Name: Robert Ames

Class of works: I am writing in support of Class #3 (Unskippable DVD Advertising): Audiovisual works released on DVD that contain access control measures that interfere with the ability to control private performance, including the ability to skip promotional materials.

Summary:

Disc name: Beauty and the Beast

I sat down to watch a movie (Beauty and the Beast) I recently purchased, and was subjected to approximately 5 minutes of advertising that I could not skip through! This is horrible because it happens every time I put the movie in or take it out. Even if I take it out because I haven't finished watching it, when I restart the movie I have to sit through the same five minutes of material in order to skip back to the spot where I was already. All in all, a bad experience that makes me have second thoughts when I buy DVD's from certain companies, because I don't want to be forced to watch advertisements that I don't want to watch.