

Name: Aaron Strader

Class of works: I am writing in support of Class #3 (Unskippable DVD Advertising): Audiovisual works released on DVD that contain access control measures that interfere with the ability to control private performance, including the ability to skip promotional materials.

Summary:

Disc name: Bourne Identity

I am upset that the studios have become so concerned with their revenues that they have to force commercials for their upcoming features and product placements upon us. We're already a captive audience for the customary 15-20 minutes of ads before a film in a theater, but I shouldn't have to watch a loosely similar film trailer for a bad spy-spoof film that stars Rowan Atkinson before "Bourne Identity." They don't fit as proper choices for a match. And to be forced to watch the trailer only lessens my desire to purchase additional titles from Universal or others because of this lock out. At least on VHS, we could fast forward past this material--allow us at least that much to remain legal.