

**YOUTH MEDIA CAMPAIGN LONGITUDINAL SURVEY**  
**MASTER QUESTIONNAIRE**  
**PARENT INTERVIEW**

This questionnaire contains all questions asked in the YMCLS.

1 = Asked in 2002 only	6 = Asked in 2004 only	11 = Asked in 2006 only
2 = Asked in 2003-2006	7 = Asked in 2004-2006	12 = Asked in 2002-2003 & 2006
3 = Asked in 2005-2006	8 = Asked in 2002-2004	13 = Asked in 2004 & 2005
4 = Asked in 2002-2003	9 = Asked in 2003-2004	
5 = Asked in 2003 only	10 = Asked in 2005 only	

**Panel One, 2002 Introduction**

EX\_PAR

[Hello, this is (INTERVIEWER) and I'm calling for the Centers for Disease Control and Prevention, the CDC, about a voluntary and confidential research study about children's participation in physical and social activities. You can skip any question you don't want to answer or stop at any time.]

(Now) I'd like to ask you some questions related to activities (CHILD1/CHILD2) may have participated in like sports, clubs, and family activities. (It will take about 10 minutes.) Then I would like to ask [CHILD1 and CHILD2] similar questions. If you're ready, let's begin (with questions about [CHILD1]).

If s6. > 1, complete interview about CHILD1, then repeat child-specific questions about CHILD2.

**Panel Two, 2004 & Panel Three, 2006 Introduction**

EX\_PAR CROSS SEC

[Hello, this is (INTERVIEWER) and I'm calling for the Centers for Disease Control and Prevention, the CDC, about a voluntary and confidential research study about children's participation in physical and social activities.]

(Now) I'd like to ask you some questions related to activities (CHILD1/CHILD2) may have participated in like sports, clubs, and family activities. You can skip any questions you don't want to answer or stop at any time. Your answers will be handled in a confidential manner and will help us better understand children's health. The interview will take about 15 minutes, and then I would like to ask [CHILD1/CHILD1 and CHILD2] similar questions. If you're ready, let's begin (with questions about [CHILD1]).]

**Introduction for all follow up years**

EX\_PAR FOLLOW-UP

[FROM CONTACT SPECS: Hello, this is (INTERVIEWER) and I'm calling for the Centers for Disease Control and Prevention, the CDC. Last year we spoke with (YOU/CHILD'S MOTHER) about children's participation in physical activities].

This is a voluntary research study. You can skip any questions you don't want to answer or stop at any time. Your answers will be handled in a confidential manner and will help us better understand children's health. The interview will take about 15 minutes, and then I would like to ask [CHILD1/CHILD1 and CHILD2] similar questions. If you're ready, let's begin (with questions about [CHILD1]).]

EX\_PAR2

Now I'd like to ask about [CHILD2].

P1.<sup>13</sup> First, I'd like to confirm [CHILD1/CHILD2]'s age. In what month and year was (he/she) born?

MONTH \_\_\_\_\_ YEAR \_\_\_\_\_

1	January	7	July
2	February	8	August
3	March	9	September
4	April	10	October
5	May	11	November
6	June	12	December

Calculate AGE2002 = child's age. Calculate current age for display in 1. If current age does not match screener age or birth month is current month, go to P2. Else, go to box after P2a.

P\_1.<sup>14</sup> First, I'd like to confirm [CHILD1/CHILD2]'s age. Is [he/she] (INSERT AGE) years old?

YES .....1 (GO TO BOX AFTER P2a)  
NO .....2 (GO TO P2a)

P2.<sup>1</sup> That would mean that [CHILD1/CHILD2] [is (AGE/turns AGE) this month]. Is that right?

YES .....1 (GO TO BOX AFTER P2a)  
NO .....2 (GO TO P2a)

P2a. How old is [CHILD1/CHILD2]?

AGE \_\_\_\_\_  
(IF CHILD IS OUTSIDE OF TARGET AGE AT FIRST INTERVIEW, GO TO THANK5)

If CHILD1, go to PINTRO1. Else, if CHILD2, go to PINTRO2.

#### PINTRO1

Now, I'd like to explain the types of physical activities I will be asking about. The first questions are about organized groups like sports teams and physical activity classes. The next questions are about unstructured physical activities (CHILD1/CHILD2) may do in [his/her] free time for fun.

For all of the questions, please do not include the time spent in activities during the school day like PE, gym class, or recess.

#### PINTRO2

First, I'll ask about physical activities in an organized group, and then I'll ask about unstructured physical activities.

For all of the questions, please do not include the time spent in activities during the school day like PE, gym class, or recess.

<sup>13</sup> Asked in 2002 only.

<sup>14</sup> Asked in 2003-2006.

P3. Now, think about the sports teams and physical activity classes (CHILD1/CHILD2) may have participated in during the past school year like basketball, martial arts, or swimming lessons.

How important is it to you that [CHILD1/CHILD2] participates in sports teams or physical activity classes? Would you say....

- Extremely important, ..... 1 (GO TO P4)
- Very important, ..... 2 (GO TO P4)
- Somewhat important, or..... 3 (GO TO P4)
- Not very important ..... 4 (GO TO P4)
- R VOLUNTEERS CHILD HAS A DISABILITY  
(NOT A SHORT-TERM ILLNESS  
OR INJURY) ..... 5 (GO TO P\_D1)

P\_D1 and P\_D2 asked only if parent volunteers that child has a disability.

P\_D1. Does (CHILD1/CHILD2)'s disability or condition prevent (him/her) from participating in sports or other unstructured physical activities (he/she) may do for fun?

- YES ..... 1 (GO TO P\_D2)
- NO ..... 2 (GO TO P\_D2)

P\_D2. Does (CHILD1/CHILD2)'s disability or condition prevent (him/her) from participating in school clubs and community groups?

- YES ..... 1 (GO TO BOX AFTER P\_D2)
- NO ..... 2 (GO TO BOX AFTER P\_D2)

If P\_D1= 1 and P\_D2 =1, go to THANK4.  
Else, if P\_D1= 2 and P\_D2 =1, go to P3.  
Else if P\_D1= 1 and P\_D2 =2, go to P8INTRO (in 2002) or P10INTRO (in other years).

P4. How confident are you that you can influence [his/her] involvement in these activities? Are you...

[IF NEEDED: By "influence involvement" we mean getting (CHILD1/CHILD2) to begin, maintain, or do more of these activities].

- Extremely confident, ..... 1
- Very confident,..... 2
- Somewhat confident, or ..... 3
- Not very confident ..... 4

P5INTRO

Now think about the physical activities [CHILD1/CHILD2] may have done in [his/her] free time during the past school year, things like riding bikes, playing actively outside with friends, or shooting hoops.

P5. How important is it to you that [he/she] do these activities? Would you say...

- Extremely important, ..... 1 (GO TO P6)
- Very important, ..... 2 (GO TO P6)
- Somewhat important, or..... 3 (GO TO P6)
- Not very important ..... 4 (GO TO P6)
- R VOLUNTEERS CHILD HAS A DISABILITY  
(NOT A SHORT-TERM ILLNESS  
OR INJURY) ..... 5 (GO TO P\_D1)

P6. How confident are you that you can influence [CHILD1/CHILD2]'s involvement in these activities? Are you...

[IF NEEDED: By "influence involvement" we mean getting (CHILD1/CHILD2) to begin, maintain, or do more of these activities].

- Extremely confident, ..... 1
- Very confident,..... 2
- Somewhat confident, or ..... 3
- Not very confident..... 4

P8INTRO

The next questions are about [CHILD1/CHILD2]'s involvement in other kinds of group activities both during and after school.

P8.<sup>1</sup> For these questions, think about [CHILD1/CHILD2]'s involvement in school groups like band, drama club, or student government and community groups like Scouts or 4-H.

How important is it to you that [he/she] be involved in school or community groups? Would you say...

- Extremely important, ..... 1
- Very important, ..... 2
- Somewhat important, or..... 3
- Not very important ..... 4

P9.<sup>15</sup> How confident are you that you can influence [CHILD1/CHILD2]'s involvement in these activities? Are you...

<sup>1</sup> Asked in 2002 only.

<sup>15</sup> Asked in 2002 only.

[IF NEEDED: By "influence involvement" we mean getting (CHILD1/CHILD2) to begin, maintain, or do more of these activities].

- Extremely confident, ..... 1
- Very confident,..... 2
- Somewhat confident, or ..... 3
- Not very confident..... 4

P10INTRO

The next few questions are about family activities you or another adult in your household may have done with [CHILD1/CHILD2] in the past 7 days, since last [DAY].

P10. In the past 7 days, how many days did you or another adult in your household do any physical activities with [CHILD1/CHILD2] including things like active games, sports or other physical activities, and so forth? Please include only activities where both you and [CHILD1/CHILD2] were active.

[IF NEEDED: This also includes activities where both (CHILD1/CHILD2) and another adult in your household were active.]

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

P\_10.<sup>2</sup> Now, thinking about the next month, how likely are you to do physical activities with [CHILD1/CHILD2]? Are you...

- Extremely likely..... 1
- Very likely ..... 2
- Somewhat likely, or..... 3
- Not very likely? ..... 4

P11. During the past 7 days, how many days did you or another adult in your household have the evening meal with [CHILD1/CHILD2] sitting around a table?

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

P\_11a.<sup>2</sup> Now, the next question is about [CHILD1/CHILD2]'s school. How many miles does [he/she] live from school?

[IF NEEDED: Please make your best guess.]

NUMBER OF MILES \_\_\_\_\_

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<sup>2</sup> Asked in 2003-2006.

P\_11b.<sup>2</sup> (IF ONE MILE OR LESS) In a usual week, how many days does [CHILD1/CHILD2] walk or bike to or from school?

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

REFUSED ..... -7  
DON'T KNOW ..... -8

P\_11c.<sup>2</sup>  
The next few questions are about TV and video games.

How often do you set limits on the amount of time [CHILD1/CHILD2] watches television? Would you say...

Always, ..... 1  
Very often, ..... 2  
Sometimes, ..... 3  
Rarely, or ..... 4  
Never? ..... 5

P\_11d.<sup>2</sup> How often do you set limits on the amount of time [CHILD1/CHILD2] plays video games? Would you say...

Always, ..... 1  
Very often, ..... 2  
Sometimes, ..... 3  
Rarely, or ..... 4  
Never? ..... 5

The following questions are asked once regardless of number of children interviewed.

P\_11e.<sup>2</sup> Now please just answer yes or no. Do you have cable television in your household?

YES ..... 1  
NO ..... 2

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<sup>2</sup> Asked in 2003-2006.

P12INTRO

These next questions are about how parents might be involved in their children’s activities after school and on the weekend.

P12. During the past school year, did you or another adult in your household\* coach a team or lead a group [CHILD1 participates in / CHILD1 or CHILD2 participate in]?

- YES ..... 1
- NO ..... 2

P13. During the past school year, how often did you or another adult in your household\*.... Would you say....

	ALWAYS	VERY OFTEN	SOME-TIMES	RARELY	NEVER
a. Attend the events related to [CHILD1/ CHILD1 or CHILD2]’s sports, clubs, or other activities? .....	1	2	3	4	5
b. Take [CHILD1/ CHILD1 or CHILD2] to and from activities? .....	1	2	3	4	5

P\_13c.<sup>2</sup> In the next year, how likely are you or another adult in your household to coach a team or lead a group that [CHILD1/ CHILD1 or CHILD2] participates in? Are you...

- Extremely likely..... 1
- Very likely ..... 2
- Somewhat likely, or..... 3
- Not very likely? ..... 4

P\_13d.<sup>2</sup> In the next month, how likely are you or another adult in your household to attend the events related to [CHILD1/ CHILD1 or CHILD2]’s sports, clubs, or other activities? Are you...

- Extremely likely..... 1
- Very likely ..... 2
- Somewhat likely, or..... 3
- Not very likely? ..... 4

P\_13e.<sup>2</sup> For this question, please think about your physical activities in the past 7 days. On how many days, since last [DAY], did you do physical activities or exercise such as brisk walking, jogging, or biking for at least 10 minutes at a time?

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

\* “or another adult in your household” added after 2002.

<sup>2</sup> Asked in 2003-2006.

P7. For these next questions, think about the physical activities and sports that kids in general may do and tell me whether you strongly agree, agree, disagree, or strongly disagree.

	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE
P7a. Kids who do regular physical activities have more self-confidence. Do you strongly agree, agree, disagree, or strongly disagree? .....	1	2	3	4
P7b. Kids who do regular physical activities are healthy. ....	1	2	3	4
P7c. <sup>1</sup> Kids who do physical activities have problems in school.....	1	2	3	4
P7d. Kids who do regular physical activities will be healthier adults.....	1	2	3	4
P_7e. <sup>2</sup> I think it's a parent's responsibility to help their children find physical activities to do. ....	1	2	3	4
P_7f. <sup>2</sup> I think all kids should be physically active every day.. ....	1	2	3	4
P_7g. <sup>2</sup> Parents play an important role in whether their kids are physically active when they grow up.....	1	2	3	4

P14. Thinking about all of the activities that [CHILD1 does/ CHILD1 and CHILD2 do], please tell me whether you strongly agree, agree, disagree, or strongly disagree with each of the following statements.

[INSERT STATEMENTS A THROUGH E. READ SCALE IF NECESSARY]

	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE
a. Transportation problems prevent my [child/children] from participating in activities [he/she/they] would like to do. Do you strongly agree, agree, disagree, or strongly disagree? .....	1	2	3	4
b. There are plenty of opportunities for my [child/children] to participate in activities where I live.....	1	2	3	4
c. My [child is/children are] not able to participate in some activities because they are too expensive. ....	1	2	3	4
d. I have enough time to keep my [child/children] involved in activities.....	1	2	3	4
e. I feel comfortable letting my [child/children] play outside near our home. ....	1	2	3	4

P\_14a.<sup>2</sup>

For these next few questions, we would like you to just make your best guess.

Experts recommend that children watch no more than how many hours of television per day?

NUMBER OF HOURS \_\_\_\_\_  
(ENTER # 1 to 10)

<sup>1</sup> Asked in 2002 only.

<sup>2</sup> Asked in 2003-2006.



P\_14b.<sup>2</sup> Experts recommend that children participate in physical activity how many days per week?

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

P\_14c.<sup>2</sup> Experts recommend that children do how many minutes per day when they participate in physical activity?

NUMBER OF MINUTES \_\_\_\_\_  
(ENTER # 0 to 240)

P\_14d.<sup>2</sup>

Next we have a few questions about messages and advertising you may have seen.

Have you seen, read, or heard about any messages or advertising for kids getting active?

YES ..... 1 (GO TO P\_14e)  
NO ..... 2 (GO TO P15)

P\_14e.<sup>2</sup> What is the name of the message or advertising?

[PROBE: If something other than VERB mentioned: Are there any others for kids getting active?  
PROBE AGAIN: If second message other than VERB mentioned: Are there any others? Record final answer.] Do not probe Don't Know.

VERB ..... 1  
OTHER (SPECIFY) ..... 91

In 2003-2006, if P\_14e = 1, do not ask P15d.

P15. There are many ads on television, radio, and in newspapers and magazines with slogans you may or may not remember. Have you heard, read, or seen any ads with the slogan...[KEEP A FIRST; ROTATE B THROUGH E.]

	YES	NO
a. "Just do it"? .....	1	2
b. How about "Parents: The Anti-Drug"? .....	1	2
c. <sup>1</sup> How about "Come on Home"? .....	1	2
d. How about "Verb. It's What You Do*."? .....	1	2
e. How about "Akimbo"? .....	1	2

If P\_14e = 1 or 2 or P15d = 1, go to P16 in 2003-2004/ P\_15x in 2005-2006.  
Else, go to P16.

P\_15x.<sup>3</sup> Please tell me all of the places you have seen, read or heard about VERB.

\_\_\_\_\_

<sup>2</sup> Asked in 2003-2006.

<sup>1</sup> Asked in 2002 only.

\* "It's What You Do" added after 2002

<sup>3</sup> Asked in 2005-2006.

[DO NOT READ LIST. CODE ALL RESPONSES.] [RECORD ANSWERS BELOW UNDER P\_15x.]

P_15XTV	On television .....	1
P_15XRAD	On the radio .....	2
P_15XINT	On the internet .....	3
P_15XFRN	From friends .....	4
P_15XCHL	From your children .....	5
P_15XSCH	At school/from teacher. ....	6
P_15XMAG	In magazines .....	7
P_15XSIG	On signs, billboards, or posters.....	8
P_15XEVN	At an event, concert, or the mall.....	9
P_15XCLB	At an after-school or community club, like the YMCA.....	10
P_15XNEW	In newspapers.....	11
P_15XOTH	Anywhere else? Other: Specify_____	91

P16 though P18 were asked of the parent respondent the first time he or she was interviewed.

P16INTRO

Now I'd like to ask you a few questions about you and your household.

P16. Are you currently...

Married, .....	1
Widowed, .....	2
Divorced, .....	3
Separated, or .....	4
Never Married .....	5

P17. What is the highest grade or level of school you completed? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

- NONE, OR GRADES 1-4 ..... 1 (GO TO P18)
- GRADES 5,6,7 ..... 2 (GO TO P18)
- GRADE 8 ..... 3 (GO TO P18)
- SOME HIGH SCHOOL (GRADES 9-11)..... 4 (GO TO P18)
- GRADE 12, HIGH SCHOOL DIPLOMA,  
OR GED..... 5 (GO TO P18)
- TRADE/TECHNICAL/VOCATIONAL  
TRAINING BEYOND H.S..... 6 (GO TO P18)
- SOME COLLEGE OR UNIVERSITY  
BUT NO DEGREE ..... 7 (GO TO BOX AFTER  
P18)
- ASSOCIATE'S DEGREE (AA) ..... 8 (GO TO BOX AFTER  
P18)
- BACHELOR'S DEGREE (B.A., B.S.) ..... 9 (GO TO BOX AFTER  
P18)
- SOME GRADUATE OR PROFESSIONAL  
SCHOOL BUT NO DEGREE ..... 10 (GO TO BOX AFTER  
P18)
- GRADUATE/PROFESSIONAL DEGREE  
(MA,MS,PHD,MD,DDS,JD)..... 11 (GO TO BOX AFTER  
P18)

P18. Do you have a high school diploma or its equivalent, a GED?

- YES ..... 1
- NO ..... 2

Race/ethnicity was asked during the first interview about the child. P19 was administered in 2002 only. Subsequent interviews used P19a and P19b to conform to OMB guidelines.

P19. Do you describe [CHILD1/CHILD2]'s race as... [READ 1-6. CODE ALL THAT APPLY.]

- P19WHITE White, ..... 1
- P19BLACK Black or African-American, ..... 2
- P19HISP Hispanic or Latino ..... 3
- P19ASIAN Asian..... 4
- P19HAWAI Native Hawaiian or Other  
Pacific Islander, or ..... 5
- P19AMIND American Indian or Alaska Native..... 6
- P19OTHR OTHER (SPECIFY)\_\_\_\_\_ 91

P19a. Is (CHILD1/CHILD2) of Spanish, Hispanic, or Latino origin?

- P19HISP YES ..... 1
- NO ..... 2

P19b. What is (his/her) race? You may choose more than one. [CODE ALL THAT APPLY.]

- P19WHITE White, ..... 1

P19BLACK	Black or African-American, .....	2
P19AMIND	American Indian or Alaska Native, .....	3
P19ASIAN	Asian, or .....	4
P19HAWAI	Native Hawaiian or Pacific Islander? .....	5
P19OTHR	OTHER (SPECIFY)_____	91

P20. How many adults age 18 or over are currently living in your household including yourself? [ACCEPT ONLY ONE RESPONSE.]

NUMBER OF ADULTS \_\_\_\_\_  
(ENTER # 1 to 20)

P21. [Is (CHILD1/CHILD2)'s other parent currently living/Does either of (CHILD1/CHILD2)'s parents currently live] in the household with (CHILD1/CHILD2)?

YES ..... 1  
NO ..... 2

P22. How many children under age 18 are currently living in your household? [ACCEPT ONLY ONE RESPONSE.]

NUMBER OF CHILDREN \_\_\_\_\_  
(ENTER # 1 to 20)

P23 was asked of the parent respondent the first time he or she was interviewed.

P23. What was the total income of all persons in your household over the past year, including salaries or other earnings, interest, retirement, and so on for all household members? Was it...

\$25,000 or less, or ..... 1 (GO TO SET 1)  
More than \$25,000..... 2 (GO TO P23A)

[P23a.]  
Was it...  
\$50,000 or less, or ..... 1 (GO TO SET 2)  
More than \$50,000..... 2 (GO TO SET 3)

[P23SET 1]  
\$5,000 or less ..... 1  
\$5,001 to \$10,000..... 2  
\$10,001 TO \$15,000..... 3  
\$15,001 TO \$20,000, or..... 4  
\$20,001 TO \$25,000..... 5

[P23SET 2]  
\$25,001 TO \$30,000..... 6  
\$30,001 TO \$35,000..... 7  
\$35,001 TO \$40,000..... 8  
\$40,001 TO \$45,000, or..... 9

\$45,001 TO \$50,000.....	10
[P23SET 3]	
\$50,001 TO \$60,000.....	11
\$60,001 TO \$75,000.....	12
\$75,001 TO \$100,000, or.....	13
Over \$100,000.....	14

### CLOSING STATEMENT

[IF PANEL ONE, 2002, PANEL TWO, 2004, OR PANEL THREE, 2006, ADMINISTER QUESTIONS S20 THROUGH S29<sub>ov</sub> FROM SCREENER HERE.]

Those are all the questions I have for you. Next I'd like to talk to (CHILD 1) and (CHILD2).

THANK4. Those are all the questions I have for you. Thank you very much for your time. Goodbye.

THANK5. (We are only interviewing in households with children age 9 to 13.) (Those are all the questions I have about (CHILD/CHILD1) (but I do want to ask you about (CHILD2)/but I do have a few more questions.) Thank you very much for your time. Goodbye.