

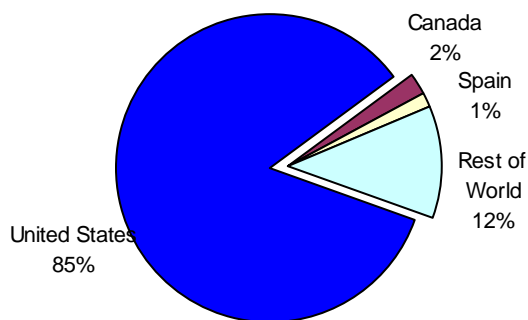


The United States Contributes to Economic Prosperity in Mexico

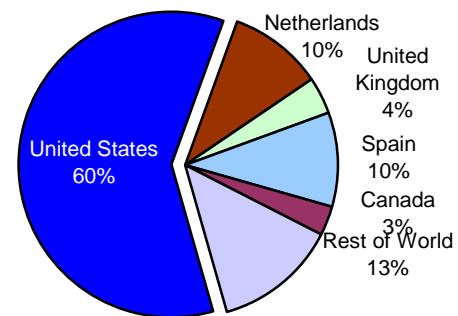


- In 2006, U.S. direct investment in Mexico reached \$84.7 billion (BEA, *Survey of Current Business*, July 2007); this is equivalent to 10.1 percent of Mexico's GDP of \$839.2 billion (World Bank, *World Development Indicators*).
- The Mexican affiliates of U.S. direct investors employed 838,400 people in 2005 and their value added contributed 3.3 percent to Mexico's GDP (BEA, *Survey of Current Business*, Nov. 2007).
- During 2006, the U.S. Trade and Development Agency (USTDA) funded a portfolio in Mexico totaling over \$3.1 million.
- The Overseas Private Investment Corporation (OPIC) provided over \$64.8 million in finance and insurance funds in 2006.
- The United States Agency for International Development (USAID) provided over \$26.7 million in aid to Mexico in 2006.
- The United States purchased 85[11] percent of Mexico's total merchandise exports in 2006 (World Trade Atlas).
- U.S. merchandise exports to Mexico grew from \$41.6 billion in 1993 to \$134 billion in 2006, an increase of 222 percent (U.S. Census Bureau).
- In 2006, the United States exported nearly \$22.4[12] billion in private commercial services while it imported \$14.8 billion in services from Mexico (BEA, *Survey of Current Business*, October 2007).
- In 2006 over \$23 billion in remittance money was sent by Mexicans living abroad (Inter-American Development Bank).

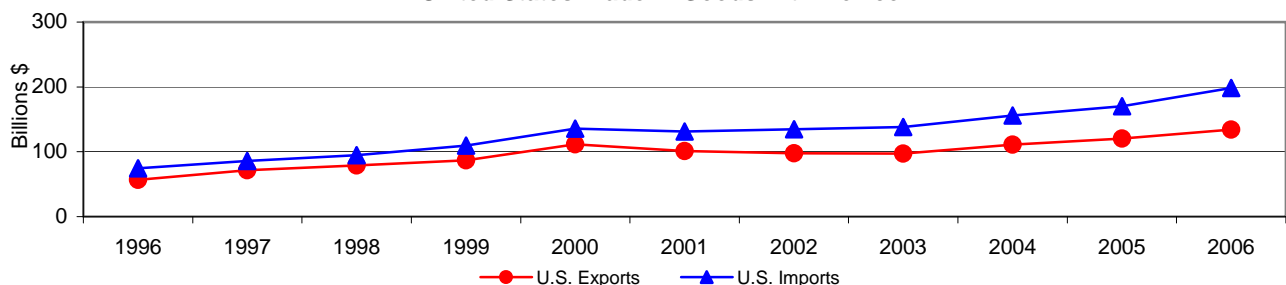
Total Market Share the United States Represents for Mexico's Merchandise Exports - 2006



Net Inflows of Foreign Investment in Mexico (as % of total) 1997-2006



United States Trade in Goods with Mexico





Mexico

U.S. Companies Contribute to Economic Prosperity and Social Development



Improving Health and Promoting Competitiveness - Merck

In Mexico, Merck & Co.¹ is working to promote health and also has developed a unique program aimed at increasing Mexican global competitiveness. Merck has donated more than 10 million MECTIZAN® tablets (valued at more than \$15 million) to treat river blindness in the Mexican states of Oaxaca and Chiapas. Merck and MSD Mexico have supported projects that address HIV/AIDS prevention, diagnosis, care and treatment, including a recent grant to the NGO Instituto Mexicano de Investigación de Familia y Población (IMIFAP) to support HIV/AIDS education for teenagers. MSD Mexico is also a founding member of Mexico's National Business Council on HIV/AIDS (CONAES) and has been recognized for its HIV/AIDS in the workplace policy which promotes prevention, treatment and care for MSD employees and their dependents. Merck is working closely with the Government of Mexico at national, state and local levels, the private sector and academia on an ambitious competitiveness agenda. Over 2 years, Merck has given grants exceeding \$1 million to the US Council on Competitiveness and its partners in Mexico to help support the development of life-sciences clusters of innovation.

Building the Future - Ford Motor Company

Since 1966, Ford Motor Company's Schools Construction program has built 207 elementary schools in Mexico, which have been donated to the Mexican national education system. More than 1.5 million children have graduated from Ford Schools. Additionally, Ford's "Quality Education Program" supports training for principals and teachers, a sports tournament, a school for parents, and 116 media rooms that benefit 48,000 children.

Prioritizing Employee Wellbeing - FedEx Express Mexico

FedEx Express Mexico makes employee well being a priority. The company has established programs to support the health, education, and retirement savings of its 1,040 employees and their families. FedEx Express Mexico's Employee Assistance Program (EAP) provides free, confidential, professional counseling to help employees and their families resolve personal problems, which may affect their health, personal well being, or job performance. The company has also established five infirmaries in key work centers throughout Mexico that provide free first contact medical assistance and conduct extensive prevention and educational campaigns, including immunization for employees and their families and cancer and obesity prevention programs. Additionally, FedEx is a member of CONAES, a private business council established to prevent HIV/AIDS discrimination in the work place. The company has also put in place a Tuition Program to help employees improve their language skills, earn a bachelor's degree, certificate, or even a master's degree. In 2003, FedEx Mexico established a relationship with Fondo Unido Mexico, an affiliate of United Way International. Beyond corporate donations, FedEx Mexico and Fondo Unido coordinate voluntary employee donations.

¹ Merck & Co., Inc. is a global, research-based pharmaceutical company based in Whitehouse Station, NJ, USA. Merck & Co., Inc. and operates as Merck Sharp & Dohme (MSD) in most countries outside the United States. In Canada, the Company operates as Merck Frosst Canada, Ltd. In Japan, it operates as Banyu Pharmaceutical Co., Ltd.



Mexico

U.S. Companies Contribute to Economic Prosperity and Social Development



Encouraging Employee Involvement - Procter and Gamble Mexico

Procter & Gamble Mexico (P&G Mexico) started its operations in 1948. With a net capital investment of around \$560 million, P&G Mexico provides 8,000 jobs located at their General Offices, the Distribution Center and eight manufacturing sites. P&G Mexico has been sponsoring a variety of Corporate Social Responsibility Programs in the last 20 years. More than 200 employees have volunteered their time through the IMPULSA program to teach topics developed by Junior Achievement to over 2,500 students. P&G Mexico's top CSR program is the United Way/Fondo Unido annual campaign. 70% of employees voluntarily deduct donations from their payroll, resulting in an average of \$300,000 in donations annually. In its commitment to education, P&G Mexico's has built 22 schools, renovated over 450, and has donated 53 computer labs to benefit over 60,000 children

Promoting Access to Technology - Whirlpool Mexico

Whirlpool Mexico has recently invested \$230 million in new and existing infrastructure for the production of appliances in Mexico and its technology centers. The company is also a leader in promoting adherence to international environmental and safety standards in Mexico. It encouraged the Mexican Government to sign and adhere to the Montreal Protocol to eliminate the use of ozone-depleting substances in Mexico. Whirlpool's employees frequently participate in Habitat for Humanity projects throughout the country and in disaster-relief programs. In 2001, after the worst floods to hit the states of Hidalgo, Puebla, Veracruz, Oaxaca, and Tabasco in 30 years, Whirlpool Mexico's technicians established mobile service centers to repair damaged appliances free of charge. Whirlpool Mexico also donated 200 gas stoves and small refrigerators to affected low-income families. After Hurricanes Stan and Wilma in 2005, Whirlpool Mexico donated refrigerators to low-income single working mothers in the affected areas.

Expanding Educational Opportunities - Seguros Monterrey New York Life

Seguros Monterrey New York Life, the Mexican subsidiary of New York Life, has been recognized as a socially responsible company for four years in a row by the Mexican Center for Philanthropy. The company is committed to improving educational opportunities for low-income youth through its support of the EDUCA foundation. The EDUCA program provides training for teachers and helps schools manage their human and financial resources so that they can become financially self-sufficient. Beyond its own donations to EDUCA, the company encourages employee and sales force involvement through recurring donations and volunteer activities. Since 2001, company efforts have had a direct impact on the education of over 10,000 low-income children and an indirect effect on the lives of over 85,000 people involved in the schools. In addition, selected employees receive training in other areas such as English, life insurance operations, management or other areas of need. Seguros Monterrey New York Life also offers family days for safety training and medical check-ups.