 11th and celebrate the resilience and creativity of the American spirit.
- Chairman Margo expands the Coming Up Taller award for youth arts and humanities learning to include two Mexican projects with awards presented by Mrs. Laura Bush.