

Internship Opportunities: Video Production Team, (IIP/V)

Two unpaid internships are available each semester in Washington, D.C., in the U.S. Department of State's Bureau of International Information Programs (IIP). To apply you must:

- Submit your application through the U.S. Department of State Internship program
- Meet the Department's deadlines (Fall Semester: March 1, Spring: July 1 Summer: November 1– please confirm via the Website); and
- Specify IIP/V on your Statement of Interest.

What is the Bureau of International Information Programs?

IIP uses a multimedia approach to engage international audiences on important foreign policy issues and explain the core values that underlie U.S. policies. IIP communicates with foreign opinion makers and web-savvy audiences through a wide range of print and electronic outreach materials published in English, Arabic, Chinese, French, Persian, Russian and Spanish. The Bureau also provides support to U.S. embassies and consulates in more than 140 countries worldwide. IIP is one of three bureaus reporting the Under Secretary for Public Diplomacy and Public Affairs.

What does IIP/Video do?

IIP Video produces Web-based videos for posting on America.gov, screenings at U.S. embassy events, and selected overseas broadcast. The segments are short (3 minutes or less), visually compelling, and advance the Department's dialogue with foreign audiences by illustrating the core values that underlie U.S. policies. IIP Video incorporates personal stories, expert interviews, and vignettes from around the country to tell "America's story" in a format that is becoming increasingly important to Web-savvy audiences around the world.

What would I do as an IIP/Video intern?

Internships are similar in nature to that of an entry-level professional. Day-to-day tasks may include:

- Helping to develop story ideas and creative treatments for IIP/Video across each of <u>America.gov</u>'s thematic areas.
- Conducting research to identify video interview subjects and B-Roll.
- Carrying out pre-production tasks including booking interviews, renting equipment, hiring film crews, arranging travel and lodging.
- Working with video producers on post-production tasks including transcribing interviews, digitizing media, organizing digital files and maintaining communication with interview subjects and other participants.
- Assisting with administrative tasks including filing, updating project calendars and pickup/delivery of video products and equipment.
- Researching and recommending state-of-the art video equipment, software and services for IIP/V.
- Helping to develop and maintain the team's video footage archive & equipment.

What would I get out of an internship in IIP/Video?

An internship with IIP/Video provides an opportunity for a student of film or broadcast journalism to participate in the production of high-quality video for the Web in a dynamic, creative and deadline-oriented environment. The experience offers an insider's view of State Department operations, and the chance to advance the use of video to promote international understanding, marginalize extremism and present a positive vision of America.