

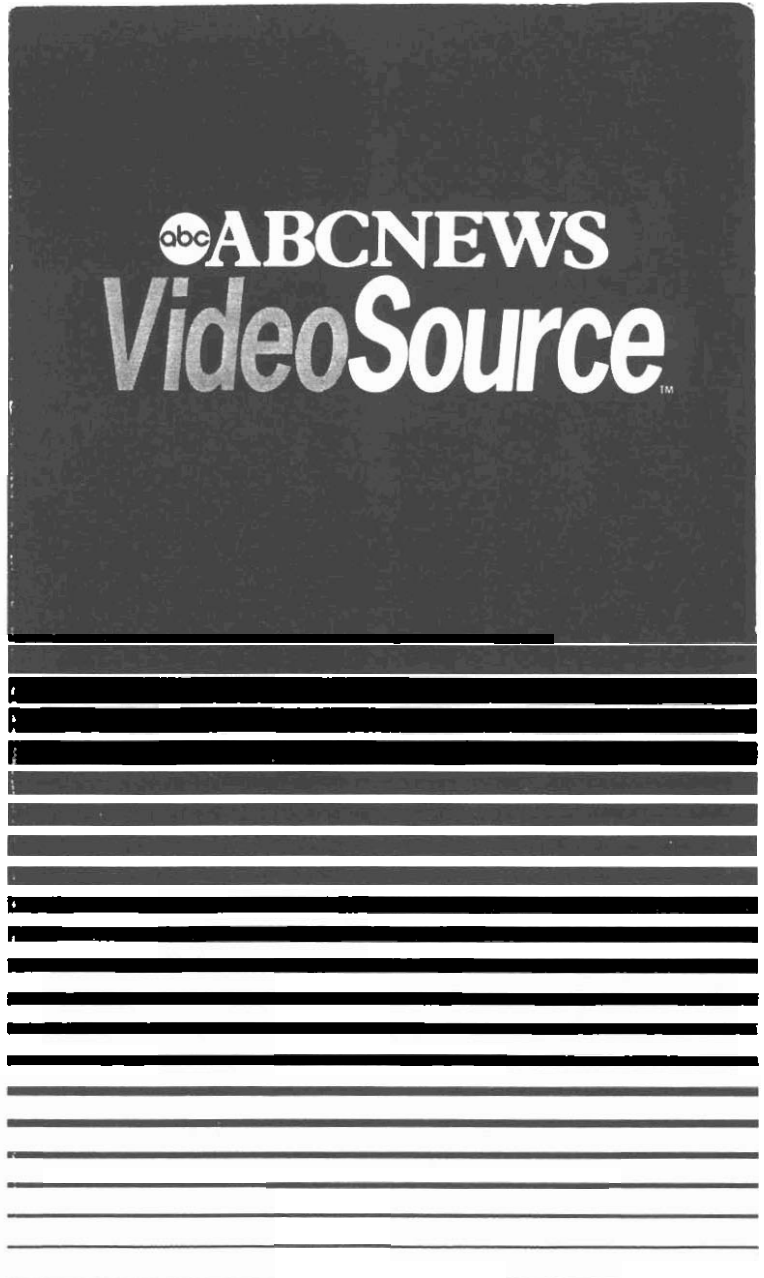
APPENDIX G:

A SAMPLE DUPLICATION RATE SHEET

FROM ABC NEWS

Information

- Minimum Charge — :30 seconds
- Per Cut Minimum — None
- Viewing Cassettes — Charged at research & processing costs
- Library Screening — \$40 per hour/1 hour minimum (No charge for client on-site research)
- Library Services — \$50 per hour/1 hour minimum
- Duplication — Depends on format. Please ask.
- Air Quality Tape — Released upon receipt of purchase order for all license fees and any outstanding charges. (Prepayment of these charges may be required.)
- Payment by — Check, money order, VISA, MasterCard, American Express



abc ABCNEWS
VideoSource

125 West End Avenue, at 66th Street • New York, NY 10023
(212) 456-5421 or 1-800-789-1250
Fax: (212) 456-5428

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Rate Card #1A & Customer Incentive Plan Effective April 3, 1995

Subject to change.
Please call 1-800-789-1250
for additional information about
prices and purchase incentives.

1995 Price List

Footage Minimum Charge :30

Market	\$Per Sec
All — World	83
All/excl. Theatrical — World	73
Theatrical	41

Television

All TV — World	41
U.S. Commercial Broadcast	23
Foreign Broadcast TV — 1 Country	23
Local US Broadcast TV	23
Cable/Satellite/Direct/Pay TV — 1 Country	23
Public Broadcast — 1 Country	18

TV Commercials/Infomercials

National	40
Regional	30
Local	25
Public Service Announcements	20

Electronic Media

Home Video Cassette/Disc — World	28
Home Video Cassette/Disc — U.S.	23
CD-Rom	17
Interactive TV	22
Video Game	41

Non-Broadcast

Corporate/Exhibits/POS/Government	23
Educational	16
AV with purchase of B-Cast/Cable TV	5

Additional Rights

Add 25% of each additional license rate to primary license rate.

License Term

10 Years (Electronic — 5 Years)

Perpetuity

Add 25% to total rate/rights package

Customer Purchase Incentive Plan

12 Month Sales:

Purchase Frequency:	12 Month Sales:					
	Under \$1,500	\$1,500–\$5,000	\$5,001–\$10,000	\$10,001–\$20,000	\$20,001–\$50,000	\$50,001+
1x	0%	6%	9%	12%	15%	18%
2x	6	9	12	15	18	21
3x to 5x	0	12	15	18	21	24
6x or more	0	15	18	21	24	27

Contract Sales