

## Technical Guidance to Authors for Submitting Images

- Electronic Images should be, at minimum, 300 dots-per-inch (300 dpi) at the largest size possible. Any files under 100 kb will be too small to reproduce well in print
- Images downloaded from the Web will reproduce at one-quarter the original size in print (example: a 2-by-3-inch photograph on the Web will reproduce at one-half-by-three-quarters-inch). They should not be used, unless a high-resolution version is available. Websites such as the Library of Congress and the Online Archive of California are examples of sites that contain links to downloadable high-resolution images
- TIFF format is preferred for electronic images, however the following are also acceptable formats: JPEG, EPS, PICT, PDF, PSD, or PNG
- Provide PSD file at the original size if you are submitting digital art files, whenever possible
- Provide the original image file, if possible, when submitting an image from a digital camera
- Both black-and-white and color images are acceptable
- When shooting with a digital camera for print, shoot at the highest resolution available. These images will also print at one-quarter the original size. See the earlier discussion above
- Do not convert the file format. The conversion can be handled by our designers
- Be cognizant of composition, lighting, and the relationship of the image to the article. A good photograph will accent the article better