Oregon's Injury Prevention Plan 2005-2010

September 2007 Revision

Oregon Department of Human Services

Public Health Division, Injury Prevention and Epidemiology Program

Oregon Injury Community Planning Group



Oregon Department of Human Services

Division of Public Health

Injury Prevention and Epidemiology

http://www.oregon.gov/DHS/ph/ipe/index.shtml

Introduction

Review and assessment of Oregon's unpublished 2005 Injury Prevention Plan established by the Department of Human Services (DHS) Injury Prevention and Epidemiology Program (IPE) has identified plan aspects requiring revision based on recent analysis and current understanding of the injury problems that most affect Oregonians.

One factor which warranted assessment and revision the current Prevention Plan is the production of IPE's Annual Report for 2007—and analysis of injury outcomes in Oregon for the 2001-2005 period. Through analysis of state data in 2007, three injury outcomes have been identified for priority prevention/intervention:

- Suicide
- Motor vehicle traffic injuries
- Falls

These three priority areas have been identified based on the overall impact of these injuries by their relative rank of mortality, hospitalization, years of potential life lost (YPLL), and potential for reducing the impact through the application of evidence-based prevention efforts.

I. General overview of the burden of injury

Injury is the fourth leading cause of death in Oregon, and is among the leading causes of hospitalization. Although injuries are commonly and inaccurately considered "accidents" or random events, injuries are preventable, and making injury a top public health priority assures reduction in the injury burden in Oregon. Each year, more than 2,000 Oregonians die as a result of injury, and nearly 20,000 are hospitalized as a direct result of injuries.

Oregon Department of Human Services (DHS), Public Health Division, in cooperation with the Centers for Disease Control (CDC), has implemented statewide injury surveillance and prevention programs in the effort to reduce the burden of injury among Oregonians. This means that injury deaths and hospitalizations are tracked over time in an effort to understand the impact and causes of injury in Oregon, leading to efforts to prevent future injuries in the community. Oregon has higher injury rates than those seen nationally—such as suicide and falls—and many of Oregon's injury outcomes have not significantly declined between 2001 and 2005. An effective means of reducing injury in the population is in the application of the public health approach to reducing adverse outcomes in the community. The public health approach to injury prevention is a process that involves identifying and defining the problem, identifying risk and protective factors, developing and testing prevention strategies, and assuring widespread adoption of effective strategies.

Although injuries can be categorized in multiple ways—where they occur, how they occur, etc.—it is typical to categorize injuries in terms of cause and intent. Cause typifies the how the injury occurred—for instance, by motor vehicle, firearm, struck by an object, by falling, etc. Intent is typified by either unintentional or intentional injury. While unintentional injuries often result as a form of rapid transfer of energy from object to person (e.g. being struck by a motor vehicle), intentional injuries are the result of intentional harm imposed upon one person by another, or upon oneself (e.g. suicide).

Analysis of Oregon data indicates that:

- In 2005, the leading cause of injury mortality in Oregon was suicide, at 14.8 deaths
 per 100,000 (age adjusted). This was over 500 deaths in 2005. Suicide alone
 contributed over 10,000 years of potential life lost (YPLL) in 2005—almost one third
 of all potential years of life lost due to injuries, and approximately as much as all
 motor vehicle traffic fatalities.
- Injury is responsible for more years of potential life lost in Oregon than cancer, heart disease, or stroke. For persons under 44 years of age, injury is the leading cause of death in Oregon.
- Motor vehicle traffic-related deaths were the second leading cause of injury mortality in 2005, with a rate of 12.4 per 100,000 (age adjusted).
- Unintentional falls were the third leading cause of injury mortality in 2005 with a rate of 9.1 deaths per 100,000 (age adjusted). Unintentional falls are the leading cause of hospitalization due to injury.
- Unintentional poisonings were the 4th leading cause of injury mortality in 2005, with a rate of 7.1 per 100,000 (age adjusted). Unintentional poisonings have increased significantly in the past few years and more so in males than in females. Over 900 hospitalizations and 250 deaths resulted from unintentional poisoning in 2005.
- There was a slight yet significant decline in the age-adjusted rate of hospitalization for total external injuries between 2001 and 2005, from 481 to 455 hospitalizations per 100,000

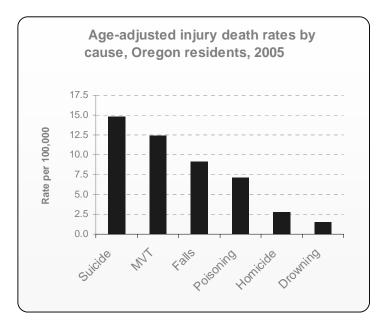


Figure 1. Rank of the leading causes of injury in Oregon in 2005

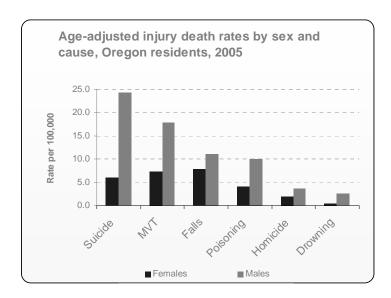


Figure 2. Rank of the leading causes of injury in Oregon in 2005, stratified by sex.

Table 1. Years of Potential Life Lost (YPLL) due to injury, Oregon residents, 2005 (sorted by highest YPLL for unintentional injury).

	Intent			
Cause	Unintentional	Suicide	Homicide	Undetermined
Total	22,698.0	10,229.0	3,146.5	2,582.0
Motor Vehicle traffic	10,858.0	-	-	-
Poisoning	5,958.5	1,922.0	-	909.0
Drowning	1,600.5	117.5	-	237.5
Fall	900.5	270.5	-	35.5
Suffocation	774.5	2,178.0	116.5	477.0
Transport, other	461.0	-	-	-
Pedestrian, other	326.0	-	-	-
Natural/environmental	320.5	-	-	-
Transport (land), other	289.5	35.5	-	71.0
Machinery	224.0	-	-	-
Other specified, NEC	224.0	102.0	51.0	125.5
Fire/flame	176.0	126.5	35.5	-
Other specified, classifiable	155.0	51.0	398.5	-
Firearm	126.5	5,318.5	1,550.5	147.5
Not specified	104.0	-	113.5	528.0
Struck by/against	83.0	-	317.5	51.0
Pedal cyclist, other	71.0	-	-	-
Cut/pierce	45.5	107.5	563.5	-

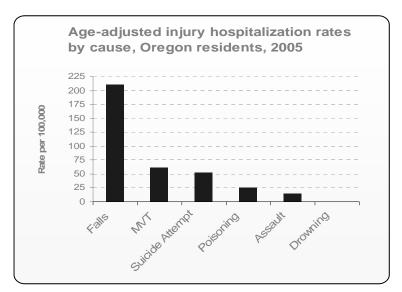


Figure 3. Rank of leading causes of hospitalization in Oregon, 2005.

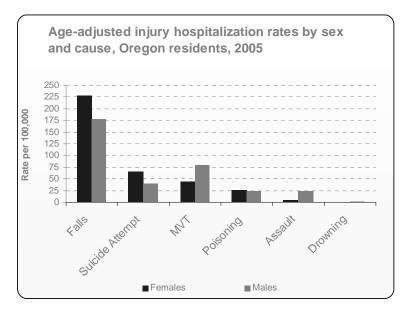


Figure 4. Rank of leading causes of hospitalization in Oregon, 2005, stratified by sex.

II. Strategy for Injury Prevention

Oregon developed a strategic plan for injury prevention though development and involvement of a statewide Injury Prevention Planning Workgroup (IPPWG). The workgroup provided input into identifying priority prevention goals to incorporate into an overall state prevention plan that includes both process and outcome goals aimed at directing objectives and resources toward decreasing the burden of injury in Oregon. Subsequent to this effort, a vision and mission, with associated goals and objectives were developed in order to progress in the process of solidifying Oregon's injury prevention infrastructure and implementing effective interventions.

Vision: Oregon is a safe and injury-free place to live and work

Mission: Lead with community partners committed to decreasing the burden of injury in Oregon.

Goal Area 1: Program/Process Goals

- 1. Strengthen the infrastructure of the Injury Prevention and Epidemiology program.
- 2. Provide leadership in injury prevention efforts through working with partners in the design and evaluation of interventions aimed at reducing the burden of injury in Oregon.
- 3. Improve access to data sources, enhance data collection and analysis, and increase the dissemination of data analysis and interpretation for injury prevention efforts.
- 4. Build and maintain partnerships and collaborations that work toward prevention efforts.

Program/Process Goal Matrix

<u>Goa</u>		Time Frame	Lead	Partners	Funding
Ctro	ngthen the infrastructure of the Injury Prevention ar				Fulluling
ou e					Current formal's a
	Improve staffing by identifying sources of funding to	2007-2010	IPE	N/A	Current funding
_	hire additional staff that can contribute to data				sufficient
Strategy	collection and analysis; program design,				
<u>a</u>	implementation, and analysis; and education				
5					
	Provide leadership in coordinating and assessing	2007-2010	IPE	N/A	Current funding
	implementation of the state prevention plan				sufficient
۲o۱	ride leadership in injury prevention efforts through	working with pa	rtners in	the design a	nd evaluation of
	ventions aimed at reducing the burden of injury in				
110	ventions aimed at readoning the burden of injury in	oregon.			
	Identify injury prevention priorities and evidence-	2007	ICPG	ICPG	Current funding
	based interventions	2007	101 0	101 0	sufficient
		0007 0040	IDE	ICDC	
	Work with partners to establish, promote, and	2007-2010	IPE	ICPG	Current funding
	monitor interventions in injury prevention areas				not sufficient
_	where no evidence-based practices have been				
	identified				
ชี	Work with partners to implement identified and	2007-2010	IPE	ICPG	Current funding
Silategy	acceptable interventions				sufficient
	Work with partners to evaluate/monitor ongoing	2008-2010	IPE	ICPG	Current funding
	interventions				sufficient
	Impact public policy that prevents injury through	2007-2010	IPE	ICPG	Current funding
	partnering with agencies and organizations involved				sufficient
	in prevention efforts				040
	ove access to data sources, enhance data collection	n and analysis,	and incre	ease the diss	semination of data
ınal	ysis and interpretation for injury prevention efforts				
	Update the IPE website with data summaries and	2008-2010	IPE	N/A	
	Update the IPE website with data summaries and tables designed for public and partner access to	2008-2010	IPE	N/A	Current funding sufficient
	tables designed for public and partner access to pertinent analysis on priority injury issues	2008-2010	IPE	N/A	Current funding sufficient
	tables designed for public and partner access to pertinent analysis on priority injury issues	2008-2010	IPE IPE	N/A N/A	sufficient
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Goal Area 2: Priority Prevention Goals (Intervention/Outcome Goals)

A. Suicide

Goal: Reduce suicide deaths in Oregon.

Problem in Oregon: In 2005, suicide was among the leading causes of death in Oregon-- the seventh for men and the 12th leading cause for women. The rates of suicide in Oregon are very high in older age groups (in 2005-- 25.7 per 100,000 for persons 65 and older). However 62% of all suicides occur among persons 15-64 years of age. With some of the highest suicide rates in the country, the Department of Human Services (DHS) is actively involved in suicide prevention. Based on suicide rates among adolescents and young adults, the youth suicide prevention program was established (ORS 418.756). Efforts of the program coordinator led to the development and publication of the *Oregon Plan for Youth Suicide Prevention*, 2000 (16) that targets ages 10-24. In addition, the Oregon legislature enacted a statute (ORS 441.750) in 1987 that requires any emergency department (ED) treating a patient under the age of 18 for a suicide attempt to report the statistical information to the DHS. This resulted in the development of the Adolescent Suicide Attempt Data System (ASADS).

Healthy People 2010 Goal (National): 18-1: Reduce the suicide rate; Target: 6.0 suicide deaths per 100,000 population.

National versus State Outcomes: The national age-adjusted rate of suicide was 10.9 in 2004, compared to Oregon's age-adjusted rate of 15.0 for the same year.

Key Groups: Key groups for prevention interventions are:

- Youth
- Older adults

In consideration of an early intervention approach to suicide prevention, focus on youth in Oregon is important. The highest rates of suicide attempt hospitalizations occur among females 15-24 years of age. Suicide is the 4th overall leading cause of death among 5-14 year olds, and is the second leading cause of death among 15-34 year olds.

Older adults have the highest rates of suicide, and this is especially evident for older males. The average annual rate of suicide for males increases from 35 per 100,000 for males 65-74 years of age to over 80 per 100,000 for males 85 years of age and older. In contrast, the highest average annual rate for females occurs in the 45-54 year old age group. As the population of Oregon ages, it is important to address the increased risk among older adults to prevent greater increases of elder suicide in the future.

Risk Factors¹:

• Depression and other mental disorders, substance-abuse disorder

¹ National Institute of Mental Health: http://www.nimh.nih.gov/health/publications/suicide-in-the-us-statistics-and-prevention.shtml

- Stressful life events in combination with other risk factors, such as depression
- Prior suicide attempt
- Family history of mental disorder or substance abuse, suicide, violence (including sexual abuse)
- Firearms in the home
- Incarceration
- Exposure to the suicidal behavior of others (e.g. family members, peers, or media)

Evidence-based Prevention Strategies (under review with ICPG 10/2007):

The American Foundation for Suicide Prevention (AFSP) in conjunction with the Substance Abuse and Mental Health Services Administration's (SAMHSA) Suicide Prevention Resource Center identified several effective evidence-based interventions to reduce suicide, suicide ideation, or risk behavior, including community-based programs, emergency room programs, primary care programs, school-based programs, and service delivery. Evidence-based programs include:

Emergency Room Programs

 Emergency Department Means Restriction Education: a program that educates parents of (youth ages 6-19) suicide attempt patients on restricting access to lethal means of suicide.²

Community-based Programs

 Limits on Analgesic Packaging: legislation focused on limiting the packaging size of analgesics, which was found to decrease the incidence of selfpoisoning.³

Primary Care-Based Programs

 PROSPECT Program: a treatment and depression-management program for community dwelling elderly adults which was effective in reducing suicide ideation.⁴

Kruesi, M. J. P., Grossman, J., and Hirsch, J. G. (1995). *Five Minutes of Your Time May Mean a Lifetime to a Suicidal Adolescent*. Chicago, IL: Ronald McDonald House Charities, University of Illinois—Chicago.

² Kruesi, M. J. P., Grossman, J., Pennington, J. M., Woodward, P. J., Duda, D., and Hirsch, J. G. (1999). Suicide and violence prevention: Parent education in emergency department. *Journal of the American Academy of Child and Adolescent Psychiatry*, *38*(3), 250-255.

³ Hawton, K. (2002). United Kingdom legislation on pack sizes of analgesics: Background, rationale, and effects on suicide and deliberate self-harm. *Suicide and Life-Threatening Behavior*, 32(3), 223-229.

⁴ Schulberg, H. C., Bryce, C., Chism, K., Mulsant, B. H., Rollman, B., Bruce, M., Coyne, J., Reynolds, C. F. III, and the PROSPECT Group. (2001). Managing late-life depression in primary care practice: A case study of the Health Specialist's role. *International Journal of Geriatric Psychiatry*, *16*, 577-584.

Mulsant, B. H., Alexopoulos, G. S., Reynolds, C. F. III, Katz, I. R., Abrams, R., Oslin, D., Schulberg, H. C., and PROSPECT Study Group. (2001). Pharmacological treatment of depression in older primary care patients: The PROSPECT algorithm. *International Journal of Geriatric Psychiatry*, *16*, 585-592.

School-based Programs

 C-Care/Cast Program: counseling and small group skills training programs implemented in schools to reduce suicidal ideation and risk behaviors.⁵

Other programs are classified as 'promising', and in need of further evaluation.

Objectives:

Objectives	Actions	Implementing Organization(s)	Timeline
Reduce suicide deaths in Oregon 5% from 15.4	Maintain active involvement in inter-agency efforts to decrease adolescent suicide.	IPE	2005-2010
per 100,000 (559) in 2005 to under 14.6 per	Conduct a literature search for evidence-based suicide interventions	IPE	2007
100,000 by 2010*	Gather and review program materials from known suicide prevention campaign and activities based on the best practices.	IPE	2005-2010
	Coordinate state level partnerships	IPE	2005-2010
	Provide technical assistance and training to local communities	IPE	2005-2010
	Assemble a multi-disciplinary team to plan the launch of the older adult suicide prevention plan	IPE	Complete
	Meet regularly with ICPG to assess implementation of interventions	IPE	2005-2010
	Youth suicide: Increase the number of intervention skills trainers and trainings in Oregon through both QPR (Question, Persuade, Refer) and ASIST (Applied Suicide Intervention Skills Training).	IPE and community partners throughout Oregon.	2005-2010
	Youth suicide: Implement RESPONSE, a comprehensive school-based program (named a Best Practice by SPRC/AFSP) throughout Oregon.	Local health department partners with school districts.	2005-2010
	Youth suicide: Improve Adolescent Suicide Attempt Data System and facilitate follow-up of youth seen in EDs for attempting suicide.	IPE, local health departments and community mental health partners.	2005-2010
	Monitor & evaluate the incidence and rate of suicide in Oregon. Make data available and usable to other agencies & organizations and community partners	IPE	2005-2010
	Youth suicide: Facilitate collaboration, resource sharing, and communication among stakeholders through a youth suicide website (http://oregon.gov/DHS/ph/ipe/ysp/) and Youth Suicide Prevention Network listserv,	IPE	2005-2010

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Eggert, L. L., Thompson, E. A., Herting, J. R. (1994). A measure of adolescent potential for suicide (MAPS): Development and preliminary findings. *Suicide and Life-Threatening Behavior, 24*, 359-381. Thompson, E. A., Eggert, L. L., Randell, B. P., and Pike, K. C. (2001). Evaluation of indicated suicide risk prevention approaches for potential high school dropouts. *American Journal of Public Health, 91*(5), 742-752.

^{*} Crude rate is used in these objectives since this [rate] reflects the actual quantitative burden of injury in Oregon (i.e. without adjusting to the distribution of an external population).

,	YSPNetwork.		
	Youth suicide: Increase support for attempt survivors and their families through collaboration with family support networks	Local partners	2005-2010
	Youth suicide: Provide technical assistance and training to local communities.	IPE	2005-2010
	Youth suicide: Assess screening tools and protocols among youth programs in juvenile justice, alcohol and drug treatment programs, and community mental health programs.	IPE	2005-2010

B. Motor vehicle traffic

Goal: Decrease motor vehicle traffic deaths.

Problem in Oregon: Between 2001 and 2005, there were over 2,800 fatalities of Oregon residents due to motor vehicle traffic crashes. The rate of MVT deaths has not significantly declined between 2001 and 2005, and was 12.4 deaths per 100,000 population in 2005. The rate of mortality for males is more than 2 times the female rate-17.8 deaths per 100,000 in 2005 for males compared to 7.3 deaths among females. The highest age-specific rates occur among those 75 years of age and older, and those 15-24 years of age. The most frequent type of involvement in MVT fatality is vehicle occupant (64%), followed by pedestrian (12%), and motorcyclist (8%).

Healthy People 2010 Goal (National): 15-15: Reduce deaths caused by motor vehicle crashes; Target: 9.2 deaths per 100,000 population.

National versus State Outcomes: The national age-adjusted rate of MVT mortality was 14.7 in 2004, compared to Oregon's age-adjusted rate of 12.8 for the same year.

Key Groups: Key groups for interventions are:

- Children under 14
- Teen drivers
- Older drivers
- Males

Between 2001 and 2005, 6% (139) of MVT fatalities involved children under 15 years of age. MVT is the leading cause of injury death among those 1- 14 years of age (2001-2005 aggregate rate).

Teen drivers are at increased risk mortality due to MVT. The rate of mortality among those 15-19 years old was 20.9 per 100,000 in 2005. MVT is also the leading cause of injury death for those in this age group (2001-2005 aggregate rate).

Approximately 20% of MVT fatalities between 2001 and 2005 involved persons 65 years of age and older. The rate among those 65 and older in 2005 was 20 per 100,000—a rate comparable to teens.

Males have higher rates of MVT fatalities in every age group. For teens and older drivers, the average annual male rate of mortality is typically twice the female rate.

Risk Factors⁶:

• Speed (contributes to 30% of crashes and deaths worldwide)

- Not utilizing safety equipment (seat belts reduce fatal or serious injury by 40-65%; helmets also reduce serious or fatal injury in motorcycle and bicycle crashes)
- Alcohol

Visibility (pedestrian and MV)

⁶ World Health Organization, *Safer roads: five key areas for effective interventions*, http://www.who.int/features/2004/road_safety/en/#poplink

Evidence-based Prevention Strategies (under review with ICPG 10/2007):

CDC's Community Guide to Preventive Services—evidence-based recommendations for programs and policies to promote population health⁷, focuses on three intervention areas for reducing MVT mortality. These areas are interventions to reduce alcoholimpaired driving, interventions to increase the use of child safety seats, interventions to increase the use of safety belts.

Interventions to reduce alcohol-impaired driving

- Sobriety checkpoints
- "Zero Tolerance" laws for young drivers
- Reducing legal blood alcohol concentration to 0.08%
- Minimum legal drinking age laws
- Server Intervention Training Programs (face-to-face instruction with management support)
- Mass media campaigns to reduce alcohol-impaired driving (under certain conditions)
- School-based health promotion programs
- Multifaceted community-based programs

Interventions to increase the use of child safety seats

- Child safety seat use laws
- Community-wide information plus enhanced enforcement campaigns
- Distribution plus education programs
- Incentive plus education programs

Interventions to increase the use of safety belts

- Safety belt use laws
- Primary enforcement laws
- Enhanced enforcement programs

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⁷ http://www.thecommunityguide.org/

Objectives:

Objectives	Actions	Implementing Organization(s)	Timeline
Reduce MVT deaths in	Partner to provide instruction on the proper	IPE	2005-2010
Oregon 5% from 12.7 per 100,000 (464) in	uses of car seats, booster seats,		
2005 to under 12.0 per 100,000 by 2010	and/or seat belts		
	Support car and booster seat loaner or give-	ICPG	2005-2010
	away programs		
	Provide technical assistance to develop safety	IPE	2005-2010
	restraint programs in communities in which		
	these services are minimal or non-existent		
	Train health department nurses and local	IPE	2005-2010
	SAFE KIDS coalition members to become		
	certified safety seat technicians		
	Support and help inform communities about	IPE	2005-2010
	the graduated driver's licensing program		
	Encourage higher degrees of enforcement of	ICPG	2005-2010
	laws relevant to teen drivers		
	Support educational programs promoting the use of safety restraints	IPE	2005-2010
	Advocate for higher level enforcement of "zero	ICPG	2005-2010
	tolerance" programs targeting teens		
	Promote educational programs to discourage	ICPG	2005-2010
	teenage drinking and driving		
	Work with law enforcement officials to increase	ICPG	2005-2010
	enforcement of all alcohol related driving laws		
	Work with school systems to implement	ICPG	2005-2010
	educational programs designed to discourage		
	teenage drinking and driving		
	Maintain up-to-date fact sheets on impaired	IPE	2005-2010
	driving and motor vehicle mortality		
	Provide direct technical/analysis support to	IPE	2005-2010
	Oregon Safe Kids in the (3-year) assessment		
	of MVT injuries at the state and local level		

C. Falls

Statement of Goal: Reduce the burden of fall injuries.

Problem in Oregon: Over 1,700 deaths due to falls occurred among Oregon residents between 2001 and 2005, and over 41,000 hospitalizations were the result of falls in the same period. Falls disproportionately affect older persons, and the rate of fall death and hospitalization increases greatly with age. The rate of fall death in children under 1 year of age is less than 1 in 100,000; for 65-74 year olds the average annual rate is 11.5 per 100,000, for 75-84 year olds the rate increases to 65.4 per 100,00. After age 85, the rate increases to 246.3 per 100,000. Hospitalization rates demonstrate a similar trend. For children under 1 year of age the average annual rate of hospitalization for falls is 74.3 per 100,000. For persons 65 and older, there were 1,175 hospitalizations per 100,000 in 2005.

Healthy People 2010 Goal: 15-27: Reduce deaths from falls to 3.0 per 100,000 population.

National versus State Outcomes: The age-adjusted national rate of unintentional fall mortality in 2004 was 6.2 per 100,000 compared to 9.4 in Oregon.

Key Groups:

Persons 65 years of age and older

Risk Factors:

- Age/demographics
- Medical conditions
- Medications
- Environmental factors

Evidence-based Prevention Strategies (under review with ICPG 10/2007):

The American Geriatrics Society, in conjunction with the British geriatrics Society and the American Academy of Orthopedic Surgeons Panel on Falls Prevention published fall prevention guidelines⁸ on based on an extensive and systematic review of research evidence of best practices. These guidelines recommend several interventions classified by strength of the evidence for preventing falls, and that may be applied or integrated into programs designed to decrease the incidence of falls in the elderly.

Single Interventions

• Older adults that have recurrent falls should be offered long-term balance training and exercise programs.

- Exercise is recognized to have proven benefits, although the duration, type, and intensity required to facilitate prevention of falls in not clear.
- Facilitated environmental home assessments upon hospital discharge for older adults effectively reduce falls.
- Medication reviews in patients that have fallen may alter medication regimens that facilitate falls.

⁸ http://www.americangeriatrics.org/products/positionpapers/Falls.pdf. These guidelines are in the process of being revised.

The use of assistive devices may reduce falls when integrated into multi-factorial intervention programs. Also, behavioral and educational programs may reduce falls when part of multi-factorial programs. Neither behavioral and educational, nor assistive devices when used or promoted solely as single interventions are recommended.

Objectives:

Objectives	Actions	Implementing Organization(s)	Timeline
Decrease fall mortality in Oregon 5% from 10.5 per 100,000 (381) in 2005 to under 9.9 per 100,000 by 2010	Increase awareness of emergency measures	ICPG	2005-2010
	to take once a fall has occurred		
	Promote home safety audits to identify	ICPG	2005-2010
	important environmental modifications, such as		
	slip resistant surfaces, good lighting, and		
	proper bed height		
	Seek funds to implement a media campaign	IPE	2005-2010
	about the dangers of fall injuries and how to		
	prevent them		
	Identify resources to support physical activity	IPE	2005-2010
	and balance exercise programs to reduce fall		
	risk		