

# Internship Opportunities: Office of Web Management (IIP/W)

Two unpaid internships are available in Washington, D.C., in the web operations office of the Bureau of International Information Programs (IIP) each semester. To apply you must:

- Submit your application through the U.S. Department of State Internship program
- Meet the Department's deadlines (Fall Semester: March 1, Spring: July 1 Summer:
- November 1; please confirm via the website); and
- Specify IIP/W on your Statement of Interest.

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### What is the Bureau of International Information Programs?

The U.S. Department of State's Bureau of International Information Programs (IIP) uses a multimedia approach to engage international audiences on important foreign policy issues and explain the core values that underlie U.S. policies. IIP communicates with foreign opinion makers and web-savvy audiences through a wide range of print and electronic outreach materials published in English, Arabic, Chinese, French, Persian, Russian and Spanish. The Bureau also provides support to U.S. embassies and consulates in more than 140 countries worldwide. IIP is one of three bureaus reporting the Under Secretary for Public Diplomacy and Public Affairs.

## What does IIP/W do?

IIP/W is responsible for developing the platform for the Web content for the department's public diplomacy web sites, <a href="http://www.America.gov">http://www.America.gov</a>, and most of the embassies listed at <a href="http://www.usembassy.gov">www.usembassy.gov</a>. This office is composed of web editors, programmers, site administrators, developers and designers.

### What would I do at IIP/W?

Duties for our Washington-based interns are similar in nature to those of an entry-level professional. Depending on your skills and areas of interest, you may be involved in design issues, web server administration, search engine development, web page editing or usability research.

# What would I get out of an internship in IIP/W?

You will gain experience in enterprise-wide web site management. Working at IIP/W, you also will gain a deeper understanding of U.S. foreign policy and the role of the internet in effective public diplomacy.